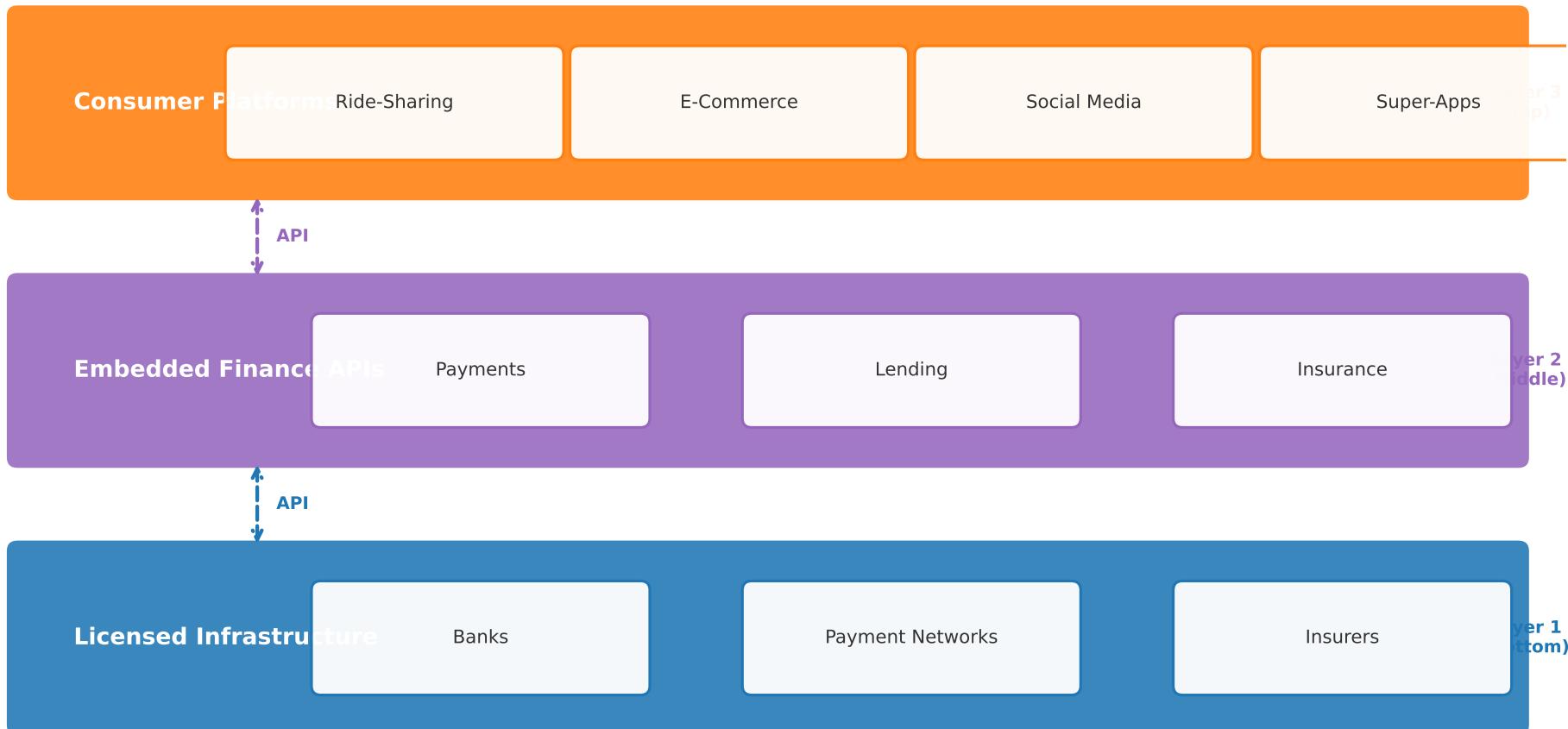


Embedded Finance: Financial Services Inside Non-Financial Platforms



"Financial services invisible to the consumer — integrated into platforms they already use."