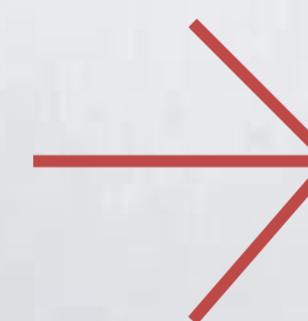


Welcome to Our E-Commerce
Dashboards





Details

Total Quantity

3029

Total Profit

743.01K

Revenue

15.55M

#Categories

11

#Subcategories

32

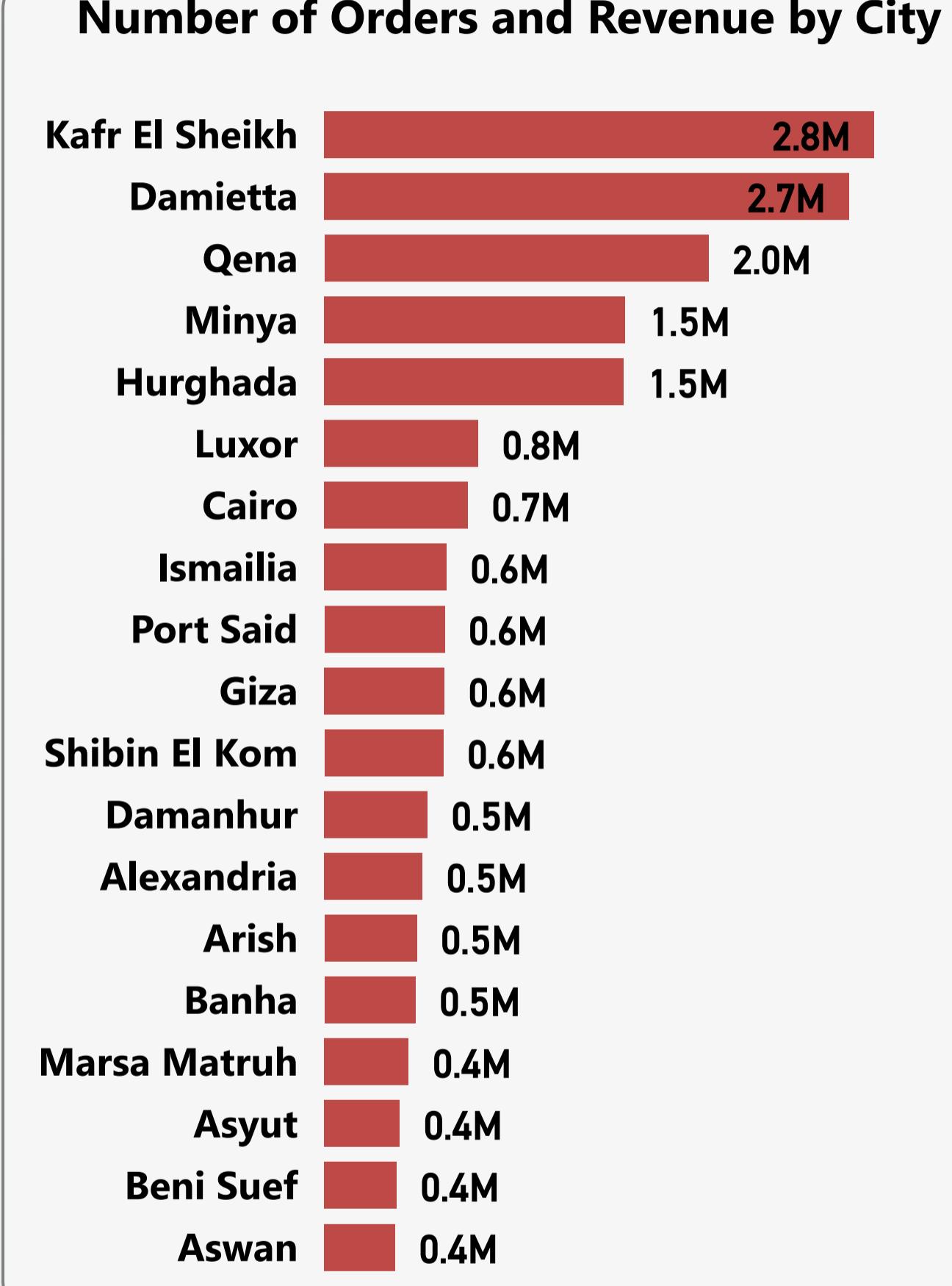
Number_Products

100

Product_name	price	cost	Number_Orders	Total_Due
Xprinter Machine	450.00	425.00	12	2210231
Xiaomi Printer	330.00	280.00	16	4365262
Xbox One/X/Slim Dual Slots Controller	230.00	210.00	10	166399
Xbox One/X/Slim Dual Slots	265.00	230.00	12	235520
Xbox One Dual Fast Charger	320.00	301.00	13	2918239
Women Short Sleeve	220.00	190.00	9	3032096
Women Elegant V Neck	390.00	325.00	12	2712590
Wind Sanitizer	52.00	48.00	12	2442917
Wind Pump	36.00	22.00	15	2111875
Wind Gel	11.00	9.00	6	2209433
White Rice	30.00	20.00	13	3624701
Wall Clock	210.00	195.00	10	730125
Volkswagen Passat B6	360.00	321.00	10	461592
Vaseline Intensive	260.00	245.00	10	3694014
Usb Type C	185.00	160.00	12	5398668
Tummy Trimmer	360.00	315.00	11	2906640
Transcend Hard	320.00	309.00	10	5164273
Toyota Atf Ws Automatic Fliud	635.00	590.00	13	2934224
Tooth Paste	40.00	35.00	14	2254694
Stream Brush	65.00	55.00	10	2236206
Total	5,219.02		600	18813841

Category_name	Average of price	Total_Due
Supermarket	24.33	9057229
Sporting Goods	10,262.22	11025383
Phones&Tablets	9,832.92	11763171
Home&Office	139.78	8957209
Health&Beauty	60.78	9814162
Total	5,219.02	18813841

Subcategory_name	Number_Orders	Total_Due
Accessories	30	5926147
Apparel	21	4556720
Bathing&Skin Care	34	5562357
Cameras&Photos	28	5159984
Car Accessories	30	5036556
Car Care	41	7862497
Cardio Training	27	8506893
Computers	37	6276414
Data Storage	21	5571638
Feeding	35	6210784
Food Cupboard	37	4679495
Total	600	18813841





Orders Analysis

Number_Orders

600

Sub_Total

\$15.55M

Total_Tax

2M

Total_Due

19M

Total_Freight

1M

Month

Jan

Feb

Mar

Apr

May

Jun

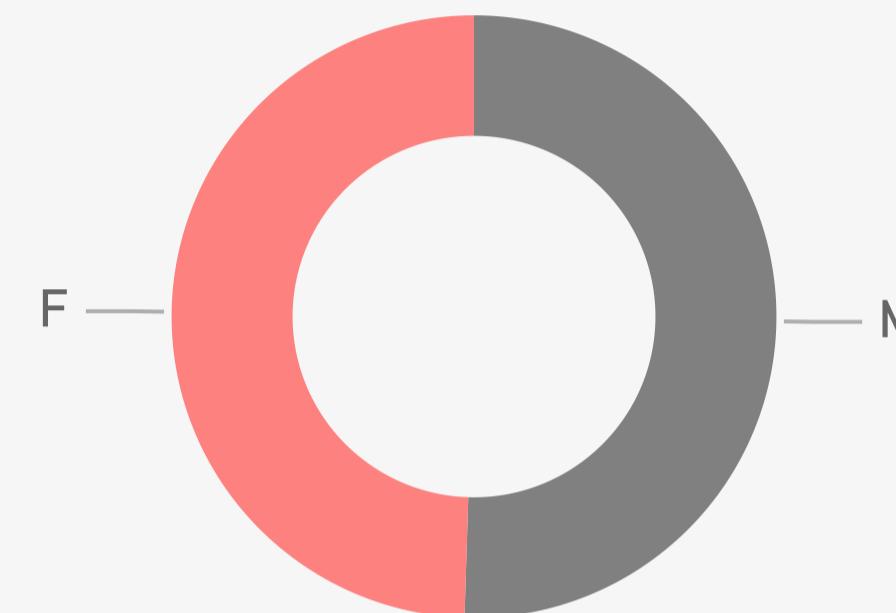
Jul

Aug

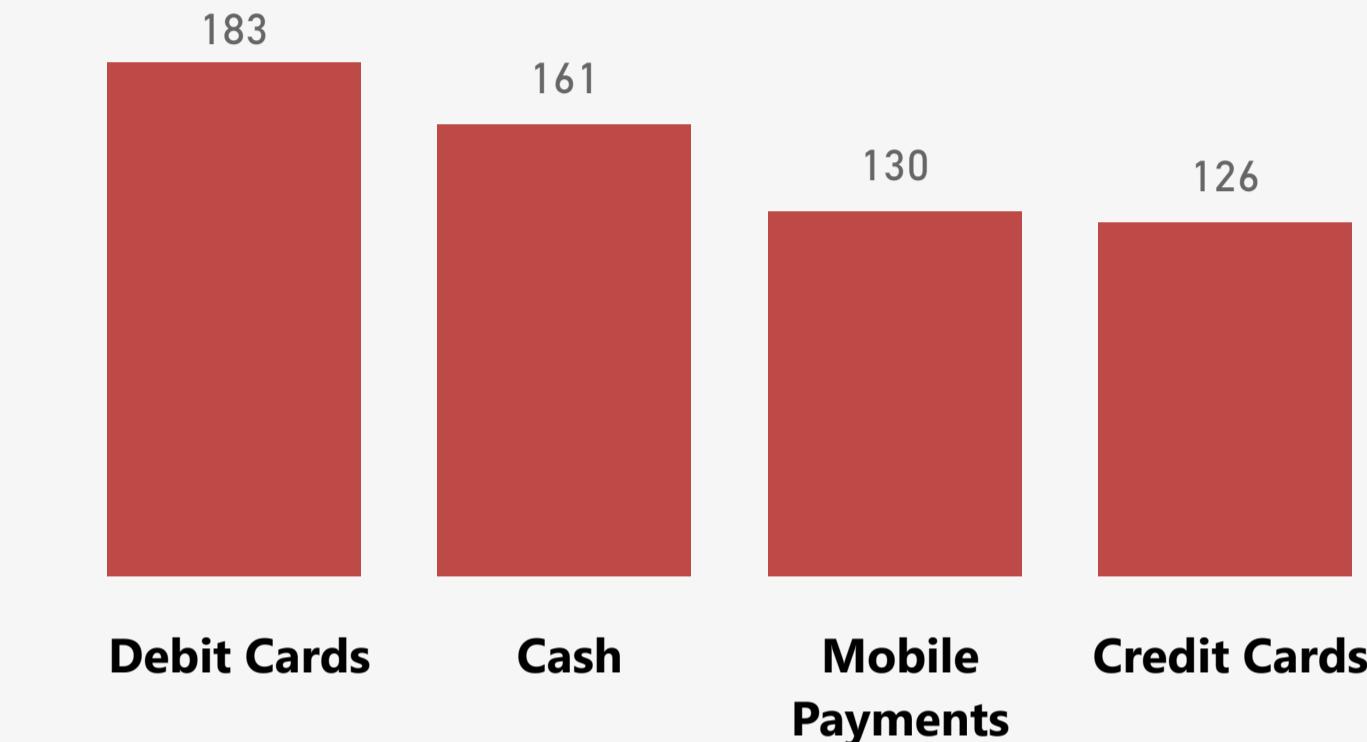
Orders
per(Gender,Age,Payment
method)

Order analysis per Date

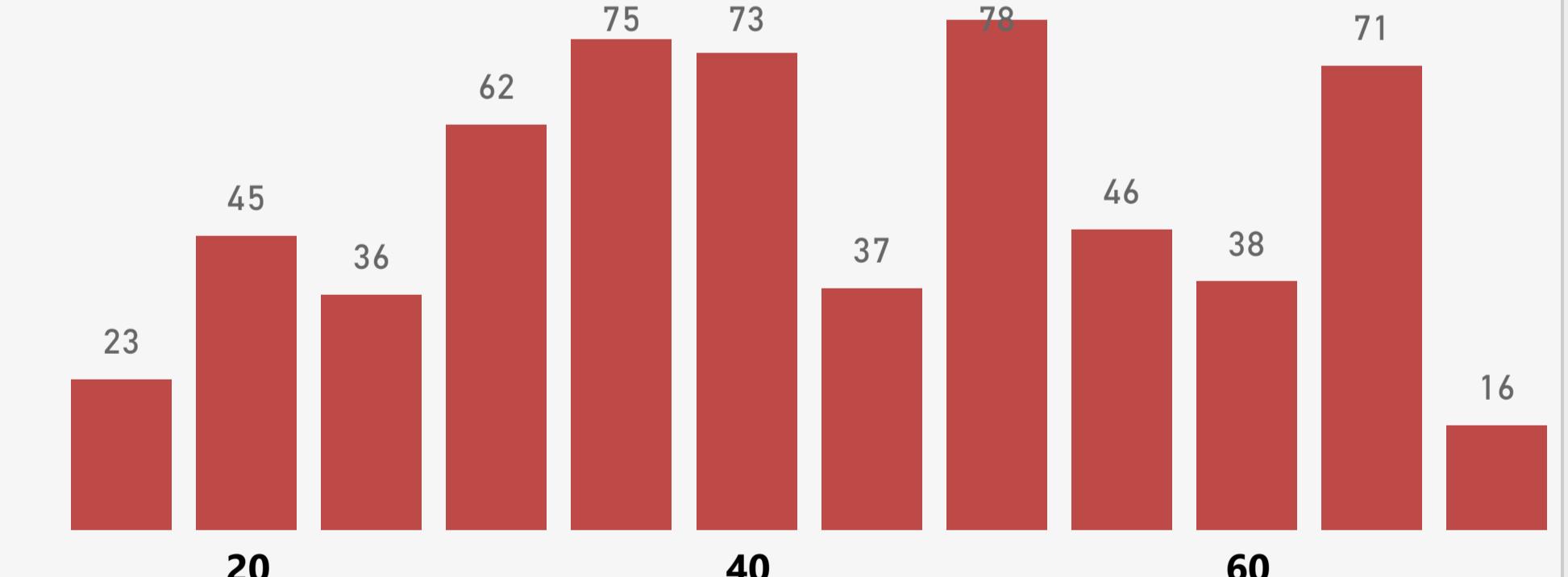
Number_Orders by gender



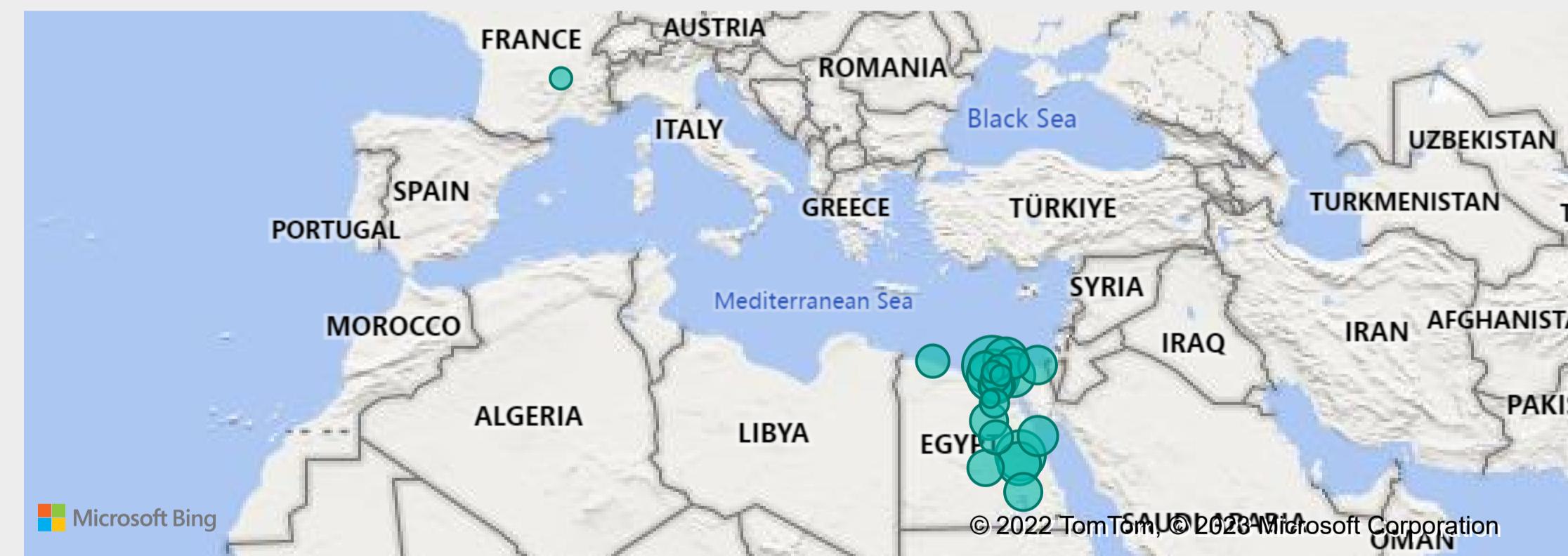
Number_Orders by payment_method



Number_Orders by age group



Number_Orders by city



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Profit2

Date

Profit margin

Gross profit

Shipping city

Service Rate



Product Analysis

Sub_Total

\$15.55M

Total_Tax

2M

Total_Due

19M

Number_Products

100

Product Name

15Kg Case With Long Bar

1Pc Elastic Training Band

2.5Hp Treadmill

20Kg Dumbbell Case

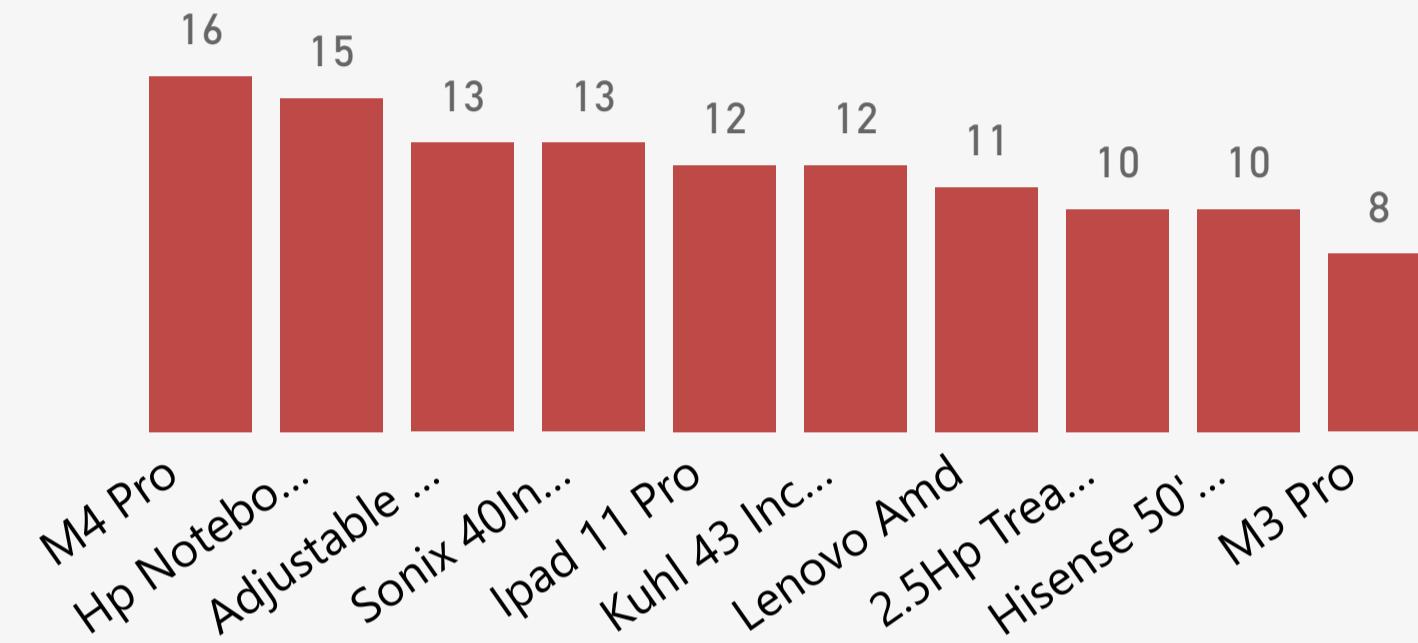
5.5 Inches Dent Puller

A11 Rechargeable Speaker

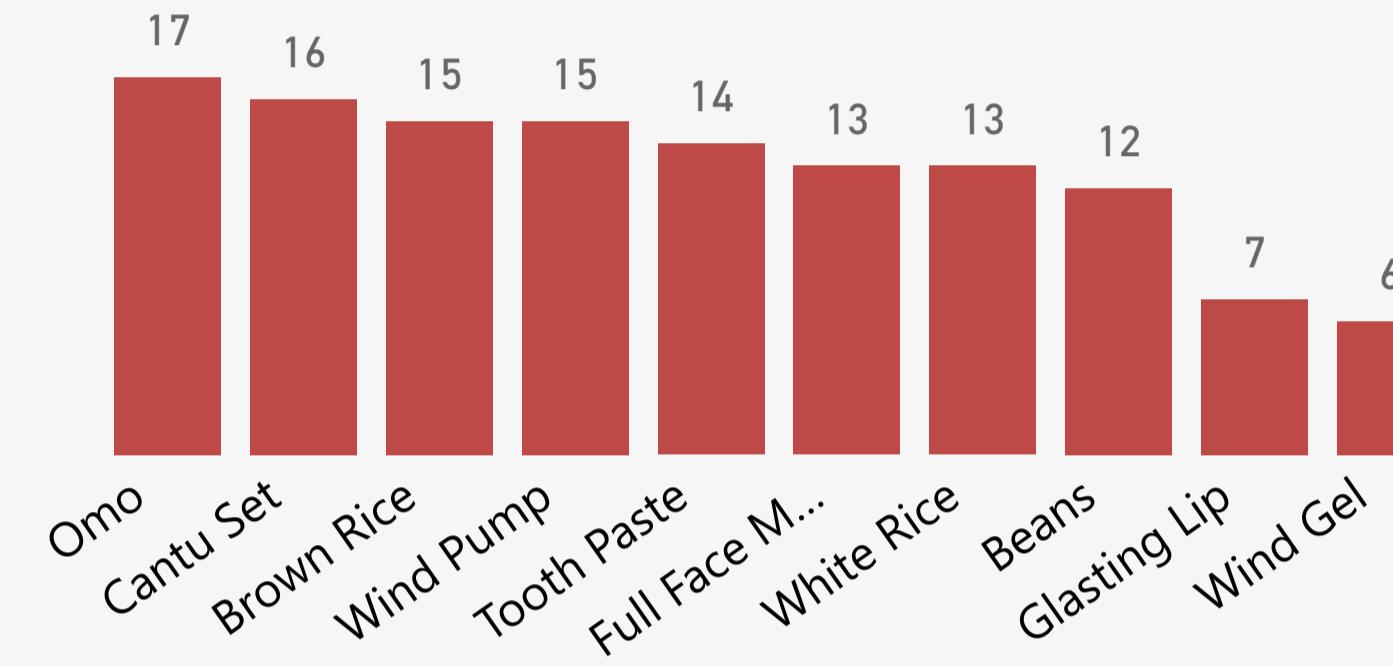
Month



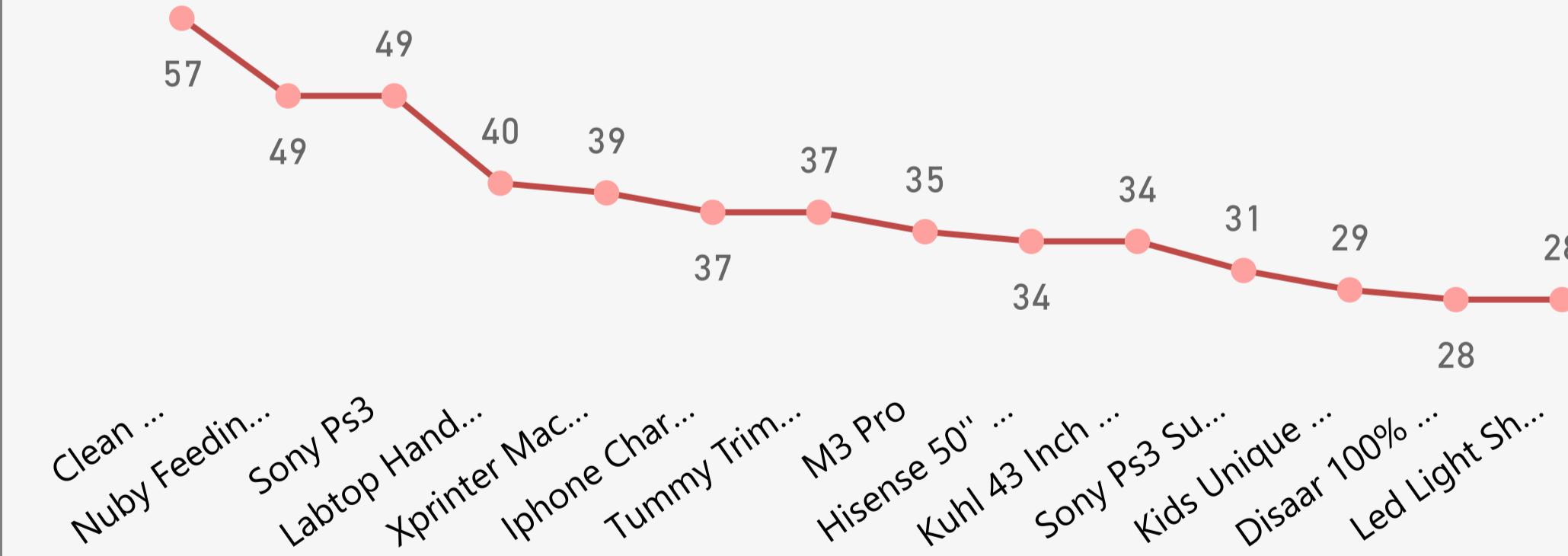
Top 10 Products by Num. of Orders



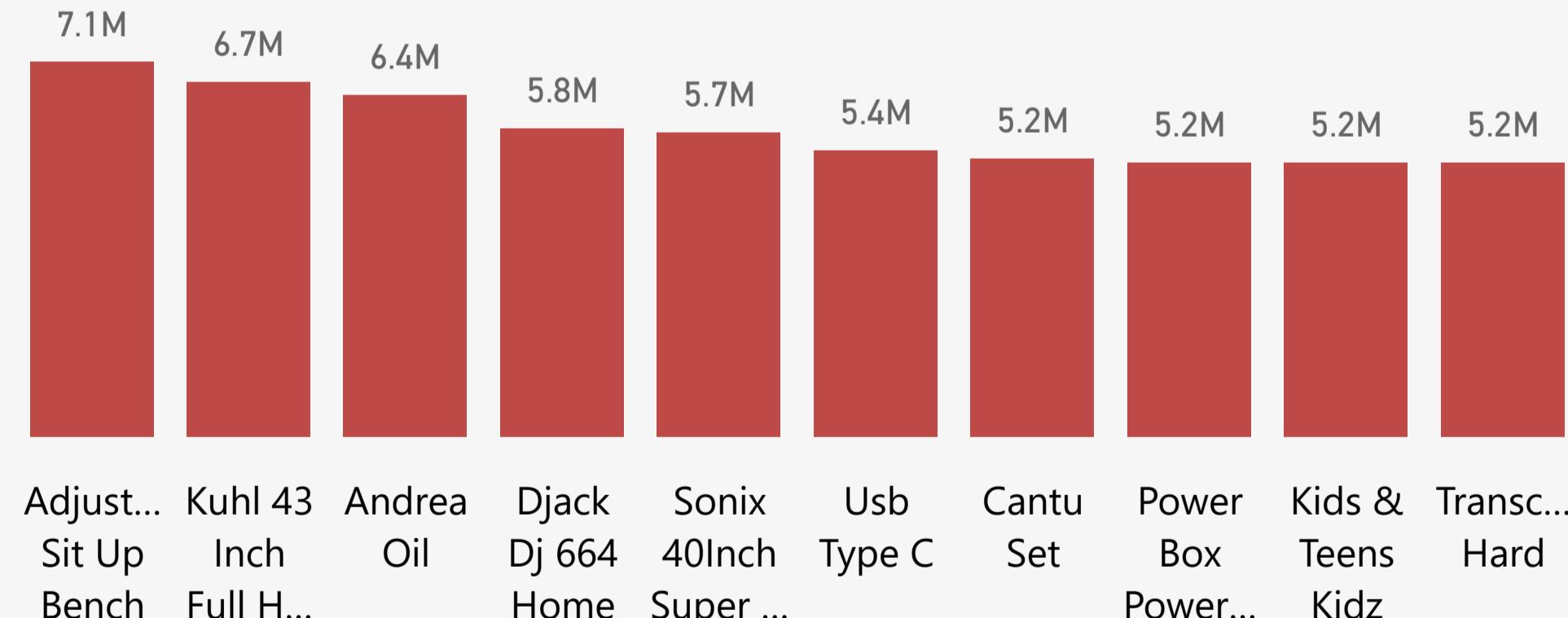
Worst 10 products by Num.of orders



Total_qty in orders by Product_name



Top 10 Product name by Revenue



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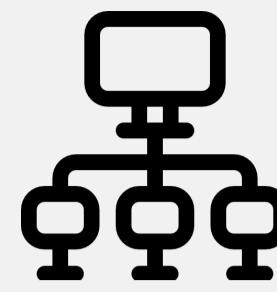
Date

