

Appliances Store

Problem

The program to be created will help us to solve the need that a commercial house of electrical appliances has in the city of Quito, said program requires a solution that facilitates the interface, entry, and sale of its products taking into account the customer and sale relationship, the which will be carried out in a period of four to five months.

During the development of the program, the client's comfort and ease of use will always be taken into account, trying to satisfy all the needs that are needed and taking into account all the non-conformities obtained by sampling.

What are the factors that affect the buying and selling process? With this question, investigations will be carried out in case of not knowing the subject, thus obtaining more information to clarify any type of doubt that may arise, each day an advance will be made to comply with the established time. Always keeping in mind that it is what the client needs.

Overview

Thanks to a society that is in constant development, over the years new forms of usability of technological tools have emerged that are granted thanks to the various advances in this area, which are increasingly necessary to use in our day. a day and therefore its application must be in a correct way, since it must also help the user, establishment or entity that will use it.

When covering a market as large as the interface and sale of products, as in our case would be household appliances, it is a priority to have a system that helps facilitate the processes involved in having a business of this type, which will be of great help to provide the necessary elements to have a good inventory control, comfort for the user, among many other things that are immersed in having a store with these characteristics.

Background

The home appliance sales and distribution sector grows and evolves every year as new technologies emerge that innovate and satisfy consumer wishes. With the software for appliance stores, the customer will have a much easier way to carry out their purchases and at the same time find out about each of the products that the store has, showing models, sizes, styles, prices, colors, optimizing the visual organization of products to be shown to customers.

The search for products can be a tedious job for customers, not only because of **price**, but they also seek to have a **quality relationship**, taking into account an **overwhelming** number of products that exist. With a product **management** solution, being **attractive** to customers, **showing** all the necessary characteristics that the product should have, the customer is **expected** to feel comfortable with their **purchase** and find what they need, showing all the necessary information (**Name, price, brand, model**, etc.) in an **easily** accessible place.

With the **inventory management system**, the warehouse will be able to:

- Control **inventory** in **real time**.
- Show product information in an **orderly way**.
- Manage the **product** and its **interface**.
- Access a **history** of **user** numbers.
- Track each product and users.

The **appliance store** must have a **simple** and **dynamic system** and interface for the customer showing in **detail** each **product** that the store has and thus be able to meet the following **objectives**:

The success of most businesses focused on the sale of products through a digital interface depends on good **buyer-seller communication**, achieving **empathy** and **satisfying** the need that the buyer may have, showing the products in a detailed way. and ordered with each of its characteristics, many times this **communication** does not work correctly and various **problems** are likely to **arise**. But instead of **dealing** with problems and **mistakes**, your best bet is to take the proactive step of implementing a digital store management **solution**.

With a digital store **management system**, you should be able to achieve the following system **goals**:

- **Optimize** and improve the interface of the digital store.
- Quickly track **inventory** and users
- Make quick **inventory transfers**
- Take quick **inventory** counts
- Minimize labor with the preparation of the digital **store**
- Easily receive orders in the store
- Show updated and more **comfortable** products.
- **Monitoring** of each of the products
- Adjust **inventory quantities** in **seconds**

A good optimization of the page and the constant maintenance of this, helps customers have a better shopping experience and take into account the treatment they have on it.

The importance of the website for customers is the following, for the optimal development of it.

- Mobile optimized web pages.
- Eye-catching design websites.
- Updated products.
- Products with prices, payment plans.
- Shop with online purchase.
- Web with contact information, forms, addresses or numbers.

Ultimately, not having a good website means that the customer has to physically go to each store, make a price quote, write down, and right after all this, make a decision.