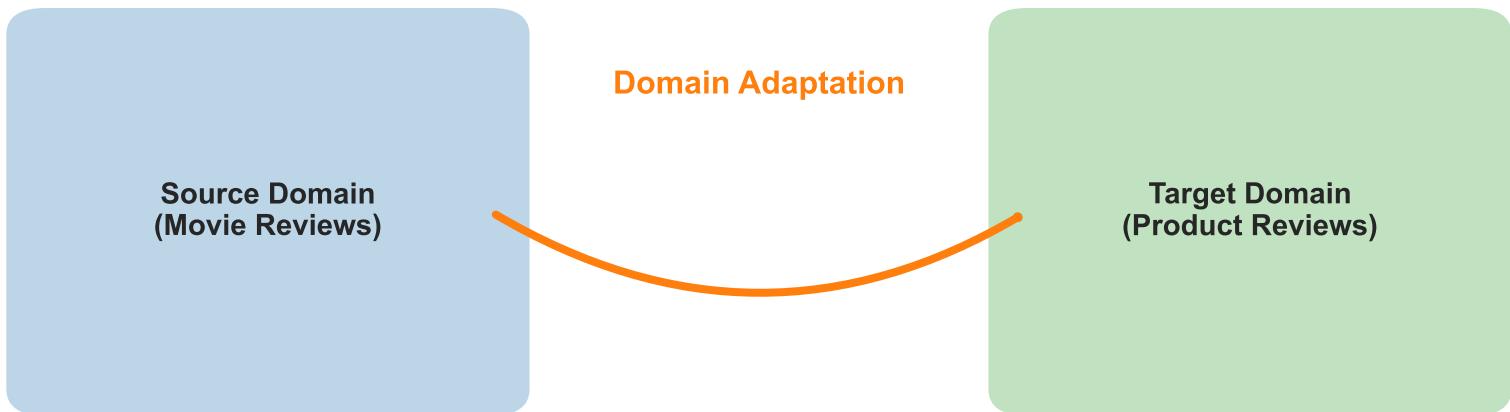


# Domain Adaptation in NLP



*Movie-specific:*  
• Plot  
• Acting  
• Cinematography

Shared Features:  
• Sentiment patterns  
• Language structure  
• Emotion indicators

*Product-specific:*  
• Quality  
• Price  
• Shipping

Without Adaptation: 72% → With Adaptation: 89%