

# ECOMONDO<sup>®</sup> MEXICO 2024

Latin America's leading environmental  
technology fair

**April 17 – 19, 2024**  
**Expo Guadalajara**

Ecological  
Solutions for  
a greener  
World



With the aim of bringing together **technologies and solutions** from sectors that promote the ecological transition and a circular economy, ECOMONDO MEXICO 2024 **facilitates and accelerates business opportunities** while providing networking opportunities with professional buyers and national and international investors.

From **water treatment and waste management** to bioenergy and sustainable cities, ECOMONDO MEXICO 2024 is the ideal place to engage with the **latest ecological technologies** and specialized knowledge in the circular economy, enabling you to engage in the green businesses of the present and the future.

## WHY VISIT?



Drive your company towards sustainable growth.



Become a pioneer in green businesses.



Discover the latest industry trends and innovations.



Create strategic alliances and expand your network.



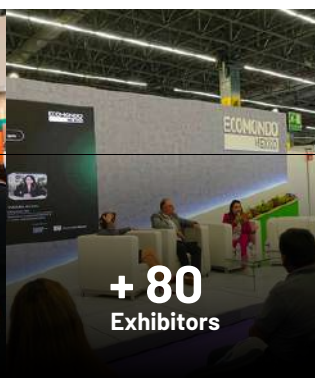
Acquire the most specialized knowledge for industry sustainability.



**+ 7,500**  
Visitors



**13,000 SQM**  
of Exhibiton Area



**+ 80**  
Exhibitors



**+ 462 MDP**  
In on-site business  
(2023)



**+ 6 MDP**  
Commercial value of media coverage.

## EXPERIENCES OF OUR VISITORS AND EXHIBITORS



**Antonio Luna**  
Commercial Director at ECOTEC

"We have had many interested individuals visit our booth, both from government officials and private companies. This event has helped us greatly to connect with the various sectors that are based here in the region".



**Paolo Malfitano**  
Market Analyst at the Italian Agency for Foreign Trade

"We consider the second edition of Ecomondo Mexico a great success. We are convinced that it can establish itself as one of the most important events in the environmental sector for the Central American and Caribbean region. This marks the beginning of a significant era for Mexico and the world".



VISITOR

"The conferences were very insightful and left with a lot of valuable information. It was very interesting to learn from the experiences and expertise of industry experts, especially through new perspectives that were brought to us by the many international speakers".



VISITOR

"We were able to sign many contacts, spoke with very interesting exhibitors and we have the intention to participate in future editions".

## KEY INTEREST SEGMENTS 2023



**34 %**

Waste management



**22 %**

Bioenergy



**20 %**

Water treatment



**10 %**

Waste transportation



**8 %**

Chemical waste management



**3 %**

Smart lighting



**3 %**

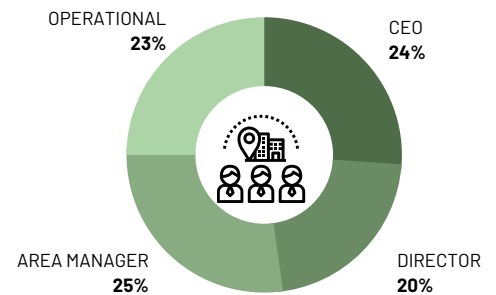
Certifications



## VISITOR'S PROFILE

- Chemical product transporters.
- Biomass and Bioenergy.
- Smart Cities.
- Refineries and mining companies.
- Transportation industry.
- Recycling industry.
- Chemical industry.
- Engineers.
- Occupational safety technicians.
- Consultants.
- Press.
- Company and industry executives.
- Government authorities and agencies.
- Environmental managers.
- Waste managers.
- Agro-industry

## Decision-makers



## Floorplan

13,000 sqm dedicated to an ecological transition.



### WASTE MANAGEMENT AND CIRCULAR ECONOMY

- Waste management and disposal.
- Hazardous waste management.
- Industrial material recycling.
- Electronic waste management.
- Material handling.
- Collection and loading machinery.
- Waste collection and transportation.

### BIOENERGY

- Bioenergy and waste management.
- Residual biomass.
- Energy crops.
- Production technologies and plants.
- Biofuels.
- Biotechnological processes.
- Consulting

### WATER CYCLE MONITORING

- Management and treatment of wastewater.
- Valorization, instruments and water monitoring.
- Treatment systems and plants.
- Plant infrastructure and projects.
- Water sustainability systems.
- Circularity of treated water.
- Energy sustainability.

### SUSTAINABLE CITIES

- Sustainable Governance, Economy, and Digital Inclusion.
- Carbon Footprint strategies.
- Innovation and industrial competitiveness.
- Circular city projects.
- Smart city projects.
- Air quality and urban pollution solutions.
- Green infrastructure.
- Climate-resilient city.
- Electric mobility

# ECOMONDO MEXICO BOOTHS 2024

## Participation Fees

### Sustainable Hub

**2 sqm**  
**USD 1,800 + VAT**

Includes: Standard carpet, vinyl signage, standard furniture, 110v electrical outlet, 2 badges for personnel, listing in the directory.

### Equipped Booth

**9 sqm**  
**USD 3,330 + VAT**

Includes: Standard carpet, partition walls, counter with vinyl signage, lighting, standard furniture, 1 110v electrical outlet, exhibitor badges, and listing in the directory.

### Free Space

**Minimum 18 sqm**  
**USD 320 / sqm + VAT**

Includes: Booth space, exhibitor badges, and listing in the directory.  
**Does NOT include** carpet, construction, furniture, or services.



## Social Media Presence



**+ 7,000**  
**FOLLOWERS**  
ON OUR SOCIAL MEDIA

**+1,500,000**  
**PEOPLE**  
REACHED

**COVERAGE**  
ACROSS ALL OF OUR  
PLATFORMS

## CONTACT

**Sandra Elías**  
**Director Ecomondo Mexico**  
Cel. 55 4283 93 89  
[sandra.elias@igeco.mx](mailto:sandra.elias@igeco.mx)

**Boris Murray**  
**Canada**  
[bmurray@atlas.marketing](mailto:bmurray@atlas.marketing)

**Fabio Filipponi**  
**Europe & Italy**  
Tel. +39 0541 744488  
[fabio.filipponi@iegexpo.it](mailto:fabio.filipponi@iegexpo.it)

f EcomondoMexico  
@Ecomondomx  
Ecomondo Mexico  
@EcomondoMx

**ECOMONDO**  
MEXICO

**ECOMONDO MEXICO 2024 will be  
simultaneously celebrated with**

**SOLAR<sup>+</sup>** MEXICO  
**STORAGE**

ITALIAN  
EXHIBITION  
GROUP  
Providing the future



**Deutsche Messe**