#### Instructions:

- 1. Make sure you submit the solutions before the deadline (Sunday May 5, 2024 by midnight). Late submission will be penalized as follows: late within one day (24 hours): 15% penalty; late within two days: 30% penalty, late within three days: 40% penalty. Submission after three days will not be accepted.
- 2. Discussion with classmates on the problems is not allowed. All clarification questions should be directed to me. You should be responsible for the debugging of the code. I have provided a lot of check points to help you gain confidence of your code.
- 3. Make sure you rerun the whole Jupyter file one last time before submission. When I grade your code, I will run the code from scratch, and I will grade based on what I get. It happens sometimes that you unintentionally change some code that has been debugged and re-introduce some bugs. Rerunning the whole code one final time before submission prevents that happening.
- 4. After you submit your code, it is your responsibility to check if you submitted the correct file. Sometimes an empty file is submitted by mistake. I will treat any resubmissions past the deadline that are due to such mistakes as late submissions.
- 5. Please utilize the time wisely. Do not wait until the last minute to work the problems.
- 6. The data files needed are: 'movie\_ids.txt', 'movieParams.mat' and 'movies.mat'.

Hope you enjoy the project and good luck!

#### Score distributions:

Parts	Points
Part 1a	5 pts
Part 1b	5 pts
Part 2	10 pts
Part 3	10 pts
Part 4	10 pts
Part 5	10 pts
Part 6a	5 pts
Part 6b	5 pts
Part 7	10 pts
Part 8a	5 pts
Part 8b	5 pts

Parts	Points
Part 9	15 pts
Part 10	5 pts
Total	100 pts

```
In []: from scipy.io import loadmat
   import numpy as np
   from scipy.optimize import approx_fprime
   from scipy.optimize import fmin_cg
   import matplotlib.pyplot as plt
   from sklearn.neighbors import NearestNeighbors
%matplotlib inline
```

# Final Project -- Building a Movie Recommendation System

In this project, you will learn to build a recommendation system using a technique called **Collaborative Filtering**. You will see two different ways to implment the algorithm, which can provide somewhat different results. The first one is named **Matrix Factorization** and the second one is based on **nearest neighbors**. You will be guided in great detail to implement the two methods.

## Backgroud

Movie ratings on a scale of 1 to 5 have been collected from 943 users of a review-aggregation website for 1682 movies ( $n_u=943$ ,  $n_m=1682$ ). The ratings are sparse, which means each user only gives ratings to the movies they watched. We would like to develop an algorithm that can predict the ratings to all the movies a user did not rate, so we can recommend movies to the user based on the largest predicted ratings.

Related data files: 'movie.mat' containing the matrices Y and R to be explained below, 'movieParams.mat' containing some pretrained parameters to be explained, and 'movie\_idx.txt' containing the names and years of all the 1682 movies.

#### Part 1--Load the data

Load 'movies.mat'. You will see there are two matrices: Y ( $n_m imes n_u$ ) and R ( $n_m imes n_u$ ).

The matrix Y contains the ratings (1 to 5), where each element  $y_{ij}$  represents the rating to movie i by user j, so each row of the matrix represents all the ratings to a particular movie by all the users, and each column of the matrix represents all the ratings given by a particular user. If  $y_{ij}=0$ , then it means movie i was not rated by user j.

The matrix R is an binary-valued indicator matrix (mask matrix), where  $R_{ij}=1$  if user j gave a rating to movie i, and  $R_{ij}=0$  otherwise.

To get a better understanding of the data, let's do the following steps:

**Part 1a (5 pts)**: Draw a histogram of the number of movies a user rated, i.e., use matrix R to find  $n_u$  numbers, each representing the number of movies a user rated, and plot the histogram of the  $n_u$  numbers. You should see most users rated a small number of movies.

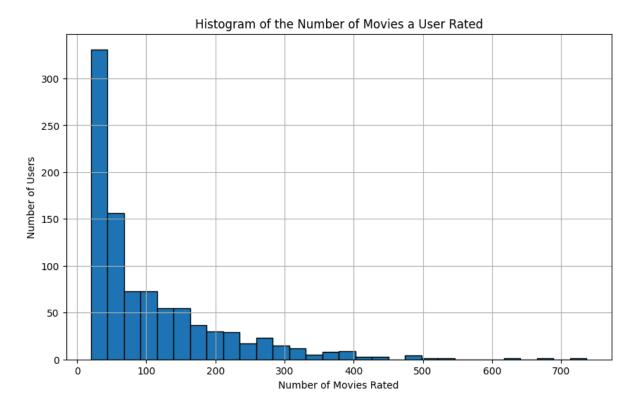
**Part 1b (5 pts)**: Compute the average movie rating for the first movie--Toy Story with the np.mean function (Note that the average rating should be ONLY calculated with the ratings that are greater than 0. A zero value in Y means no rating was given and should not be counted in the averaging.) in two ways: 1) Use Only Y; 2) Use Y and R, where R, after converted to bool type, can be used to select the numbers (columns) in Y that will be used for averaging. You should get the same average with the two methods.

```
In []: #Part 1a

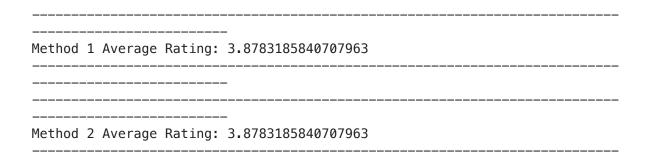
# Load the data
data = loadmat('movies.mat')
Y = data['Y']  # Rating matrix
R = data['R']  # Indicator matrix for ratings

# Sum along rows of R to get the number of movies each user has rated
user_ratings_count = np.sum(R, axis=0)

# Plotting the histogram
plt.figure(figsize=(10, 6))
plt.hist(user_ratings_count, bins=30, edgecolor='black')
plt.title("Histogram of the Number of Movies a User Rated")
plt.xlabel("Number of Movies Rated")
plt.ylabel("Number of Users")
plt.grid(True)
plt.show()
```



```
In []: #Part 1b
        matrix_Y = data['Y']
        matrix_R = data['R']
        #Using only Y, ignoring zeros
        toy_story_ratings = matrix_Y[0, :]
        # Method 1:
        average_rating_Y = np.mean(toy_story_ratings[toy_story_ratings > 0])
        print('--'*50)
        print('Method 1 Average Rating:', average_rating_Y)
        print('--'*50)
        # Method 2:
        toy_story_ratings_R = matrix_R[0, :]
        toy_story_ratings_RBoolean = toy_story_ratings_R >0 #
        average_rating_Y_Method2 = np.mean(toy_story_ratings[toy_story_ratings_RBool
        print('--'*50)
        print('Method 2 Average Rating:',average_rating_Y_Method2 )
        print('--'*50)
```



