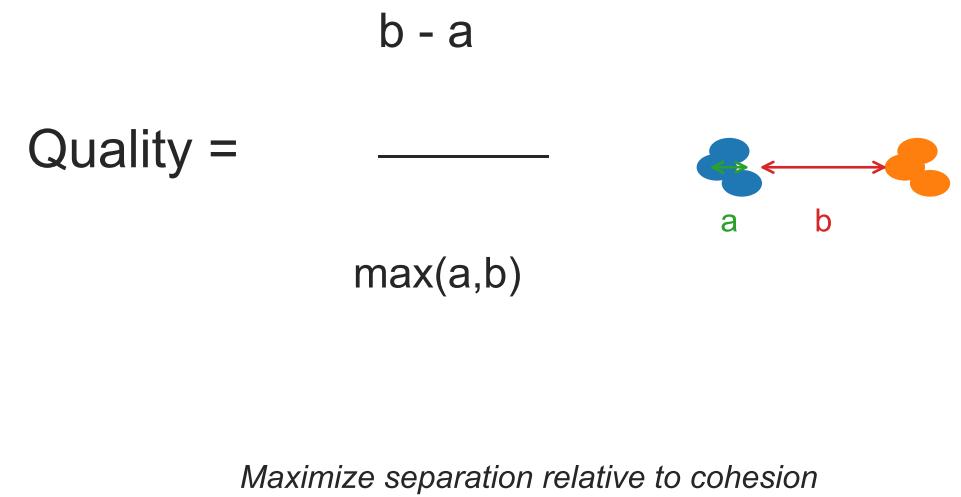
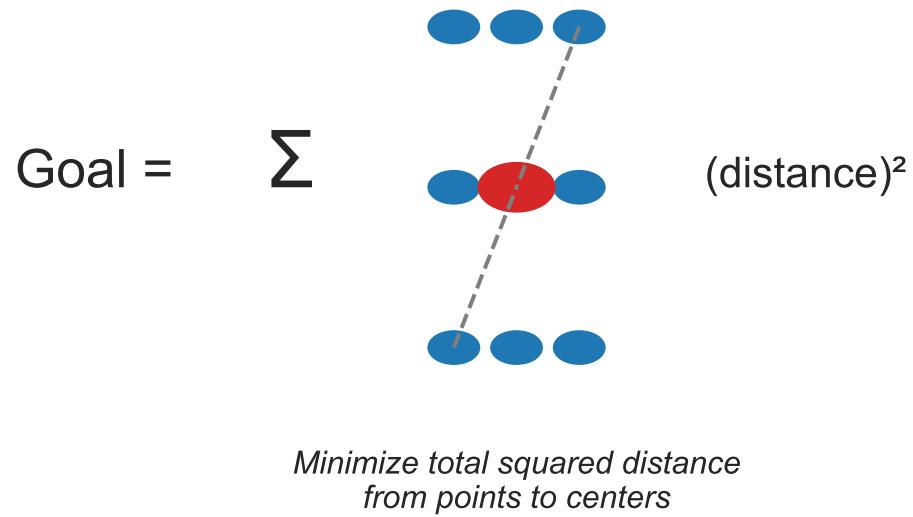


