

GIULIA MUÑOZ GUSHIKEM

24 Jahre alt, verheiratet | giuliamgushikem@gmail.com | +49 (0) 176 34 14 77 95
Silcherstraße 5 – 71706 Markgröningen

Hallo!

Mein Name ist Giulia, ich bin 24 Jahre alt und komme ursprünglich aus São Paulo, Brasilien. Ich habe einen Abschluss in Grafikdesign an der Staatliche Universität von São Paulo abgeschlossen. Ich habe Leidenschaft für Kommunikation und Design. Ich bin kreativ und proaktiv.

Ich habe ein Praktikum an einer englischen Schule in Irland gemacht, und habe in Brasilien Berufserfahrung im Bereich der visuellen Kommunikation gesammelt.

Seit ich nach Deutschland gekommen bin, habe ich Deutsch gelernt und bei einer Firma als Grafikerin gearbeitet. Ich suche nach einer neuen Herausforderung. Mein Ziel ist in einer kundenorientierten Abteilung mein Fachwissen einzubringen.

Ich möchte bei einem Unternehmen arbeiten, dass die Werte, an die ich glaube, teilt. Nämlich: Ethik, Respekt und Kreativität.

Ich freue mich auf Kontakt mit Ihnen.

Portfolio: [klicken Sie hier](#)

BILDUNG

Mär 2017 – Dez 2018	Deutschsprachkurs von A1 bis zum B2 Niveau
Stuttgart, Deutschland	IFA Akademie
Feb 2012 – Nov 2016	Grafikdesign-Studium
Bauru Stadt - São Paulo, Brasilien	UNESP Bauru - Universidade Estadual Paulista Júlio de Mesquita Filho (São Paulo Staatliche Universität)
Sep 2014 – Mai 2015	Studium von Multimedia / Visual Communications
Cork - Co Cork, Irland	Cork Institute of Technology

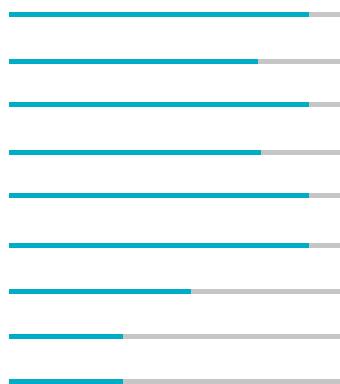
2018

BERUFLICHE ERFAHRUNG

Abr 2018 – bis heute	Nill+Ritz CNC-Technik GmbH
Markgröningen, Deutschland	Mediengestalterin
	<ul style="list-style-type: none">– Gestaltung von Druckmedien und Webauftritten für das Firmenjubiläum und Firmenwerbeartikel.– Gestaltung von Prospekten, Einladungen, Werbeartikeln– Gestaltung und Bearbeitung von Videos– Gestaltung von Beiträgen auf Facebook und die Firmenwebsite– Fotografieren von Produkten, Mitarbeitern und Messen



KENNTNISSE



Photoshop

Illustrator

InDesign

3DsMax

SimLab

Revit

Premiere

After Effects

HTML und CSS

KURSE

Okt 2015 - Nov 2015

Bauru Stadt,
Brasilien

HTML 5 und CSS3 Grundlagen - 40 Stunden

Serviço Nacional de Aprendizagem Comercial – SENAC
(Nationaler Ausbildungsbetrieb für Berufstätige)

2015

Mär 2016 – Feb 2017
Bauru,
Brasilien

Gera Arte Retail Communication

eine der führenden Kommunikationsfirmen für den Einzelhandel in Brasilien

Designerin für Einzelhandelskommunikation

- Layouts für die interne und externe Kommunikation
- Projektkonzeption und Projektmanagement
- Entwerfen der Layouts
- Modellieren der Layouts in 3D
- Rendern der Layouts für die abschließende Präsentation beim Kunden

Jun 2015 - Aug 2015
Cork,
Irland

Cork English School

eine der bedeutendsten Englischschulen in Irland

Social Media- / Grafikdesignerin

Verantwortlich für die ständige Aktualisierung

- der Auftritte der Schule bei Facebook und Twitter
- der Website und der App der Schule

Werbung

- Gestaltung von Beiträgen zur Bewerbung der Kurse und Veranstaltungen der Schule

Design

- Handbücher für Studierende und Angestellte
- Poster
- Flyer

Webdesign (Juni 2017)