#### Part 2--Define the model and cost function

Now we will consider two new matrices: X  $(n_m \times n_f)$  and  $\Theta$   $(n_u \times n_f)$ , where  $n_f$  is set to be 10 in this problem, which is the number of features. The X matrix represents the features of the movies, e.g., the ith row of X,  $x^{(i)}$  may represent the 10 features, say the degrees of action genre, romance genre, cartoon genre, etc., of the ith movie. The  $\Theta$  matrix represents the features of the users, e.g., the jth row,  $\theta^{(j)}$ , may represent how much user j is interested in each of the 10 features (genres) of the movies.

$$X = egin{bmatrix} -ig(oldsymbol{x}^{(1)}ig)^T - \ -ig(oldsymbol{x}^{(2)}ig)^T - \ dots \ -ig(oldsymbol{x}^{(n_m)}ig)^T - \end{bmatrix}, \quad \Theta = egin{bmatrix} -ig(oldsymbol{ heta}^{(1)}ig)^T - \ dots \ -ig(oldsymbol{ heta}^{(n_m)}ig)^T - \end{bmatrix}$$

Now we introduce the matrix factorizaton algorithm for collaborative filtering learning. The goal is to learn the values of both the X and  $\Theta$  matrices, so that the model predicts the rating for movie i by user j as the dot product of the ith row of X and the jth row of  $\Theta$ :  $\left(\boldsymbol{x}^{(i)}\right)^T\boldsymbol{\theta}^{(j)}$ .

Now we can define the cost function (without regularization) as the residual sum of squares:

$$J(oldsymbol{x}^{(1)},\ldots,oldsymbol{x}^{(n_m)},oldsymbol{ heta}^{(1)},\ldots,oldsymbol{ heta}^{(n_u)}) = rac{1}{2}\sum_{(i,j):R_{ij}=1}\left(\left(oldsymbol{x}^{(i)}
ight)^Toldsymbol{ heta}^{(j)} - y_{ij}
ight)^2$$

where  $(\boldsymbol{x}^{(i)})^T \boldsymbol{\theta}^{(j)} - y_{ij}$  represents the difference between the model prediction and the true rating. Note that the sum is only over all of the ratings that are nonzero ( $(i,j):R_{ij}=1$ ).

**Part 2 (10 pts)**: Write a function named cofiCostFunc\_v1 (the template is provided below) that calculates the cost function of the collaborative learning algorithm using for loops (non-matrix form). The function computes the cost function value J given X and  $\Theta$ . Note that X and X are compactly stored in a one-dimensional numpy array params,

so that the first  $n_m imes n_f$  elements of *params* are the values of X and the next  $n_u imes n_f$  elements are the values of  $\Theta$ .

A function named cofiCostFunc is also provided that calculates the cost function in matrix form (which is much faster).

Now test if you can trust the cofiCostFunc\_v1 function you have just coded. Load the data file 'movieParams.mat', which contains pretrained X and  $\Theta$  matrix. Use the following values for testing:

```
    num_users = 4
    num_movies = 5
    num_features = 3
    params = np.concatenate([X[:num_movies,:num_features].flatten(), Theta[:num_users, :num_features].flatten()])
```

As a result, Y, R to be fed into the functions are only part of the original Y and R.