Profit margin

Gross profit

Shipping city

Service Rate



Category Analysis

Number_Orders

600

Number_Category

11

Sub_Total

\$15.55M

Total_Due

19M

Total_Profit

743.01K

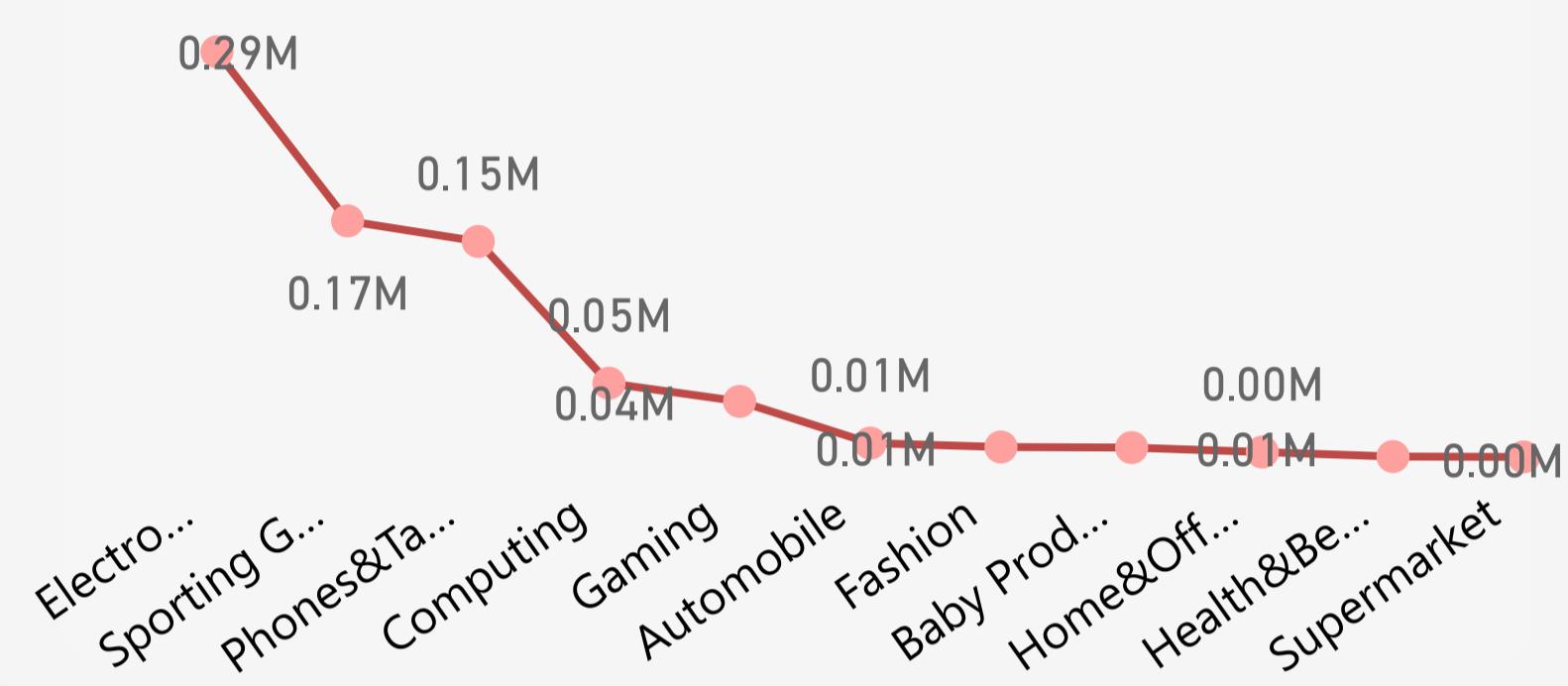
Month



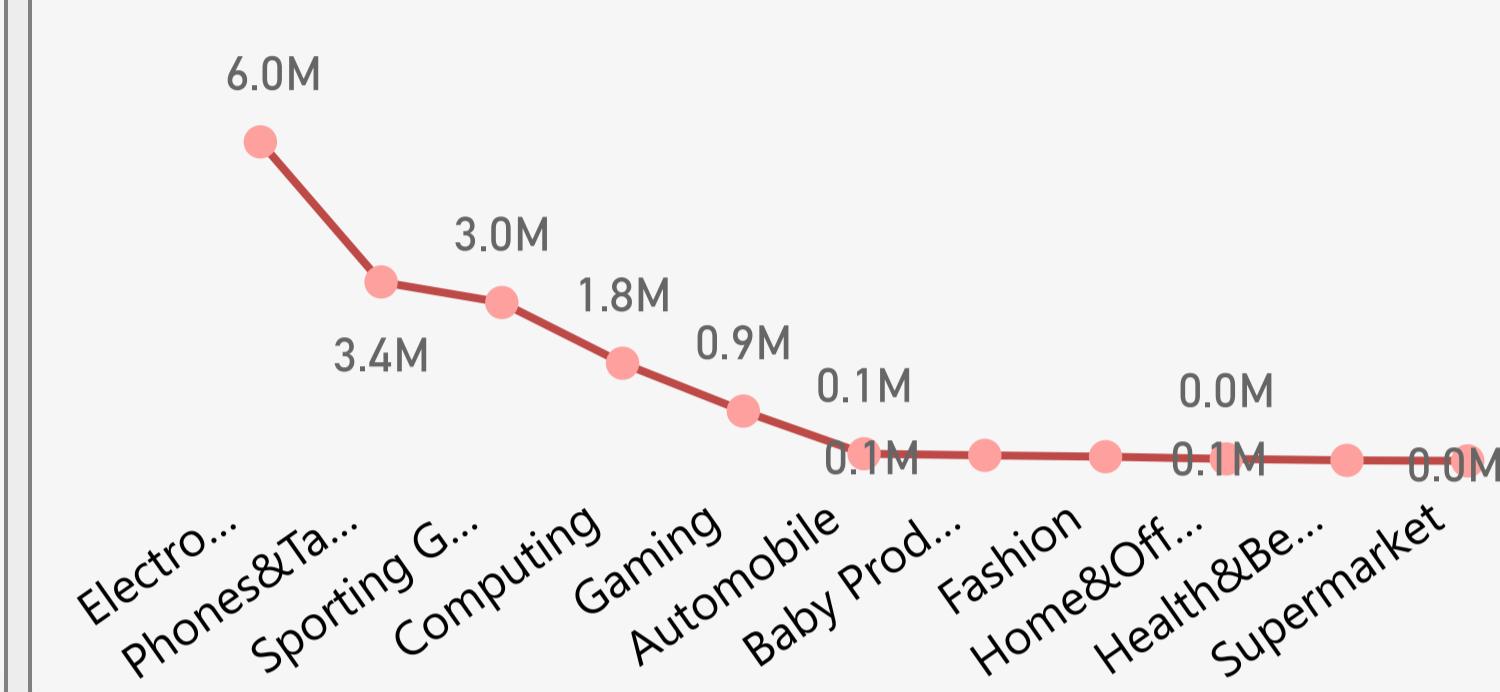
Category_Name



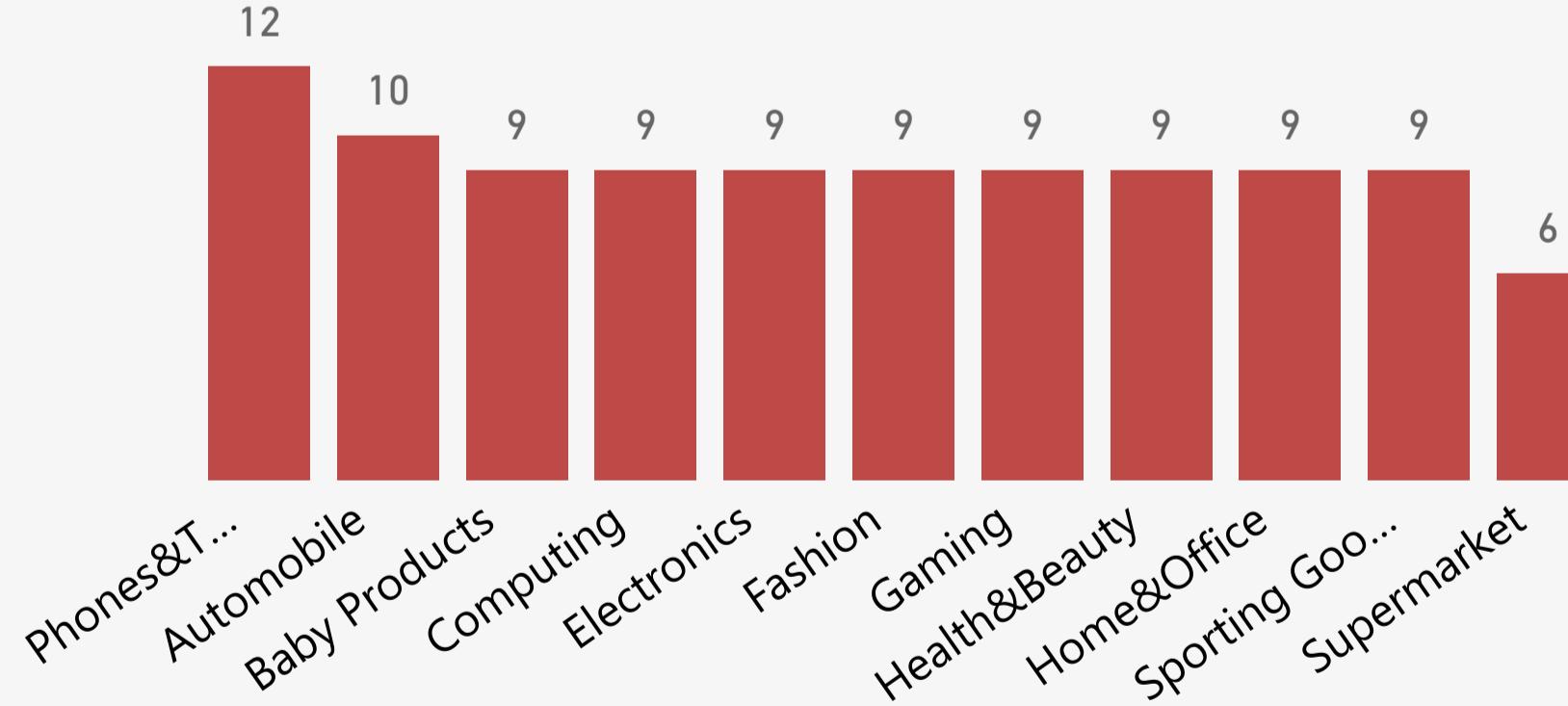
Total_profit by Category_name



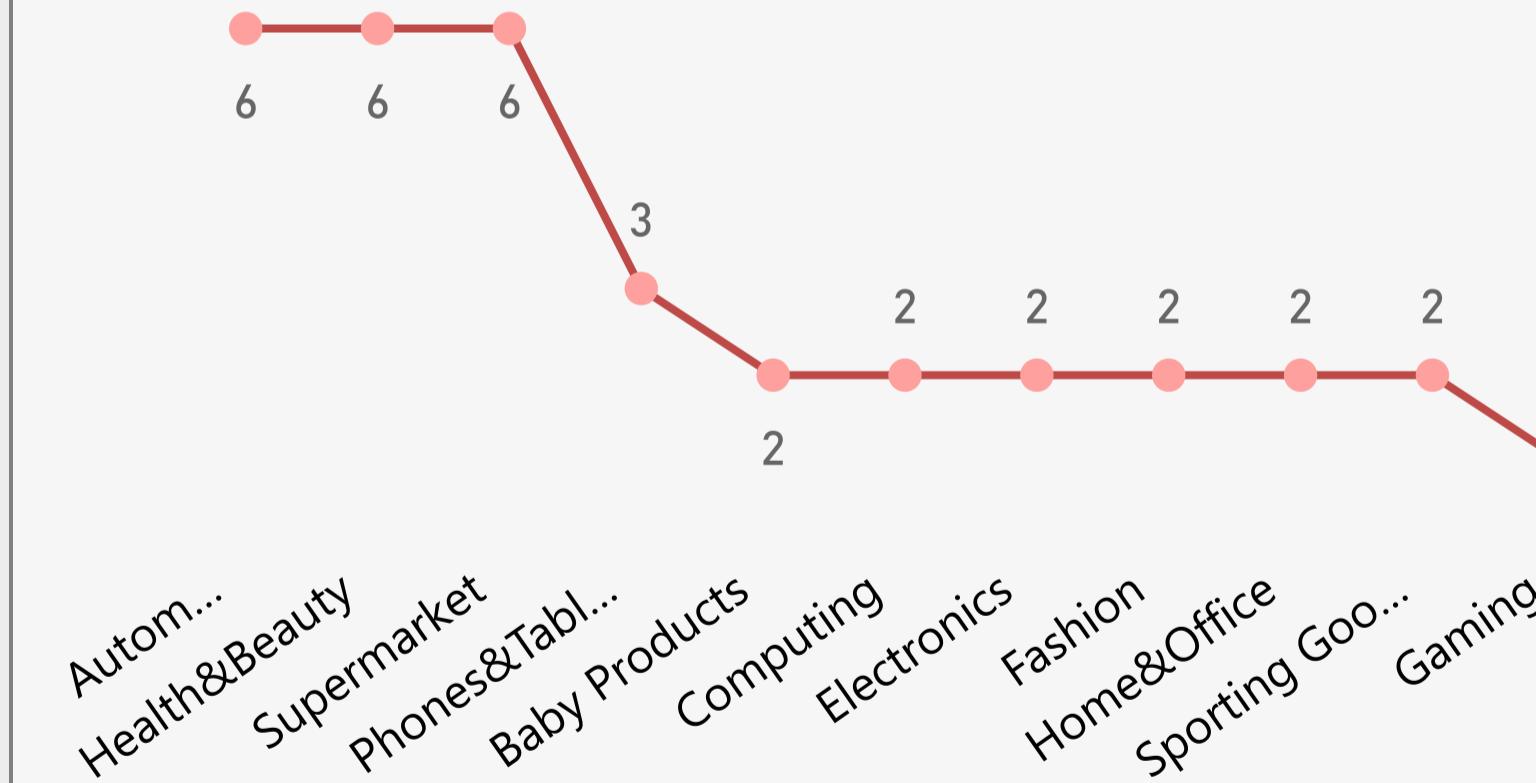
Total_Line_Total by Category_name



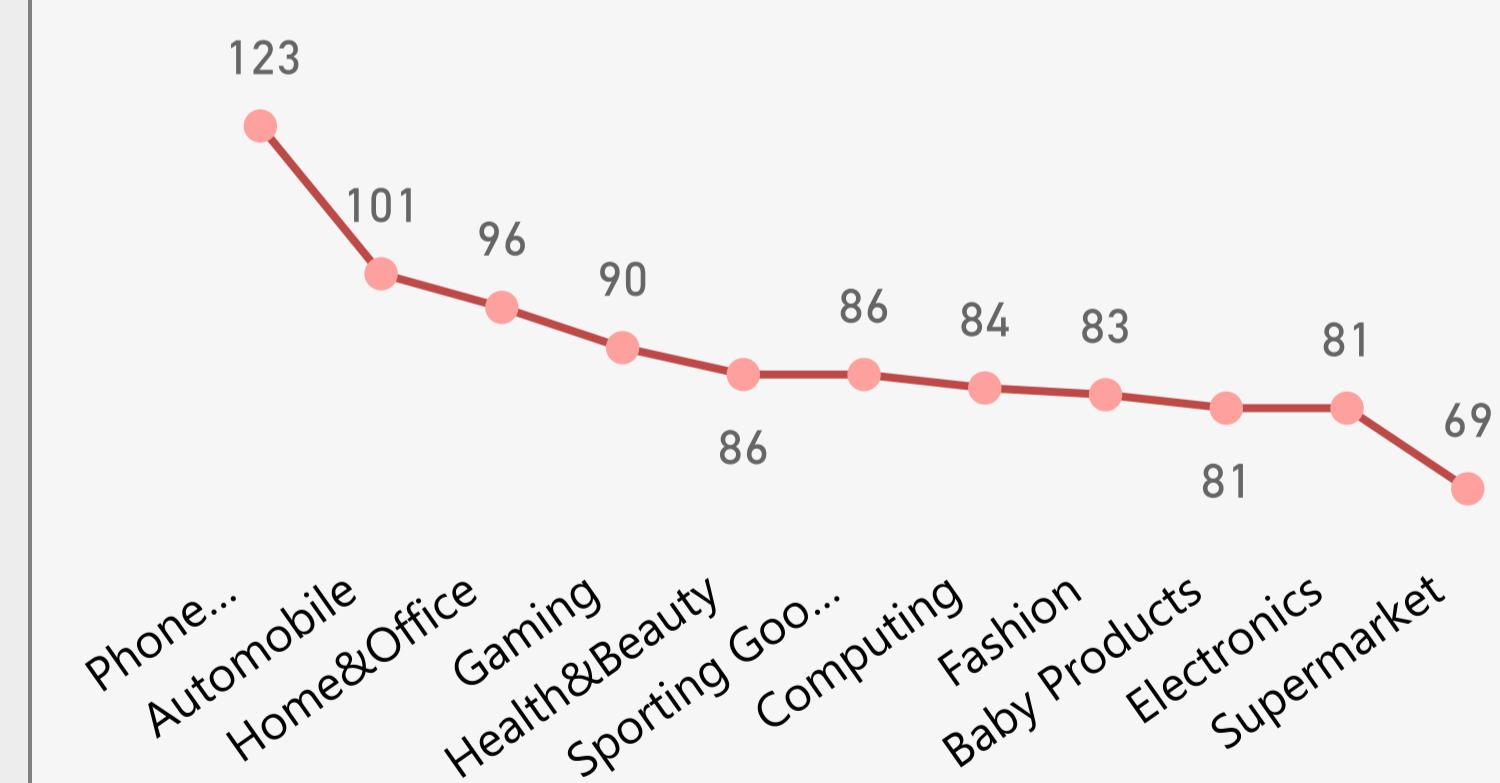
Number_Products by Category_name



Number_Brands by Category_name



Number_Orders by Category_name



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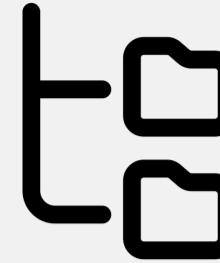
Date

