

GWP TRAINING PROGRAM

DIGITALIZATION OF BUSINESS PROCESSES

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Agenda

- 1 Introduction to the company GWP
- 2 AS-IS Process and its Challenges
- 3 TO-BE Process & Implementation Highlights
- 4 Conclusion



Approx. 60 employees
in Switzerland

gwp



Vaduz
Frankfurt
Zurich
Geneva

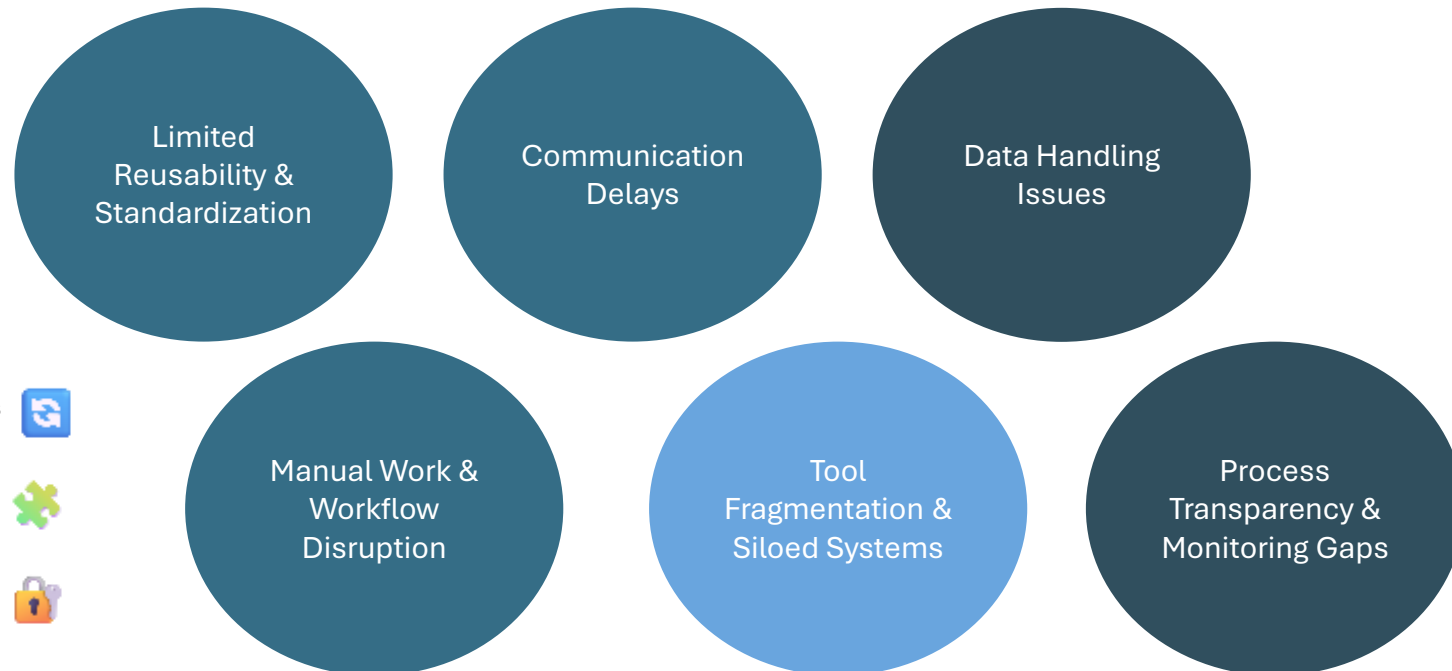


- AML
- Regulatory transformation
- Licensing
- Risk & Capital
- Compliance
- Internal reviews
- **Trainings**

