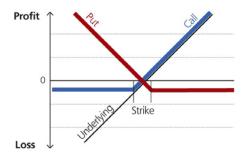
Product types

25.09.2009

Leverage Products	Participation Products	Yield Enhancement Products	Capital Protected Products
Warrants	Tracker Certificates	Discount Certificates	Uncapped Capital Protected
Knock-Out Warrants	Bonus Certificates	Barrier Discount Certificates	Exchangeable Certificates
Mini-Futures	Outperformance	Reverse Convertibles	Capped Capital Protected
Various Leverage	Certificates	Barrier Reverse Convertibles	Capital Protected with Coupon
	Outperformance Bonus	Capped Outperformance	Capital Protected Products
	Certificates	Certificates	with Knock-Out
	Twin-Win Certificates	Express Certificates	Various Capital Protected
	Various Participation	Capped Bonus Certificates	
		Various Yield Enhancement	

Leverage Products Warrants (110)



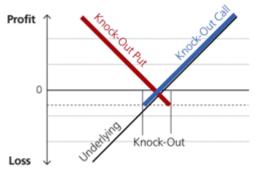
Market expectation

- Warrant (Call): Rising underlying, rising volatility
- Warrant (Put): Falling underlying, rising volatility

Characteristics

- Small investment generating a leveraged performance relative to the underlying
- Increased risk of total loss (limited to initial investment)
- Suitable for short term speculation or hedging
- Daily loss of time value (increases as product expiry approaches)
- Continuous monitoring required

Knock-Out Warrants (120)



Market expectation

- Knock-Out (Call): Rising underlying
- Knock-Out (Put): Falling underlying

- Small investment generating a leveraged performance relative to the underlying
- Increased risk of total loss (limited to initial investment)
- Immediately expires worthless in case the Barrier is breached during product lifetime
- Suitable for short term speculation or hedging
- Small influence of volatility and small loss of time-value
- Continuous monitoring required

Mini-Futures (130)



Market expectation

• Mini-Future (Long): Rising underlying • Mini-Future (Short): Falling underlying

Characteristics

- Small investment generating a leveraged performance relative to the underlying
- Increased risk of total loss (limited to initial investment)
 A residual value is redeemed following a Stop-Loss event
- Suitable for short term speculation or hedging
- No influence of volatility
- Continuous monitoring required

Various Leverage (199)

diagram not available

Market expectation

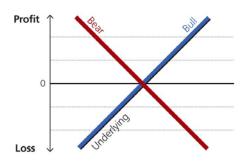
• Depends on product structure

Characteristics

• Depends on product structure

Participation Products

Tracker Certificates (210)



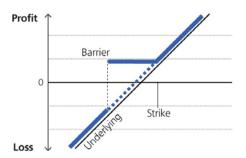
Market expectation

- Tracker Certificate (Bull): Rising underlying
- Tracker Certificate (Bear): Falling underlying

Characteristics

- Unlimited participation in the development of the underlying
- Reflects underlying price moves 1:1 (adjusted by conversion ratio and any related fees)
- · Risk comparable to a direct investment
- Fees generally in the form of management fees or through the retention of payouts attributable to the underlying during the lifetime of the product

Bonus Certificates (220)



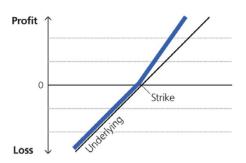
Market expectation

- Underlying moving sideways or rising
- Underlying will not breach Barrier during product lifetime

Characteristics

- Unlimited participation in the development of the underlying
- A Bonus Certificate turns into a Tracker Certificate after breaching the Barrier
- Minimum redemption is equal to the Strike if the Barrier is never breached
- Lower risk than a direct investment due to the conditional capital protection
- Larger Bonus payments or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset)
- Any payouts attributable to the underlying are used in favour of the strategy

Outperformance Certificates (230)

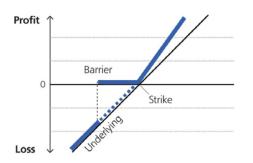


Market expectation

- Rising underlying
- Rising volatility

- Unlimited participation in the development of the underlying
- Disproportional participation (Outperformance) in a positive performance of the underlying
- Reflects underlying price moves 1:1 when below the Strike
- Risk comparable to a direct investment
- Any payouts attributable to the underlying are used in favour of the strategy

Outperformance Bonus Certificates (235)



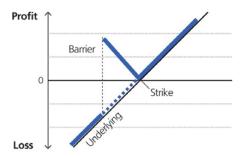
Market expectation

- Rising underlying
- · Underlying will not breach Barrier during product lifetime