Profit margin

Gross profit

Shipping city

Service Rate



Subcategory Analysis

Number_Orders

600

Number_Subcategories

32

Sub_Total

\$15.55M

Total_Due

19M

Subcategory

All

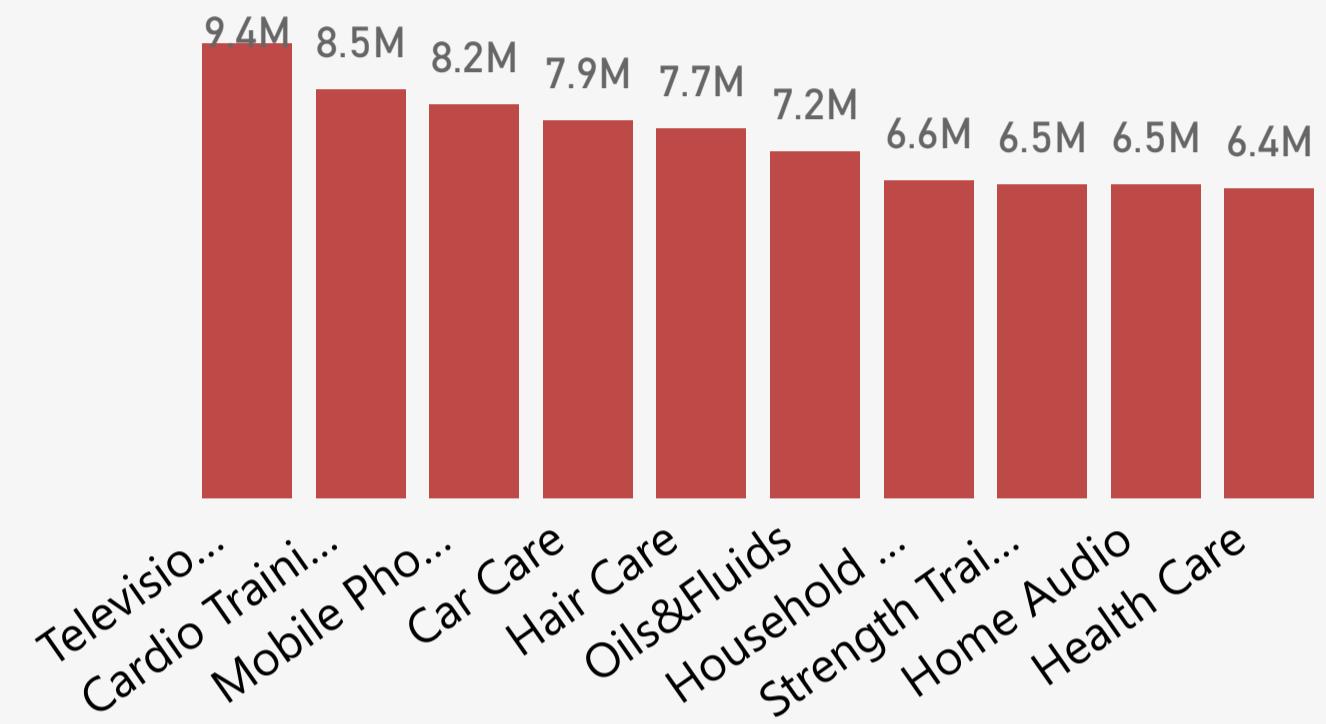


Month

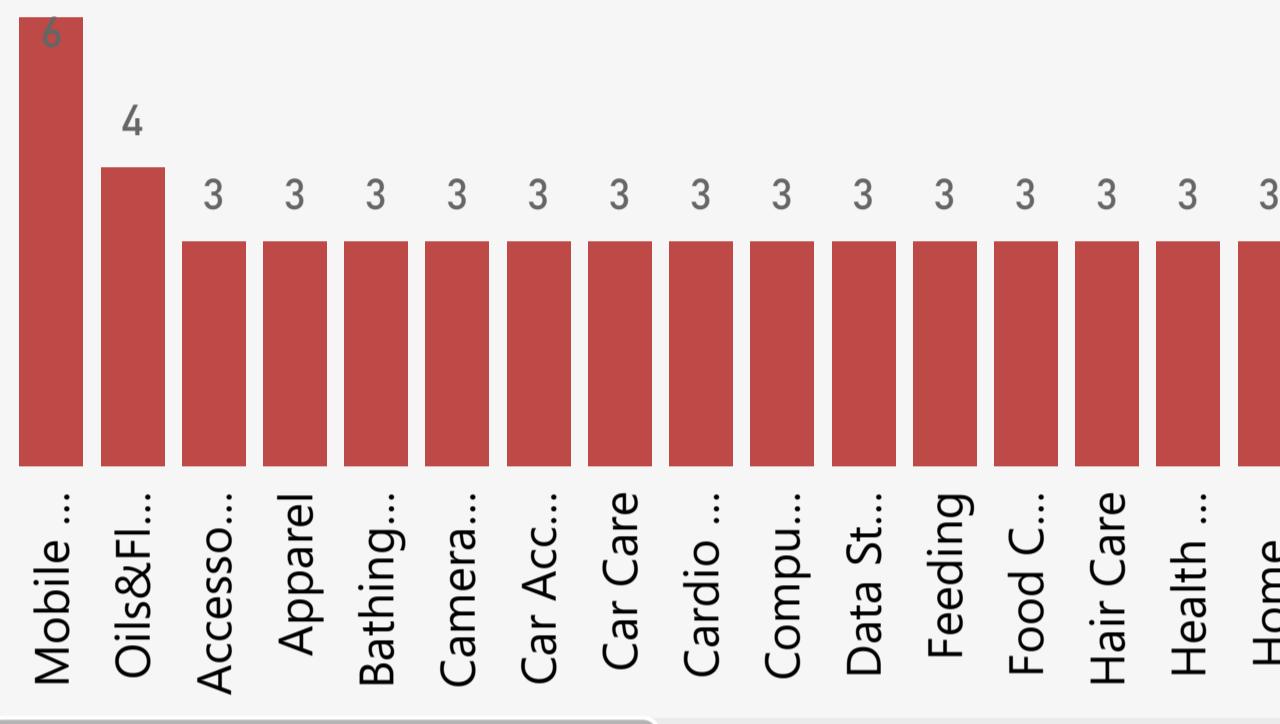
All



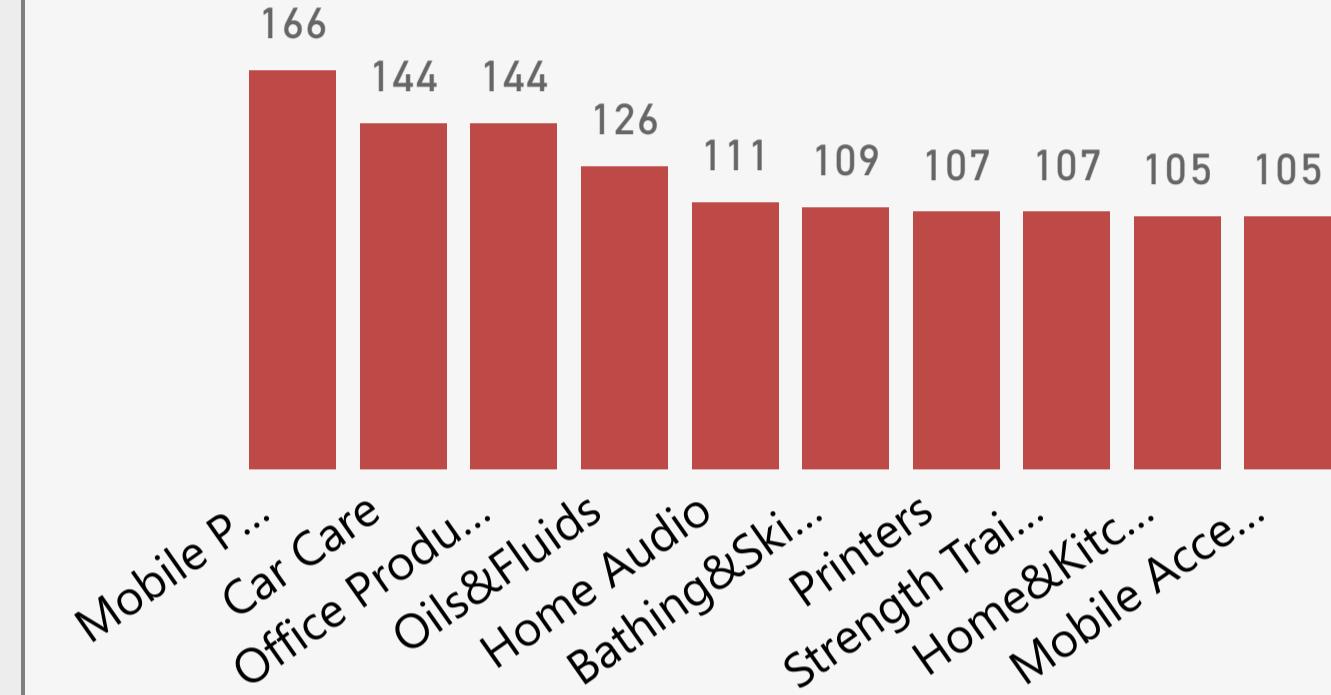
Total_Due by Subcategory_name



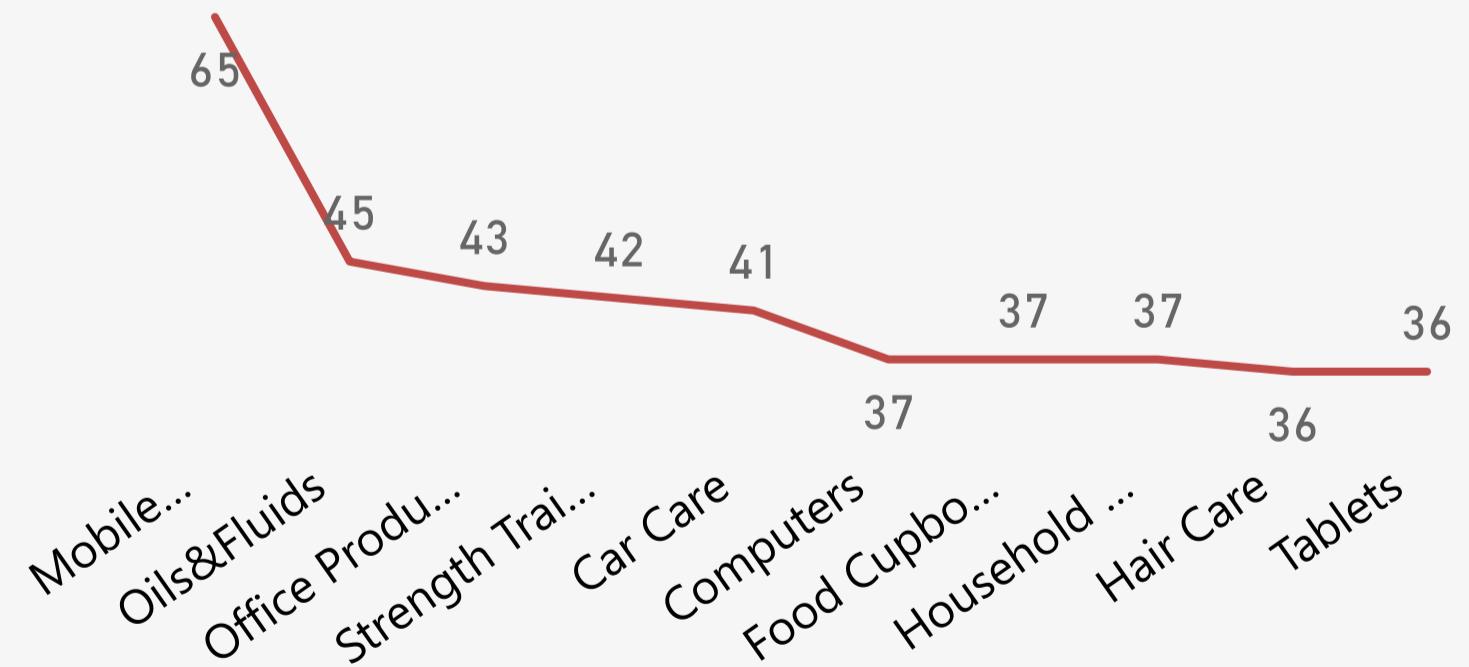
Number_Products by Subcategory_name



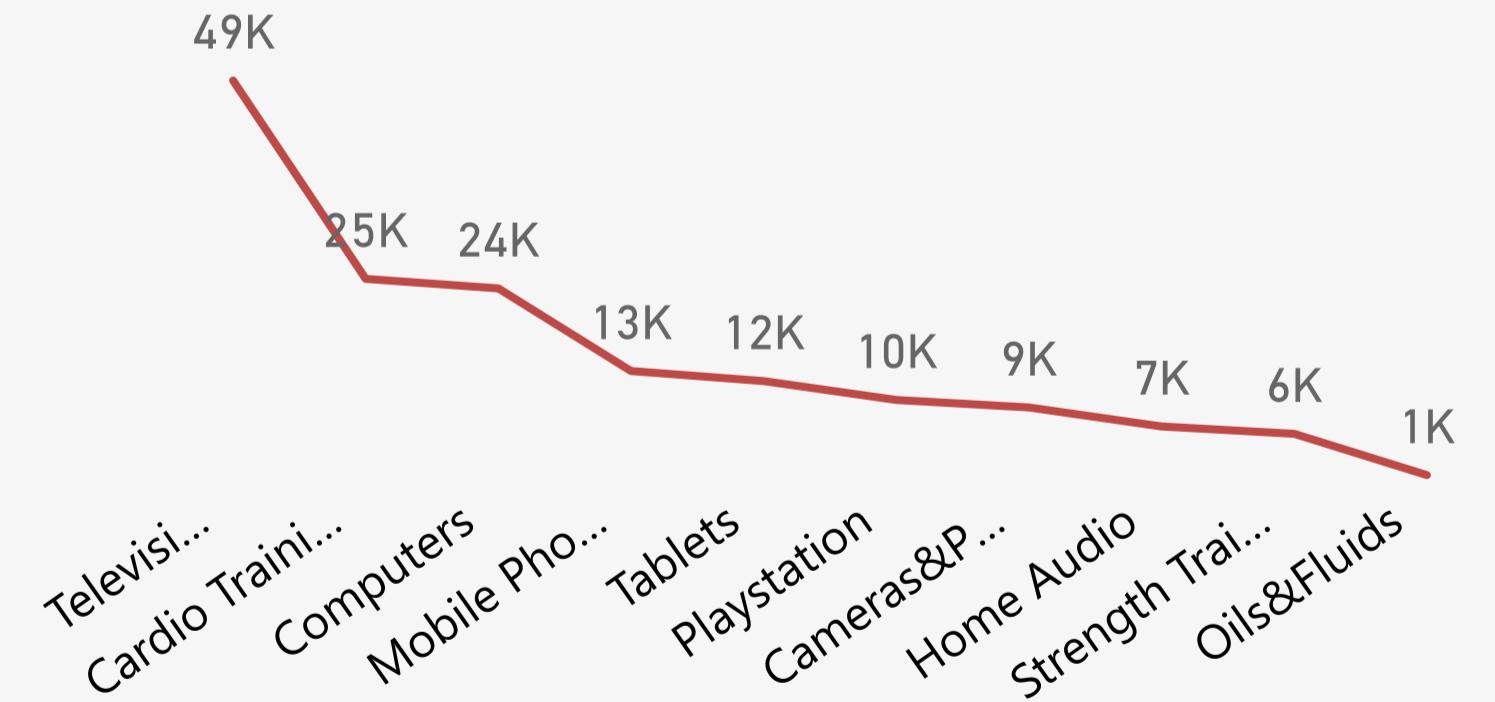
Total_qty by Subcategory_name



Number_Orders by Subcategory_name



Average of price by Subcategory_name



Subcategory_na me

Subcategory_na me	Supplier_1	Supplier_2	Supplier_3	Supplier_4	Total
Xbox				3320158	3320158
Women Fashion				9195433	9195433
Top Games		16946465		2172555	1911110
Television&Video				14268058	14268058
Tablets		10231795			10231795
Strength Training	5030708	5590749			1062
Small Appliances			6929493		6929493
Printers				12020036	12020036
Playstation				8799819	8799819
Total	52912788	71379503	68588514	171943671	36482

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Brand Analysis

Number_Orders

600

Total Quantities

3029

Sub_Total

\$15.55M

Total_Due

19M

Brand Name

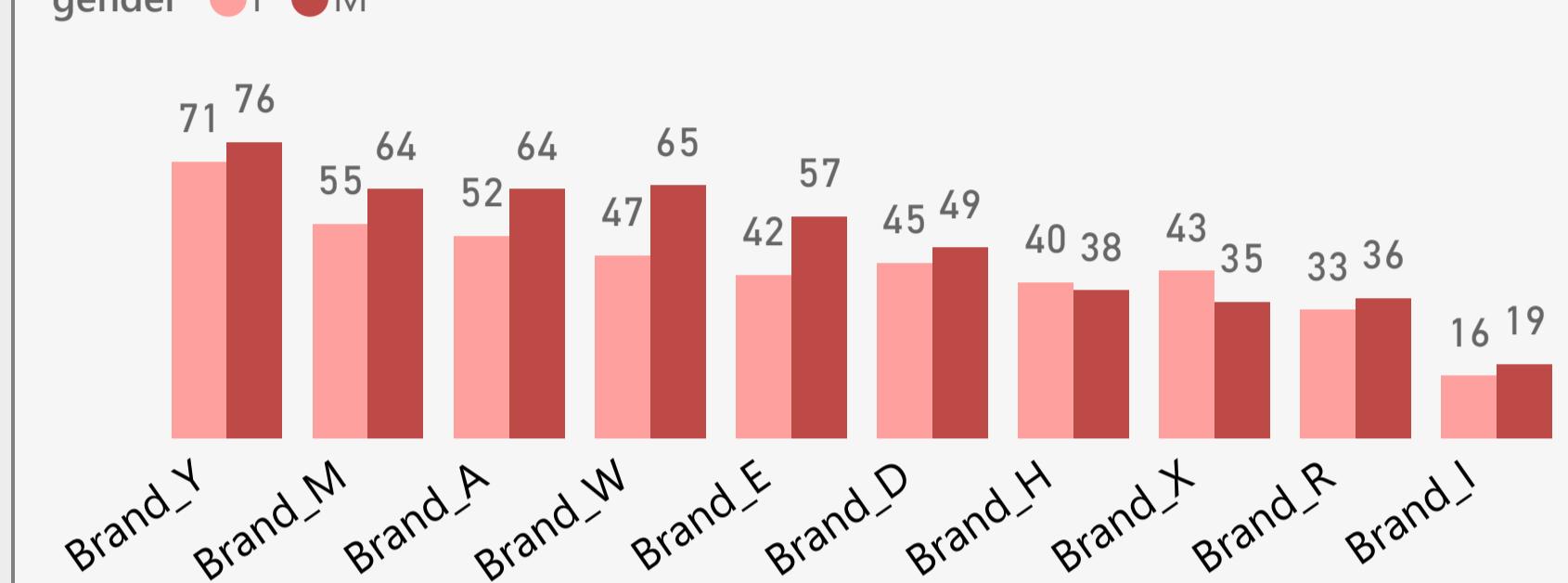
All



Number_Orders by brand_name and gender

gender

F M



Sub_Total by brand_name

\$10.0M

\$9.4M

\$8.6M

\$8.7M

\$8.5M

\$7.7M

\$7.2M

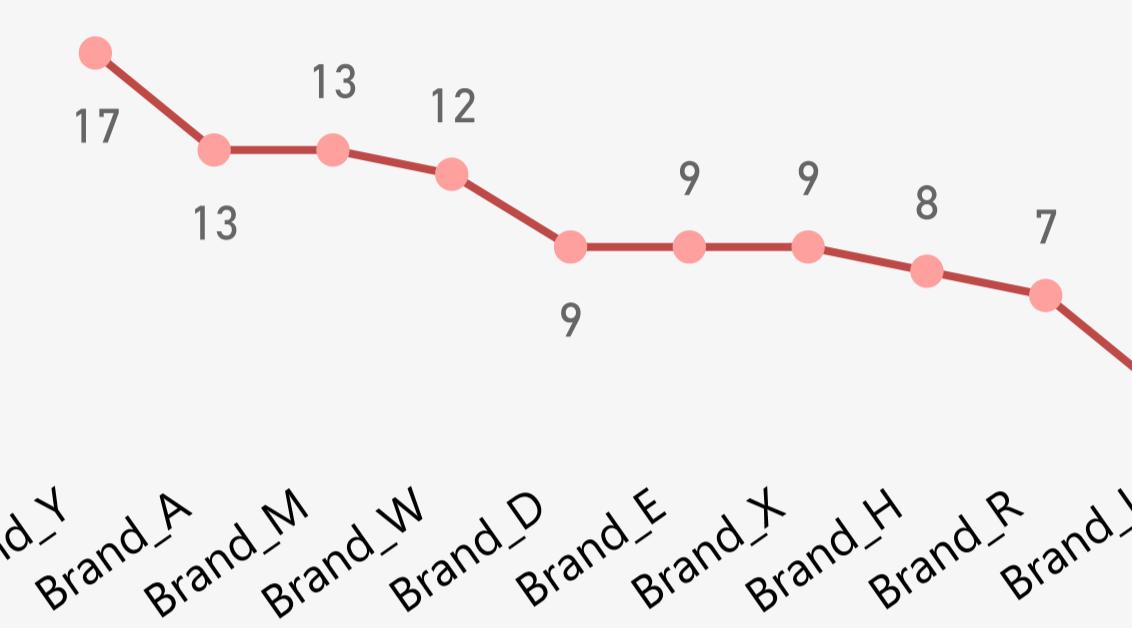
\$7.4M

\$6.7M

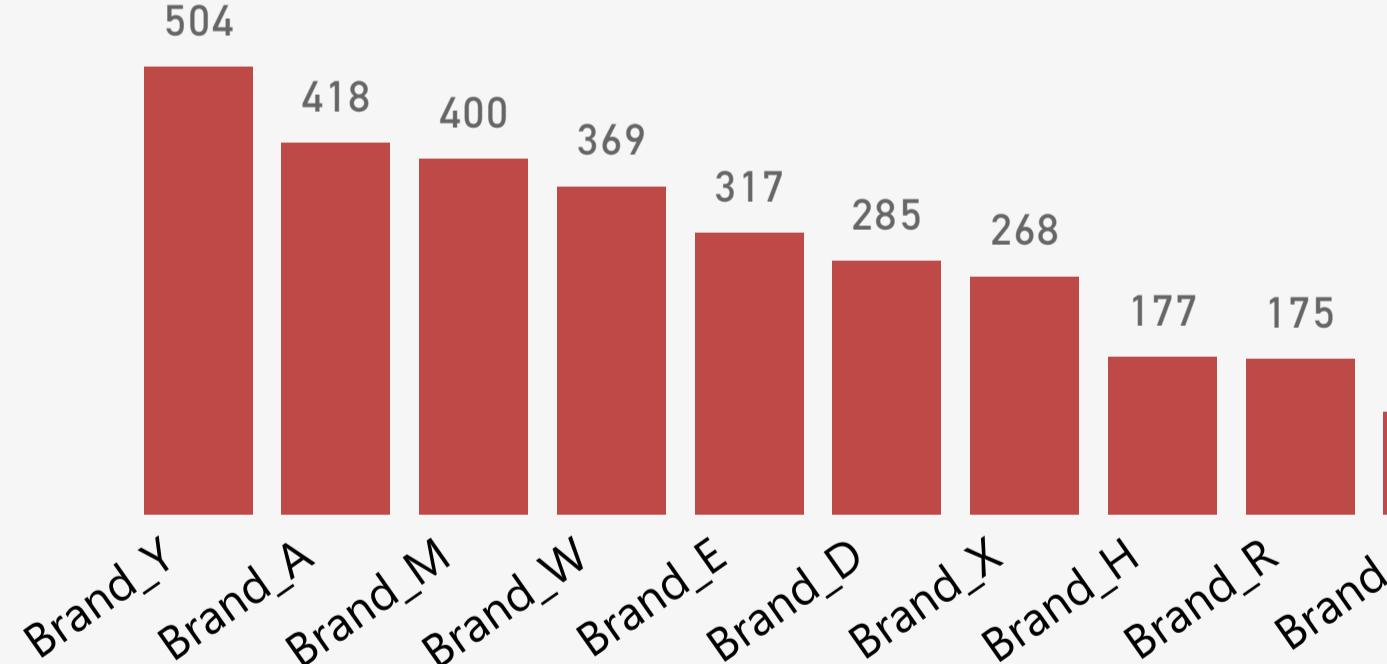
\$5.9M

Brand_Y
Brand_M
Brand_A
Brand_W
Brand_E
Brand_D
Brand_H
Brand_X
Brand_R
Brand_I

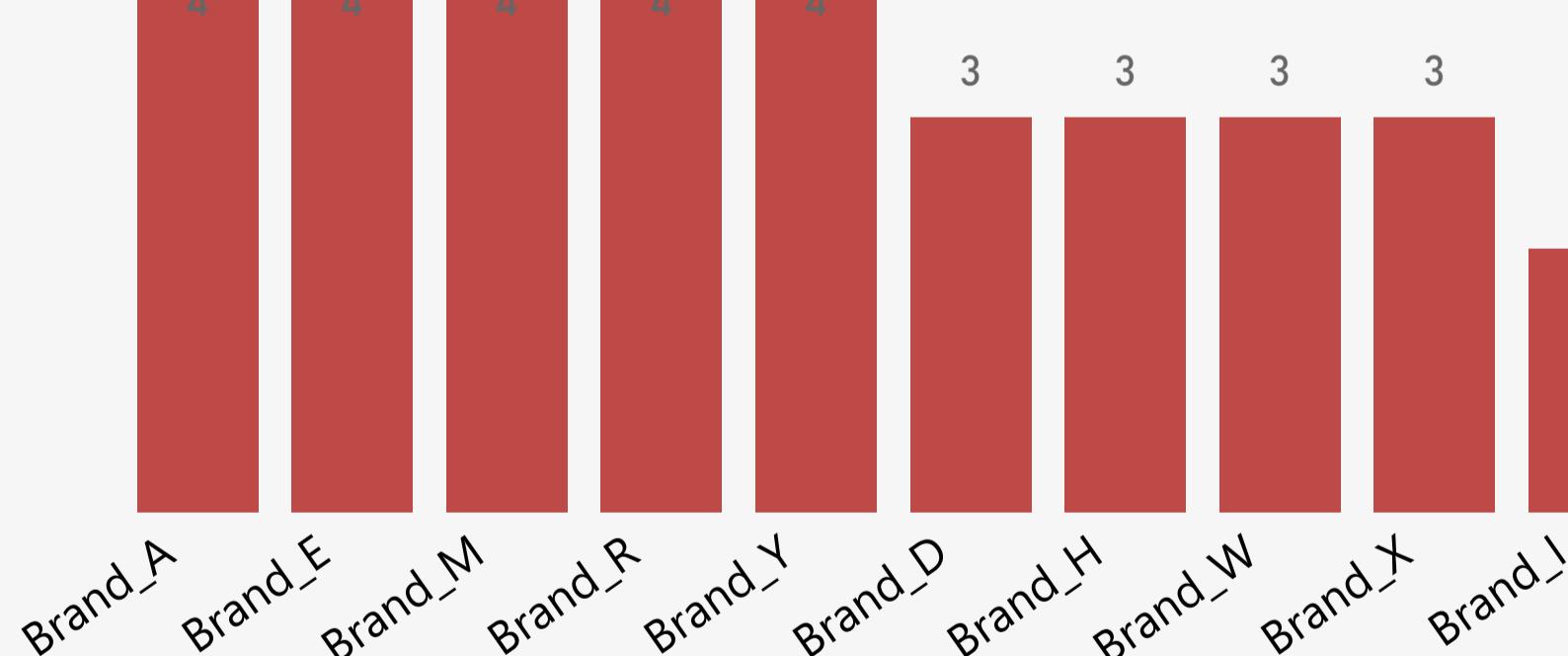
Number_Products by brand_name



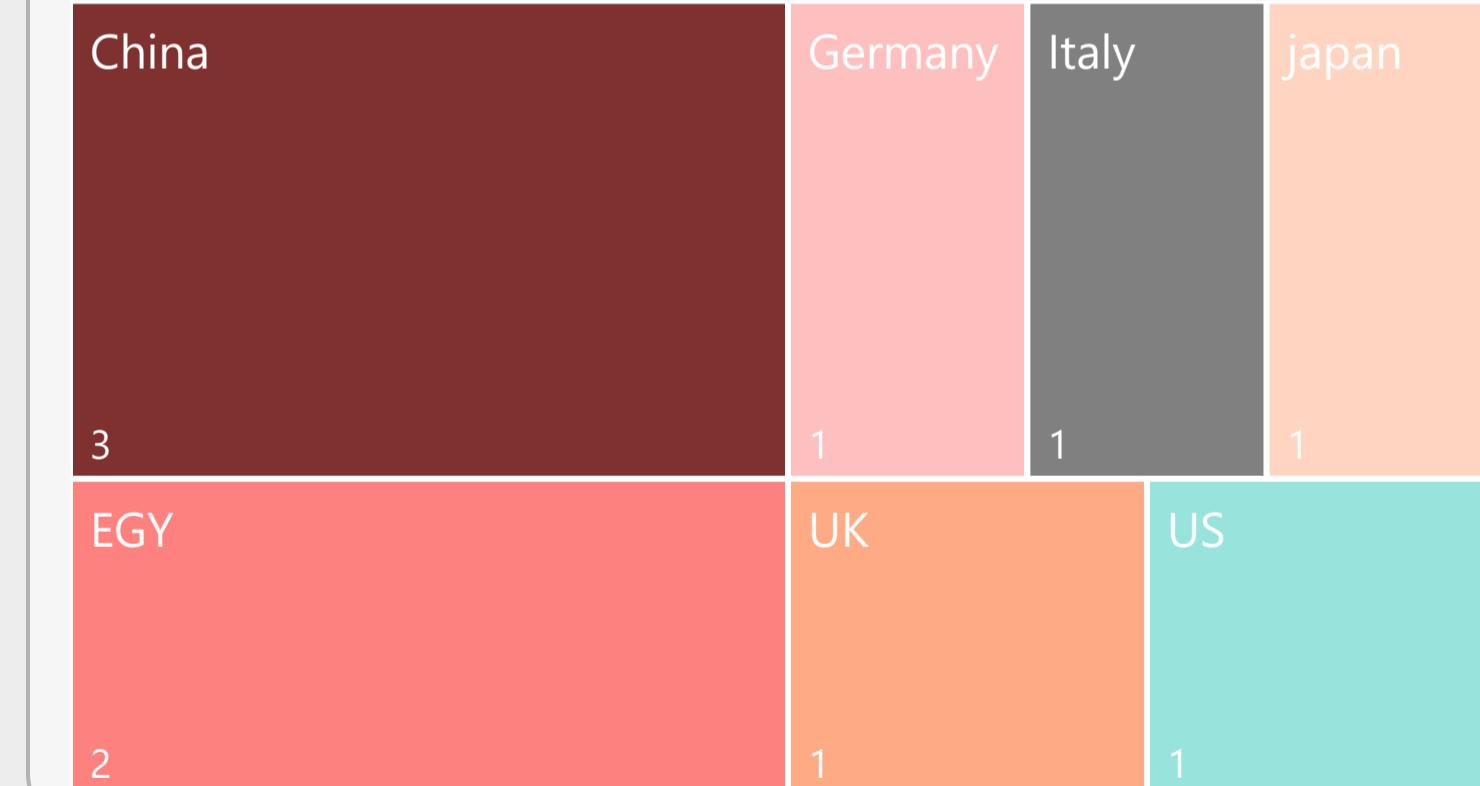
Total_qty in Orders by brand_name



Number_Categories by brand_name



Number_Brands by brand_country



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Shipping city

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Brand Country Analysis

#Brand Country
7

Month

All

Number_Products by
brand_country

China	26
EGY	21
Italy	17
japan	13
US	13
Germany	7
UK	3

Number_Orders by
brand_country

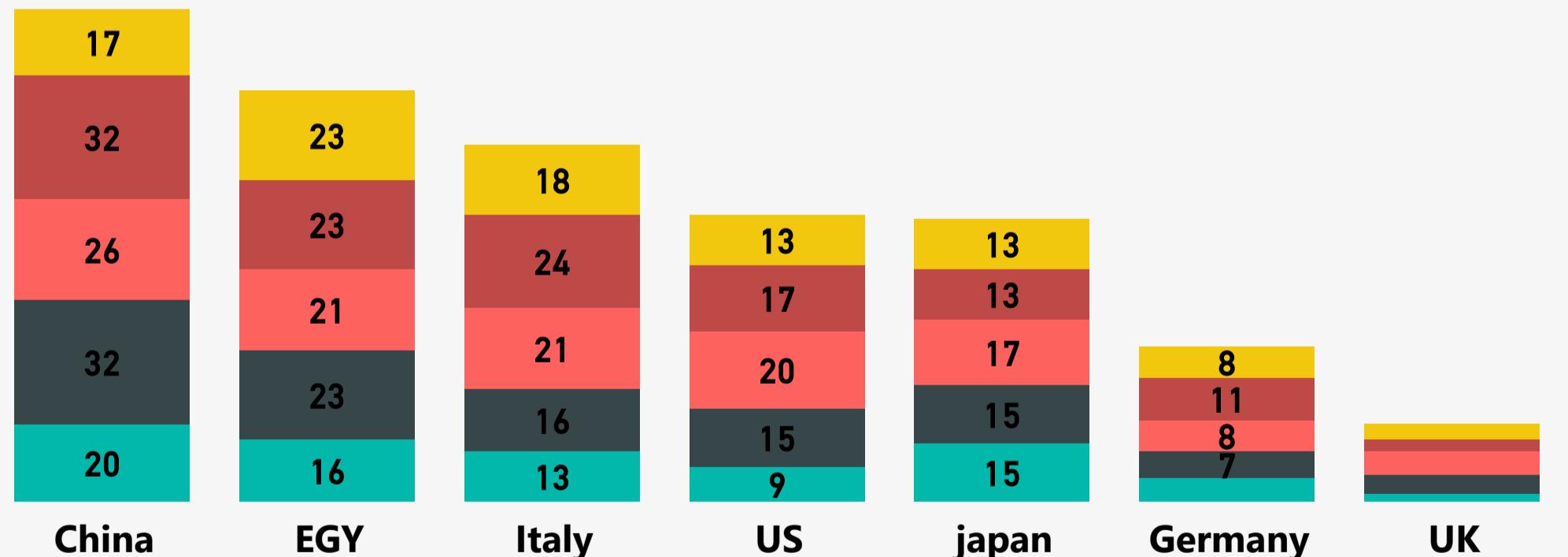
China	207
EGY	187
Italy	147
japan	119
US	116
Germany	69
UK	35

Number_Orders by
brand_country and gender

gender	F	M
China	103	104
EGY	81	106
Italy	71	76
japan	55	64
US	52	64
Germany	33	36
UK	16	19

