

Interactive Knowledge Checkpoints

Knowledge Check: Part 1

Innovation Discovery Foundation

1 of 3 Parts Complete

Q1: What is the main goal of clustering in innovation?

- ☐ A) To reduce data size
- ☒ B) To discover hidden patterns
- ☐ C) To predict outcomes
- ☐ D) To clean data

Q2: Which metric measures cluster cohesion?

- ☐ A) Accuracy
- ☐ B) Precision
- ☒ C) Silhouette Score
- ☐ D) F1 Score

Q3: Empathy mapping helps identify:

- ☐ A) Technical requirements
- ☒ B) User pain points
- ☐ C) System architecture
- ☐ D) Database schema

Key Concepts Covered:

- Unsupervised learning
 - Pattern discovery
 - User segmentation
- Innovation opportunities

Knowledge Check: Part 2

Clustering Algorithms Deep Dive

2 of 3 Parts Complete

Q1: K-means time complexity is:

- ☐ A) $O(n)$
- ☐ B) $O(n \log n)$
- ☒ C) $O(n \cdot k \cdot i \cdot d)$
- ☐ D) $O(n^2)$

Q2: DBSCAN is best for:

- ☐ A) Spherical clusters
- ☒ B) Arbitrary shapes
- ☐ C) Fixed K clusters
- ☐ D) Linear data

Q3: GMM provides:

- ☐ A) Hard clustering
- ☒ B) Soft clustering
- ☐ C) No clustering
- ☐ D) Random clustering

Algorithm Quick Reference:

Algorithm	Best For	Weakness
K-means	Speed	Assumes spherical
DBSCAN	Shapes	Parameter sensitive
GMM	Overlap	Computationally heavy

Knowledge Check: Part 3

Human-Centered Application

3 of 3 Parts Complete!

Q1: User archetypes are created from:

- ☐ A) Random assignment
- ☒ B) Cluster analysis
- ☐ C) Manual labeling
- ☐ D) Predictions

Q2: Innovation opportunities emerge from:

- ☐ A) Cluster gaps
- ☐ B) Dense regions
- ☐ C) Outliers
- ☒ D) All of above

Q3: Validation should include:

- ☐ A) Only metrics
- ☒ B) Domain experts
- ☐ C) Random checks
- ☐ D) Code review

Ready for Practice!

You now have the knowledge to:

1. Choose algorithms 2. Apply clustering 3. Extract insights