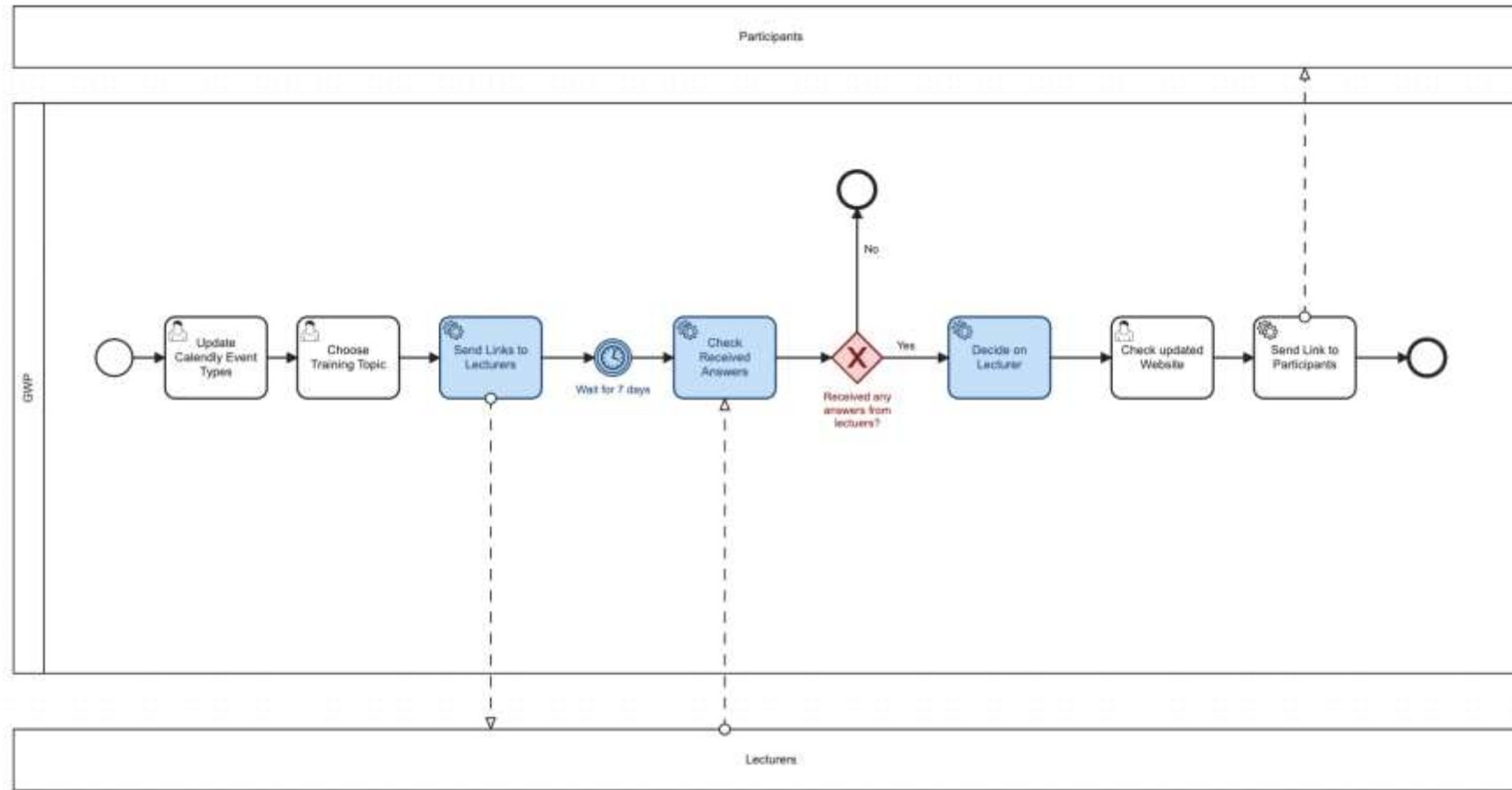


Consulting Company

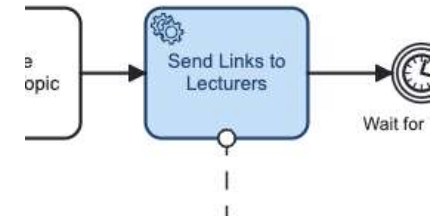
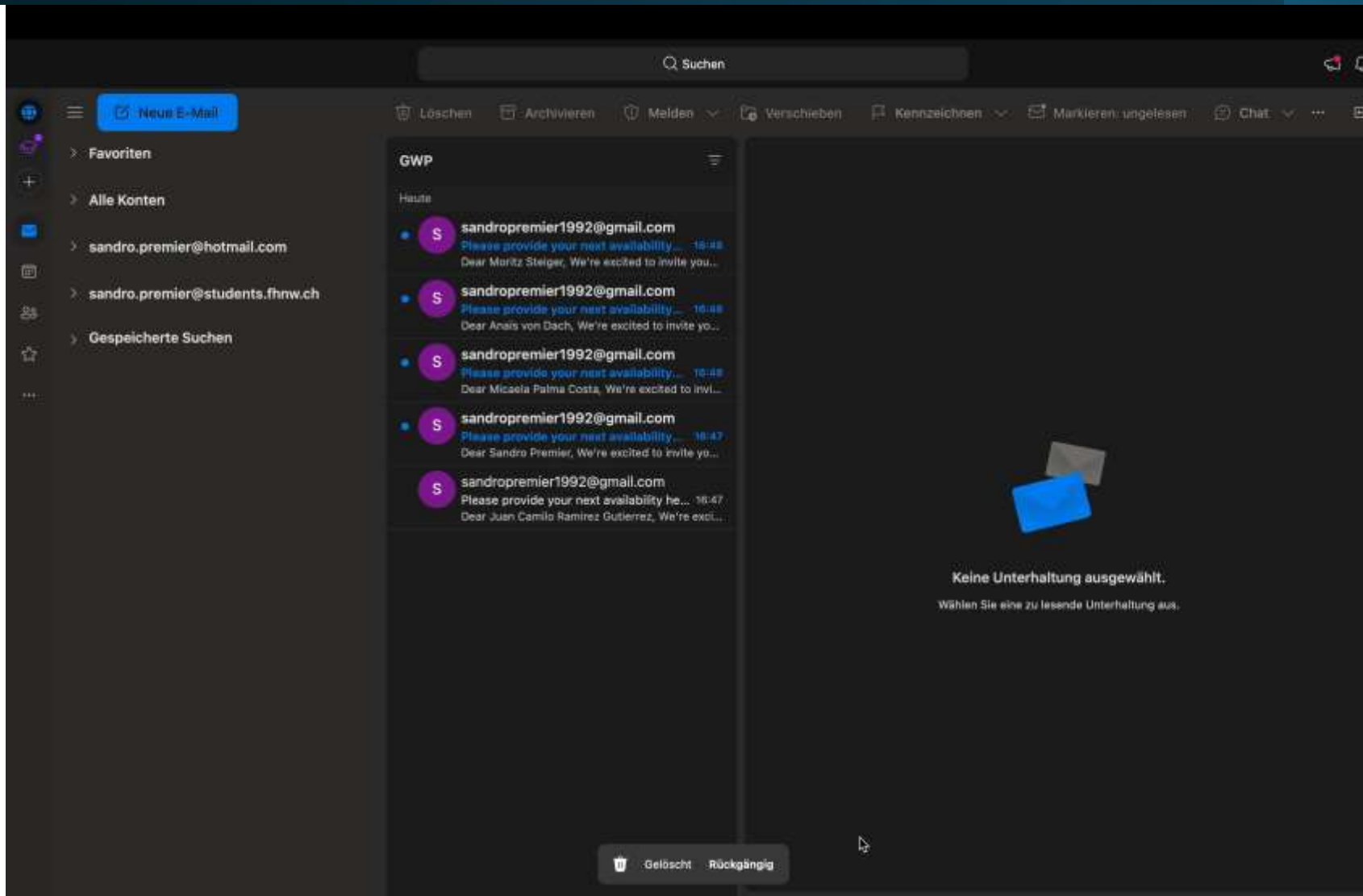
The AS-IS process presents several challenges that limit efficiency, scalability, and consistency



TO-BE Process Training Scheduling



TO-BE Process Training Scheduling



TO-BE Process

Training Scheduling

	A	B	C	D	E	F	G	H	I	J
1	TrainingName	LecturerFirstN	LecturerLastN	StartDate	StartTime	EndDate	EndTime	Notes	Processed	UserRating
2	Anti-Money Laundering (AML)	Micaela	Palma Costa	19.05.2025	14:00:00	19.05.2025	18:00		Yes	5
3	Anti-Money Laundering (AML)	Sandro	Premier	03.06.2025	13:00:00	03.06.2025	17:00		Yes	3
4	Anti-Money Laundering (AML)	Moritz	Steiger	06.06.2025	08:00:00	06.06.2025	12:00		Yes	1
5	Anti-Money Laundering (AML)	Anais	Von Dach	16.06.2025	13:00:00	16.06.2025	17:00	Test	Yes	3
6	Anti-Money Laundering (AML)	Fridolin	Heuer	25.06.2025	13:00:00	25.06.2025	17:00		Yes	1
7	Anti-Money Laundering (AML)	Walter	Geltwesch	20.06.2025	13:00:00	20.06.2025	17:00	Nothing	Yes	3
8	Anti-Money Laundering (AML)	Caroline	Mueller	18.06.2025	08:00:00	18.06.2025	12:00		Yes	2
9										

