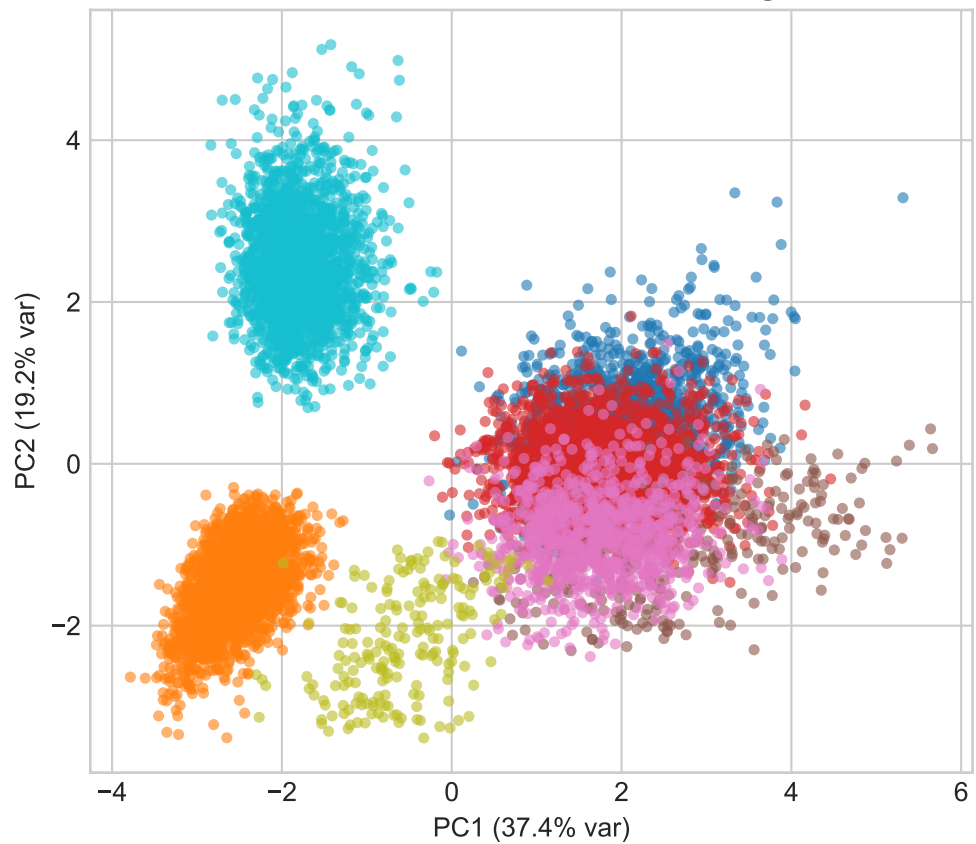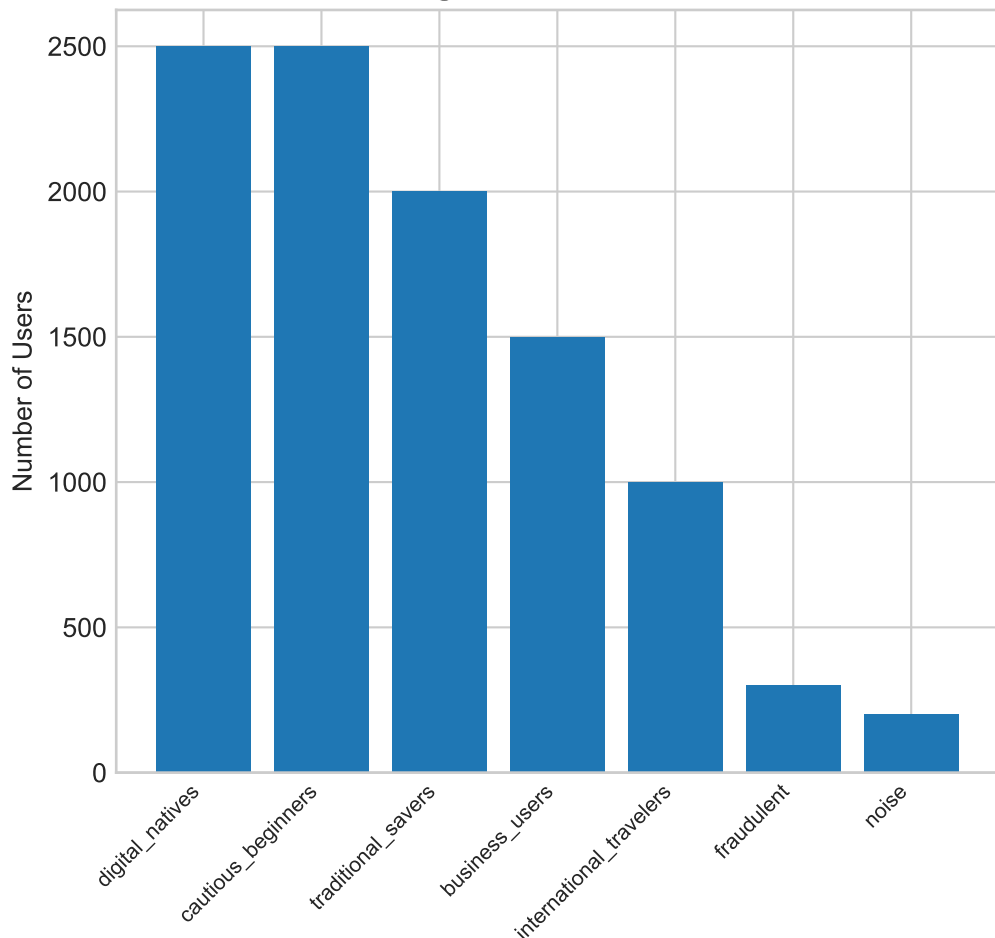# FinTech User Behavior Dataset Overview

