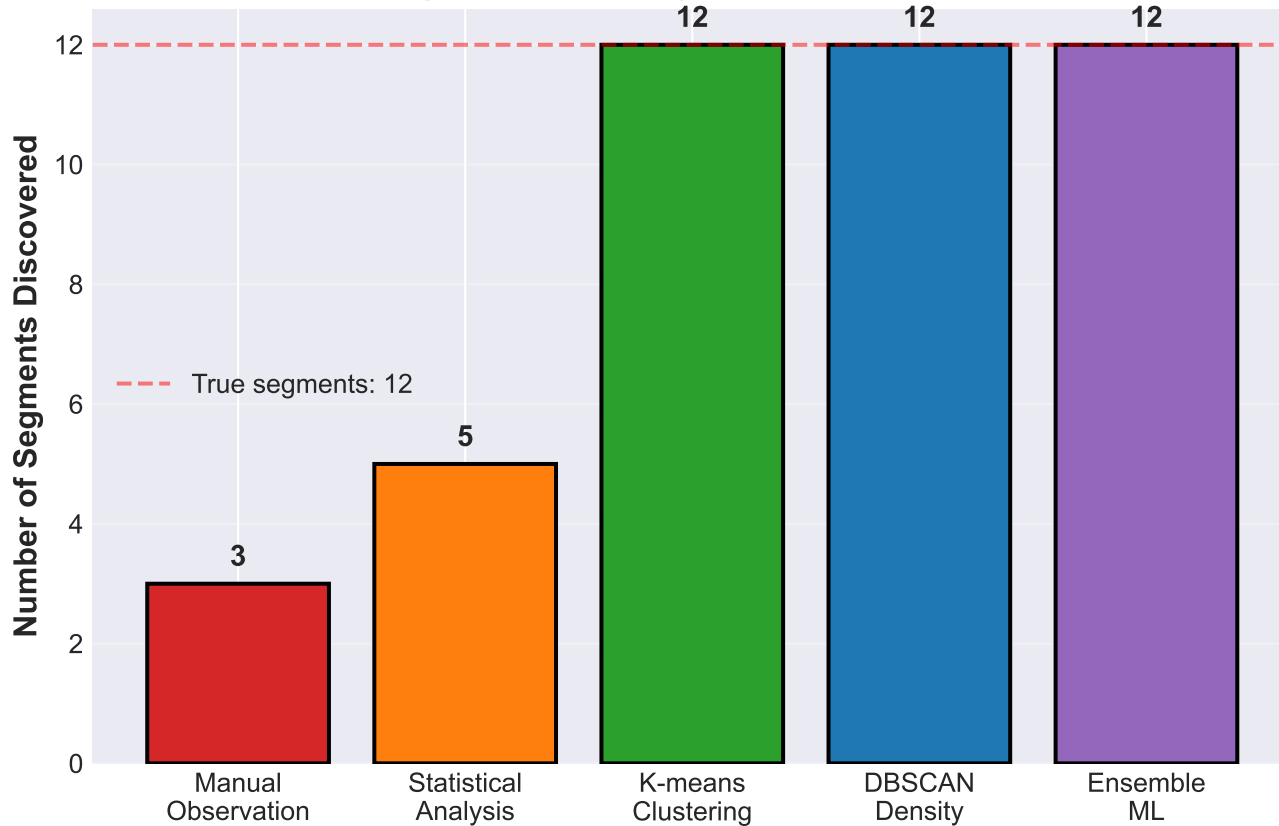


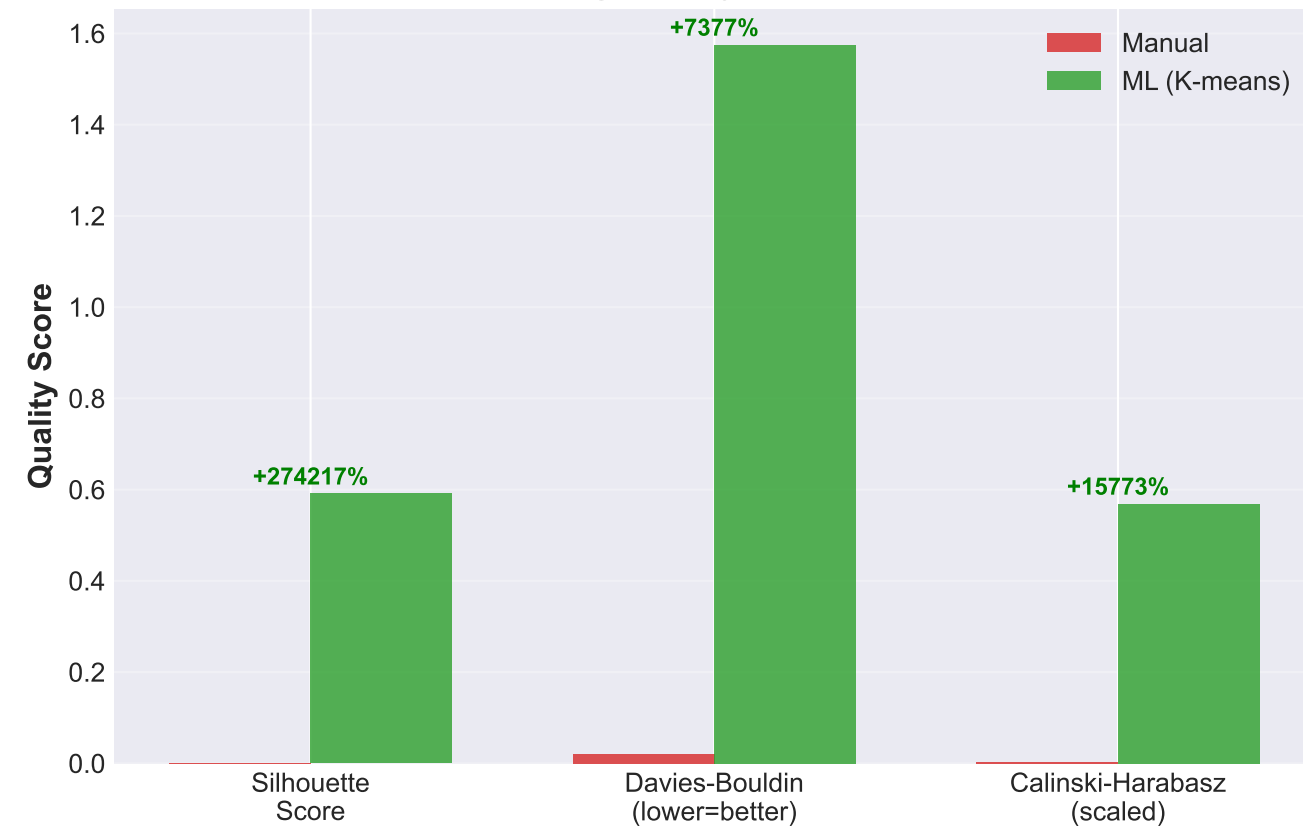
# AI-Powered User Segmentation Discovery