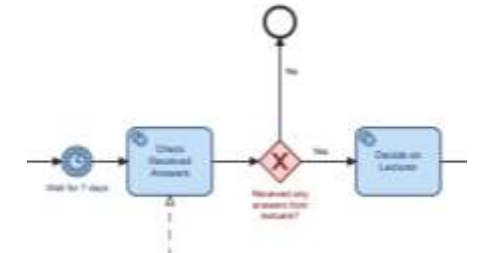


Wait for 7 days

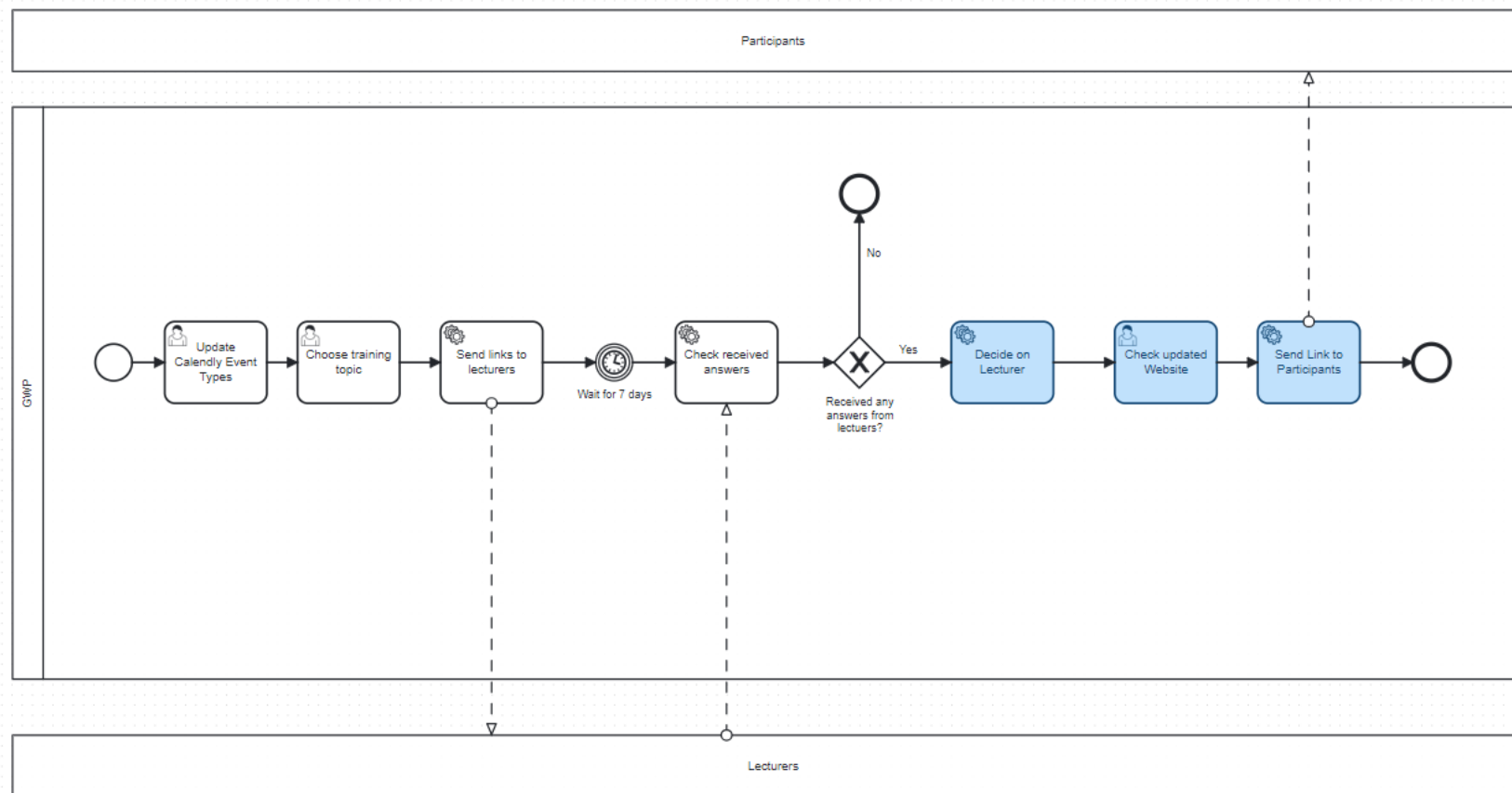
1. Check whether any responses were received
2. Choose earliest availability and best user rating