PCA Visualization of FinTech User Segments
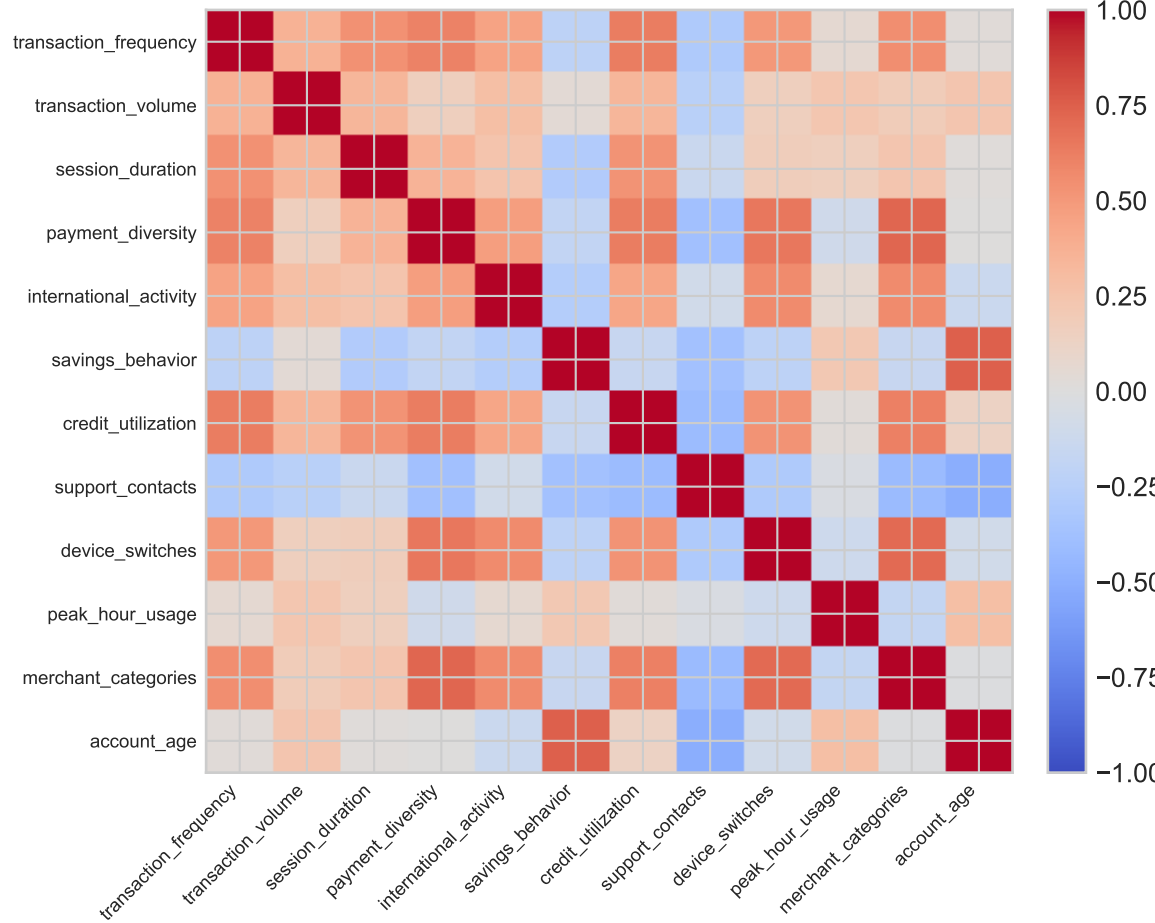
- Business Users
- Cautious Beginners
- Digital Natives
