

# digisAilor

**WE TAKE CARE OF  
YOUR TECHNOLOGY  
FOCUS ON  
YOUR BUSINESS**

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# WHO IS DIGISAILOR?

Digisailor is a well established globally recognized organization, working within the IT industry for the past 10 years, having offices in the Thoothukudi, Tirunelveli, Tindivanam, USA, Singapore, Malaysia, Vietnam & Germany, with a team strength of 120+.

## Some of our recent awards and accolades



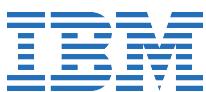
ISO  
Certified



ISO  
Certified



Cloud  
Partner



Business  
Partner



Cloud  
Partner



Partner



Advertising  
Partner



Advertising  
Partner

SAP® Partner  
Open Ecosystem

Open Ecosystem  
Partner



Airmeeet  
Partner

# **SERVICES**

## **Application Development and Maintenance:**

- Custom Software Development
- Mobile Application Development
- Web Application Development
- Desktop Application Development
- Wearable Application Development
- Smart TV Application Development
- Application Migration and re-engineering
- Application Maintenance and Support

## **Digital Strategy:**

- Strategic planning and roadmap development
- Business process evaluation and optimization
- Technology assessment and alignment
- Digital ecosystem analysis and recommendation

## **Technology Consulting:**

- Emerging technology evaluation and recommendation
- Proof of Concept (POC) development
- Technology adoption and integration support
- IT infrastructure assessment and modernization
- Vendor selection and management

## **Artificial Intelligence and Machine Learning:**

- AI strategy development and implementation planning
- Design and development of AI models and algorithms
- Generative AI Chatbot development
- Computer vision, Image recognition, Object detection, Natural Language Processing (NLP) and Sentiment analysis

# **Robotic Process Automation (RPA):**

- Identification and assessment of RPA opportunities
- Development of RPA bots and automation workflows
- Integration with existing systems and applications
- Monitoring and management of RPA deployments

# **Process Optimization:**

- Workflow analysis and process mapping
- Automation and digitization of manual processes
- Performance measurement and optimization
- Resource allocation and utilization enhancement

# **User Experience (UX) Design:**

- User research and personal development
- Information architecture and wireframing
- User interface (UI) design
- Prototyping and usability testing

# **Data Analytics and Insights:**

- Data collection, integration, and storage solutions
- Data analysis, visualization, and reporting
- Predictive analytics and machine learning capabilities
- Data-driven decision-making support

# **Cloud Computing and Infrastructure Modernization**

- Cloud strategy development and implementation
- Cloud infrastructure assessment and migration
- Hybrid cloud and multi-cloud architecture design
- Scalability, security, and cost optimization

# **Cybersecurity and Risk Management:**

- Cybersecurity assessment and gap analysis
- Security architecture design and implementation
- Risk assessment and mitigation strategies
- Compliance with industry regulations and standards

# **Innovation and Digital Product Development:**

- Market research and competitive analysis
- Ideation, prototyping, and MVP development
- Agile development methodologies
- Continuous improvement and product iteration

# **Internet of Things (IoT) Solutions:**

- IoT architecture design and implementation
- Sensor and device integration
- Real-time data collection and analysis
- IoT analytics and actionable insights

# **Augmented Reality (AR) and Virtual Reality (VR):**

- AR/VR strategy development and implementation planning
- Design and development of AR/VR applications
- Integration with existing systems and platforms
- User experience design for AR/VR interactions

# **Data Privacy and Compliance:**

- Compliance assessment and gap analysis (e.g., GDPR, CCPA)
- Privacy by design and data protection strategies
- Implementation of privacy policies and consent management
- Data anonymization and pseudonymization techniques

# **Digital Outreach Solutions:**

- Corporate Branding
- Data-driven Marketing Strategy

# **Design:**

- Graphic Designing
- Web designing
- Branding and Identity Designing
- Illustration
- Motion Graphics and Animation
- Product Design
- 3D Modeling and Simulation
- Engineering and Manufacturing Simulation

# WHAT IS DIGISAILOR TALENT SOLUTIONS?

Digisailor talent solutions help companies to deliver their products and services through best marketing techniques, creating application through DevOps services , more efficiently and at competitive salaries from India.

## ► Pre-vetted Talent Pool

Choose from a large pool of experienced and qualified talents curated after an extensive vetting process.