- Neue Website(Interface) Entwicklung

2016 - 2017

**PORT
FOLIO**



WERBUNG

Nill+Ritz CNC-Technik GmbH 2018
Markgröningen, Deutschland

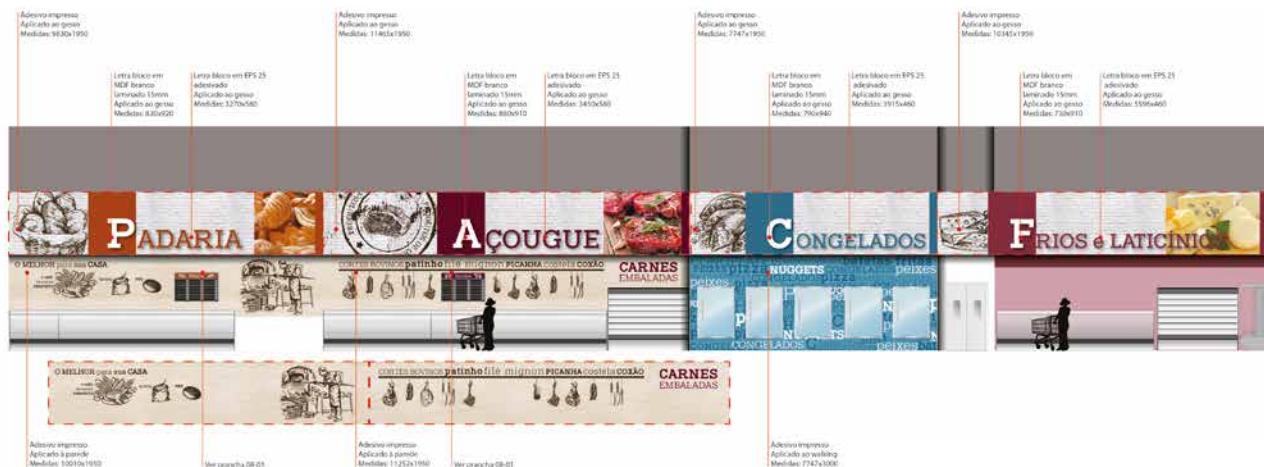
Beim Nill+Ritz habe ich 3D Bilder von den Maschinen für die Firmenbroschüren und Videos entworfen. Ich habe auch Werbeartikel für das Firmenjubiläum z.B. Taschen, Jubiläumsprospekt und Gummibärchentüten entwickelt.





GERA ARTE
comunicação visual

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RETAIL DESIGN

Gera Arte Retail Design
2016/2017

Bauru - São Paulo, Brasilien

Bei Gera Arte Retail Design war ich verantwortlich für die Gestaltung der Innen- und Außenkommunikation nach Kundenwunsch und Budget.
Ich habe das Layout in Illustrator erstellt. Nach der Prüfung des Layouts, habe ich den Supermarkt in 3DSmax modelliert. Zum Schluss habe ich die Render für die endgültige Präsentation beim Kunden vorbereitet.



