

Dimensionality reduction

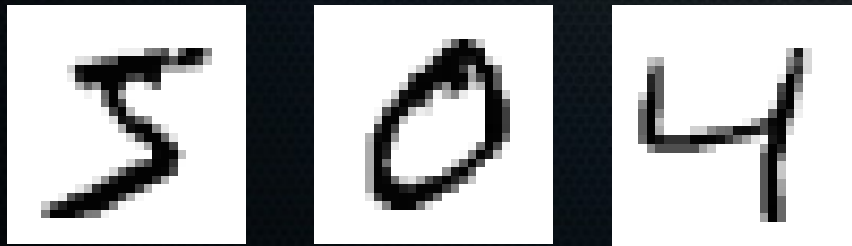
- Manipulate dimensions in a smart way to capture the data as good as possible in lower dimensions.
- Two main flavours:
 - Linear
 - Non-linear

Dimensionality reduction: non-linear

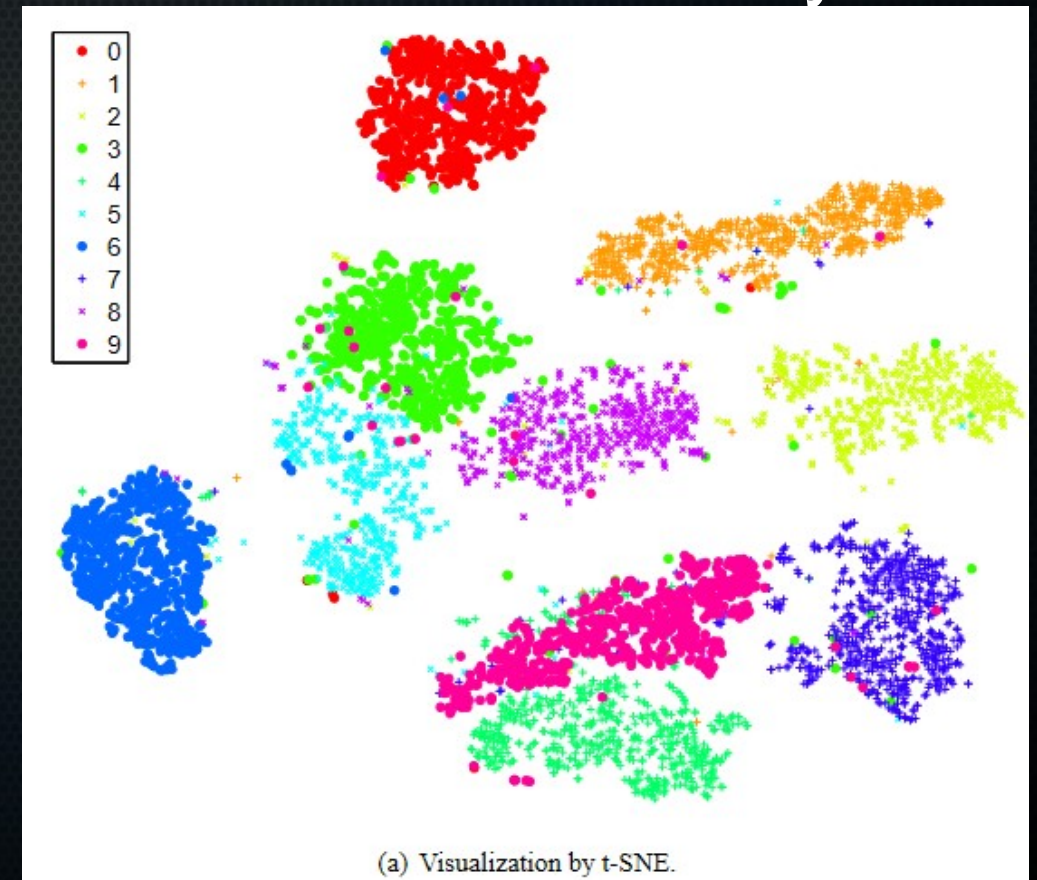
- Extrinsic dimensionality may be high, but the data we care about might lie in a specific subspace of lower dimensionality.



- MNIST:
 $28 \times 28 = 784$ -dimensional data



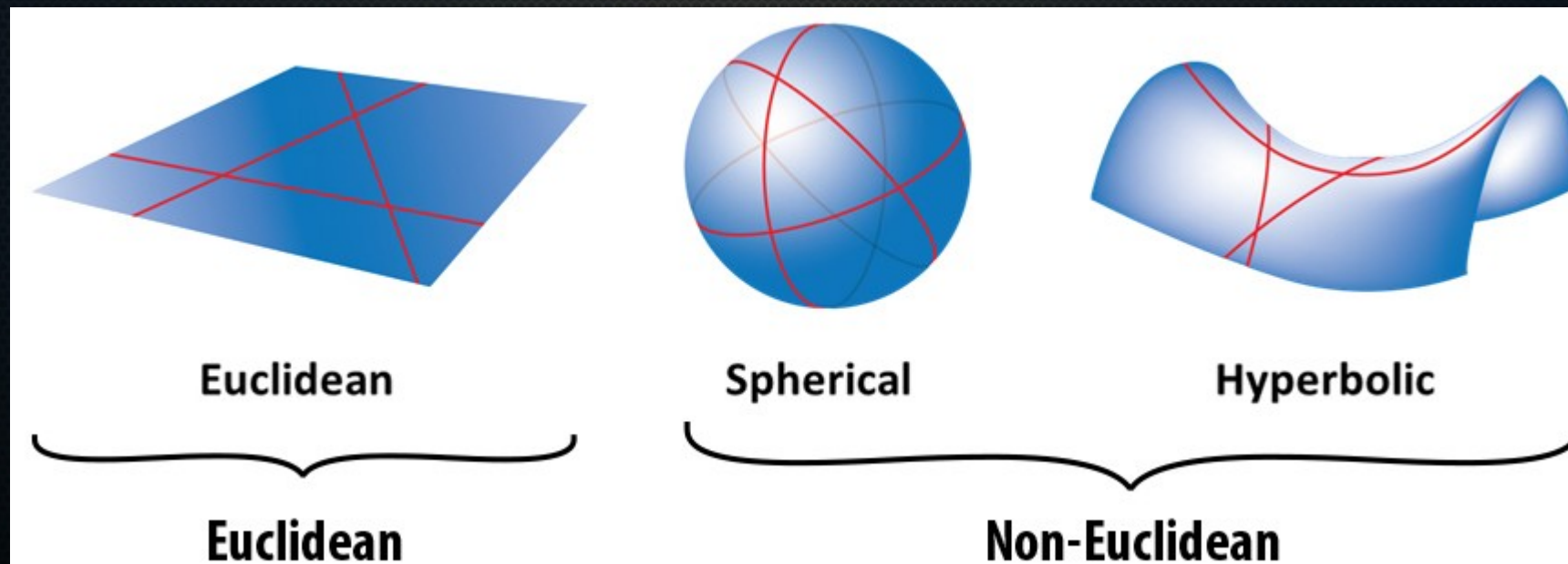
Source: <http://colah.github.io/posts/2014-10-Visualizing-MNIST/>



Source: Van der Maaten, L., & Hinton, G. (2008). Visualizing data using t-SNE. *Journal of machine learning research*, 9(11).

Dimensionality reduction: non-linear

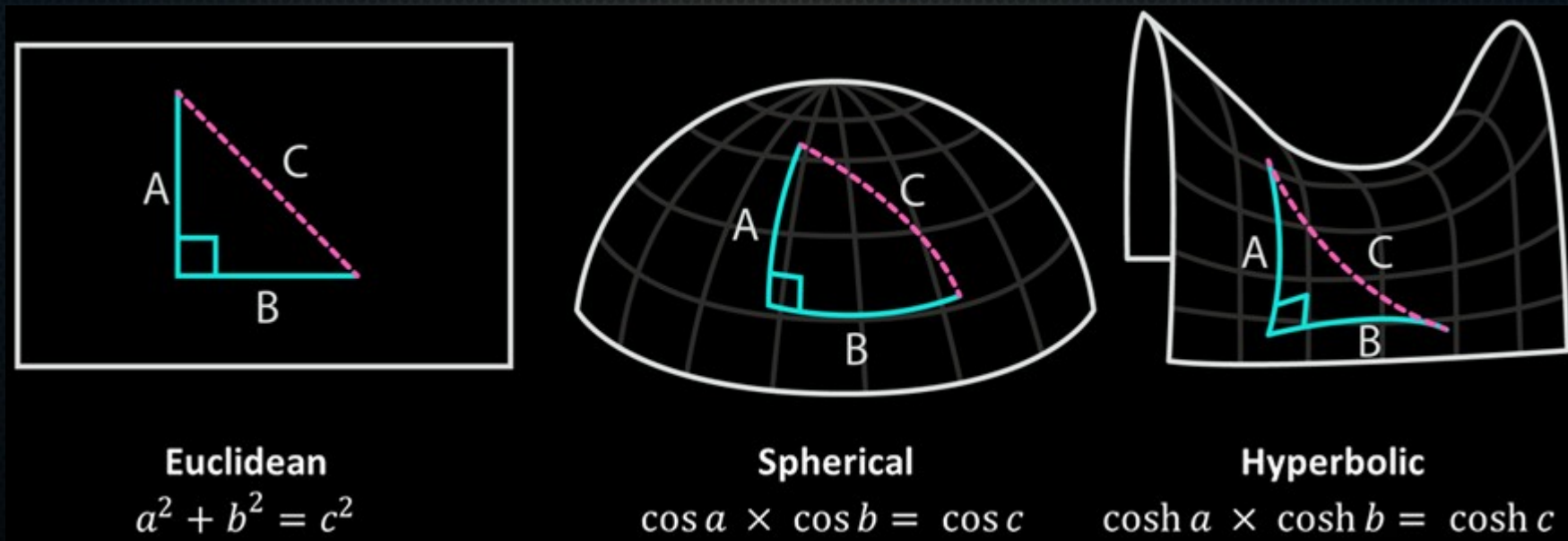
- Won't be covering this in detail.
- Based on the idea of a manifold. Non-Euclidean space can be locally approximated with Euclidean space.



Source: <https://static1.squarespace.com/static/56ee72d9c2ea51bd675641da/t/57fdaf651b631b13d85fe0ac/1476243320274/>

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Source: <https://www.mespetitespuces.com/wp-content/uploads/2017/09/1-1.jpg>



Source: <http://www.globalsecurity.org/military/world/war/images/map-south-america-2.jpg>



Dimensionality reduction: non-linear

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The globe is non-Euclidean, and any place on the 3D globe can only be described fully with 3 coordinates

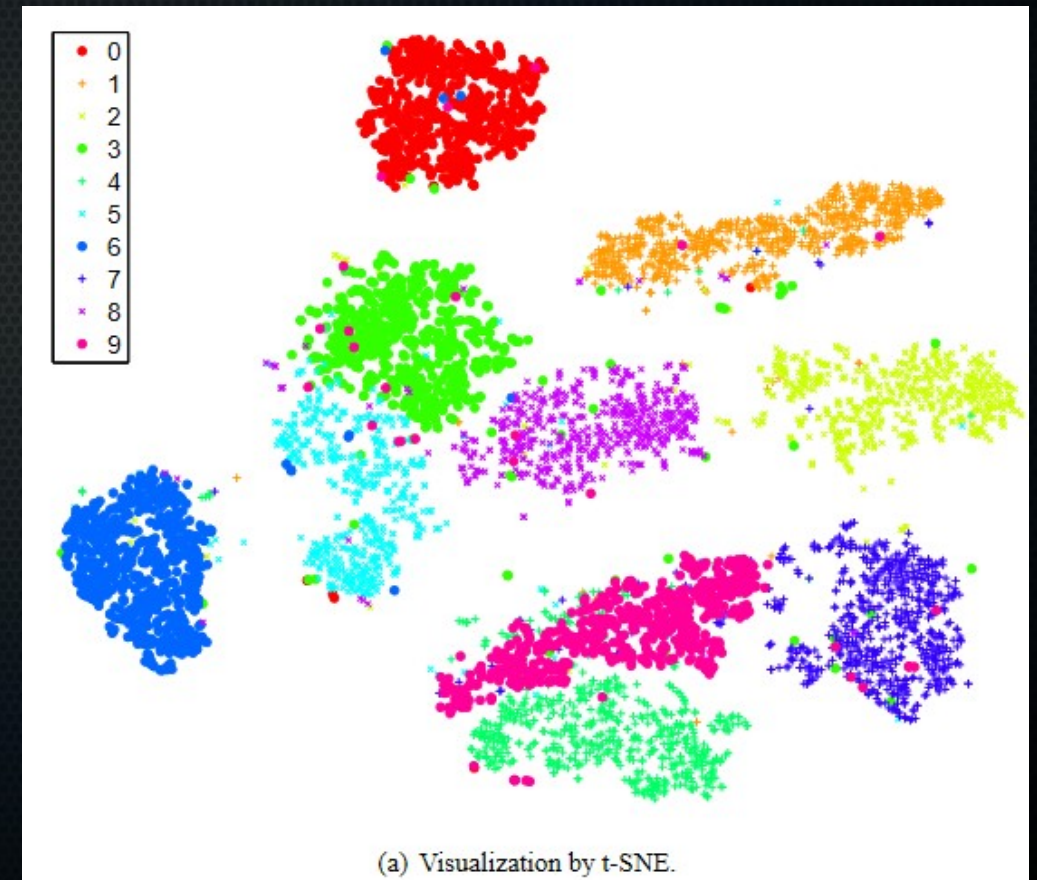
But if we want to discern separate parts of South America, we can do that just fine on an Euclidean projection!

Dimensionality reduction: non-linear

- Won't be covering this in detail.
- Based on the idea of a manifold. Non-Euclidean space can be locally approximated with Euclidean space.
- Mostly try to preserve local structure (don't care about global characteristics of space, just that low-dimensional distances are similar to high-dimensional distances)

Dimensionality reduction: non-linear

- t-SNE
- Colours correspond to digit groups that are distinct in high-D space
- Distances between these groups in low-D are meaningless (global distances not preserved)



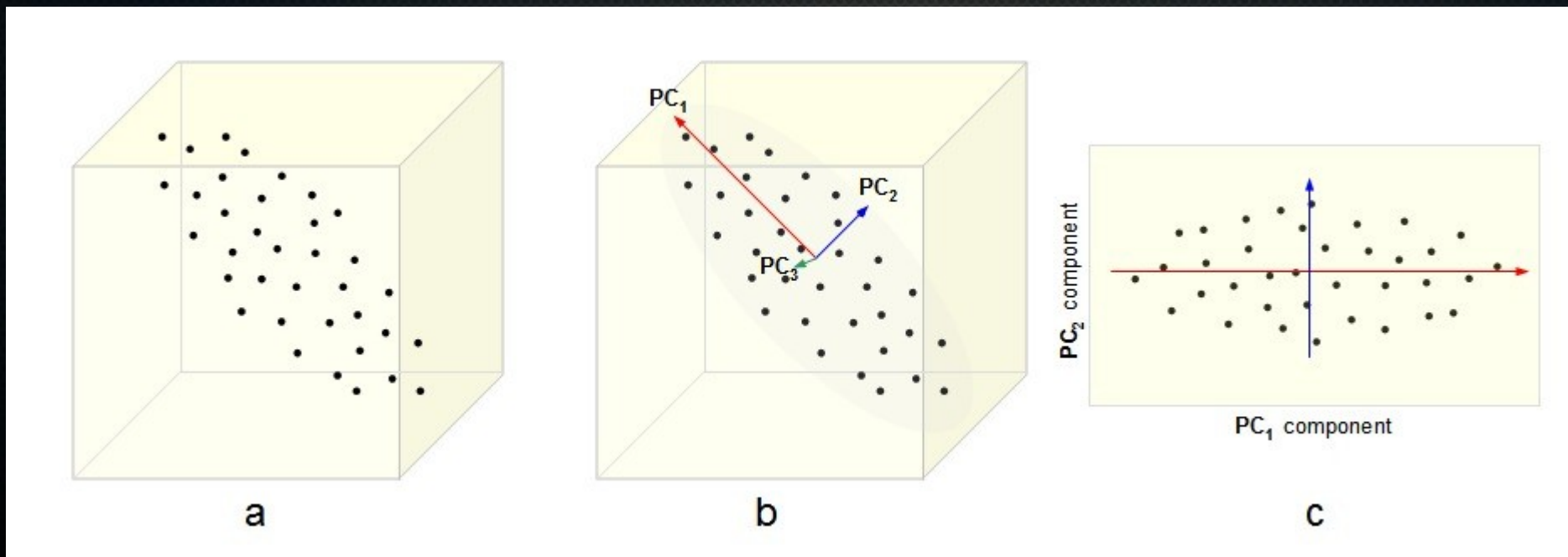
Source: Van der Maaten, L., & Hinton, G. (2008). Visualizing data using t-SNE. *Journal of machine learning research*, 9(11).

Dimensionality reduction: linear

- Concepts to understand PCA:
 - Covariance matrix
 - Eigenvectors and determinant
 - Projection and selection #of PCs

Dimensionality reduction: linear

- Idea: rather than selecting a subset of features, we make linear combinations of all existing features (and then select a subset from those to reduce dimensionality)
- Most-used: PCA



Dimensionality reduction: PCA

- Formally: want to make some mapping from original data X to projected data Y .

Dimensionality reduction: PCA

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One data point: $1 \times n$ row vector

$$\begin{bmatrix} \text{feat}_1 & \text{feat}_2 & \dots & \text{feat}_n \end{bmatrix}$$

Dimensionality reduction: PCA

- Formally: want to make some mapping from original data X to projected data Y .

One data point: $1 \times n$ row vector

$$\begin{bmatrix} \text{feat}_1 & \text{feat}_2 & \dots & \text{feat}_n \end{bmatrix}$$

Full data: $m \times n$ matrix

$$X = \begin{bmatrix} \text{feat}_{1,1} & \text{feat}_{2,1} & \dots & \text{feat}_{n,1} \\ \text{feat}_{1,2} & \text{feat}_{2,2} & \dots & \text{feat}_{n,2} \\ \dots & \dots & \dots & \dots \\ \text{feat}_{1,m} & \text{feat}_{2,m} & \dots & \text{feat}_{n,m} \end{bmatrix}$$

Dimensionality reduction: PCA

- Formally: want to make some mapping from original data X to projected data Y .

One data point: $1 \times n$ row vector

$$[\text{feat}_1 \quad \text{feat}_2 \quad \dots \quad \text{feat}_n]$$

$$l < n$$

$$[\text{feat}_1 \quad \text{feat}_2 \quad \dots \quad \text{feat}_l]$$

Full data: $m \times n$ matrix



$$X = \begin{bmatrix} \text{feat}_{1,1} & \text{feat}_{2,1} & \dots & \text{feat}_{n,1} \\ \text{feat}_{1,2} & \text{feat}_{2,2} & \dots & \text{feat}_{n,2} \\ \dots & \dots & \dots & \dots \\ \text{feat}_{1,m} & \text{feat}_{2,m} & \dots & \text{feat}_{n,m} \end{bmatrix}$$

$$Y = \begin{bmatrix} \text{feat}_{1,1} & \text{feat}_{2,1} & \dots & \text{feat}_{l,1} \\ \text{feat}_{1,2} & \text{feat}_{2,2} & \dots & \text{feat}_{l,2} \\ \dots & \dots & \dots & \dots \\ \text{feat}_{1,m} & \text{feat}_{2,m} & \dots & \text{feat}_{l,m} \end{bmatrix}$$

Dimensionality reduction: PCA

- So, how do we do it?
- To understand that, first need to look at the determinant of a matrix and the covariance matrix

Covariance matrix

- Variance= average sum of square differences between a feature and its mean, spread of the data.

