KARTHIKEYAN B

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SUMMARY

A passionate Frontend Developer with 1 year of experience in designing responsive, user-friendly websites using HTML, CSS, JavaScript, React, Bootstrap, and Tailwind CSS. Focused on delivering high-quality web applications while improving user experience. Skilled in team collaboration, task management, and problem-solving to develop innovative solutions.

SKILLS

- Languages: HTML, CSS, JavaScript, Python
- Frameworks/Libraries: React, Bootstrap, Tailwind CSS
- Website Builders: WordPress, Shopify
- Version Control: Git, GitHub
- Tools: VS Code, Chrome DevTools, Figma, ChatGPT, AI Tools
- Expertise: Responsive Web Design, UI/UX Design, Cross-Browser Compatibility
- SEO: On-page and off-page optimization, keyword research, content strategy
- Digital Marketing: Social media marketing, content creation
- Video Editing: Proficient in Adobe Premiere Pro and Final Cut Pro

WORK EXPERIENCE

Virtual India ALC Limited   **Jan 2024 - Present**

- Currently working as a Frontend Developer at Virtual India Company, gaining hands-on experience in building responsive, user-friendly web interfaces using HTML, CSS, JavaScript, Bootstrap, Tailwind, and React. Focused on delivering innovative web solutions and enhancing UI/UX design.

Virtual India ALC Limited (Part-Time)   **Oct 2022 - 2023**

- Worked part-time in digital marketing at Virtual India Company, managing tasks such as ad editing, and enhancing online brand visibility.

PROJECTS - Some of The Projects

virtual india Website

- Developed a responsive accounting website using HTML, CSS, Bootstrap, and JavaScript, focusing on user-friendly design, interactive forms, and dynamic content presentation for enhanced user experience.

Madadz Digital Marketing Website

- Designed and developed a dynamic digital marketing website using React and Bootstrap, implementing responsive layouts, interactive components, and modern UI/UX features to enhance user engagement.

Tarang Utsav Event Planner Website

- Developed a vibrant and responsive event planning website using React and Tailwind CSS, featuring dynamic content, interactive booking forms, and visually appealing layouts to enhance user engagement and experience.

Modvisor Consultants Accounting Website

- Built a professional accounting website using React and Tailwind CSS, focusing on clean, responsive design and interactive features to streamline client services and enhance user experience.

LEAD MANAGEMENT SYSTEM - Collage Project

- Developed a Lead Management System with React, Java, and Spring Boot to generate, track, and manage leads, opportunities, and accounts. The system also serves as a performance tracker to enhance marketing and sales team efficiency.

EDUCATION

Master of Computer Application (MCA) - (Full -Time)   **Sep 2022 - March 2024**
VISTAS Vels Institute of Science & Technology - Chennai

B.com (COMPUTER APPLICATION) - (Full -Time)   **Nov 2019 - March 2022**
A.M.JAIN COLLAGE - Chennai

CERTIFICATIONS

MERN Stack Development
3-Month Course │ [THE KING PHOENIX IT TRAINING]
Gained hands-on experience in developing full-stack web applications using MongoDB,
React, and Node.js.

MY SOCIAL LINKS :

- Portfolio - https://karthikkn.vercel.app/
- GitHub - https://github.com/plex-op?tab=repositories
- Vercel - https://vercel.com/plex-ops-projects
- LinkedIn - https://www.linkedin.com/in/karthikeyan-b-610884243/

I confirm that the information provided above is accurate to the best of my knowledge.