GERA ARTE
comunicação visual

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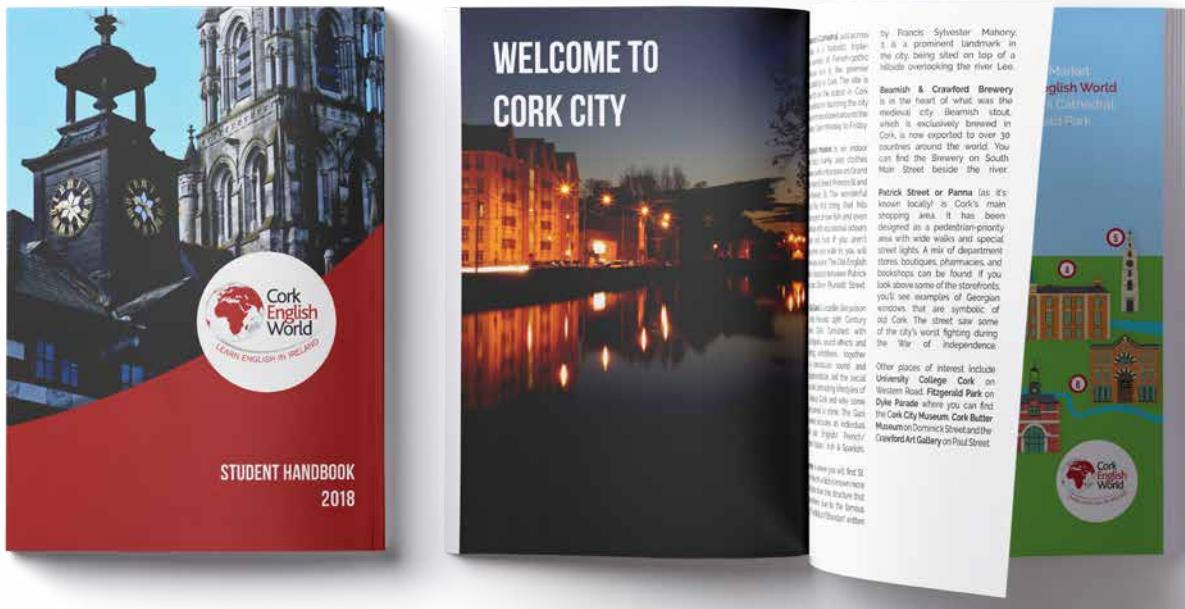
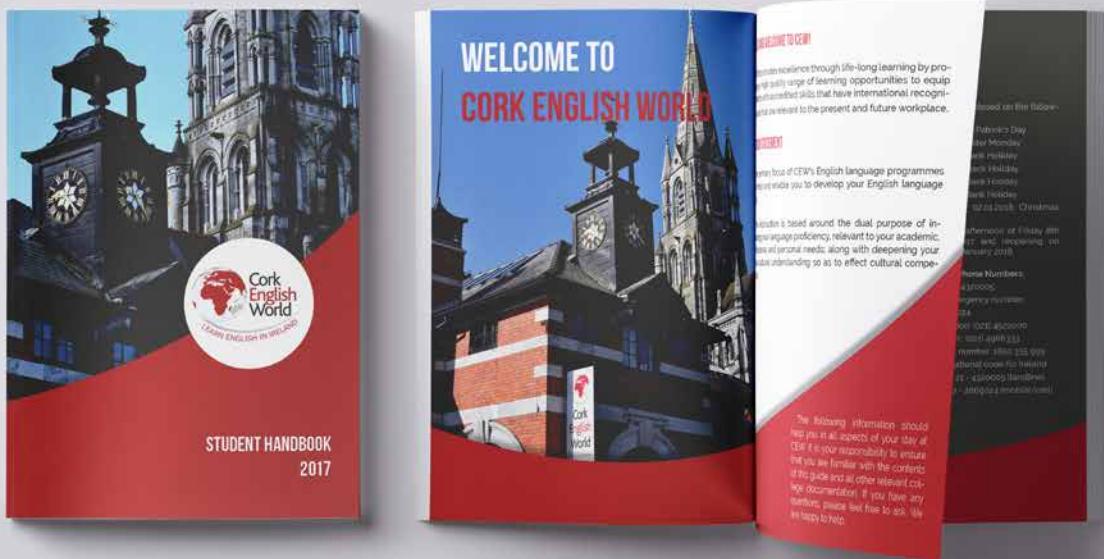
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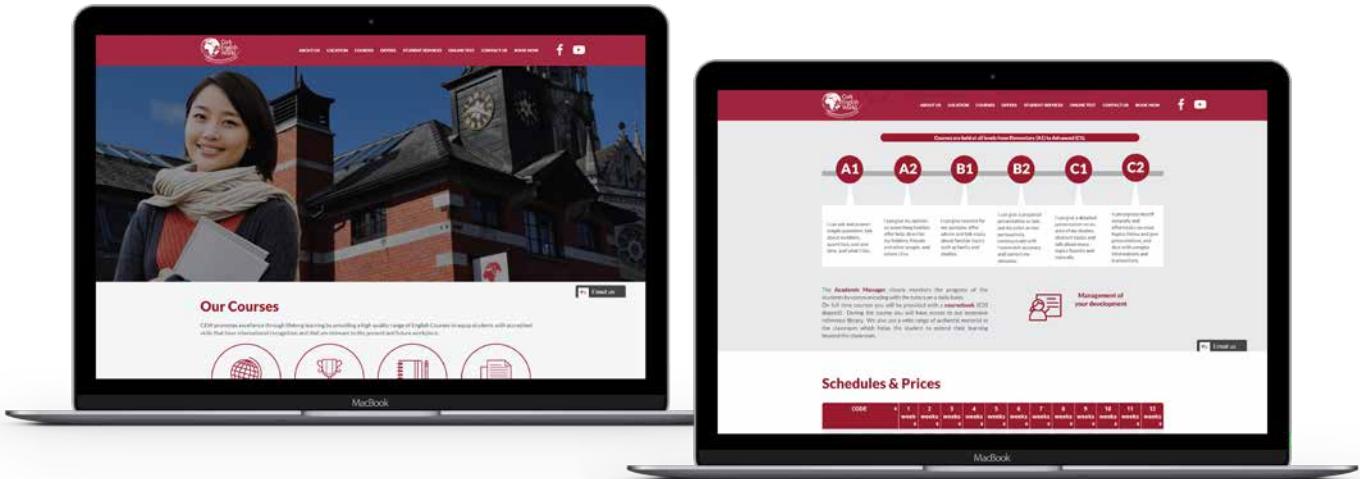


WERBUNG

Cork English World 2015/2017

Cork, Irland

Bei Cork English World habe ich mehrere Handbücher für die Schüler und das Schulpersonal entworfen. Ich habe auch Plakate für die Schulveranstaltungen für Print und Social Media gestaltet.



Cork English World
Crawford Park, Bishop Street, Cork Ireland
Email: info@corkenglishworld.com | Website: www.cew.ie
Tel: +351 21-4240002

2018 Prices (in €)

GENERAL ENGLISH PRICES January 2018 - December 2018

LEVEL	1 week	2 weeks	3 weeks	4 weeks	5 weeks	6 weeks	7 weeks	8 weeks	9 weeks	10 weeks	11 weeks	12 weeks
CEFR	€175	€350	€525	€690	€855	€1,020	€1,185	€1,350	€1,515	€1,680	€1,845	€2,010
IELT	€200	€400	€600	€800	€1,000	€1,200	€1,300	€1,500	€1,600	€1,700	€1,800	€1,900
CAE	€240	€480	€720	€960	€1,200	€1,440	€1,680	€1,920	€2,160	€2,400	€2,640	€2,800
VCE	€180	€360	€540	€720	€900	€1,080	€1,260	€1,440	€1,620	€1,800	€1,980	€2,160
CEFR	€180	€360	€540	€720	€900	€1,080	€1,260	€1,440	€1,620	€1,800	€1,980	€2,160
IELT	€200	€400	€600	€800	€1,000	€1,200	€1,300	€1,500	€1,600	€1,700	€1,800	€1,900
CAE	€240	€480	€720	€960	€1,200	€1,440	€1,680	€1,920	€2,160	€2,400	€2,640	€2,800

Afternoon General English classes: 12.45 to 16.00 €350 per week (max 14 students per class)

Materials - Book Policy: €20 book deposit payable when you start your course. This will be refunded when you return the book at the end of the course. Exam Course Books compulsory purchase €50. Students per class maximum 12.

