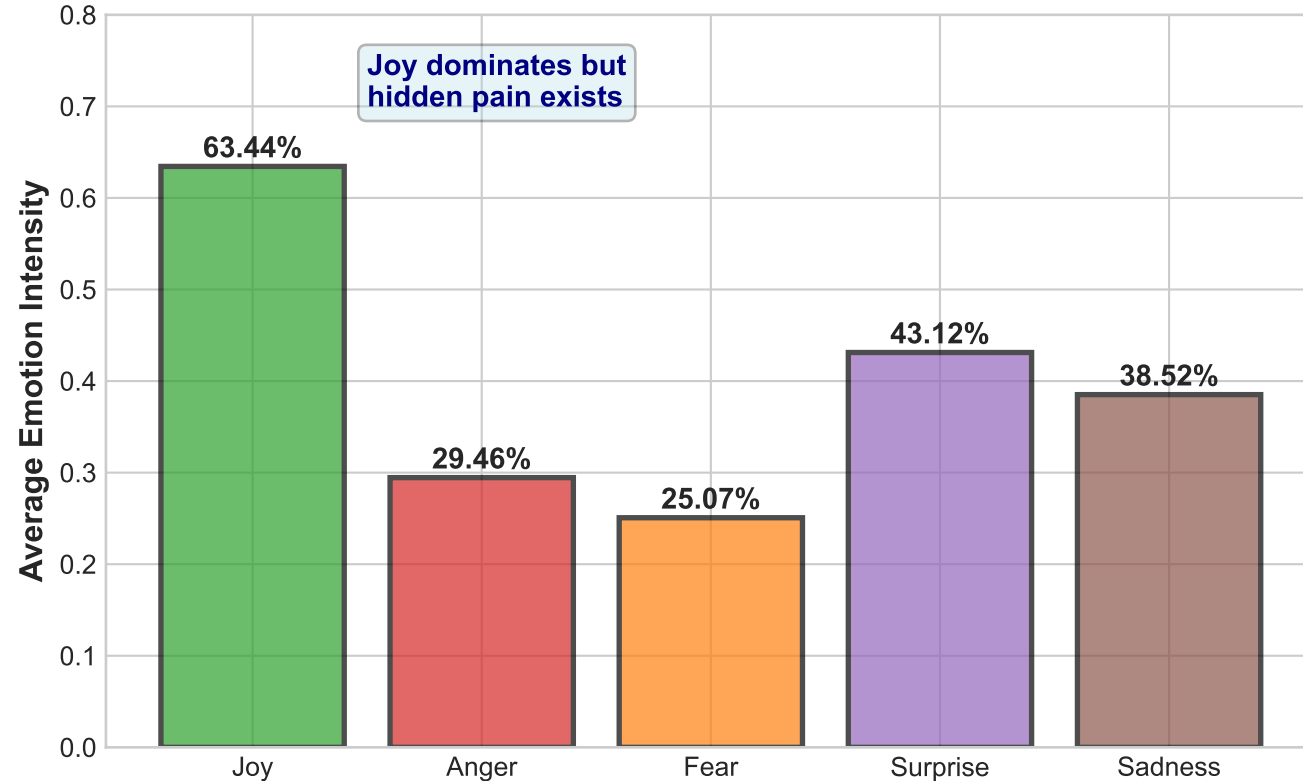
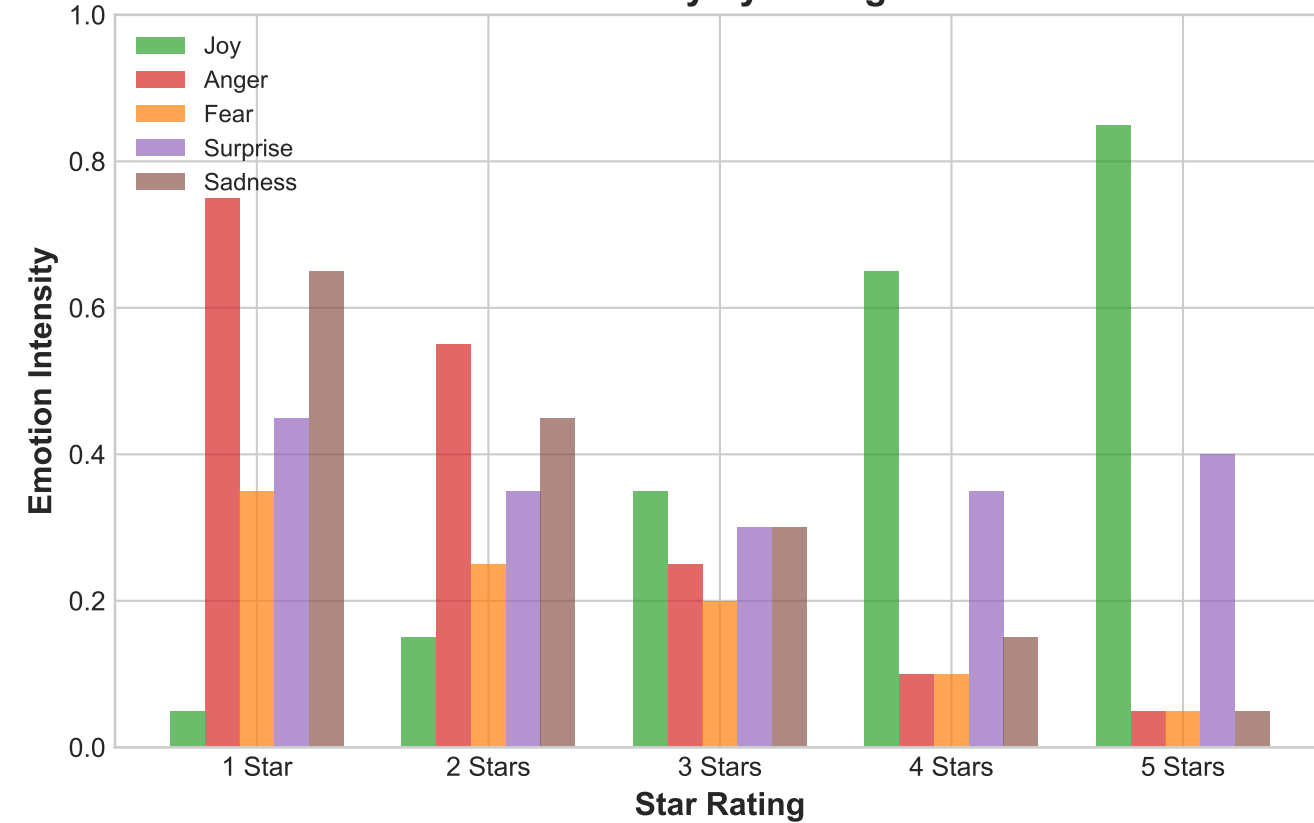


