

Return Rate Per Category

Draft	Summary	Return Sales Rate	Return Rate By Category	Return Rate By Customer	Geographic Return Rate	Return Rate By Region & ..
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The purpose of our analysis was to identify which areas, categories, and customers had the highest rate of return(s).

Return Sales Rate chart depicts As Sales increase, the Return rate increases.

The Return Rate Per Category depicts Office Supplies has the highest Rate of Return.

The Return Rate By Customer Depicts which customers in the database has the highest rate of return

The Geographic Return Rate helps us visualize which Geographic location(s) have the highest return rate.

The Monthly Rate Of Return Depicts which months have higher rate of returns, Due to seasonality and other various circumstances.

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Our Analysis of the Superstores Data Shows that there is a positive uptrend with Sales and Returns. Clearly and Definitively, As Sales increase, so do Returns, in a positive correlation but not a healthy business problem to have.

The Most Returned Category Clearly Being Technology.

Our Customers with the Highest Rate of Return(s) is Roland and Hilary.

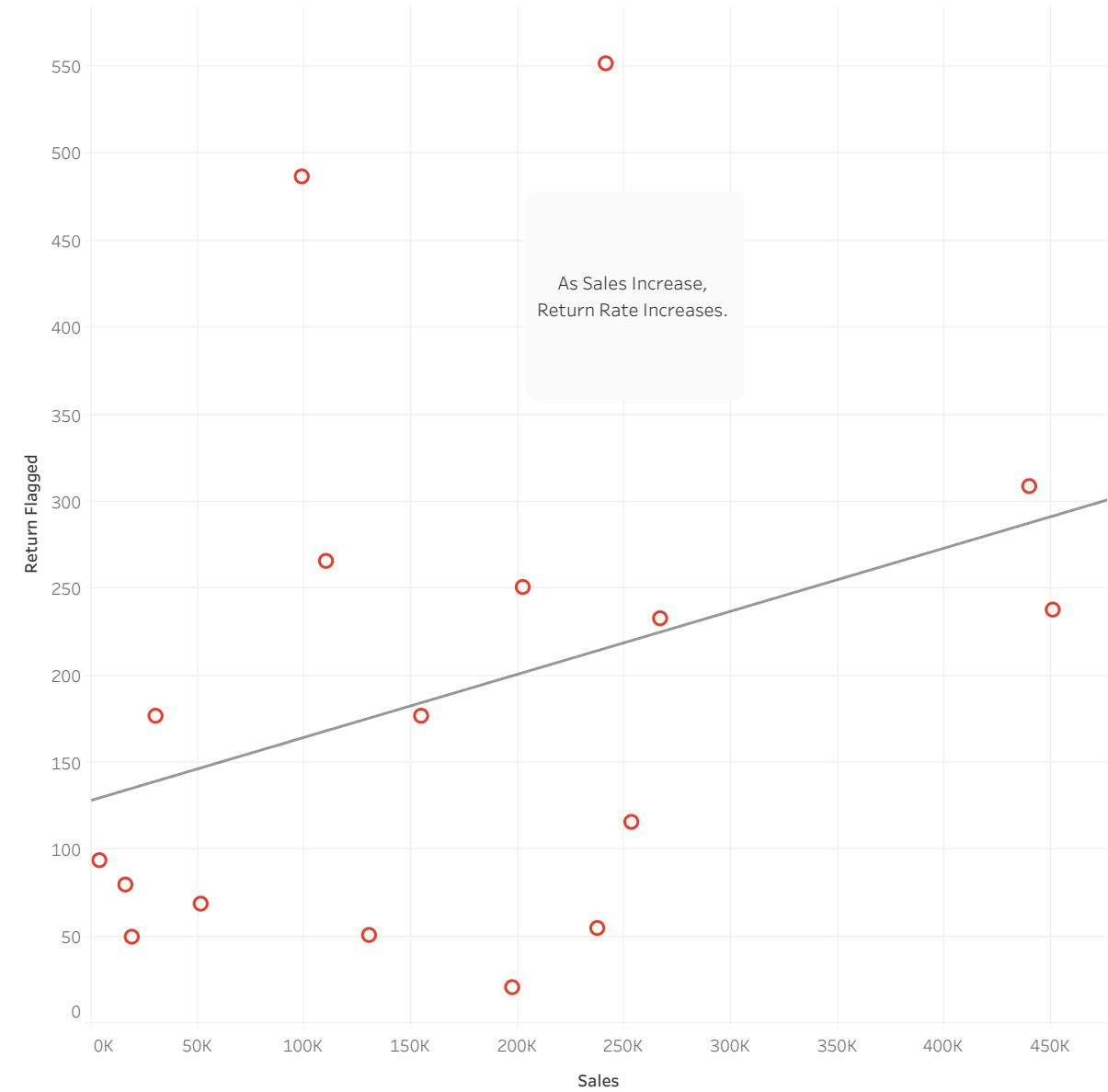
The Geographic Chart for Return Rate shows us that the Highest return rate comes from Utah.