Work & Study Programme

Work & Study Programme for visa requiring students. Max. Visa for 8 months. Study for 21 weeks + work part time.

Mon-Fri 08.00-17.00 (9.00-17.00 in summer weeks) • Tu-Fri 08.00-17.00 (9.00-17.00 in summer weeks) • Christmas & Summer

• €3000 inc. Insurance & exam fees

• €2900 inc. Tuition, Materials, Textbooks, Exam Fees

• €2250 inc. medical insurance & Exam Fees

• Mon-Fri 12.45 to 24.00 (12.45 to 24.00 in summer weeks) - max 14 students per class

• €2250 inc. medical insurance & Exam Fees

FECE / CAE / IELTS EXAM PREPARATION COURSES

FECE / CAE / IELTS EXAM PREPARATION COURSES

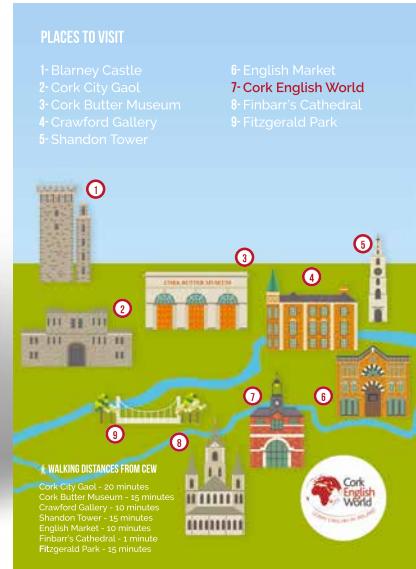
January 2nd to March 2nd (12 weeks) €1,750

April 2nd to June 22nd (12 weeks) €2,000

June 21st to August 24th (7 weeks) €2,000

September 3rd - December 10th (13 weeks) €2,040

Cambridge First
Cambridge Advanced
IELTS™



EVENING CLASSES
Tue & Thu 18.30 - 20.00

€150
4 weeks
General English
Cambridge (FCE & CAE)
IELTS Classes

Commencing 19th September

Cambridge First English Certificate

Cambridge Advanced English Certificate

IELTS™
English for International Opportunity

A woman in a red and white striped shirt is smiling and holding a book.



CEW OPEN EVENING
TUESDAY 6TH, 5PM TO 8.30PM

information about Cambridge First, Cambridge Advanced, IELTS & General English Open Evening

Cambridge First English Certificate

Cambridge Advanced English Certificate

IELTS™
English for International Opportunity



GAME APP

Akademisches Projekt 2016

Bauru – São Paulo, Brasilien

Hijab Up ist mein Abschlussprojekt meines Grafikdesign-Kurses. Das Ziel dieses Verkleidungsspiels ist es, die Vielfalt und Unterschiede der muslimischen Mode auf der ganzen Welt zu zeigen.

Der Spieler kann verschiedene Looks kreieren und die vielfältige Welt von Islamische Mode kennenlernen.



