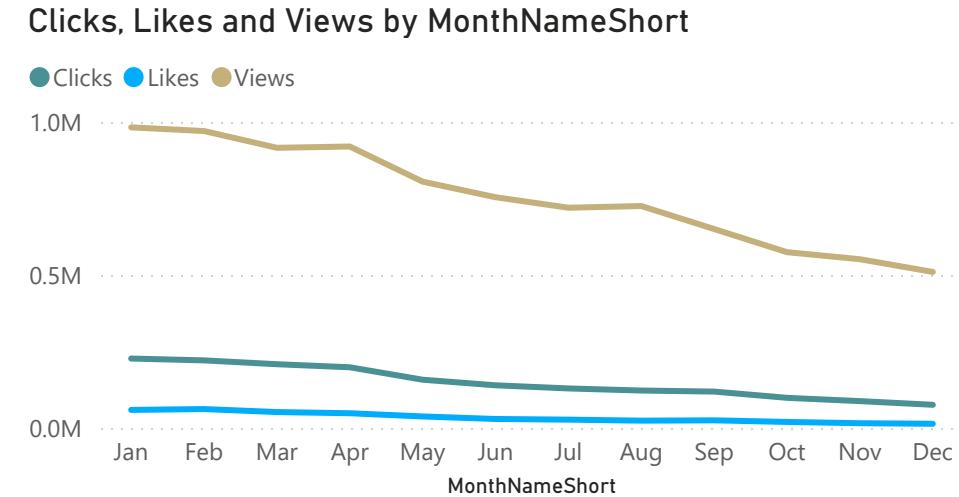
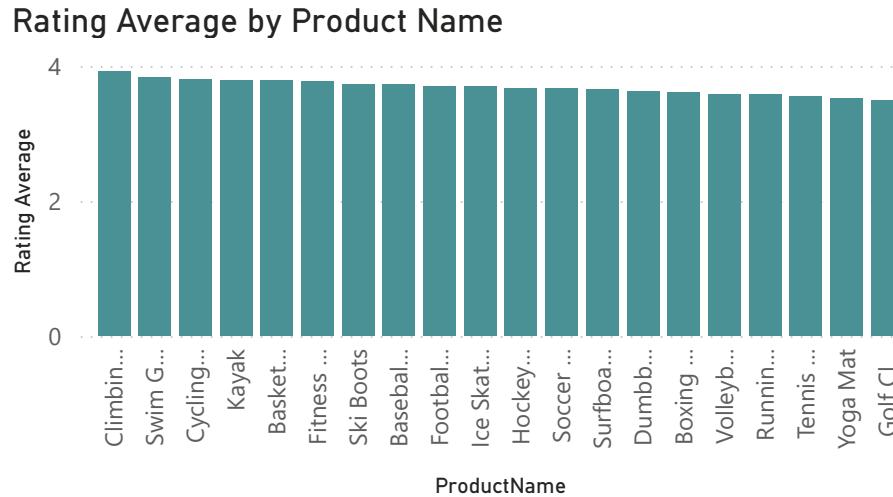
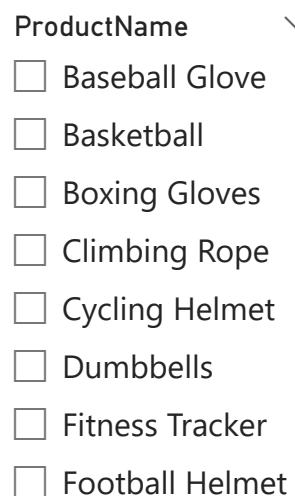
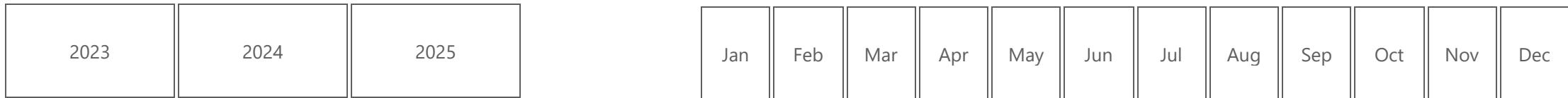


