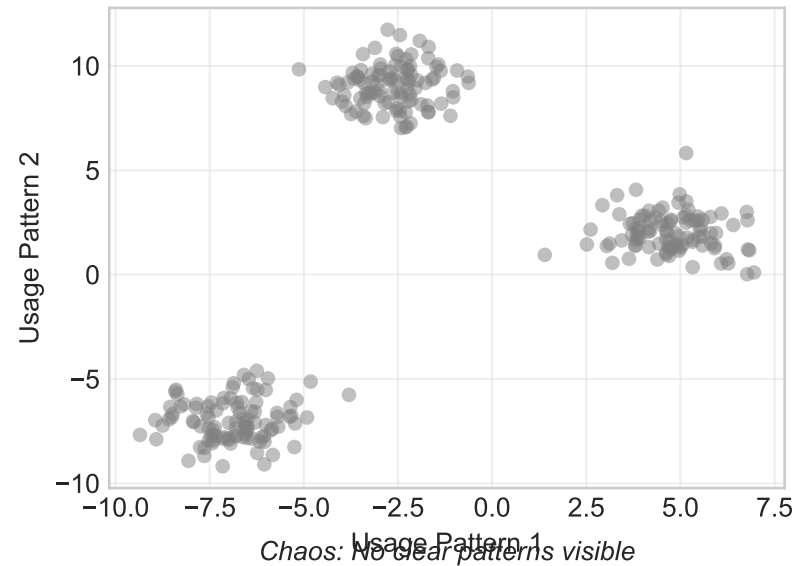
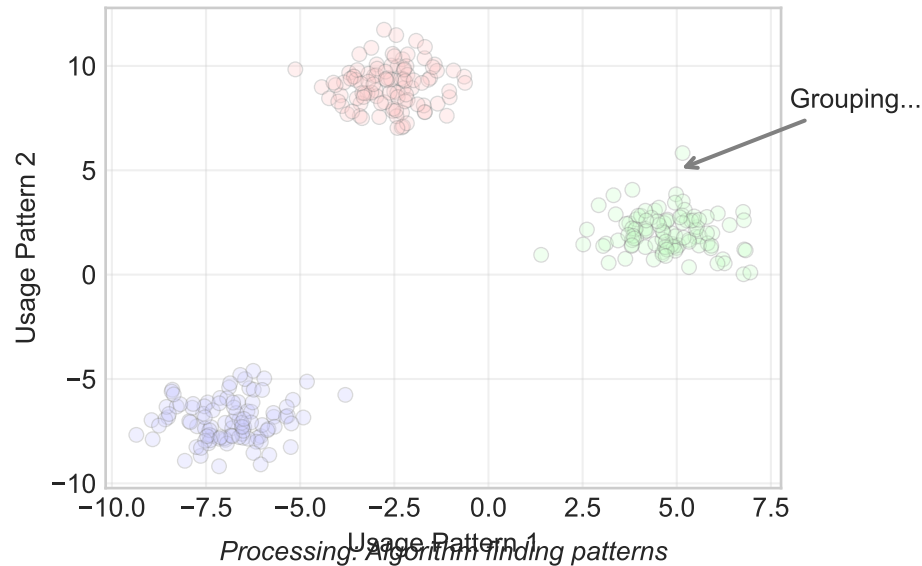


From Chaos to Clarity Through Clustering

Before Clustering
10,000 users = overwhelming



Clustering Process
ML finds natural groups



After Clustering
3 clear user types!