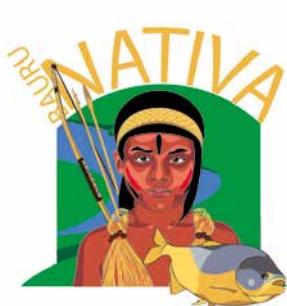


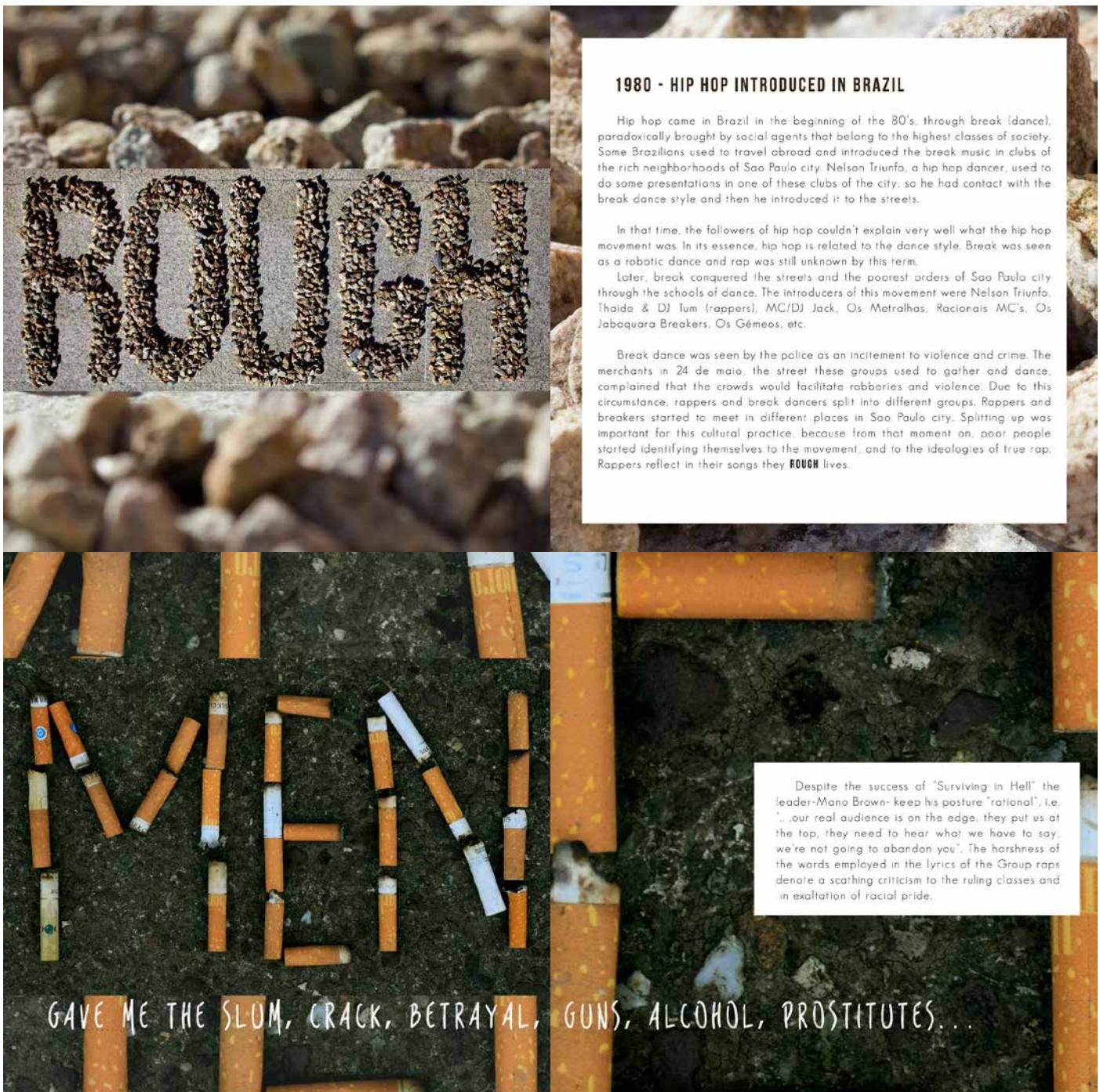
BRANDING

**Historisches Museum
der Stadt Bauru (MHM) 2015**
Bauru - São Paulo, Brasilien
**Museum für Bild und Ton von
Bauru(Museu de Imagem e
Som de Bauru - MIS) 2015**
Bauru – São Paulo, Brasilien

Das Museum befindet sich in einem bedeutenden historischen Gebäude, das im 20. Jahrhundert der Hauptbahnhof war. Heute bewahrt das Museum die Geschichte und die Erinnerung an die kosmopolitische Stadt Bauru. Für dieses Projekt habe ich das Logo entworfen, das diese historischen Elemente bewahrt, die eng mit dem Bahnhof, der Immigration, der indigenen Gemeinschaft und dem Kaffeehandel verbunden sind. Illustrationen, die in einigen Produkten des Museums verwendet werden sollen. Die Bilder stellen verschiedene Ethnien dar, die Teil der Stadtgeschichte von Bauru sind.

Das Museum für Bild und Ton von Bauru(Museu de Imagem e Som de Bauru - MIS) ist Teil des Gebäudekomplexes des historischen Museums. Ich habe eine Marke entworfen, die sich auf die Marke des historischen Museums bezieht, weil sie in allen offiziellen Dokumenten verwendet werden. Beide Marken sind einzigartig und miteinander verbunden. MIS Marke hat viele Kurven in Bezug auf die Radiowellen.





1980 - HIP HOP INTRODUCED IN BRAZIL

Hip hop came in Brazil in the beginning of the 80's, through break (dance), paradoxically brought by social agents that belong to the highest classes of society. Some Brazilians used to travel abroad and introduced the break music in clubs of the rich neighborhoods of São Paulo city. Nelson Triunfo, a hip hop dancer, used to do some presentations in one of these clubs of the city, so he had contact with the break dance style and then he introduced it to the streets.

In that time, the followers of hip hop couldn't explain very well what the hip hop movement was. In its essence, hip hop is related to the dance style. Break was seen as a robotic dance and rap was still unknown by this term.

Later, break conquered the streets and the poorest orders of São Paulo city through the schools of dance. The introducers of this movement were Nelson Triunfo, Thaíde & DJ Tum (rappers), MC/DJ Jack, Os Metralhas, Racionais MC's, Os Jabaquara Breakers, Os Gêmeos, etc.

Break dance was seen by the police as an incitement to violence and crime. The merchants in 24 de maio, the street these groups used to gather and dance, complained that the crowds would facilitate robberies and violence. Due to this circumstance, rappers and break dancers split into different groups. Rappers and breakers started to meet in different places in São Paulo city. Splitting up was important for this cultural practice, because from that moment on, poor people started identifying themselves to the movement, and to the ideologies of true rap. Rappers reflect in their songs they ROUGH lives.

