

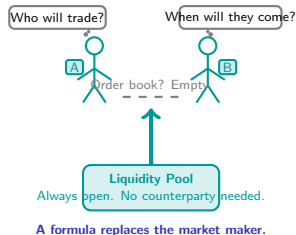
# What If You Could Trade Any Token, Anywhere, at Any Time — With No Exchange?

You want to swap one digital asset for another. On a traditional exchange, you wait for someone willing to take the other side. No counterparty, no trade. What if a pool of tokens could serve as your counterparty — always available, always willing?

## Three problems with traditional exchanges:

1. **Counterparty risk** — you need someone on the other side
2. **Availability** — markets close, liquidity dries up
3. **Access** — not everyone can reach an exchange

These barriers mean that many assets sit idle, many trades never happen, and many participants are excluded.



An AMM replaces the traditional order book with a pool of tokens and a pricing formula. Anyone can trade against the pool at any time — no counterparty search, no waiting, no permission needed.

# Think About the Last Time You Bought or Sold Something — Who Set the Price?

You walk into a shop. The price tag says what you pay. You do not negotiate. You do not wait for another buyer to appear. The shop always has stock and always quotes a price.

Now imagine a different version:

**The pool:** Instead of a shop owner, a shared fund of two assets sits in a smart contract. Anyone can deposit, anyone can trade.

**The formula:** Instead of a price tag set by a person, a mathematical rule calculates the price based on how much of each asset remains in the pool.

**The guarantee:** The pool is always open. It never refuses a trade. But the price you get depends on how much you want.

No negotiation. No counterparty search. No closing hours. The formula handled it.

## The Core Idea

This is the core idea behind automated market makers: a pool of tokens and a pricing rule replace the entire infrastructure of a traditional exchange. The pool does not think, negotiate, or discriminate — it simply follows the formula.

# What Makes an Automated Market Maker Different from a Traditional Exchange?

Aspect	Traditional Exchange	AMM
Price setting	Order book with bids/asks	Formula based on reserves
Counterparty	Must find matching buyer/seller	Trade against the pool
Liquidity from	Professional market makers	Anyone who deposits
Availability	Business hours, can halt	Always open, never paused
Transparency	Private order flow	All trades and reserves public

The shift from order books to pools eliminates the counterparty search but introduces a new cost — price impact. The more you buy relative to the pool, the worse your price.

The removal of the order book is both the greatest innovation and the source of new risks. Algorithmic pricing is predictable and transparent, but it can be exploited by anyone who understands the formula.

## Key properties that distinguish AMMs:

- **Permissionless** — anyone can trade or provide liquidity
- **Algorithmic** — prices adjust automatically with every trade
- **Non-custodial** — the smart contract holds assets, not a company
- **Composable** — other protocols can build on top

These properties taken together create a fundamentally new kind of exchange: one where the marketplace itself is a program that anyone can use or extend.

# Follow One Swap from Click to Settlement — No Humans Involved



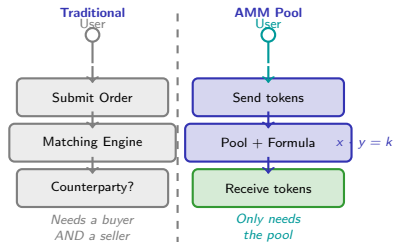
## What happened in those six steps:

- No broker matched your order — the pool was your counterparty
- No price was negotiated — the formula determined it
- No settlement delay — tokens moved in the same transaction
- No minimum trade size — anyone can swap any amount

The entire process — from request to settlement — ran as code. Every step was deterministic: given the same pool state and trade size, the same output is guaranteed.

Every step that removes a human also removes a point of discretion. The swap is faster, cheaper, and more predictable — but the pool cannot exercise judgment about whether a trade is wise, fair, or manipulative.

# How Does a Pool of Tokens Replace an Order Book?



Matching orders vs. Mathematical certainty

## The seesaw principle:

**The rule:** The pool maintains a balance between its two tokens. When you buy one, it becomes scarcer and more expensive.

**The curve:** Think of a seesaw — when one side goes up, the other must go down. The total “weight” stays constant.

**Price impact:** Small trades barely move the seesaw. Large trades push it far, resulting in a worse price.

**Self-correcting:** If the pool price drifts from the market price, arbitrageurs trade until it realigns.

The pricing formula is simple but powerful: it guarantees that the pool can always quote a price for any trade size, but larger trades pay progressively more.

An order book needs participants on both sides. A pool needs only liquidity. This means an AMM can operate for any token pair, no matter how obscure — as long as someone has deposited funds.

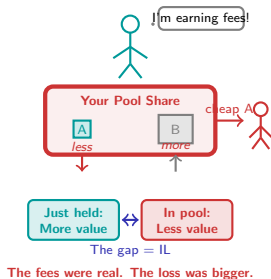
# You Provided Liquidity and Made Fees — So Why Do You Have Less Than When You Started?

A liquidity provider deposits equal value of two tokens into a pool. Traders swap, fees accumulate, everything looks profitable. Then the price of one token changes significantly.

