

# ROLL UP TV

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# PRODUCT DESCRIPTION



- Key word – Roll up tv
- It is basically a TV with its adjustable screen, wherein the screen could be rolled when not in use saving a lot of space.
- This is a TV that's there when you want it and disappears when you don't.
- The screen can rise up or drop down electronically.

# SCREENSHOT OF TERM SEARCH

roll up tv X Search correlations S

Exclude terms containing **roll up tv**

Correlated with **roll up tv**

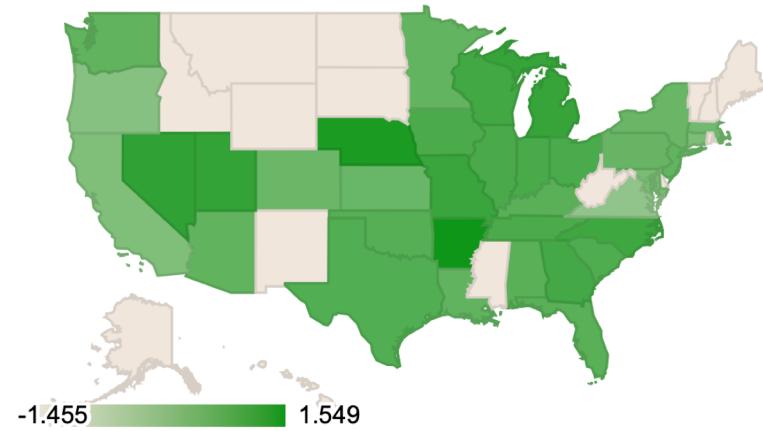
- 0.9889 [no not really](#)
- 0.9882 [movies march 2016](#)
- 0.9841 [okay google dim the screen](#)
- 0.9823 [facebook message request](#)
- 0.9820 [best way to get protein](#)
- 0.9820 [shut down google](#)
- 0.9817 [health o meter professional](#)
- 0.9812 [workout for losing weight](#)
- 0.9807 [what type of dog is doge](#)
- 0.9804 [michael glamour shot](#)

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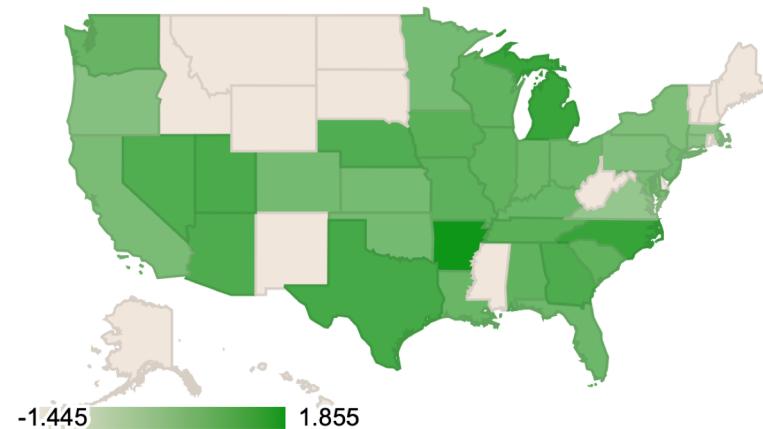
# SCREENSHOT OF GEOGRAPHICAL AREA

(r=0.9841)

Roll up TV



okay google dim the screen



The states where the product will sell more or will be more popular are colored with a darker shade of green.

Michigan, Arkansas, North Carolina are amongst these states.

And with darker green shade on the east coast compared to the west coast, it attracts more customers on the east coast of United States

# MARKETING CAMPAIGN CONCLUSION

- Roll up Tv can save up your space when not required.
- It's a smart TV, that is integrated with google, and can actually dim the screen when asked though google assistant.
- One could search on the TV 'The best way to get protein' or 'Michael glamour shot'.
- It has applications like Facebook, to message or look at profiles of other people on TV screens.
- People could work out with online teacher, showing methods to loose weight.
- The product is more popular with people who are more dependent on internet, or need a smart TV that is integrated with various different assistants mostly located in the East coast of United States.

# REFERENCES

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3. ShivarWeb. (2019). *Google Correlate: How To Use It For Marketing, SEO & Content*. [online] Available at: <https://www.shivarweb.com/5374/google-correlate-for-marketing/> [Accessed 17 Feb. 2019].