The Innovation Refinement Funnel

Raw Ideas — *5,000 ideas*

Chaos: Unstructured data overload

Feature Extraction — *2,000 ideas*

Pattern Discovery — *500 ideas*

ML Magic: Automatic pattern detection

Refined Insights — *50 ideas*

Clarity: Actionable insights

Innovation Strategy — *5 ideas*

Machine Learning progressively refines thousands of raw ideas into strategic innovation opportunities

Features: 0 → 100s → Patterns → Clusters → Strategy