The Highest Return rate by Region and Category comes from the West, With Furniture and Technology.

The Return Rate by Month Depicts August as the month with the highest rate of returns, Additionally our Peak for Sales is in September.

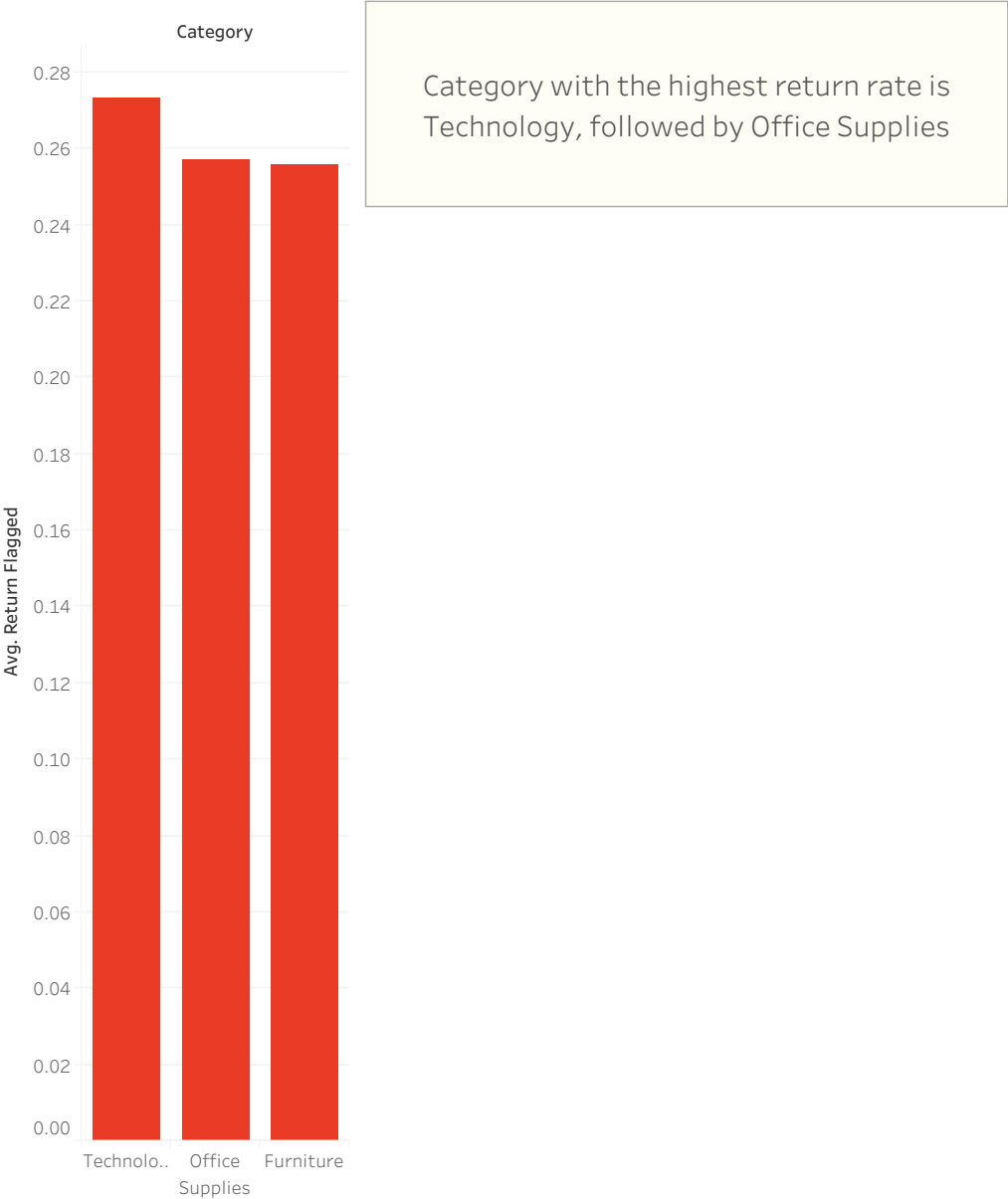