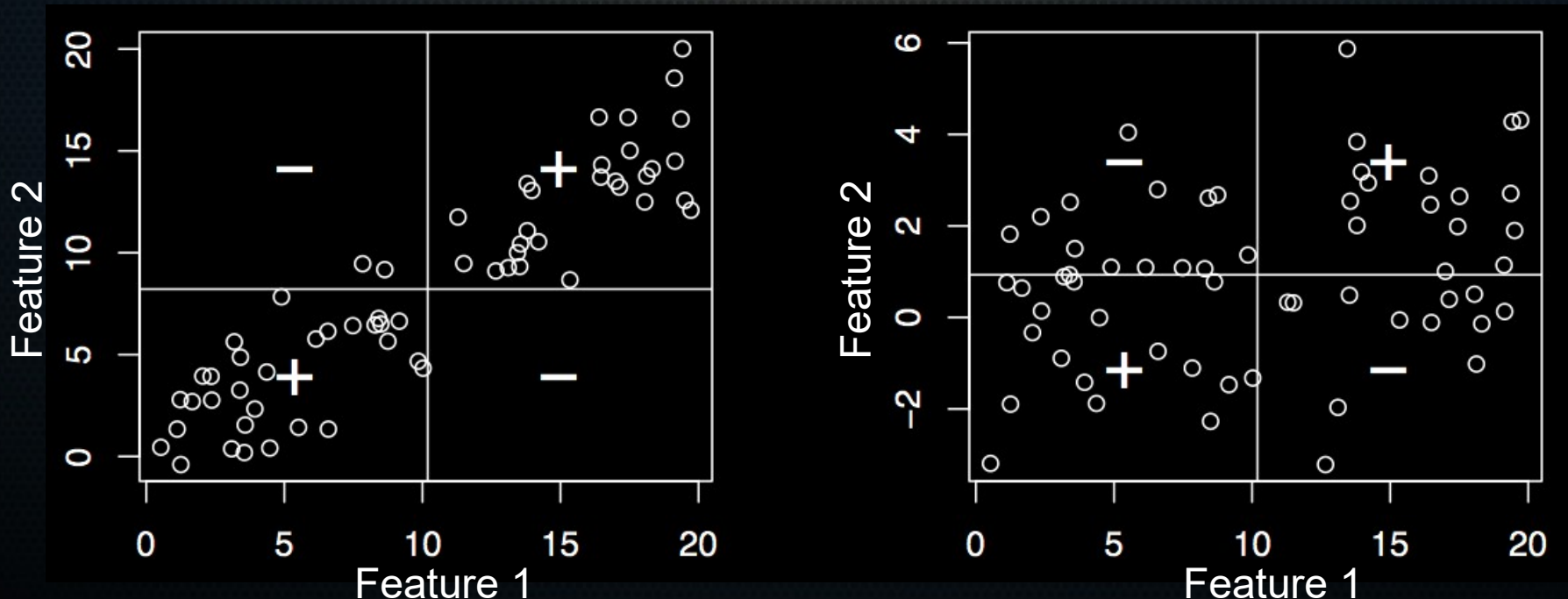


- Mean = $\mu = \frac{1}{5} \cdot (-10 + -3 + 4 + 8 + 9) = 1.6$
- Variance = $\sigma^2 = \frac{\sum (x_i - \mu)^2}{m - 1} = 64.3$
- Standard deviation = $\sigma = \sqrt{\sigma^2} \approx 8.02$

Covariance matrix

- Multiple features can be correlated, and hence vary with each other (co-vary):

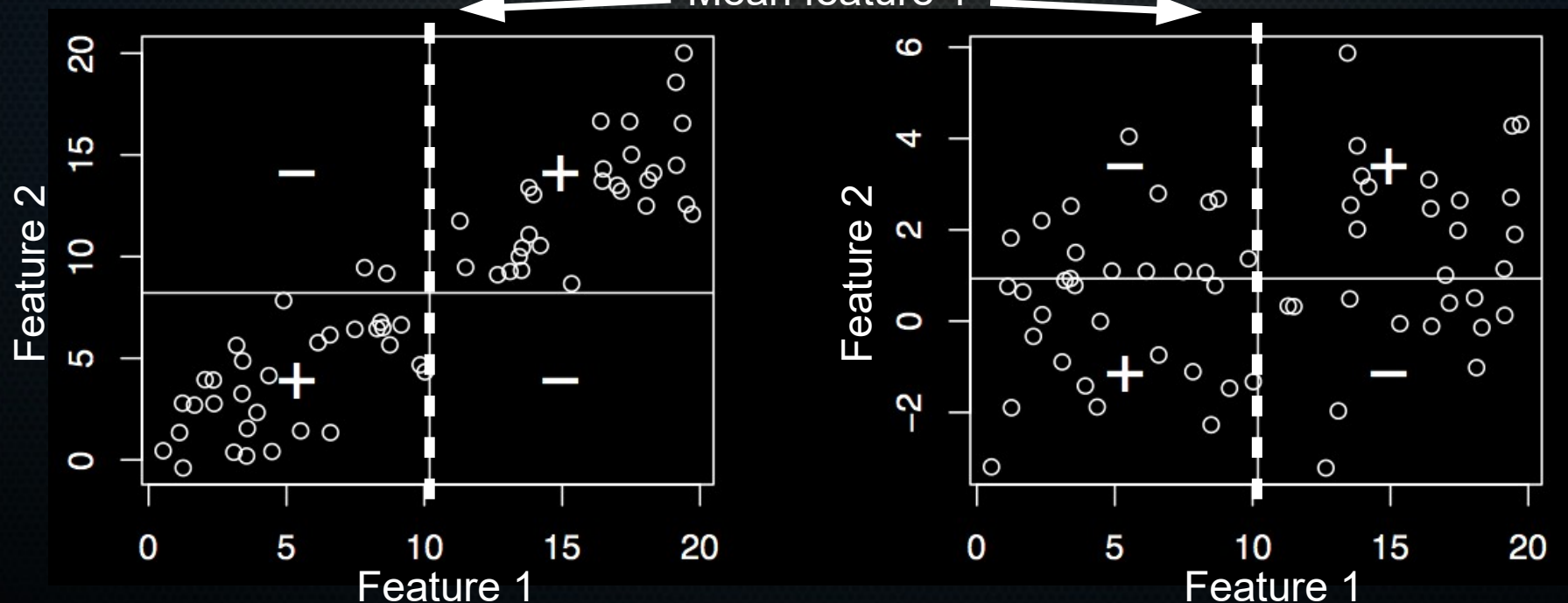
$$\text{Cov}(\text{feat}_1, \text{feat}_2) = \frac{1}{n} \sum_{n=1}^n (\text{feat1} - \mu_{\text{feat1}}) \cdot (\text{feat2} - \mu_{\text{feat2}})$$



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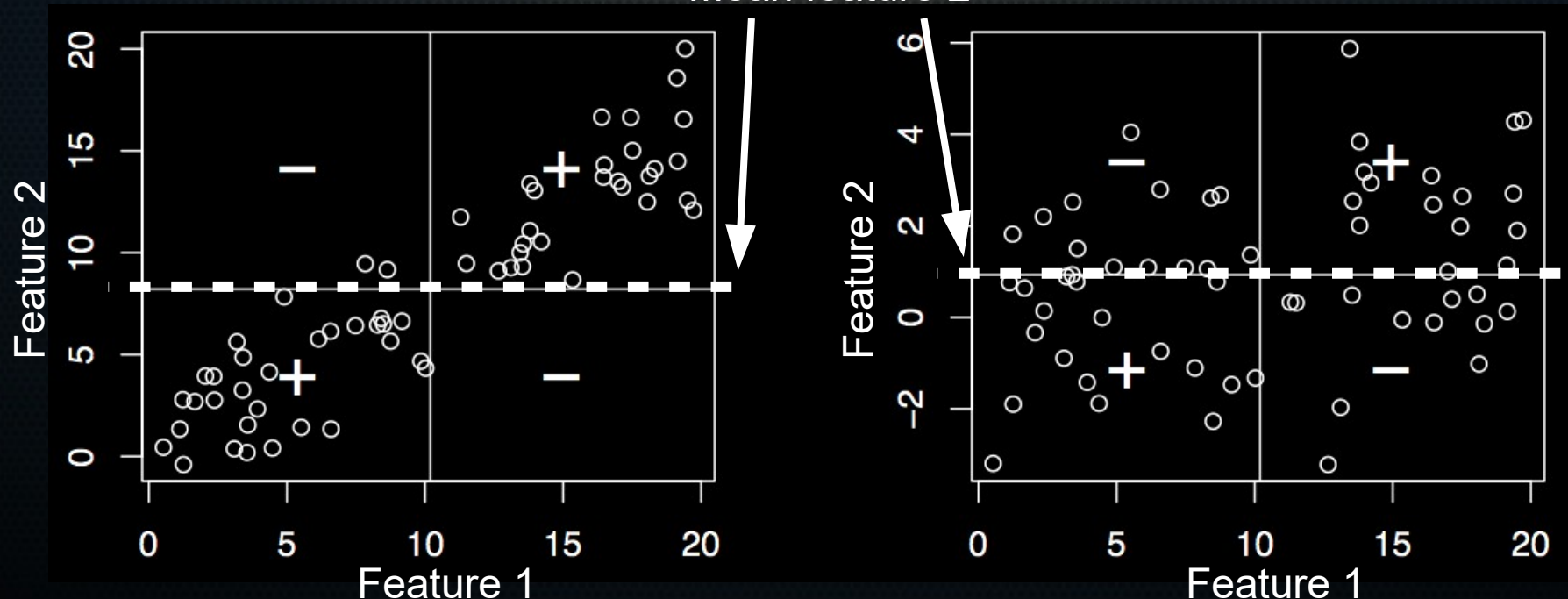


Covariance matrix

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Mean feature 2



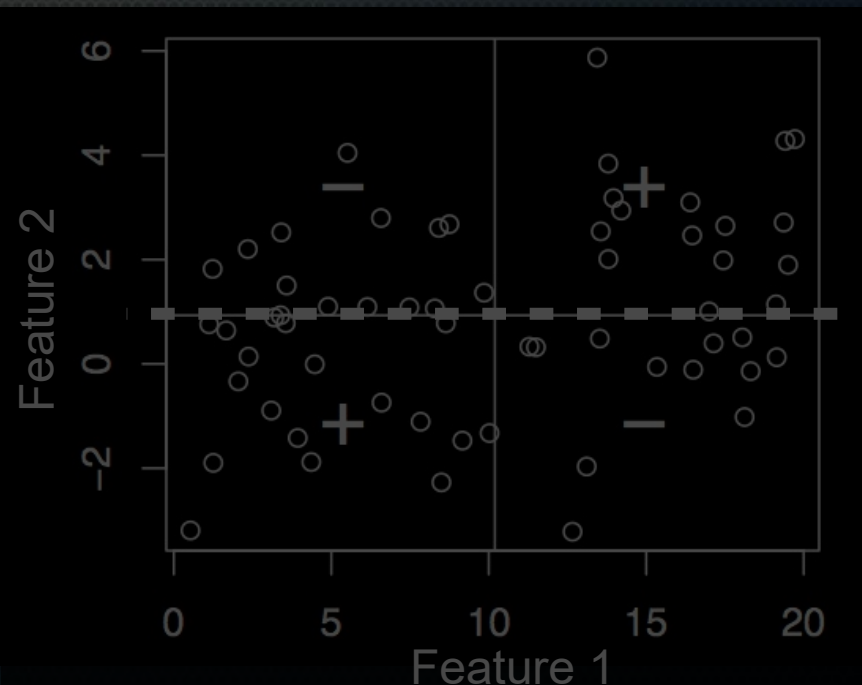
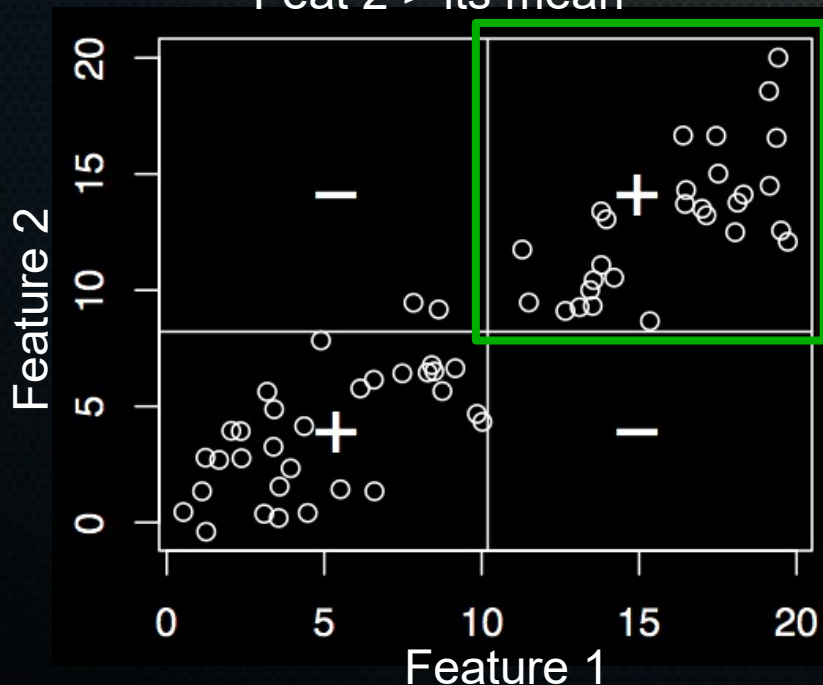
Covariance matrix

- Multiple features can be correlated, and hence vary with each other (co-vary):

$$Cov(feats_1, feats_2) = \frac{1}{n} \sum_{n=1}^n (feat1 - \mu_{feat1}) \cdot (feat2 - \mu_{feat2})$$

+ * + = +

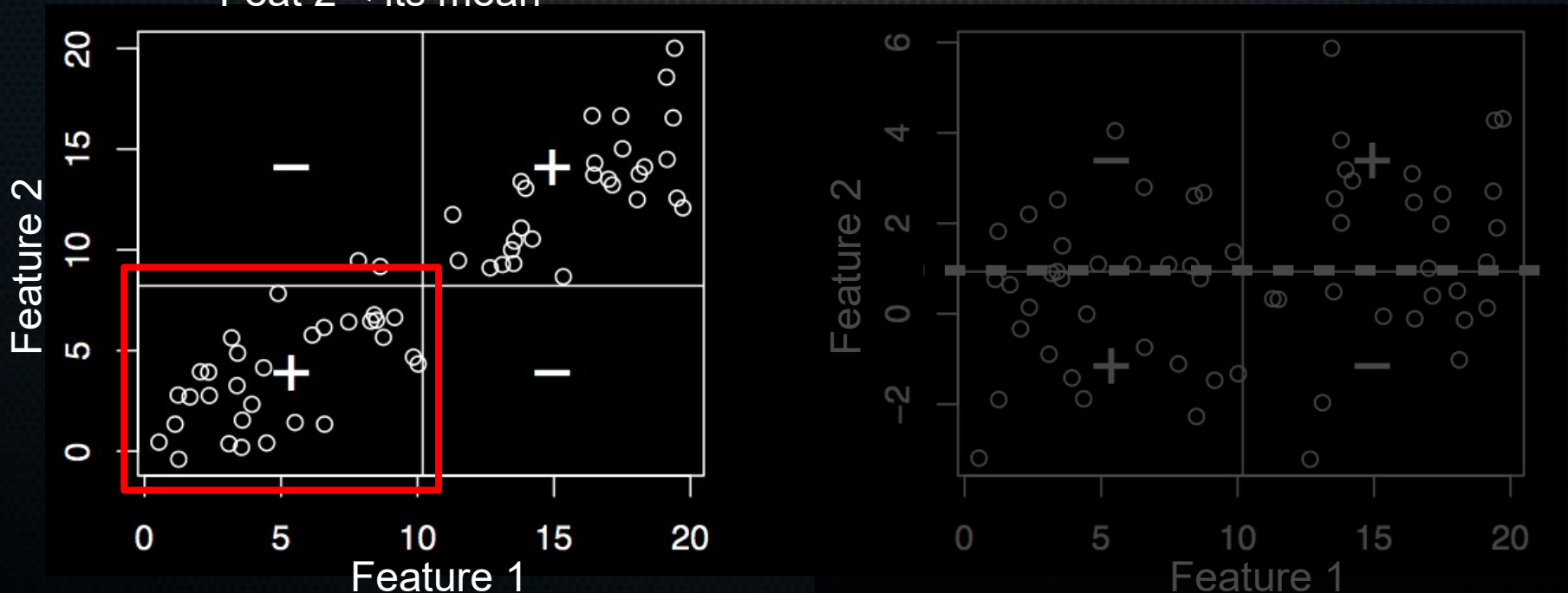
When Feat 1 > its mean,
Feat 2 > its mean



Covariance matrix

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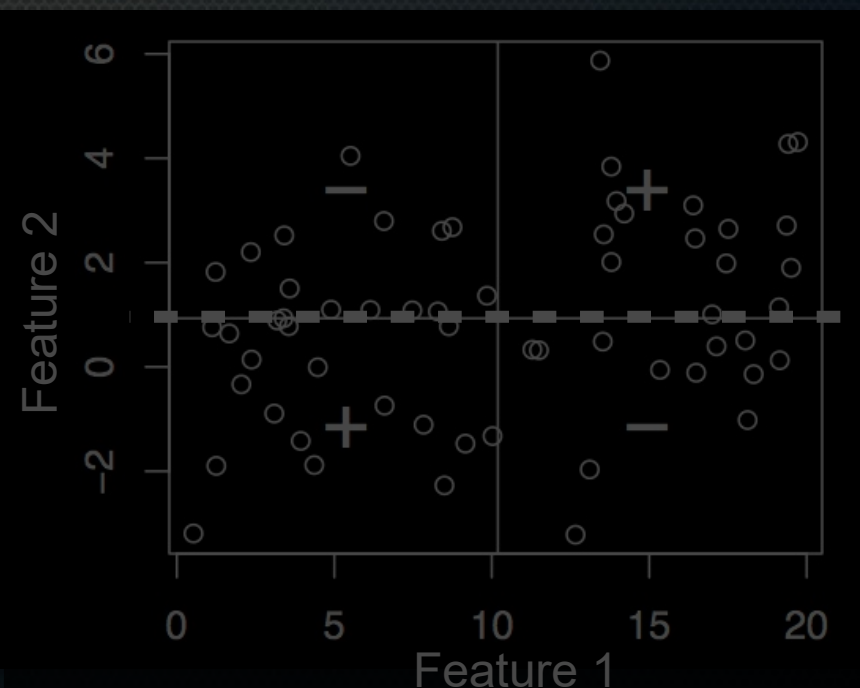
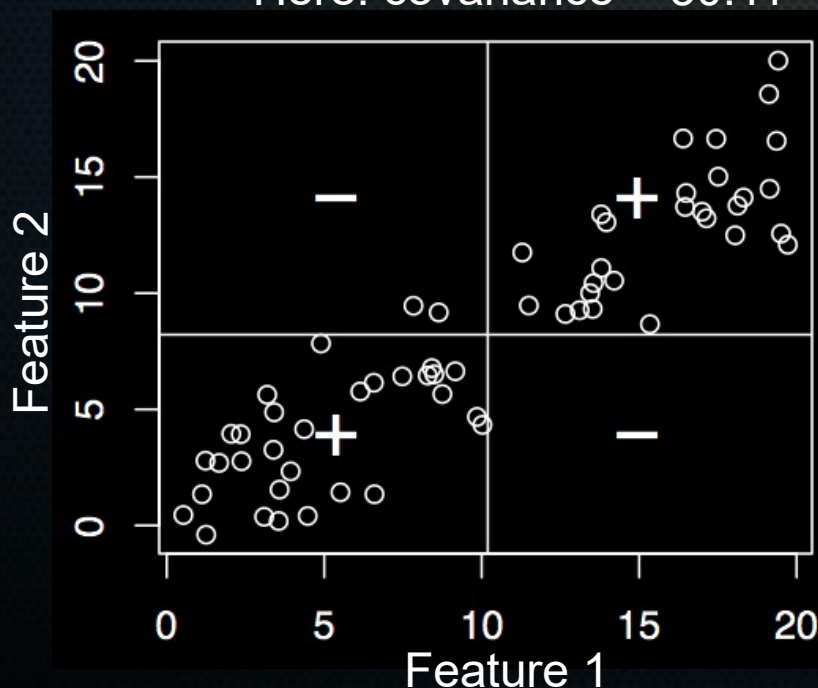
When Feat 1 < its mean,
Feat 2 < its mean



Covariance matrix

- Multiple features can be correlated, and hence vary with each other (co-vary):
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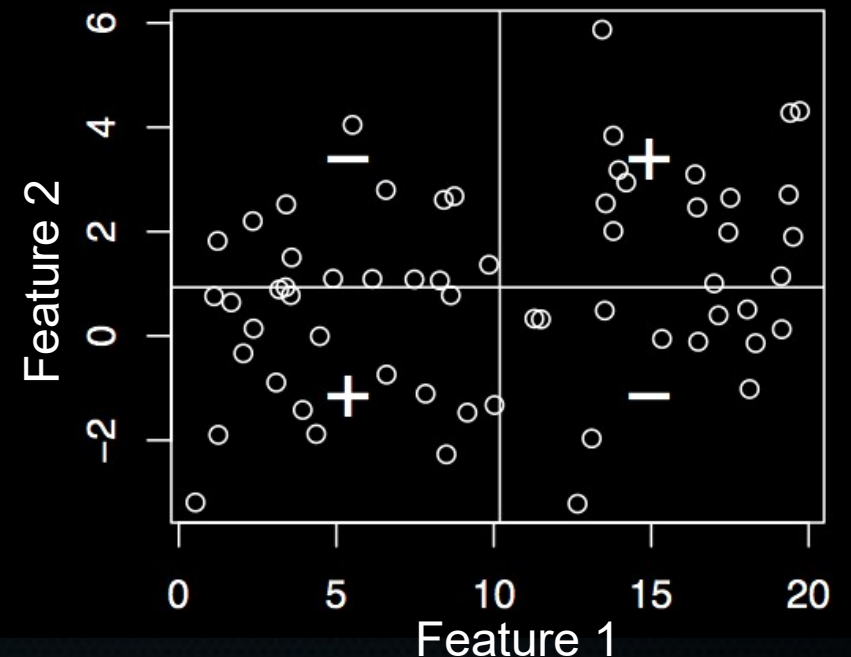
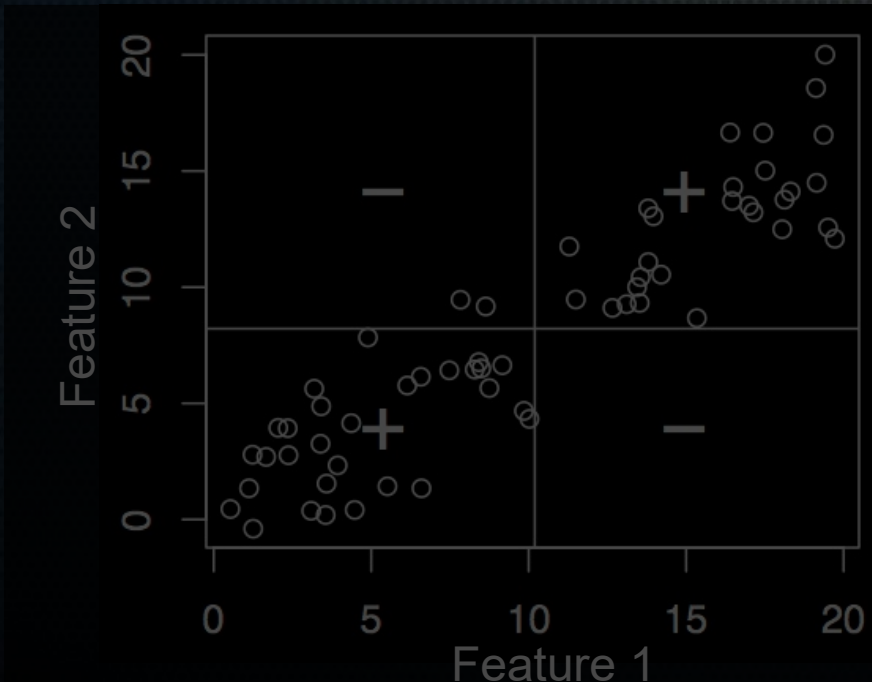
Here: covariance = 30.11



