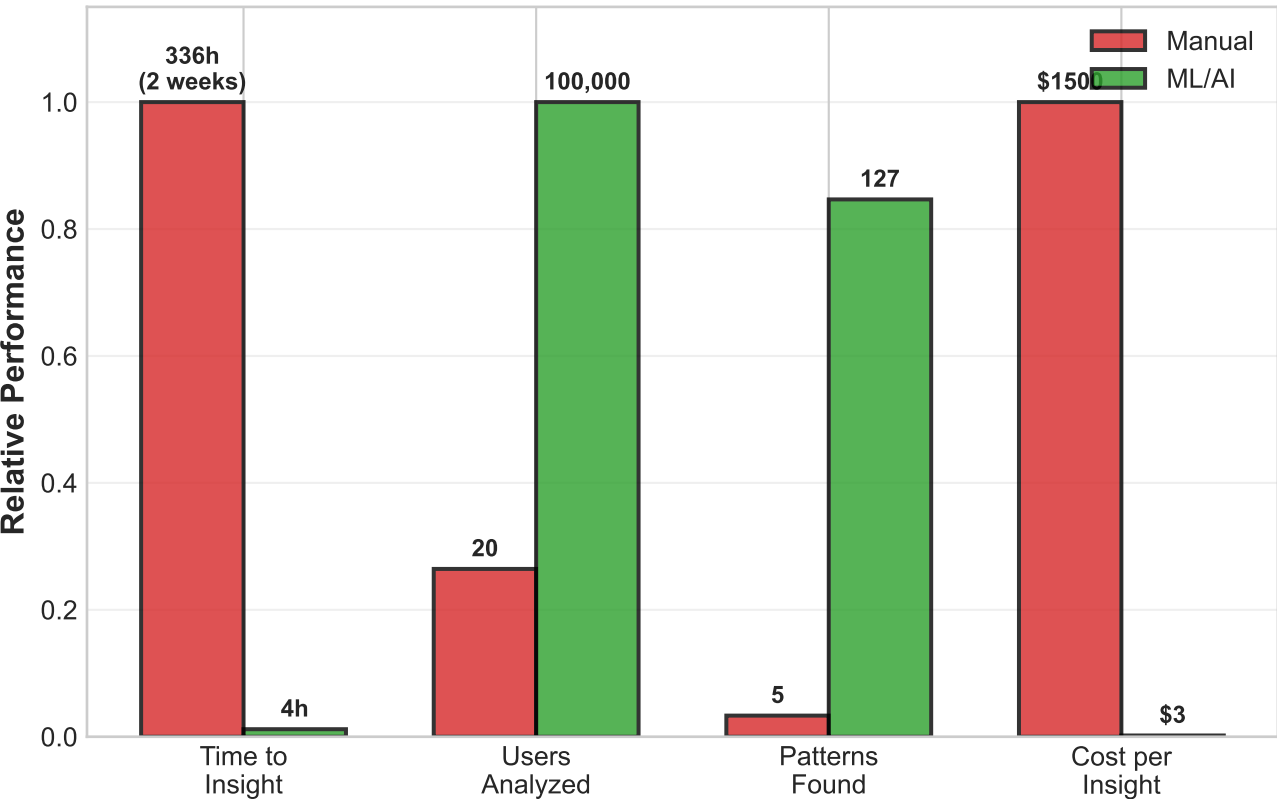


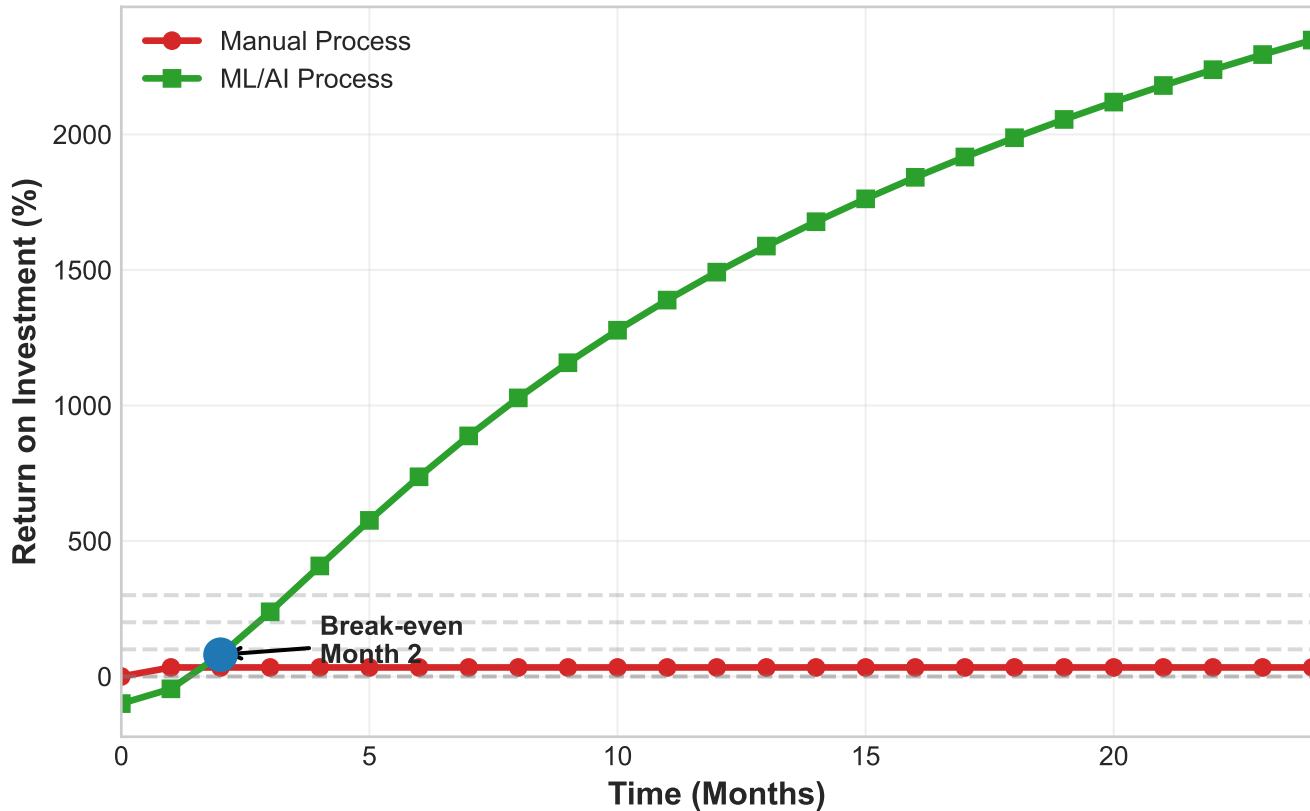
# The Exponential Value of AI in Design Innovation