	A	B	C	D	E	F	G	H
1	TrainingName	LecturerFirstN	LecturerLastN	StartDate	StartTime	EndDate	EndTime	Notes
2	Anti-Money Laundering (AML)	Anais	Von Dach	16.06.2025	13:00:00	16.06.2025	17:00:00	Test
3								
4								

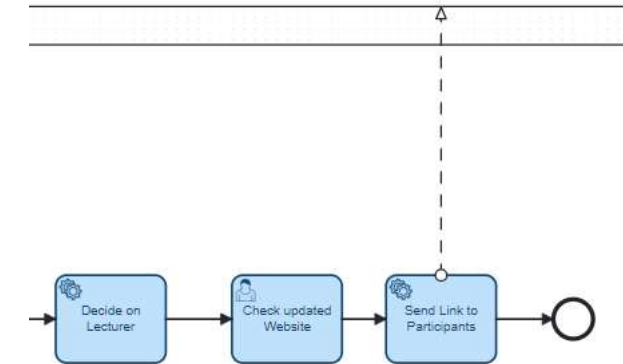


TO-BE Process Training Registration Website



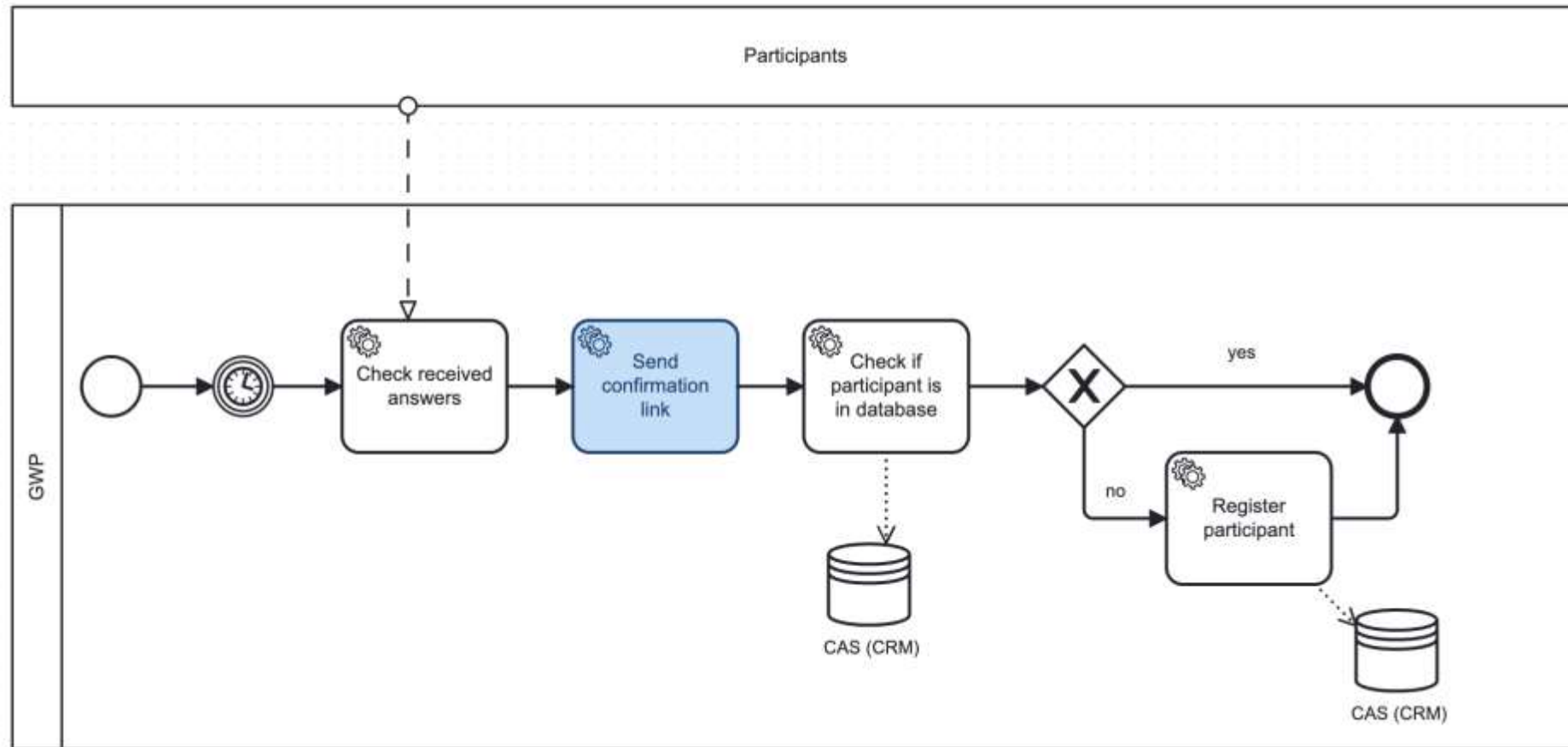
TO-BE Process

Training Registration Website

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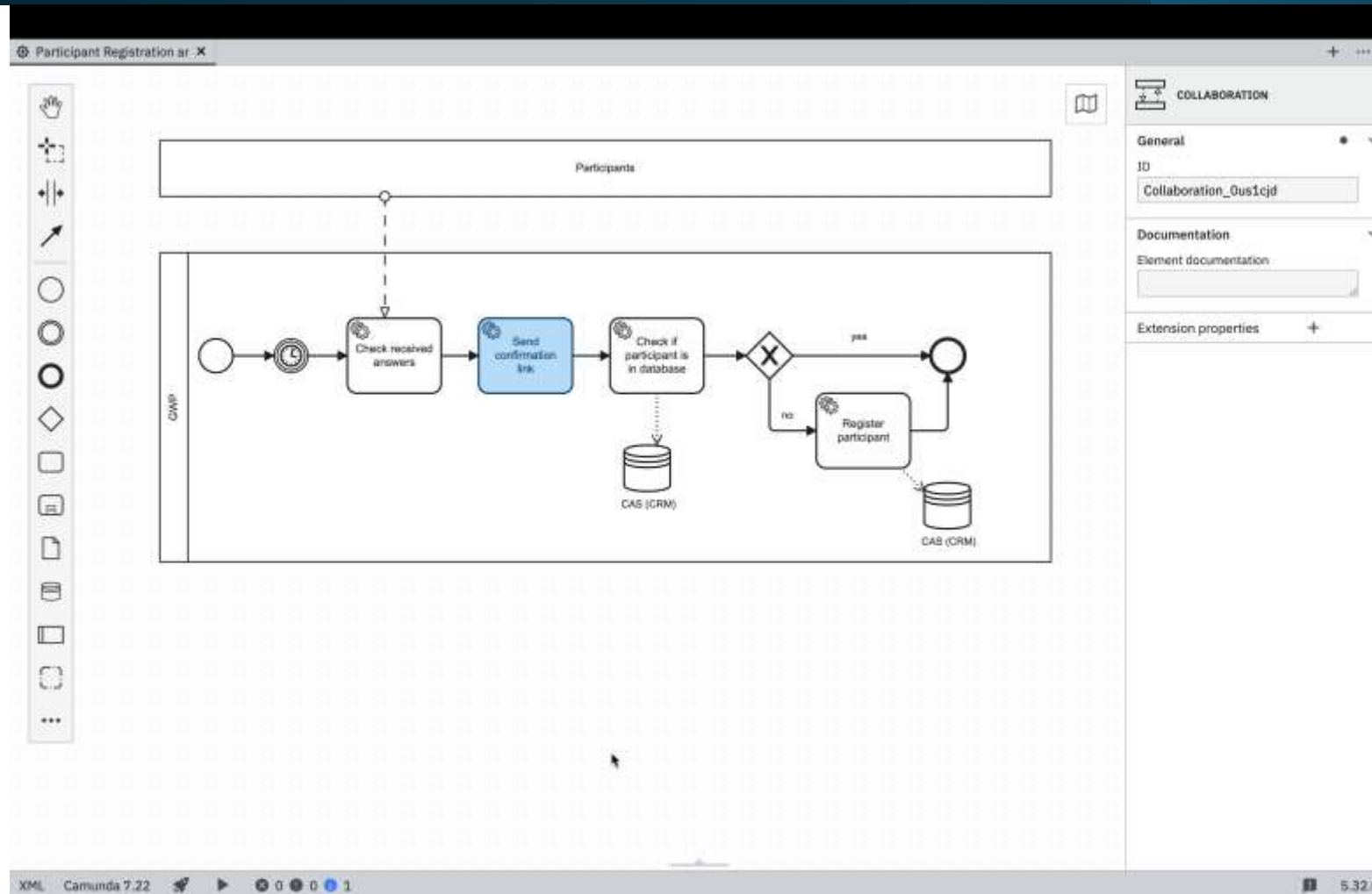
TO-BE Process

