

₹984,87 mill.

Revenue

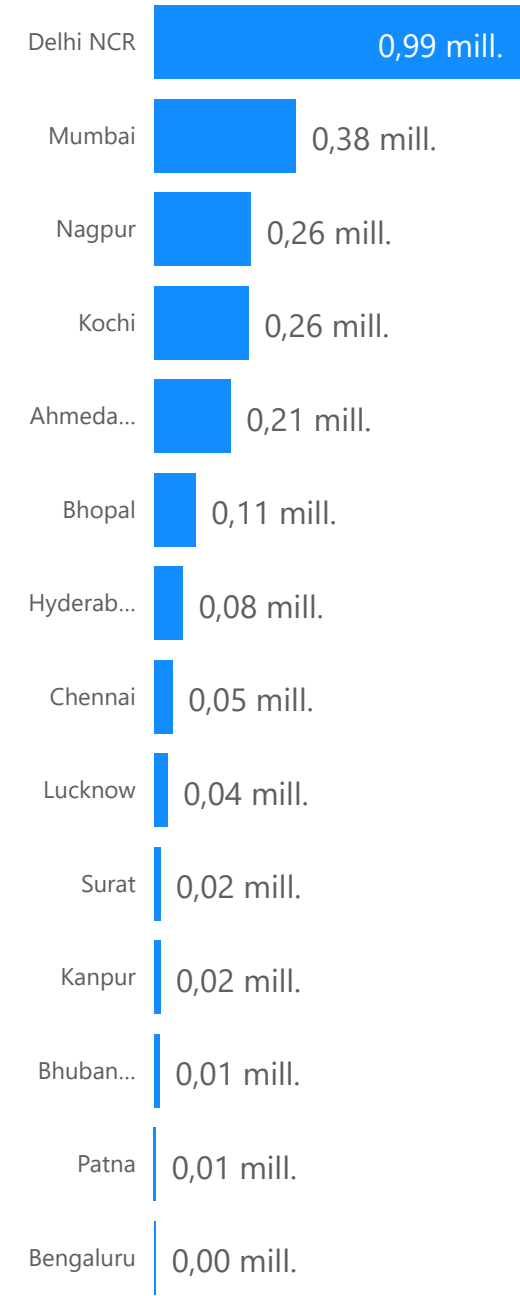
2 mill.