Characteristics

- Unlimited participation in the development of the underlying
- Minimum redemption is equal to the Strike if the Barrier is never breached
- Disproportional participation (Outperformance) in a positive performance of the underlying
- A Outperformance Bonus Certificate turns into a Outperformance Certificate after breaching the Barrier
- Lower risk than a direct investment due to the conditional capital protection
- Any payouts attributable to the underlying are used in favour of the strategy

Twin-Win Certificates (250)



Market expectation

- Rising or slightly falling underlying
- · Underlying will not breach Barrier during product lifetime

Characteristics

- Unlimited participation in the development of the underlying
- Minimum redemption is equal to the Strike if the Barrier is never breached
- Profits possible with rising and falling underlying
- Falling underlying price converts into profit until the Barrier
- A Twin-Win-certificate turns into a Tracker Certificate after breaching the Barrier
- Any payouts attributable to the underlying are used in favour of the strategy

Various Participation (299)

diagram not available

Market expectation

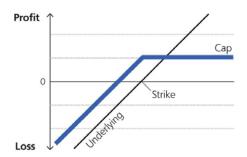
• Depends on product structure

Characteristics

Depends on product structure

Yield Enhancement Products

Discount Certificates (310)



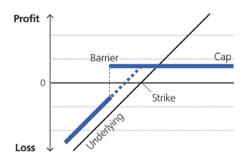
Market expectation

- Underlying moving sideways or slightly rising
- Falling volatility

Characteristics

- Should the underlying close below the Strike at expiry, the underlying and/or a cash amount is redeemed
- Discount Certificates enable investors to acquire the underlying at a lower price
- · Corresponds to a buy-write-strategy
- Reduced loss potential compared to a direct investment
- Larger discounts can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset)
- Any payouts attributable to the underlying are used in favour of the strategy
- Limited profit potential (Cap)

Barrier Discount Certificates (320)

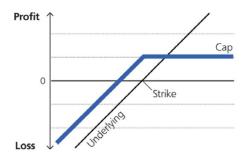


Market expectation

- · Underlying moving sideways or slightly rising
- Falling volatility
- Underlying will not breach Barrier during product lifetime

- The maximum redemption amount (Cap) is payed out if the Barrier is never breached
- Discount Certificates enable investors to acquire the underlying at a lower price
- A Barrier Discount Certificate turns into a Discount Certificate after breaching the barrier
- The probability of a maximum redemption is larger due to the conditional capital protection, the discount achieved however is smaller
- Reduced loss potential compared to a direct investment
- Larger discounts or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset)
- Any payouts attributable to the underlying are used in favour of the strategy
- Limited profit potential (Cap)

Reverse Convertibles (330)



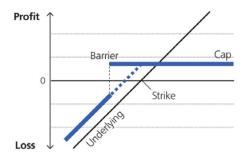
Market expectation

- Underlying moving sideways or slightly rising
- Falling volatility

Characteristics

- Should the underlying close below the Strike at expiry, the underlying and/or a cash amount is redeemed
- Should the underlying close above the Strike at expiry, the nominal plus the coupon is paid at redemption
- The coupon is always paid, irrespective of the development of the underlying
- Reduced loss potential compared to a direct investment
- Larger coupons can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset)
- Any payouts attributable to the underlying are used in favour of the strategy
- Limited profit potential (Cap)

Barrier Reverse Convertibles (340)

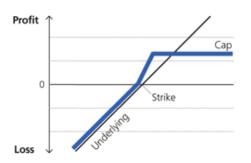


Market expectation

- Underlying moving sideways or slightly rising
- Falling volatility
- Underlying will not breach Barrier during product lifetime

- Should the Barrier never be breached, the nominal plus coupon is paid at redemption
- A Barrier Reverse Convertible turns into a Reverse Convertible after breaching the barrier
- The probability of a maximum redemption is larger due to the conditional capital protection, the coupon achieved however is smaller
- The coupon is always paid, irrespective of the development of the underlying
- Reduced loss potential compared to a direct investment
- Larger coupon payments or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset)
- Any payouts attributable to the underlying are used in favour of the strategy
- Limited profit potential (Cap)

Capped Outperformance Certificates (350)



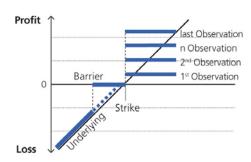
Market expectation

Rising underlying

Characteristics

- Reflects underlying price moves 1:1 when below the Strike
- Disproportional participation (Outperformance) in a positive performance of the underlying up to the Cap
- Risk comparable to a direct investment
- Any payouts attributable to the underlying are used in favour of the strategy
- · Limited profit potential (Cap)

Express Certificates (360)



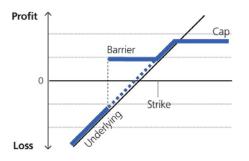
Market expectation

- Underlying moving sideways or slightly rising
- Underlying will not breach Barrier during product lifetime