- Fraudulent
- International Travelers
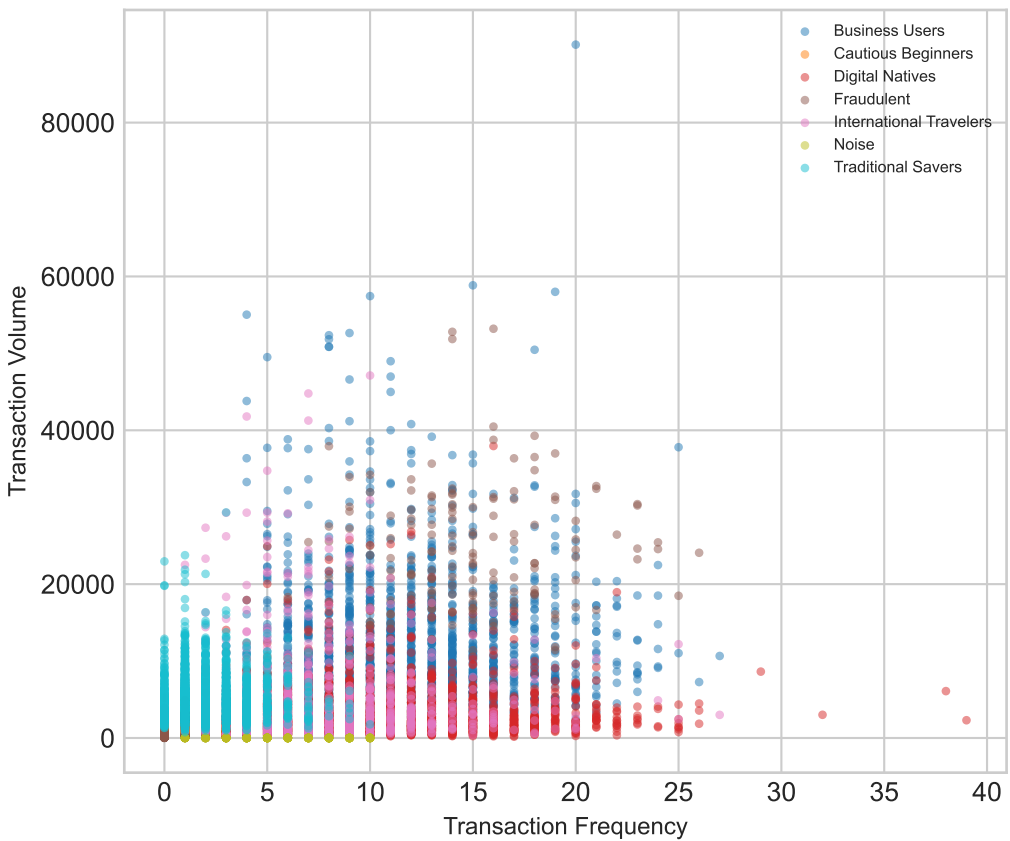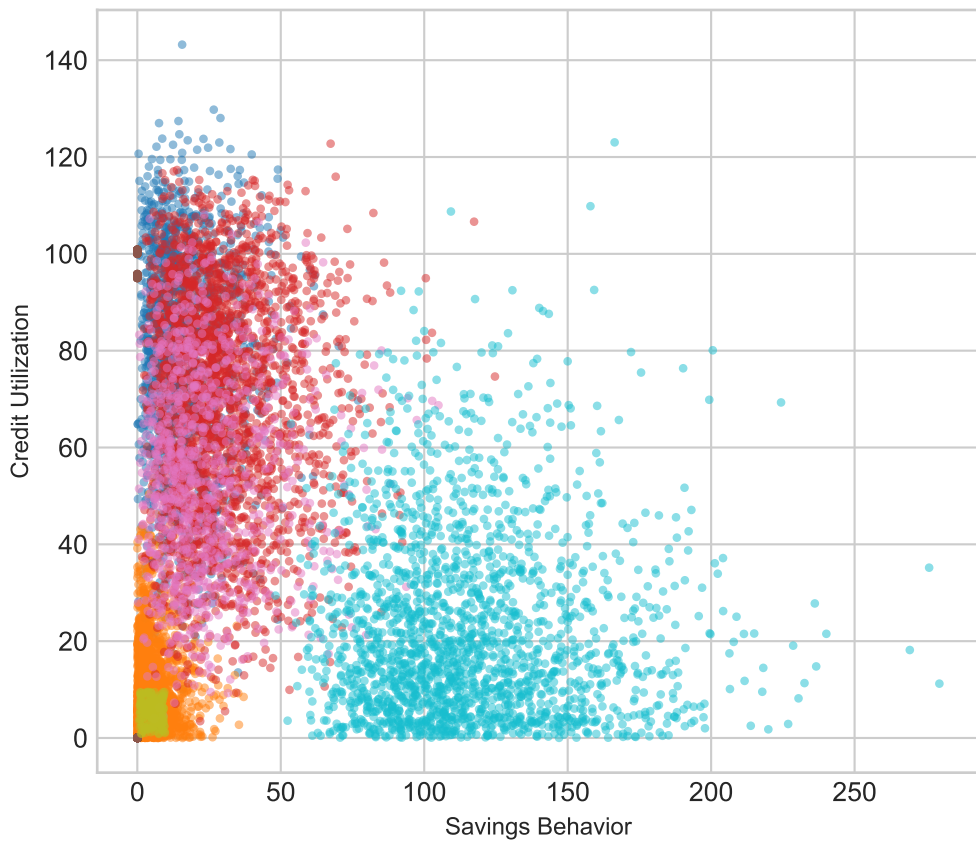- Noise