## The impermanent loss pattern:

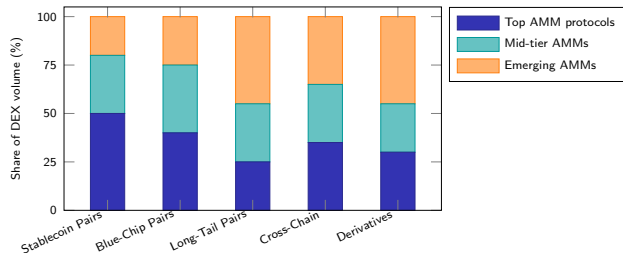
1. You deposit equal value of Token A and Token B into a pool
2. Token A price rises significantly outside the pool
3. Arbitrageurs buy cheap Token A from your pool, depositing Token B
4. Your pool share now has less of the rising token and more of the stable one
5. Your total value is less than if you had simply held both tokens

The pool made fees on every trade. But the rebalancing cost exceeded the fee income. You would have been better off doing nothing.



Impermanent loss is the hidden cost of providing liquidity. It occurs whenever the relative price of the two tokens changes. The larger the price movement, the greater the loss — regardless of direction.

# How Much Trading Already Happens Without a Traditional Exchange?



*Illustrative distribution based on public DEX data patterns. Not actual protocol data.*

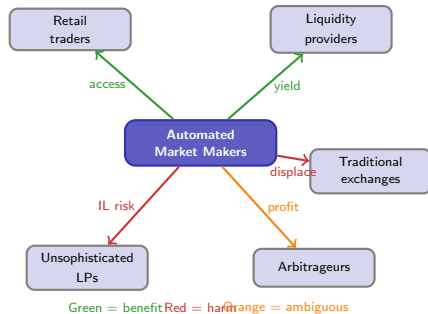
AMMs have captured a significant share of token trading. Their greatest contribution is not competing with traditional exchanges on popular pairs — it is creating markets that could not exist otherwise.

## What these trading categories reveal:

- Stablecoin pairs:** High volume, low slippage — the bread and butter of AMMs
- Blue-chip pairs:** Major token pairs with deep liquidity
- Long-tail pairs:** Obscure tokens that would have no market on a traditional exchange
- Cross-chain:** Swaps across different blockchains using bridge AMMs

The long-tail category is where AMMs shine most: they create markets for assets that no traditional exchange would list. This is permissionless finance in action.

# Who Wins and Who Loses When Anyone Can Be a Market Maker?



## The distribution of impact is uneven:

- **Winners:** Retail traders gain access to any token pair at any time. Liquidity providers earn fees on idle assets.
- **Losers:** Traditional exchanges face competition for token trading. Unsophisticated LPs may suffer impermanent loss that exceeds their fee income.
- **Ambiguous:** Arbitrageurs profit from price misalignment but also keep prices accurate. Their role is essential but extractive.

The same openness that enables new participation also enables new forms of value extraction.

AMMs democratize market making but do not eliminate information asymmetry. Sophisticated participants consistently extract value from less informed ones — a pattern familiar from traditional finance.



# Three Questions That Reveal Whether a Liquidity Pool Is Worth Joining

Before providing liquidity to any pool, ask three questions. The answers will not tell you what to do — but they will tell you what you are risking.

1. **How correlated are the two tokens?**

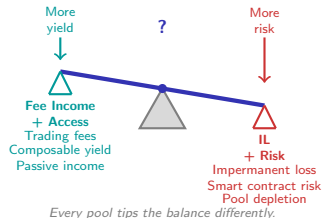
Pools with highly correlated tokens (like two stablecoins) have minimal impermanent loss. Pools with uncorrelated tokens face much higher IL risk.

2. **Is the trading volume high enough to offset impermanent loss?**

Fee income must exceed IL for the position to be profitable. Low-volume pools generate little fee income but still expose you to the same IL.

3. **How deep is the pool relative to typical trade sizes?**

Shallow pools suffer more from large trades and are more vulnerable to manipulation. Deep pools offer more stable returns.



Providing liquidity is not passive income — it is active risk-taking. The three questions above form a simple framework for evaluating whether the expected fee income justifies the impermanent loss and smart contract risk.

# Your Challenge: Evaluate This Pool

A new AMM pool has launched with the following characteristics:

- The pair:** Token A is a volatile asset whose price has doubled in the past period. Token B is a stablecoin that maintains a steady value.
- The volume:** The pool processes a moderate number of trades per day, generating fees at the standard rate.
- The depth:** The pool is relatively shallow — a few large trades could move the price significantly.

Apply the three questions from the previous slide:

1. **Correlation question:** How correlated are Token A and Token B? What does this tell you about impermanent loss risk?
2. **Volume question:** Given the pool's trading volume and fee rate, do you expect fee income to exceed impermanent loss? What additional information would you need?
3. **Depth question:** What risks does the shallow pool depth create? Who benefits from a shallow pool, and who is harmed?

## No Single Right Answer

There is no single right answer. The point is to practice evaluating trade-offs: a volatile-stable pair maximizes impermanent loss risk, but volatile pairs also tend to generate more trading volume. Every liquidity provision decision involves this tension between yield and risk.