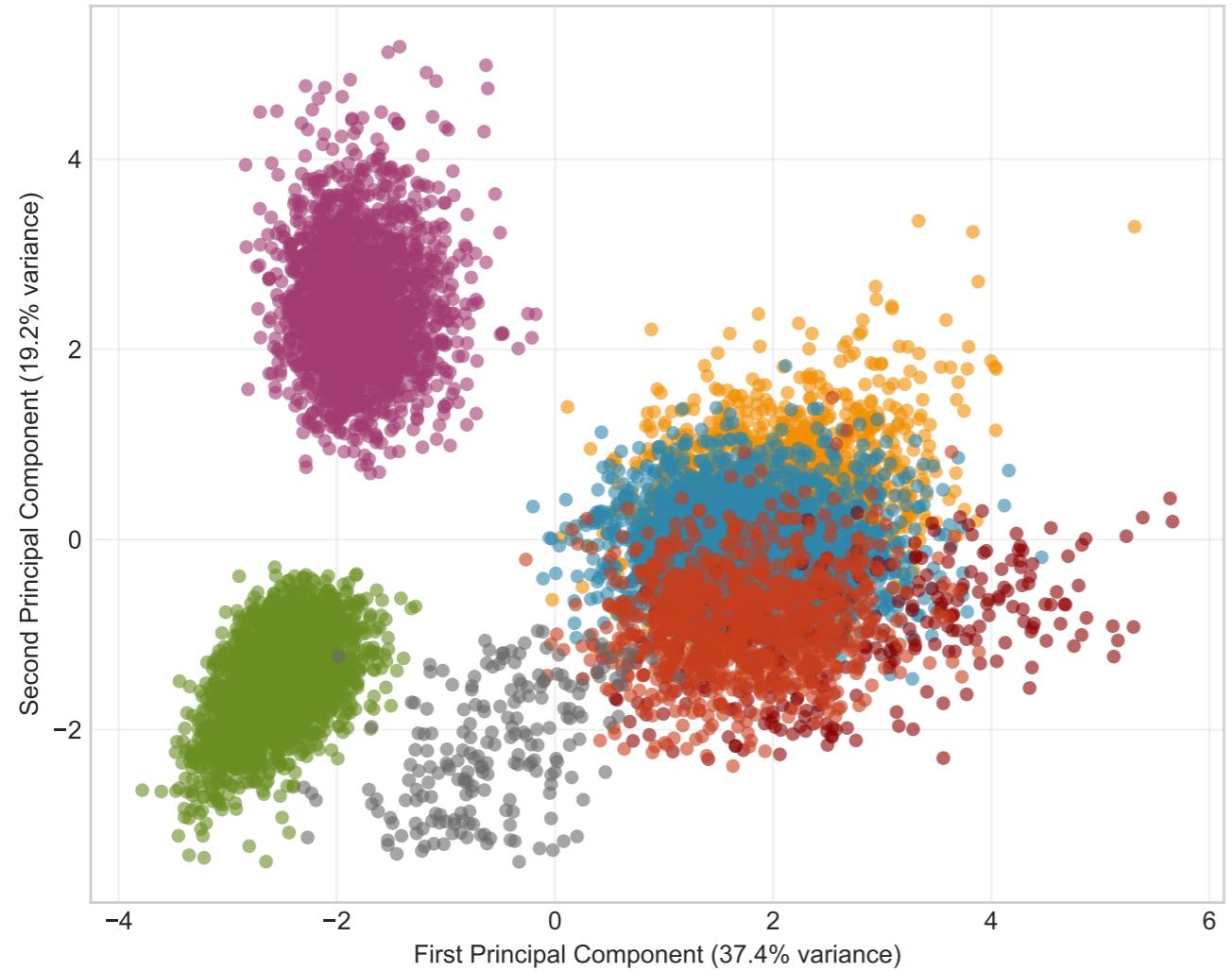


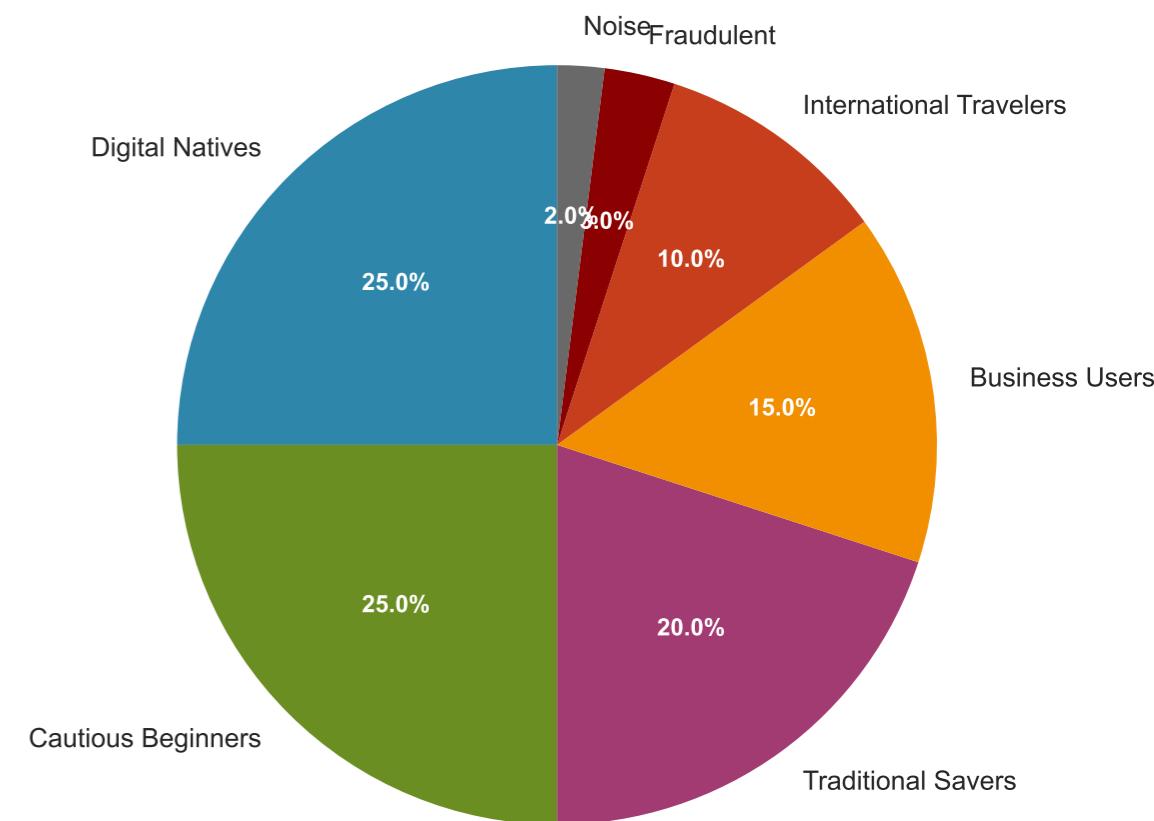
FinTech Dataset Overview: 10,000 Users, 12 Features, 7 Segments