Marketing Data Analysis Overview

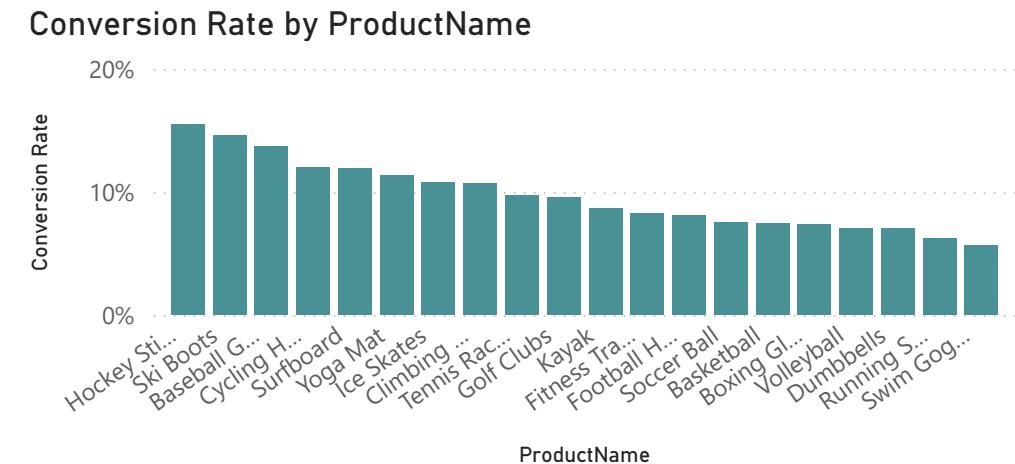


9.57%
Conversion Rate

9M
Views

2M
Clicks

414K
Likes

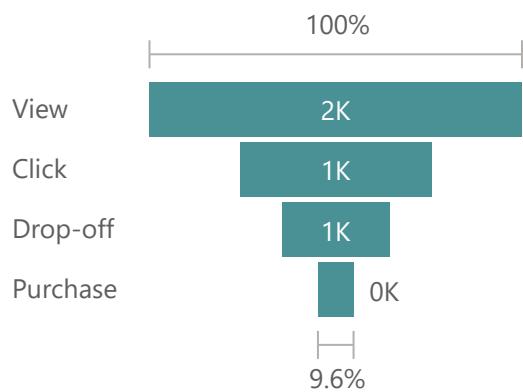


Conversion Details

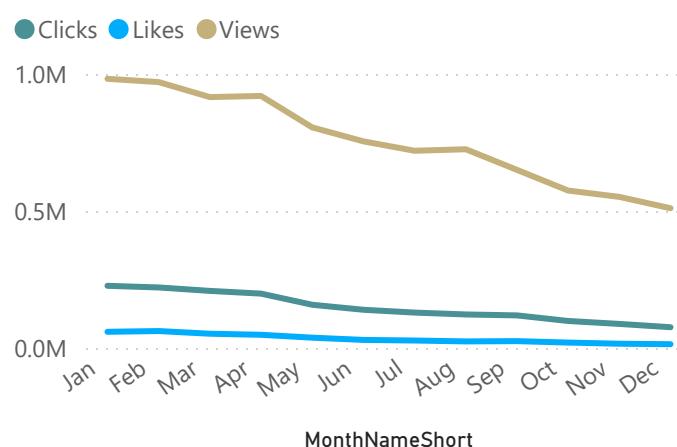
2023 2024 2025

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

Number of Customer Journeys by Action



Clicks, Likes and Views by MonthNameShort



Conversion Rate by MonthNameShort



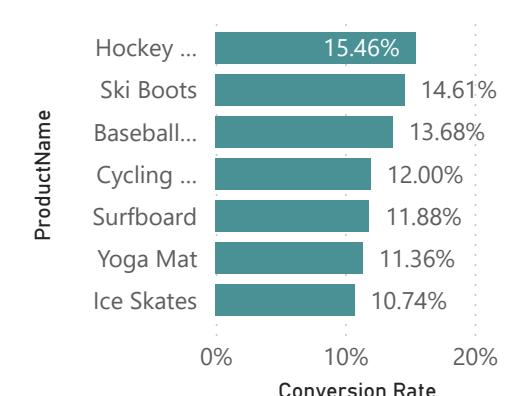
9.57%
Conversion Rate

- Baseball Glove
- Basketball
- Boxing Gloves
- Climbing Rope
- Cycling Helmet
- Dumbbells
- Fitness Tracker

ProductName	Conversion Rate	ProductName	MonthNameShort
Baseball Glove	22.22%	Baseball Glove	Jan
Baseball Glove	12.50%	Baseball Glove	Feb
Baseball Glove	7.69%	Baseball Glove	Mar
Baseball Glove	11.11%	Baseball Glove	May
Baseball Glove	11.11%	Baseball Glove	Jun
Baseball Glove	12.50%	Baseball Glove	Jul
Baseball Glove	40.00%	Baseball Glove	Sep
Baseball Glove	22.22%	Baseball Glove	Oct

