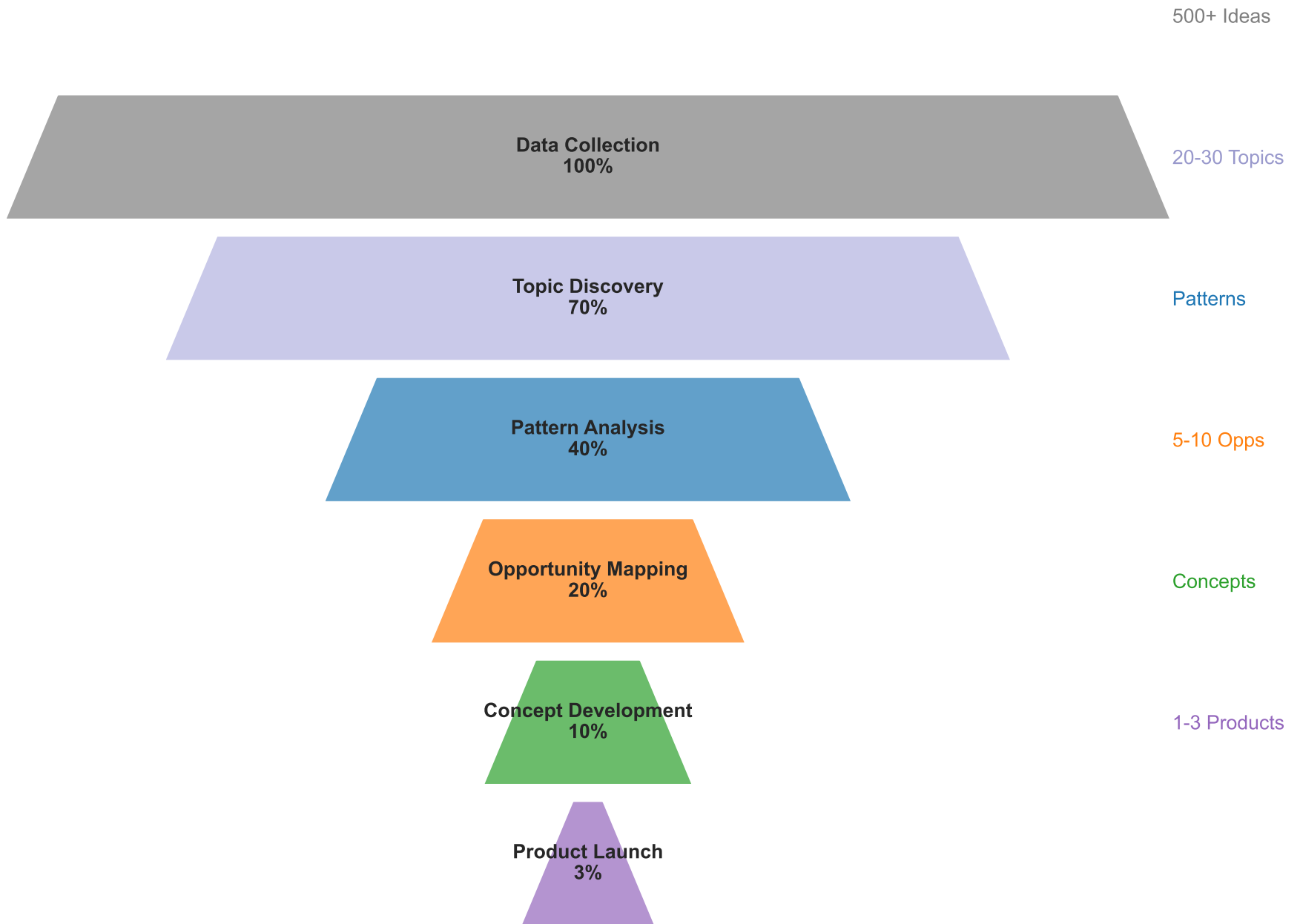


The Innovation Funnel: From Data to Products



Success Rate: 60% vs 10% traditional