Sales Qty

Revenue by market



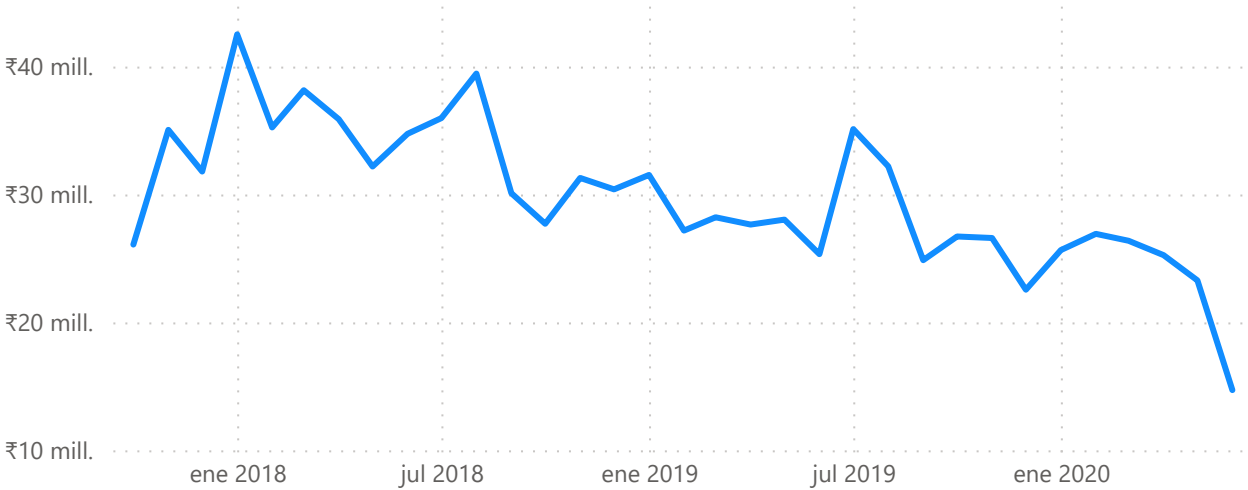
Sales quantity by market



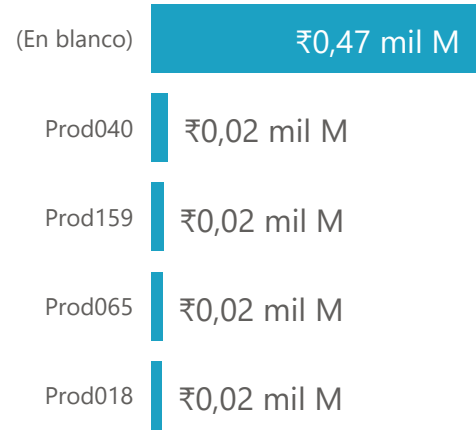
2017	2018	2019	2020
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April	January	May
August	July	November
December	June	October
February	March	September

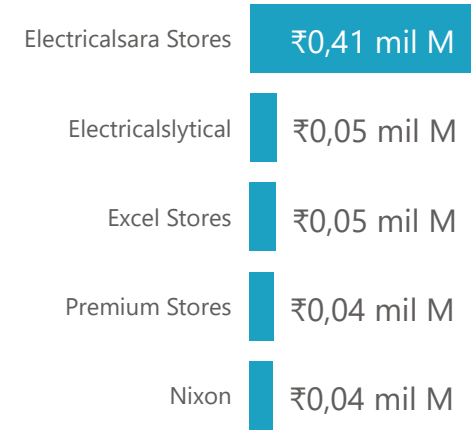
Revenue trend



Top 5 products by revenue



Top 5 customers by revenue



₹142,22
mill.

Revenue

350 mil

Sales Qty

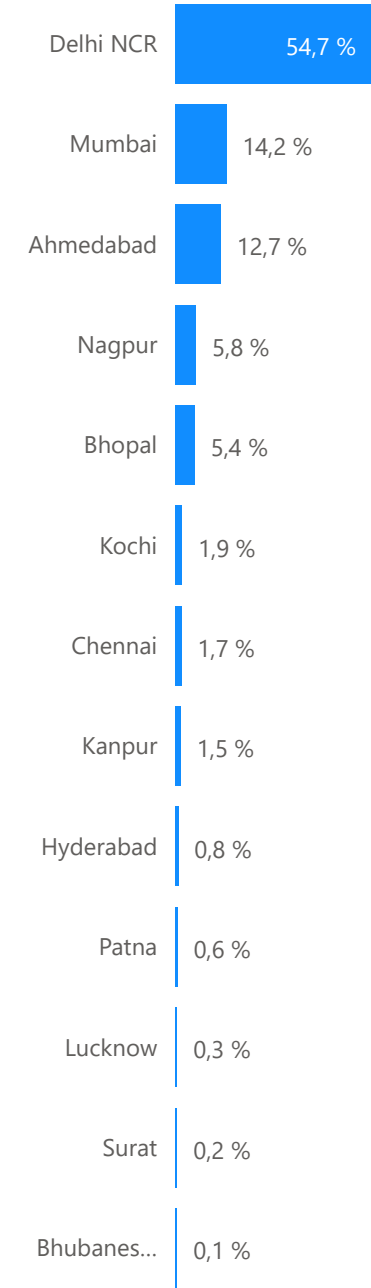
₹2,1
mill.

