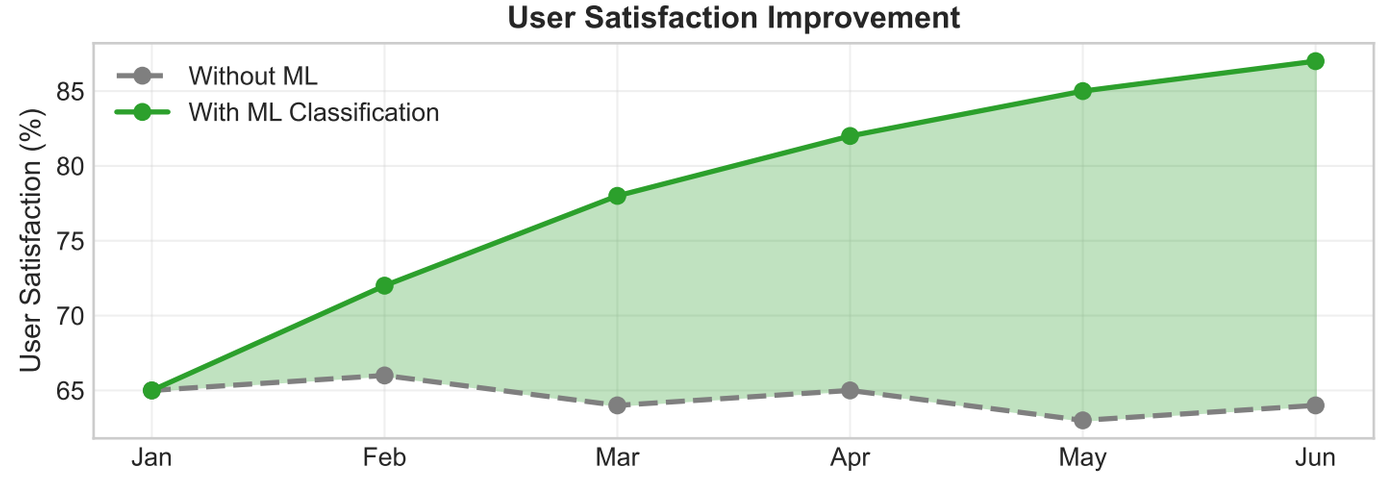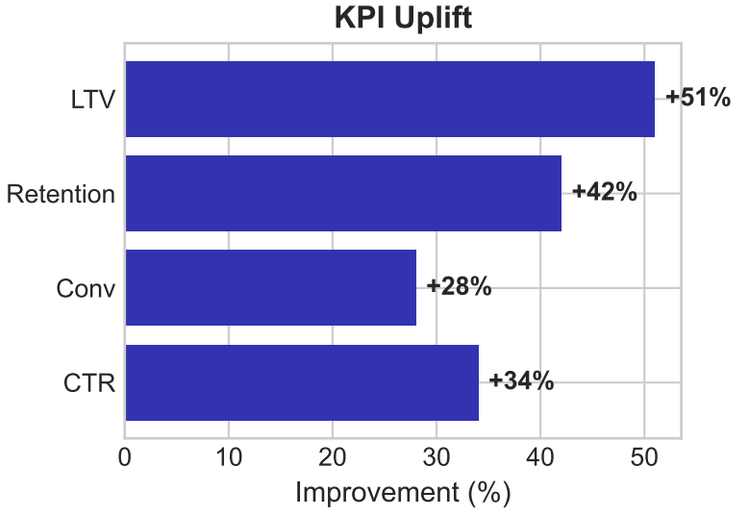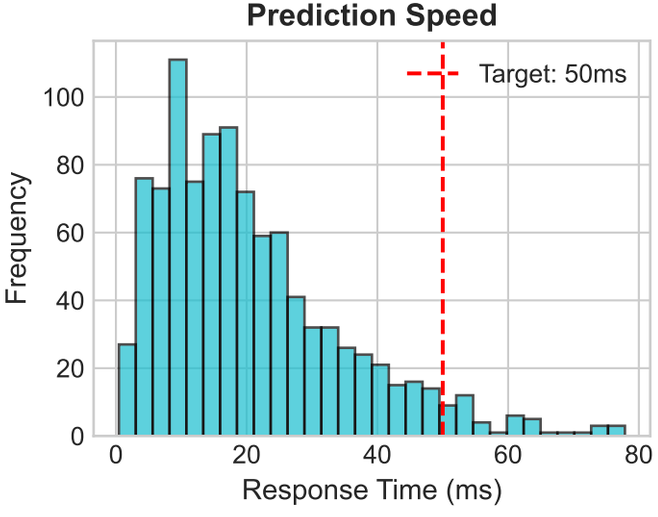