Covariance matrix

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$$\text{Cov}(feat_1, feat_2) = \frac{1}{n} \sum_{n=1}^n (feat1 - \mu_{feat1}) \cdot (feat2 - \mu_{feat2})$$

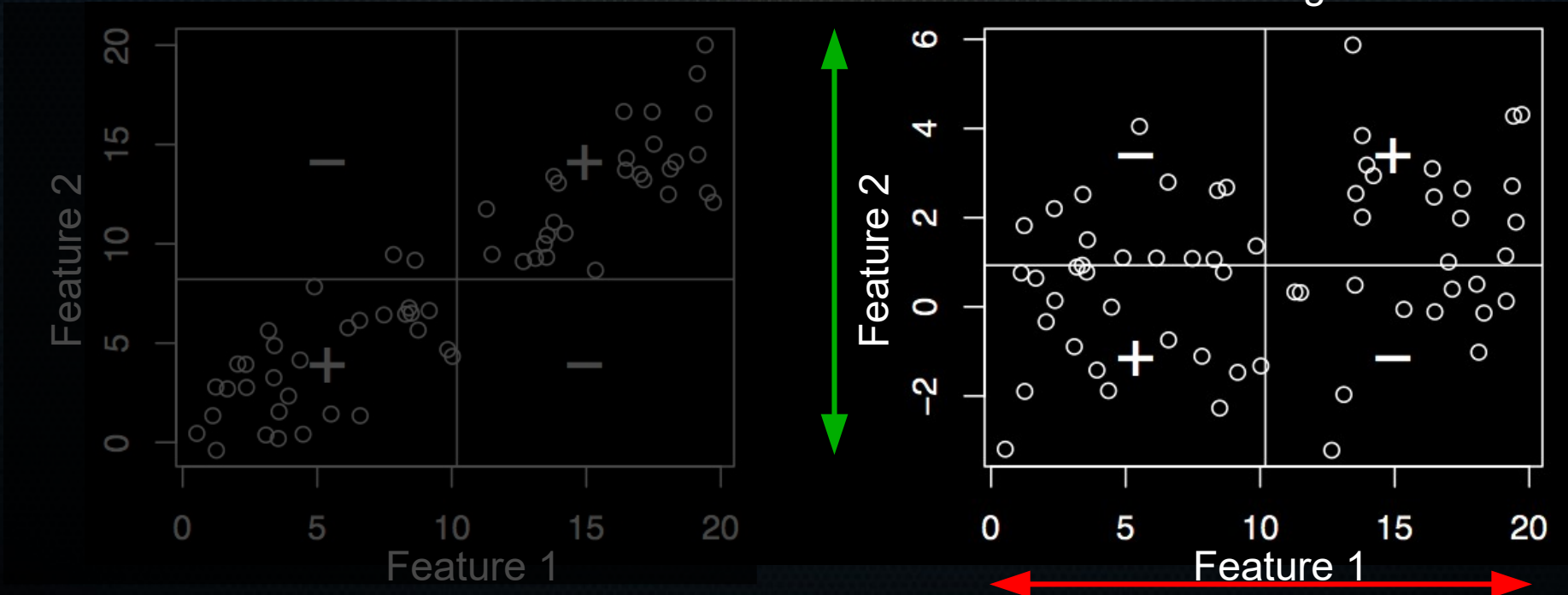
Here: almost no co-variance (3.02)



Covariance matrix

- Multiple features can be correlated, and hence vary with each other (co-vary):
$$\text{Cov}(feat_1, feat_2) = \frac{1}{n} \sum_{n=1}^n (\text{feat1} - \mu_{\text{feat1}}) \cdot (\text{feat2} - \mu_{\text{feat2}})$$

Note: different feature ranges influence co-variance!

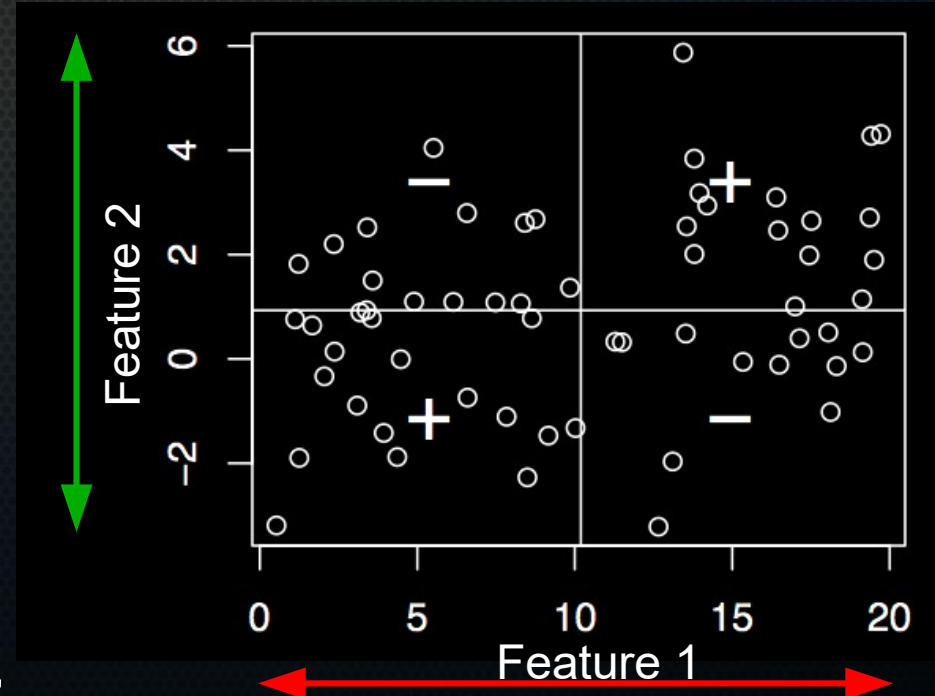


Covariance matrix

- Multiple features can be correlated, and hence vary with each other (co-vary):
$$\text{Cov}(feat_1, feat_2) = \frac{1}{n} \sum_{n=1}^n (\text{feat1} - \mu_{\text{feat1}}) \cdot (\text{feat2} - \mu_{\text{feat2}})$$

$$\text{Correlation}(feat_1, feat_2) = \frac{\text{Cov}(feat_1, feat_2)}{\sqrt{\text{Var}(feat_1) \cdot \text{Var}(feat_2)}}$$

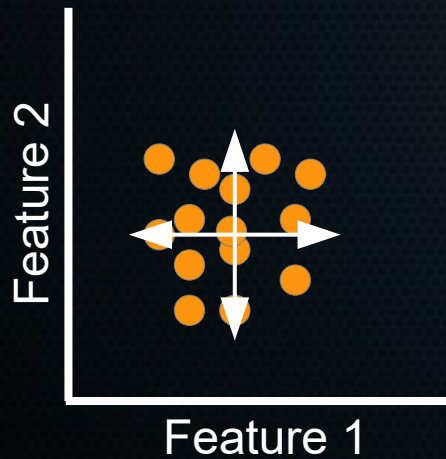
Standardise: well-known correlation coefficient



Covariance matrix

- What about the matrix part?

$$\text{Cov}(\text{feat}_1, \text{feat}_2) = \frac{1}{n} \sum_{n=1}^n (\text{feat1} - \mu_{\text{feat1}}) \cdot (\text{feat2} - \mu_{\text{feat2}})$$

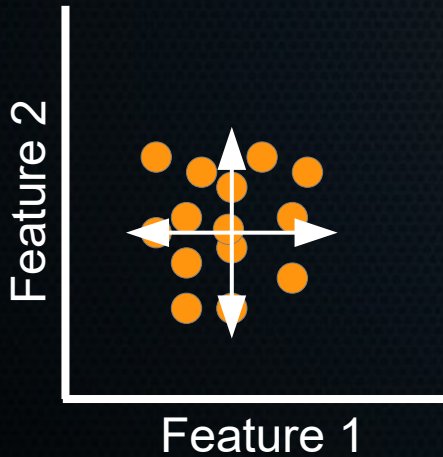


$$\begin{array}{l} \text{Feat 1} \\ \text{Feat 2} \end{array} \begin{bmatrix} \text{Feat 1} & \text{Feat 2} \\ \sigma^2 & 0 \\ 0 & \sigma^2 \end{bmatrix}$$

Covariance matrix

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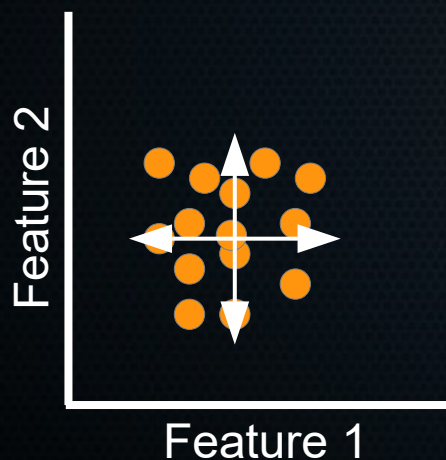
	Feat 1	Feat 2
Feat 1	σ^2	0
Feat 2	0	σ^2

Both features have the same variance
(co-variance with yourself = variance)

Covariance matrix

- What about the matrix part?

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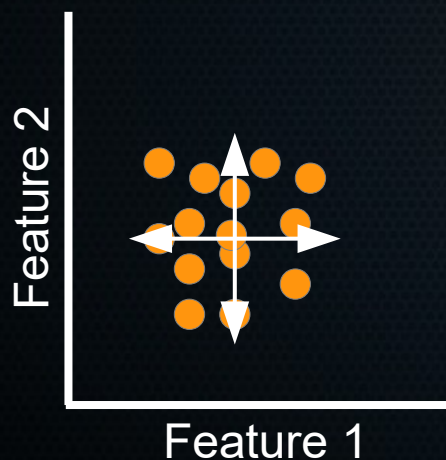
	Feat 1	Feat 2
Feat 1	σ^2	0
Feat 2	0	σ^2

Neither feature tells you something about the other (no co-variance)

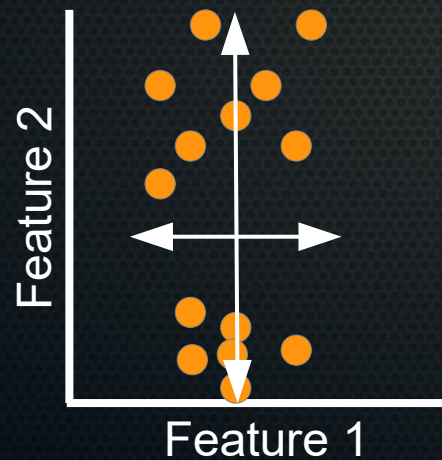
Covariance matrix

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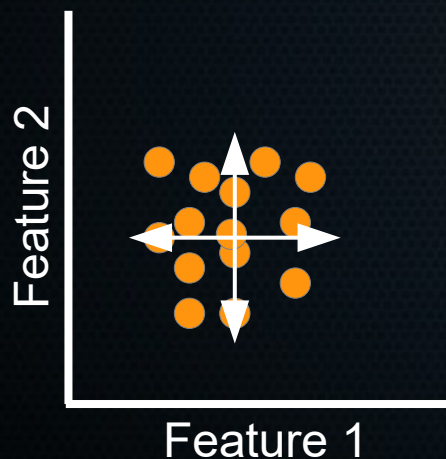


$$\begin{array}{l} \text{Feat 1} \\ \text{Feat 2} \end{array} \begin{bmatrix} \text{Feat 1} & \text{Feat 2} \\ \sigma_1^2 & 0 \\ 0 & \sigma_2^2 \end{bmatrix}$$

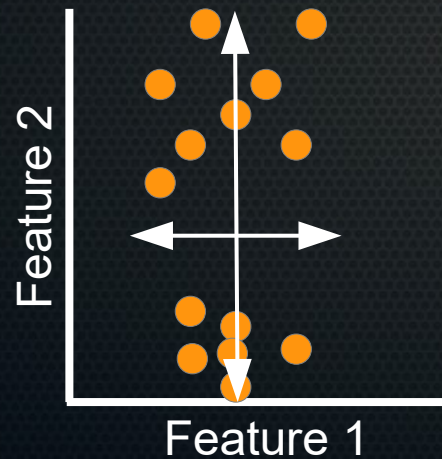
Covariance matrix

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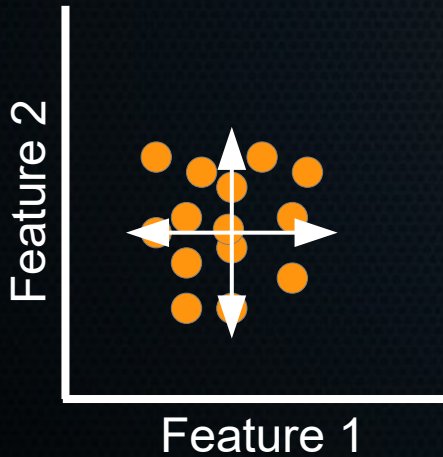
$$\begin{array}{l} \text{Feat 1} \\ \text{Feat 2} \end{array} \begin{bmatrix} \text{Feat 1} & \text{Feat 2} \\ \sigma_1^2 & 0 \\ 0 & \sigma_2^2 \end{bmatrix}$$

Different variances (Feature 2 more spread out)

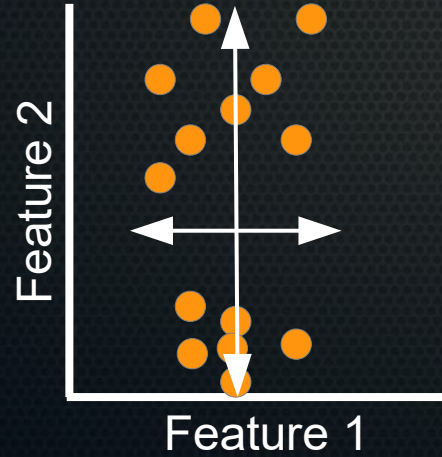
Covariance matrix

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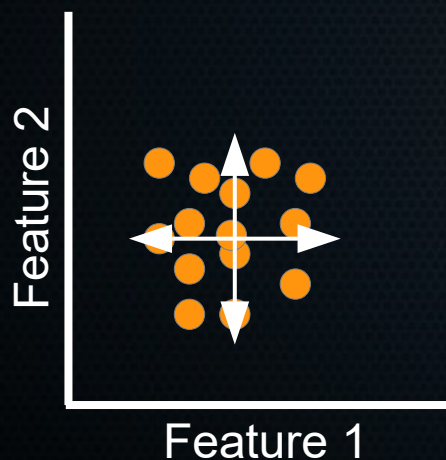
$$\begin{array}{l} \text{Feat 1} \\ \text{Feat 2} \end{array} \begin{bmatrix} \text{Feat 1} & \text{Feat 2} \\ \sigma_1^2 & 0 \\ 0 & \sigma_2^2 \end{bmatrix}$$

Still no co-variance (Feature 1 tells nothing about 2 and vice-versa)

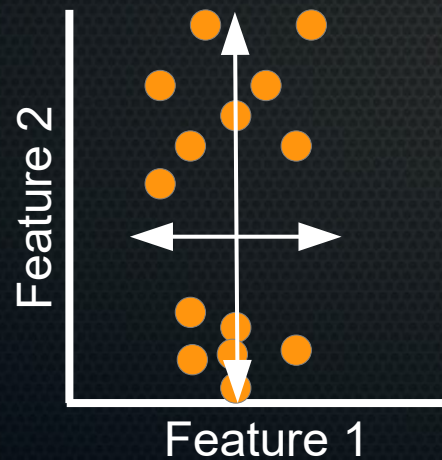
Covariance matrix

- What about the matrix part?

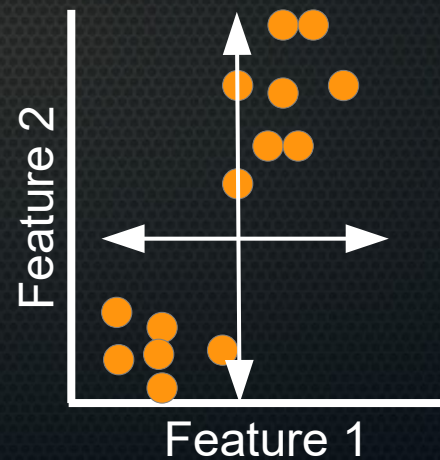
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$$\begin{matrix} & \text{Feat 1} & \text{Feat 2} \\ \text{Feat 1} & \sigma^2 & 0 \\ \text{Feat 2} & 0 & \sigma^2 \end{matrix}$$



$$\begin{matrix} & \text{Feat 1} & \text{Feat 2} \\ \text{Feat 1} & \sigma_1^2 & 0 \\ \text{Feat 2} & 0 & \sigma_2^2 \end{matrix}$$



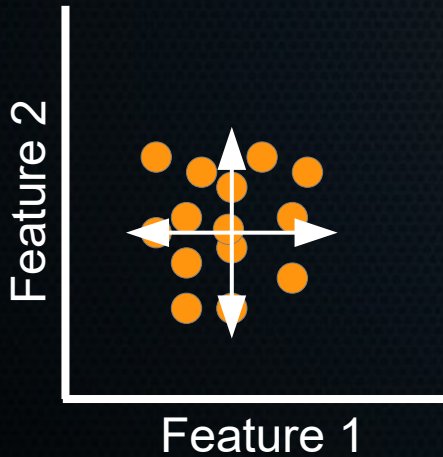
$$\begin{matrix} & \text{Feat 1} & \text{Feat 2} \\ \text{Feat 1} & \sigma_1^2 & \text{Cov}(1,2) \\ \text{Feat 2} & \text{Cov}(2,1) & \sigma_2^2 \end{matrix}$$

Full covariance matrix (positive correlation)

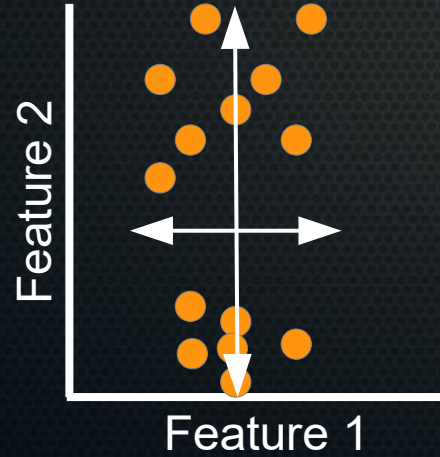
Covariance matrix

- What about the matrix part?

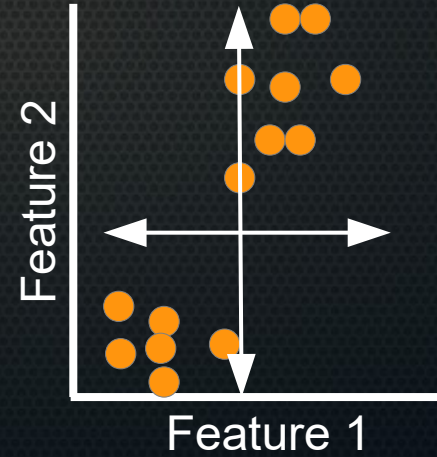
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$$\begin{matrix} & \text{Feat 1} & \text{Feat 2} \\ \text{Feat 1} & \sigma_1^2 & 0 \\ \text{Feat 2} & 0 & \sigma_2^2 \end{matrix}$$



$$\begin{matrix} & \text{Feat 1} & \text{Feat 2} \\ \text{Feat 1} & \sigma_1^2 & \text{Cov}(1,2) \\ \text{Feat 2} & \text{Cov}(2,1) & \sigma_2^2 \end{matrix}$$

Full covariance matrix (positive correlation)

These are the same thing (symmetric matrix)

Covariance matrix

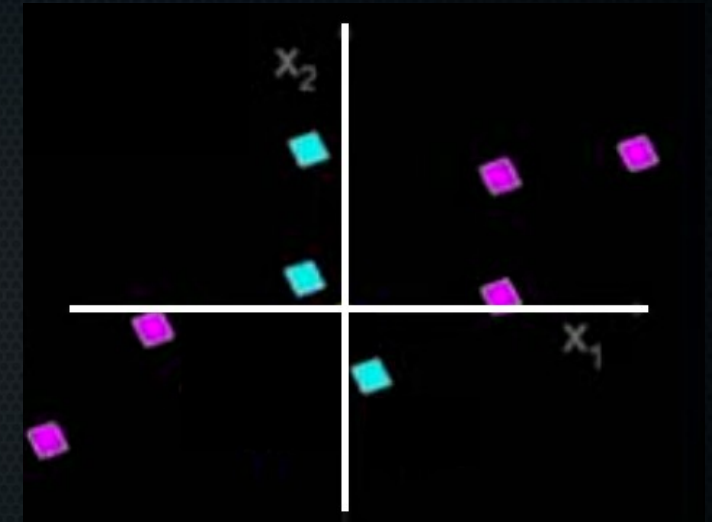
- Symmetric matrix that contains information on linear relationships between features (including on the spread of each individual feature (diagonal elements))

Covariance matrix

- Symmetric matrix that contains information on linear relationships between features (including on the spread of each individual feature (diagonal elements))
- So what can we do with it?