## Comprehensive ROI Analysis

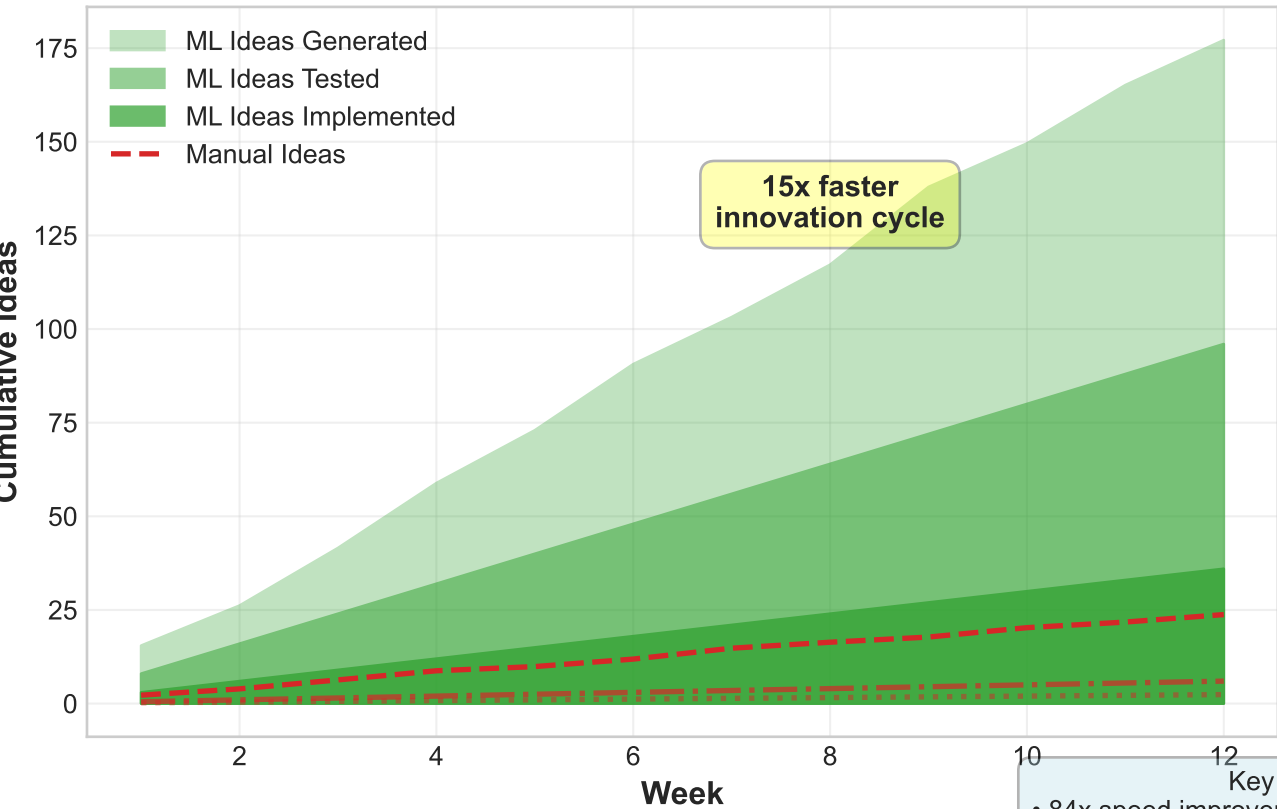
Performance Metrics: Manual vs ML/AI



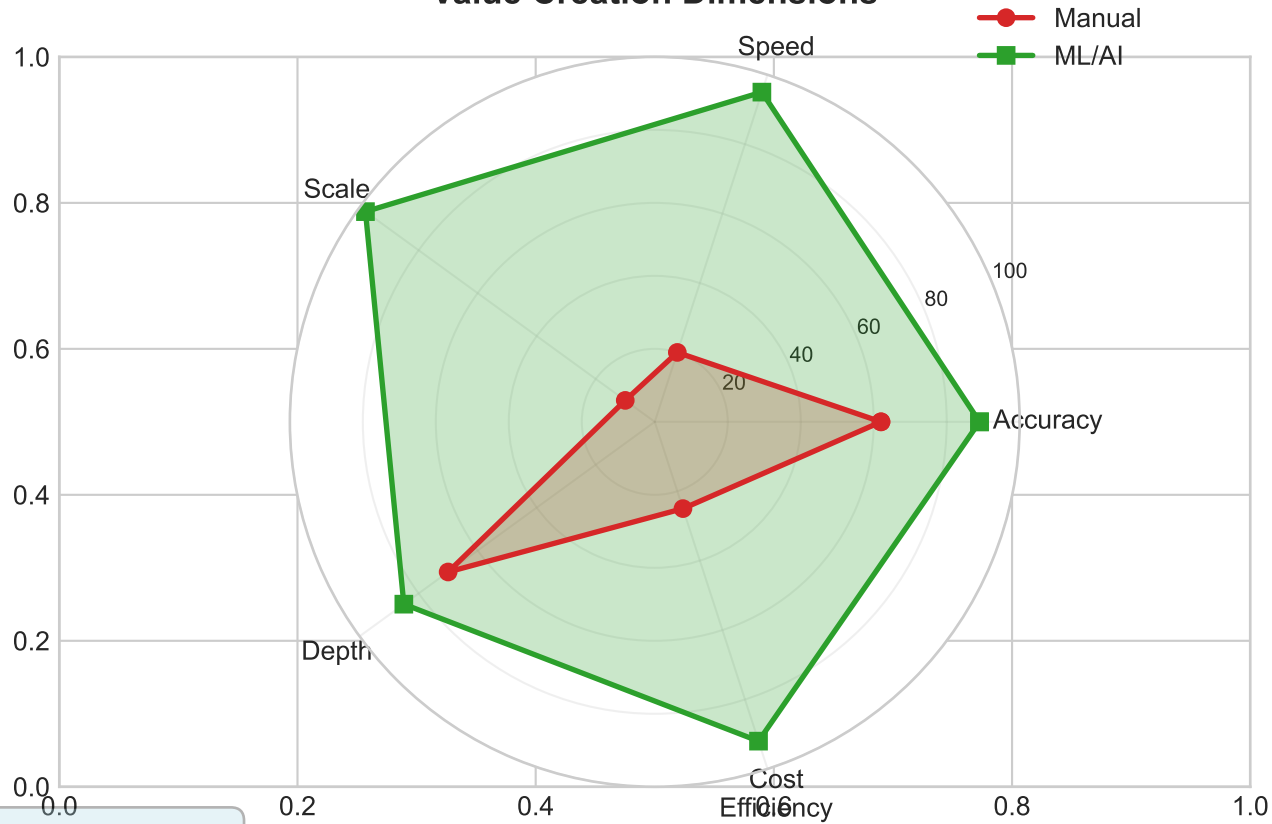
ROI Evolution Over Time



Innovation Velocity: Ideation to Implementation



Value Creation Dimensions



### Key Findings:

- 84x speed improvement (2 weeks → 4 hours)
- 5000x scale increase (20 → 100,000 users)
- 25x more patterns discovered
- 500x cost reduction per insight
- 300% ROI within 12 months