Beyond Positive/Negative: The Emotional Spectrum in Reviews

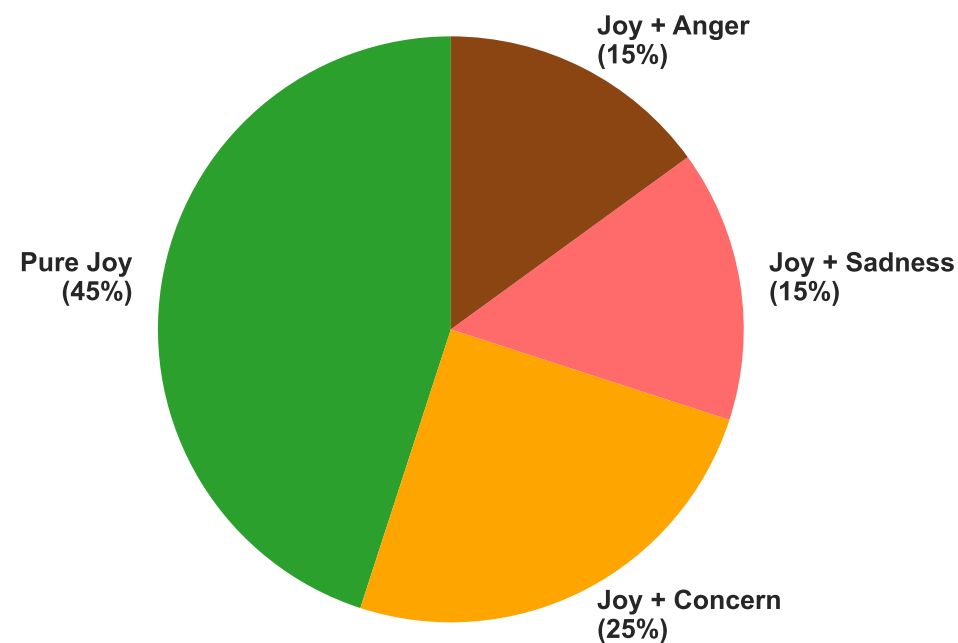
Emotion Distribution Across 1000 Reviews