Participant Registration and Confirmation



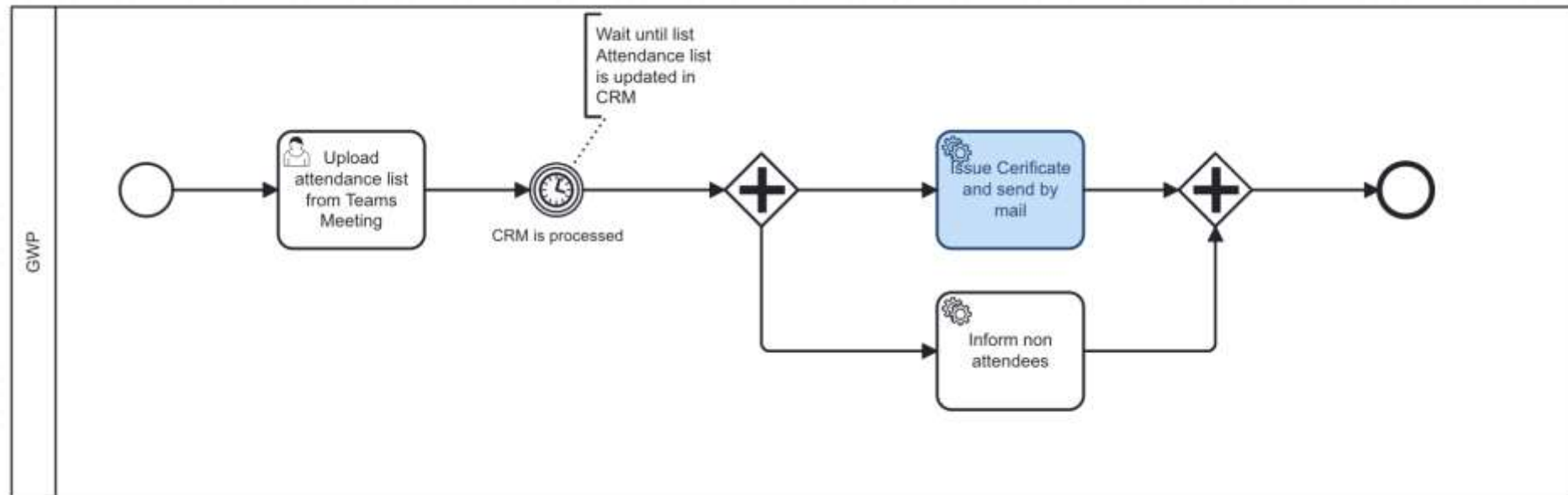
TO-BE Process

Participant Registration and Confirmation

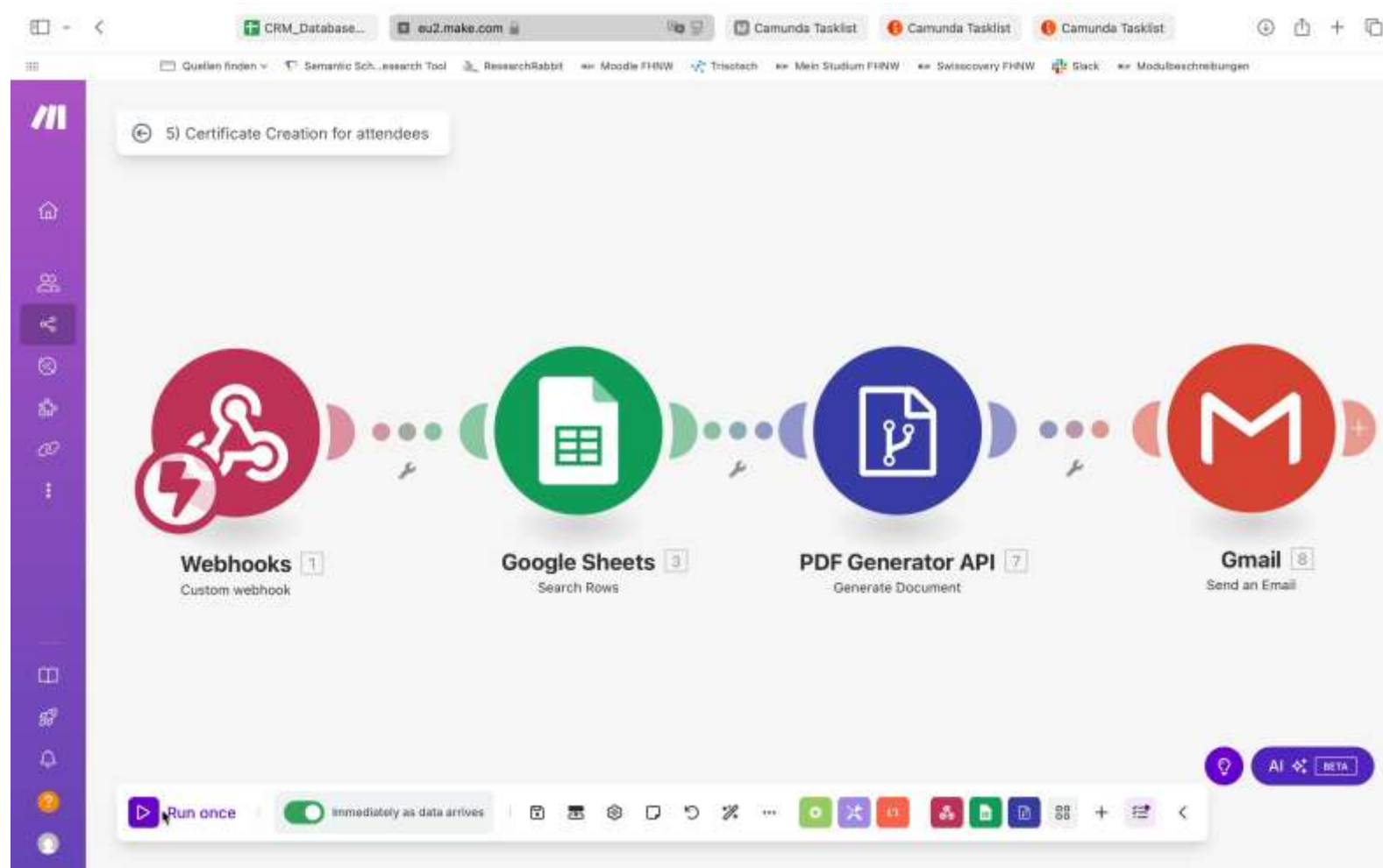


TO-BE Process

Training Completion Processing



TO-BE Process Training Completion Processing



From Pain Points to Digital Solutions → How the New Digitalized Process Delivers Value to Learners & GWP



Challenge Group	Identified Challenge	How was it addressed? → Improvement	Tools / Platforms
Process Execution Challenges	Manual Work & Workflow Disruptions	Forms for lecturer input Auto-generated registration lists Automated certificates & emails	Camunda, Google Forms, Make.com, Google Sheets
	Communication Delays	Structured Calendly links instead of manual email threads	Calendly, Gmail (via Make.com)
	Limited Reusability & Standardization	Standardized templates for certificates and notifications	Make.com, Google Docs, Gmail
System & Tooling Limitations	Tool Fragmentation & Siloed Systems	Bring it all together with Camunda's Task List Central CRM in Google Sheets Cross-system integration via Make.com	Camunda, Google Sheets, Make.com, Calendly
Data & Compliance Risks	Data Handling Issues	Real-time data validation via Forms and API usage Attendance matching from MS Teams logs	Camunda, Make.com, Google Sheets, Microsoft Teams
	Process Transparency & Monitoring Gaps	End-to-end orchestration and visibility in Camunda Real-time task visibility	Camunda, Google Sheets, Webhooks

Our digital process implementation delivers:

- Seamless Participant Experience
- Enhanced Operational Efficiency
- Increased Process Automation
- Improved Data Consistency