Number_Orders by brand_country and age Group

age (bins) ● 30 ● 35 ● 40 ● 50 ● 65



Total_profit and Number_Orders by brand_country



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Stores Analysis

Number_Orders

600

Total Profit

743.01K

Sub_Total

\$15.55M

Number_Stores

5

Month Filter

- Jan
- Feb
- Mar
- Apr
- May
- Jun
- Jul
- Aug
- Sep
- Oct
- Nov
- Dec

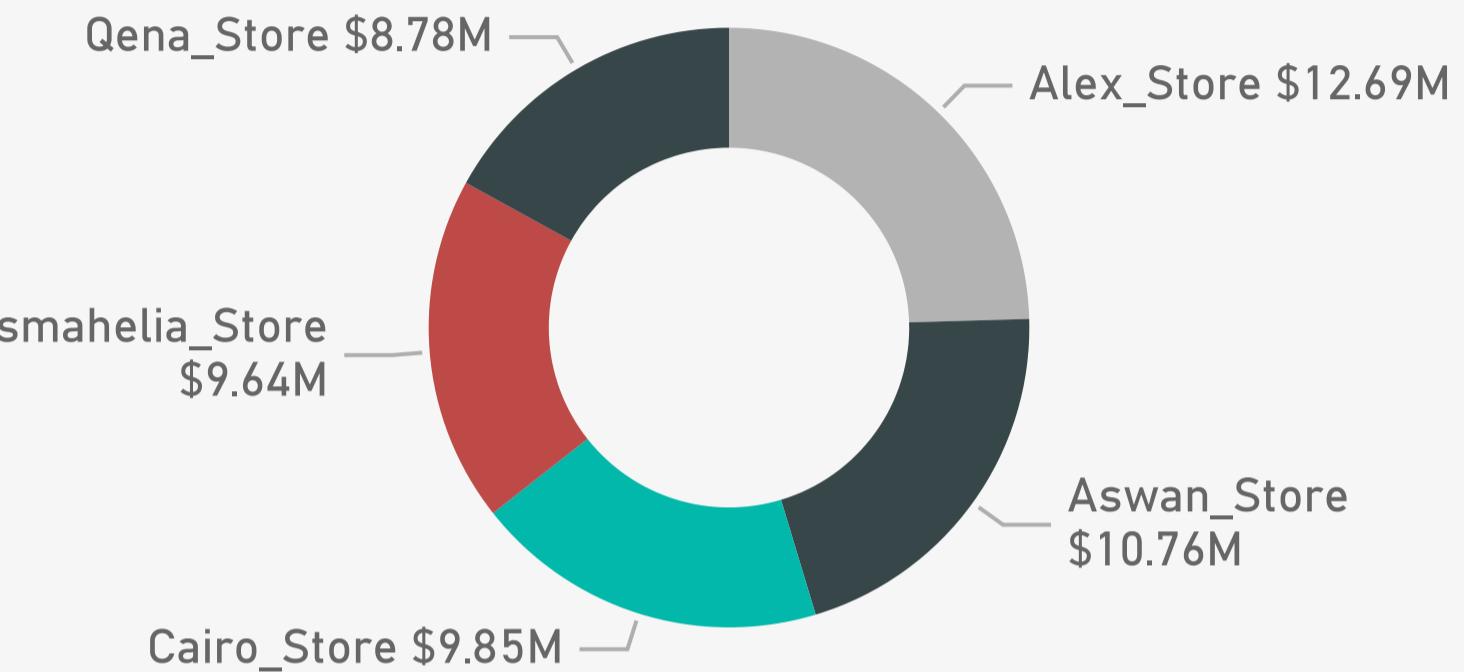
Store_Name

- Alex_Store
- Aswan_Store
- Cairo_Store
- Ismahelia_Store
- Qena_Store

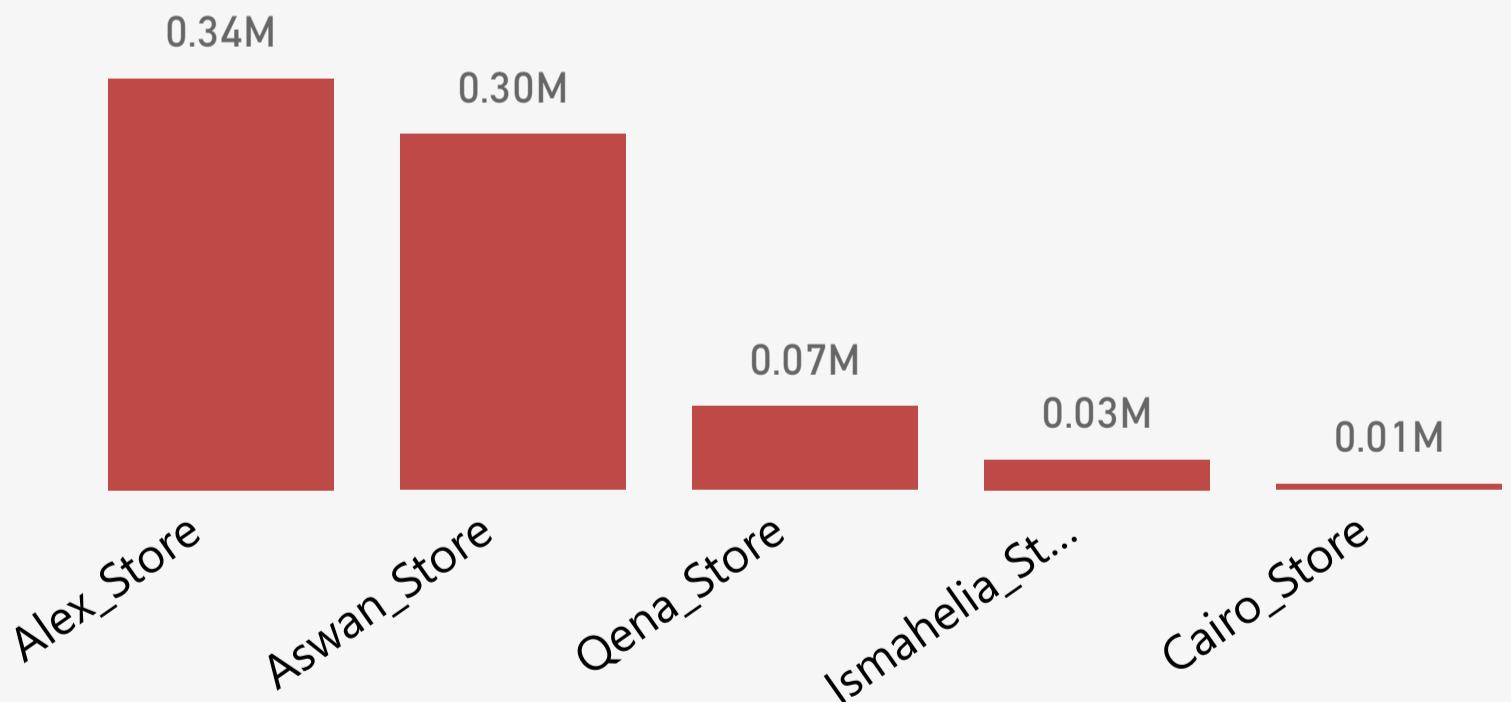
Number_Orders by Store_name



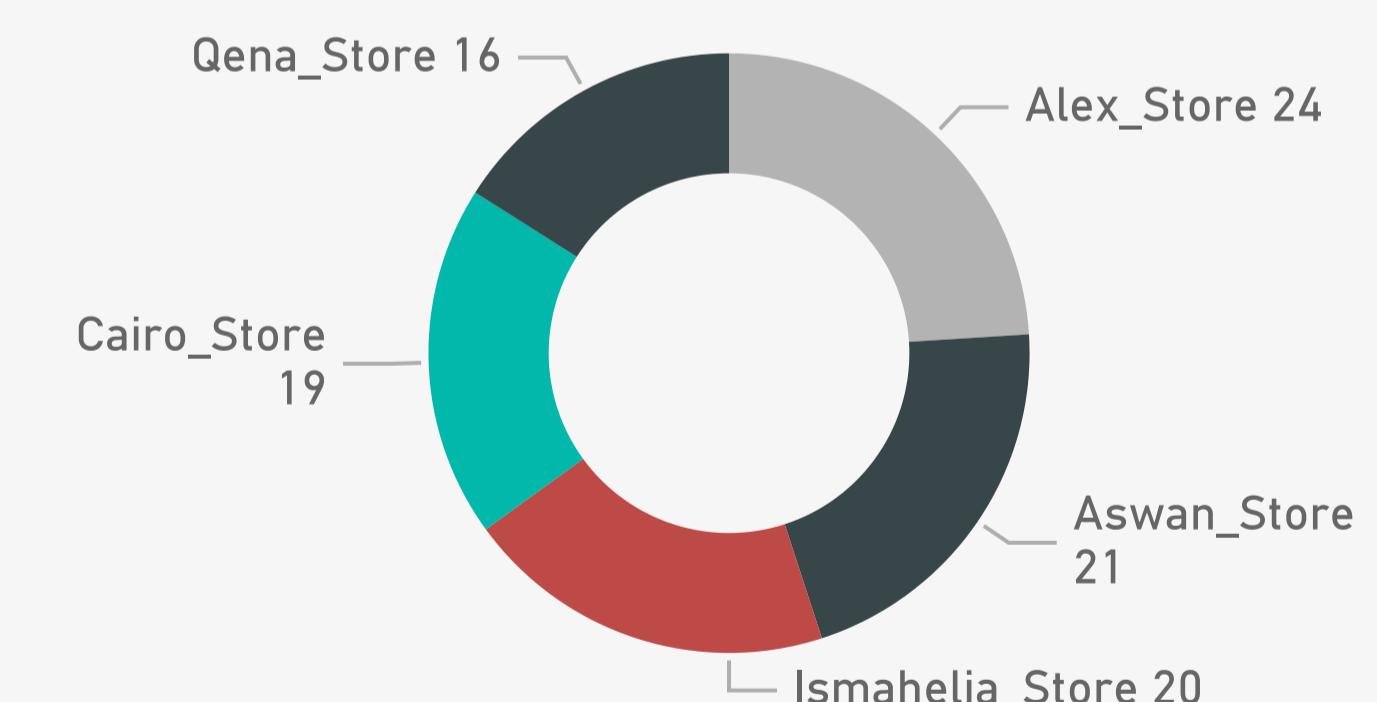
Sub_Total by Store_name



Total_profit by Store_name



Number_Products by Store_name



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Profit margin

Gross profit

Shipping city

Service Rate



Supplier Analysis

Number_Orders

146

Total Profit

28.67K

Sub_Total

\$9.48M

Number_Suppliers

1

Month

All



Supplier Name



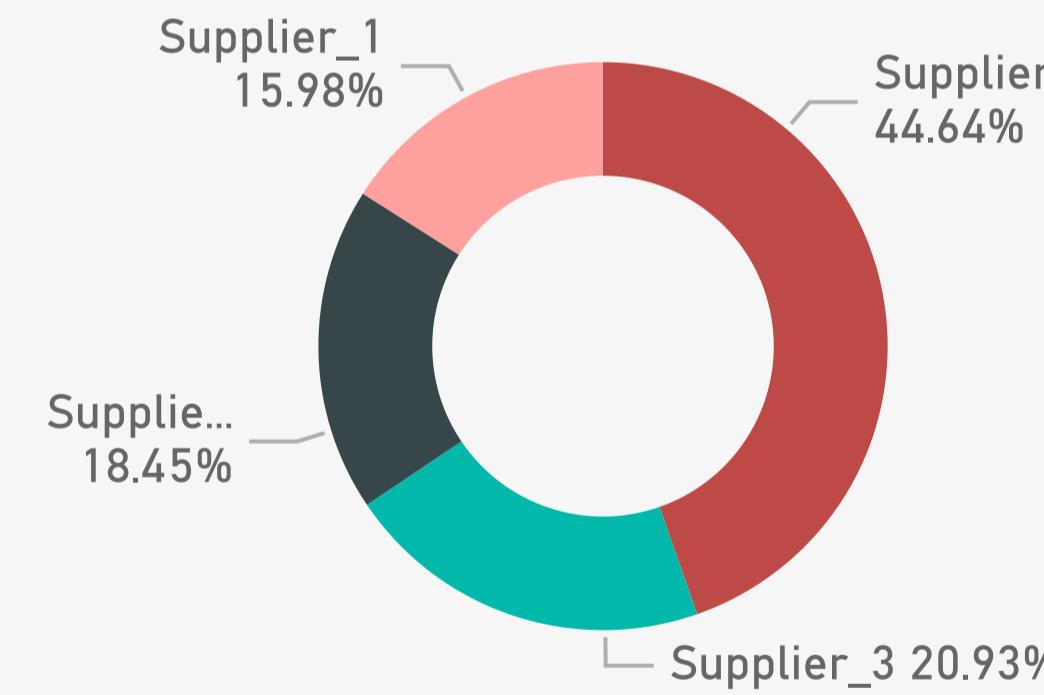
Total_profit by supplier_name



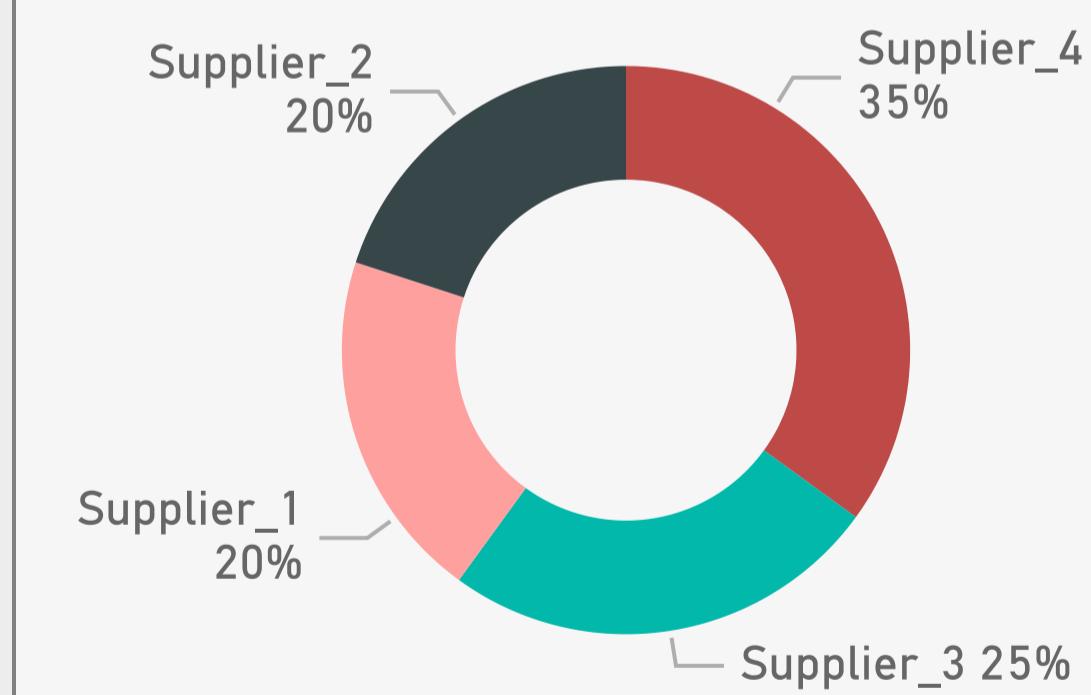
Sub_Total by supplier_name



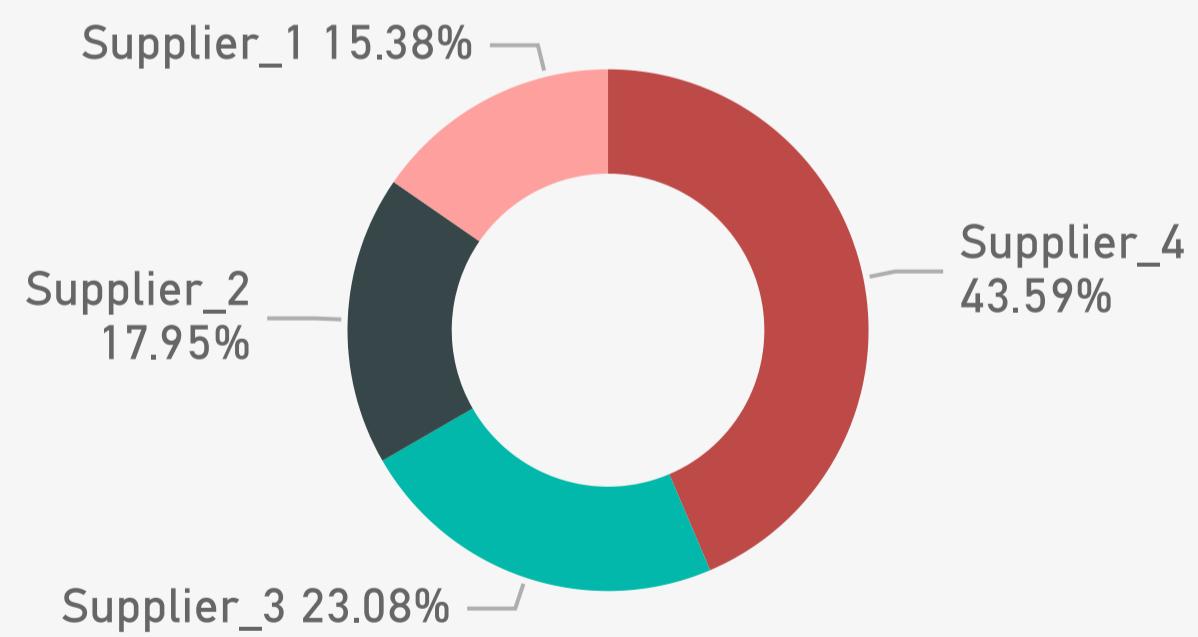
Total_qty in Orders by supplier_name



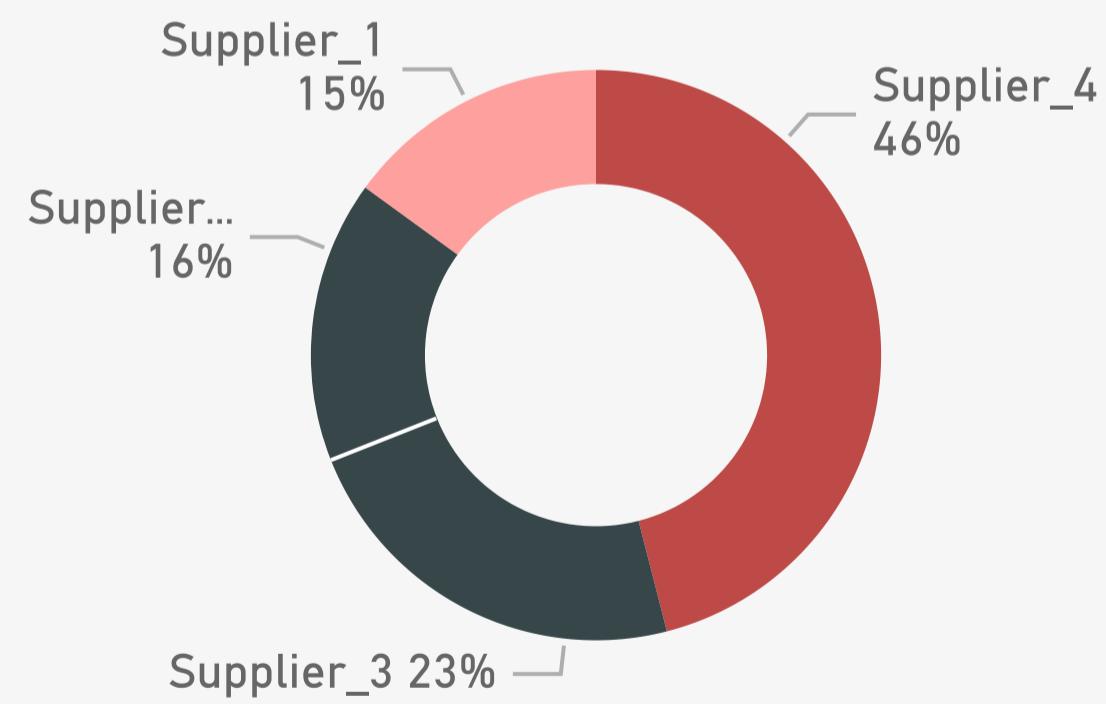
Number_Categories by supplier_name



Number_Subcategories by supplier_name



Number_Products by supplier_name



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Rating Analysis

Month Filter

All

Avg.Overall Rate

3.29

Number_Surveys

100

Markbooks

#Service by Loyalty

Rateing With Gender

Rating With Age

Avg. Overall Rate by Gender

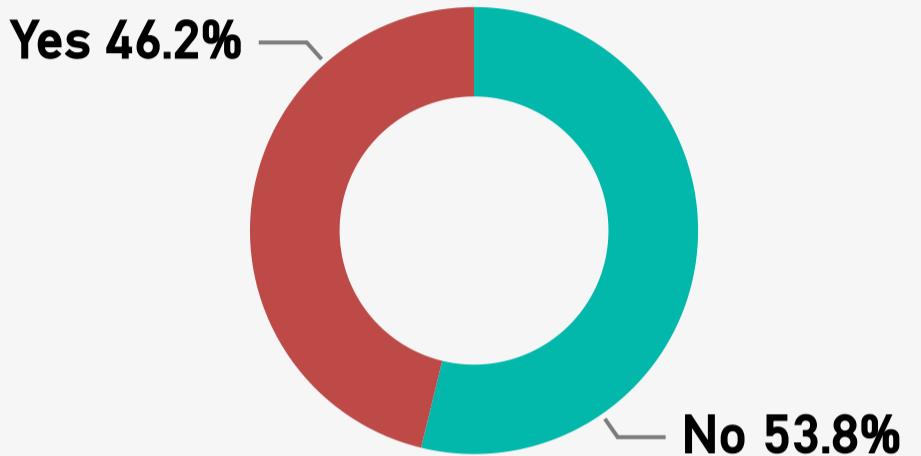
#Services by city, Loyalty

Rating With Loyalty

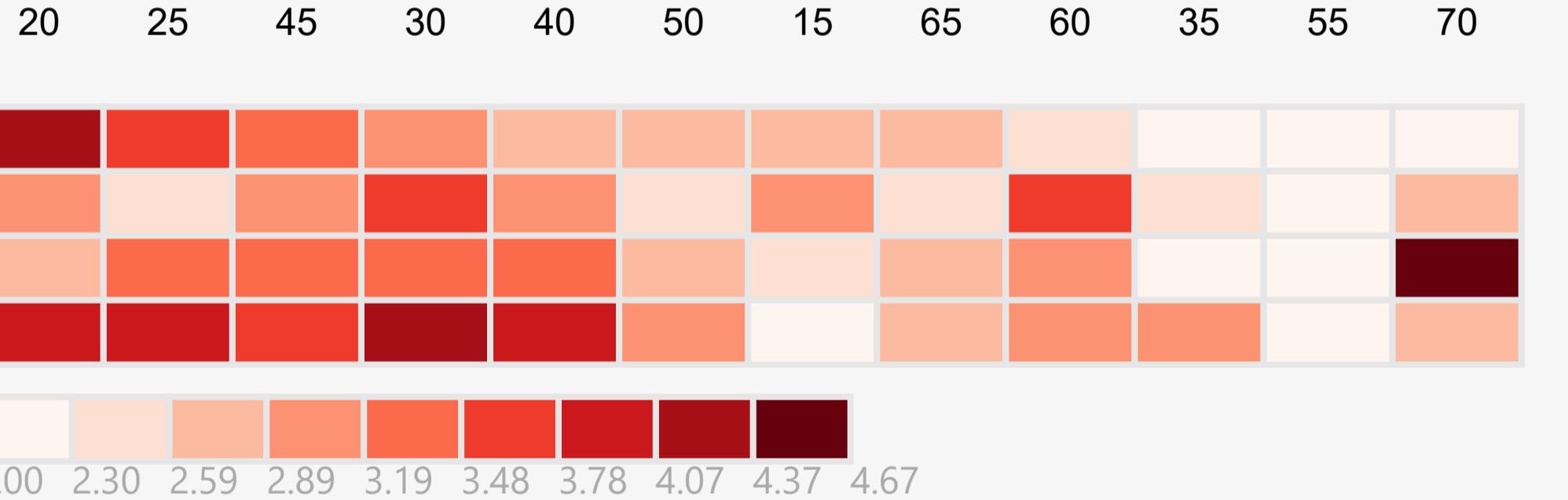
Avg. Overall Rate by Gender



Average of age by loyalty

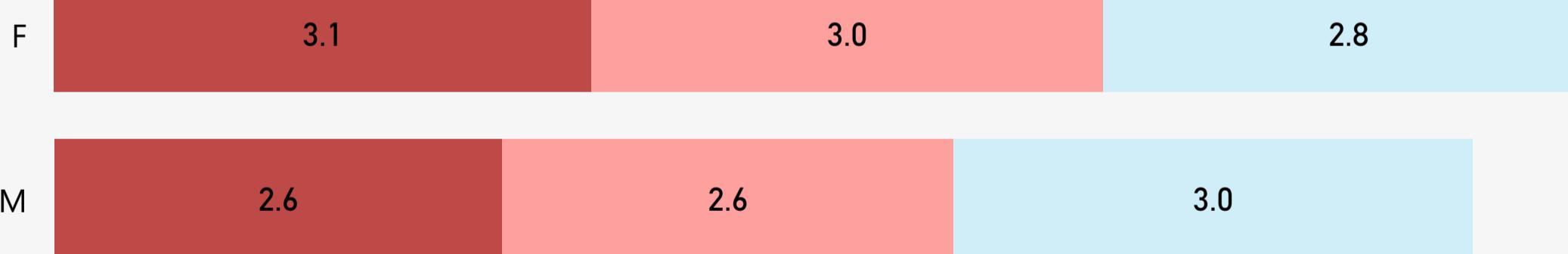


Rating with Age



Rating by Gender

● Avg_CustomerService_Rate ● avg_delivery_rate ● Avg_prod_quality_rate



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Shipping city

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Customer Analysis

Number_Customers

100

Number_Males

51

Number_Females

49

Gender

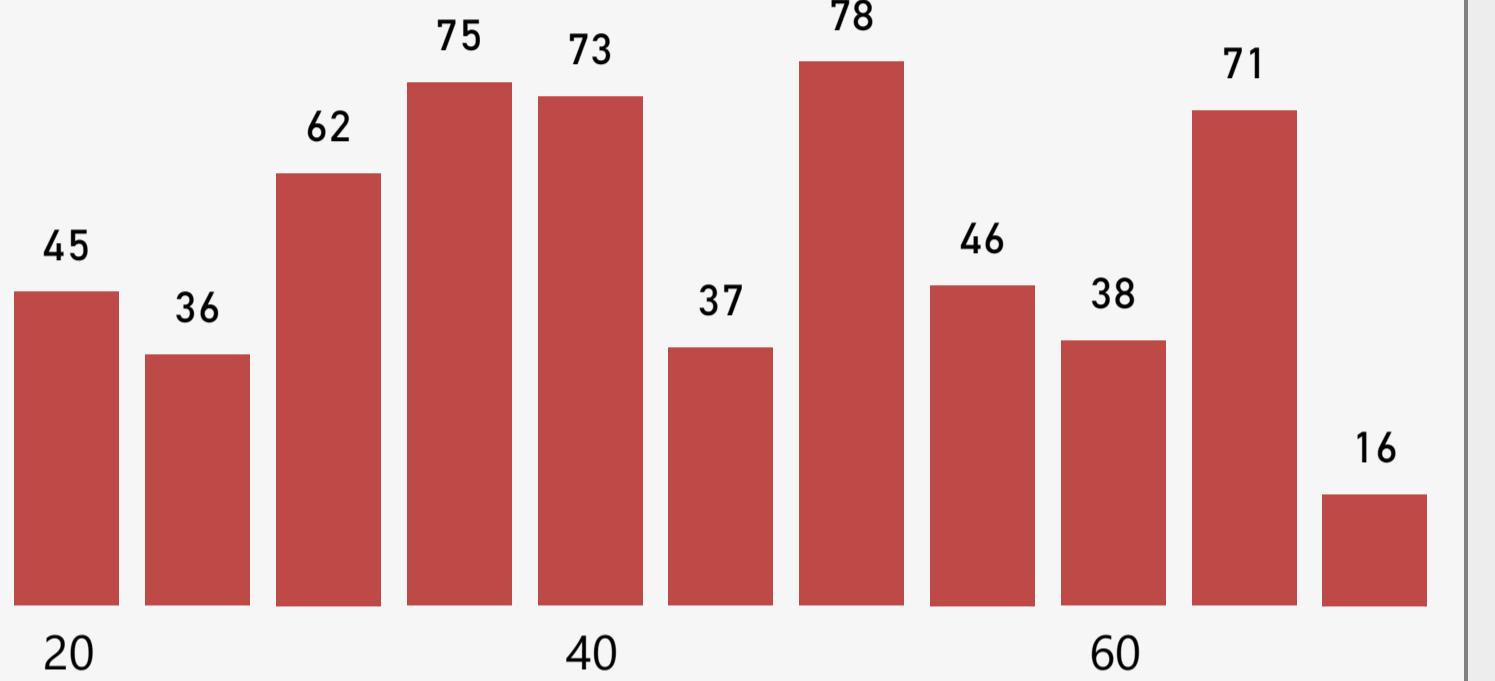
F

M

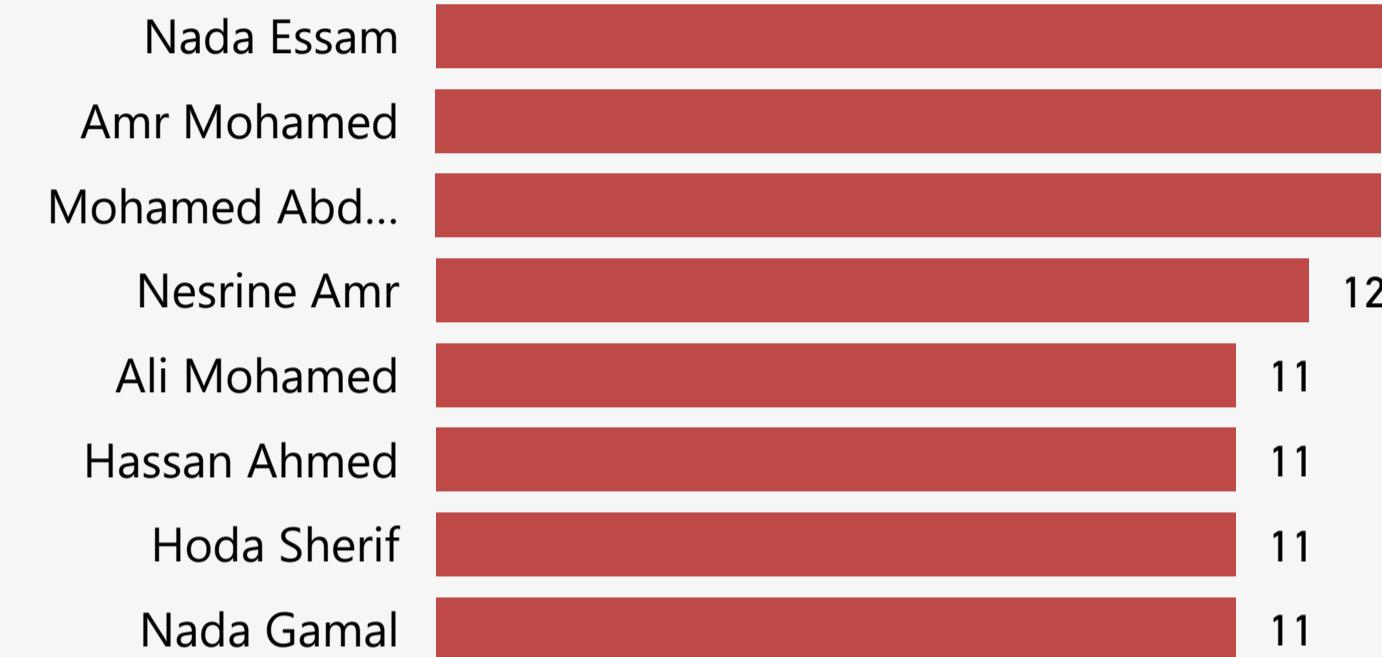
Age Group Filter

15	35
20	40
25	45
30	50

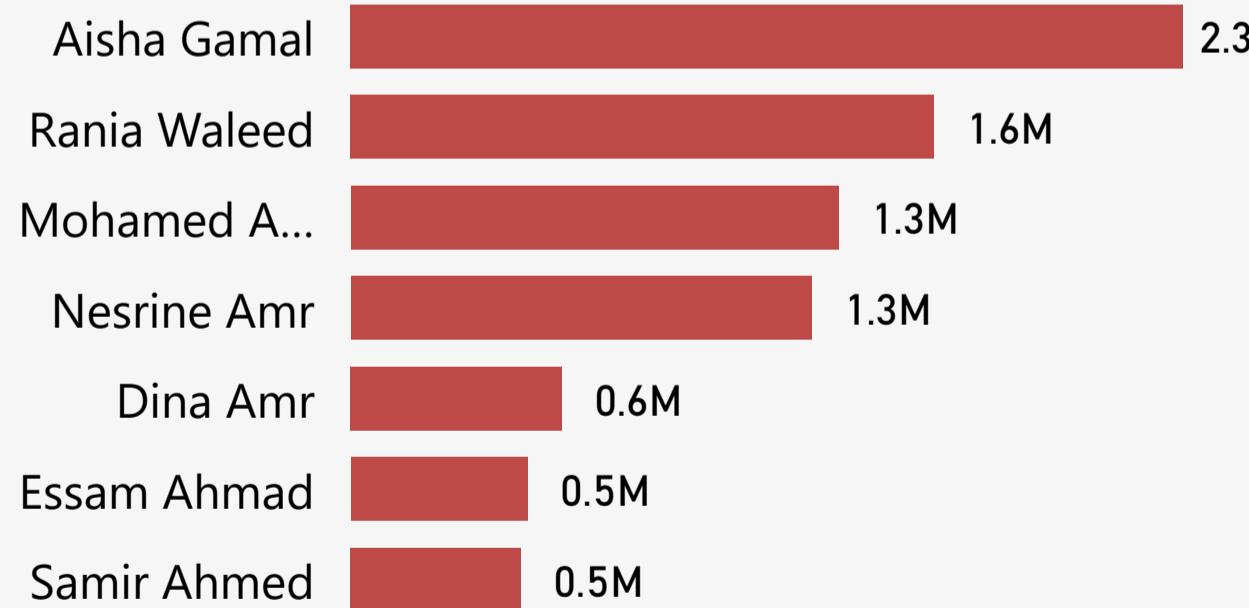
Number_Orders by age group



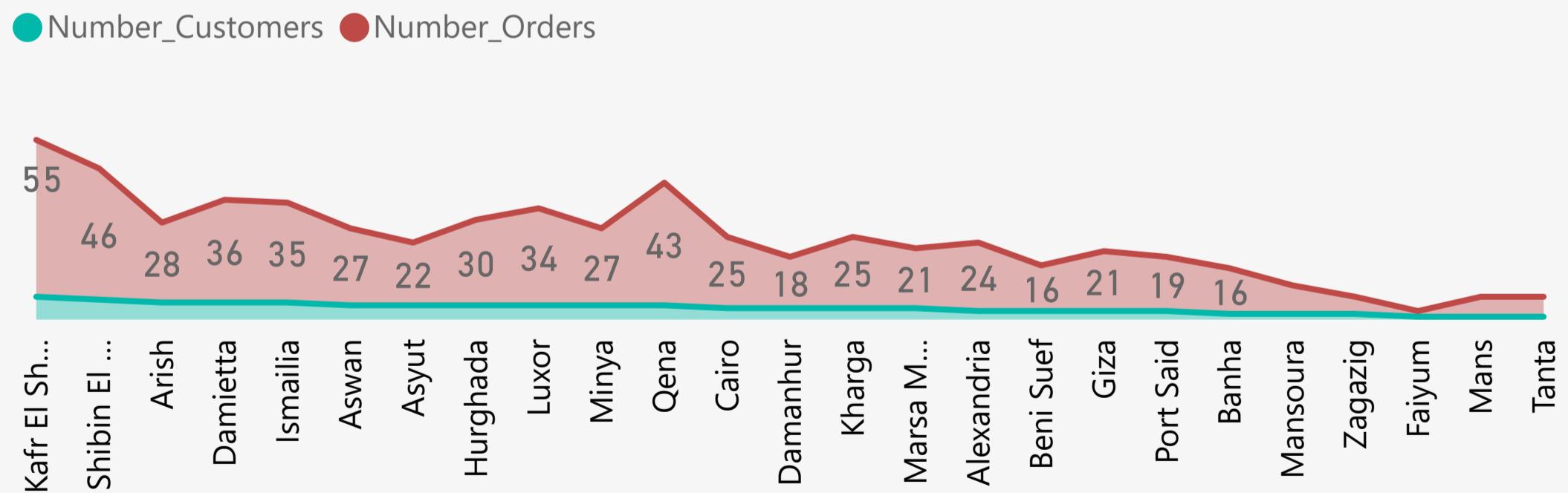
Top 10 Customers per Orders Num.



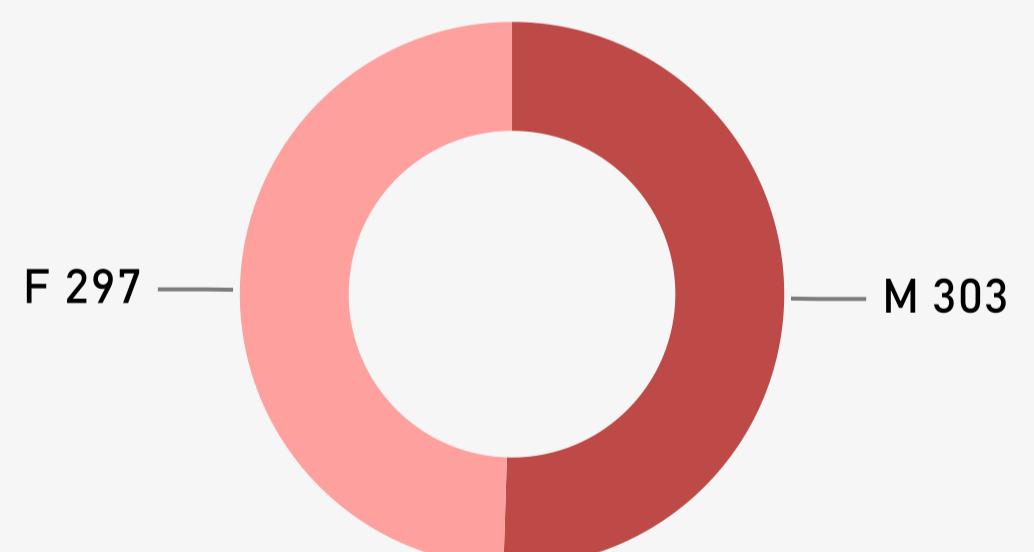
Top 10 Customers per Total_Due



Number_Customers and Number_Orders by city



Number_Orders by gender



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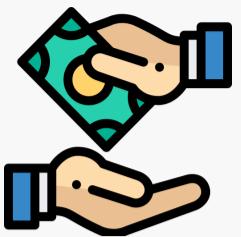
Date

Profit margin

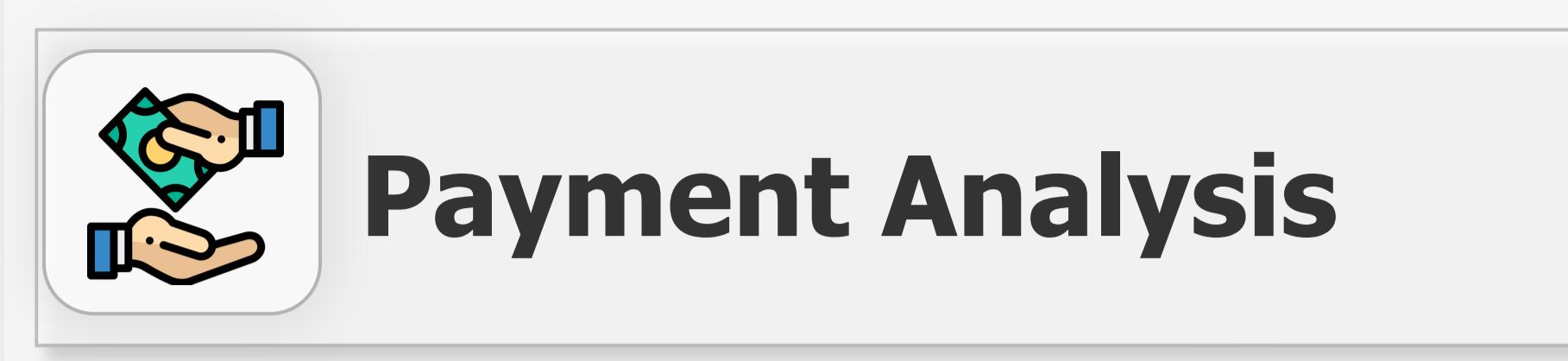
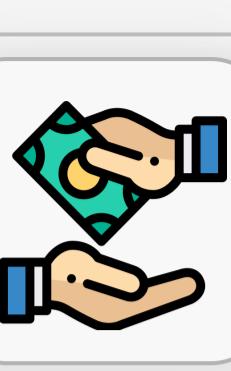
Gross profit

Shipping city

Service Rate



Payment Analysis



Number_Orders

600

Total Profit

743.01K

