



Product Sales Analysis 2023

Total Sales
USD
\$7.90bn

Total Products
Sold
286M

Average
rating
3.81

Main Category

All

Sub Category

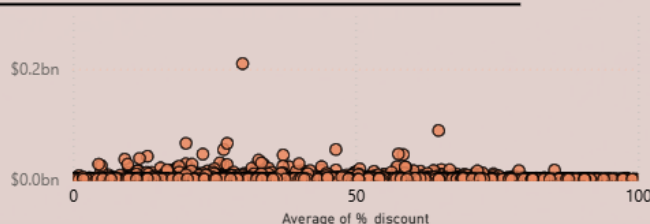
All

Total Sales by Main Category

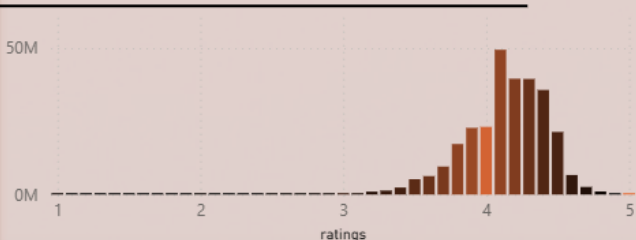


Nearly half of the products are discounted (avg. 45%), with sales primarily concentrated in electronics and an overall customer rating of 3.81

Product Discount and Rating Relationship



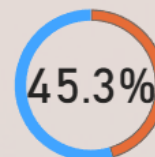
Number of Reviews by Product Rating



Top 10 Best-Selling Products

Product Name	Total Sales	Avg Discount
SanDisk 400GB C...	\$209,690,076....	30.0%
SanDisk Extreme ...	\$88,359,328.18	64.7%
Redmi 164 cm (6...	\$65,173,303.16	20.0%
Redmi 139 cm (5...	\$65,158,534.14	27.3%
SanDisk 512GB U...	\$53,914,073.15	46.5%
Redmi 126 cm (5...	\$53,767,331.94	26.7%
SanDisk Extreme ...	\$45,796,649.70	57.6%
JBL Go 3, Wireles...	\$45,558,174.06	23.2%
SanDisk 256GB C...	\$44,675,871.66	58.4%
Redmi 108 cm (4...	\$43,991,193.54	37.2%
Total	\$716,084,53...	34.4%

Average
Discount



1.00

5.00



Rating Range



Product Sales Analysis 2023

Total Sales
USD

\$69.98...

Total Products
Sold

381K

Average
rating

4.37

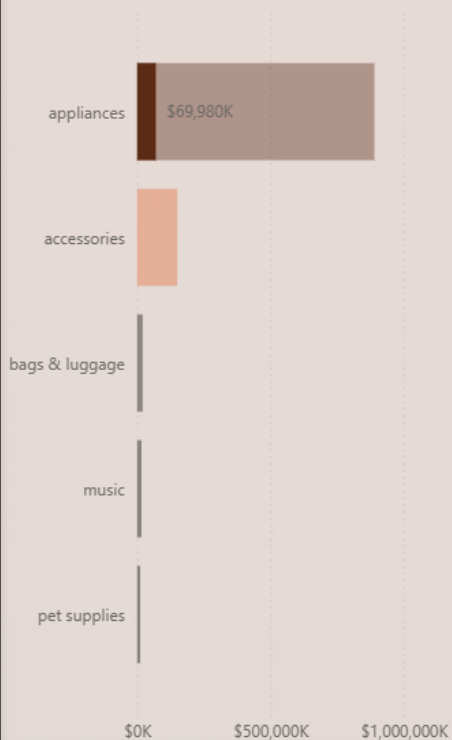
Main Category

Multiple selections ▾

Sub Category

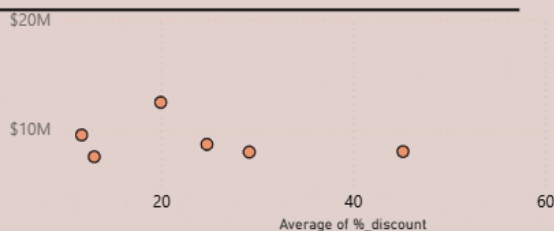
All ▾

Total Sales by Main Category

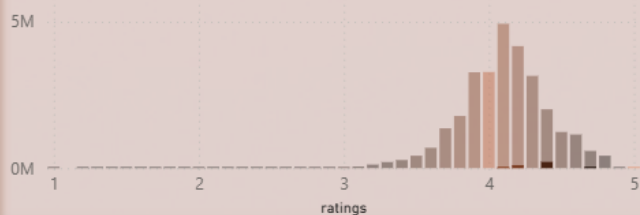


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Product Discount and Rating Relationship



Number of Reviews by Product Rating



Top 10 Best-Selling Products

Product Name	Total Sales	Avg Discount
Pure Enrichment ...	\$15,785,520.84	63.8%
DeLonghi EC685...	\$14,587,927.92	18.0%
Proscenic M8 Pr...	\$12,472,557.82	20.0%
Panasonic 1.5 To...	\$10,523,228.28	28.2%
Mi 11X Cosmic B...	\$9,517,581.70	11.8%
Samsung 7 kg Fu...	\$8,671,441.72	24.8%
Winix 5500-2 Air ...	\$8,224,816.08	20.0%
Pro Breeze Store ...	\$8,017,483.05	45.2%
e Pure 211+ Air ...	\$7,971,287.82	29.2%
Instant Pot Air Fr...	\$7,543,808.64	13.1%
Total	\$103,315,65...	27.2%

Average
Discount

28.5%

1.00

5.00



Rating Range