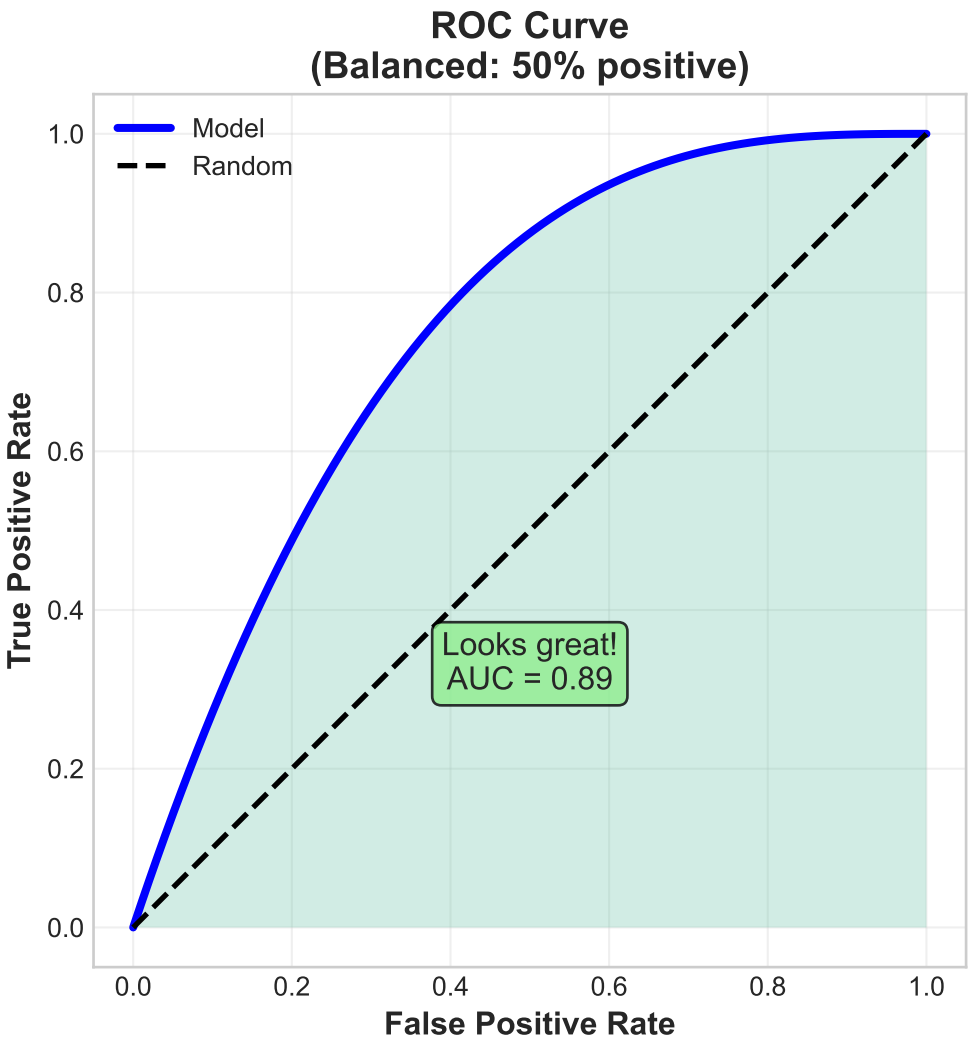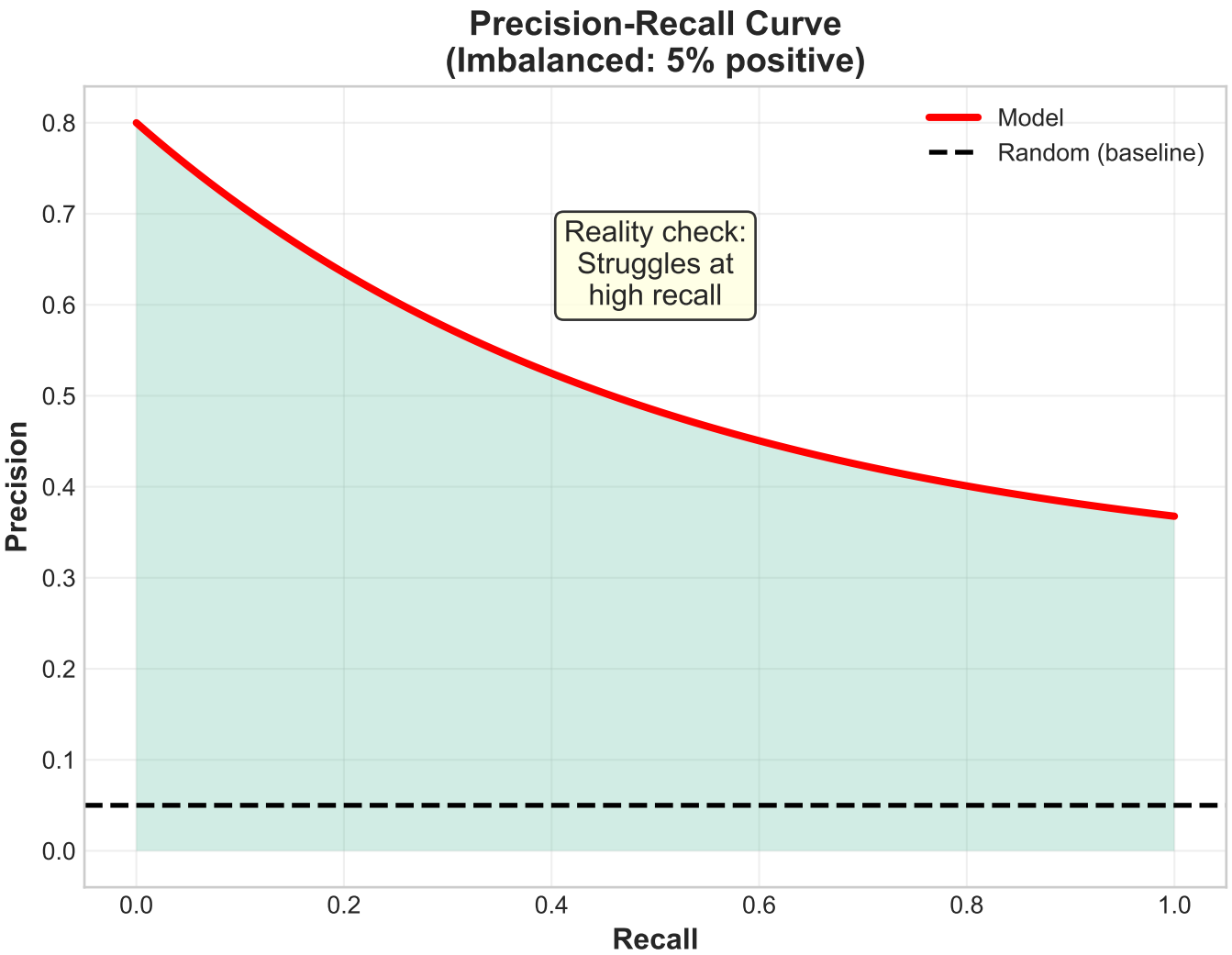ROC vs PR: Use PR for Imbalanced Data