Sub_Total

\$15.55M

Number_Pay_Methods

4

Gender Filter

F

M

Payment Method Filter

Cash

Credit Cards

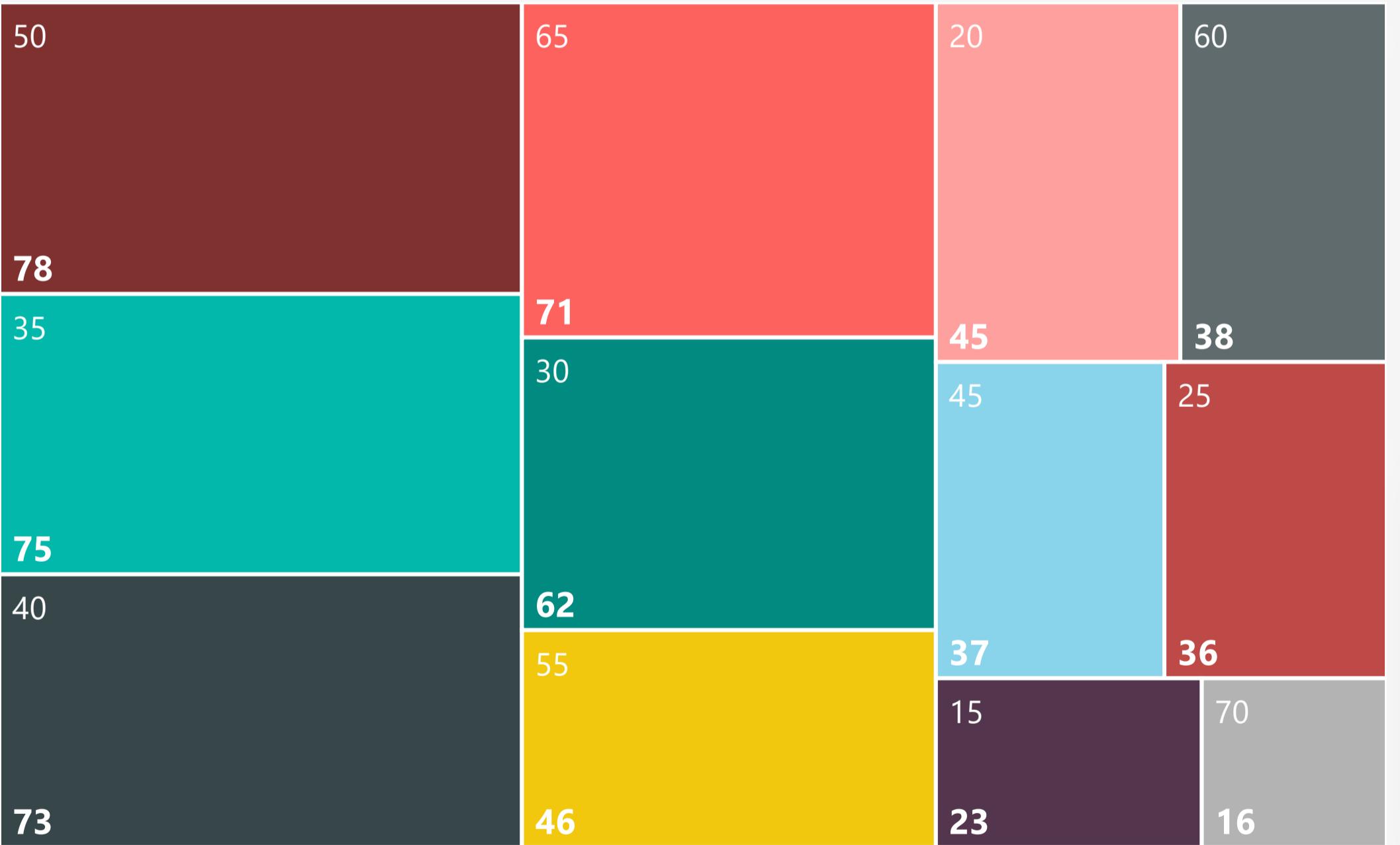
Debit Cards

Mobile Pa...

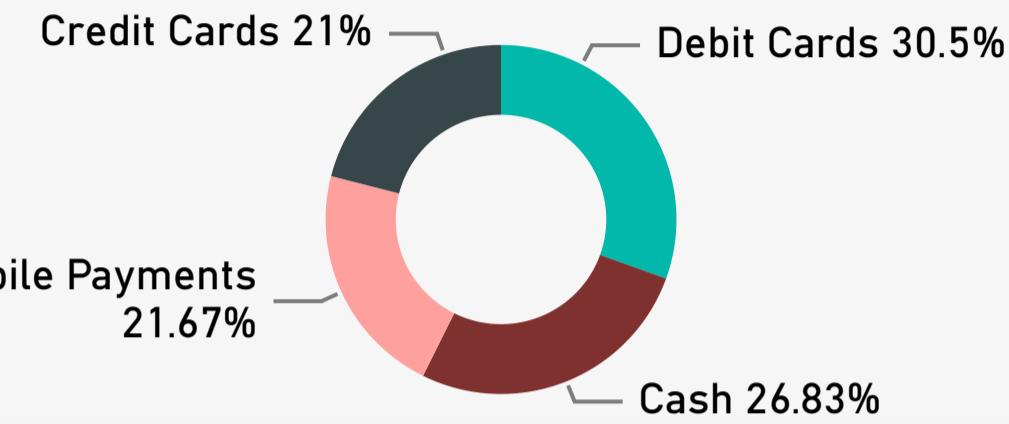
Number of Orders by City and payment method

Kafr El Sheikh	55
Shibin El Kom	46
Qena	43
Damietta	36
Ismailia	35
Luxor	34
Hurghada	30
Arish	28
Aswan	27
Minya	27
Cairo	25
Kharga	25
Alexandria	24

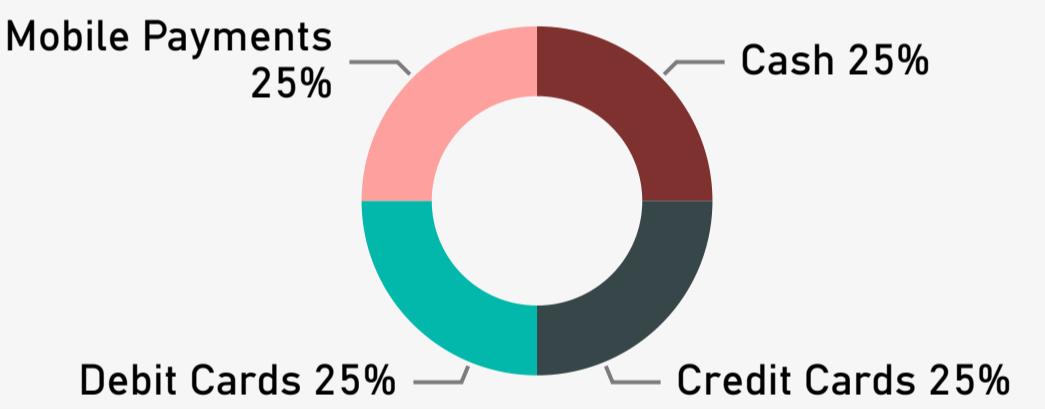
Number_Orders by age Group



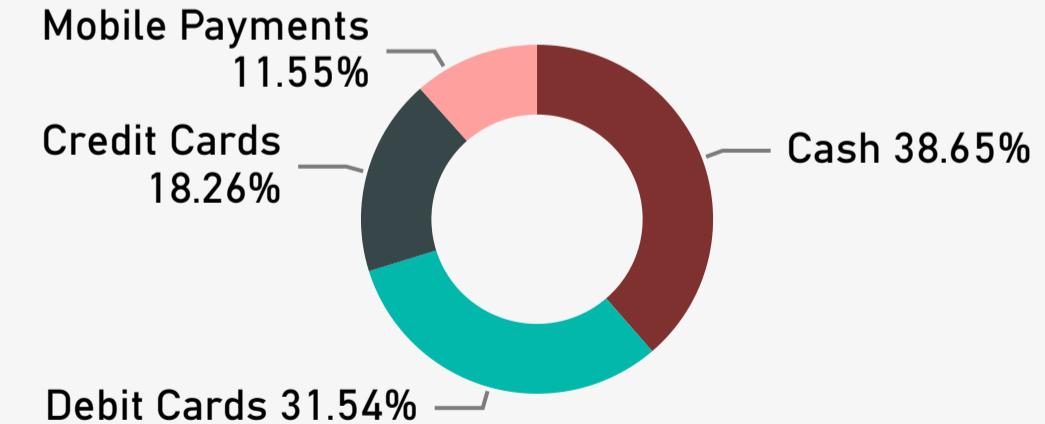
Number_Orders by payment_method



Number_Customers by payment_method



Revenue by payment_method



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Profit Analysis

Total Quantity

3029

Total Profit

743.01K

Total Prices

521.90K

Total Costs

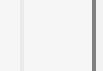
496.86K

Brand Filter

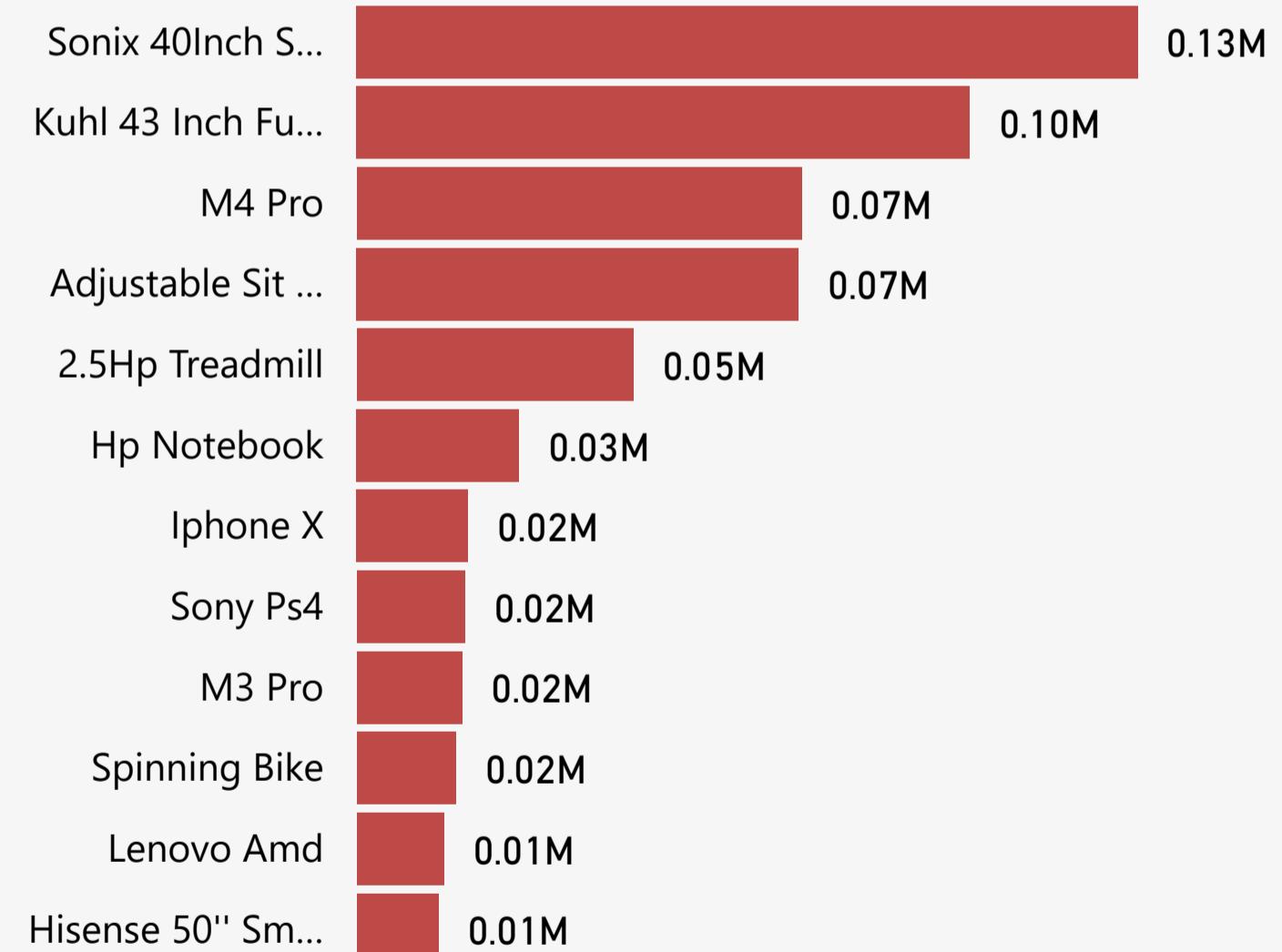
- Brand_A
- Brand_D
- Brand_E
- Brand_H
- Brand_I
- Brand_M
- Brand_R
- Brand_W
- Brand_X

Month Filter

All



Total_profit by Product_name



Product_name

Total_profit

Total_price Total_cost Total_qty

Product_name	Total_profit	Total_price	Total_cost	Total_qty
15Kg Case With Long Bar	8,100.00	7,500.00	7,230.00	30
1Pc Elastic Training Band	500.00	350.00	325.00	20
2.5Hp Treadmill	46,000.00	38,000.00	36,000.00	23
20Kg Dumbbell Case	9,000.00	2,600.00	2,350.00	36
5.5 Inches Dent Puller	1,320.00	360.00	320.00	33
A11 Rechargeable Speaker	12,000.00	4,500.00	4,200.00	40
A23	7,600.00	5,600.00	5,200.00	19
A52	5,700.00	7,100.00	6,800.00	19
Adidas Core Tights	288.00	280.00	268.00	24
Adjustable Sit Up Bench	73,500.00	25,000.00	23,500.00	49
Andrea Oil	224.00	98.00	90.00	28
Asus	8,000.00	15,500.00	15,000.00	16
Beans	64.00	15.00	11.00	16
Bedsheet	630.00	110.00	95.00	42
Brown Rice	400.00	35.00	25.00	40
Camry 2003-2006 Android	81.00	690.00	681.00	9
Canon Eos 800D	3,300.00	9,600.00	9,300.00	11
Cantu Set	155.00	50.00	45.00	31
Car Exterior And Interior Cleaning Towel	525.00	96.00	81.00	35
Cat & Jack Cat	1,320.00	360.00	320.00	33
Total	743,014.00	521,902.00	496,860.00	3029

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Profit Analysis

Total Quantity

3029

Total Profit

743.01K

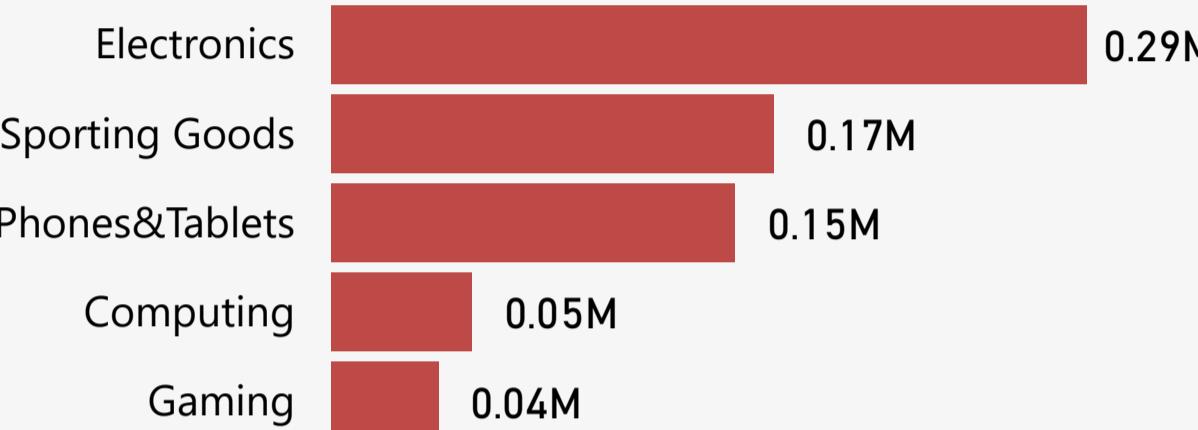
Total Prices

521.90K

Total Costs

496.86K

Total_profit by Category_name



Month

All

Gender

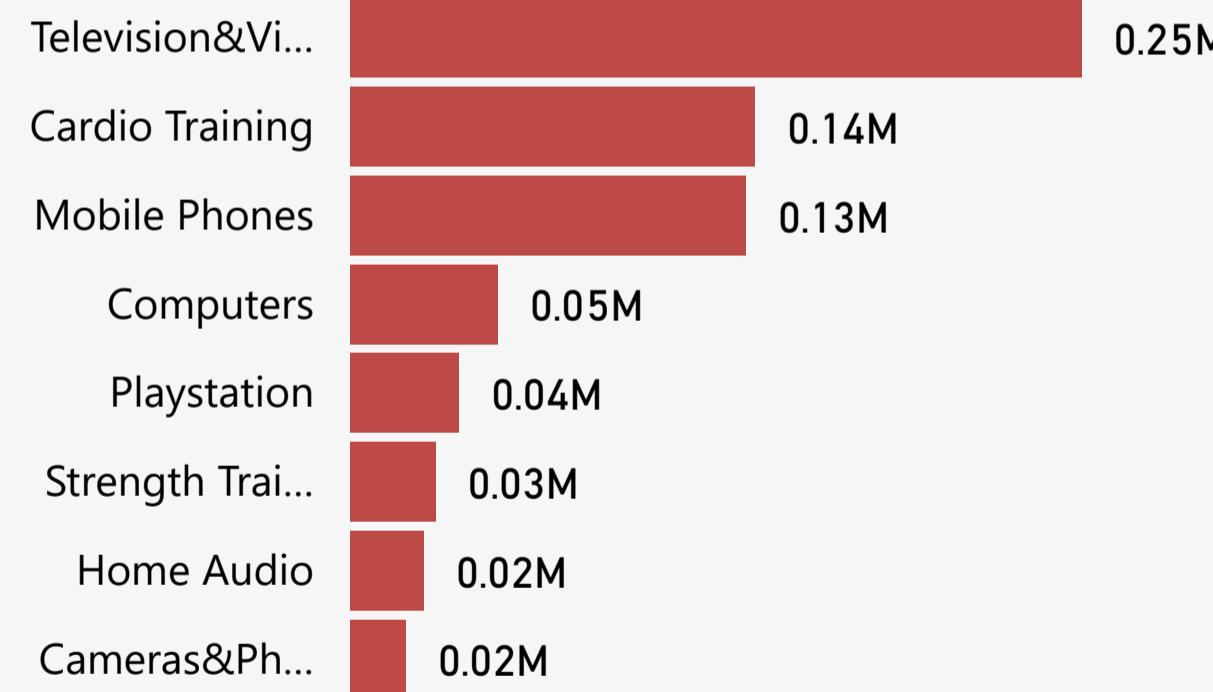
F

M

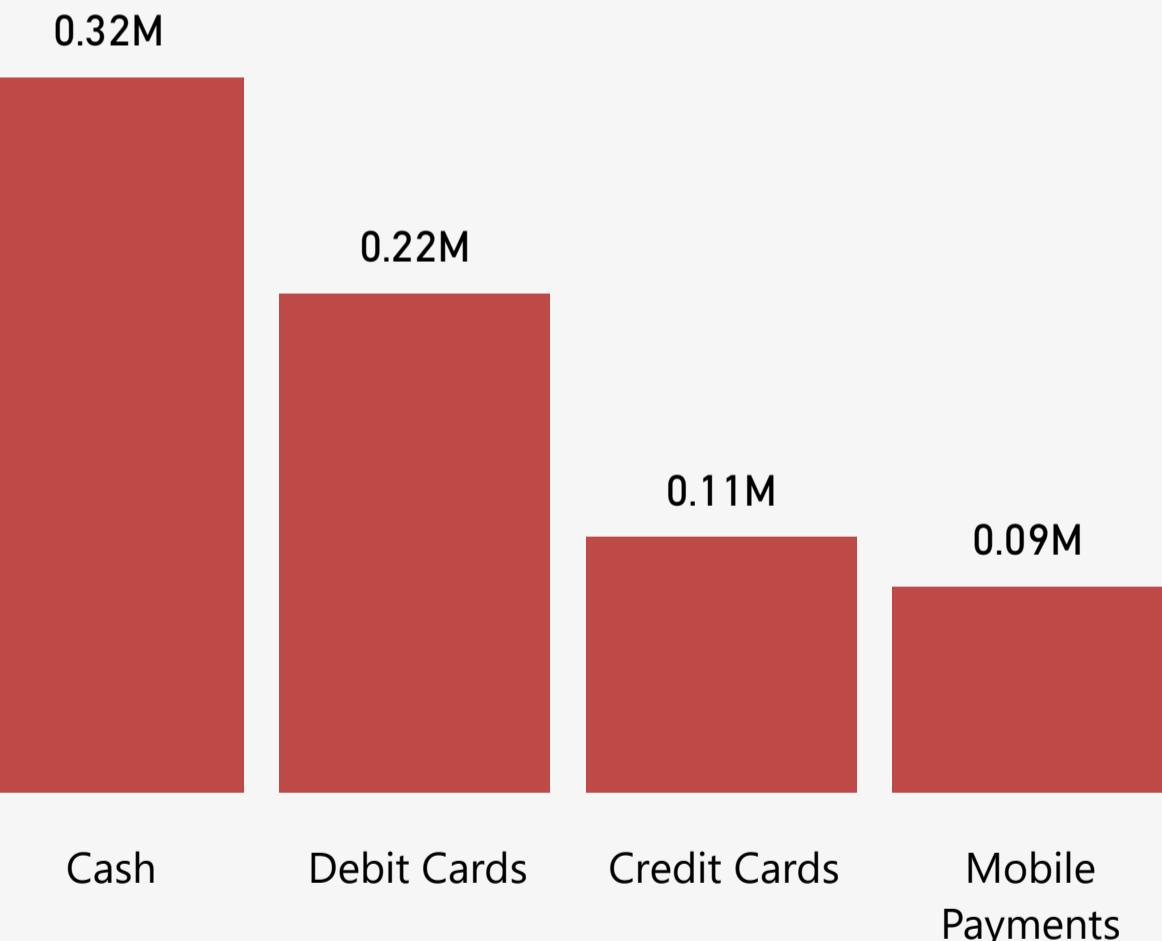
Brand

Brand_A	Brand_E	Brand_I	Brand_R
Brand_D	Brand_H	Brand_M	Brand_W

Total_profit by Subcategory_name



Total_profit by payment_method



Category_name Total_profit

Category_name	Total_profit
Automobile	11,310.00
Baby Products	8,141.00
Computing	53,803.00
Electronics	288,850.00
Fashion	8,548.00
Gaming	40,890.00
Health&Beauty	1,771.00
Home&Office	4,970.00
Phones&Tablets	154,340.00
Sporting Goods	168,905.00
Supermarket	1,486.00
Total	743,014.00

