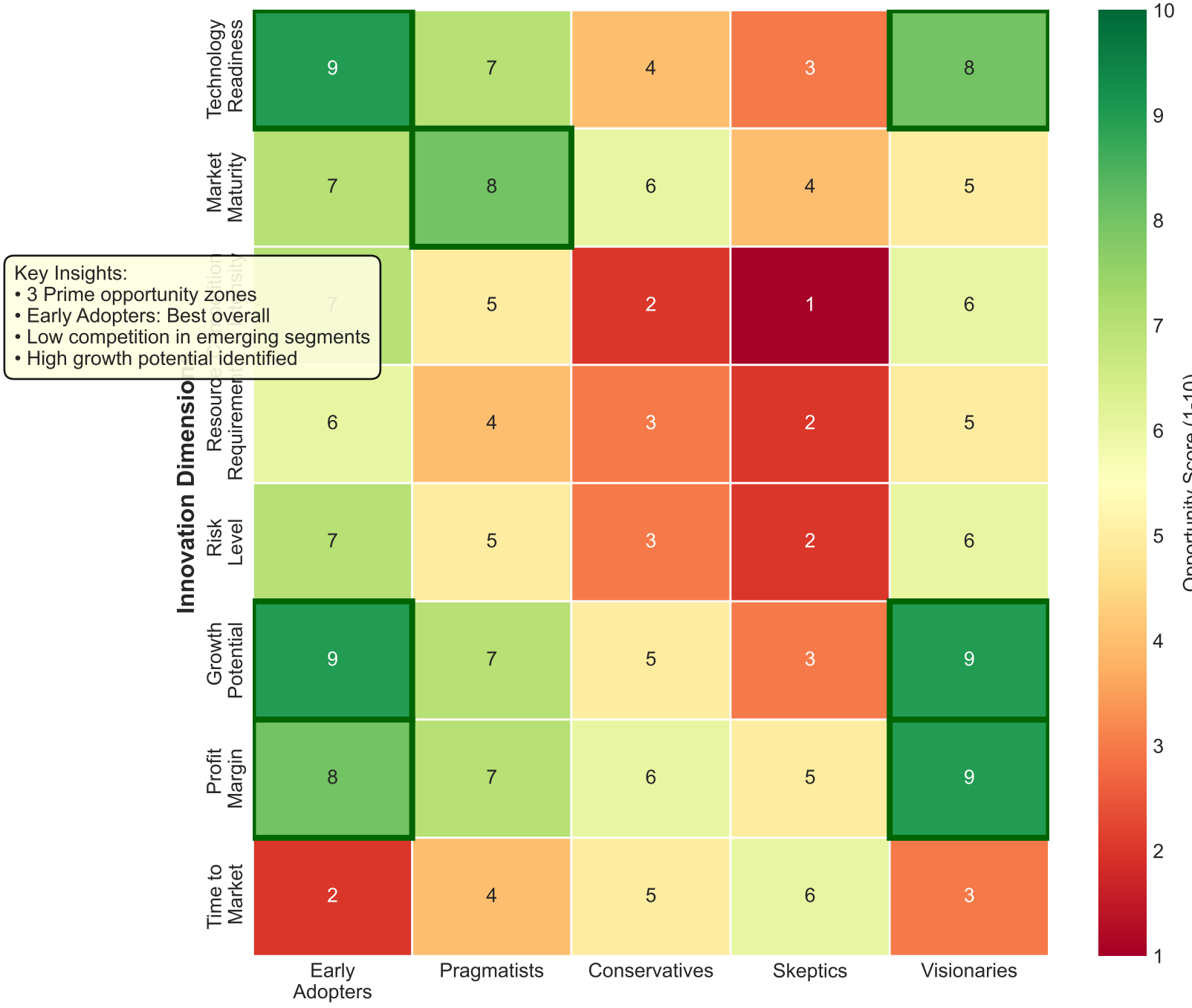
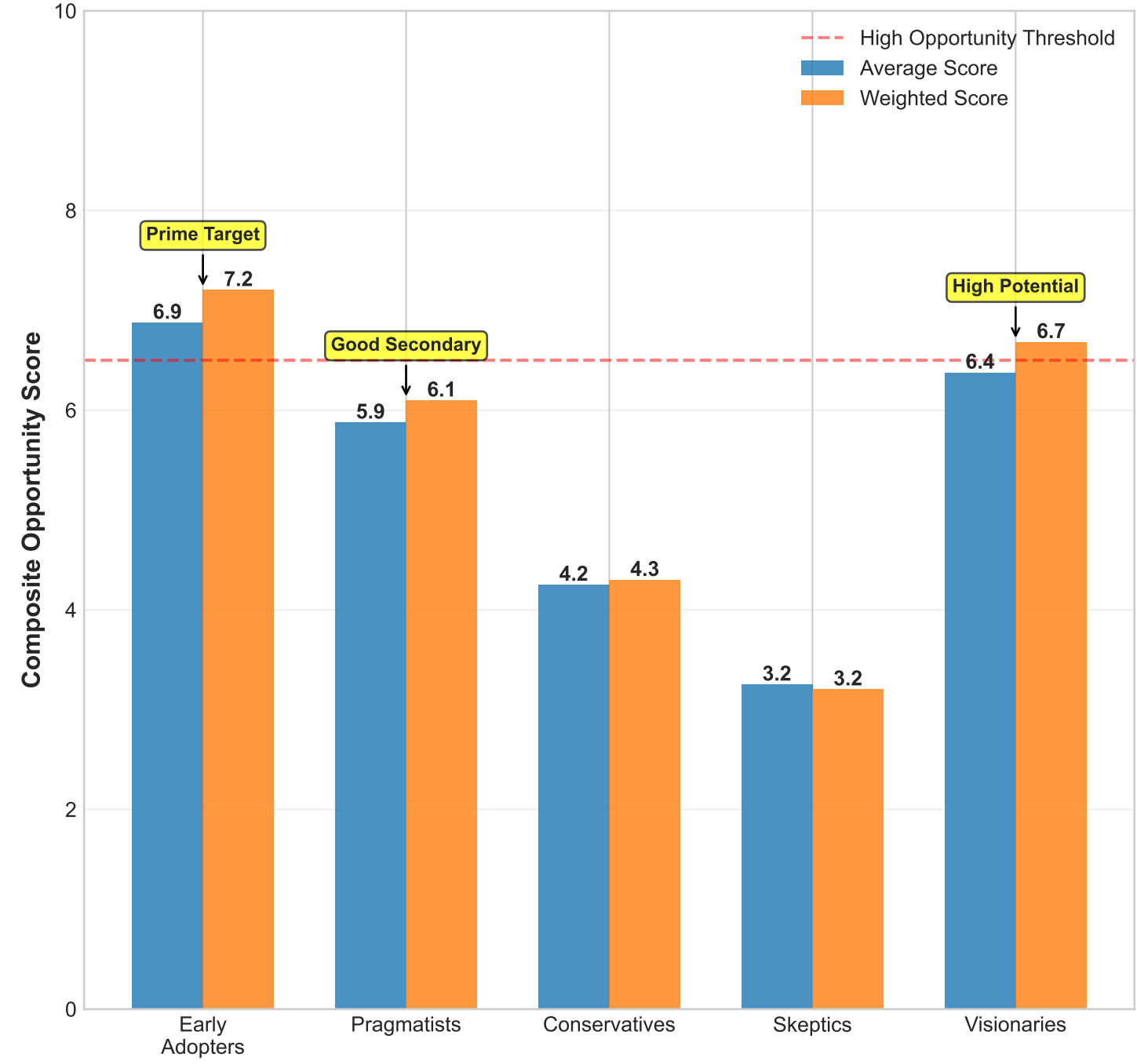


Innovation Opportunity Heatmap
(Raw Scores by Segment)



Aggregated Innovation Opportunities
(Composite Analysis)



Innovation Strategy: Focus on high-scoring segments (Early Adopters, Visionaries) with low competition and high growth potential.