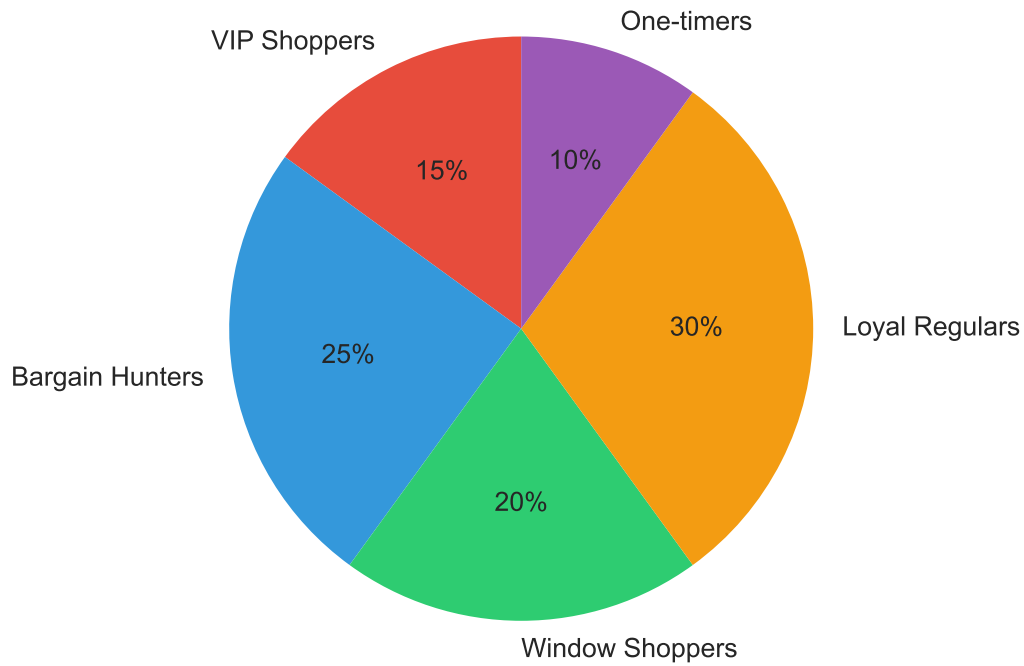# E-commerce Customer Segmentation Results

Customer Segment Distribution

Segment Characteristics