Total Profit Margin

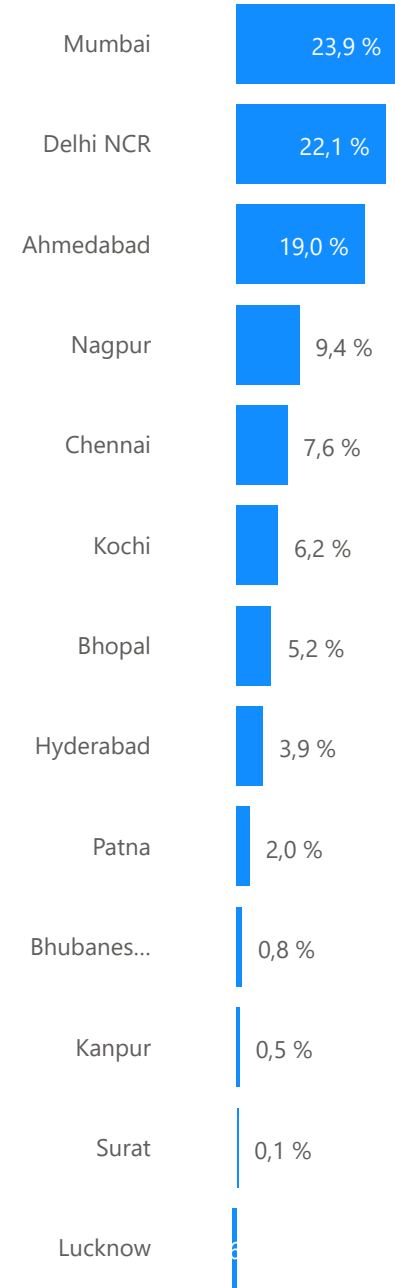
2017	2018	2019	2020
------	------	------	------