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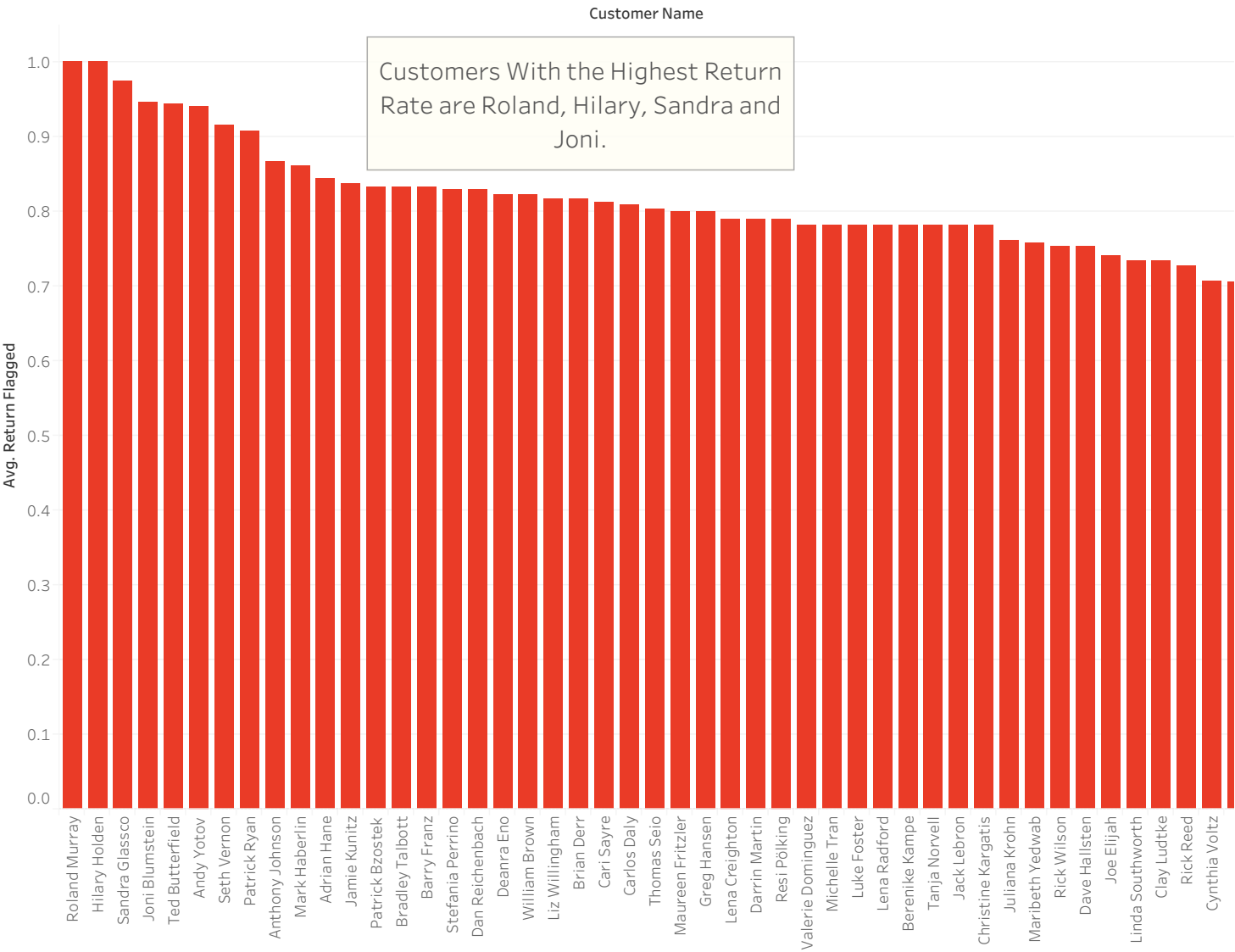
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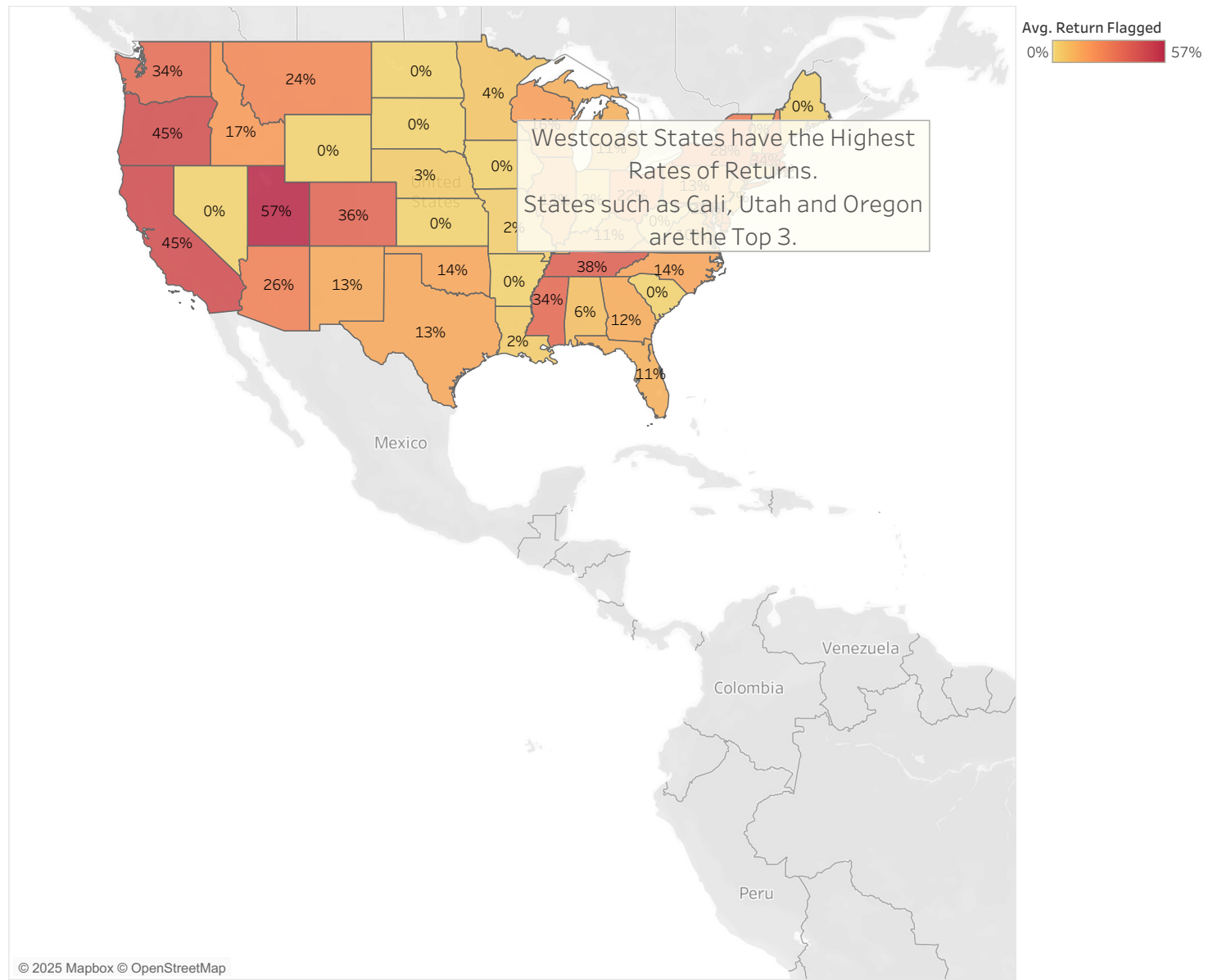
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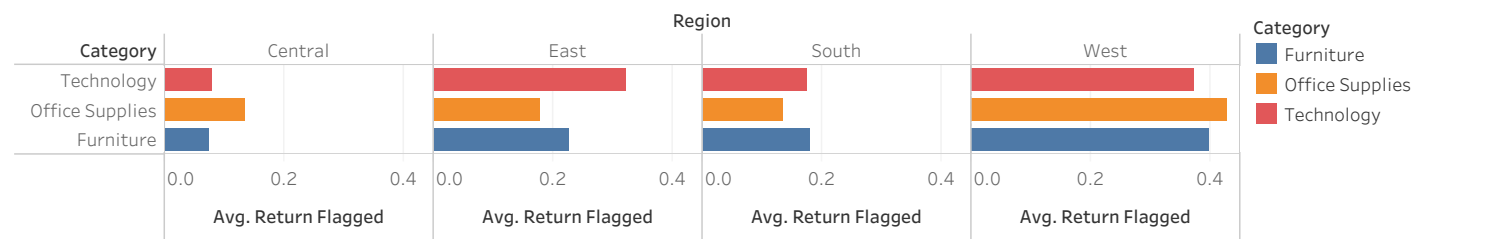
