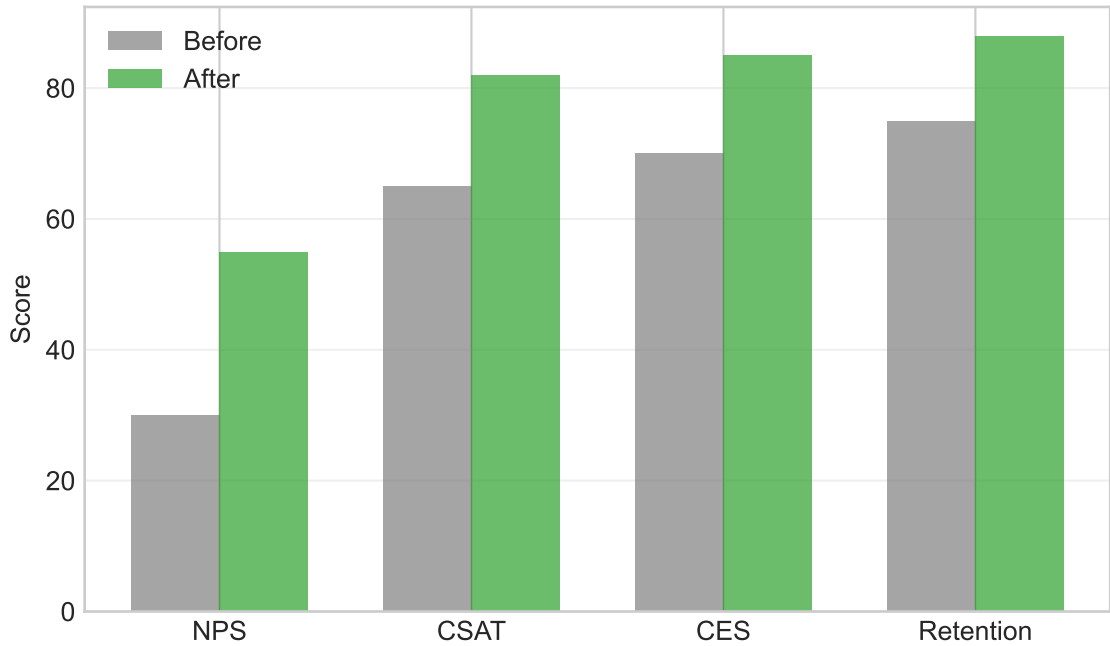
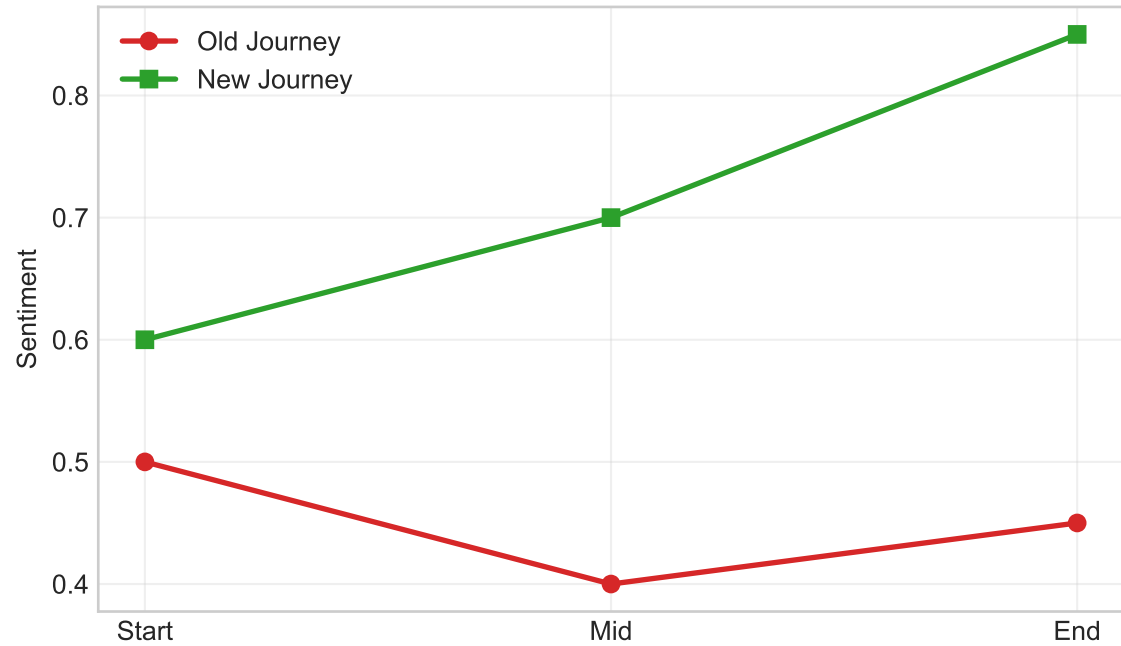


# NLP Impact Measurement Dashboard

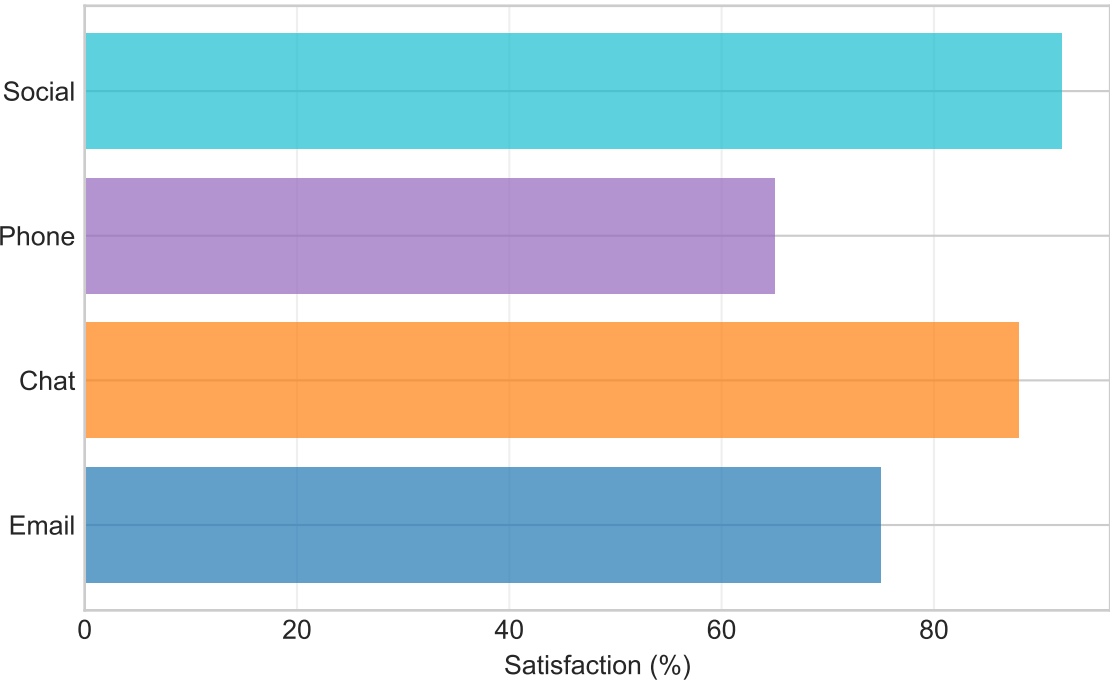
## Key Metrics Impact



## Journey Sentiment



## Channel Performance



## ROI Summary

Investment: \$100,000  
Revenue Gain: \$450,000  
Cost Savings: \$200,000

Total ROI: 550%  
Payback: 3 months