

Evolution of Empathy Understanding Through Clustering

Initial Assumptions

Before Clustering

Data Points: 0

Confidence: 30%

Key Insights:

- Generic user needs
 - Basic pain points
 - Common features
 - Standard journey

Data-Informed

After Basic Clustering



Data Points: 1,000

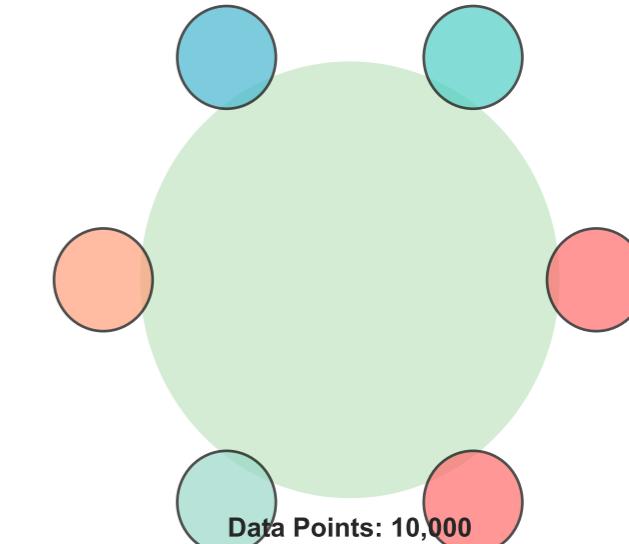
Confidence: 70%

Key Insights:

- 5 distinct segments
 - Behavioral patterns
 - Usage correlations
 - Segment preferences

Deep Understanding

Advanced Analysis



Data Points: 10,000

Confidence: 95%

Key Insights:

- Micro-segments
 - Predictive behaviors
 - Hidden motivations
 - Innovation opportunities