

Ad set name	Campaign name	Ad set delivery	Reach	Impressions	Frequency	Result Type	Results	Cost per result	Ad set budget	Ad set budget type	Amount spent (CAD)	Starts	Ends	CPM (cost per 1,000 impres)	link clicks	CPC (cost per link click)	CTR (link click-through rate)	Reporting starts	Reporting ends
ad_set1	NotesByHorses, sales - Cop	active	145	125	1.2035033	Website purchases	1	13.69	10.00	Daily	13.69	2025-03-27	Ongoing	64.77246877	14	11.8075	4.37143817	2025-03-01	2025-03-03
ad_set1 - Copy	NotesByHorses, sales - Cop	active	209	312	1.1661791	Website purchases	1	15.51	20.00	Daily	15.51	2025-03-03	Ongoing	40.71118846	14	1.10785714	4.40271949	2025-03-03	2025-03-03
ad_set1 - ONLY	NotesByHorses, sales - Cop	inactive	116	280	1.14240206			10.00	Daily	10.00	10.00	2025-03-02	Ongoing	29.10378836	15	1.795	1.66204985	2025-03-03	2025-03-03
black_adset2	Sales2, sales2	inactive	121	120	1.0011445			10.00	Daily	10.00	10.00	2025-03-02	Ongoing	42.11827106	2	4.805	0.18526307	2025-03-03	2025-03-03