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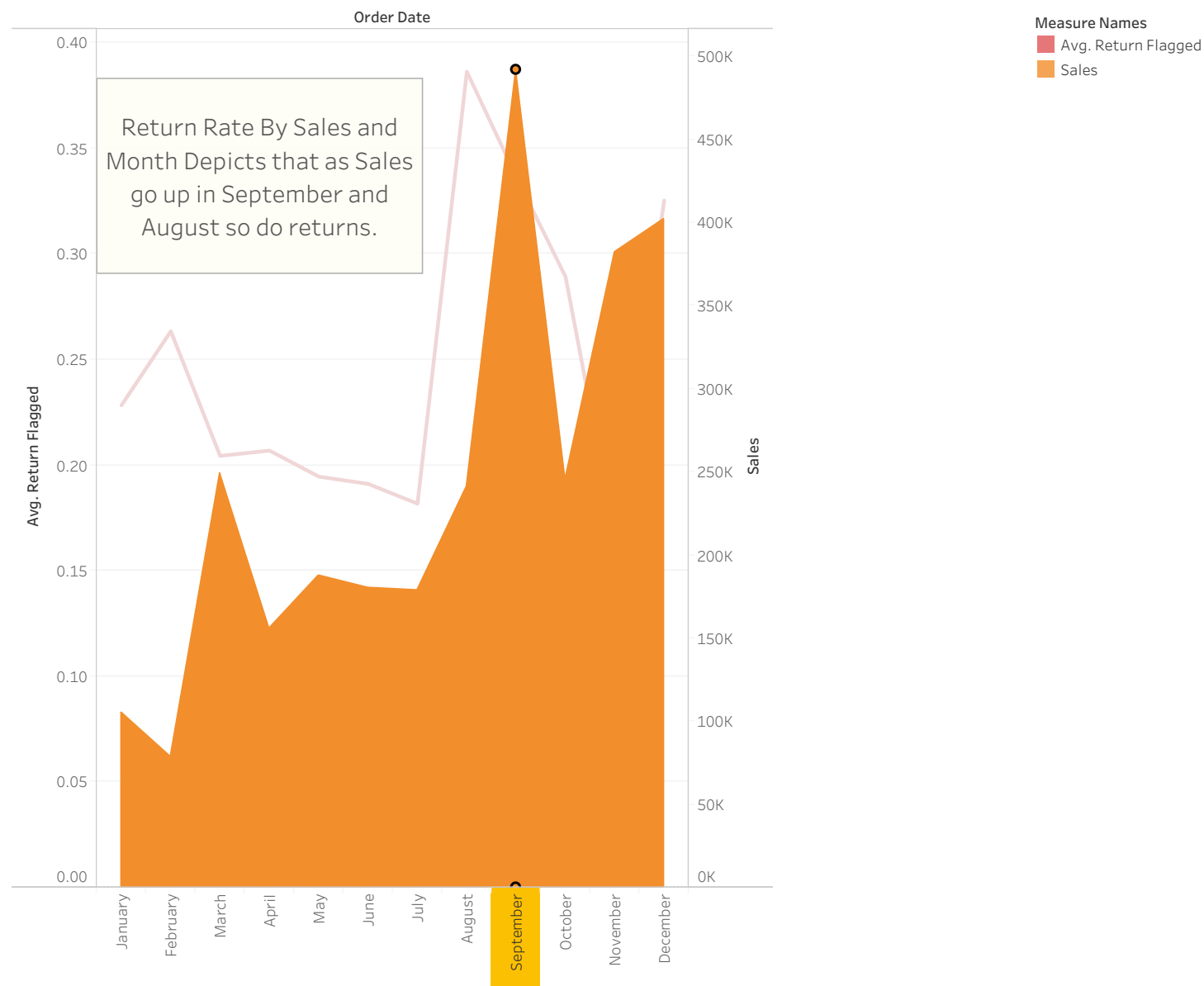
Return Rate By Category	Return Rate By Customer	Geographic Return Rate	Return Rate By Region & Category	Return Rate By Sales and Month	Monthly Return Rate	Return Rate By Category
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Return Rate Per Category allows us further conclude that the west coast has the highest rate of returns, Office Supplies having the highest return rate followed by Furniture and then Tech.