## ► Quick Hiring

Start interviewing within 48 hours of sharing your requirements and onboard the right talent in just 2 weeks.

## ► Right Matchmaking

We make sure that you get the best-fit talent in the first go. Our first interview to selection ratio is 93%.

## ► Cost-effective Pricing

With Digisailor, you save up to 50% on salaries compared to the local talent without compromising the quality.

## ► Timezone Compatibility

Our talents work in your timezone or at least with 4 hours of overlap to ensure that the deliverables are always on time.

## ► Remote Onboarding & Support

Digisailor takes care of onboarding formalities like Payroll, IT and admin support, etc. We make sure that the talent is ready to start working from day one.

## ► Simple Contracts

Simple, monthly payout without worrying about any compliance or legal aspects.

## ► Replacement & Retention

It is our responsibility to take care of the replacements if the talent doesn't fit in. Also, we take care of the engagement and retention.

# WHAT TO EXPECT

## Excellent Communication

Understanding, responding, reading, writing or verbal

## Technically Super Sound

Most qualified practically, theoretically

## Great Logical Thinking

Decision making, solving problems, generating creative ideas and setting goals



## Individual Contributor

Competent in managing their time and ability to delve quickly into problems, analyze and build solutions rapidly



## Adaptable

Can quickly bend and break habits and adapt to changes



## Self-motivated

Committed Positive, Confident, Hungry

## Self Disciplined

Self-starter, can work with limited resources or supervision



## Culturally fit

Adapts to company's core values, principles, vision, identity

## Critical Thinkers

Logic, reasoning, creativity

## In-Demand Talents

### App Developers

- ▶ iOS Developers
- ▶ Android Developers
- ▶ Flutter Developers

### Data

- ▶ Power BI
- ▶ Tableau
- ▶ Looker Studio
- ▶ TensorFlow

### Designers

- ▶ Graphic Designers
- ▶ Web Designers
- ▶ UX/UI Designers
- ▶ Product Designers

### Web Developers

- ▶ Laravel Developers
- ▶ WordPress Developers
- ▶ ReactJs Developers
- ▶ AngularJs Developers
- ▶ NodeJs Developers
- ▶ HubSpot Developers

### AI Specialist

- ▶ Machine Learning Engineer
- ▶ Data Scientist
- ▶ AI Architect
- ▶ AI Software Developer

### Digital Marketers

- ▶ Paid Search Analysts
- ▶ Paid Social Analysts
- ▶ Performance Marketing Specialists
- ▶ SEO Specialists
- ▶ Programmatic Specialists

### Software Developers

- ▶ Salesforce Developers
- ▶ Java Developers
- ▶ Python Developers
- ▶ .Net Developers
- ▶ SAP Developers

### Email Marketers

- ▶ Email Developer
- ▶ Campaign Manager
- ▶ Email Marketing Specialist
- ▶ Salesforce Campaign Manager
- ▶ Adobe Campaign Manager
- ▶ Marketo Automation Manager

### Cloud Engineers

- ▶ Azure Experts
- ▶ Amazon Web Services (AWS) Experts
- ▶ Google Cloud Platform (GCP) Experts
- ▶ Salesforce Campaign Manager
- ▶ Adobe Campaign Manager
- ▶ Marketo Automation Manager

▶ These are the active departments providing seamless services to clients across worldwide.

▶ If the skillset you are currently hiring is not listed above, reach out to us and we'll ensure that you find the right candidate.

▶ Reputable corporations with niche technological requirements have also been successfully serviced through our time tested staffing solutions.

# WHAT SETS US APART?

ISO 9001:2015 Certified

ISO 27001:2013 Certified

10+ Years in Business

800+ Global Clients

2500+ Successful Projects

120+ Team Members

 Google Cloud Partner

 Microsoft Cloud Partner

 IBM Business Partner

 aws Partner

 amazon Advertising Partner

 Flipkart  Advertising Partner

 SAP® Partner Open Ecosystem Partner  
Open Ecosystem

 Airmeet Partner

# GET IN TOUCH

If you have any questions or would like to schedule a discovery call, please email us your details and we will get in touch with you within 48 business hours.

We are here to provide best service in our sector ,to satisfy our customers in all ways and to help clients pivot from thinking digital to being digital

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# digisAilor

Powering progress through  
Innovation and Digitalization.



[www.digisailor.com](http://www.digisailor.com)