For both cofiCostFunc\_v1 and cofiCostFunc you should get a value of around 22.22. If that is what you got, congratulations!

```
In [ ]: def cofiCostFunc_v1(params, Y, R, num_users, num_movies, num_features, la=0)
            The function using for loops to compute the cost function of the
            collaborative learning algorithm
            params: a 1D numpy array of size (n_m times n_f+n_u times n_f,) that std
                    X and Theta at which the cost function will be evaluated
            Y: the Y matrix of size (n_m, n_u) that stores the user ratings
            R: the R indicator matrix of size (n_m, n_u)
            num_users: scalar, the number of users, n_u
            num_movies: scalar, the number of movies, n_m
            num_features: scalar, the number of features n_f
            la: scalar, set to 0 by default, not useful in this function here,
                but it will be used later for penalized cost function
            Return:
            J: a scaler, which is the cost function value
            # first get X and Theta matrix from params
            X = params[:num movies * num features].reshape(num movies, num features)
            Theta = params[num_movies * num_features:].reshape(num_users, num_featur
            # Calculating the cost function value using for loop(s)
            J = 0
            for i in range(num movies):
                for j in range(num_users):
                    if R[i, j] == 1:
                        predicted_rating = np.dot(X[i, :], Theta[j, :])
                        rating_error = predicted_rating - Y[i, j]
                        J += (rating_error ** 2) / 2
```

```
return J
```

return J

```
In [ ]: #Test function
        param_data = loadmat('movieParams.mat')
        X = param data['X']
        Y = data['Y']
        R = data['R']
        Theta = param data['Theta']
        # Define the subset parameters
        num\_users = 4
        num movies = 5
        num features = 3
        params = np.concatenate([X[:num movies,:num features].flatten(), Theta[:num
        Y_sub = Y[:num_movies,:num_users]
        R_sub = R[:num_movies, :num_users]
        # Calculate cost
        cost_v1 = cofiCostFunc_v1(params, Y_sub, R_sub, num_users, num_movies, num_f
        print('--'*50)
        print("Cost calculated by cofiCostFunc_v1:", cost_v1)
        print('--'*50)
        Cost calculated by cofiCostFunc_v1: 22.22460372568567
In [ ]: def cofiCostFunc(params, Y, R, num_users, num_movies, num_features, la=0):
            The function using matrix form (vectorization) to compute the cost funct
            collaborative learning algorithm
            Input:
            params: a 1D numpy array of size (n_m times n_f+n_u times n_f,) that std
                    X and Theta at which the cost function will be evaluated
            Y: the Y matrix of size (n m, n u) that stores the user ratings
            R: the R indicator matrix of size (n m, n u)
            num_users: scalar, the number of users, n_u
            num_movies: scalar, the number of movies, n_m
            num_features: scalar, the number of features n_f
            la: scalar, set to 0 by default, not useful in this function here,
                but it will be used later for penalized cost function
            Return:
            J: a scaler, which is the cost function value
            X = params[:num movies*num features].reshape(num movies, num features)
            Theta = params[num_movies*num_features:].reshape(num_users, num_features
            J = 0.5*np.sum((R*X.dot(Theta.T)-Y)**2)
```

```
In []: #Test function
    cost = cofiCostFunc(params, Y_sub, R_sub, num_users, num_movies, num_feature
    print('--'*50)
    print("Cost calculated by cofiCostFunc_v1:", cost_v1)
    print('--'*50)
```

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Cost calculated by cofiCostFunc\_v1: 22.22460372568567

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#### Part 3--Define the gradient function

Again, we do not have a closed-form solution to the problem of minimizing the cost function and we have to use an iterative method, which depends on the gradient with respect to the *params* vector (i.e., all the values in X and  $\Theta$ ).

$$egin{aligned} rac{\partial J}{\partial x_k^{(i)}} &= \sum_{j: r(i,j)=1} \left( \left(oldsymbol{x}^{(i)}
ight)^T oldsymbol{ heta}^{(j)} - y_{i,j} 
ight) heta_k^{(j)} \ rac{\partial J}{\partial heta_k^{(j)}} &= \sum_{i: r(i,j)=1} \left( \left(oldsymbol{x}^{(i)}
ight)^T oldsymbol{ heta}^{(j)} - y_{i,j} 
ight) x_k^{(i)} \end{aligned}$$

where  $x_k^{(i)}$  is the kth element of  $\boldsymbol{x}^{(i)}$ , which is also X[i,k], and  $\theta_k^{(j)}$  is the kth element of  $\boldsymbol{\theta}^{(j)}$ , which is also  $\Theta[j,k]$ .

**Part 3 (10 pts)**: A function named cofiGradientFunc is provided that calculates the gradient in matrix form.

Use the function to evaluate the gradient using the parameters given in Part 2. Print out the gradient. To test if you can trust the cofiGradientFunc function, use scipy.optimize.approx\_fprime function

(https://docs.scipy.org/doc/scipy/reference/generated/scipy.optimize.approx\_fprime.html).

To run this function, the first paramter xk is the same as params, f is cofiCostFunc, epsilon is 0.001, followed by all of the rest of the parameters needed by cofiCostFunc (i.e., all other than params) in order.