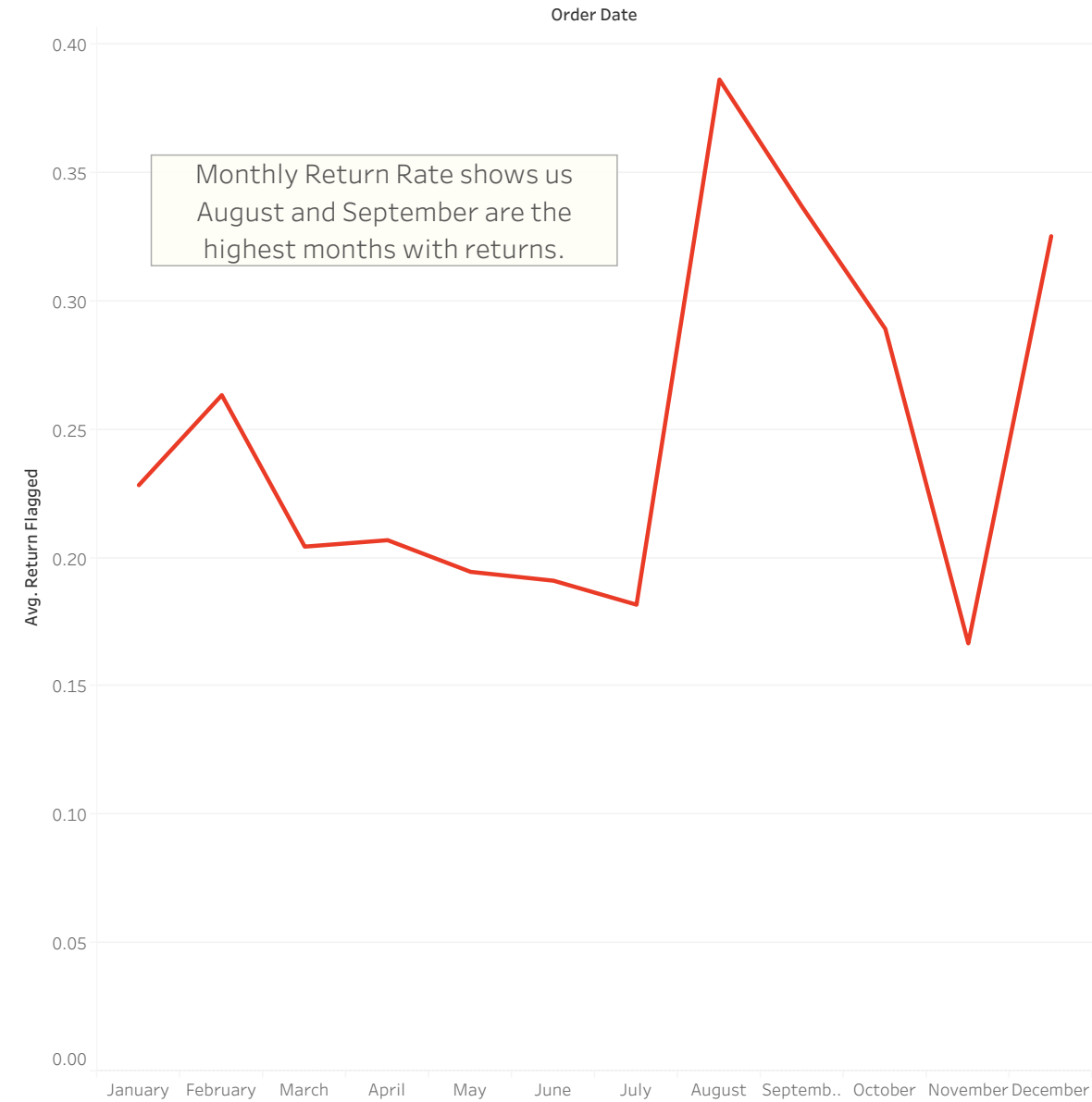
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Return Rate By Customer	Geographic Return Rate	Return Rate By Region & Category	Return Rate By Sales and Month	Monthly Return Rate	Return Rate By Category	Return Rate By Customer
