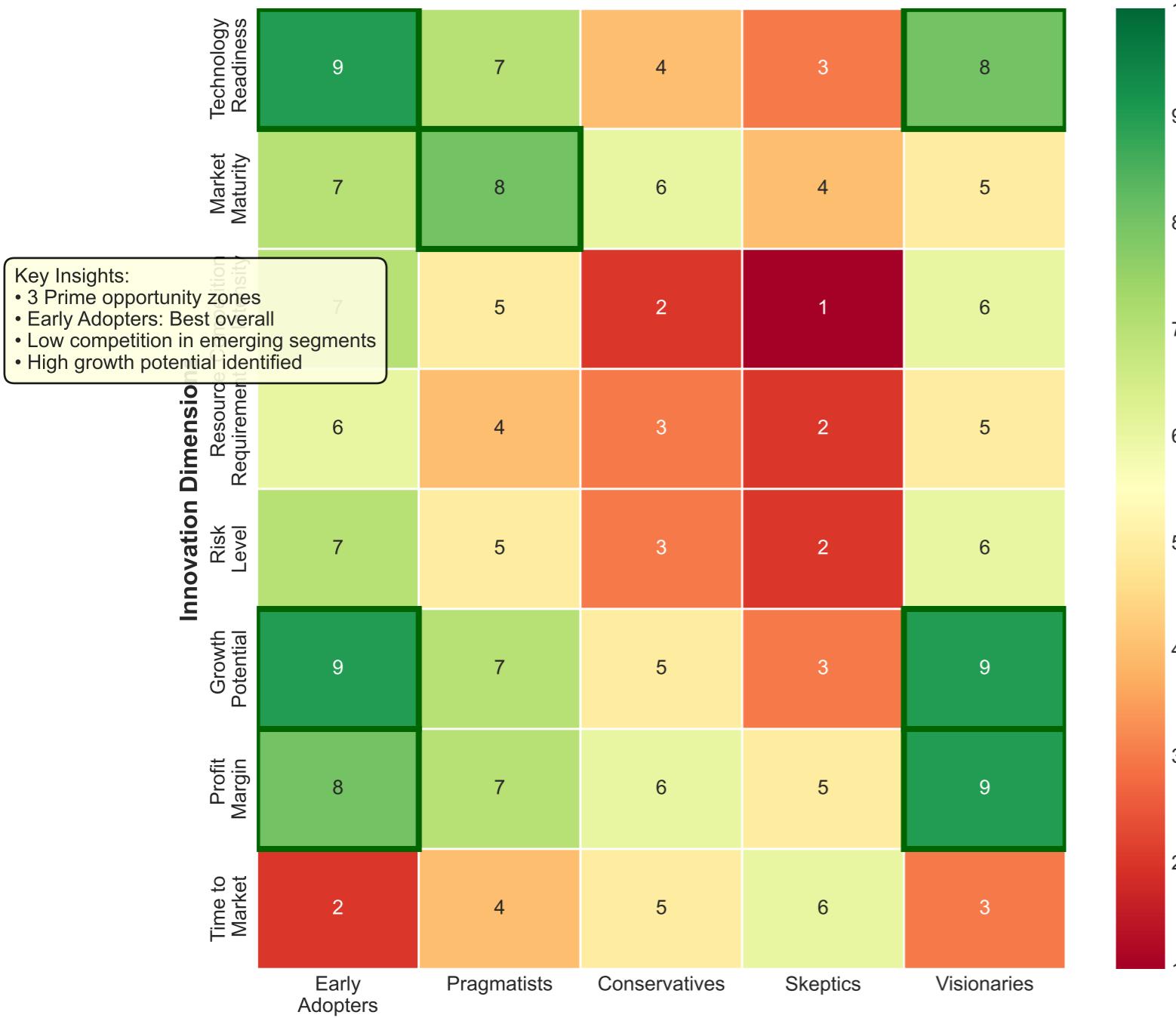
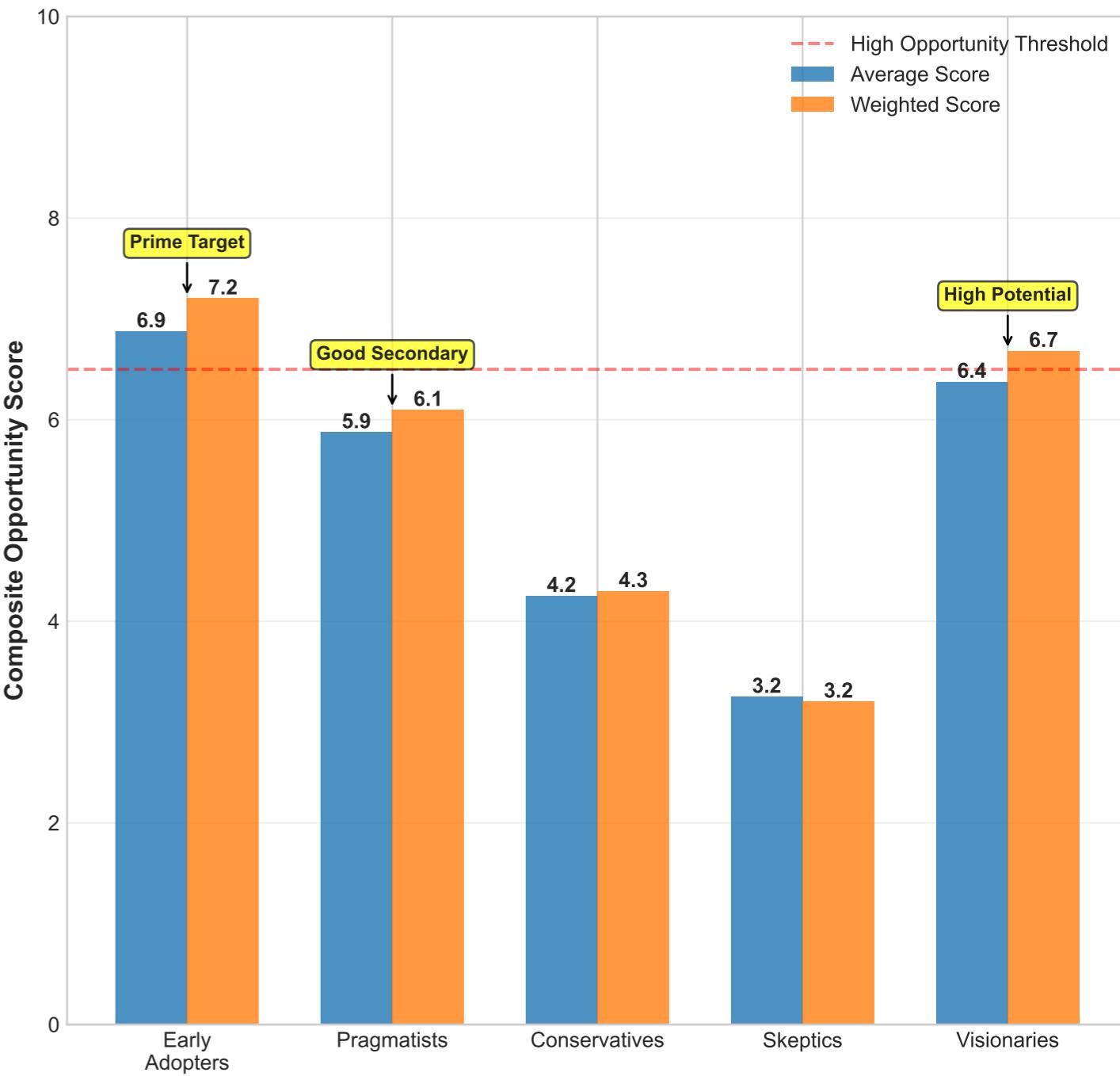


**Innovation Opportunity Heatmap
(Raw Scores by Segment)**



**Aggregated Innovation Opportunities
(Composite Analysis)**



Innovation Focus on high-scoring segments (Early Adopters, Visionaries) with low competition and high growth potential.