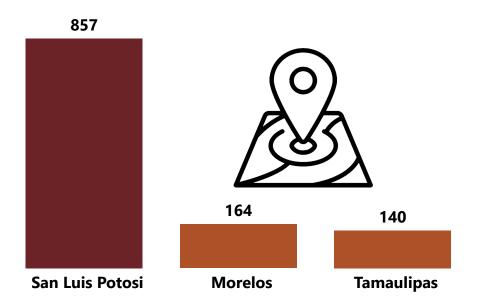


## **Number of Consumers by State**

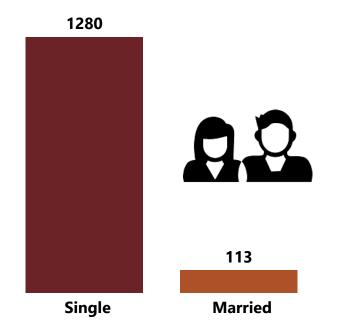


## **Recommended Analysis**

San Luis Potosi seems to have a total number of 857 customers which is followed by Morelos with a total number of 164 customers, a greater percentage of the total number of 138 customer are single which has a major advantage on the restaurant Overall ratings. San Luis Potosi with a total percentage 64.62% has more customer located in this region, in order to improve wider spread Morelos and Tamaulipas needs to provide more cuisine that will attract more customer that will improve their customer base.

The Mexican restaurant has the highest number of cuisine with an overall rating of 48. Tortas Locas have greatly improved their services in terms of food rating, service rating with its most preferred cuisine at a very low budget of 166 customers this speaks a lot about customers demand for the Mexican Cuisine.

## **Overall Rating by Marital Status**



## % Restaurant Name by State Location

