

7/9/14

For Immediate Release

**Greenlight Bookstore and CitizenRacecar Present New Podcast:
The Greenlight Bookstore Radio Hour**

*Bestselling authors in conversation, reviews of noteworthy titles, and
news about upcoming releases on twice-monthly podcast*

Greenlight Bookstore extends its acclaimed event series beyond the walls of the bookstore with a new podcast, The Greenlight Bookstore Radio Hour. In partnership with multimedia production company CitizenRacecar, Greenlight launched a twice-monthly podcast series in late June 2014, to be made available for free download and subscription via popular services such as iTunes and Stitcher. The podcast focuses on recordings of Greenlight Bookstore's author events, in which some of the world's best authors, editors, and critics speak to each other about their work and their views on world culture and current events. Each program also features reviews of noteworthy new releases and backlist titles from Greenlight's staff of Brooklyn booksellers, and announcements about new releases in fiction, non-fiction, and poetry.

"We couldn't more excited to be partnering with Greenlight Bookstore on this project," says David Hoffman, Creative Director of CitizenRacecar and producer of the new series. "I've been a customer and a fan of the store for years, and their event series is like nothing I've ever seen – authors not being interviewed, but rather talking to each other about their work, their lives, and their craft in place that's become a second home to the literary community of Brooklyn. This podcast is really going to be something special."

"It's been a dream of ours to somehow preserve the amazing conversations between authors that happen here at the store," says Jessica Stockton-Bagnulo, Greenlight co-owner and events coordinator. "These incredible moments with brilliant people just disappear into the past, and we wanted a way to hang on to them and share them, even with people who couldn't be there on one particular night. We're so delighted to be working with David to capture those moments and make them available in this wonderful new way."

"We believe that podcast listeners and book lovers have a lot in common, so we're hopeful about reaching our existing fans and new audiences. The podcast's title is a reference to old-time radio shows that folks would gather around the set to listen to – we're hoping to create a listening community, just as we have a physical community here in Brooklyn."

Featured author events in the first months include Colum McCann in conversation with Phil Klay; an evening of debut authors hosted by One Story Magazine; Khaled Hosseini in conversation with Anand Giridharadas; and Elizabeth Gilbert in conversation with Rebecca Mead. Recommended books include both new releases and older titles, described with passion by Greenlight's booksellers.

The Greenlight Bookstore Radio Hour can be found on its own dedicated website, www.greenlightbookstoreradiohour.com. Downloads or subscriptions are also available through iTunes. Each podcast includes a discount code good for 15% off one purchase through the bookstore's ecommerce website, www.greenlightbookstore.com. Books mentioned in each episode, including event books and recommendations, will be included on a dedicated show notes page linked in each episode.

For more information, contact:

Greenlight Bookstore

www.greenlightbookstore.com

Jessica Stockton Bagnulo, events coordinator / co-owner:

jessica@greenlightbookstore.com

(718) 246-0200