



ESPE
UNIVERSIDAD DE LAS FUERZAS ARMADAS
INNOVACIÓN PARA LA EXCELENCIA

Computer's Science

Career: Information Technology Engineering

Modality: Online

Thema:

**Definition of the project of the Web Application for the Company
iSoftware.ec**

Team3 DevSolutions

Mantilla Sarauz Diego Andrés (Leader)

Loachamin Aldaz Esteban Mateo

Maldonado Miranda Erick Gabriel

Maldonado Paredes Ligia Maricela

Subject:

Web Applications Development

NRC: 8516

Tutor: Edison Lascano.

Theme:

Development of Web Application of the company iSoftware.ec for the commercialization of its technological products.

About us

Our company specializes in providing product solutions for computers, routers, audio and video equipment, and technological equipment with innovative products tailored to the needs of customers. We work with renowned suppliers with quality products.

**Mission**

Provide computer equipment solutions to small and large companies in Ecuador, with innovative products with the highest quality standards. Our work team has highly trained professionals, capable of developing themselves in their activities to offer the best possible service, applying continuous improvements in each sales process.

Vision

Consolidate ourselves as a solid company in the trade of technological products, allowing our clients to easily recognize us in the market for the quality products that we offer with added value to satisfy the needs of clients in each of their requirements.

Problem

The iSoftware.ec company, based on its business needs to promote sales processes, requires a web application that allows it to improve and optimize its sales processes.

Objectives**General Objectives**

- Provide a Client-Server model web application that allows efficient management of the sales and marketing processes of the company iSoftware.ec

Specific Objective

- Implement a Client-Server model web application that covers the requirements and needs of the iSoftware company
- Create a friendly interface for users to carry out the process of purchasing technological products and equipment.
- Obtain an application that complies with each of the modules planned for each of the different product sales processes.