For both cofiGradientFunc and scipy.optimize.approx\_fprime you should get similar results, the first three are -2.52899165 7.57570308 -1.89979026. If that is what you got, congratulations again!

```
In []: def cofiGradientFunc(params, Y, R, num_users, num_movies, num_features, la=0
"""
The function using matrix form (vectorization) to compute the gradient
of the cost function of the collaborative learning algorithm
Input:
```

```
params: a 1D numpy array of size (n_m times n_f+n_u times n_f,) that std
                    X and Theta at which the cost function will be evaluated
            Y: the Y matrix of size (n m, n u) that stores the user ratings
            R: the R indicator matrix of size (n m, n u)
            num_users: scalar, the number of users, n_u
            num_movies: scalar, the number of movies, n_m
            num features: scalar, the number of features n f
            la: scalar, set to 0 by default, not useful in this function here,
                but it will be used later for penalized gradient function
            Return:
            J: a 1D numpy array of the same size as params, which is the gradient ve
            X = params[:num movies*num features].reshape(num movies, num features)
            Theta = params[num movies*num features:].reshape(num users, num features
            X \text{ grad} = (R*(X.\text{dot}(Theta.T)-Y)).\text{dot}(Theta)
            Theta_grad = (R*(X.dot(Theta.T)-Y)).T.dot(X)
            grad = np.concatenate([X_grad.flatten(), Theta_grad.flatten()])
            return grad
In [ ]: # Define the function
        def cost_func_flattened(params, Y, R, num_users, num_movies, num_features):
            return cofiCostFunc(params, Y, R, num users, num movies, num features)
        # Compute the analytical gradients
        analytical_grad = cofiGradientFunc(params, Y_sub, R_sub, num_users, num_movi
        # Compute numerical gradients
        epsilon = 0.001
        numerical_grad = approx_fprime(params, cost_func_flattened, epsilon, Y_sub,
        # Compare the first three elements
        print('--'*50)
        print("First three elements of Analytical Gradient:", analytical_grad[:3])
        print('--'*50)
        print('--'*50)
        print("First three elements of Numerical Gradient:", numerical grad[:3])
        print('--'*50)
        First three elements of Analytical Gradient: [-2.52899165 7.57570308 -1.89
        9790261
        First three elements of Numerical Gradient: [-2.52882339 7.57722481 -1.899
        7053 ]
```

Part 4--Regularized cost function

Now we will refine the definition of the cost function by adding regularization similar to the Ridge regression. The regularized cost function is defined as:

$$J(oldsymbol{x}^{(1)},\ldots,oldsymbol{x}^{(n_m)},oldsymbol{ heta}^{(1)},\ldots,oldsymbol{ heta}^{(n_u)}) = rac{1}{2}\sum_{(i,j):R_{ij}=1}\left(\left(oldsymbol{x}^{(i)}
ight)^Toldsymbol{ heta}^{(j)} - y_{ij}
ight)^2 + \left(rac{\lambda}{2}\sum_{j=1}^{n_u}\sum_{k=1}^{n_f}\left(oldsymbol{ heta}^{(i)}-oldsymbol{x}^{(i)}
ight)^Toldsymbol{ heta}^{(i)} - y_{ij}
ight)^2$$

**Part 4 (10 pts)**: Write a function named cofiCostFunc\_v2 very similar to cofiCostFunc\_v1 that calculates the regularized cost function of the collaborative learning algorithm using for loops (non-matrix form). Note that you only need to add the two extra terms in the regularized cost function. The la variable defined in the codes above represents the  $\lambda$  value.

A function named cofiCostFunc\_Regularized is also provided that calculates the cost function in matrix form.

Now test if you can trust the cofiCostFunc\_v2 function you have just coded as what you did in Part2. Use la=1.5.

For both cofiCostFunc\_v2 and cofiCostFunc\_Regularized you should get a value of around 31.34. If that is what you got, congratulations!

```
In [ ]: def cofiCostFunc_Regularized(params, Y, R, num_users, num_movies, num_featur
            The function using matrix form (vectorization) to compute the penalized
            cost function of the collaborative learning algorithm
            Input:
            params: a 1D numpy array of size (n_m times n_f+n_u times n_f,) that std
                    X and Theta at which the penalized cost function will be evaluat
            Y: the Y matrix of size (n m, n u) that stores the user ratings
            R: the R indicator matrix of size (n m, n u)
            num_users: scalar, the number of users, n_u
            num_movies: scalar, the number of movies, n_m
            num_features: scalar, the number of features n_f
            la: scalar, the penalization coefficient
            Return:
            J: scalar, the penalized cost function
            X = params[:num_movies*num_features].reshape(num_movies, num_features)
            Theta = params[num_movies*num_features:].reshape(num_users, num_features
            J = 0.5*np.sum((R*X.dot(Theta.T)-Y)**2)
            J = J + la/2*(np.sum(X**2) + np.sum(Theta**2))
            return J
```

```
In []: #Make function
def cofiCostFunc_v2(params, Y, R, num_users, num_movies, num_features, la=1.
    X = params[:num_movies * num_features].reshape(num_movies, num_features)
```

```
# Calculate the cost with regularization
            for i in range(num_movies):
                for j in range(num_users):
                    if R[i, j] == 1:
                        prediction = np.dot(X[i, :], Theta[j, :])
                        error = prediction - Y[i, j]
                        J += (error ** 2) / 2
            # Add regularization terms
            reg_X = la / 2 * np.sum(X**2)
            reg_Theta = la / 2 * np.sum(Theta**2)
            J += reg X + reg Theta
            return J
In [ ]: #test
        # Compute the regularized cost using both functions
        cost_v2 = cofiCostFunc_v2(params, Y_sub, R_sub, num_users, num_movies, num_f
        cost_reg = cofiCostFunc_Regularized(params, Y_sub, R_sub, num_users, num_mov
        print('--'*50)
        print("Cost from cofiCostFunc v2:", cost v2)
        print('--'*50)
        print('--'*50)
        print("Cost from cofiCostFunc_Regularized:", cost_reg)
        print('--'*50)
```

Theta = params[num\_movies \* num\_features:].reshape(num\_users, num\_featur

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J = 0

Cost from cofiCostFunc\_v2: 31.344056244274213

\_\_\_\_\_\_

\_\_\_\_\_\_

Cost from cofiCostFunc\_Regularized: 31.34405624427422

\_\_\_\_\_

#### Part 5--Regularized gradient

Similar to Part 3, we now can find the gradient with respect to the *params* vector (i.e., all the values in X and  $\Theta$ ) for the penalized cost function.