Start of PCA: apply the covariance matrix

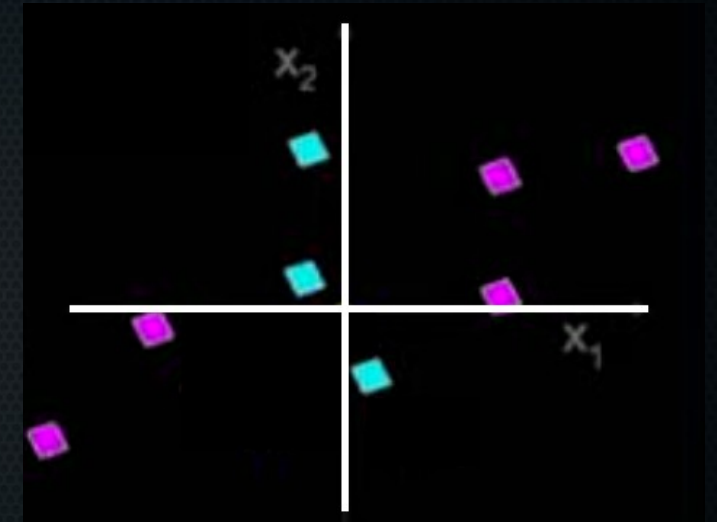
- Take your n-dimensional (here 2D) data set and center each feature (set its mean to 0)



Start of PCA: apply the covariance matrix

- Take your n-dimensional (here 2D) data set and center each feature (set its mean to 0)
- Covariance matrix of this sample data:

$$\begin{matrix} & x_1 & x_2 \\ \begin{matrix} x_1 \\ x_2 \end{matrix} & \begin{bmatrix} 2.0 & 0.8 \\ 0.8 & 0.6 \end{bmatrix} \end{matrix} \quad Cov(x_1, x_2) = \frac{1}{n} \sum_{n=1}^n feat1 \cdot feat2$$



Start of PCA: apply the covariance matrix

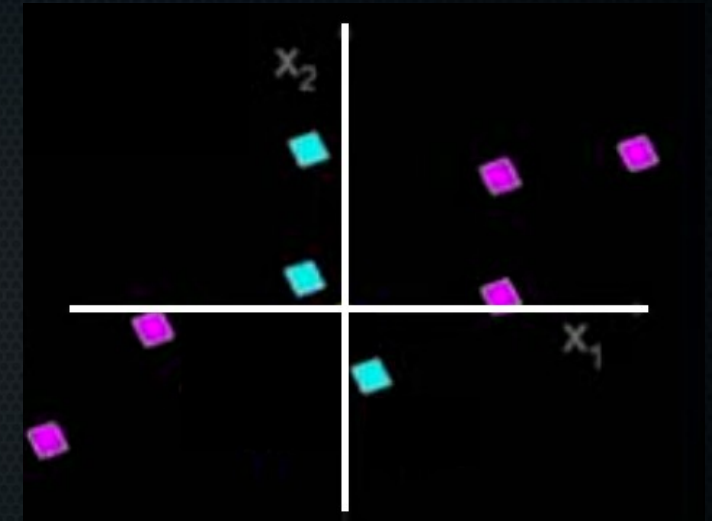
- Take your n-dimensional (here 2D) data set and center each feature (set its mean to 0)
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$$\begin{matrix} & x_1 & x_2 \\ \begin{matrix} x_1 \\ x_2 \end{matrix} & \begin{bmatrix} 2.0 & 0.8 \\ 0.8 & 0.6 \end{bmatrix} \end{matrix}$$

$$Cov(x_1, x_2) = \frac{1}{n} \sum_{n=1}^n \boxed{\text{feat1} \cdot \text{feat2}}$$

Mean already zero: can leave it out of the formula

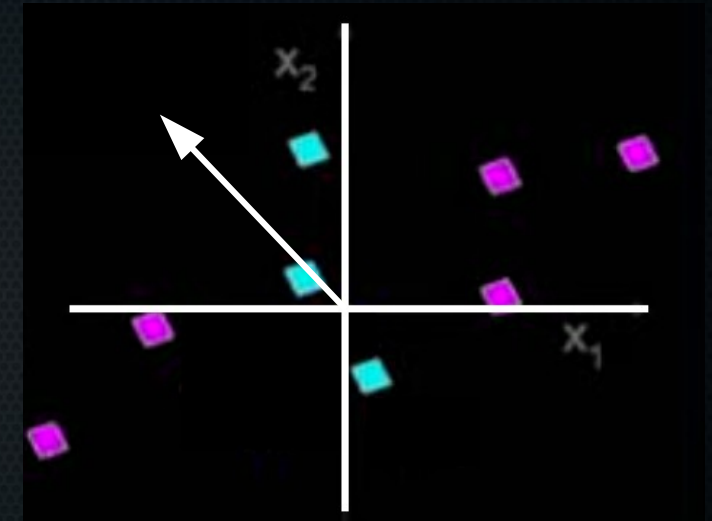
$$Cov(\text{feat}_1, \text{feat}_2) = \frac{1}{n} \sum_{n=1}^n (\text{feat1} - \mu_{\text{feat}_1}) \cdot (\text{feat2} - \mu_{\text{feat}_2})$$



Start of PCA: apply the covariance matrix

- Take your n-dimensional (here 2D) data set and center each feature (set its mean to 0)
- Covariance matrix of this sample data:

$$\begin{matrix} & x_1 & x_2 \\ \begin{matrix} x_1 \\ x_2 \end{matrix} & \begin{bmatrix} 2.0 & 0.8 \\ 0.8 & 0.6 \end{bmatrix} \end{matrix} \quad Cov(x_1, x_2) = \frac{1}{n} \sum_{n=1}^n \text{feat1} \cdot \text{feat2}$$

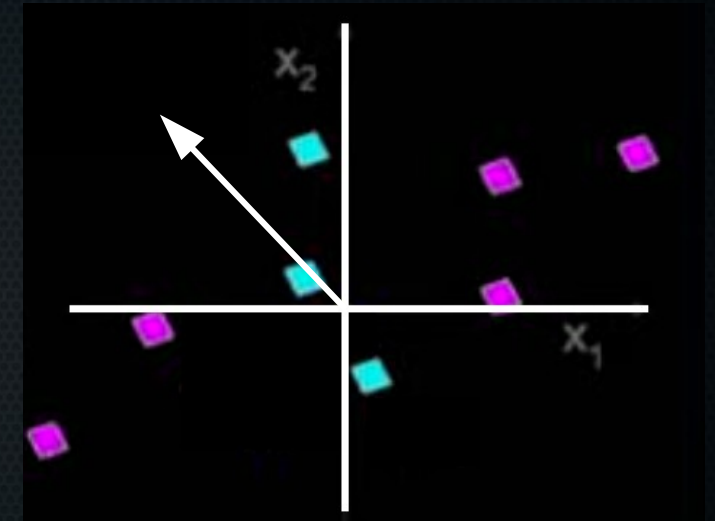


- Pick any vector (data point) in the image and multiply it with the covariance matrix. Here pick $\begin{bmatrix} -1 \\ 1 \end{bmatrix}$

Start of PCA: apply the covariance matrix

- Take your n-dimensional (here 2D) data set and center each feature (set its mean to 0)

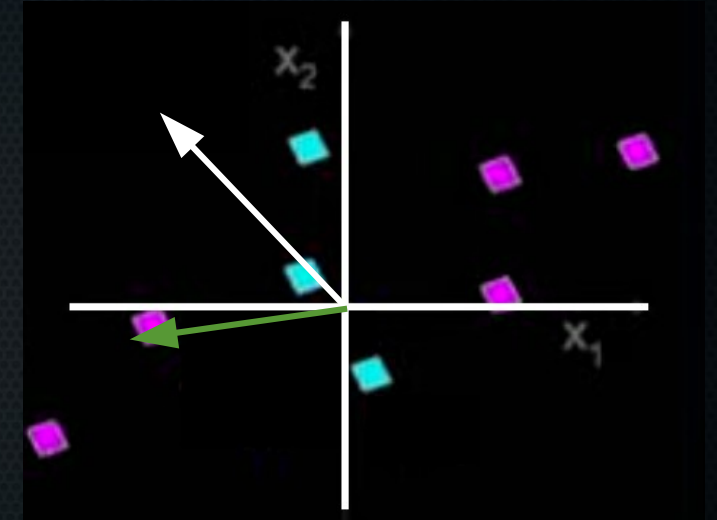
$$\begin{matrix} & x_1 & x_2 \\ x_1 & \begin{bmatrix} 2.0 & 0.8 \end{bmatrix} \\ x_2 & \begin{bmatrix} 0.8 & 0.6 \end{bmatrix} \end{matrix} \cdot \begin{bmatrix} -1 \\ 1 \end{bmatrix}$$



Start of PCA: apply the covariance matrix

- Take your n-dimensional (here 2D) data set and center each feature (set its mean to 0)

$$\begin{matrix} & x_1 & x_2 \\ x_1 & \begin{bmatrix} 2.0 & 0.8 \end{bmatrix} \\ x_2 & \begin{bmatrix} 0.8 & 0.6 \end{bmatrix} \end{matrix} \cdot \begin{bmatrix} -1 \\ 1 \end{bmatrix} = \begin{bmatrix} 2.0 \cdot 1 + 0.8 \cdot -1 \\ 0.8 \cdot -1 + 0.6 \cdot 1 \end{bmatrix} = \begin{bmatrix} -1.2 \\ -0.2 \end{bmatrix}$$



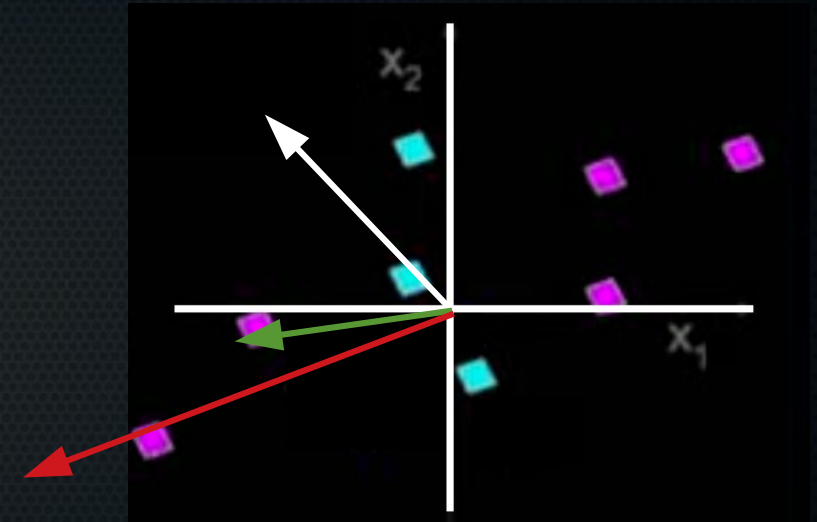
Start of PCA: apply the covariance matrix

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$$\begin{array}{c} x_1 \\ x_2 \end{array} \begin{bmatrix} 2.0 & 0.8 \\ 0.8 & 0.6 \end{bmatrix} \cdot \begin{bmatrix} -1 \\ 1 \end{bmatrix} = \begin{bmatrix} 2.0 \cdot 1 + 0.8 \cdot -1 \\ 0.8 \cdot -1 + 0.6 \cdot 1 \end{bmatrix} = \begin{bmatrix} -1.2 \\ -0.2 \end{bmatrix}$$

- Do that again

$$\begin{array}{c} x_1 \\ x_2 \end{array} \begin{bmatrix} 2.0 & 0.8 \\ 0.8 & 0.6 \end{bmatrix} \cdot \begin{bmatrix} -1.2 \\ -0.2 \end{bmatrix} = \begin{bmatrix} -2.5 \\ -1.0 \end{bmatrix}$$



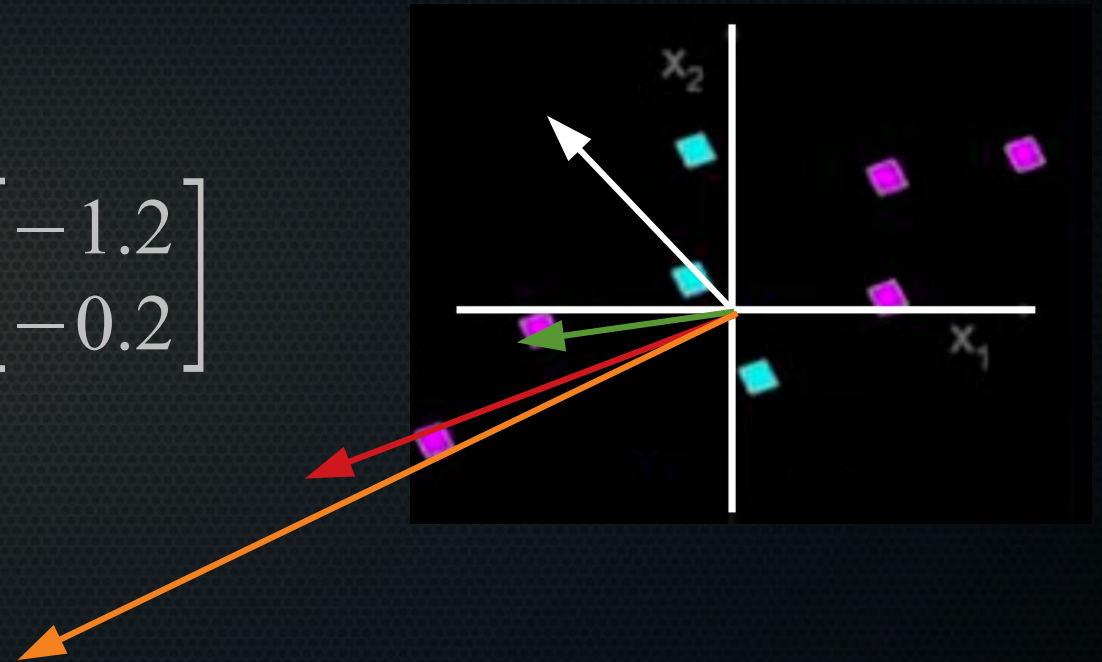
Start of PCA: apply the covariance matrix

- Take your n-dimensional (here 2D) data set and center each feature (set its mean to 0)

$$\begin{array}{c} x_1 \\ x_2 \end{array} \begin{bmatrix} 2.0 & 0.8 \\ 0.8 & 0.6 \end{bmatrix} \cdot \begin{bmatrix} -1 \\ 1 \end{bmatrix} = \begin{bmatrix} 2.0 \cdot 1 + 0.8 \cdot -1 \\ 0.8 \cdot -1 + 0.6 \cdot 1 \end{bmatrix} = \begin{bmatrix} -1.2 \\ -0.2 \end{bmatrix}$$

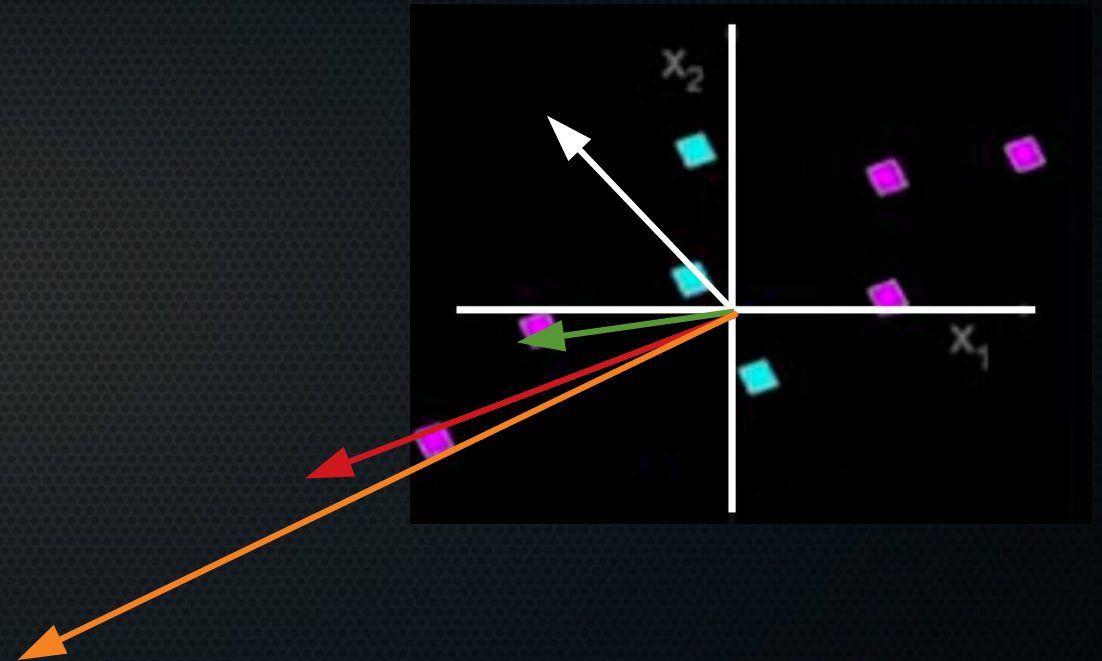
- Do that again, and again:

$$\begin{array}{c} x_1 \\ x_2 \end{array} \begin{bmatrix} 2.0 & 0.8 \\ 0.8 & 0.6 \end{bmatrix} \cdot \begin{bmatrix} -2.5 \\ -1.0 \end{bmatrix} = \begin{bmatrix} -6.0 \\ -2.7 \end{bmatrix}$$



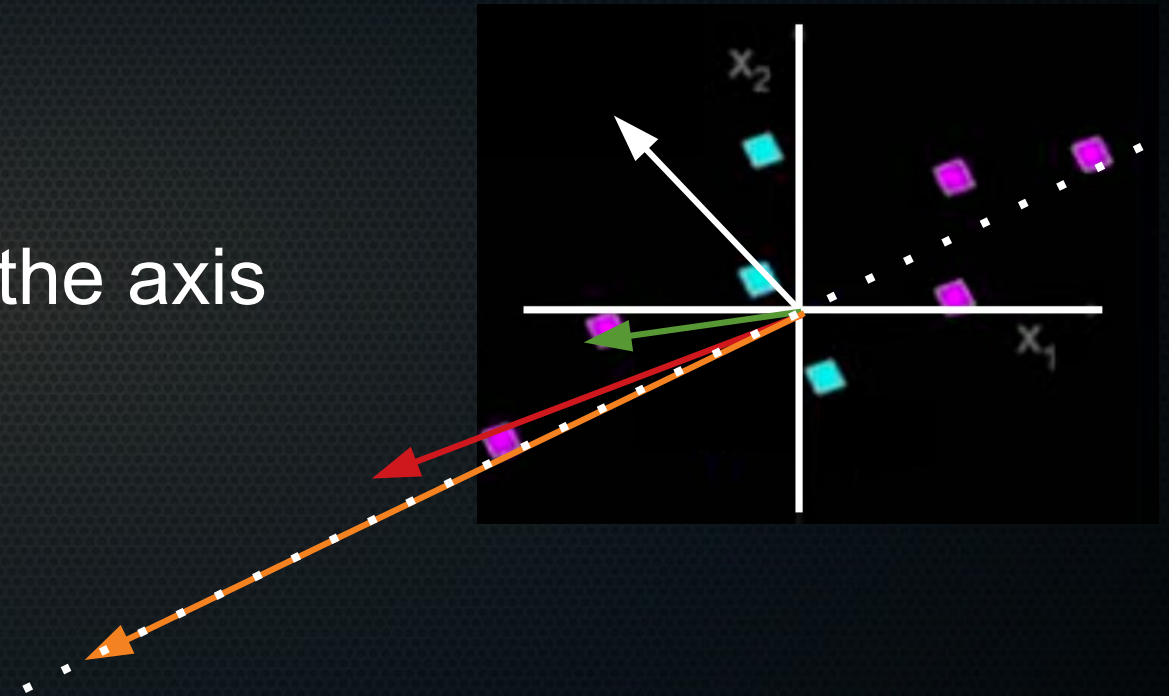
Start of PCA: apply the covariance matrix

- Take your n-dimensional (here 2D) data set and center each feature (set its mean to 0)
- You tell me: what's happening?



Start of PCA: apply the covariance matrix

- Take your n-dimensional (here 2D) data set and center each feature (set its mean to 0)
- You tell me: what's happening?
- This random vector is turning to the axis that holds the largest variance!