Despite the success of "Surviving in Hell" the leader-Mano Brown- keep his posture "rational", i.e. "...our real audience is on the edge, they put us at the top, they need to hear what we have to say, we're not going to abandon you". The harshness of the words employed in the lyrics of the Group raps denote a scathing criticism to the ruling classes and an exaltation of racial pride.

TYPE EXPERIMENT

Akademisches Projekt 2015

Cork — Cork, Irland

Dieses Projekt wurde in der Experimental Typography Klasse in Irland entwickelt. Ich wurde beauftragt, ein Thema zu wählen und eine Broschüre zu entwerfen, die hauptsächlich Typografie verwendet, um ein Konzept und eine Geschichte zu vermitteln.

Ich habe mich für brasilianischen Hip Hop entschieden. Ich habe mich auf Fotografie und gewöhnliche Objekte im urbanen Leben konzentriert, um die Hauptinspirationen des Rap und Hip Hop in Brasilien darzustellen: das wirkliche Leben und die Schwierigkeiten.

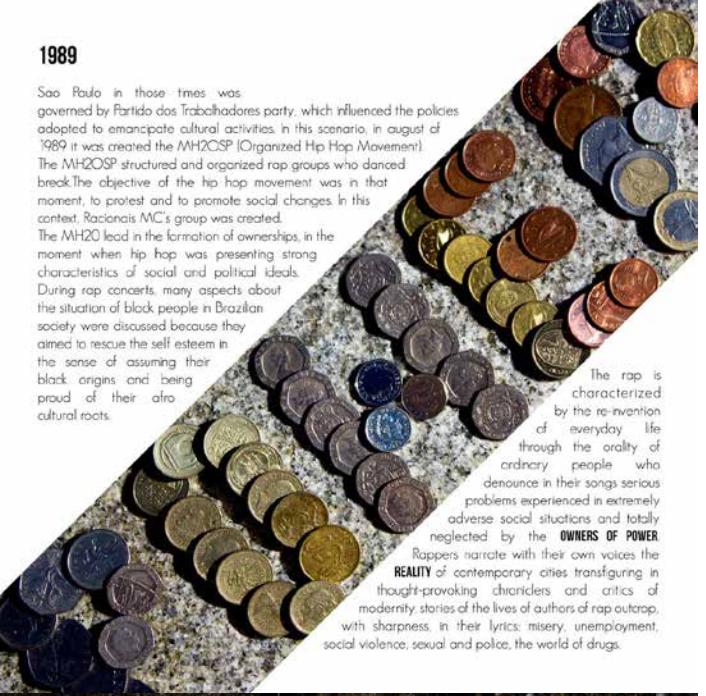


1989

Sao Paulo in those times was governed by Partido dos Trabalhadores party, which influenced the policies adopted to emancipate cultural activities. In this scenario, in august of 1989 it was created the MH2OSP (Organized Hip Hop Movement).

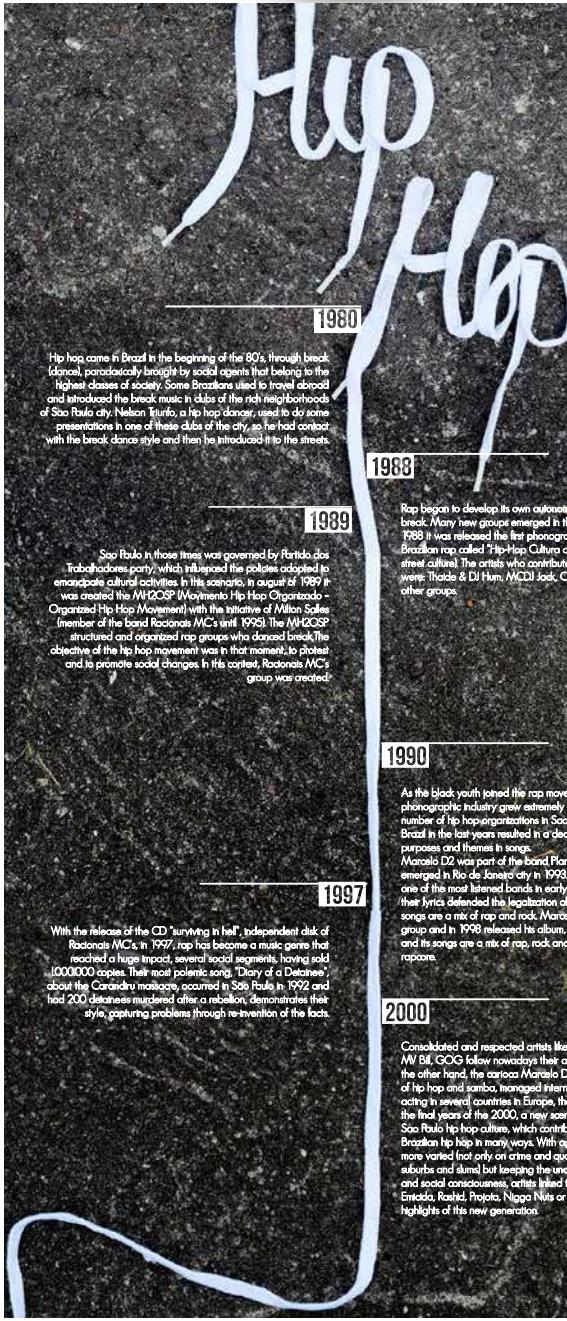
The MH2OSP structured and organized rap groups who danced break. The objective of the hip hop movement was in that moment, to protest and to promote social changes. In this context, Racinolais MC's group was created.