Subcategory_name Total_price

Subcategory_name	Total_price
Accessories	1,360.00
Apparel	922.00
Bathing&Skin Care	1,110.00
Cameras&Photos	26,700.00
Car Accessories	1,410.00
Car Care	701.00
Cardio Training	74,000.00
Computers	70,500.00
Data Storage	985.00
Feeding	1,455.00
Food Cupboard	80.00
Hair Care	200.00
Total	521,902.00

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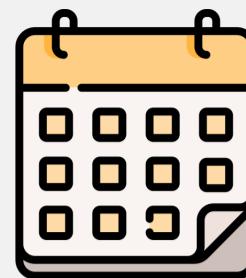
Date

Profit margin

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Date Analysis

Total Quantity

3029

Total Profit

743.01K

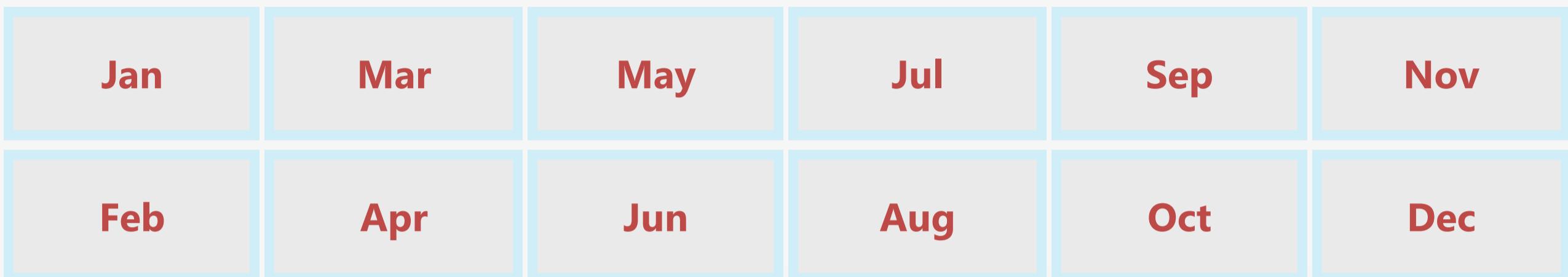
Number_Products

100

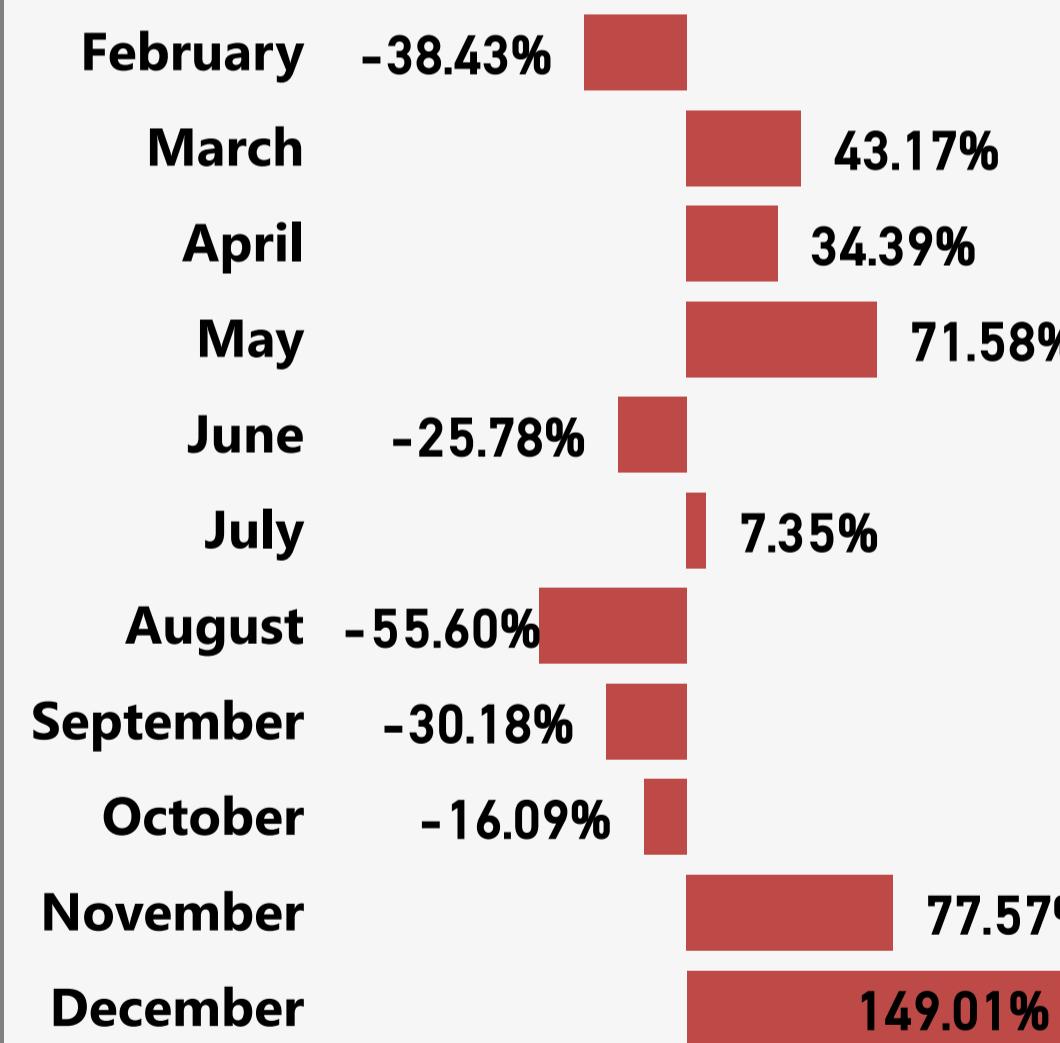
Sub_Total

\$15.55M

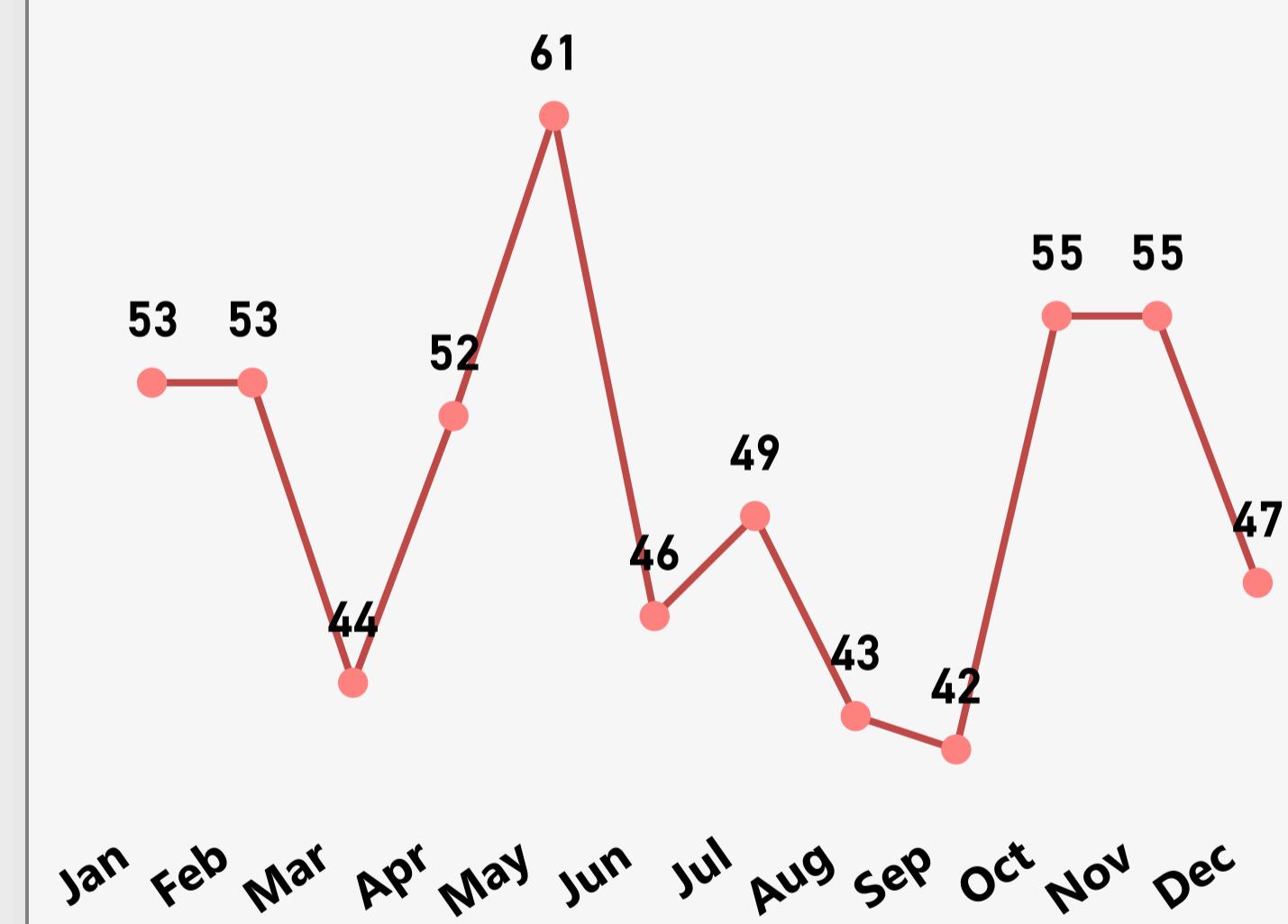
Month



Total_Due MoM% by Month



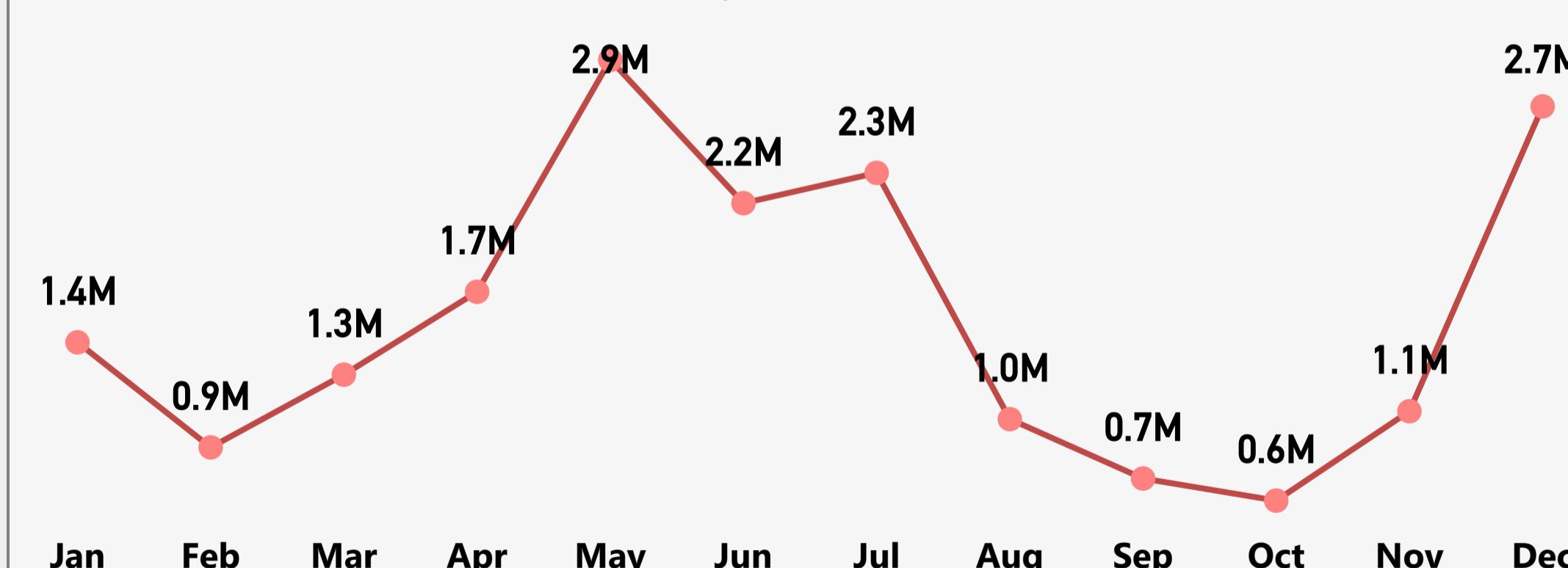
Number_Orders by MonthNameShort



Total_Due YTD by Month



Total_Due by MonthNameShort



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Profit Margin Analysis

Total Quantity

3029

%Profit Margin

4.78%

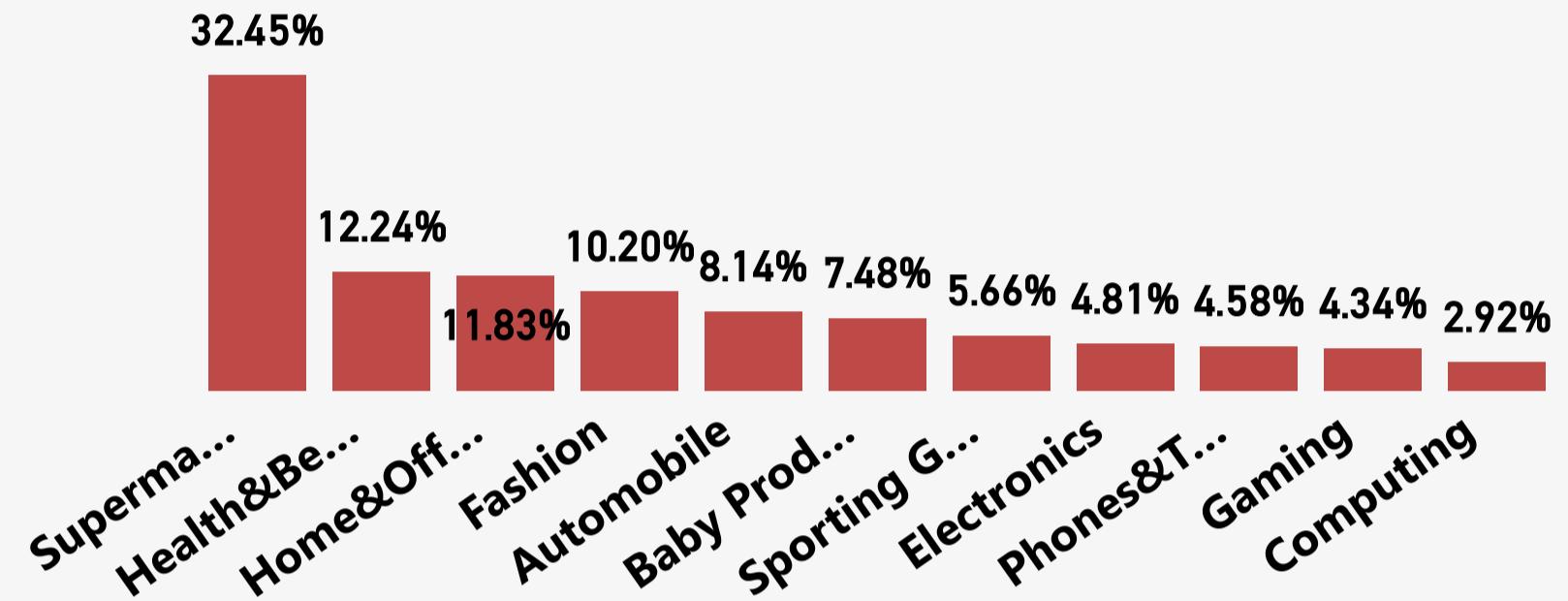
Number_Products

100

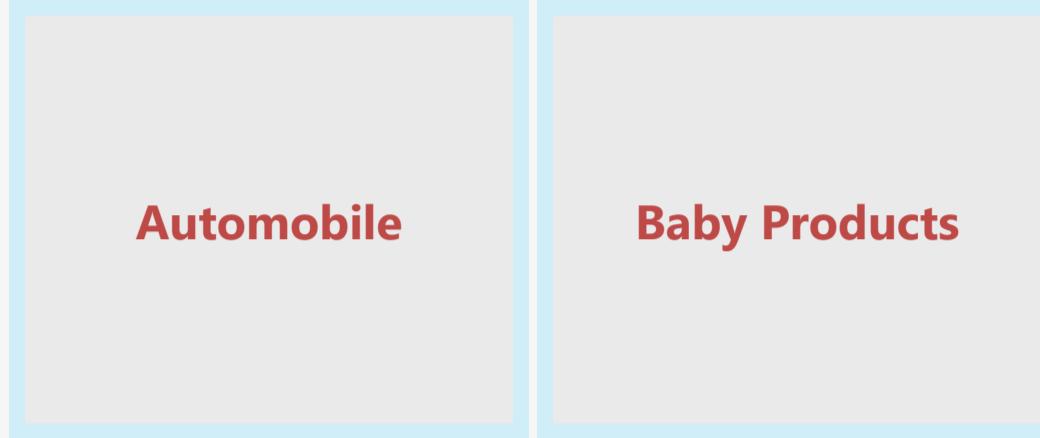
Sub_Total

\$15.55M

%Profit Margin by Category_name



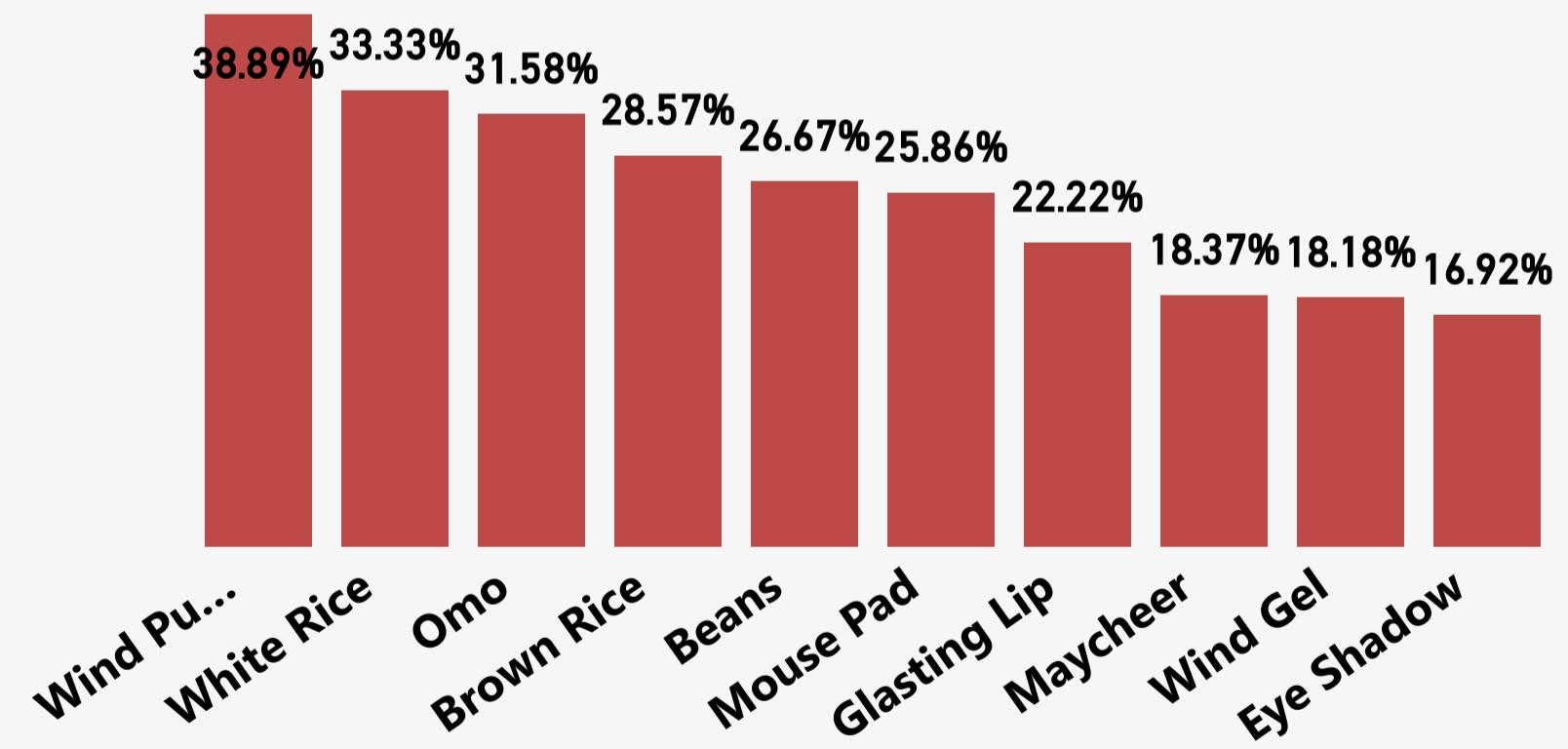
Category Name



Month



%Profit Margin by Product_name



Product_name %Profit Margin

Product_name	%Profit Margin
Xprinter Machine	5.56%
Xiaomi Printer	15.15%
Xbox One/X/Slim Dual Slots Controller	8.70%
Xbox One/X/Slim Dual Slots	13.21%
Xbox One Dual Fast Charger	5.94%
Women Short Sleeve	13.64%
Women Elegant V Neck	16.67%
Wind Sanitizer	7.69%
Wind Pump	38.89%
Wind Gel	18.18%
White Rice	33.33%
Total	4.78%

Month Total_price %Profit Margin Total_profit Total_Due

Month	Total_price	%Profit Margin	Total_profit	Total_Due
January	521,902.00	4.79%	56,861.00	1436650
February	521,902.00	4.71%	34,453.00	884614
March	521,902.00	4.60%	48,101.00	1266463
April	521,902.00	4.91%	69,087.00	1701967
May	521,902.00	4.64%	112,045.00	2920247
June	521,902.00	5.70%	102,168.00	2167450
July	521,902.00	4.60%	88,480.00	2326654
August	521,902.00	3.37%	28,734.00	1033003
September	521,902.00	6.47%	38,565.00	721250
October	521,902.00	4.16%	20,827.00	605165
November	521,902.00	4.24%	37,612.00	1074574
December	521,902.00	4.80%	106,081.00	2675804
Total	521,902.00	4.78%	743,014.00	18813841

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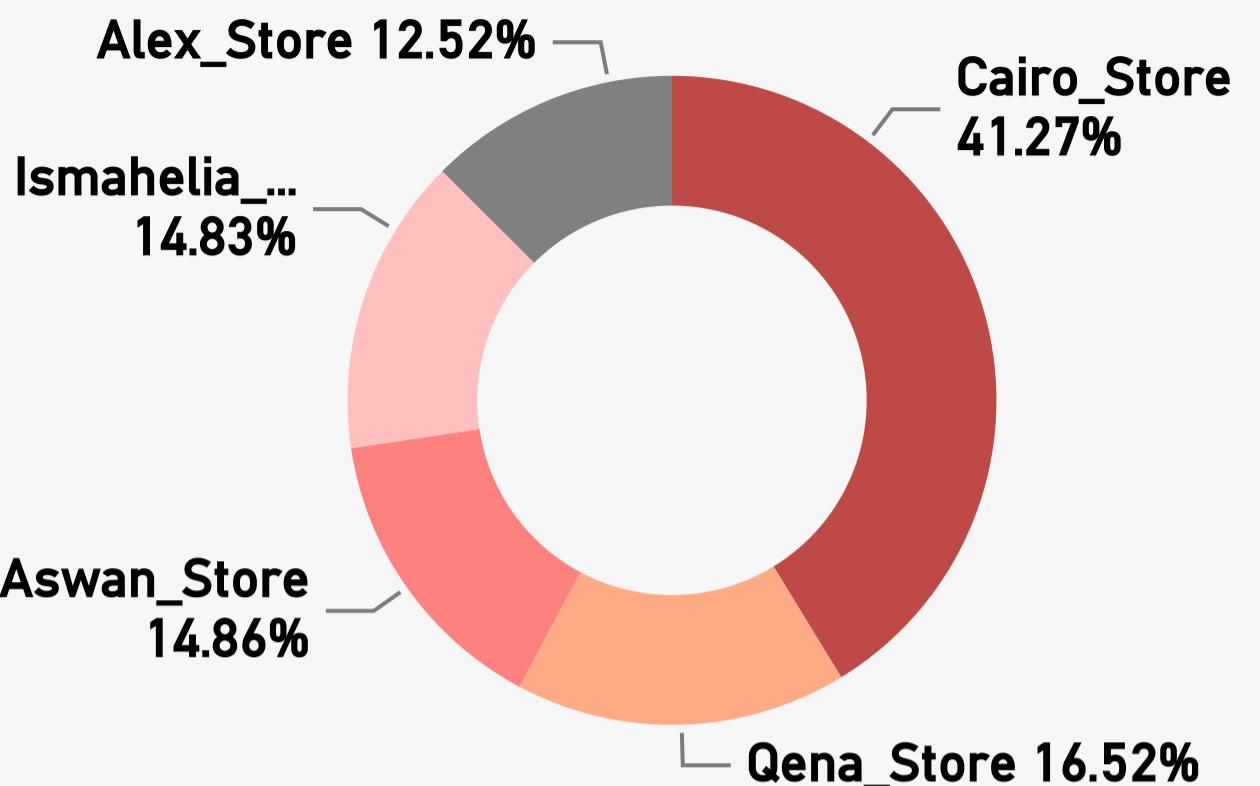
Gross Profit Margin Analysis