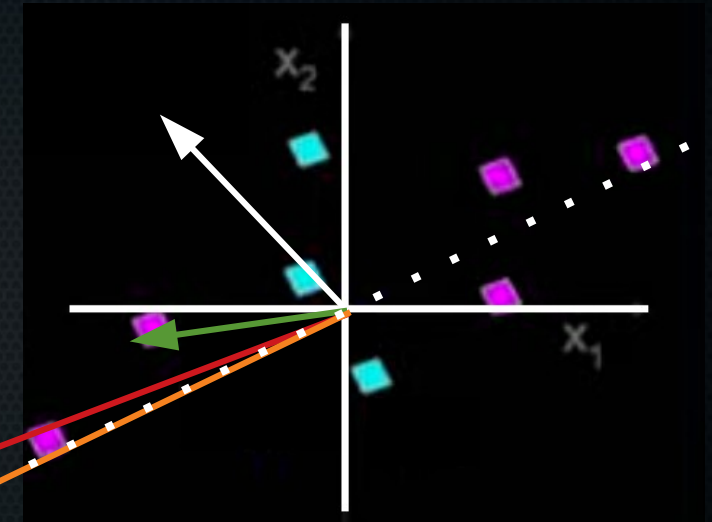


Start of PCA: apply the covariance matrix

- Take your n-dimensional (here 2D) data set and center each feature (set its mean to 0)
- If you do this even more: vector becomes too large to draw, but slope of line converges

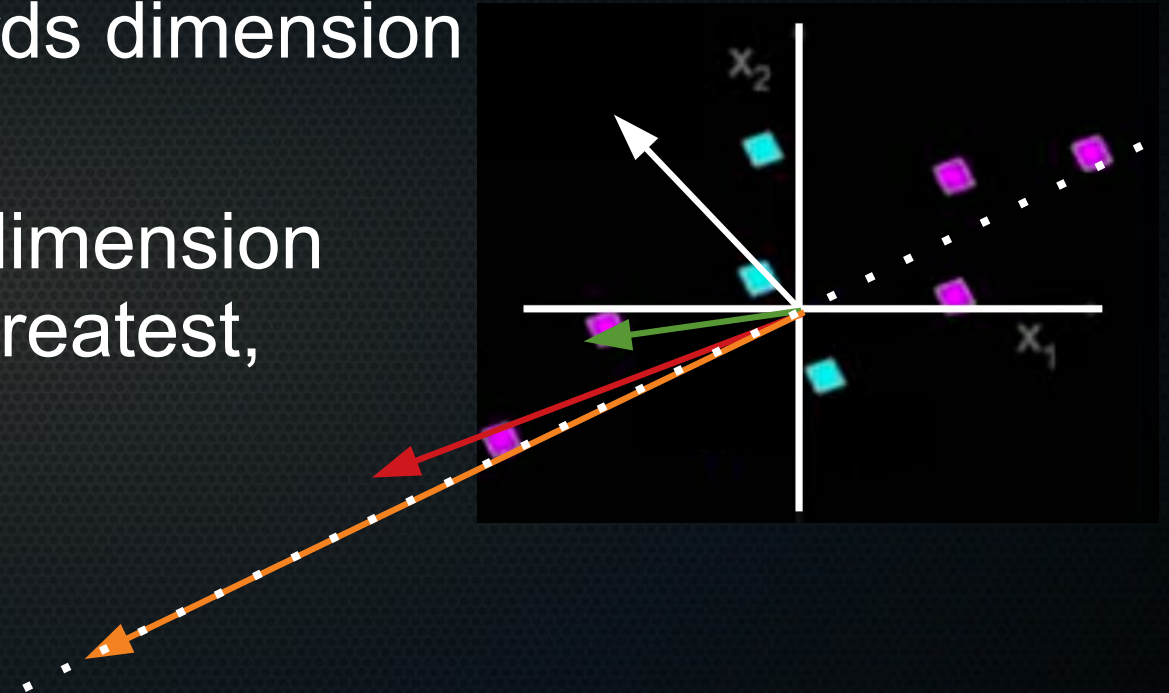
$$\begin{bmatrix} -6.0 \\ -2.7 \end{bmatrix} \rightarrow \begin{bmatrix} -14.1 \\ -6.4 \end{bmatrix} \rightarrow \begin{bmatrix} -33.3 \\ -15.1 \end{bmatrix}$$

$$\frac{-2.7}{-6} = 0.45 \rightarrow \frac{-6.4}{-14.1} = 0.454 \rightarrow \frac{-15.1}{-33.3} = 0.454$$



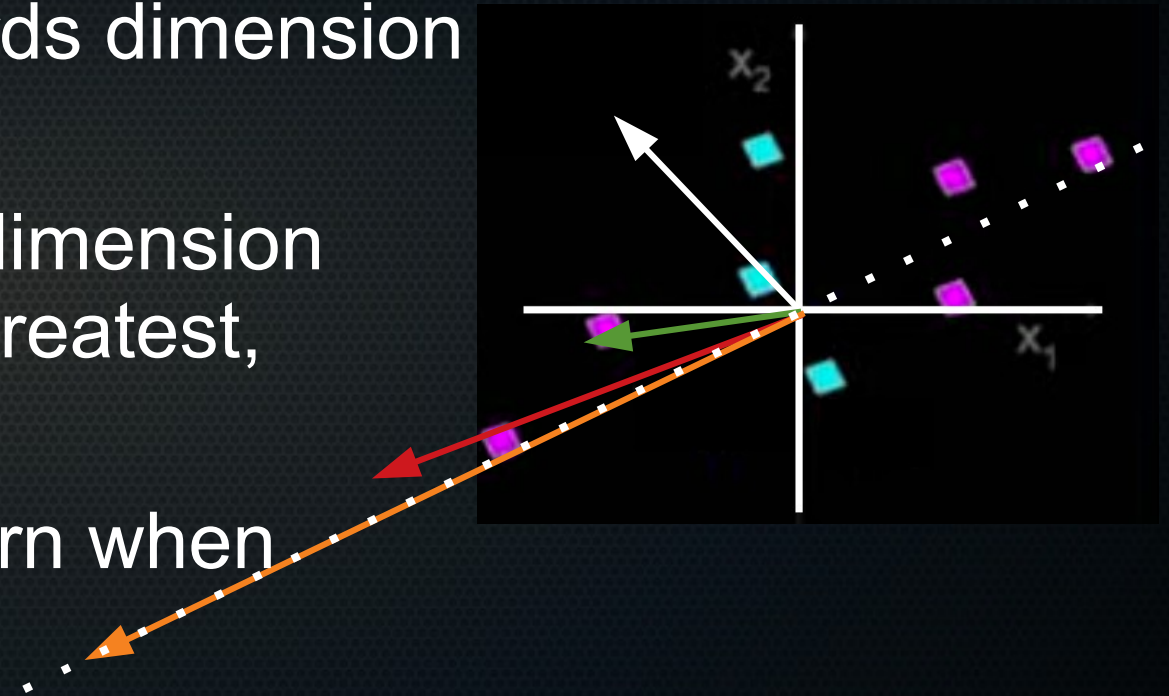
Start of PCA: apply the covariance matrix

- So: taking a random vector, multiplying with covariance matrix \rightarrow turns towards dimension of greatest variance
- Exactly what we want for PCA: dimension of greatest variance (then next greatest, next greatest, etc.).



Start of PCA: apply the covariance matrix

- So: taking a random vector, multiplying with covariance matrix \rightarrow turns towards dimension of greatest variance
- Exactly what we want for PCA: dimension of greatest variance (then next greatest, next greatest, etc.).
- Can we find vectors that don't turn when multiplied with the covariance matrix?



Start of PCA: apply the covariance matrix

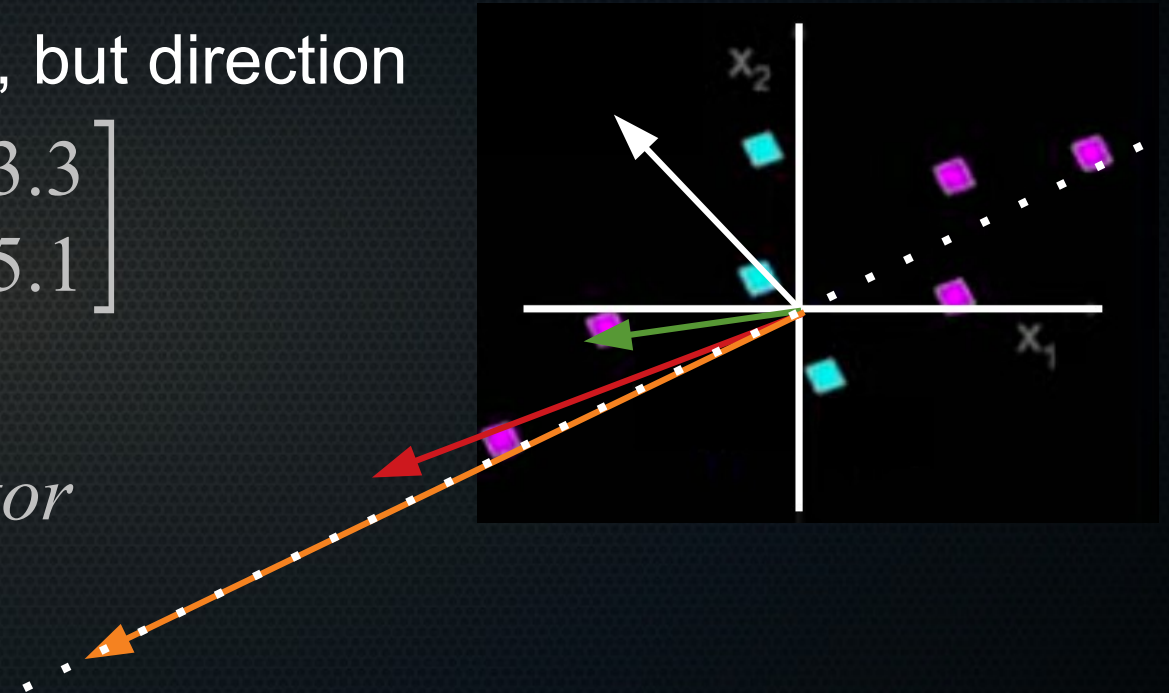
- Vectors that don't change direction with covariance matrix:

- Size of the vector keeps changing, but direction doesn't

$$\begin{bmatrix} -6.0 \\ -2.7 \end{bmatrix} \rightarrow \begin{bmatrix} -14.1 \\ -6.4 \end{bmatrix} \rightarrow \begin{bmatrix} -33.3 \\ -15.1 \end{bmatrix}$$

- Looking for vectors that satisfy:

$$\text{CovMatrix} * \text{vector} = \text{scalar} * \text{vector}$$



Start of PCA: apply the covariance matrix

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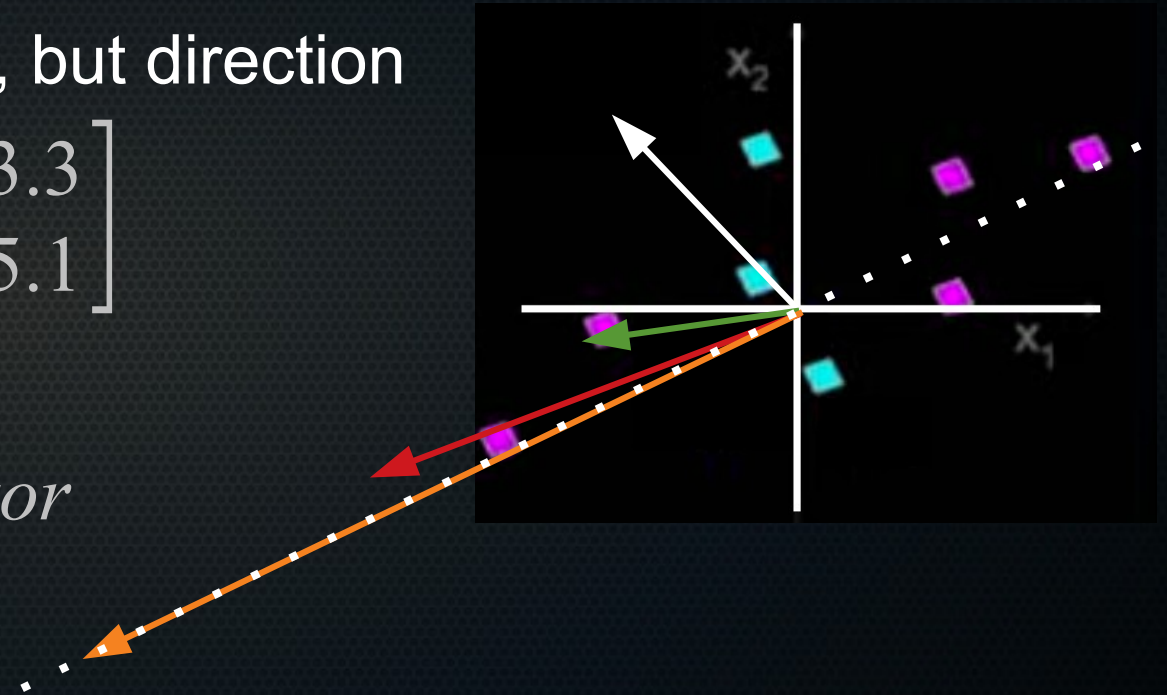
- Looking for vectors that satisfy:

$$\text{CovMatrix} * \text{vector} = \text{scalar} * \text{vector}$$

$$\sum * e = \lambda * e$$

$$\begin{matrix} & x1 & x2 \\ x1 & \begin{bmatrix} 2.0 & 0.8 \end{bmatrix} \\ x2 & \begin{bmatrix} 0.8 & 0.6 \end{bmatrix} \end{matrix} \cdot \begin{bmatrix} a \\ b \end{bmatrix} = \lambda \cdot \begin{bmatrix} a \\ b \end{bmatrix}$$

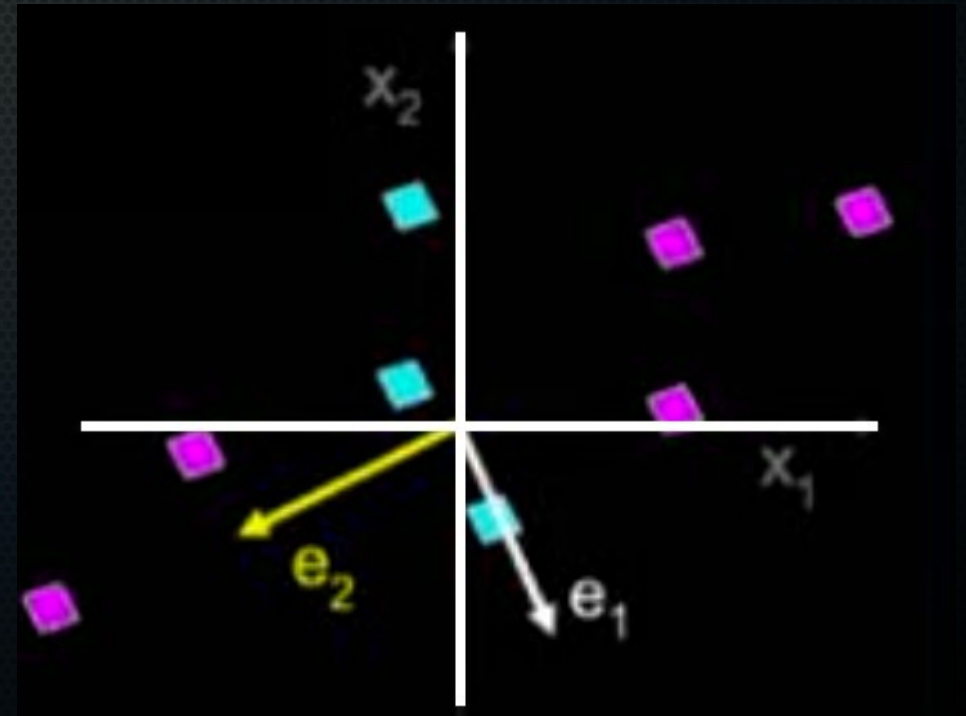
→ No rotation, only elongation (or shortening)



Start of PCA: eigenvectors and eigenvalues

- This concept has a name:
 - A vector that doesn't rotate when multiplied by a matrix is an *eigenvector* of that matrix. The factor by which it is elongated or shrunk is called the corresponding *eigenvalue*.

$$A * e = \lambda * e$$

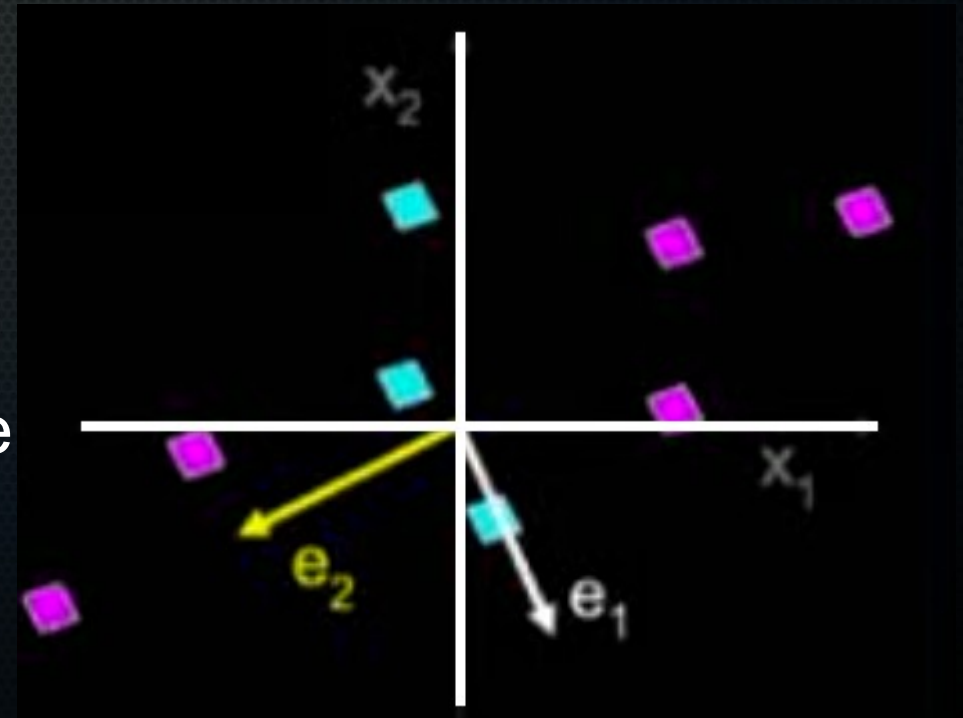


Start of PCA: eigenvectors and eigenvalues

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 - A vector that doesn't rotate when multiplied by a matrix is an *eigenvector* of that matrix. The factor by which it is elongated or shrunk is called the corresponding *eigenvalue*.

$$A * e = \lambda * e$$

- Principal components of PCA:
n eigenvectors with highest eigenvalues
=
n orthogonal axes on which to
project the data and retain most structure
in the data!

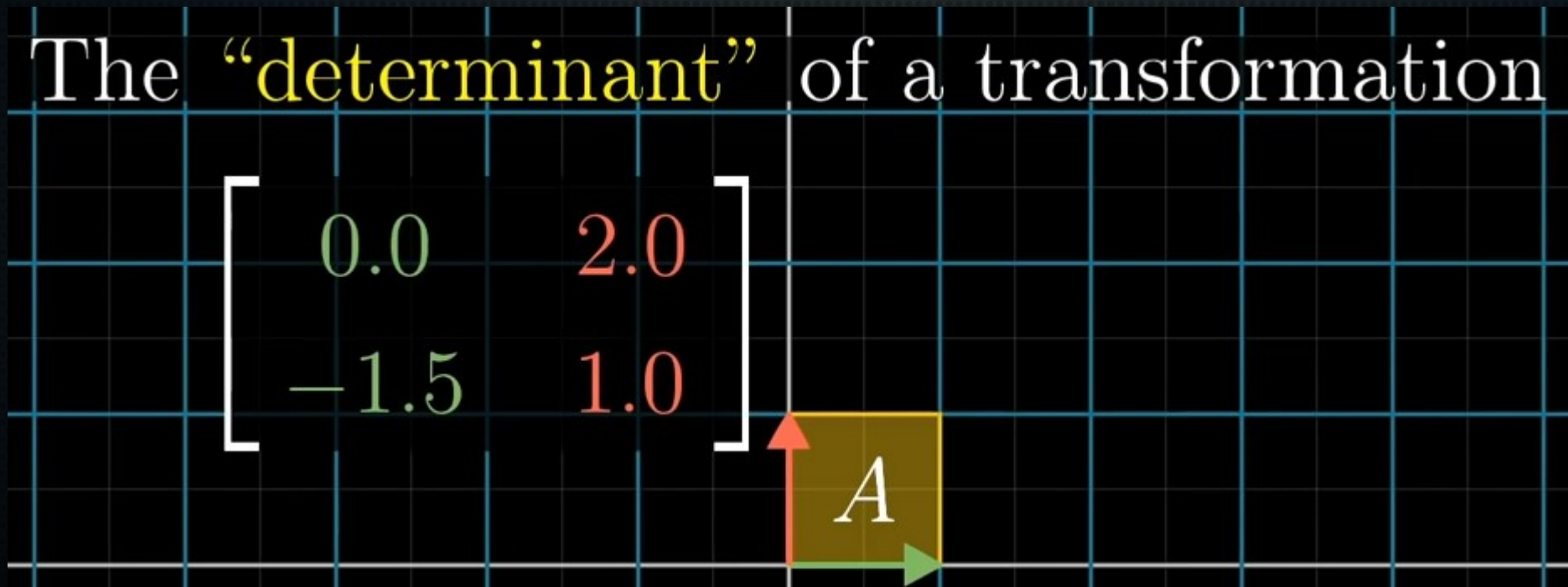


Start of PCA: determinant

- How do we get eigenvectors? Need to talk about determinant of a matrix.

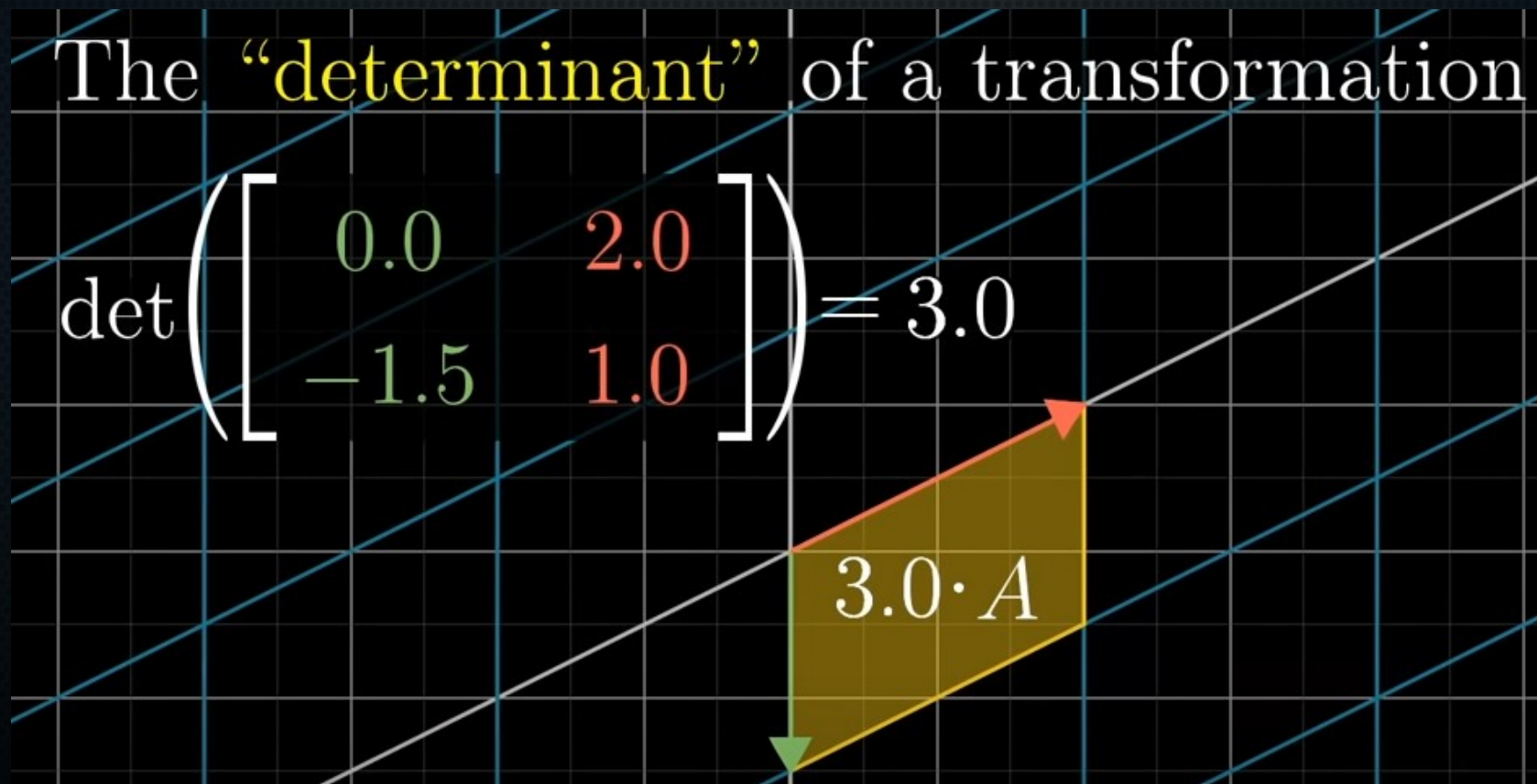
Start of PCA: determinant

- How do we get eigenvectors? Need to talk about determinant of a matrix.