$$egin{aligned} rac{\partial J}{\partial x_k^{(i)}} &= \sum_{j:r(i,j)=1} \left( \left(oldsymbol{x}^{(i)}
ight)^T oldsymbol{ heta}^{(j)} - y_{i,j} 
ight) heta_k^{(j)} + \lambda x_k^{(i)} \ rac{\partial J}{\partial heta_k^{(j)}} &= \sum_{i:r(i,j)=1} \left( \left(oldsymbol{x}^{(i)}
ight)^T oldsymbol{ heta}^{(j)} - y_{i,j} 
ight) x_k^{(i)} + \lambda heta_k^{(j)} \end{aligned}$$

**Part 5 (10 pts)**: A function named cofiGradientFunc\_Regularized is provided that calculates the regularized gradient in matrix form.

Use the function to evaluate the gradient as in Part 3 with la=1.5. Print out the gradient. Use the scipy optimize approx\_fprime function again to verify the results.

The first three gradient values should be -0.95596339, 6.97535514, -0.10861109. If that is what you got, let's move on!

```
In [ ]: def cofiGradientFunc_Regularized(params, Y, R, num_users, num_movies, num_fe
            The function using matrix form (vectorization) to compute the gradient
            of the penalized cost function of the collaborative learning algorithm
            Input:
            params: a 1D numpy array of size (n_m times n_f+n_u times n_f,) that std
                     X and Theta at which the gradient will be evaluated
            Y: the Y matrix of size (n_m, n_u) that stores the user ratings
            R: the R indicator matrix of size (n_m, n_u)
            num_users: scalar, the number of users, n_u
            num_movies: scalar, the number of movies, n_m
            num_features: scalar, the number of features n_f
            la: scalar, the penalization coefficient
            Return:
            grad : a 1D numpy array of the same size as params, which is the gradien
            X = params[:num_movies*num_features].reshape(num_movies, num_features)
            Theta = params[num movies*num features:].reshape(num users, num features
            X \text{ grad} = (R*(X.\text{dot}(Theta.T)-Y)).\text{dot}(Theta)
            Theta_grad = (R*(X.dot(Theta.T)-Y)).T.dot(X)
            X \text{ grad} = X \text{ grad} + \text{la*}X
            Theta grad = Theta grad + la*Theta
            grad = np.concatenate([X_grad.flatten(), Theta_grad.flatten()])
            return grad
In [ ]: # Define the function
        def cost_func_reg(params, Y, R, num_users, num_movies, num_features):
```

```
In []: # Define the function
def cost_func_reg(params, Y, R, num_users, num_movies, num_features):
    return cofiCostFunc_Regularized(params, Y, R, num_users, num_movies, num

# Compute the analytical gradients
analytical_grad = cofiGradientFunc_Regularized(params, Y_sub, R_sub, num_use)

# Compute numerical gradients
epsilon = 0.001

numerical_grad = approx_fprime(params,cost_func_reg , epsilon, Y_sub, R_sub,
print('--'*50)
print("Analytical Gradient:\n", analytical_grad[:3])
print('--'*50)
```

#### Part 6--Add your own ratings

Now let's add our own ratings to some randomly picked movies. Suppose we give a 4 star to the first movie, a 2 star to the 98th movie, add so on. Here is the code:

```
In []: n_m = Y.shape[0]
    my_ratings = np.zeros(n_m)
    my_ratings[0] = 4
    my_ratings[97] = 2
    my_ratings[6] = 3
    my_ratings[11] = 5
    my_ratings[53] = 4
    my_ratings[63] = 5
    my_ratings[65] = 3
    my_ratings[65] = 3
    my_ratings[68] = 5
    my_ratings[182] = 4
    my_ratings[182] = 4
    my_ratings[225] = 5
    my_ratings[354] = 5
```

We can see what the movie names are by load the 'movie\_ids.txt' file:

```
In []: with open('movie_ids.txt', encoding="ISO-8859-1") as f:
    movies = f.readlines()

In []: # See the information of the first and 7th movies:
    print(movies[0])
    print(movies[6])

1 Toy Story (1995)

7 Twelve Monkeys (1995)
```