Gross Profit Margin
4.80%

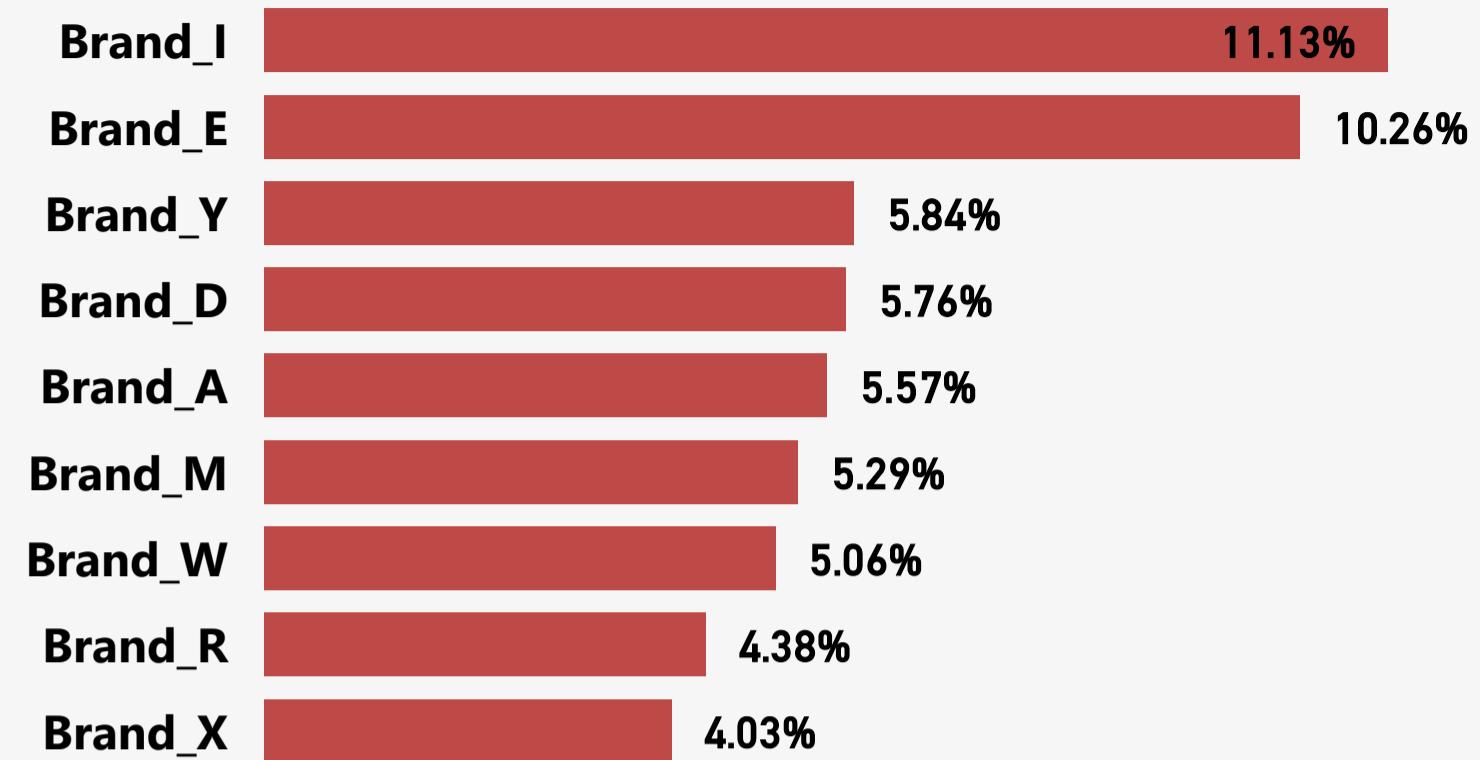
Month

All

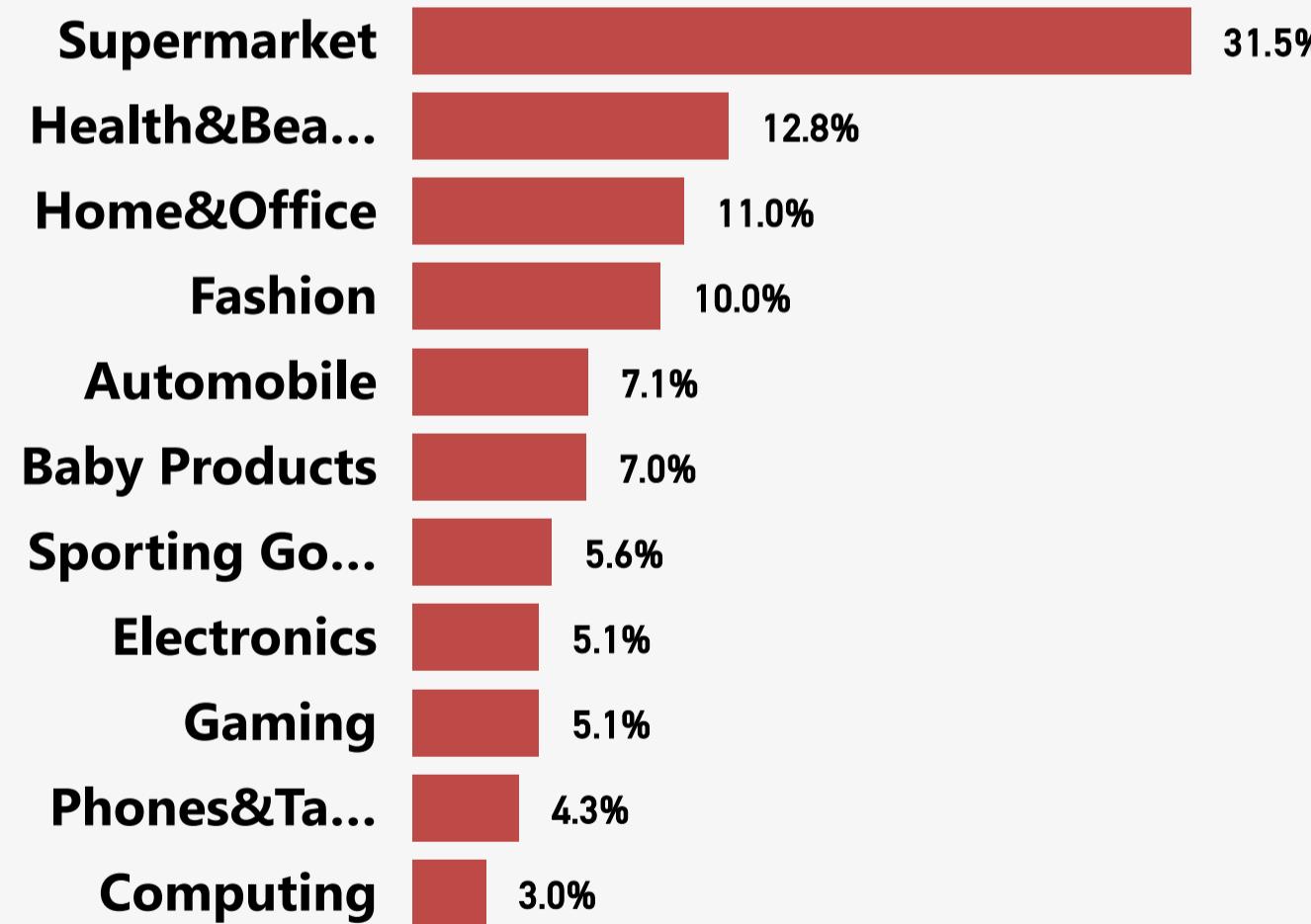
Gross Profit Margin by Store_name



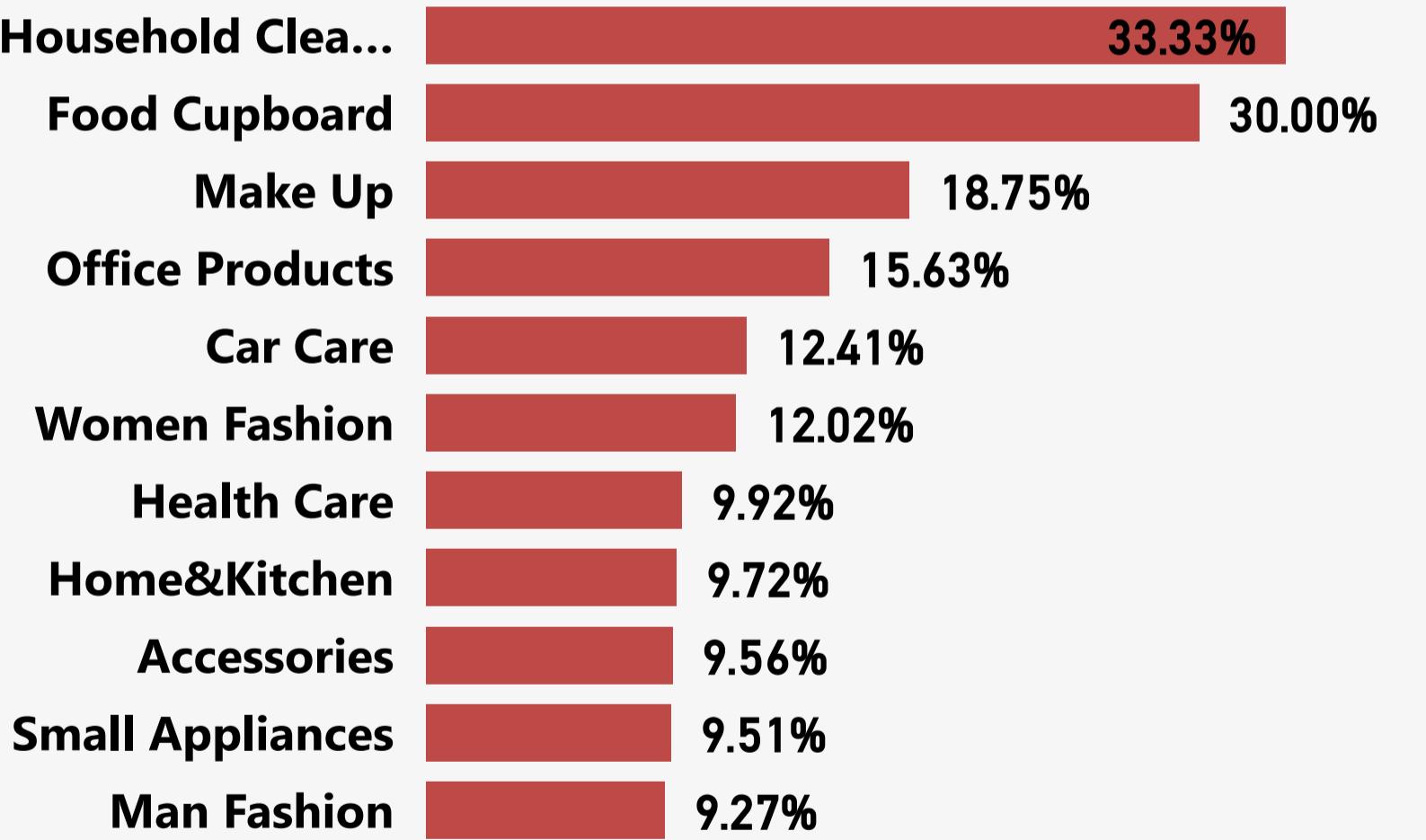
Gross Profit Margin by brand_name



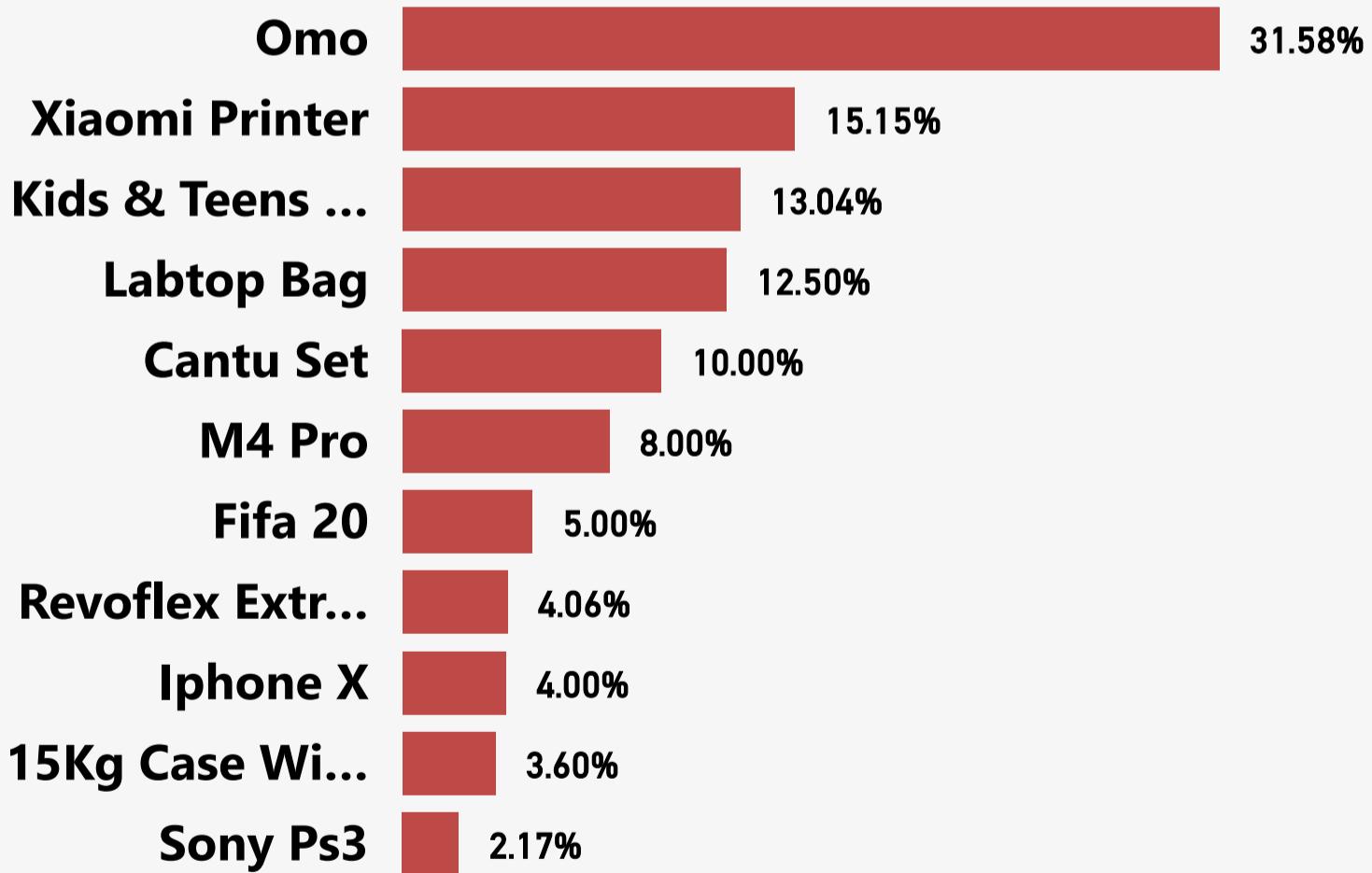
Gross Profit Margin by Category_name



Gross Profit Margin by Subcategory_name



Gross Profit Margin by Product_name



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Shipping city

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Shipping City Analysis

#Brand Country

24

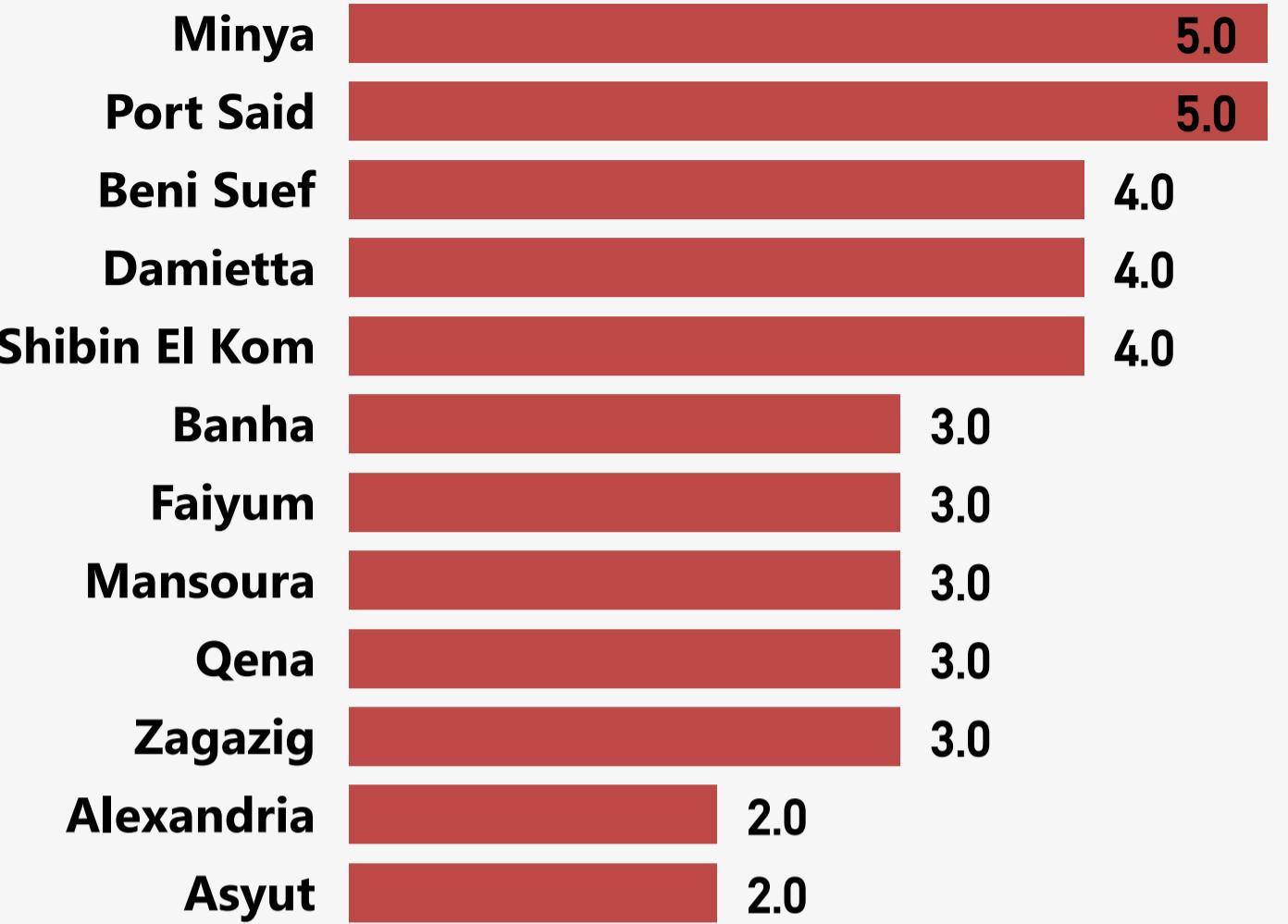
Month

All

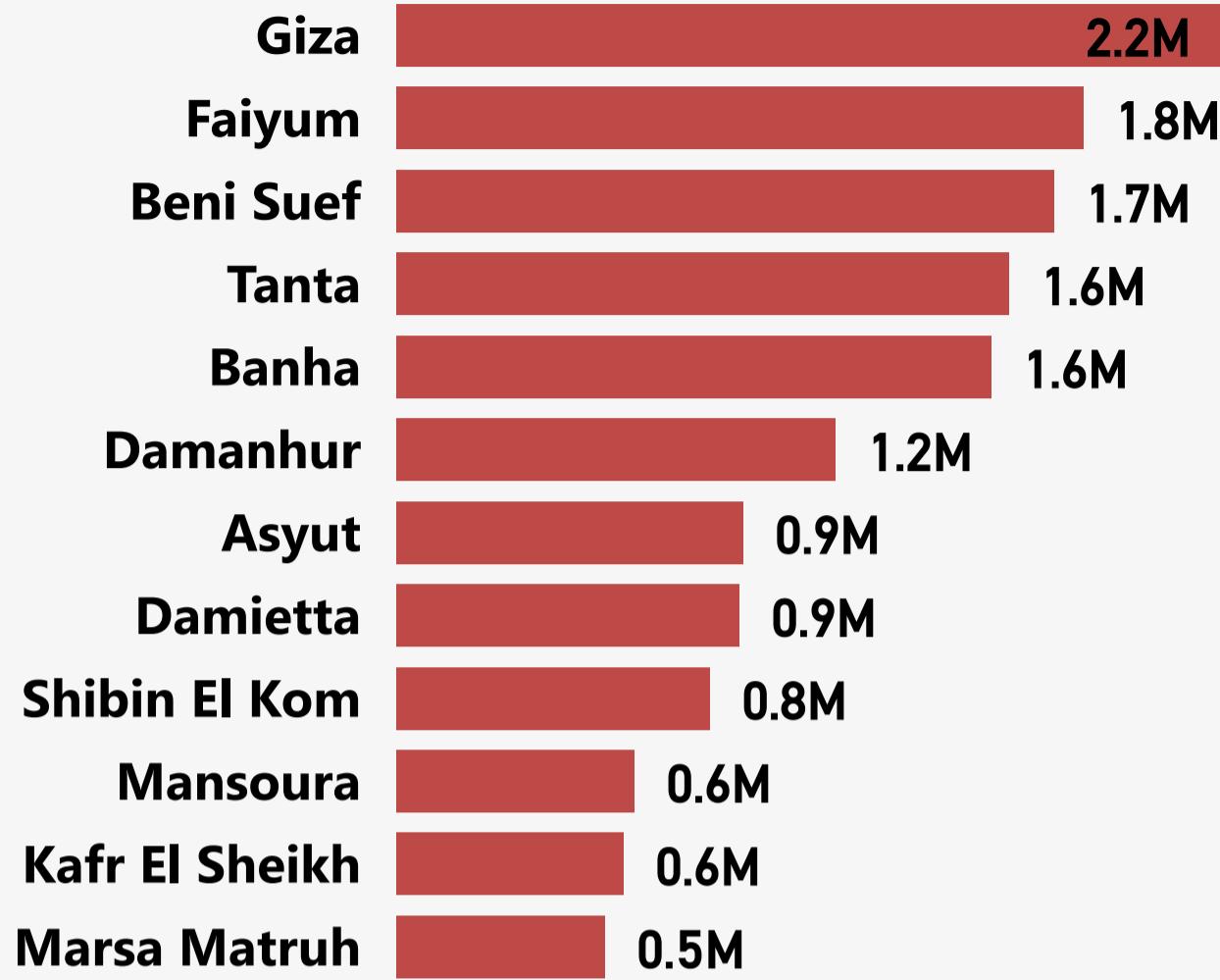
Shipping City

All

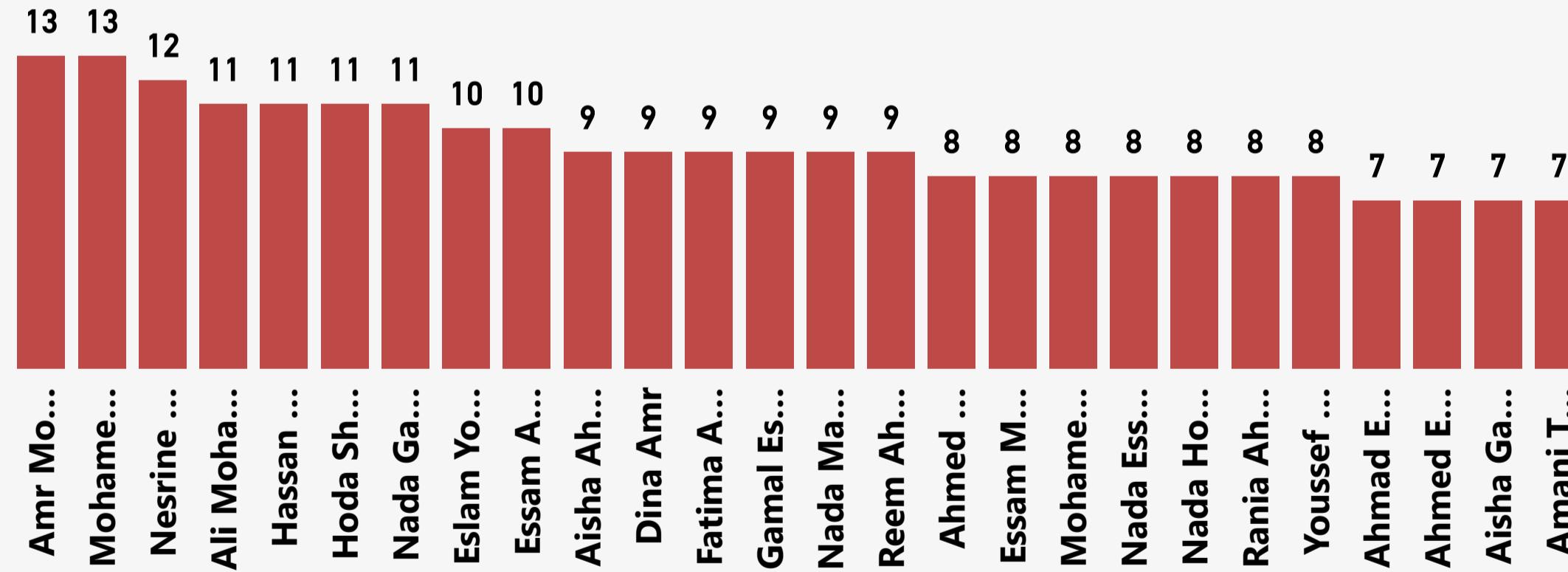
Top Customer by shipping_city



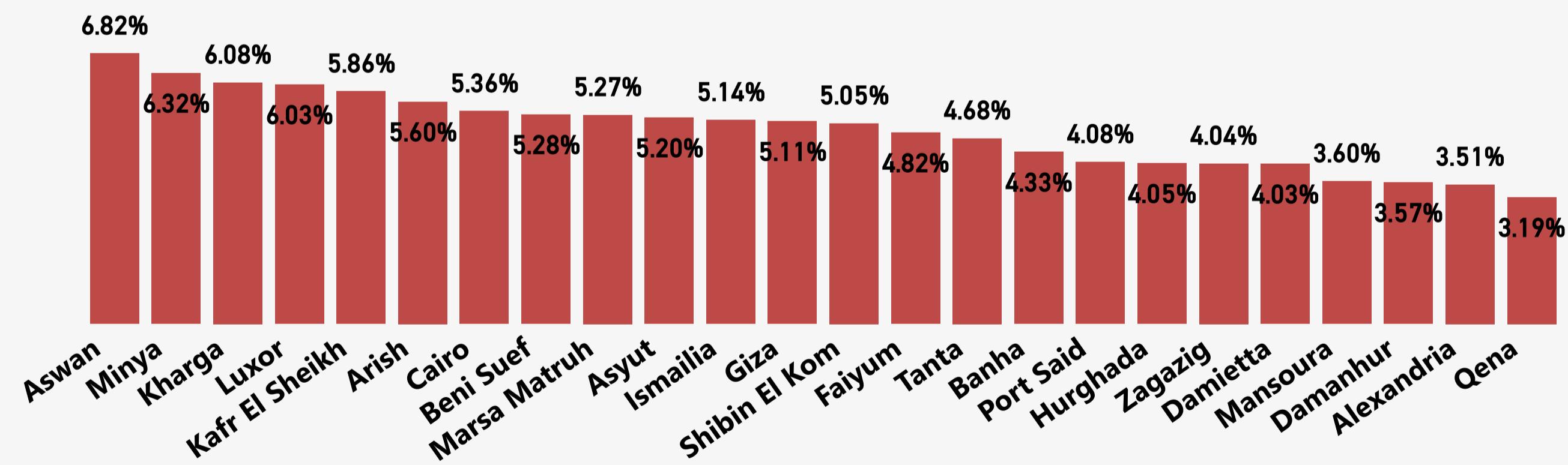
Revenue by shipping_city



Top Customer sales by Full_Name



%Profit Margin by shipping_city



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Service Rate Analysis

Total Quantity

3029

Avg.Customer Service Rate

2.84

Total_Due

15.55M

Number_Products

100

AGE

15

70



Gender

F

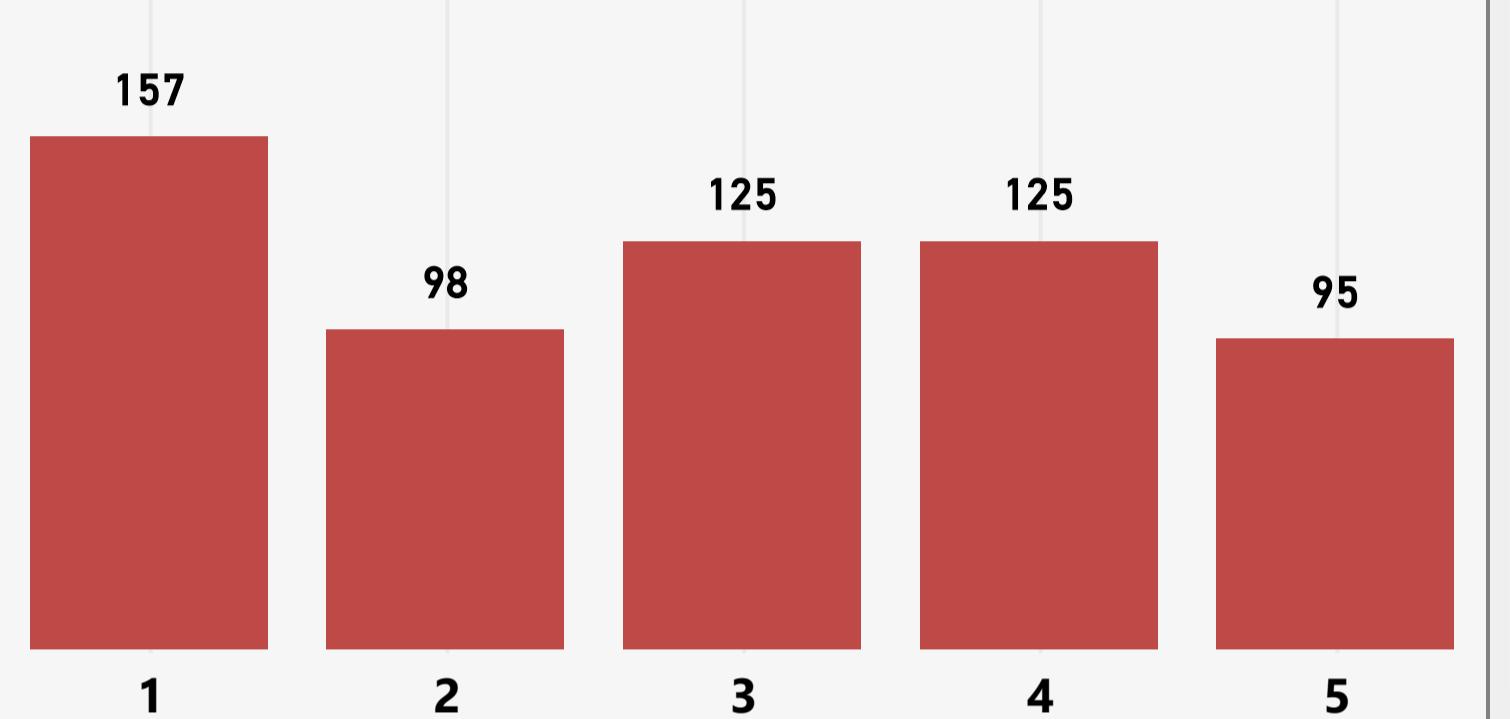
M

Month

All

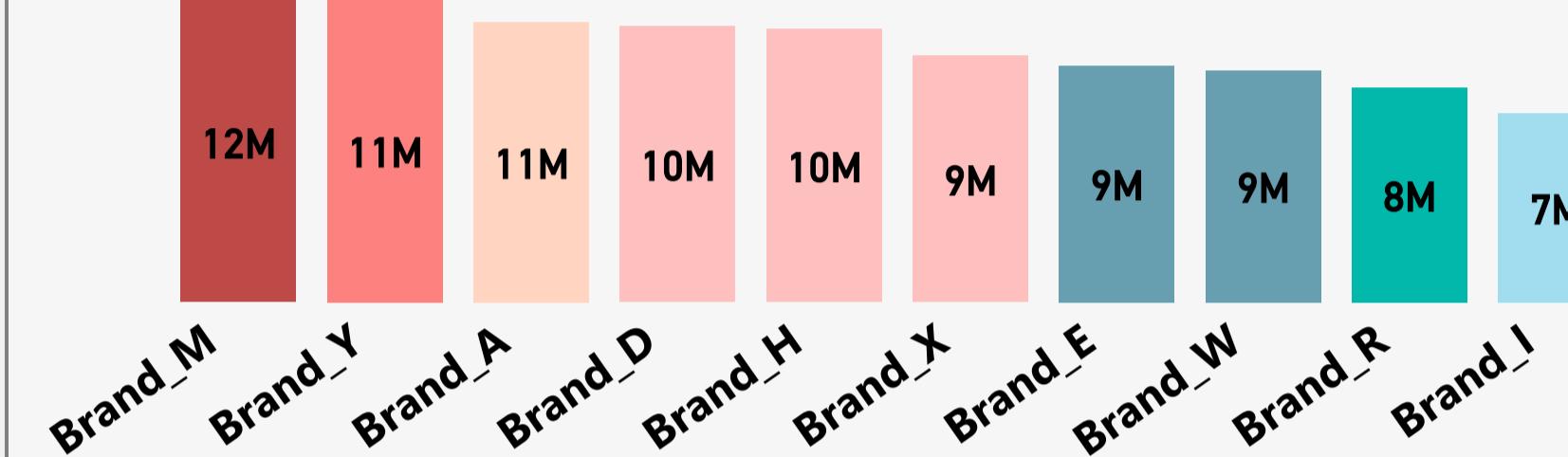


Number_Orders by customer_service_rate



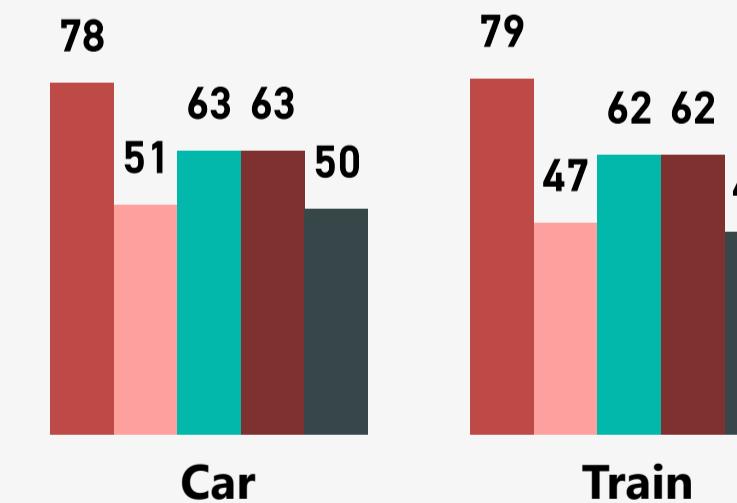
Revenue by brand_name and brand_country

brand_country ● China ● EGY ● Germany ● Italy ● Japan ● UK ● US

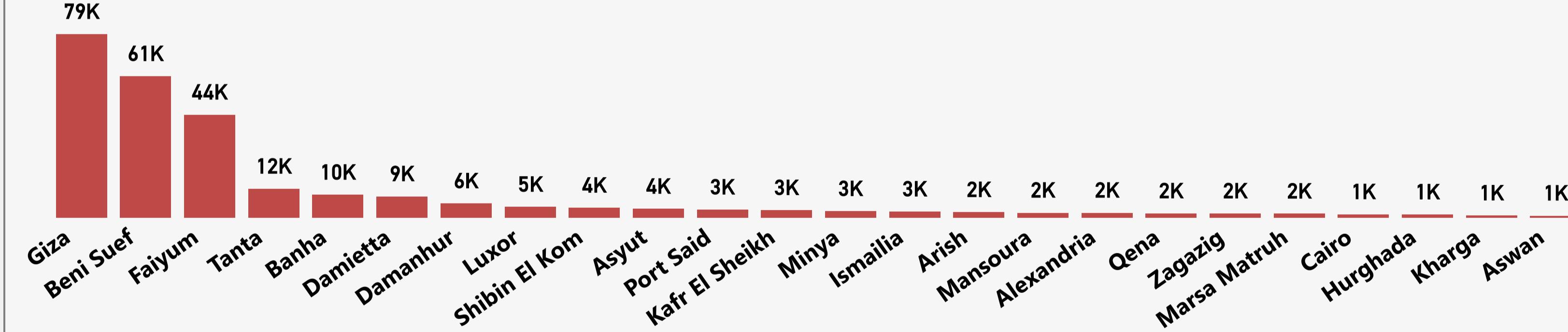


Number_Orders by shipping_method and customer_service_rate

customer_service... ● 1 ● 2 ● 3 ● 4 ● 5



Average of total_freight by shipping_city



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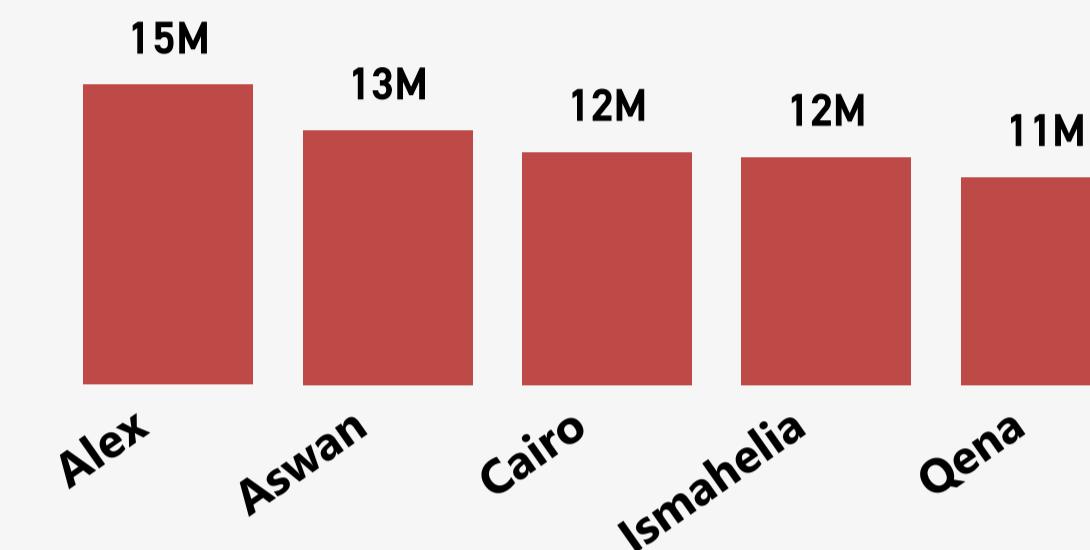