The MH2O lead in the formation of ownerships, in the moment when hip hop was presenting strong characteristics of social and political ideals. During rap concerts many aspects about the situation of black people in Brazilian society were discussed because they aimed to rescue the self esteem in the sense of assuming their black origins and being proud of their afro cultural roots.



The rap is characterized by the re-invention of everyday life through the orality of ordinary people who denounce in their songs serious problems experienced in extremely adverse social situations and totally neglected by the OWNERS OF POWER.

Rappers narrate with their own voices the REALITY of contemporary cities transfiguring in thought-provoking characters and critics of modernity; stories of the lives of authors of rap outcrop, with sharpness, in their lyrics: misery, unemployment, social violence, sexual and police, the world of drugs.



Hip hop came in Brazil in the beginning of the 80's through break dance, paradoxically brought by social agents that belong to the highest classes of society. Some Brazilians used to travel abroad and introduced the break music in clubs of the rich neighborhoods of Sao Paulo city. Nelson Trifuny, a hip hop dancer, used to do some presentations in one of these clubs of the city, so he had contact with the break dance style and then he introduced it to the streets.

1980

1989

Sao Paulo in those times was governed by Partido dos Trabalhadores party, which influenced the policies adopted to emancipate cultural activities. In this scenario, in august of 1989 it was created the MH2OSP (Movimento Hip Hop Organizado - Organized Hip Hop Movement) with the initiative of Milton Sales (member of the band Racinolais MC's) and (1995). The MH2OSP structured and organized rap groups who danced break. The objective of the hip hop movement was in that moment, to protest and to promote social changes. In this context, Racinolais MC's group was created.

1990

As the black youth joined the rap movement, the phonographic industry grew extremely fast. The big number of hip hop organizations in Sao Paulo and in Brazil in the last years resulted in a decentralization of purposes and themes in songs. Marcelo D2 was part of the band Planet Hemp, that emerged in Rio de Janeiro city in 1993. The band was one of the most listened bands in early 90s in Brazil and their lyrics defended the legalization of cannabis. Their songs are a mix of rap and rock. Marcelo D2 left the group and in 1998 released his album, Eu Tiro & Onda, and its songs are a mix of rap, rock and samba, called rapcore.