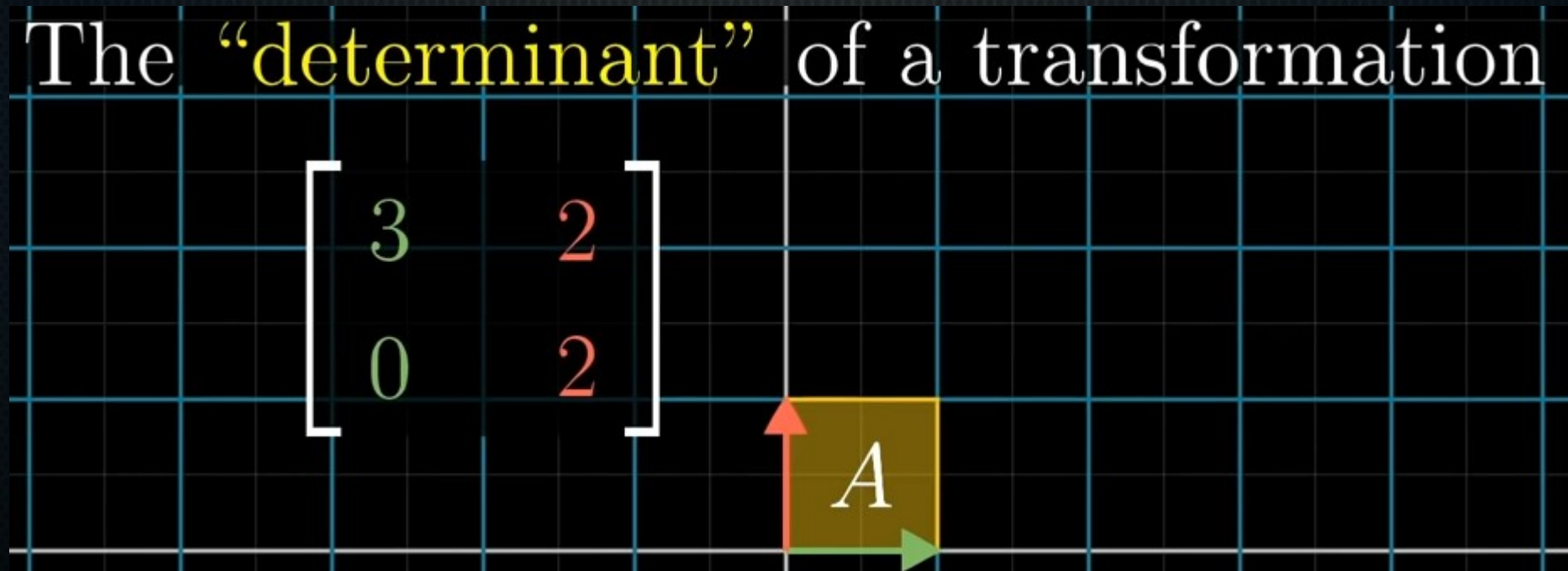
Start of PCA: determinant

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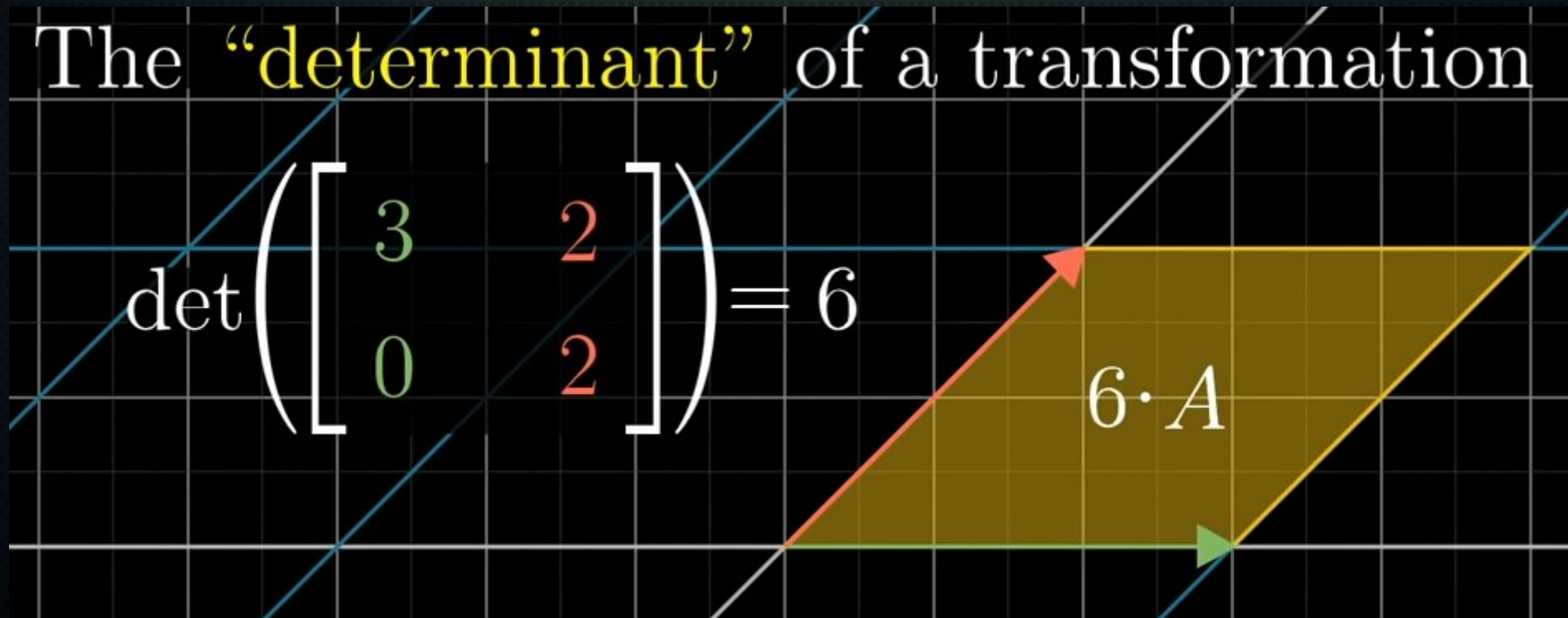
Start of PCA: determinant

- How do we get eigenvectors? Need to talk about determinant of a matrix.



Start of PCA: determinant

- How do we get eigenvectors? Need to talk about determinant of a matrix.



Start of PCA: determinant

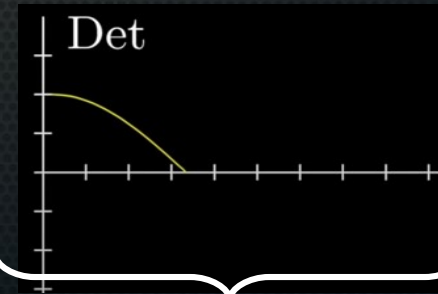
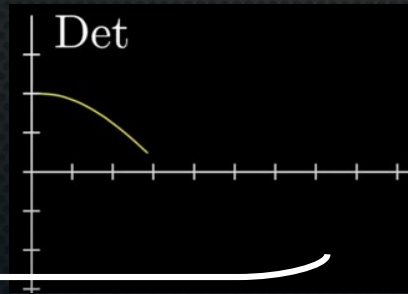
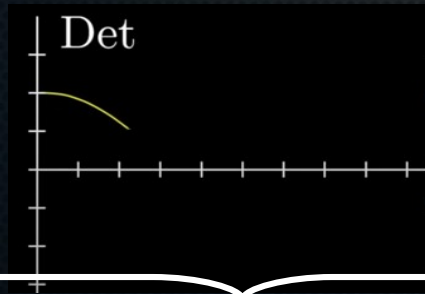
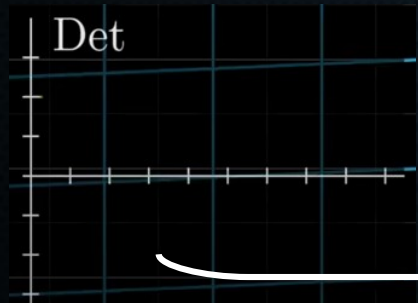
- How do we get eigenvectors? Need to talk about determinant of a matrix.
- So: matrices transform (rotate/squish) linear space. The determinant tells us how much the area enclosed by the basis vectors $[0; 1]$ and $[1; 0]$ changes.

Start of PCA: determinant

- How do we get eigenvectors? Need to talk about determinant of a matrix.
- So: matrices transform (rotate/squish) linear space. The determinant tells us how much the area enclosed by the basis vectors $[0; 1]$ and $[1; 0]$ changes.
- Caveat: determinant can be negative. How can area change negatively?

Start of PCA: determinant

- Negative determinant



Multiply by matrices that squish space more and more

Multiply with a matrix whose determinant is 0:
squishes all of 2D space onto a 1D line

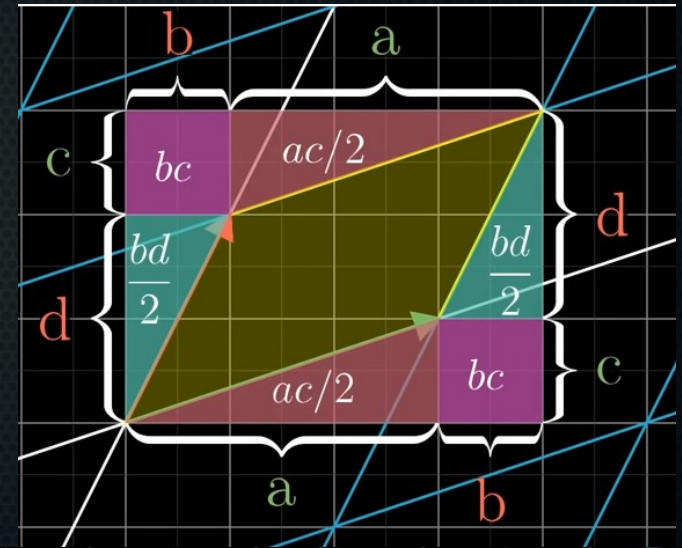
Space has flipped:
negative determinant
(see orientation of
green and red vector)

Start of PCA: determinant

- Now, with a feel for the determinant, its calculation:

$$\det \begin{pmatrix} a & b \\ c & d \end{pmatrix} = ad - bc$$

- As for *why* that's the calculation: watch 3Blue1Brown's video and see:



$$\det \begin{pmatrix} a & b \\ c & d \end{pmatrix} = (a + b)(c + d) - ac - bd - 2bc = ad - bc$$

Start of PCA: Identity matrix

- Now for the final piece of the linear algebra puzzle to get PCA to work, the identity matrix:

$$\begin{bmatrix} 2.0 & 0.8 \\ 0.8 & 0.6 \end{bmatrix} \cdot \underbrace{\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}}_{\text{Identity matrix}} = \underbrace{\begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix}}_{\text{Identity matrix}} \cdot \begin{bmatrix} 2.0 & 0.8 \\ 0.8 & 0.6 \end{bmatrix} = \begin{bmatrix} 2.0 & 0.8 \\ 0.8 & 0.6 \end{bmatrix}$$

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$$\begin{bmatrix} 2.0 & 0.8 \\ 0.8 & 0.6 \end{bmatrix} \cdot \begin{bmatrix} 1 & 0 \\ 0 & 1 \end{bmatrix} = \begin{bmatrix} 2.0 \cdot 1 + 0.8 \cdot 0 & 2.0 \cdot 0 + 0.8 \cdot 1 \\ 0.8 \cdot 1 + 0.6 \cdot 0 & 0.8 \cdot 0 + 0.6 \cdot 1 \end{bmatrix}$$

Start of PCA: Identity matrix

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Start of PCA: calculating eigenvectors and eigenvalues

- Wanted to use:

$A \cdot v = \lambda \cdot v$ —→ find v and λ that make this true

Start of PCA: calculating eigenvectors and eigenvalues

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- Left-hand side matrix-vector multiplication. Right-hand side scalar-vector multiplication. Use identity matrix to make it the same:

$$A \cdot v = (\lambda \cdot I) \cdot v$$


$$\begin{bmatrix} \lambda & 0 & 0 \\ 0 & \lambda & 0 \\ 0 & 0 & \lambda \end{bmatrix} \cdot \begin{bmatrix} 1 \\ 2 \\ 3 \end{bmatrix} = \begin{bmatrix} \lambda \cdot 1 \\ \lambda \cdot 2 \\ \lambda \cdot 3 \end{bmatrix} = \lambda \cdot v$$

Start of PCA: calculating eigenvectors and eigenvalues

- Wanted to use:

$A \cdot v = \lambda \cdot v \longrightarrow$ find v and λ that make this true

- Left-hand side matrix-vector multiplication. Right-hand side scalar-vector multiplication. Use identity matrix to make it the same:

$$A \cdot v = (\lambda \cdot I) \cdot v$$

- Rewrite:

$$A \cdot v - \lambda \cdot I \cdot v = 0 \rightarrow \underbrace{(A - \lambda I)} \cdot v = 0$$

$$\begin{bmatrix} 3 - \lambda & 1 & 4 \\ 1 & 5 - \lambda & 9 \\ 2 & 6 & 5 - \lambda \end{bmatrix}$$

Start of PCA: calculating eigenvectors and eigenvalues

- Wanted to use:

$A \cdot v = \lambda \cdot v \longrightarrow$ find v and λ that make this true

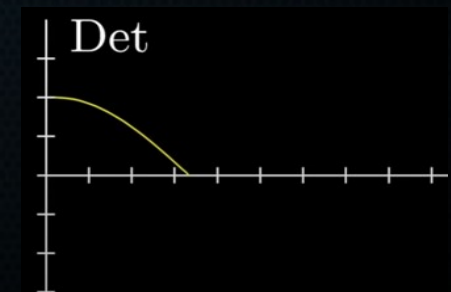
- Left-hand side matrix-vector multiplication. Right-hand side scalar-vector multiplication. Use identity matrix to make it the same:

$$A \cdot v = (\lambda \cdot I) \cdot v$$

- Rewrite:

$$A \cdot v - \lambda \cdot I \cdot v = 0 \rightarrow (A - \lambda I) \cdot v = 0$$

- Only way this can be true (if $v \neq 0$): $\det(A - \lambda I) = 0$



Start of PCA: calculating eigenvectors and eigenvalues

- Finding eigenvalues (lambda's):

$$\det(A - \lambda I) = 0$$

$$A = \begin{bmatrix} 3 & 1 \\ 0 & 2 \end{bmatrix} \quad \det \left(\begin{bmatrix} 3 - \lambda & 1 \\ 0 & 2 - \lambda \end{bmatrix} \right) = 0$$

Start of PCA: calculating eigenvectors and eigenvalues

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$$\det \left(\begin{bmatrix} a & b \\ c & d \end{bmatrix} \right) = ad - bc$$

$$(3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$

$$\lambda = 3 \vee \lambda = 2$$

Start of PCA: calculating eigenvectors and eigenvalues

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$$(3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$

$$\lambda = 3 \vee \lambda = 2$$

- Which eigenvectors correspond to these eigenvalues?

Start of PCA: calculating eigenvectors and eigenvalues

- Finding eigenvectors (v 's):

$$(A - \lambda I) * v = 0 \quad (3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$
$$\lambda = 3 \vee \lambda = 2$$

Start of PCA: calculating eigenvectors and eigenvalues

- Finding eigenvectors (v 's):

$$(A - \lambda I) * v = 0$$

$$(3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$
$$\lambda = 3 \vee \lambda = 2$$

Know lambda's
now

Start of PCA: calculating eigenvectors and eigenvalues

- Finding eigenvectors (v's):

$$(A - \lambda I) * v = 0$$

$$(3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$

$$A = \begin{bmatrix} 3 & 1 \\ 0 & 2 \end{bmatrix}$$

$$\lambda = 3 \vee \lambda = 2$$

$$\begin{bmatrix} 3 - 3 & 1 \\ 0 & 2 - 3 \end{bmatrix} \cdot \begin{bmatrix} x \\ y \end{bmatrix} = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \longrightarrow \text{Which vector } [x; y] \text{ shows this behaviour?}$$

$$\left. \begin{bmatrix} 0 & 1 \\ 0 & -1 \end{bmatrix} \cdot \begin{bmatrix} x \\ y \end{bmatrix} = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \Rightarrow \begin{cases} 0 \cdot x + 1 \cdot y = 0 \\ 0 \cdot x + -1 \cdot y = 0 \end{cases} \right\}$$

Start of PCA: calculating eigenvectors and eigenvalues

- Finding eigenvectors (v's):

$$(A - \lambda I) * v = 0 \quad (3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$

$$A = \begin{bmatrix} 3 & 1 \\ 0 & 2 \end{bmatrix}$$

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$$\begin{bmatrix} 0 & 1 \\ 0 & -1 \end{bmatrix} \cdot \begin{bmatrix} x \\ y \end{bmatrix} = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \rightarrow \left. \begin{array}{l} 0 \cdot x + 1 \cdot y = 0 \\ 0 \cdot x + -1 \cdot y = 0 \end{array} \right\} \begin{array}{l} x \rightarrow \text{any number} \\ y \rightarrow 0 \end{array}$$

$$\begin{bmatrix} 1 \\ 0 \end{bmatrix} \quad \begin{bmatrix} 55 \\ 0 \end{bmatrix} \quad \begin{bmatrix} 3.14 \\ 0 \end{bmatrix}$$

Start of PCA: calculating eigenvectors and eigenvalues

- Finding eigenvectors (v's):

$$(A - \lambda I) * v = 0 \quad (3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$

$$A = \begin{bmatrix} 3 & 1 \\ 0 & 2 \end{bmatrix}$$

$$\lambda = 3 \vee \lambda = 2$$

$$\begin{bmatrix} 3 - 2 & 1 \\ 0 & 2 - 2 \end{bmatrix} \cdot \begin{bmatrix} x \\ y \end{bmatrix} = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \longrightarrow \text{Which vector } [x; y] \text{ shows this behaviour?}$$

$$\begin{bmatrix} 1 & 1 \\ 0 & 0 \end{bmatrix} \cdot \begin{bmatrix} x \\ y \end{bmatrix} = \begin{bmatrix} 0 \\ 0 \end{bmatrix} \rightarrow \begin{cases} 1 \cdot x + 1 \cdot y = 0 \\ 0 \cdot x + 0 \cdot y = 0 \end{cases} \quad \left. \vphantom{\begin{matrix} 1 \cdot x + 1 \cdot y = 0 \\ 0 \cdot x + 0 \cdot y = 0 \end{matrix}} \right\} x = -y$$

$$\begin{bmatrix} -1 \\ 1 \end{bmatrix}$$

Start of PCA: calculating eigenvectors and eigenvalues

- Finding eigenvectors (v's):

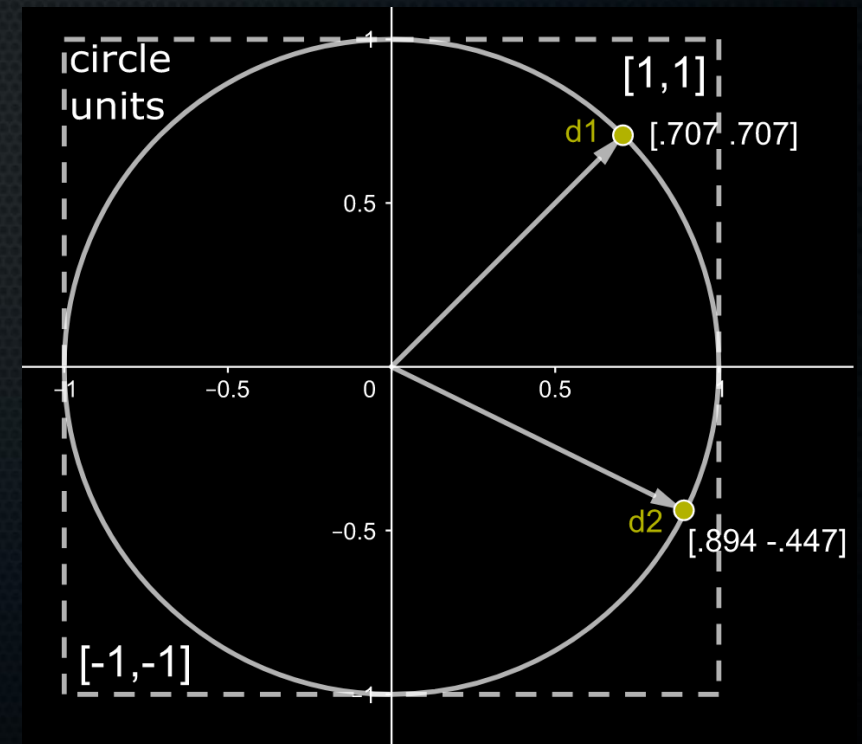
$$(A - \lambda I) * v = 0 \quad (3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$

$$A = \begin{bmatrix} 3 & 1 \\ 0 & 2 \end{bmatrix} \quad \lambda = 3 \vee \lambda = 2$$
$$\begin{bmatrix} 1 \\ 0 \end{bmatrix} \quad \begin{bmatrix} -1 \\ 1 \end{bmatrix}$$

