Ethical Decision Tree for AI-Generated Content

Key Questions:

1. Commercial vs Personal?

2. Protected content?

3. Attribution needed?

4. Legal compliance?

Legend:
- Safe to Proceed
- Caution Required
- High Risk/Stop

AI-Generated Content Decision

- **Commercial Use**
  - Brand/Logo
    - No Attribution Needed
    - Disclose AI Generated
  - Human Likeness
    - Credit + Verify Rights
    - Get Permission First
- **Personal/Educational**
  - Original Art
    - Educational Fair Use
    - Personal Use OK
  - Generic Assets
    - Attribution Recommended
    - Free to Use

STOP: Legal Risk

PROCEED: With Caution

SAFE: Minimal Risk

GO: Best Practice

Best Practices:
- Always disclose AI use
- Verify ownership rights
- Document generation process
- Keep prompt records