- Traditional Savers
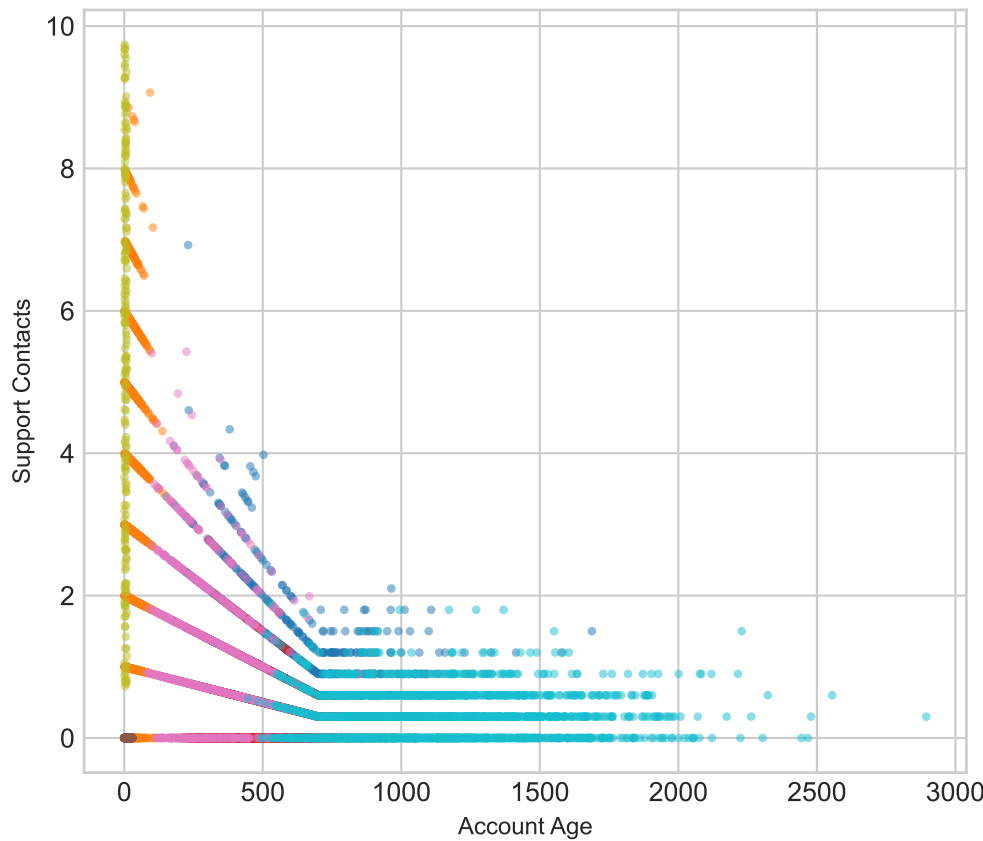
Segment Distribution

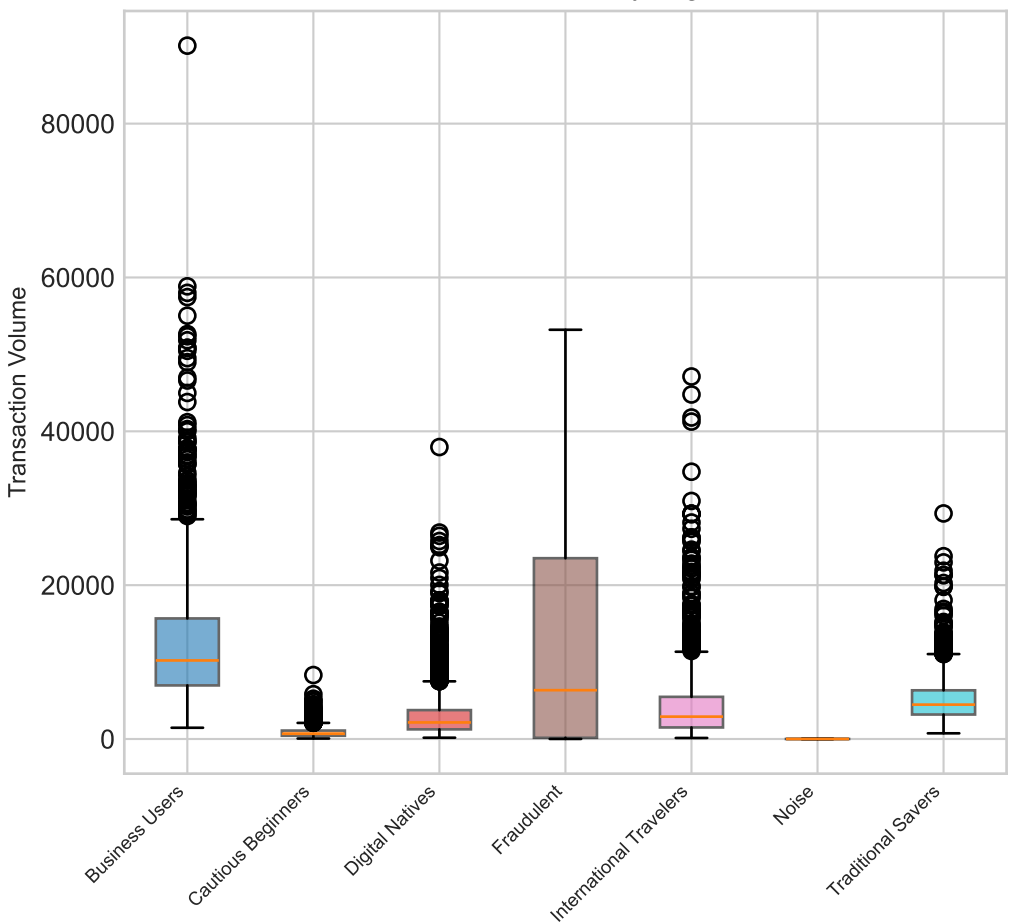**Feature Correlations**