## 10,000 users × 30 behavioral features

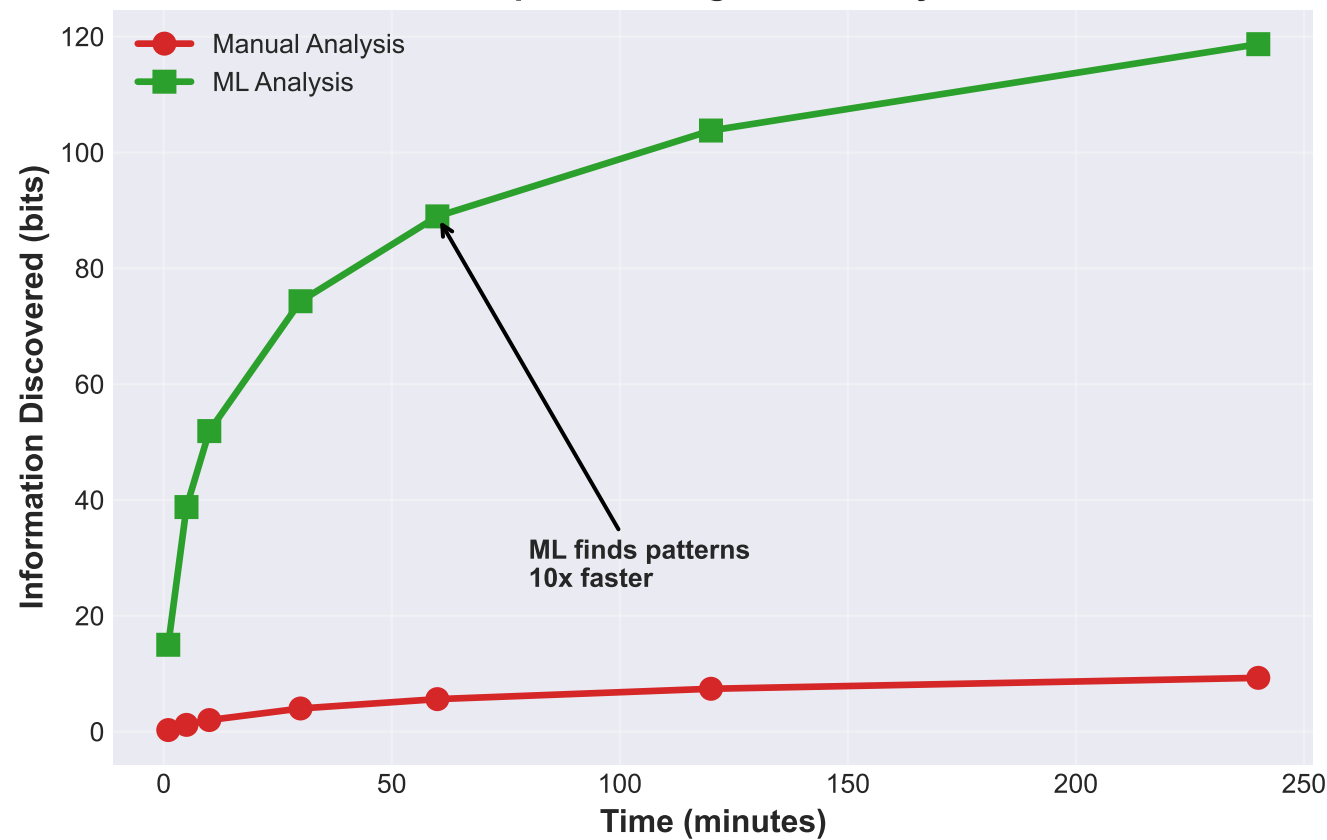
### User Segment Discovery: Manual vs ML Methods



### Clustering Quality: Manual vs ML



### Speed of Insight Discovery



### ML-Discovered Segment Profiles