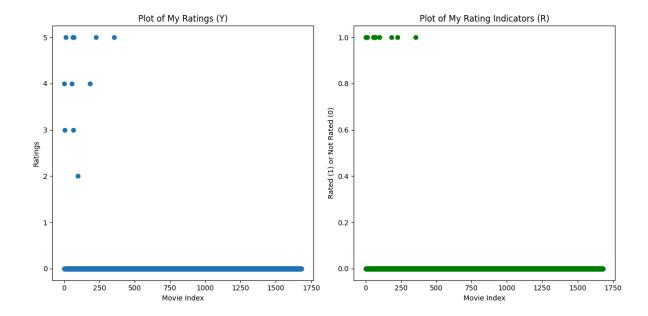
Part 6a (5 pts): Print out (with a for loop) a summary of what you just rated so that it looks like:

```
Rated 4.0 for Toy Story (1995)
         Rated 3.0 for Twelve Monkeys (1995)
         Rated 5.0 for Usual Suspects, The (1995)
         Rated 4.0 for Outbreak (1995)
         Rated 5.0 for Shawshank Redemption, The (1994)
         Rated 3.0 for While You Were Sleeping (1995)
         Rated 5.0 for Forrest Gump (1994)
         Rated 2.0 for Silence of the Lambs, The (1991)
         Rated 4.0 for Alien (1979)
         Rated 5.0 for Die Hard 2 (1990)
         Rated 5.0 for Sphere (1998)
In [ ]: index = np.nonzero(my_ratings)[0]
         for i in index:
             movie_info = movies[i].split(' ', 1)
             if len(movie_info) > 1:
                  movie_title = movie_info[1].strip()
             else:
                  movie title = movie info[0].strip()
             print(f'Rated {my_ratings[i]:.1f} for {movie_title}')
         Rated 4.0 for Toy Story (1995)
         Rated 3.0 for Twelve Monkeys (1995)
         Rated 5.0 for Usual Suspects, The (1995)
         Rated 4.0 for Outbreak (1995)
         Rated 5.0 for Shawshank Redemption, The (1994)
         Rated 3.0 for While You Were Sleeping (1995)
         Rated 5.0 for Forrest Gump (1994)
         Rated 2.0 for Silence of the Lambs, The (1991)
         Rated 4.0 for Alien (1979)
         Rated 5.0 for Die Hard 2 (1990)
         Rated 5.0 for Sphere (1998)
         Part 6b (5 pts): Concatenate your ratings to the Y matrix (as the last column) and
         concatenate a column to the R matrix too (still as the last column), so R now recorded
         what movies you rated. For example, the first elment in the last column of R should be a
         1, because you rated the first movie. You should have only eleven 1's in the last column
         of R and all the others are 0's. Similar for Y, you should have only eleven nonzeros in the
         last column. Now, both your Y and R matrix has a shape of (1682, 944).
```

Make a scatter plot of the last column of Y and R separately (against the indices 0,1,...1681). It helps you check if you added the correct columns to Y and R.

```
In [ ]: #Part 6b
        # Create the R column
        my_rated = (my_ratings > 0).astype(int)
        # Expand dimensions of my ratings and my rated to be column vectors
        my_ratings = np.expand_dims(my_ratings, axis=1)
        my_rated = np.expand_dims(my_rated, axis=1)
        # Concatenate
        Y = np.hstack((Y, my_ratings))
        R = np.hstack((R, my_rated))
        # Print the new shapes to verify
        print("New shape of Y matrix:", Y.shape)
        print("New shape of R matrix:", R.shape)
        # Plotting
        plt.figure(figsize=(12, 6))
        plt.subplot(1, 2, 1)
        plt.scatter(range(Y.shape[0]), Y[:, -1])
        plt.title("Plot of My Ratings (Y)")
        plt.xlabel("Movie Index")
        plt.ylabel("Ratings")
        plt.subplot(1, 2, 2)
        plt.scatter(range(R.shape[0]), R[:, -1], c='green')
        plt.title("Plot of My Rating Indicators (R)")
        plt.xlabel("Movie Index")
        plt.ylabel("Rated (1) or Not Rated (0)")
        plt.tight_layout()
        plt.show()
```

New shape of Y matrix: (1682, 944) New shape of R matrix: (1682, 944)



## Part 7--Preprocessing the data: mean-normalize Y

We are very close to training the model on the entire data: Y and R! One more step before that is to preprocess the rating data Y. We will perform the mean-normalization for Y: for each row of Y, find the row mean and subtract it from every nonzero number of the row. For example, if a row is [3,4,5,0], the row mean is (3+4+5)/3=4 (not counting 0), and mean-normalizing the row will give us [-1,0,1,0] (again 0 is not touched).

You have found the row mean in Part 1 for the first row, so it should be straightforward to find the row means for all rows. Then the mean-normalization should be easier.

Doing this makes more sense for the users who did not provide any ratings. For a user who did not make any ratings, the model based on the mean-normalized data will use the mean of all the other users' ratings to an movie as the prediction for the user on the movie, while the model based on the original data will use 0.

**Part 7 (10 pts)**: A function template is provided below for performing mean-normalization. Complete the function, use np.sum to check the row sums after you get the mean-normalized Y to see if you get all 0's (or very small numbers).

```
# make a copy of Y to prevent you directly changing Y, which will change
# Do not change the original R either in this function
Y_normalized = Y.copy()
# Now complete the function
Y_mean = np.zeros(Y.shape[0])
# Loop through each movie
for i in range(Y.shape[0]):
    # Find indices where the movie has been rated
    idx = R[i, :] == 1
    # Calculate the mean for rated movies
    if np.sum(idx) > 0:
        Y_{mean}[i] = np.mean(Y[i, idx])
        Y_normalized[i, idx] = Y_normalized[i, idx] - Y_mean[i]
    else: # If no ratings
        Y mean[i] = 0
return Y_mean, Y_normalized
```

```
In []: #Test

Y_mean, Y_normalized = mean_normalize(Y, R)

print('--'*50)
print("Row sums of normalized Y :", np.sum(Y_normalized, axis=1))
print('--'*50)
```

```
Row sums of normalized Y : [-2.35367281e-14 -8.88178420e-16 1.06581410e-14 ... 0.00000000e+00 0.00000000e+00]
```

#### Part 8--Train the model

Now we are fully ready to train the model. We can well use a familiar gradient descent solver; however, we will try a new solver: scipy.optimize.fmin\_cg (https://docs.scipy.org/doc/scipy/reference/generated/scipy.optimize.fmin\_cg.html), which is a conjugate gradient optimizer.