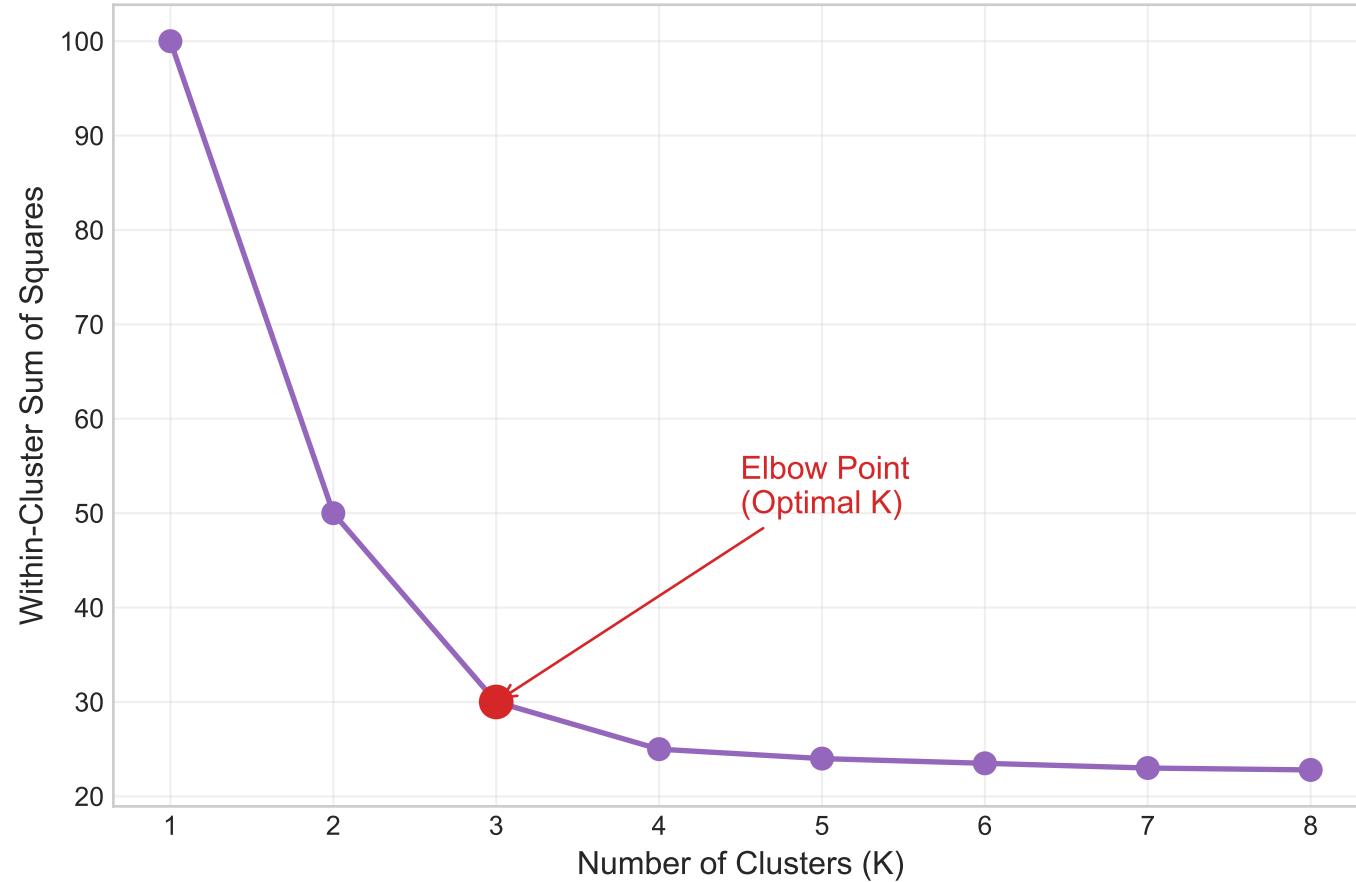
# The Mathematics Hidden in Your Process

What You Minimize (K-means)

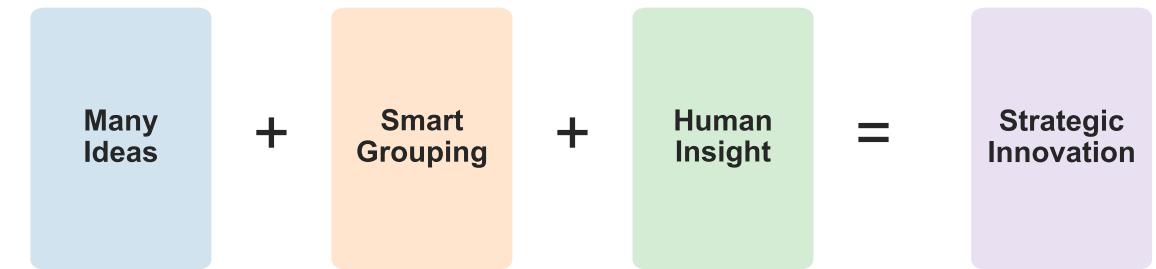
What You Maximize (Quality)



Finding Optimal K (Elbow)



Your Innovation Equation



1000 → Cluster → 20 themes → Prioritize → 5 actions