

YEAR →	1922	1924	1926	1928	1930	1932	1934	1936	1938	1940	1942	1944	1946
Communists Party Votes	2,852	81,926	32,650	130,815	92,326	154,138	138,255	116,490	42,371	132,680	71,622	0	12,978
Ad Spendage [in millions]	2,200	2480	2700	2760	2450	1630	1650	1930	1930	2110	2160	2700	3340
Ad Spendage (News, Mags, Radio, TV) [in millions]	1,017	1188	1355	1493	1378	1000	935	1191	1182	1311	1352	1790	2262
Ad Spendage (difference)	1,183	1292	1345	1267	1072	630	715	739	748	799	808	910	1078
Votes/Ad Spend (total)	1.296363636	33.03467742	12.09259259	47.39673913	37.68408163	94.56319018	83.79090909	60.35751295	21.95388601	62.88151659	33.15833333	0	3.885628743
Ad Spend (diff)/Votes	41.48%	1.58%	4.12%	0.97%	1.16%	0.41%	0.52%	0.63%	1.77%	0.60%	1.13%	#DIV/0!	8.31%