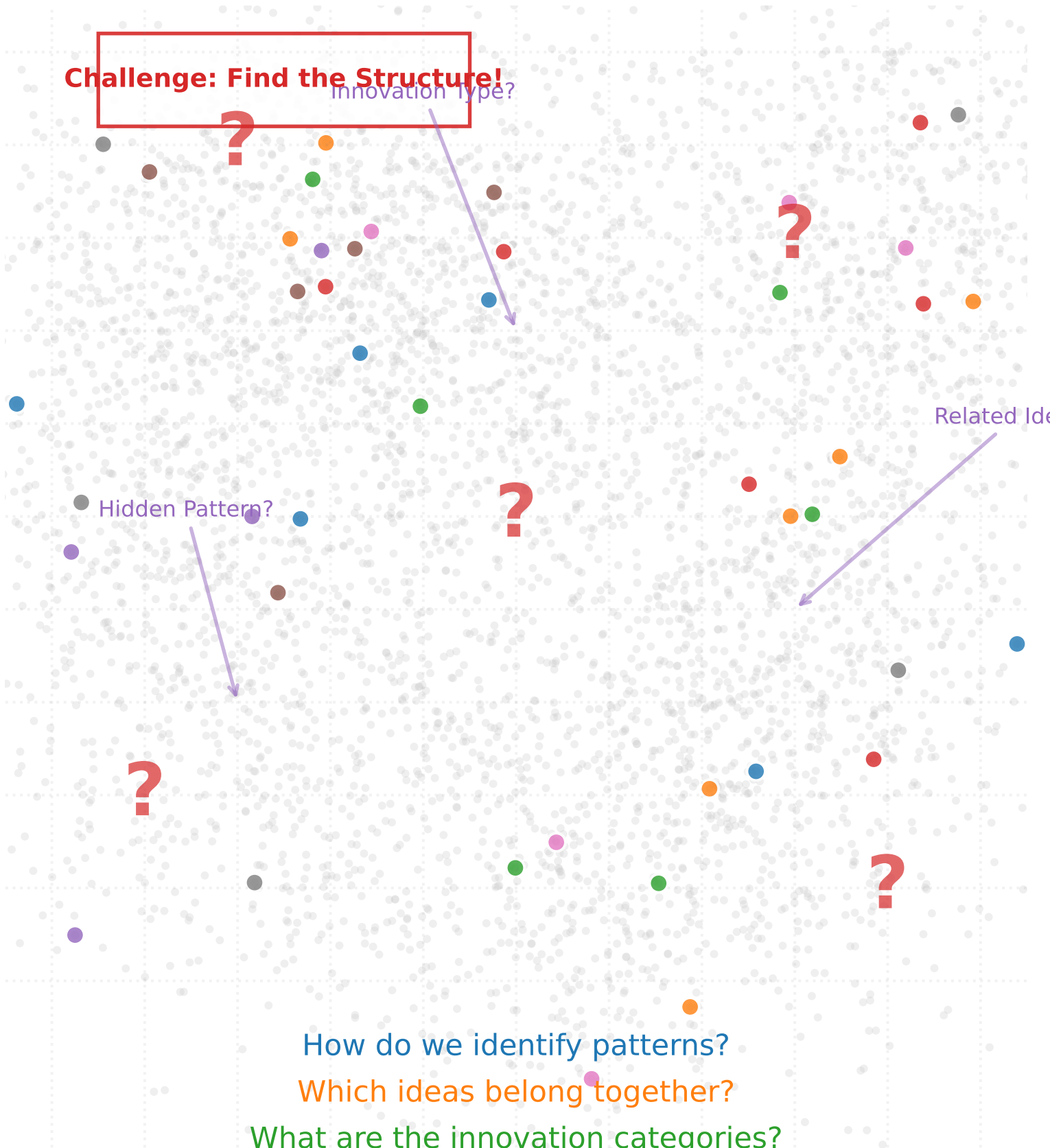


# 5000+ Innovation Ideas: Where Do We Start?



**Challenge: Find the Structure!**

Innovation type?

Hidden Pattern?

Related Ideas?

How do we identify patterns?

Which ideas belong together?

What are the innovation categories?