

CSCE 190

Assignment Name: Problem Statement

Group Name: Orange Youtube Development Team

Team Members who contributed:

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Luke	Lane	lukeag@email.sc.edu
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Robert Johnson, by Joshua Dietrich



age: 29
residence: Orlando, Florida
education: Bachelor's Degree in Education
occupation: High School Math Teacher
marital status: Married without kids

"Discipline is the best motivation there is."

Wakes up early to get to school well before students, likes to hike and travel to the beach on a off, occasionally go rock climbing. Takes care of his health.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- A good routine in his life
- A method of organization
-

Values

- Enjoys lots of activity and hard work
- Has a good moral compass

Criteria For Success:

A carefully planned routine and a way to organize various parts of his life.

Wants

- Time away from school during breaks
- To live the best life he can
- To be financially independent and well off

Fears

- Spending more than he saves
- Not experiencing what life has to offer
- Sharks

Jakobi Lane by Luke Lane

age: 27

residence: Nashville, Tennessee

education: Masters in Economics

occupation: NFL wide receiver

marital status: Single with 13 kids

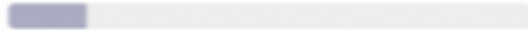


"I have a lot of money"

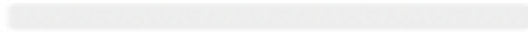
As an NFL wide receiver for the New England Patriots, Jakobi has a lot of incoming cash and is a big spender.

Comfort With Technology

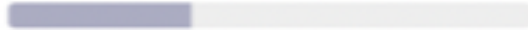
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Jakobi needs a efficient way to monitor his money and be alerted when he's spending too much.

Needs

- - Check on available balance
- - Send money to friends
- - Alerts when balance goes to low

Wants

- - To keep track of money spent
- - Be able to have enough for retirement by age 35
- - Super bowl title



Age 31
Location Wisconsin
Education University of Wisconsin
Occupation Travel Nurse

Bio

Sofia is dedicated to her career and family. In her free time, she is involved in a neighborhood running club, spending time with her family, and taking painting classes.

"Be the change that you wish to see in the world." -Mahatma Gandhi

Goals

-Separation of work and personal life
-More time with her children

Frustration

-Missing out on the upbringing of her children
-Not being able to provide for her family
-Elevators

Personal Traits



Values

-More freedom from work
-Less traveling

Aspirations

To move closer to her parents

Social Channel

Twitter, Facebook, Instagram

Ben Syder by William Berry



Ben Syder

Age 39

Location Idaho

Education BA in Communications

Occupation News Reporter

Bio

News reporter in Idaho. Gets sent into snowstorms because reasons. Professional at freezing my ass off.

"Stayin' alive! Stayin' alive! AH AH AH AH STAYIN' ALIVEEEEE" 🕺

Goals

-Find a better way to keep track of finances and budgeting

Frustration

-Not having a money plan.
-Being broke
-Financial instability

Values

-A Simple Budgeting App
-Keeping track of money
-Gains
-Warmer Temperatures

Aspirations

-To be smarter with money
-Be buff



Social Channel