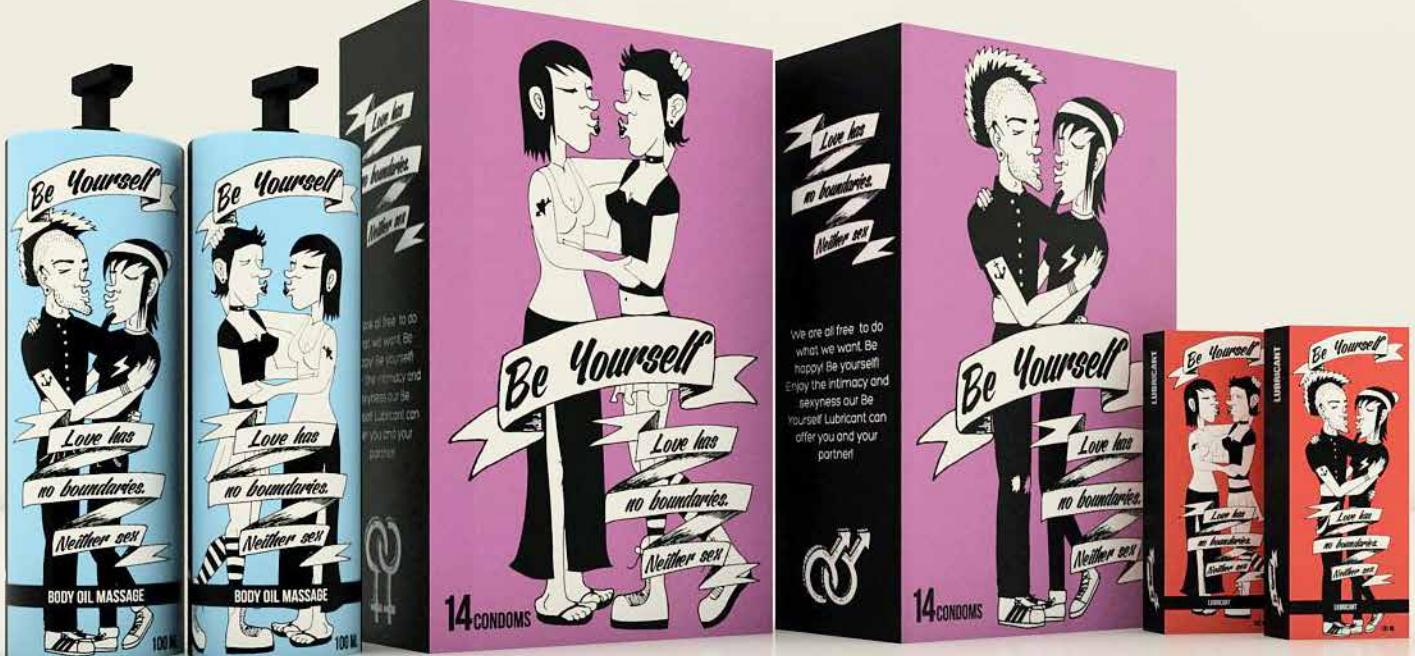
1997

With the release of the CD "surviving in hell", independent disk of Racinolais MC's, in 1997, rap has become a music genre that reached a huge impact, several social segments, having sold 1.000.000 copies. Their most polemic song, "Diary of a Detainee", about the Carandir massacre, occurred in São Paulo in 1992 and had 200 detainees murdered after a rebellion, demonstrates their style, capturing problems through re-invention of the facts.

2000

Consolidated and respected artists like Racinolais MC's, MV Bill, GOG follow nowadays their artistic careers. On the other hand, the carioca Marcelo D2, with its blend of hip hop and samba, managed international relevance, acting in several countries in Europe, the United States. In the final years of the 2000, a new scenario emerged in São Paulo hip hop culture, which contributed to renew the Brazilian hip hop in many ways. With agile style and lyrics more varied (not only on crime and quality of life in the suburbs and slums) but keeping the underground spirit and social consciousness, artists linked to "Ghost Lab" as Errônia, Radikal Projota, Nigga Nuts or Kamau are the highlights of this new generation.



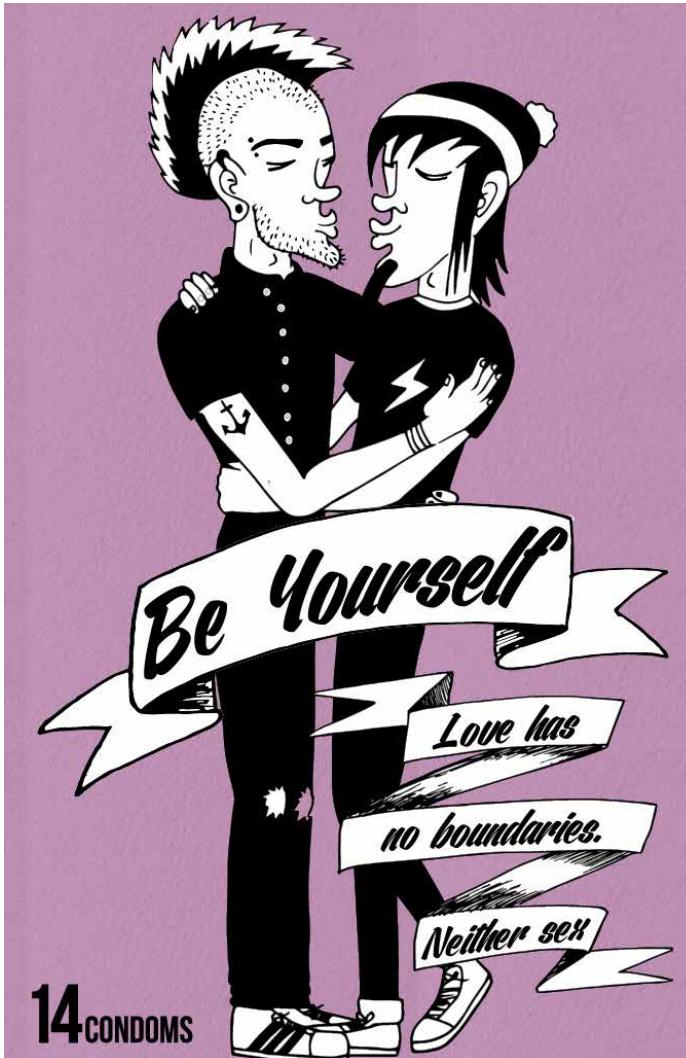


PACKAGING

Akademisches Projekt 2015

Cork — Cork, Irland

Be Yourself ist ein akademisches Projekt für das Design-Verpackungsmodul, das ich in Irland absolviert habe. Das Projektbriefing sollte alle Arten von Produkten entwickeln, die sich an LGBT-Konsumenten richten. Für die fiktive Marke "Be Yourself" habe ich ein Gleitmittel, Kondom und Körperölmassage-Paket entworfen. Spaß und Comic waren die Hauptideen, die ich für das Projektkonzept in Betracht gezogen habe.





MUSTER DESIGN

Akademisches Projekt 2014

Bauru – São Paulo, Brasilien

In diesem Projekt habe ich eine akademische Studie über muslimische Frauen und die Hijab entwickelt, in der ich das Verhältnis von muslimischen Frauen zum islamischen Schal recherchiert. Ich habe diese Muster für Schals entworfen, die auf der brasilianischen Natur von Cerrado Ökoregion basieren.