Transaction Frequency Vs Transaction Volume

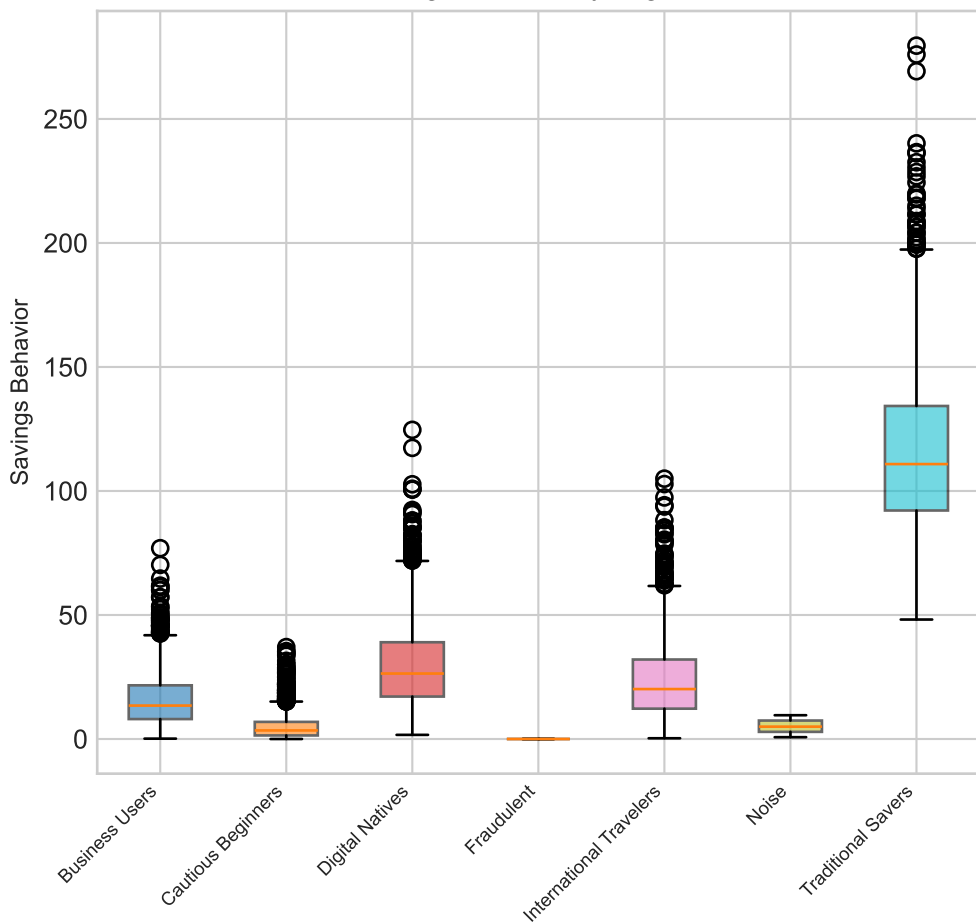**Savings Behavior Vs Credit Utilization**

Account Age Vs Support Contacts

Transaction Volume By Segment

Savings Behavior By Segment

International Activity By Segment