We first set the correct parameters, and initialize X and  $\Theta$  with the following code. Note that here we use Gaussian (normal) random numbers to initialize the values of X and  $\Theta$ . We set the seed of the random number generator to 10 so everyone should get the same result. Then we put all the values in X and  $\Theta$  in a 1D array as we did before, so we have

the initial guess. We will let the conjugate gradient optimizer learn the values of X and  $\Theta$  . We use a  $\lambda$  of 10.

```
In []: # Set the correct parameters (constant values)
   num_users = Y.shape[1]
   num_movies = Y.shape[0]
   num_features = 10
   # initial values of X and Theta
   np.random.seed(10)
   X = np.random.normal(size=(num_movies, num_features))
   Theta = np.random.normal(size=(num_users, num_features))
   initial_guess = np.concatenate([X.flatten(), Theta.flatten()])
   la = 10
```

**Part 8a (5 pts)** Find the initial cost function value based on the initial guess by calling the cofiCostFunc\_Regularized function. Report the initial cost, which should be around 669101. If you got the result, great!

\_\_\_\_\_

**Part 8b (5pts)** Run the fmin\_cg optimizer by telling the function about the cost function, initial guess, gradient function, the rest of the parameters needed to be provided to the cost function and gradient function, as follows. You should get a minimized cost function value of around 38951, which is much smaller than the original cost. The optimal parameter values are now stored in result.

Part 9--Make movie recommendations to yourself!

Note the values of the matrices X and  $\Theta$  are stored in the 'result' variable. The first num\_movies\*num\_features values of 'result' are the entries of X; the rest of the values are the entries of  $\Theta$ . Perform the following steps:

- 1. Obtain the X and  $\Theta$  matrices
- 2. The predictions for all users and all movies are given by  $P = X \cdot \Theta^T$ , the product of X and the transpose of  $\Theta$ . Note that the prediction matrix P is of shape (num\_movies by num\_users), where the (i,j) entry of P represents the prediction of the rating to movie i by user j.
- 3. Now you are interested in knowning what the predicted ratings to all the movies are for you. So you only need the last column (which is related to you) of P. Extract the last column of P, and we call it p\_user. We also need to add back the Y\_mean vector to p\_user; otherwise, the predicted ratings are mean-normalized. After you add Y\_mean back, now p\_user will be in the 1 to 5 range.
- 4. Now find the top 20 movies based on the 20 largest values of p\_user. Those will be the movies to be recommended to you! Print out the 20 movies along with the predicted ratings in p\_user, something like:

Recommending movie Schindler's List (1993) based on rating 4.36

and so on.

The movie with the largest rating should be printed out first. np.argmax will help again! (15 pts for Part 9)

```
In []: # Step 1
        num_movies = Y.shape[0]
        num_users = Y.shape[1]
        num features = 10
        # Extract X and Theta from the result
        X = result[:num movies * num features].reshape(num movies, num features)
        Theta = result[num_movies * num_features:].reshape(num_users, num_features)
        # Step 2
        P = X.dot(Theta.T)
        # Step 3
        p_user = P[:, -1]
        # Add back the mean to get the actual rating predictions
        p_user = p_user + Y_mean
        # Step 4
        # Get the top 20 movies recommended for you
        top_20_idx = np.argsort(p_user)[-20:][::-1] # Indices of top 20 ratings in
```

```
top_ratings = p_user[top_20_idx] # Top 20 ratings for the user
print("Top 20 movie recommendations for you:")
for index, movie index in enumerate(top 20 idx):
   movie_info = movies[movie_index].split(' ', 1)
   movie title = movie info[1].strip()
   movie rating = top ratings[index]
    print(f"Recommending movie {movie_title} based on rating {movie_rating:.
Top 20 movie recommendations for you:
Recommending movie Star Kid (1997) based on rating 5.0
Recommending movie Someone Else's America (1995) based on rating 5.0
Recommending movie Entertaining Angels: The Dorothy Day Story (1996) based
on rating 5.0
Recommending movie Prefontaine (1997) based on rating 5.0
Recommending movie Great Day in Harlem, A (1994) based on rating 5.0
Recommending movie Marlene Dietrich: Shadow and Light (1996) based on ratin
g 5.0
Recommending movie Saint of Fort Washington, The (1993) based on rating 5.0
Recommending movie Santa with Muscles (1996) based on rating 5.0
Recommending movie They Made Me a Criminal (1939) based on rating 5.0
Recommending movie Aiging wansui (1994) based on rating 5.0
Recommending movie Pather Panchali (1955) based on rating 4.6
Recommending movie Star Wars (1977) based on rating 4.6
Recommending movie Shawshank Redemption, The (1994) based on rating 4.6
Recommending movie Maya Lin: A Strong Clear Vision (1994) based on rating
Recommending movie Anna (1996) based on rating 4.5
Recommending movie Wrong Trousers, The (1993) based on rating 4.5
Recommending movie Some Mother's Son (1996) based on rating 4.5
Recommending movie Everest (1998) based on rating 4.5
Recommending movie Schindler's List (1993) based on rating 4.5
Recommending movie Raiders of the Lost Ark (1981) based on rating 4.5
```

#### Side note

We can now recommend movies for any users! We should actually recommend the movies a user did not rate. The printed list above has some movies you rated. But that's OK. You now know how to build a recommender system with the collaborative filtering algorithm. Congratulations!