Detail: want vectors of unit length.
You can otherwise choose any scalar multiplication of 'the' eigenvector as the eigenvector.

$$A * v = \lambda * v$$

$$\begin{bmatrix} -1 \\ 1 \end{bmatrix} \quad \begin{bmatrix} -5 \\ 5 \end{bmatrix} \quad \begin{bmatrix} -33.33 \\ 33.33 \end{bmatrix}$$



Start of PCA: calculating eigenvectors and eigenvalues

- Finding eigenvectors (v 's):

$$(A - \lambda I) * v = 0 \quad (3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$

$$A = \begin{bmatrix} 3 & 1 \\ 0 & 2 \end{bmatrix}$$

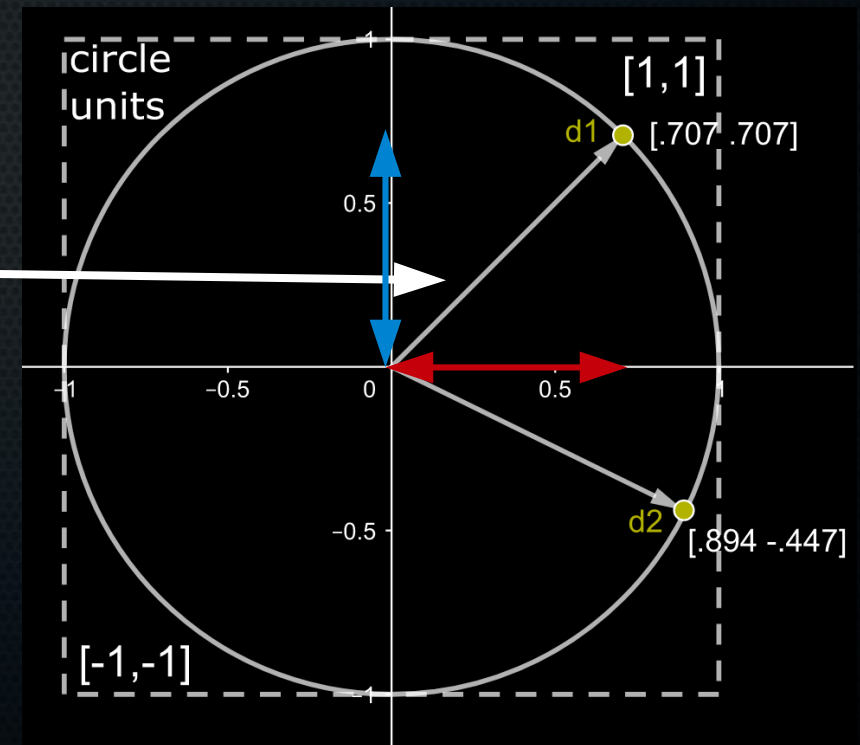
$$\lambda = 3 \vee \lambda = 2$$

$$\begin{bmatrix} 1 \\ 0 \end{bmatrix} \quad \begin{bmatrix} -1 \\ 1 \end{bmatrix}$$

Detail: want unit length

Length of this vector =
total distance from origin

$$\sqrt{(0.707^2 + 0.707^2)} = 1$$



Start of PCA: calculating eigenvectors and eigenvalues

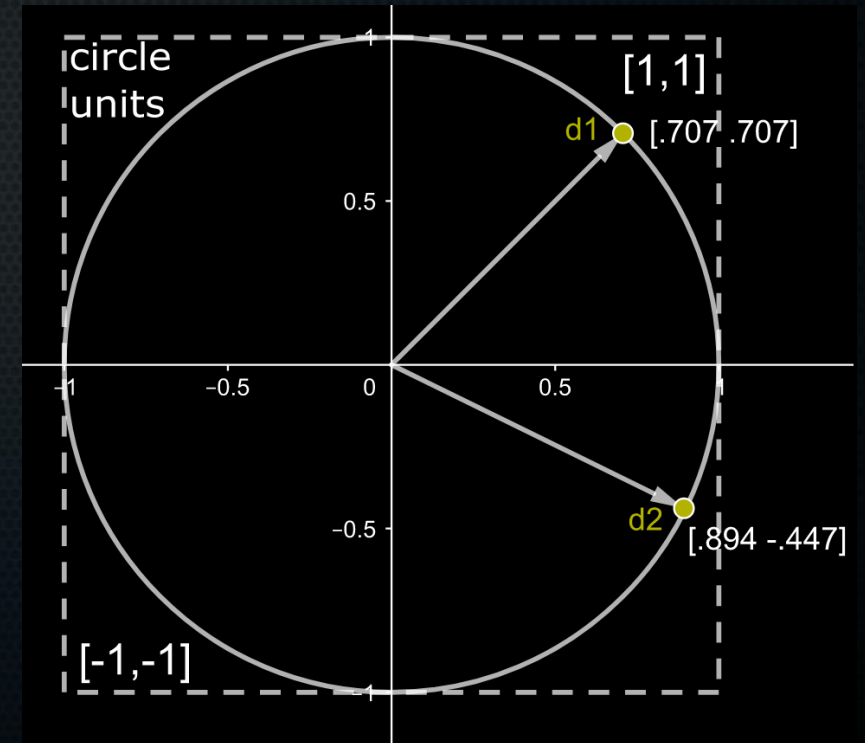
- Finding eigenvectors (v's):

$$(A - \lambda I) * v = 0 \quad (3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$

$$A = \begin{bmatrix} 3 & 1 \\ 0 & 2 \end{bmatrix} \quad \lambda = 3 \vee \lambda = 2$$
$$\begin{bmatrix} 1 \\ 0 \end{bmatrix} \quad \begin{bmatrix} -1 \\ 1 \end{bmatrix}$$

Detail: want unit length

$$\left\| \begin{bmatrix} -c \\ c \end{bmatrix} \right\|_2 = \sqrt{(c^2 + (-c)^2)} = 1$$



Start of PCA: calculating eigenvectors and eigenvalues

- Finding eigenvectors (v's):

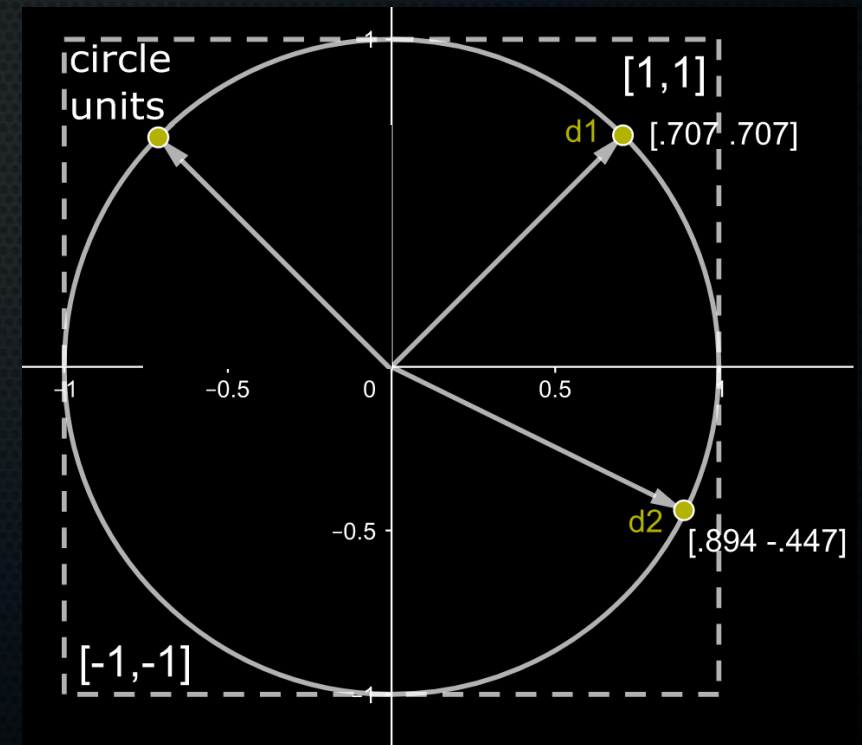
$$(A - \lambda I) * v = 0 \quad (3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$

$$A = \begin{bmatrix} 3 & 1 \\ 0 & 2 \end{bmatrix}$$

$$\lambda = 3 \vee \lambda = 2$$
$$\begin{bmatrix} 1 \\ 0 \end{bmatrix} \quad \begin{bmatrix} -1 \\ 1 \end{bmatrix}$$

Detail: want unit length

$$\left\| \begin{bmatrix} -c \\ c \end{bmatrix} \right\|_2 = \sqrt{(2c^2)} = 1$$
$$\sqrt{(2)} \cdot \sqrt{(c^2)} = 1$$
$$c = \frac{1}{\sqrt{(2)}}$$



Start of PCA: calculating eigenvectors and eigenvalues

- Finding eigenvectors (v's):

$$(A - \lambda I) * v = 0 \qquad (3 - \lambda) \cdot (2 - \lambda) - 1 \cdot 0 = 0$$

$$A = \begin{bmatrix} 3 & 1 \\ 0 & 2 \end{bmatrix}$$

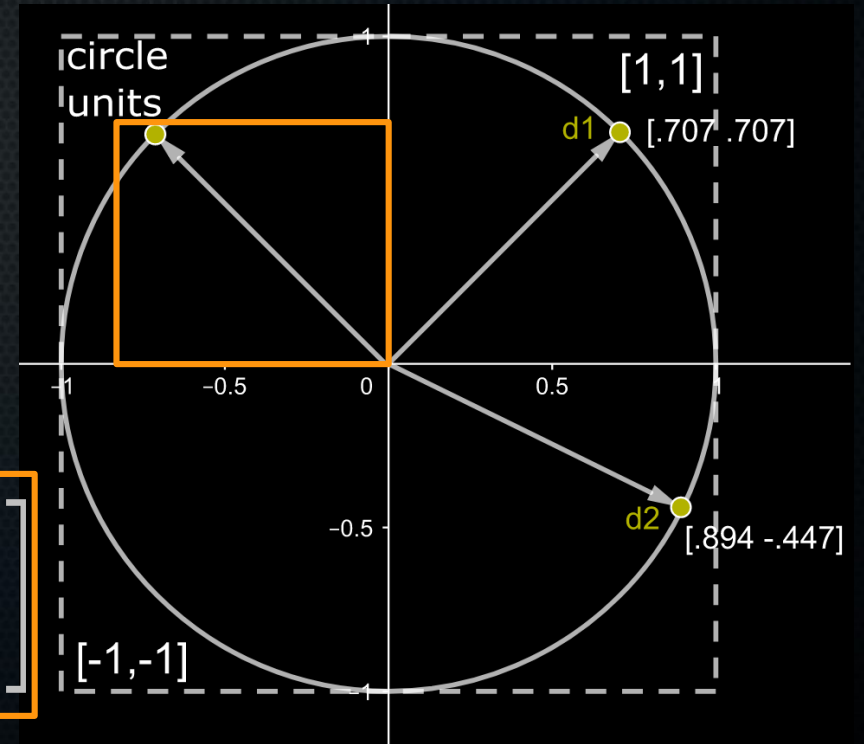
Detail: want unit length

$$\lambda=3 \vee \lambda=2$$

$$\begin{bmatrix} 1 \\ 0 \end{bmatrix} \quad \begin{bmatrix} -1 \\ 1 \end{bmatrix}$$

$$\begin{aligned}\left\|\begin{bmatrix} -c \\ c \end{bmatrix}\right\|_2 &= \sqrt{(2c^2)} = 1 \\ \sqrt{(2)} \cdot \sqrt{(c^2)} &= 1 \\ c &= \frac{1}{\sqrt{(2)}}\end{aligned}$$

$$\begin{bmatrix} \frac{-1}{\sqrt{(2)}} \\ \frac{1}{\sqrt{(2)}} \end{bmatrix} \approx \begin{bmatrix} -.707 \\ .707 \end{bmatrix}$$

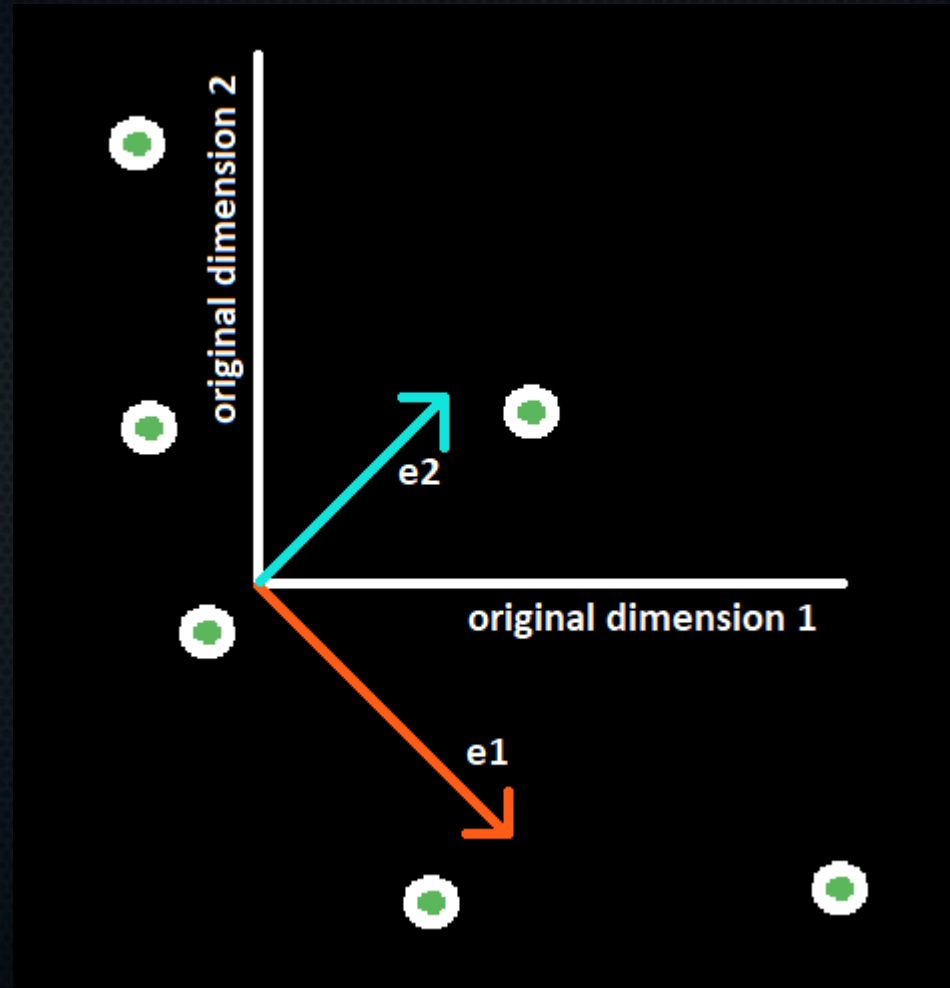


So far

- We know that eigenvectors are the linear axes among which data varies most
- We know how to get eigenvectors
- Now, we want to take our original data and project it onto a *subset* of the eigenvectors → keeping only some of the dimensions!

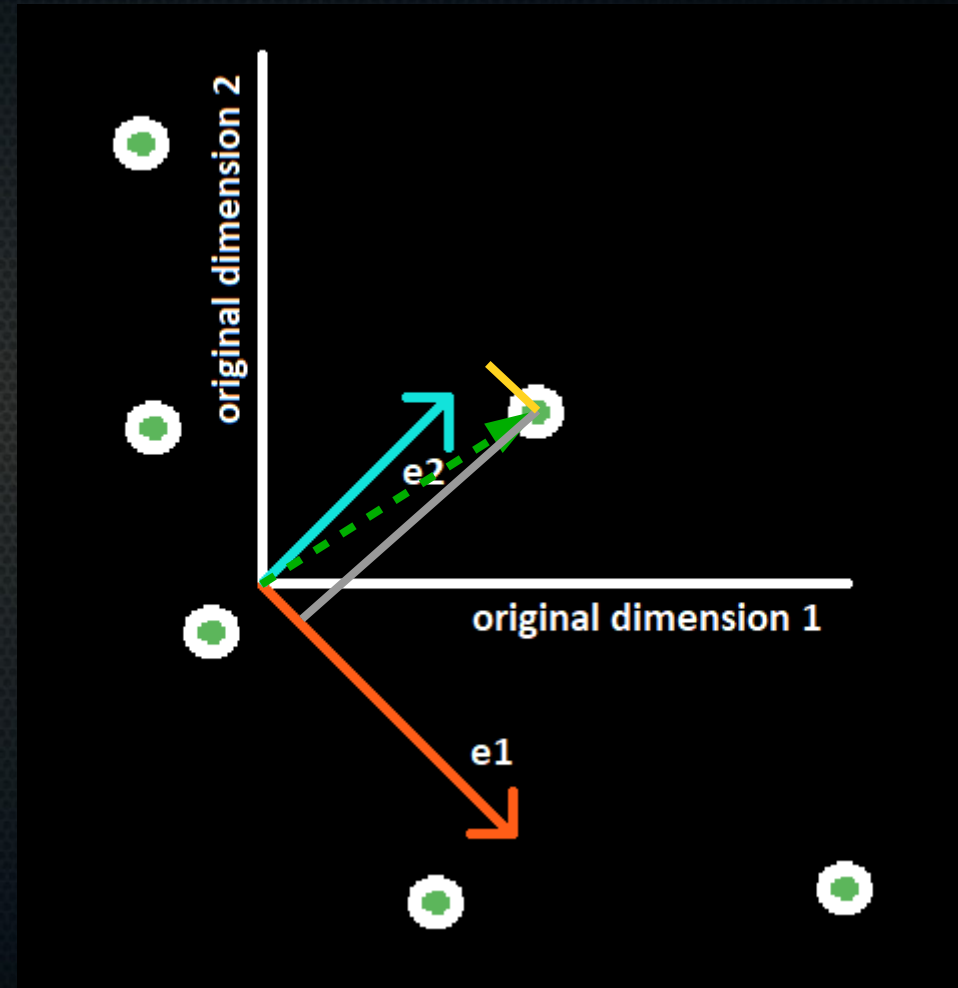
Projecting data

- Visually



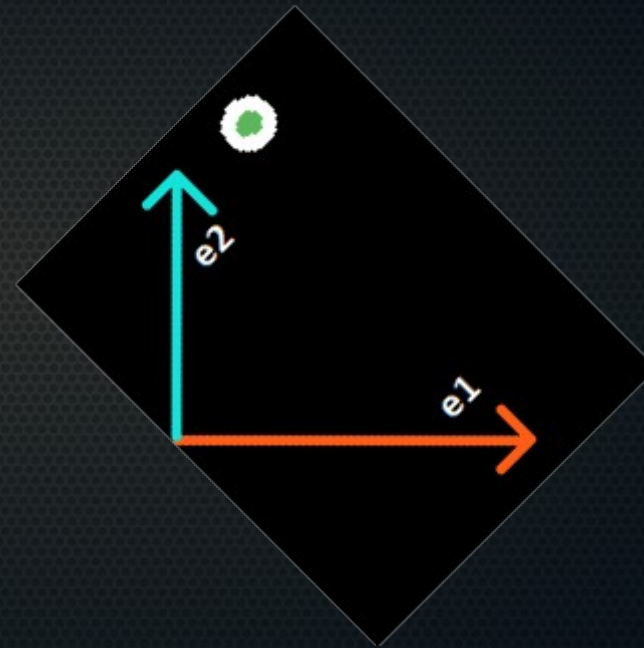
Projecting data

- Visually:
- Subtract the mean (let's assume 0-centered already)
- Project onto each eigenvector



Projecting data

- Visually:
- Subtract the mean (let's assume 0-centered already)
- Project onto each eigenvector



Projecting data

- 3D:

	Feat 1	Feat 2	Feat 3
Sample 1	33	8	13
Sample 2	5	90	54
Sample 3	12	8	7

$\mu_1 = 16.67$ $\mu_2 = 35.33$ $\mu_3 = 24.67$

Projecting data

- 3D:

	Feat 1	Feat 2	Feat 3				
Sample 1	33	8	13	→ Mean-center	16.33	-27.33	-11.67
Sample 2	5	90	54		-11.67	54.67	29.33
Sample 3	12	8	7		-4.67	-27.33	-17.67

$\mu_1 = 16.67$ $\mu_2 = 35.33$ $\mu_3 = 24.67$

Projecting data

- 3D:

	Feat 1	Feat 2	Feat 3			
Sample 1	33	8	13	Mean-center	→	
Sample 2	5	90	54			
Sample 3	12	8	7			
	$\mu_1 = 16.67 \quad \mu_2 = 35.33 \quad \mu_3 = 24.67$					
	16.33	-27.33	-11.67			
	-11.67	54.67	29.33			
	-4.67	-27.33	-17.67			

$$Cov(feats_1, feats_2) = \frac{1}{n} \sum_{n=1}^n (feat1 - \cancel{\mu_{feat1}}) \cdot (feat2 - \cancel{\mu_{feat2}})$$

Calculate covariance matrix:

212.33	-478.33	-225.17
-478.33	2241.33	1202.67
-225.17	1202.67	654.33

Projecting data

- 3D:

	Feat 1	Feat 2	Feat 3				
Sample 1	33	8	13	$\xrightarrow{\text{Mean-center}}$	16.33	-27.33	-11.67
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Sample 3	12	8	7		-4.67	-27.33	-17.67

$\mu_1 = 16.67 \quad \mu_2 = 35.33 \quad \mu_3 = 24.67$

$$A \cdot v = (\lambda \cdot I) \cdot v$$

Find eigenvalues and
eigenvectors as explained

$$\begin{bmatrix} 212.33 & -478.33 & -225.17 \\ -478.33 & 2241.33 & 1202.67 \\ -225.17 & 1202.67 & 654.33 \end{bmatrix}$$

Projecting data

- 3D:

	Feat 1	Feat 2	Feat 3
Sample 1	16.33	-27.33	-11.67
Sample 2	-11.67	54.67	29.33
Sample 3	-4.67	-27.33	-17.67

$$\text{Cov matrix} \begin{bmatrix} 212.33 & -478.33 & -225.17 \\ -478.33 & 2241.33 & 1202.67 \\ -225.17 & 1202.67 & 654.33 \end{bmatrix}$$

Calculate eigenvalues $\lambda_1 \approx 2989$; $\lambda_2 \approx 119$; $\lambda_3 \approx 0$

Eigenvectors belonging to them $e_1 = \begin{bmatrix} 0.187 \\ -0.866 \\ -0.46 \end{bmatrix}$; $e_2 = \begin{bmatrix} 0.953 \\ 0.045 \\ 0.299 \end{bmatrix}$; $e_3 = \begin{bmatrix} -0.238 \\ -0.498 \\ 0.834 \end{bmatrix}$

Projecting data

- 3D:

To make PC1, combine:
0.187 part feature 1
-0.866 part feature 2
-0.46 part feature 3

In other words: feature 2 has the largest influence on the coordinate on PC1. This is logical: it varies the most!

