

# DIEGO CARRASCO



## BUSINESS DEVELOPMENT MANAGER

Guayaquil, Ecuador

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diego.carrasco13@hotmail.com

## SUMMARY

Christian by conviction and not by religion, I am 31 years old, I am Ecuadorian and I work with the purpose of creating strategic solutions to substantial problems of companies from an interdisciplinary perspective, to achieve continuous improvement.

My academic background was based on German model of the **Duale Hochschule Baden Württemberg** focused on Production and Logistics /Costs and Finance and general knowledge in Human Talent (HR) / Marketing and Sales.

## EDUCATION

**Instituto 11** | 2019-2020

Course  
Disruptive Entrepreneurship  
Monterrey, Mexico (Virtual)

**Universitat de Barcelona** | 2016-2018

Master Degree  
Business Research  
Barcelona, Spain

**Universitat Pompeu Fabra** | 2015-2016

Master Degree  
Entrepreneurship and Innovation  
Mataro, Spain

**Universidad Católica** | 2009-2013

Bachelor Degree  
Business Administration  
Guayaquil, Ecuador

## REFERENCES

**Giovanni Giusti**, Ph.D  
Director of the graduate program  
in Entrepreneurship and Innovation  
of **Tecnocampus - UPF**

## WORK EXPERIENCE

### 2022 (ACTUAL)

#### TM Restaurant

##### Guayaquil, Ecuador

Business Development Manager

Business Model / Dirección de Operaciones / Familiar Business

2020 – 2021

#### BOHLE S.A.U.,

##### Barcelona, Spain

Business Consultant

Networking / Mercadotecnia / Política Comercial

2019 – 2020

#### LIGHTHOUSE,

##### Zaragoza | Vilafranca, Spain

Business Assessor

Digital Marketing / Branding / Sales Department

2018 – 2019

#### TECUM Management,

##### Cerdanyola, Spain

Assistant Sales Manager

Sales Prospecting / Sales Follow-up

2017 – 2018

#### TECNOCAMPUS Incubadora,

##### Mataro, Spain

PROJECT DELYRA: Co-Founder

PROJECT STM Restaurant: Business Consultant

MUEI Summer Entrepreneurship: Associate Professor

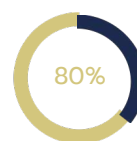
## CORE COMPETENCIES



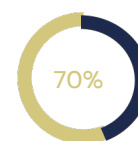
Communication Skills



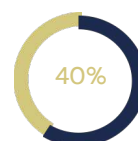
Business Development



Customer Service



Staff Management



Research Skills

## LANGUAGES

Español  
Inglés  
Catalán



## SKILLS

Teamwork  
Emotional Intelligence  
Decision Making

## INTERESTS