The method is called matrix factorization, because it is similar to finding the matrix factorization of Y in the form of  $X \cdot \Theta^T$ .

## Part 10 User-User Collaborative Filtering by K-Nearest Neighbors

You have done a lot for the project and I would not let you spend much time on this one! The goal is to understand the idea of another collaborative filtering algorithm and run the codes I wrote!

The algorithm is called User-User Collaborative Filtering. The idea is: suppose you did not rate the 5th movie, but a lot of many other users did. Then we would like to predict your rating to the 5th movie based on the ratings to the movie given by say 10 other users who are most similar to you. For example, we can use the average of the ratings given by 10 other most similar users. To measure the similarity of two users, we usually use the cosine similarity (distance). The cosine similarity of the ith column of Y and the jth column of Y (after centering) would give us the similarity of the ith user and the jth user. So this is actually a K-nearest neighbor problem.

Here is the code for the implentation of the user-user collaborative filtering:

```
In []: def KNNCofi(K, Y, R, movie n, Y col mean):
            Find the K nearest neighbors of the user with ratings of the movie_n th
            data = Y[:, R[movie_n,:].astype(bool)]
            if data.shape[1] >= K:
                knn = NearestNeighbors(metric='cosine', algorithm='brute',
                                       n_neighbors=K, n_jobs=-1)
            else:
                knn = NearestNeighbors(metric='cosine', algorithm='brute',
                                       n_neighbors=data.shape[1], n_jobs=-1)
            knn.fit(data.T)
            neigh_dist, neigh_ind = knn.kneighbors(np.reshape(Y[:, -1], (1, num_movi
            # rating pred = np.dot(neigh dist[0,:], data[movie n, neigh ind[0,:]])/(
            rating_pred = np.mean(data[movie_n, neigh_ind[0,:]]+Y_col_mean[R[movie_n
            return rating_pred
        def UserUserCofi(Y, R, K=9):
            Y: 2D numpy array of shape (1682, 944), the original ratings (with the n
               added ratings by you)
            R: 2D numpy array of shape (1682, 944), the indicator matrix. NOTE that
               to use R to mean-normalize Y. If you don't use it, that's fine too.
            K: integer, specify the how many nearest neighbors to use
            Return:
            ratings pred: 1D array of size num movies, the predicted ratings for all
                        the movie the user did not rate. For the movies, the user ha
                        predicted, the value in ratings_pred will be zero
            .....
            Y_col_normalized = Y.copy()
            Y_col_mean = np.zeros(Y.shape[1])
            for i in range(Y.shape[1]):
                Y_col_mean[i] = np.mean(Y[R[:, i].astype(bool), i])
                Y_col_normalized[R[:, i].astype(bool), i] = Y[R[:, i].astype(bool),
            ratings_pred = np.zeros(Y.shape[0])
            for i in range(Y.shape[0]):
                if (R[i,-1] == 0):
                    ratings_pred[i] = KNNCofi(K, Y_col_normalized, R, i, Y_col_mean)
            return ratings_pred
```

Just call UserUserCofi with the default K value to obtain the predicted ratings and print out the top 20 movies, similar to what you did in Part 9. Check if there are common movies (you don't need to answer this). **5 pts for Part 10**.

```
In [ ]: predicted ratings = UserUserCofi(Y, R)
        predicted_20 = np.argsort(predicted_ratings)[-20:][::-1]
        User 20 = predicted ratings[predicted 20]
        print("Top 20 movie recommendations for you:")
        for index, movie index in enumerate(predicted 20):
            movie info = movies[movie index].split(' ', 1)
            movie title = movie info[1].strip()
            movie rating = User 20[index]
            print(f"Recommended movie {movie_title} based on rating {movie_rating:.1
        Top 20 movie recommendations for you:
        Recommended movie Saint of Fort Washington, The (1993) based on rating 5.0
        Recommended movie They Made Me a Criminal (1939) based on rating 5.0
        Recommended movie Entertaining Angels: The Dorothy Day Story (1996) based o
        n rating 5.0
        Recommended movie Marlene Dietrich: Shadow and Light (1996) based on rating
        Recommended movie Great Day in Harlem, A (1994) based on rating 5.0
        Recommended movie Prefontaine (1997) based on rating 5.0
        Recommended movie Aiging wansui (1994) based on rating 5.0
        Recommended movie Star Kid (1997) based on rating 5.0
        Recommended movie Santa with Muscles (1996) based on rating 5.0
        Recommended movie Someone Else's America (1995) based on rating 5.0
        Recommended movie Close Shave, A (1995) based on rating 4.9
        Recommended movie Star Wars (1977) based on rating 4.8
        Recommended movie Some Folks Call It a Sling Blade (1993) based on rating
        4.7
        Recommended movie As Good As It Gets (1997) based on rating 4.7
        Recommended movie Three Colors: Blue (1993) based on rating 4.7
        Recommended movie Pather Panchali (1955) based on rating 4.6
        Recommended movie 12 Angry Men (1957) based on rating 4.6
        Recommended movie Searching for Bobby Fischer (1993) based on rating 4.6
        Recommended movie M (1931) based on rating 4.6
        Recommended movie Big Sleep, The (1946) based on rating 4.6
```

#### **Ending**

I know it has been quite a journey to work on this final project, but I am sure you have learned some techniques that even Netflix, Amazon, etc. are using (of course more complex versions). Best luck to you as you move onto the next stage in your machine learning journey!