



Tecnológico Nacional de México Instituto Tecnológico de Tijuana

Subdirección Académica
Departamento de Sistemas y Computación
Ingeniería en Sistemas Computacionales
Semestre: AGOSTO-DICIEMBRE 2021

MINERÍA DE DATOS

BDD-1703SC9A

“Práctica Evaluativa Unidad 2”

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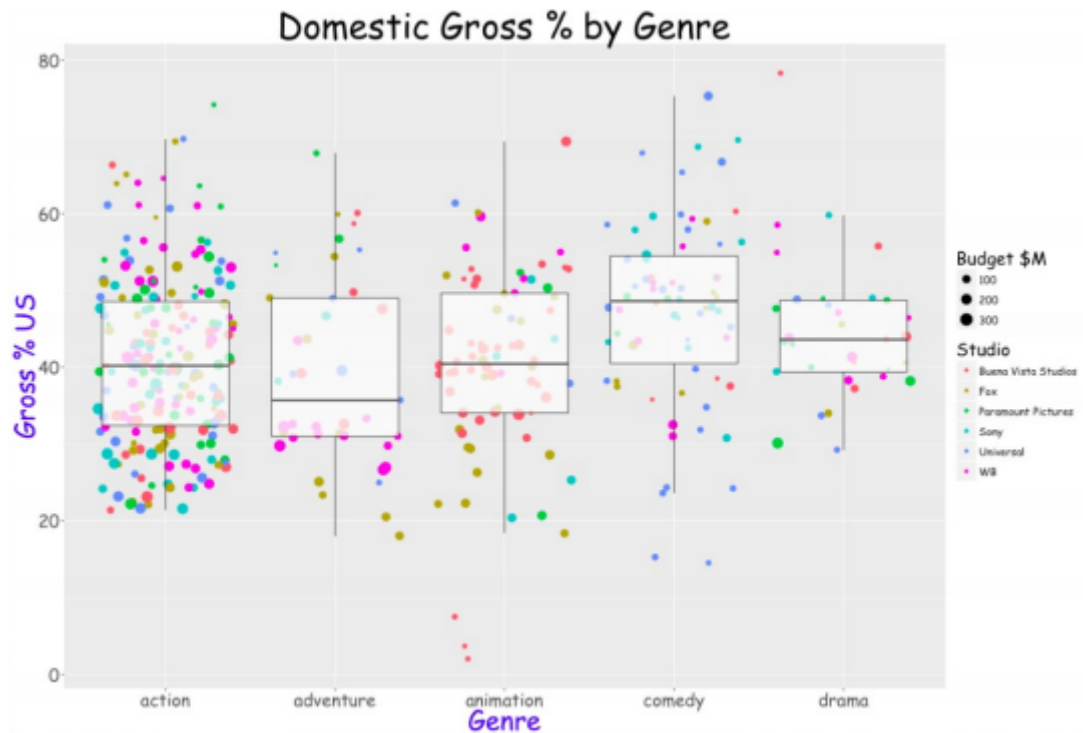
“Por una juventud integrada al desarrollo de México”

Tijuana B.C. a 10 de Noviembre del 2021

Test 2

The directors of the movie review website are very happy with their previous installment and now they have a new request for you.

The previous consultant had created a chart for them which is illustrated in the following image.



Sin embargo, el código R utilizado para crear la gráfica se ha perdido y no puede ser recuperado.

Su tarea es crear el código que volverá a crear la misma tabla haciendo que se vea lo más cerca posible del original.

```
setwd("E:/Programas TEC/TEC/Mineria de datos/Practicas/Flores_Practicas/Unit
2/Test")
getwd()

# The CSV data is declared in a variable
movies <- read.csv("Project-Data.csv")
head(movies)
# Result:
> head(movies)
  Day.of.Week Director Genre Movie.Title Release.Date Studio
1    Friday    Brad Bird action  Tomorrowland  22/05/2015 Buena Vista Studios
2    Friday    Scott Waugh action   Need for Speed  14/03/2014 Buena Vista Studios
3    Friday Patrick Hughes action The Expendables 3  15/08/2014 Lionsgate
```