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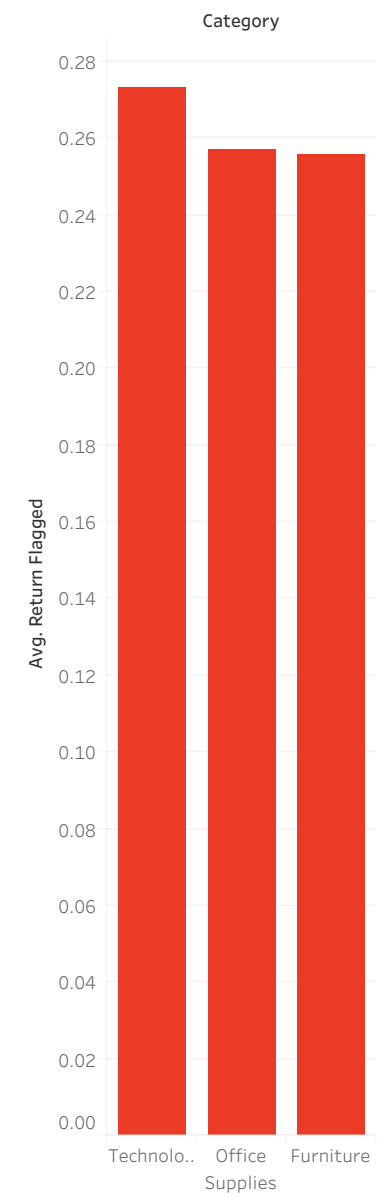
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Geographic Return Rate	Return Rate By Region & Category	Return Rate By Sales and Month	