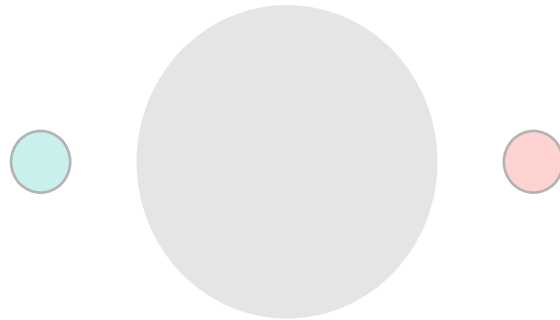


# Evolution of Empathy Understanding Through Clustering

## Initial Assumptions

*Before Clustering*



**Data Points: 0**

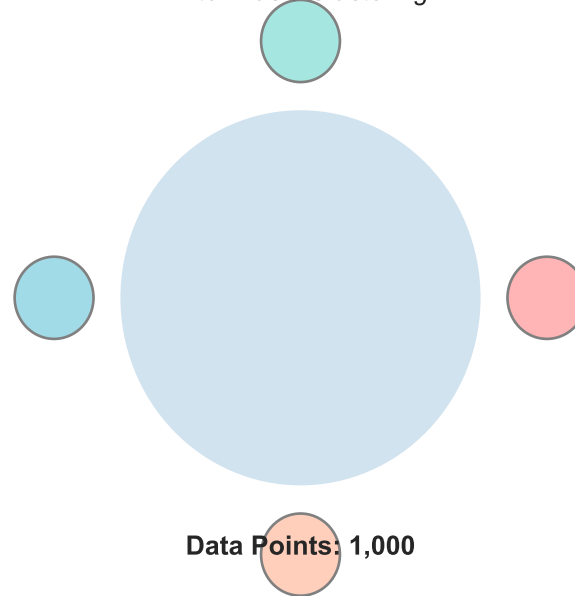
Confidence: 30%

### Key Insights:

- Generic user needs
- Basic pain points
- Common features
- Standard journey

## Data-Informed

*After Basic Clustering*



**Data Points: 1,000**

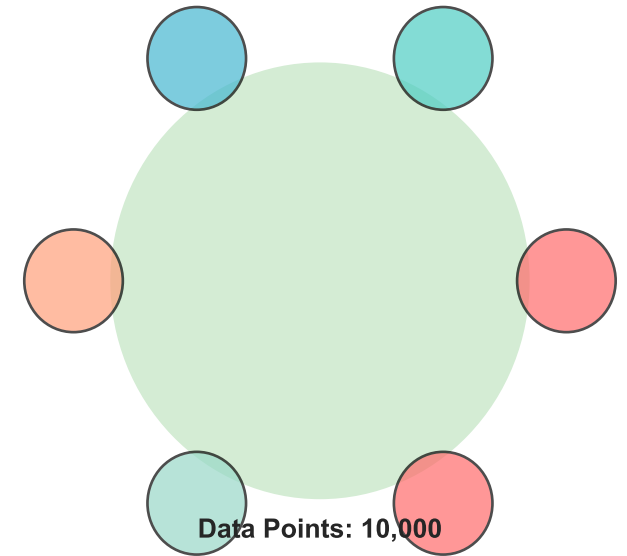
Confidence: 70%

### Key Insights:

- 5 distinct segments
- Behavioral patterns
- Usage correlations
- Segment preferences

## Deep Understanding

*Advanced Analysis*



**Data Points: 10,000**

Confidence: 95%

### Key Insights:

- Micro-segments
- Predictive behaviors
- Hidden motivations
- Innovation opportunities