9.57%

Conversion Rate by ProductName



Social Media Details

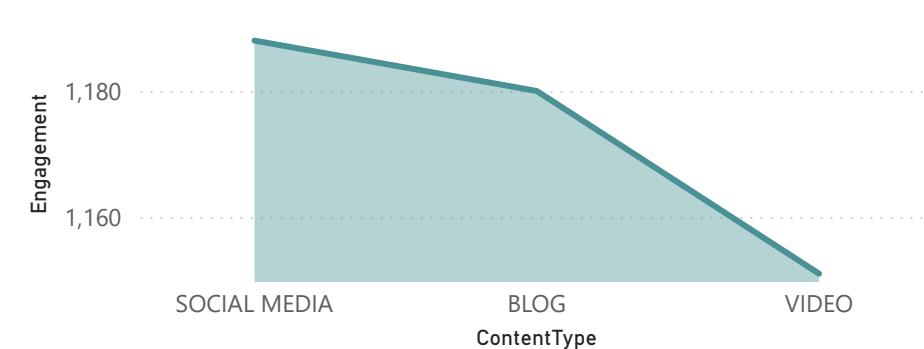
2023 2024 2025

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

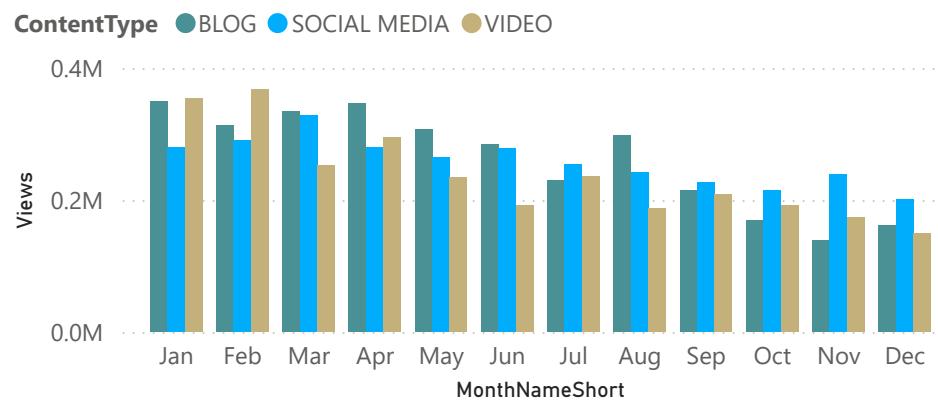
Views

	Jan	Feb	Mar	Apr	May	Jun	Jul	
+	Baseball Glove	54795	66287	48037	28293	33887	27188	36406
+	Basketball	37432	63264	56840	61622	48370	67251	26655
+	Boxing Gloves	44555	44644	53436	70002	30336	33851	24912
+	Climbing Rope	59049	77496	54766	70102	25647	24640	44513
+	Cycling Helmet	52995	50474	47458	31935	59385	41588	33736
+	Dumbbells	49545	28018	47323	44877	31720	44878	27088
+	Fitness Tracker	40446	36215	30956	24651	28979	30513	53307
+	Football Helmet	45007	37669	36238	52921	28113	25199	64586
