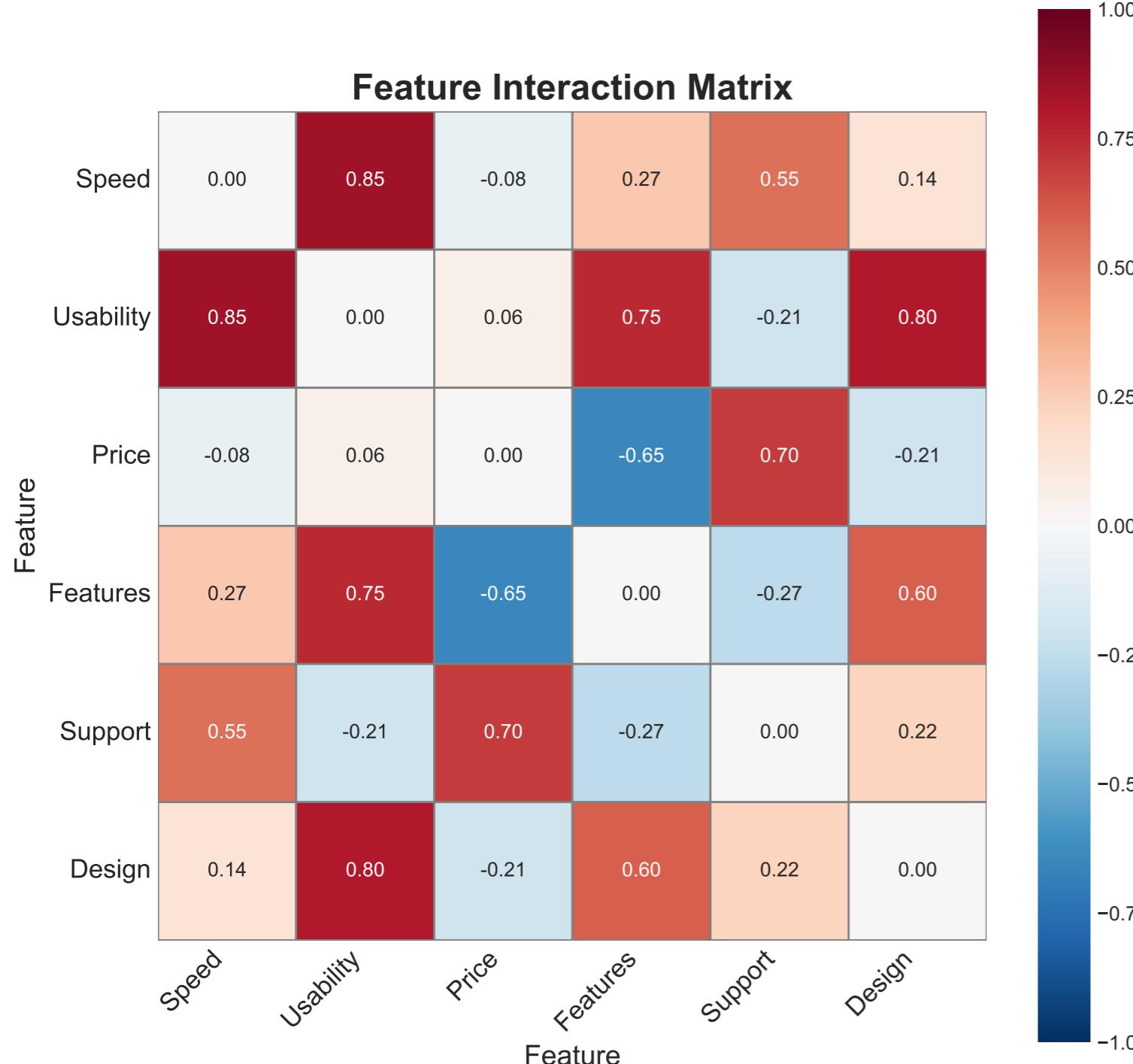


Feature Interactions: The Hidden Multipliers



Key Interaction Effects

Speed × Usability +0.85 Fast but hard to use = Frustration

Usability × Design +0.80 Good UX + Good design = Delight

Price × Features -0.65 High price needs more features

Price × Support -0.55 High price leads to poor support

Design Implications:

- Don't optimize features in isolation
- Strong positive interactions = Focus areas
- Negative interactions = Trade-offs to manage
- 60% of user satisfaction from interactions