

# BANK HISTORY

## BIRTH OF MODERN BANKING

ITALIAN MERCHANTS ESTABLISHED MONEY EXCHANGE SERVICES ON OUTDOOR BENCHES ("BANCO"), CREATING CREDIT SYSTEMS AND CASHLESS PAYMENTS THAT SPREAD ACROSS EUROPE



1000'S

## CREDIT UNIONS FOUNDED

COOPERATIVE FINANCIAL INSTITUTIONS ESTABLISHED TO PROVIDE ETHICAL LENDING ALTERNATIVES, EMPHASIZING SHARED VALUE AND DEMOCRATIC MEMBER CONTROL

1800'S



## TRADITIONAL BANKING ERA

BANKS OPERATED AS RISK MANAGERS, ACCEPTING DEPOSITS AND PROVIDING LONG-TERM LOANS FOR HOMES AND BUSINESSES WHILE OFFERING DIVERSE FINANCIAL SERVICES



1970'S

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1990'S

2000

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2007



## FINANCIAL SPECULATION BOOM

MAJOR BANKS SHIFTED FROM TRADITIONAL PRODUCTS TO HIGH-RISK TRADING AND COMPLEX FINANCIAL INSTRUMENTS, EXTENDING EXCESSIVE CREDIT TO UNQUALIFIED BORROWERS

## GLOBAL FINANCIAL CRISIS

HOUSING MARKET COLLAPSE TRIGGERED WORLDWIDE BANKING CRISIS, REQUIRING MASSIVE GOVERNMENT BAILOUTS AND RESULTING IN NEW REGULATORY FRAMEWORKS



2008

2010'S

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PRESENT



## ALTERNATIVE FINANCE REVOLUTION

CROWDFUNDING, PEER-TO-PEER LENDING, FEE-BASED BANKING, AND MICROCREDIT EMERGED AS ALTERNATIVES TO TRADITIONAL BANKING MODELS