4	Friday	Phil Lord, Chris Miller	comedy	21 Jump Street	16/03/2012		Sony
5	Friday	Roland Emmerich	action	White House Down	28/06/2013		Sony
6	Friday	David Ayer	action	Fury	17/10/2014		Sony
	Adjusted.Gross...mill.	Budget...mill.	Gross...mill.	IMDb.Rating	MovieLens.Rating	Overseas...mill.	
1	202.1	170	202.1	6.7	3.26	111.9	
2	204.2	66	203.3	6.6	2.97	159.7	
3	207.1	100	206.2	6.1	2.93	166.9	
4	208.8	42	201.6	7.2	3.62	63.1	
5	209.7	150	205.4	8.0	3.65	132.3	
6	212.8	80	211.8	5.8	2.85	126	
	Overseas.	Profit...mill.	Profit.	Runtime..min.	US...mill.	Gross...US	
1	55.4	32.1	18.9	130	90.2	44.6	
2	78.6	137.3	208.0	132	43.6	21.4	
3	80.9	106.2	106.2	126	39.3	19.1	
4	31.3	159.6	380.0	109	138.4	68.7	
5	64.4	55.4	36.9	131	73.1	35.6	
6	59.5	131.8	164.8	134	85.8	40.5	

The columns are renamed to better define the names

```
colnames(movies) <- c("DayofWeek", "Director", "Genre", "MovieTitle",
                      "ReleaseDate", "Studio", "AdjustedGrossinMillions",
                      "BudgetinMillions", "GrossinMillions", "IMDBRating",
                      "MovieLensRating", "OverseasinMillions", "OverseasPercent",
                      "ProfitinMillions", "ProfitPercent", "RuntimeinMin",
                      "USinMillions", "GrossPercentUS")
```

Change studio and genre from character to factors

```
movies$Studio <- factor(movies$Studio)
movies$Genre <- factor(movies$Genre)
```

We filter the specific genres of the movies

```
movies_filter <- (movies$Genre=="action") | (movies$Genre=="adventure") |
  (movies$Genre=="animation") | (movies$Genre == "comedy") |
  (movies$Genre == "drama")
movies_filter
```

We filter specific movie studios

```
movies_filter2 <- (movies$Studio=="Buena Vista Studios") |
  (movies$Studio=="Fox") |
  (movies$Studio=="Paramount Pictures") | (movies$Studio=="Sony") |
  (movies$Studio=="Universal") | (movies$Studio=="WB")
movies_filter2
```

A variable is declared to join the variables that contain the genre and study filters

```
movies_filtered <- movies[movies_filter & movies_filter2,]
```

```

head(movies_filtered)

# Result:
> head(movies_filtered)
  DayOfWeek      Director      Genre      MovieTitle ReleaseDate      Studio
1   Friday      Brad Bird    action    Tomorrowland  22/05/2015 Buena Vista Studios
2   Friday      Scott Waugh  action    Need for Speed  14/03/2014 Buena Vista Studios
4   Friday Phil Lord, Chris Miller comedy    21 Jump Street  16/03/2012      Sony
5   Friday      Roland Emmerich action    White House Down  28/06/2013      Sony
6   Friday      David Ayer   action          Fury    17/10/2014      Sony
7 Thursday      Rob Marshall adventure    Into the Woods  25/12/2014 Buena Vista Studios

AdjustedGrossinMillions BudgetinMillions GrossinMillions IMDBRating MovieLensRating
1             202.1             170             202.1             6.7             3.26
2             204.2             66             203.3             6.6             2.97
4             208.8             42             201.6             7.2             3.62
5             209.7            150             205.4             8.0             3.65
6             212.8             80             211.8             5.8             2.85
7             213.9             50             212.9             6.0             3.16

OverseasinMillions OverseasPercent ProfitinMillions ProfitPercent RuntimeinMin USinMillions
1             111.9             55.4             32.1             18.9             130             90.2
2             159.7             78.6            137.3            208.0             132             43.6
4              63.1             31.3            159.6            380.0             109            138.4
5             132.3             64.4             55.4             36.9             131             73.1
6              126             59.5            131.8            164.8             134             85.8
7              84.9             39.9            162.9            325.8             125            128.0

GrossPercentUS
1             44.6
2             21.4
4             68.7
5             35.6
6             40.5
7             60.1

# The display library is initialized
library(ggplot2)

# It is initialized from the data of the filtered movies, as well as the
variable "X" with the genre and "Y" for the gross percentage
w <- ggplot(data=movies_filtered,aes(x=Genre, y=GrossPercentUS))

# Components of the graph are changed so that it is the same as the previous
image of the exam
w <- w + geom_jitter(aes(size=BudgetinMillions,colour=Studio))+
  ylab("Gross % US")+
  ggtitle("Domestic Gross % by Genre") +
  geom_boxplot(alpha=0.7,outlier.colour=NA) +
  theme(
    axis.title.x = element_text(colour="Purple",size=20),
    axis.title.y = element_text(colour="Purple",size=20),
    axis.text.x=element_text(size=10),
    axis.text.y=element_text(size=10),

```

```

plot.title=element_text(size=25),
legend.title=element_text(size=10),
legend.text=element_text(size=10),
text=element_text(family="Comic Sans MS")
)

w$labels$size <- "Budget $M"
w

```

At the end of the code development the result is as expected.