Total	982444	970480	915714	919898	805084	754182	719825	

Engagement by ContentType



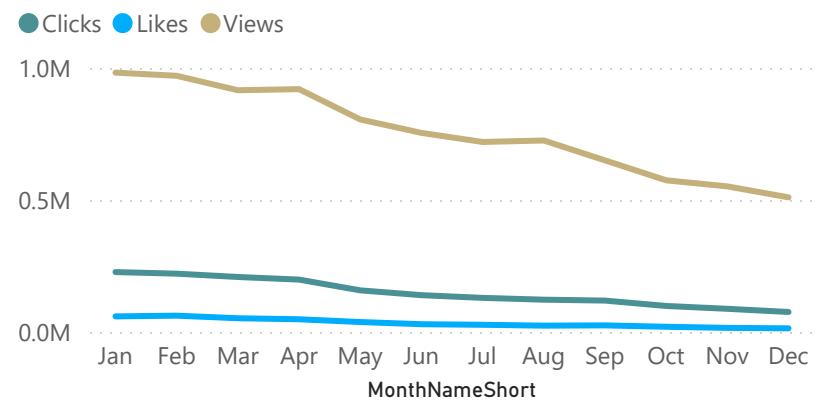
Views by MonthNameShort and ContentType



ProductName

- Baseball Glove
- Basketball
- Boxing Gloves
- Climbing Rope
- Cycling Helmet
- Dumbbells
- Fitness Tracker

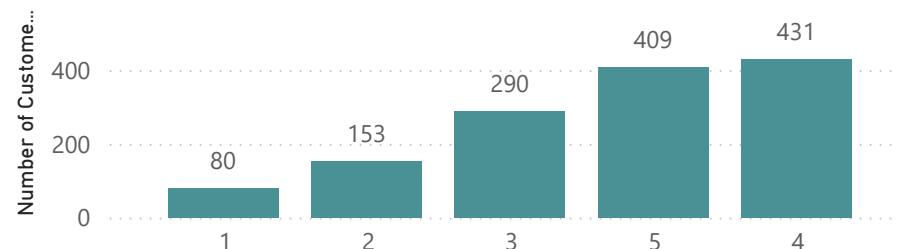
Clicks, Likes and Views by MonthNameShort



Customer Reviews Details

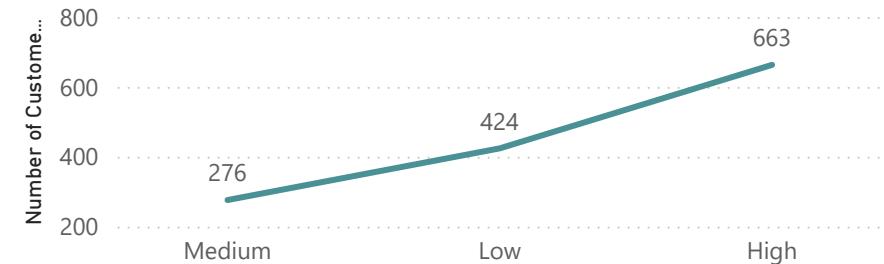


Number of Customer Reviews by Rating



3.69
Rating Average

Number of Customer Reviews by Price Category



Rating by Country



ProductName ▾

- Baseball Glove
- Basketball
- Boxing Gloves
- Climbing Rope
- Cycling Helmet
- Dumbbells
- Fitness Tracker

Rating Average by Product Name