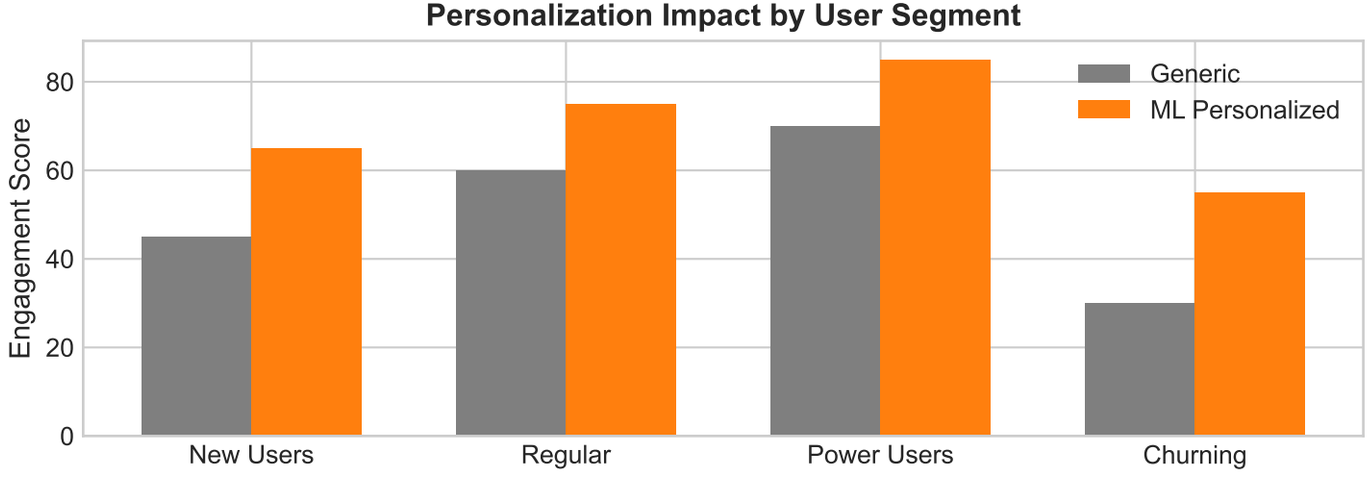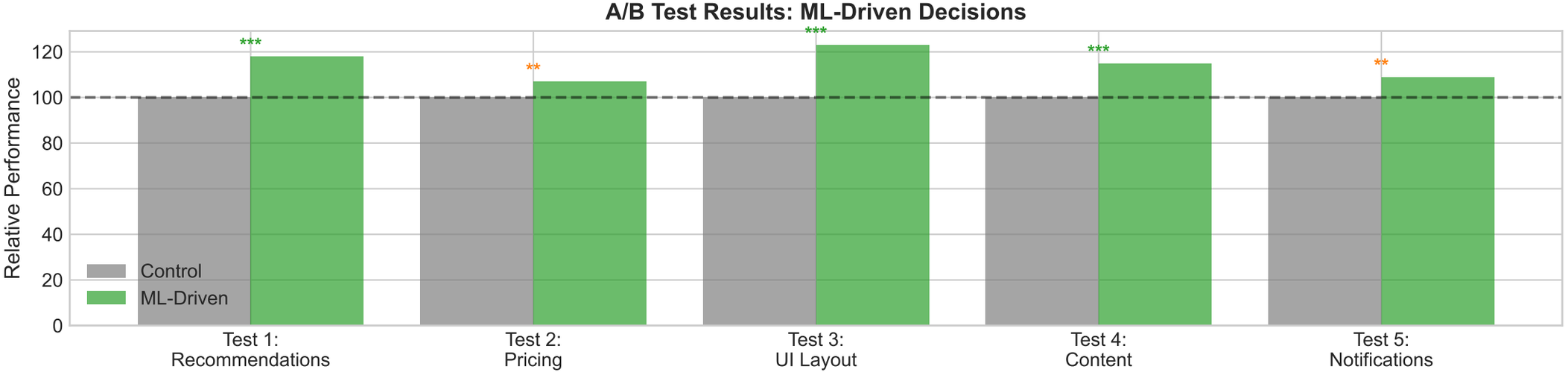User Impact Dashboard: Classification in Production