GenAI Use Case Impact Matrix by Industry

	Product Images	Asset Generation	Campaign Creation	Concept Design	Collection Planning	
E-commerce	95%	30%	85%	40%	70%	ROI: 300%
Gaming	40%	98%	60%	80%	30%	ROI: 250%
Marketing	80%	45%	95%	70%	50%	ROI: 280%
Architecture	60%	70%	40%	98%	20%	ROI: 200%
Fashion	90%	20%	75%	85%	98%	ROI: 350%
Healthcare	70%	15%	50%	65%	25%	ROI: 180%
Finance	50%	10%	80%	40%	35%	ROI: 150%
Education	60%	40%	70%	55%	30%	ROI: 170%
Media	85%	75%	90%	60%	40%	ROI: 270%
Manufacturing	45%	60%	30%	75%	50%	ROI: 160%

Legend:
- Low Impact (0-33%)
- Medium Impact (34-66%)
- High Impact (67-100%)

Impact Level (%): 0 – 20 – 40 – 60 – 80 – 100