April	June
February	March
January	May

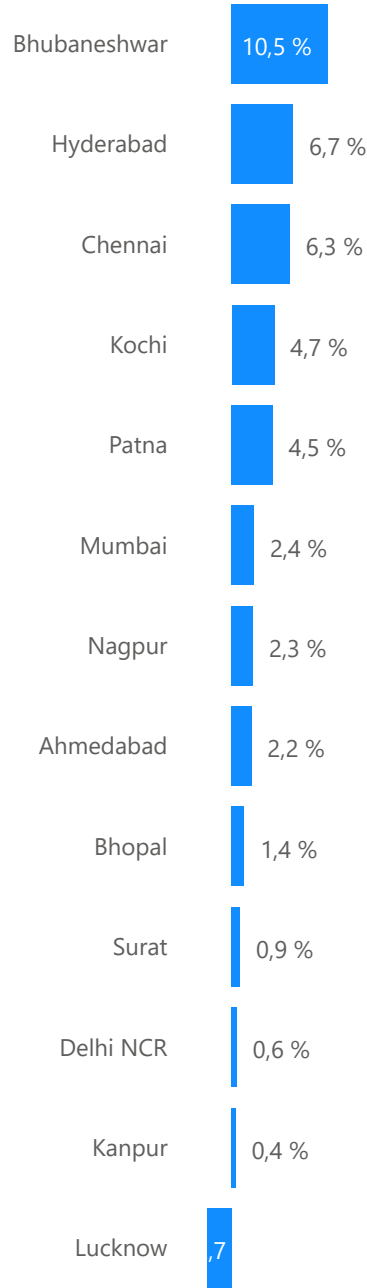
Revenue contribution



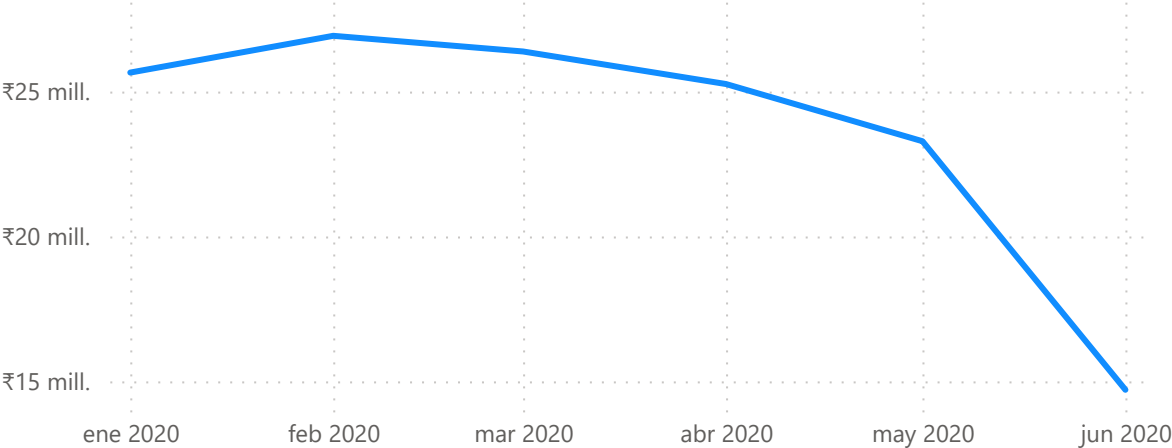
Profit contribution



Profit % by market



Revenue trend



custmer_name	Revenue	Revenue Contributi on %	Profit Margin Contrib ution %	Profit Margin %
Excel Stores	₹7.928.385,00	5,6 %	12,5 %	3,3 %
Surge Stores	₹3.953.600,00	2,8 %	11,9 %	6,2 %
Electricalsara Stores	₹65.641.977,00	46,2 %	11,9 %	0,4 %
Info Stores	₹5.064.374,00	3,6 %	7,8 %	3,2 %
Acclaimed Stores	₹3.116.384,00	2,2 %	6,1 %	4,0 %
Forward Stores	₹2.560.961,00	1,8 %	5,4 %	4,3 %
Modular	₹2.453.519,00	1,7 %	5,0 %	4,2 %
Total	₹142.224.545,00	100,0 %	100,0 %	1,4 %