10,000 FinTech Users: Natural Segments Revealed

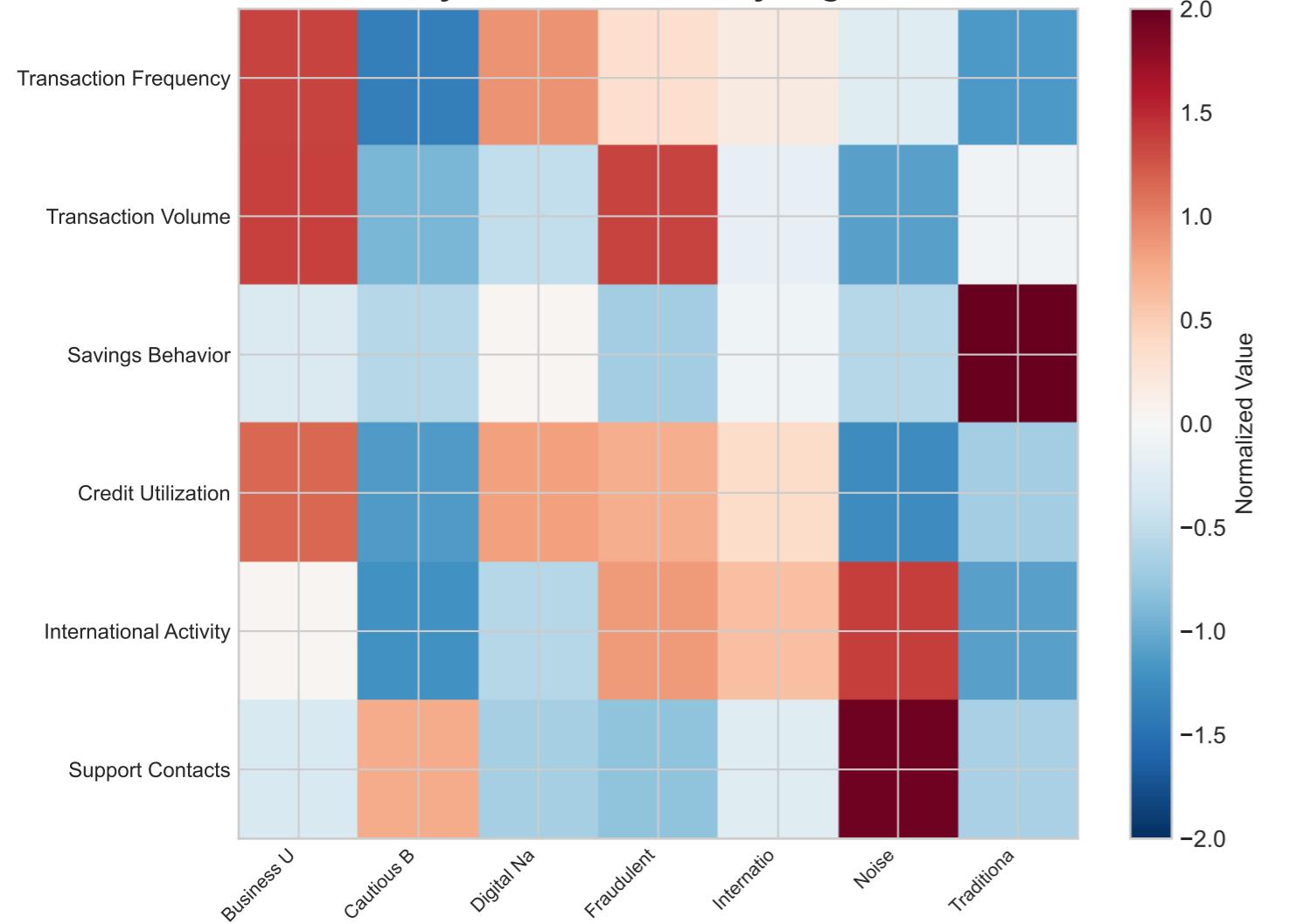


- Business Users
- Cautious Beginners
- Digital Natives
- Fraudulent
- International Travelers
- Noise
- Traditional Savers

User Segment Distribution



Key Feature Patterns by Segment



2.0
1.5
1.0
0.5
0.0
-0.5
-1.0
-1.5
-2.0

Behavioral Patterns: Frequency vs Volume