Characteristics

- Should the underlying trade above the Strike on the observation date, an early redemption consisting of nominal plus an additional coupon amount is paid
- Offers the possibility of an early redemption combined with an attractive yield opportunity
- Lower risk than a direct investment due to the conditional capital protection
- Larger coupon payments or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset)
- Any payouts attributable to the underlying are used in favour of the strategy
- Limited profit potential

Capped Bonus Certificates (380)



Market expectation

- · Underlying moving sideways or slightly rising
- Underlying will not breach Barrier during product lifetime

- Minimum redemption is equal to the Strike if the Barrier is never breached
- Lower risk than a direct investment due to the conditional capital protection
- Larger Bonus payments or lower barriers can be achieved at a greater risk if the product is based on multiple underlyings (multi-asset)
- Any payouts attributable to the underlying are used in favour of the strategy
- · Limited profit potential (Cap)



Various Yield Enhancement (399)

diagram not available

Market expectation

• Depends on product structure

Characteristics

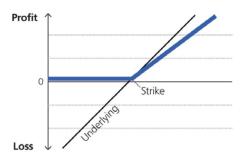
• Depends on product structure



Schweizerischer Verband für Strukturierte Produkte Swiss Structured Products Association Associazione Svizzera per prodotti strutturati Association Suisse Produits Structurés

Capital Protected Products

Uncapped Capital Protected (410)



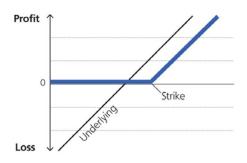
Market expectation

- · Rising underlying
- Rising volatility
- Sharply falling underlying possible

Characteristics

- Minimum redemption at expiry equivalent to the capital protection
- Capital protection is defined as a percentage of the nominal (e.g. 100%)
- Capital protection refers to the nominal only, and not to the purchase price
- Value of the product may fall below its capital protection during the lifetime
- Unlimited participation in a positive performance of the underlying
- Any payouts attributable to the underlying are used in favour of the strategy

Exchangeable Certificate (420)



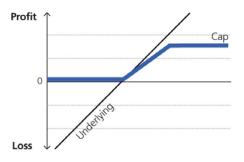
Market expectation

- Sharply rising underlying
- Rising volatility
- · Sharply falling underlying possible

Characteristics

- Minimum redemption at expiry equivalent to the capital protection
- Capital protection is defined as a percentage of the nominal (e.g. 100%)
- Capital protection refers to the nominal only, and not to the purchase price
- Value of the product may fall below its capital protection during the lifetime
- Unlimited participation in a positive performance of the underlying above the Strike (Conversion Price)
- · Coupon payment possible
- Any payouts attributable to the underlying are used in favour of the strategy

Capped Capital Protected (450)

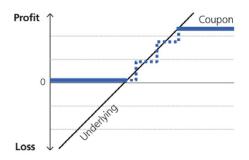


Market expectation

- Rising underlying
- · Sharply falling underlying possible

- Minimum redemption at expiry equivalent to the capital protection
- Capital protection is defined as a percentage of the nominal (e.g. 100%)
- Capital protection refers to the nominal only, and not to the purchase price
- Value of the product may fall below its capital protection during the lifetime
- Participation in a positive performance of the underlying up to the Cap
- Any payouts attributable to the underlying are used in favour of the strategy
- · Limited profit potential (Cap)

Capital Protected with Coupon (460)



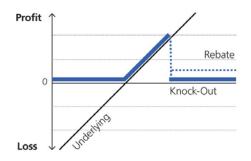
Market expectation

- Rising underlying
- · Sharply falling underlying possible

Characteristics

- Minimum redemption at expiry equivalent to the capital protection
- Capital protection is defined as a percentage of the nominal (e.g. 100%)
- Capital protection refers to the nominal only, and not to the purchase price
- Value of the product may fall below its capital protection during the lifetime
- The coupon amount is dependent on the development of the underlying
- Any payouts attributable to the underlying are used in favour of the strategy
- · Limited profit potential

Capital Protected Products with Knock-Out (470)



Market expectation

- Rising underlying
- Sharply falling underlying possible

Characteristics

- Minimum redemption at expiry equivalent to the capital protection
- Capital protection is defined as a percentage of the nominal (e.g. 100%)
- Capital protection refers to the nominal only, and not to the purchase price
- Value of the product may fall below its capital protection during the lifetime
- Participation in a positive performance of the underlying until Knock-Out
- · Possible payment of a Rebate following a Knock-Out
- Any payouts attributable to the underlying are used in favour of the strategy
- Limited profit potential

Various Capital Protected (499)

diagram not available

Market expectation

• Depends on product structure

Characteristics

Depends on product structure