Emotions Vary by Rating Level

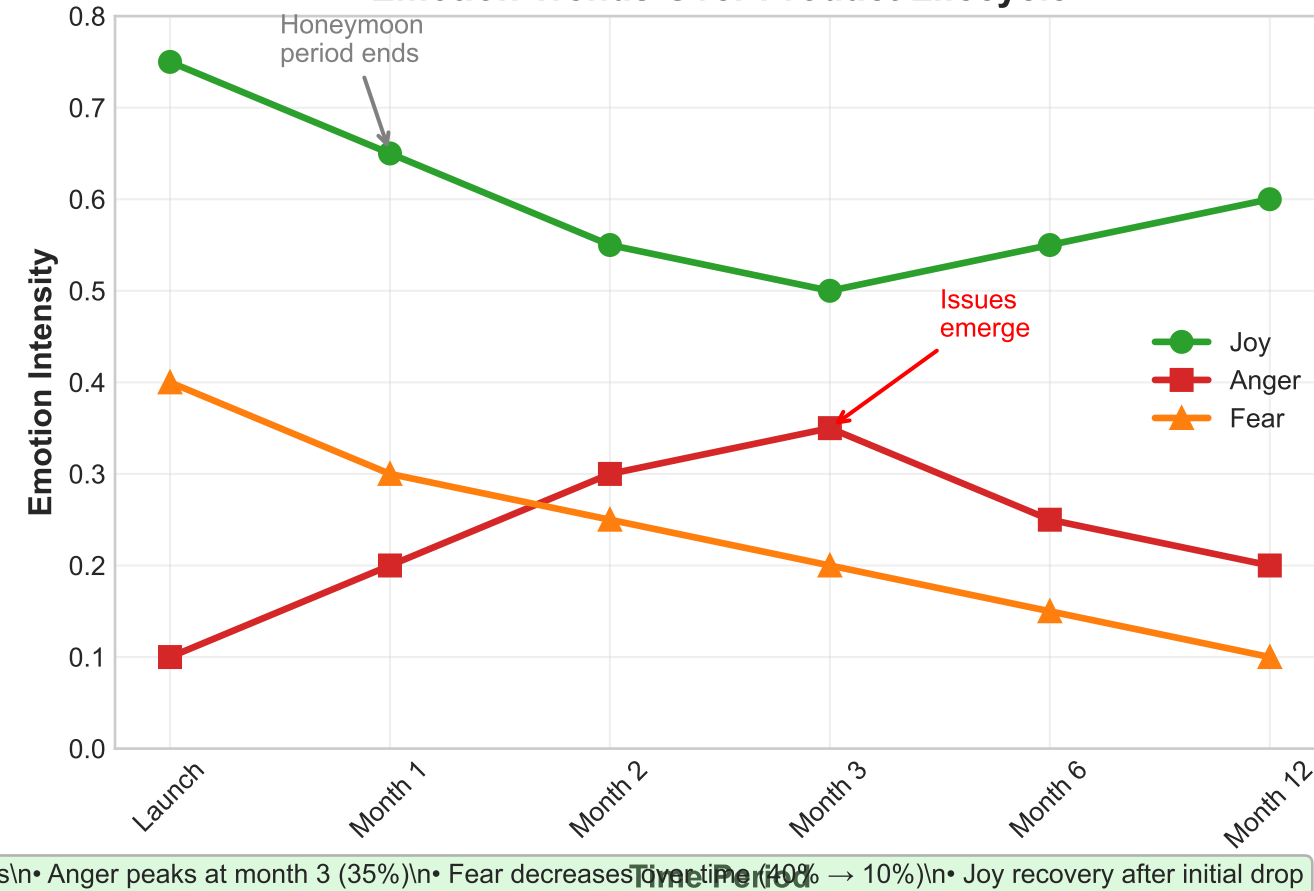


Hidden Emotions in "Positive" Reviews



Key Insight: 55% of positive reviews contain negative emotions

Emotion Trends Over Product Lifecycle



Analysis of 1000 Product Reviews:\n• 5 core emotions detected\n• 55% of 'positive' reviews have concerns\n• Anger peaks at month 3 (35%)\n• Fear decreases steadily (40% → 10%)\n• Joy recovery after initial drop