



# Wengen Insurance

Digitalization of their Health Insurance Application  
process by Jesaja Consulting

# AGENDA

**01**

---

**Who we are & What we do**

**02**

---

**Project**

**03**

---

**Demo**

**04**

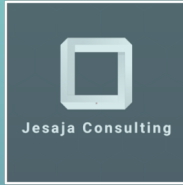
---

**Benefits**



# INTRODUCTION

- Raise of new technologies
  - Disruption of health insurance business model
  - Survey conducted by Health Department of Switzerland
- 



Jesaja Consulting

---

- Leading Advisory company in Switzerland
- Provides industry-specific services in the area of consulting
- Offices in Zurich and Geneva
- Countless numbers of satisfied customers

# OUR COMPANY





# WHAT WE DO



**IMPACT THAT MATTERS TO YOUR COMPANY!**

# WENGEN INSURANCE

---

- Trusted Swiss Health Insurance Agency
- Market Leader
- 4000 employees
- 1'250'000 customers
- Revenue 3.2 billion CHF (2018)

# Shortcomings

---

- Error prone process
- Inconsistent outputs of assessments
- Long execution time
- Old technologies
- Not user friendly process

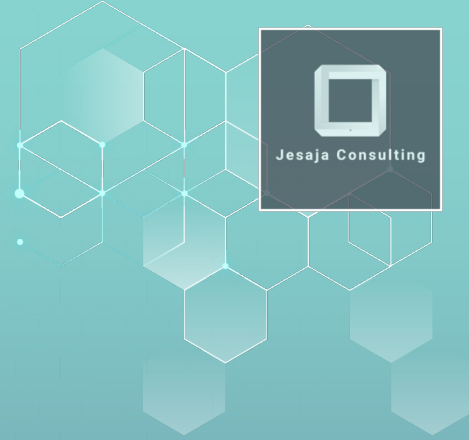
# PROJECT OBJECTIVES

---

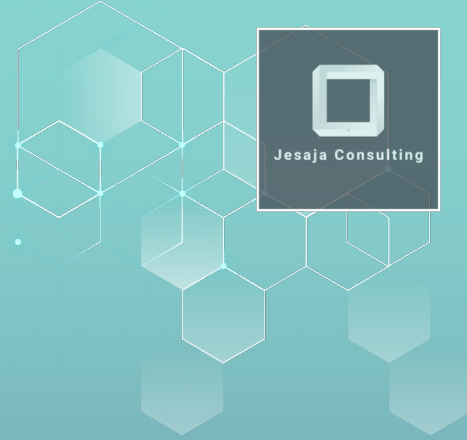
- Reduced execution time of the case assessment process
- Reduced expert involvement (headcount reduction)
- Increase the throughput
- Enhanced user experience



# OUR TEAM

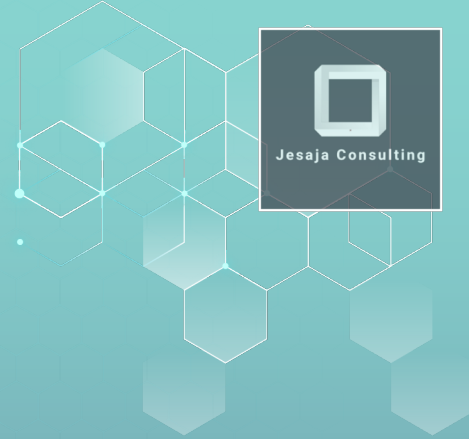


# DEMO

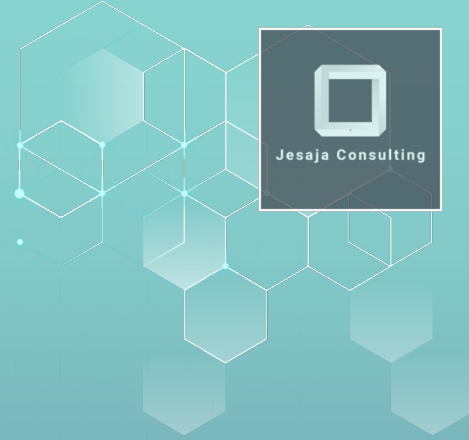


# Benefits

- Faster execution of the process
- Improved user experience
- Reduction of the error prone human factor
- Cost and error reduction
- Reliability improvement
- Modern technology
- Increased throughput
- Opportunity to gain new customers



# Thank You



## Q&A