

# YASH

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Rohini, New Delhi



Web Desginer & Seo Executive

## SUMMARY

Hello! I'm Yash. Creative and results-driven Web Designer and SEO Specialist with a strong background in digital marketing. Expertise in designing visually appealing websites, optimizing for search engines, and implementing effective online marketing strategies to boost brand visibility and drive organic traffic. Proven track record of delivering projects that enhance user experience and achieve business objectives. Proficient in HTML, CSS, JavaScript, WordPress, Google Analytics, and various SEO tools.

## EDUCATION

### University of Delhi

Bachelor's Degree in Arts  
2022 – 2024

### Indian Institute of Computer Science

WEB PROGRAMMING DIPLOMA  
2022 – 2023

## SKILLS

- Social Media Marketing
- Website Maintenance
- Website structure
- Keyword Research
- Website optimization
- HTML, CSS, Javascript
- Search Engine Optimization
- Email marketing
- Canva
- Content Writing

## CERTIFICATIONS

- Digital Marketing Certification by hubspot.
- Certificate of Completion in Digital Marketing Fundamentals.
- Google My Business Certificate.

## PROFESSIONAL EXPERIENCE

### Web Designer & Seo Executive

Click It solution | Mar 2023 -Mar 2024

- Handle website and all Data Related Things with food ordering panel data, and Build Online Business with ranking their website on top in searching.
- Optimized website's content for on-page and off-page elements, including title tags, meta descriptions, and header tags.

### Web Designer Intern

JAGAT MANTRA | Nov 2022-Mar 2023

- Assisted in the development of wireframes, storyboards and site maps to effectively communicate interaction and design ideas.
- Created visual elements such as logos, icons, banners, images and color schemes for websites.