

Lantern | Online/Mobile Application :: Consumer Mental Health

Taglines & Self Descriptions

A mobile app with programs that provide effective, affordable support for emotional well-being.

Market & Value Prop

Consumer: A less expensive, no hassle, subclinical option for addressing mental health care problems.

Product

Online app with CBT programs and access to 1:1 coaching.

Business Model

Saas

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Digital Health Technology

- Online application
- Interactive content
- Messaging

Solution Areas

- Cost of care
- Access to care

Notes on UX/UI

- Colors: blue and orange
- Great UX and UI