Monthly Return Rate	Return Rate By Category	Return Rate By Customer	Return Rate By Geographic Location
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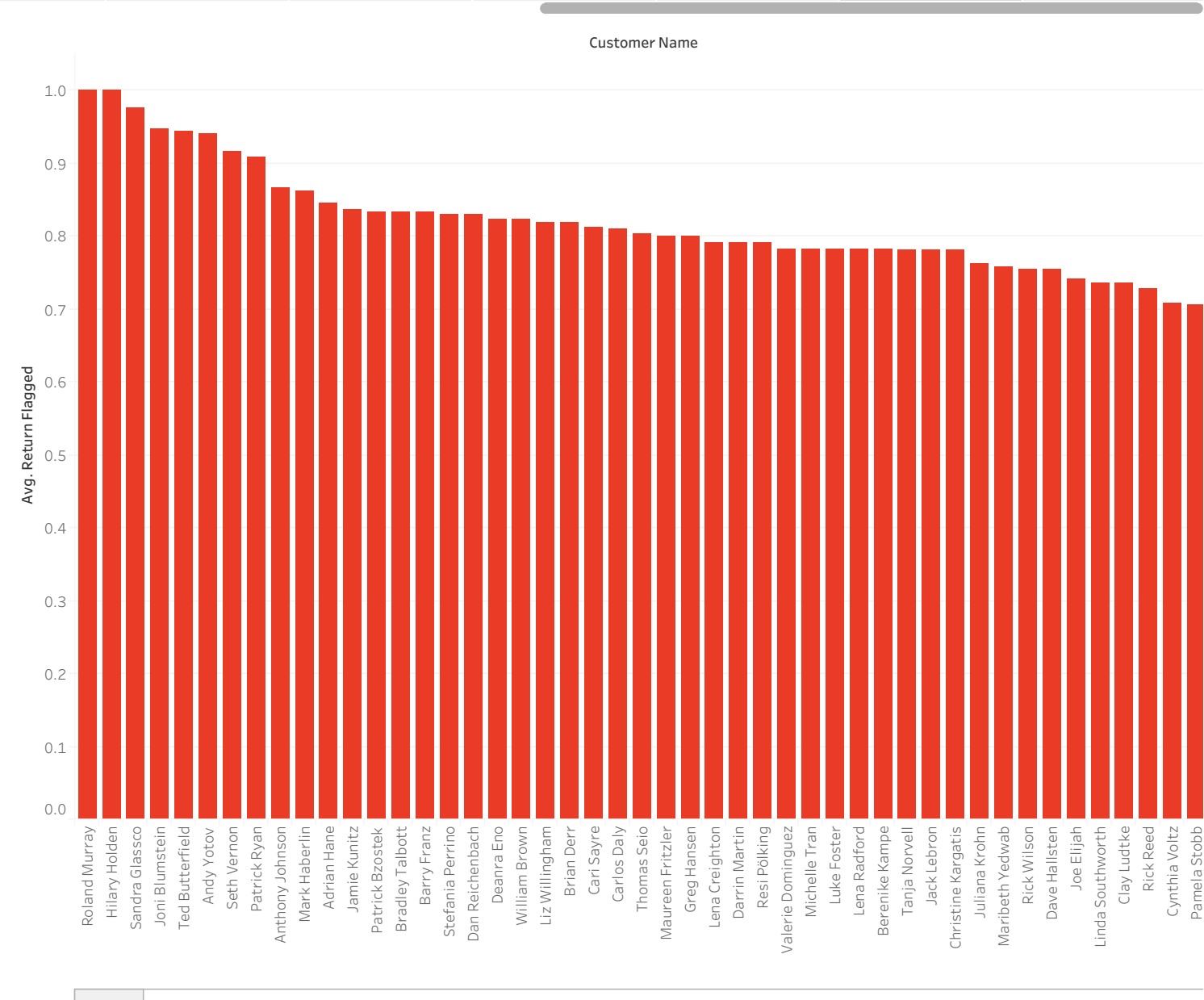
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