Revenue Analysis

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Total Due by region

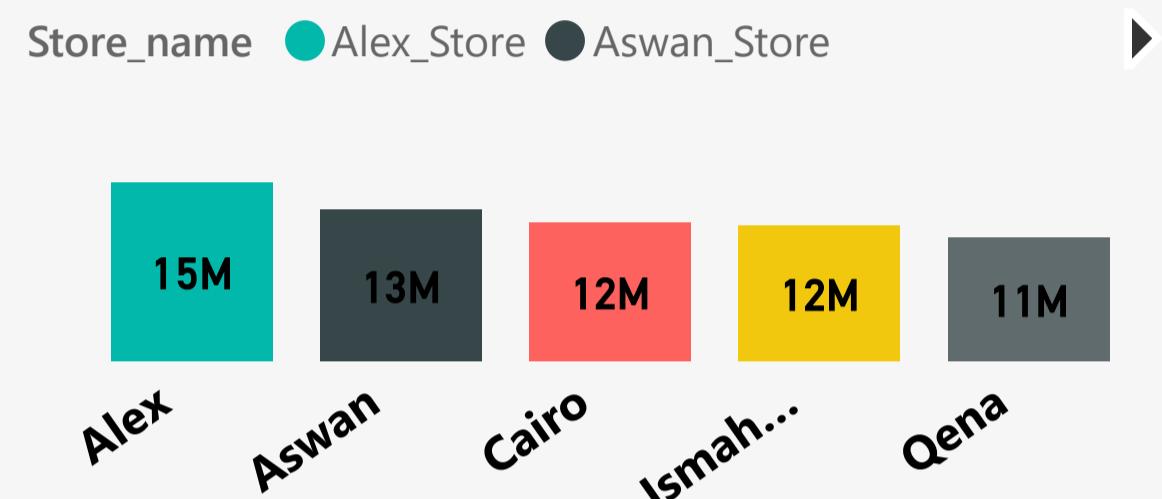


Gross Profit Margin

15.55M

Revenue YTD and Number_Orders by region and Store_name

Store_name ● Alex_Store ● Aswan_Store

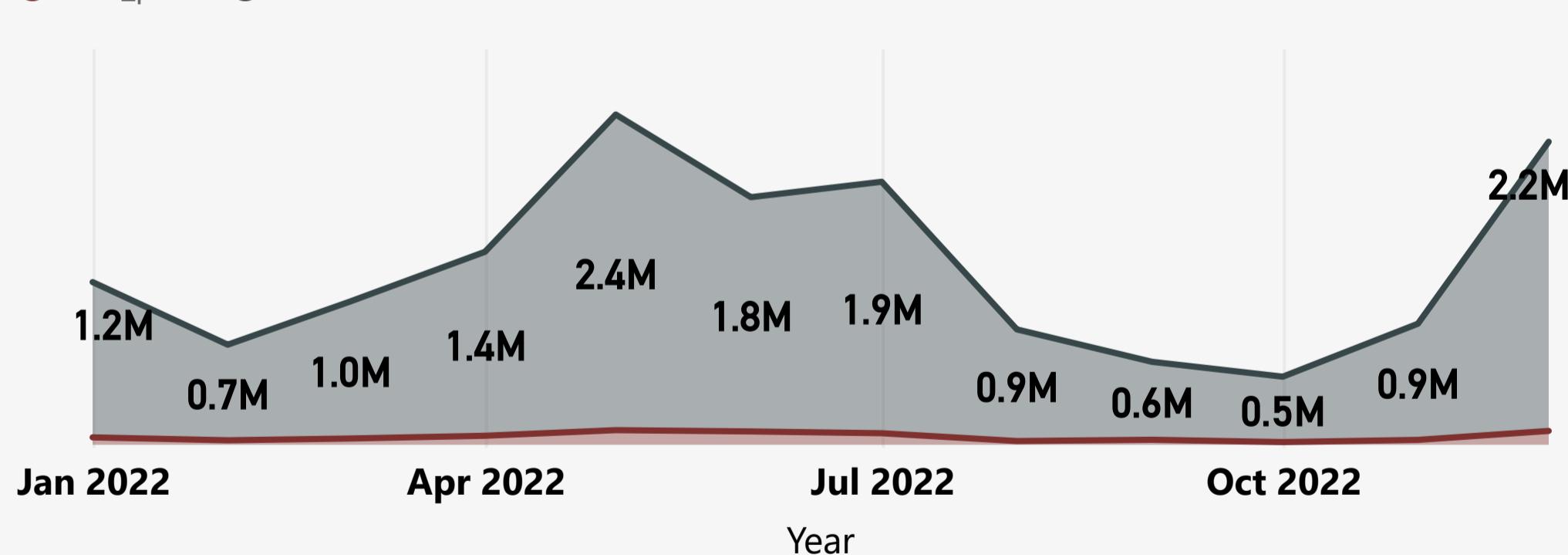


Product_name

Product_name	Total_Due	product_quality_rate
5.5 Inches Dent Puller	2864460	2
Women Short Sleeve	2832776	2
Han Iron	2767991	2
Djack Dj 664 Home	2767449	2
Mouse Pad	2738584	2
Nuby Feeding Bowl	2719244	2
Lenovo Amd	2564573	2
Ipad 11 Pro	2559105	2
Adjustable Sit Up Bench	2539944	2
A52	2531404	2
Andrea Oil	2488147	2
Xiaomi Printer	2463562	2
Revoflex Extreme Abs Trainer	2450507	2
Total	18813841	

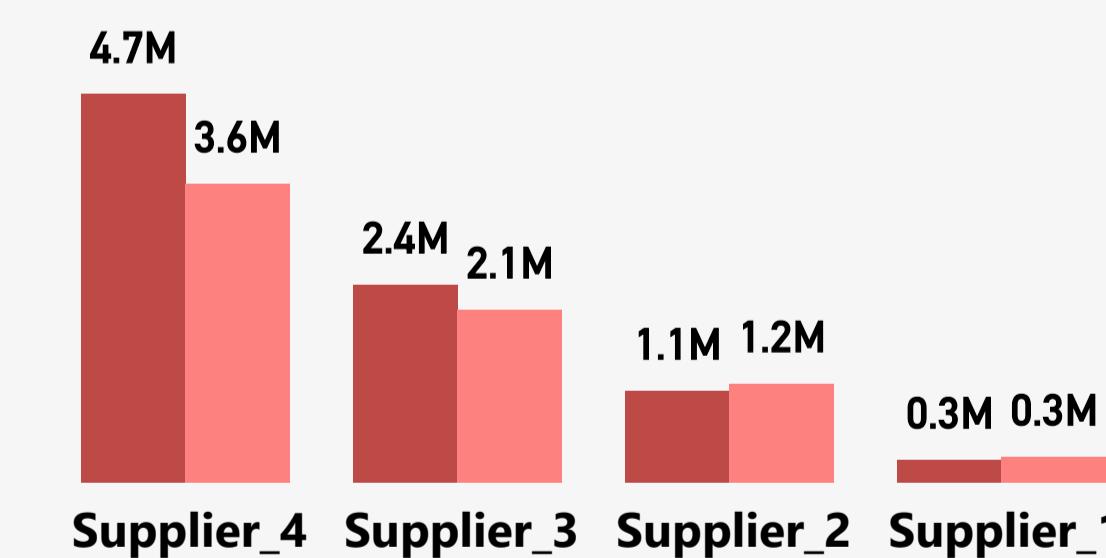
Total_profit and Revenue by Year, Quarter and Month

● Total_profit ● Revenue



Revenue_YTD by supplier_name and gender

gender ● F ● M



Total Due by Store_name and gender

gender ● F ● M



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Brand Country Analysis

Brand Country

China

EGY

Germany

Italy

japan

UK

US

#Brand Country

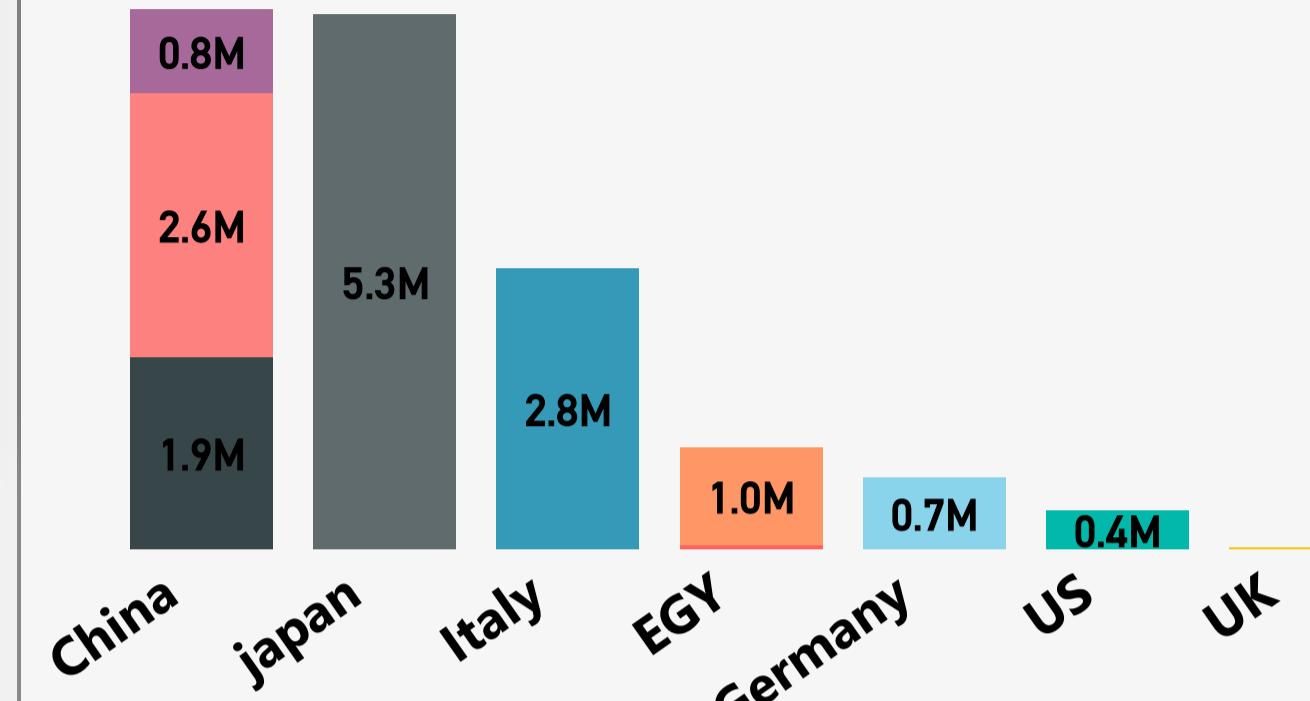
7

Month

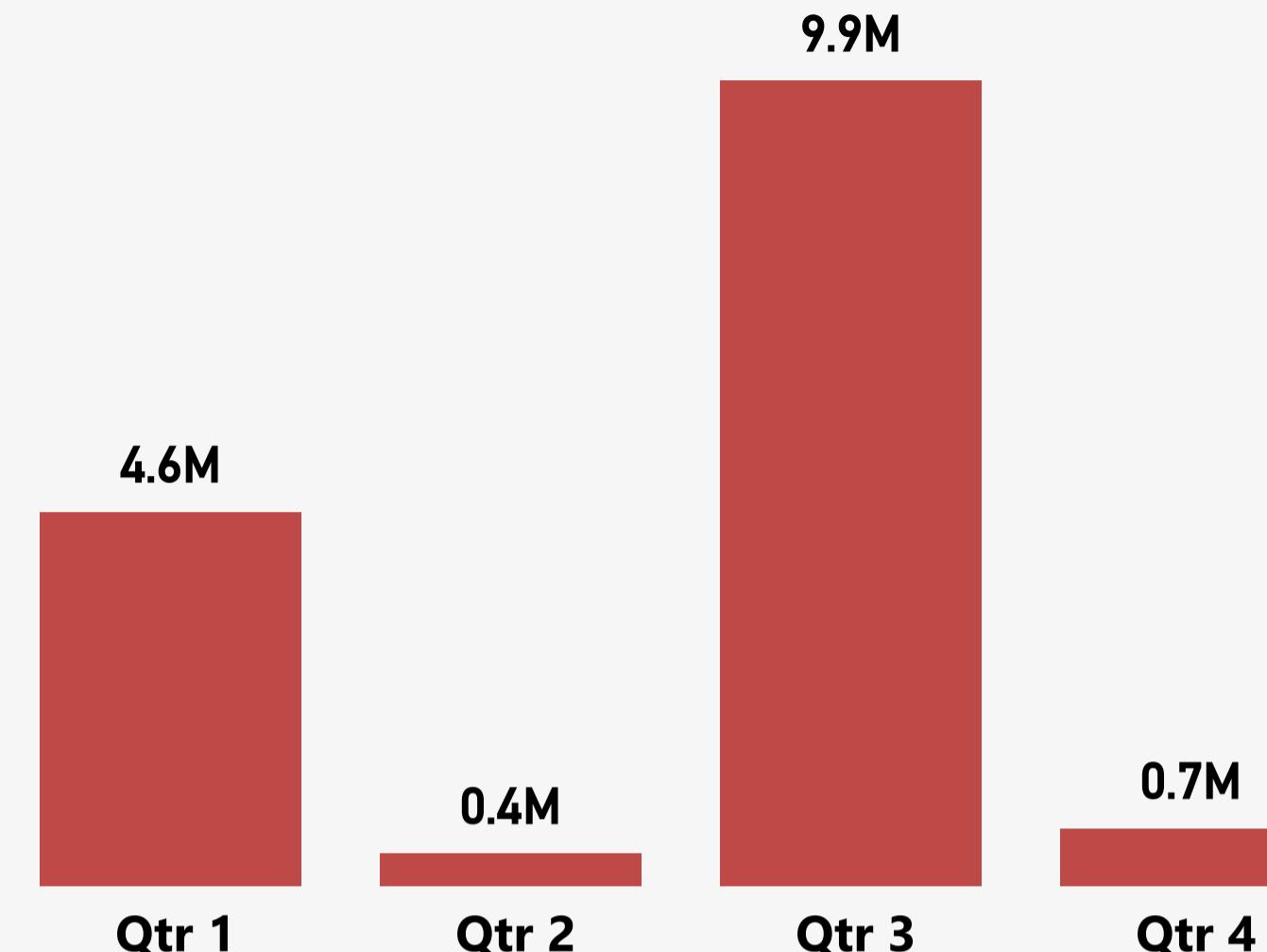
All

Revenue_YTD by brand_country and brand_name

brand_name ● Brand_A ● Brand_D ● Brand_E ● Brand_H

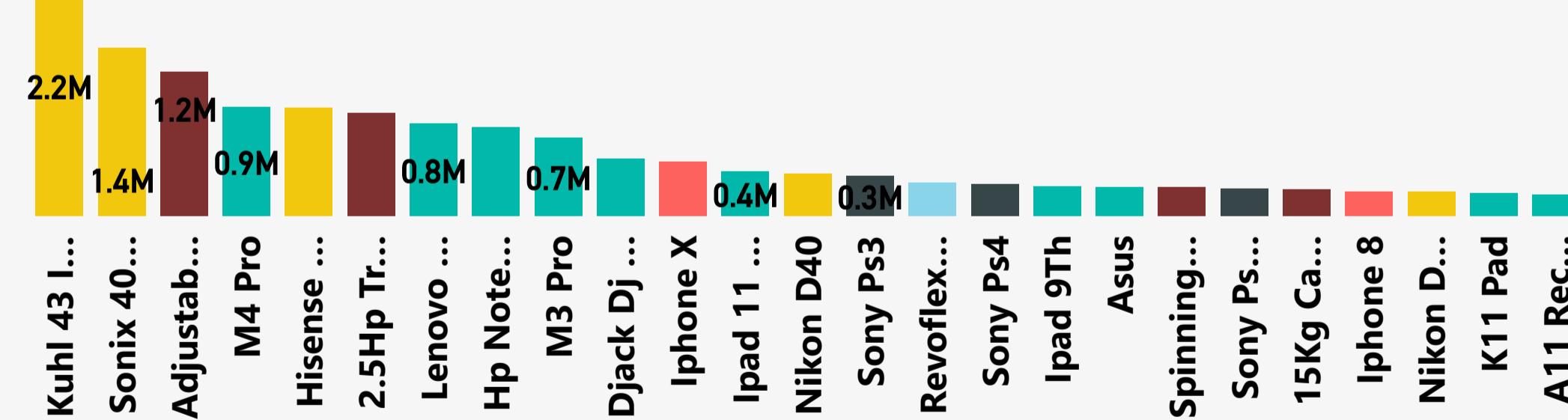


Revenue by Quarter



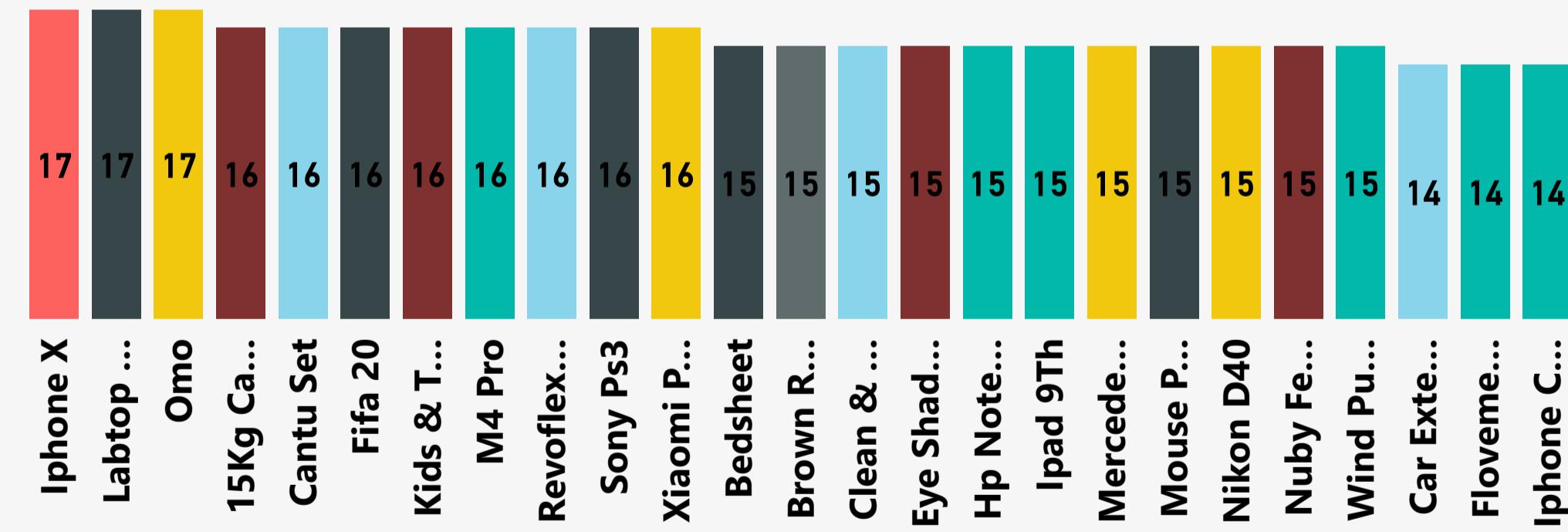
Revenue by Product_name and brand_country

brand_country ● China ● EGY ● Germany ● Italy ● Japan ● UK ● US



Number_Orders by Product_name and brand_country

brand_country ● China ● EGY ● Germany ● Italy ● Japan ● UK ● US



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