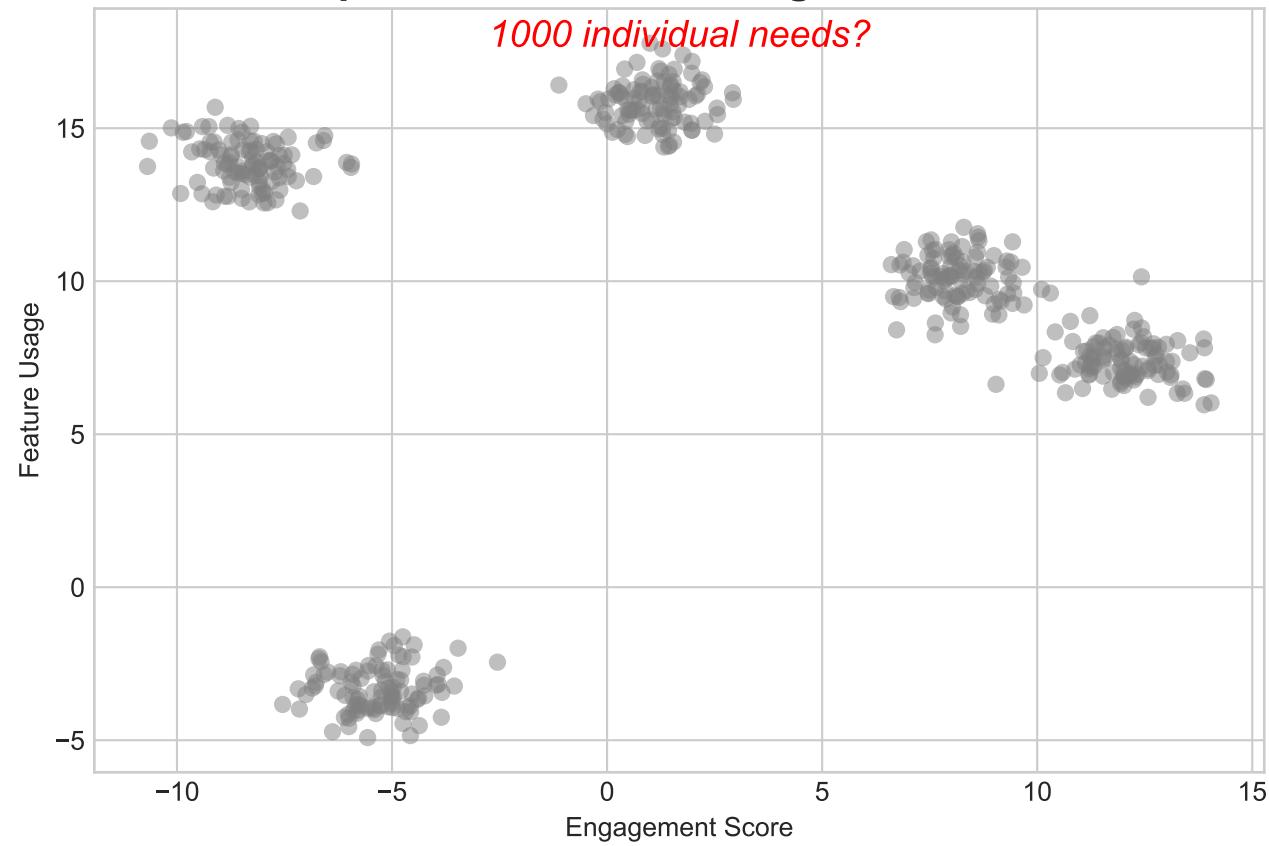
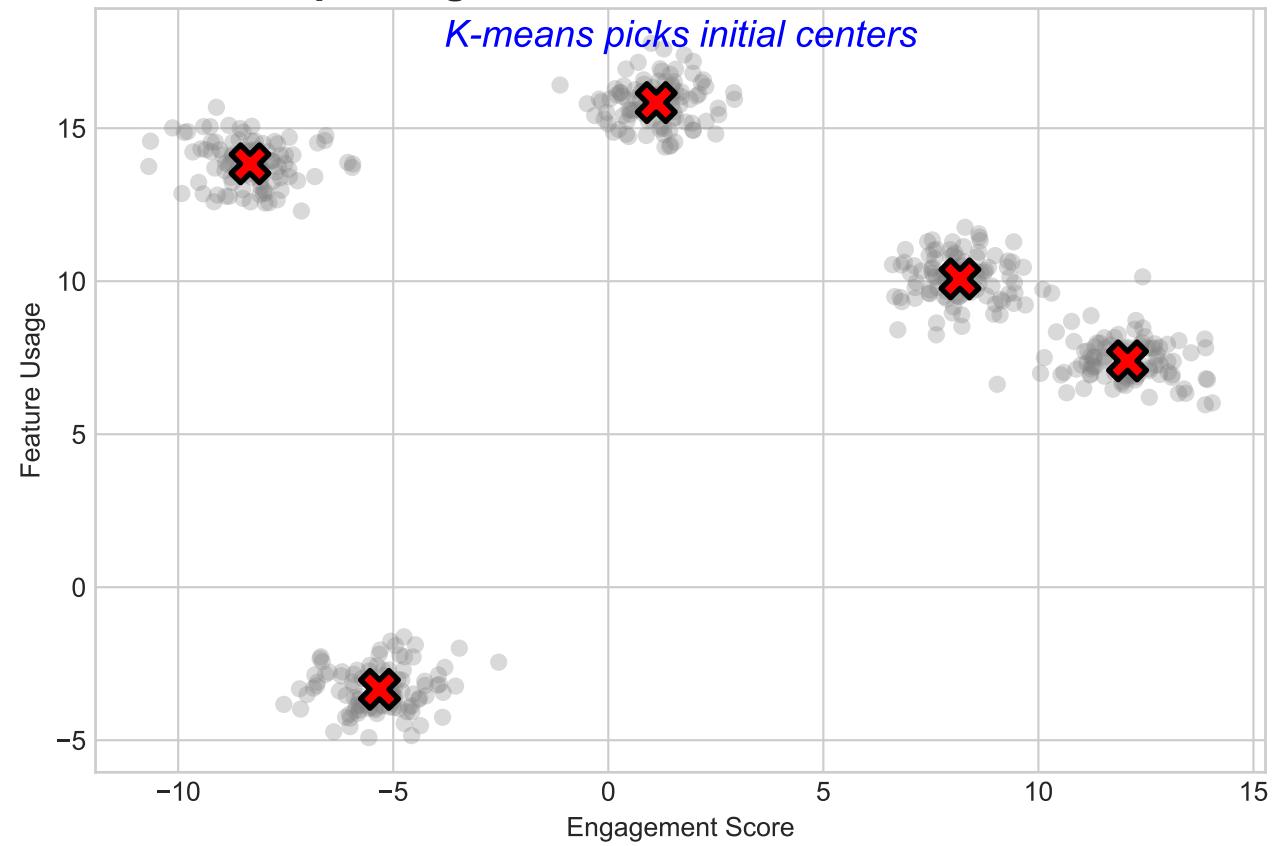


K-Means Clustering: From Chaos to Clarity

Step 1: 500 Users - No Segments Visible



Step 2: Algorithm Starts - Random Centers



Step 3: Clusters Forming - Patterns Emerge



Step 4: 5 Distinct User Segments Discovered!