₹142,22
mill.
Revenue

350 mil
Sales Qty

₹2,1
mill.
Total Profit Margin

Profit Target

2,0 %

2017

2018

2019

2020

April

June

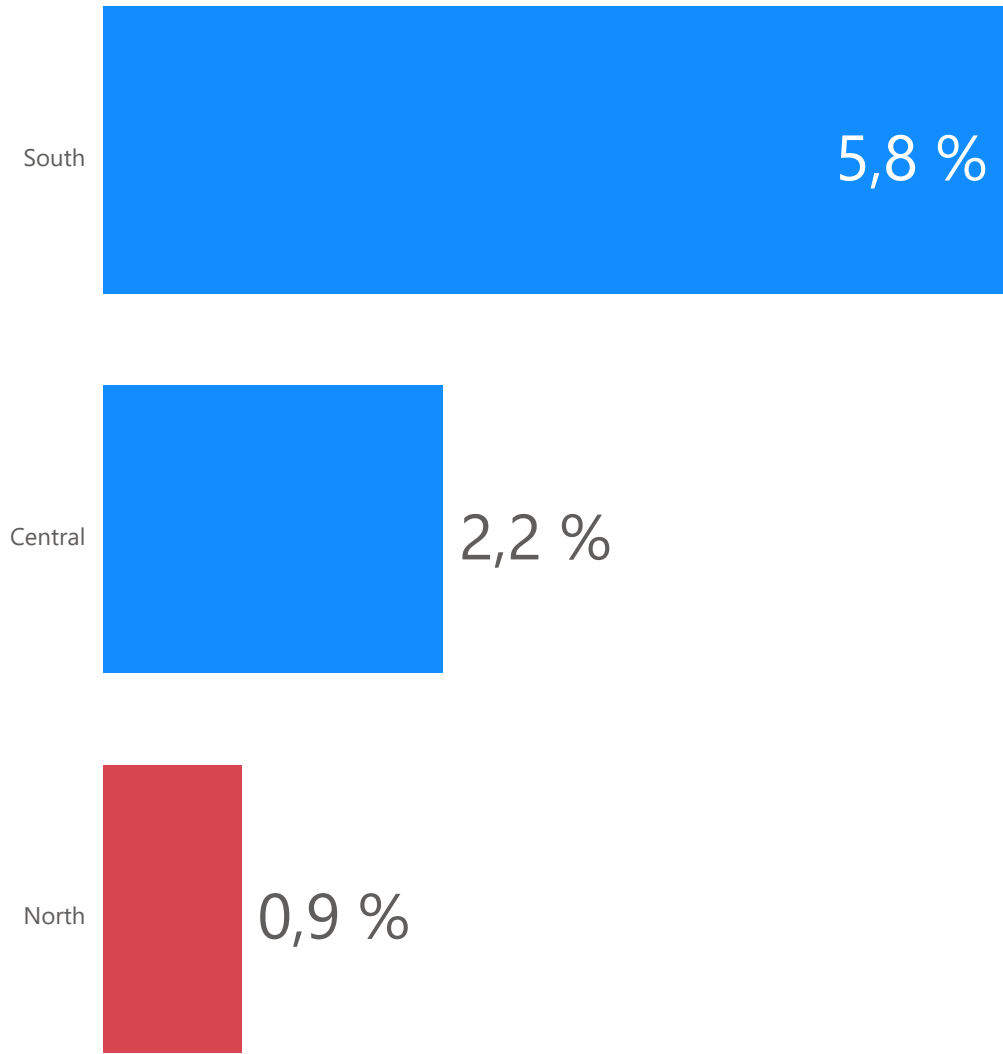
February

March

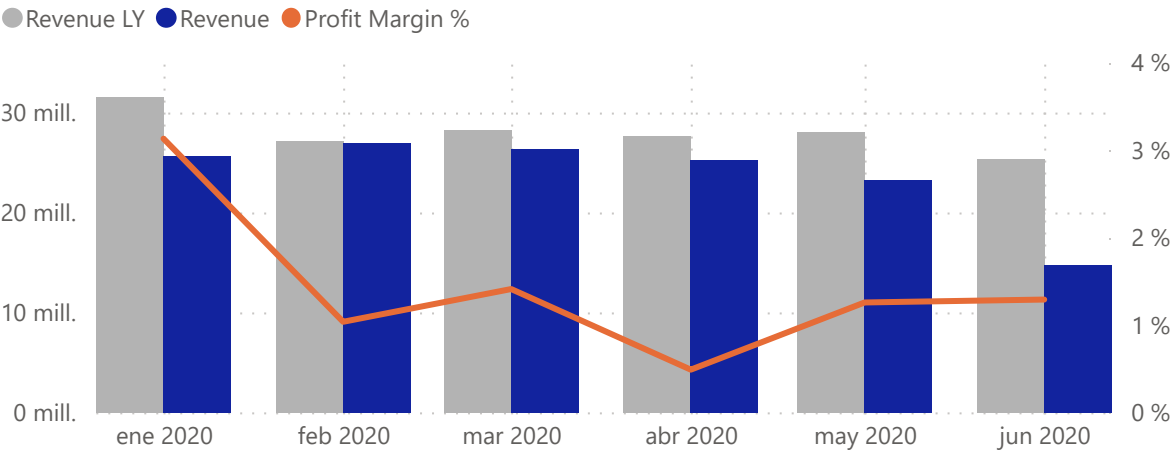
January

May

Revenue contribution



Revenue trend



custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Excel Stores	₹7.928.385,00	5,6 %	12,5 %	3,3 %
Surge Stores	₹3.953.600,00	2,8 %	11,9 %	6,2 %
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Total	₹142.224.545,00	100,0 %	100,0 %	1,4 %