# Quartet Health | Software Platform :: Mental Health, Primary Care, Plans

## Taglines & Self Descriptions

**Collabortive healthcare for therapists, psychiatrists, and social workers.** Quartet connects primary care and mental health providers to improve patients' quality of life and total health.

**Helping patients live a healthier, happier, more productive life.** Quartet facilitates health collaboration to improve people's emotional well-being and management of physical needs.

**Collaborative healthcare for physicians.** Quartet connects primary care and mental health providers to improve patients' total health and quality of life.

## Product

Software platform that allows collaboration between primary care physicians and mental health providers, as well as provides a resource for finding local providers to refer patients to.

## Market & Value Prop

**Primary Care:** Reduce practice operation costs by: 1) offloading care services, 2) saving time with automated referral system, and 3) streamlining care with integrated patient data.

**Mental Health Providers:** Increase practice revenue by: 1) receiving patient referrals from primary care physicians, and 2) streamline care with integrated patient data.

**Payers:** Reduce costs by preventing the need for more expensive care services that occur due to a lack of care continuity.

## Business Model

Saas

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## Digital Health Technology

- Cloud-based collaboration software
- Algorythm for identifying nearby mental health providers

## Solution Areas

- Continuity of care
- Access to care
- Cost reducing strategies

## Notes on UX/UI

- Colors: blue and orange
- Modern web design
- Don't know the experience of the product