	Feat 1	Feat 2	Feat 3
Sample 1	16.33	-27.33	-11.67
Sample 2	-11.67	54.67	29.33
Sample 3	-4.67	-27.33	-17.67

Calculate
eigenvalues

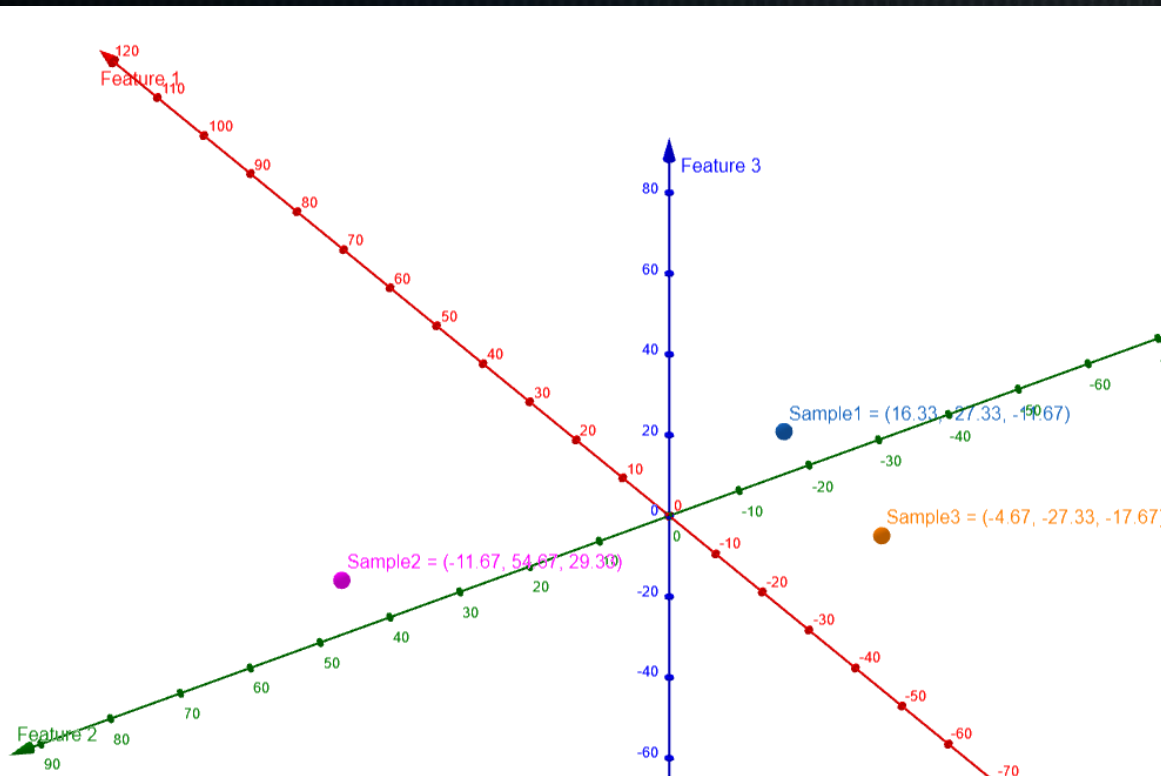
$$\lambda_1 \approx 2989; \lambda_2 \approx 119; \lambda_3 \approx 0$$

Eigenvectors
belonging to
them

$$e_1 = \begin{bmatrix} 0.187 \\ -0.866 \\ -0.46 \end{bmatrix}; e_2 = \begin{bmatrix} 0.953 \\ 0.045 \\ 0.299 \end{bmatrix}; e_3 = \begin{bmatrix} -0.238 \\ -0.498 \\ 0.834 \end{bmatrix}$$

Projecting data

- How does this look?



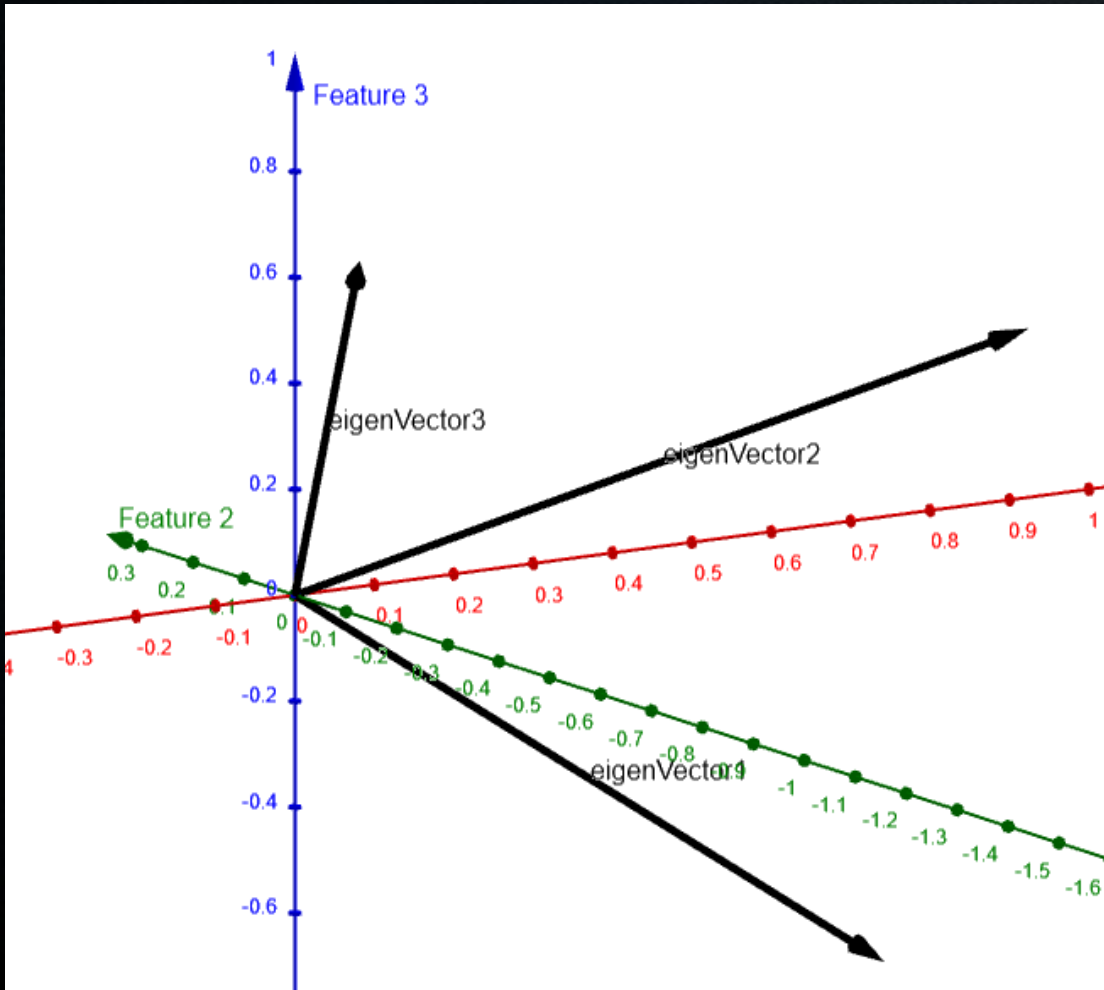
	Feat 1	Feat 2	Feat 3
Sample 1	16.33	-27.33	-11.67
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Projecting data

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$$\lambda_1 \approx 2989; \lambda_2 \approx 119; \lambda_3 \approx 0$$

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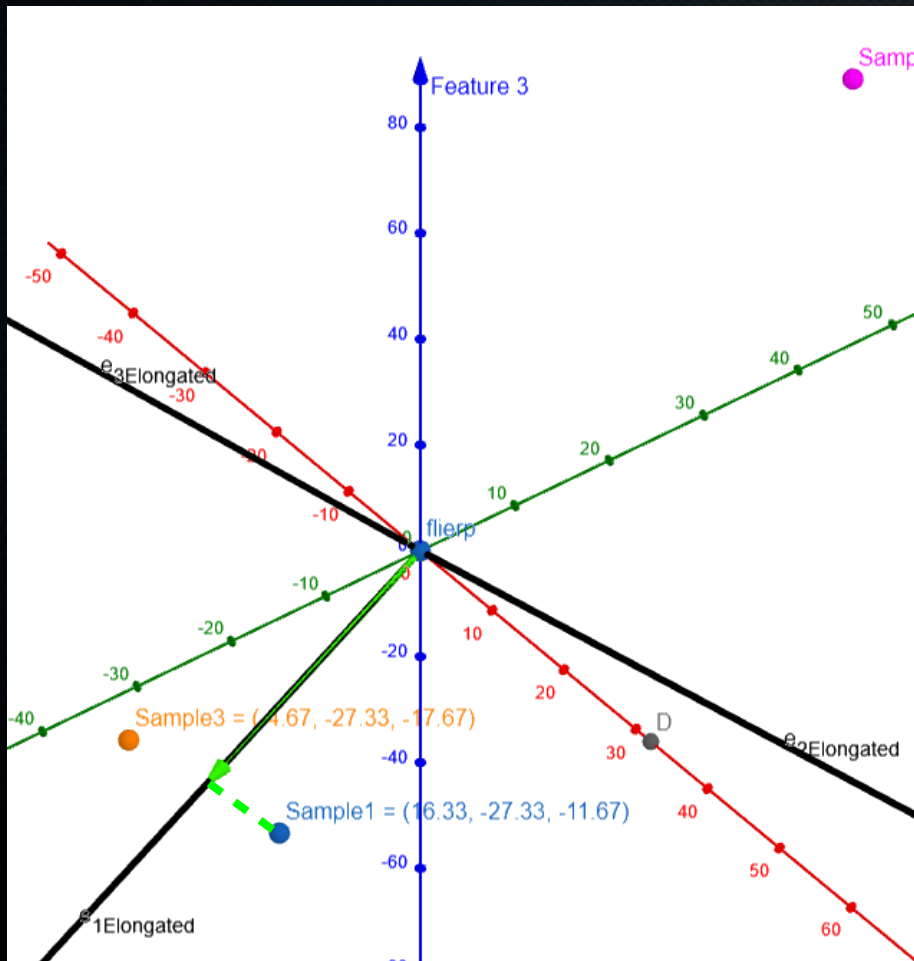
Projecting data

- Now: take the data points we have, and project them onto a *subset* of original eigenvectors. In this case on the first 2.
- Multiply its value on each of the original axes with the eigenvector (recipe for how much each of the original axes contributes to the value on that PC).
- Sample 1 PC1:

$$\begin{bmatrix} 16.33 & -27.33 & -11.67 \end{bmatrix} \cdot \overbrace{\begin{bmatrix} 0.187 \\ -0.866 \\ -0.46 \end{bmatrix}}^{e_1} \approx 32.09$$

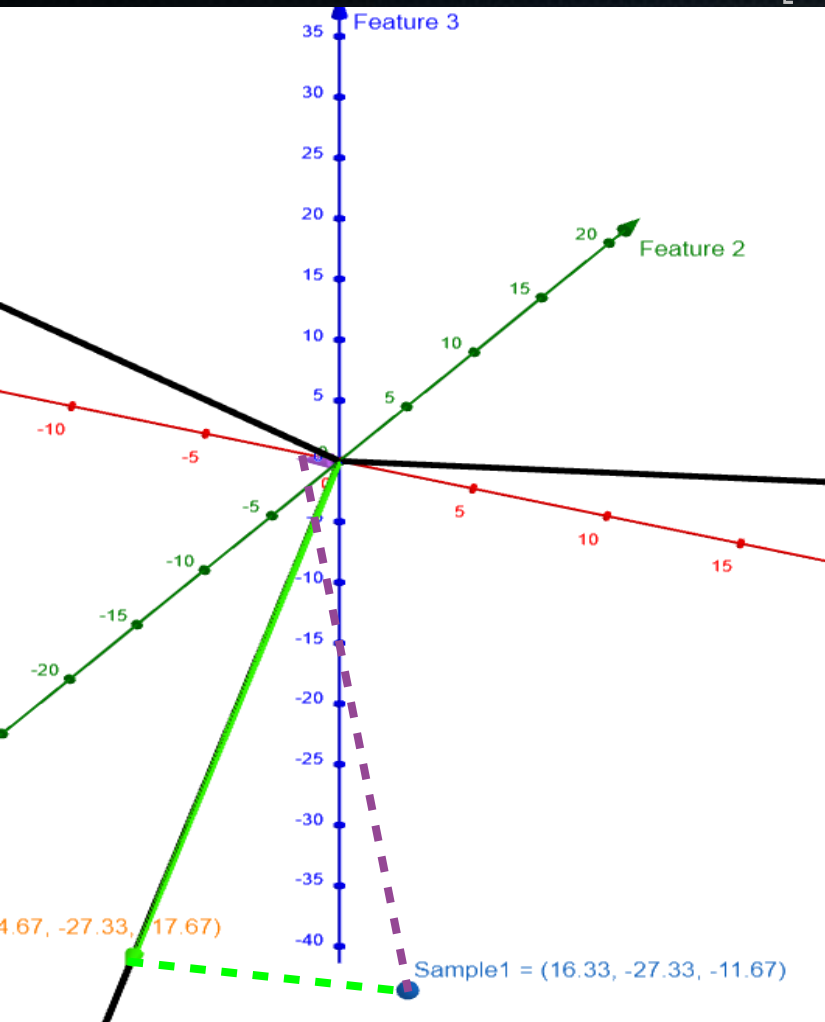
Projecting data

- Sample 1 PC1: $\begin{bmatrix} 16.33 & -27.33 & -11.67 \end{bmatrix} \cdot \begin{bmatrix} 0.953 \\ 0.045 \\ -0.46 \end{bmatrix} \approx 32.09$



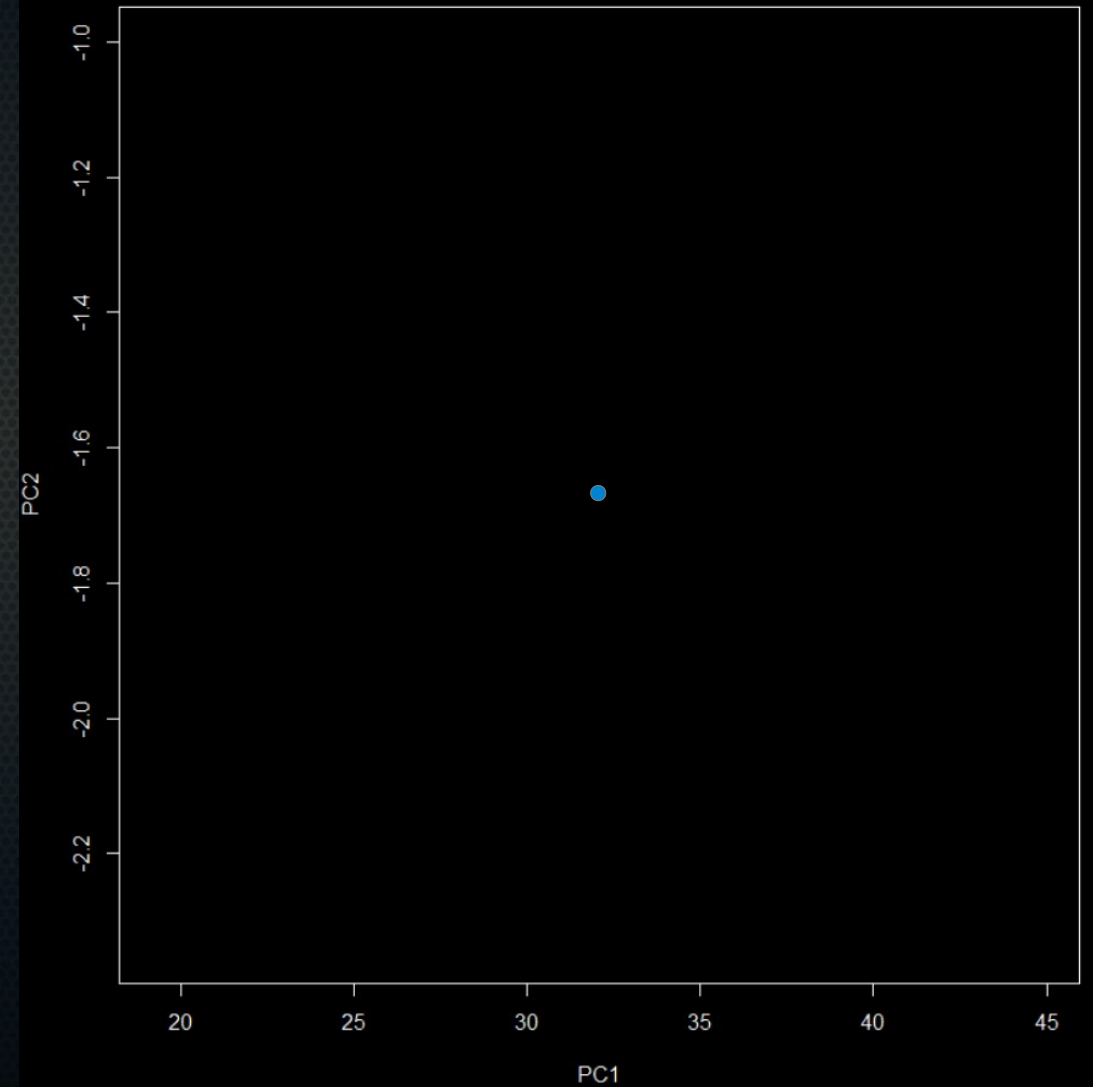
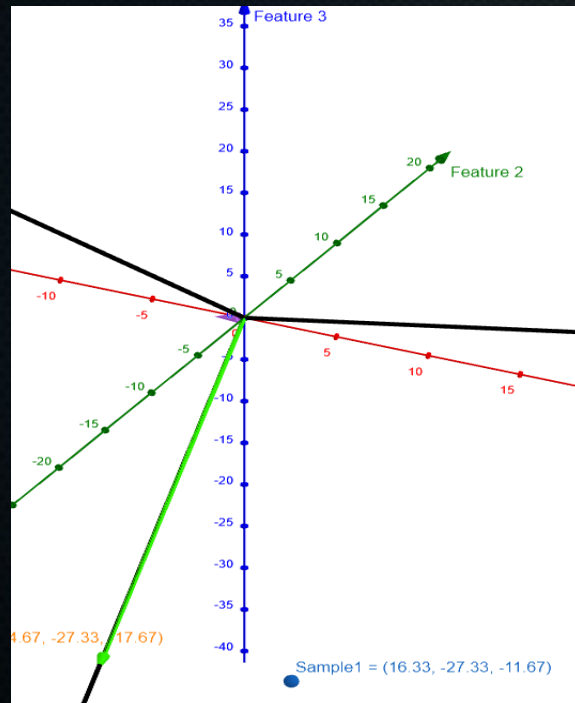
Projecting data

- Sample 1 PC1: $[16.33 \quad -27.33 \quad -11.67] \cdot \begin{bmatrix} 0.187 \\ -0.866 \\ -0.46 \end{bmatrix} \approx 32.09$



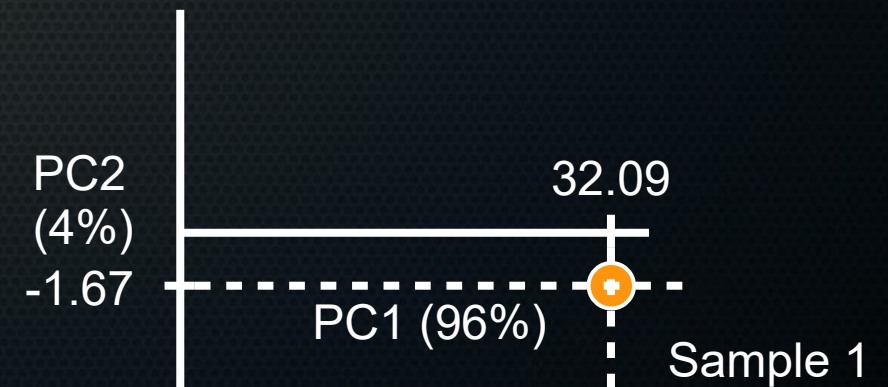
$$[16.33 \quad -27.33 \quad -11.67] \cdot \overbrace{\begin{bmatrix} 0.187 \\ -0.866 \\ 0.299 \end{bmatrix}}^{e_2} \approx -1.67$$

Projecting data



Variance explained

- The eigenvalue (λ) belonging to each (unit) eigenvector is the amount of variance on that eigenvector → to calculate %variance per PC just do $\text{eigenvalue} / \text{sum}(\text{eigenvalues}) * 100\%$
- PC1: $2989 / (2989 + 119) * 100\% \sim 96\%$ $\lambda_1 \approx 2989 ; \lambda_2 \approx 119 ; \lambda_3 \approx 0$
- PC2: $\sim 4\%$



**It's this week's fiiinaaaal practical
tudeluduu-tudelududu**
