Combinatorial Ideation: Unexpected Connections

Fitness

Music

Food

Travel

Gaming

Social

Learning

Shopping

Health

Finance

Innovation = Concept A + Concept B + AI Context

AI Combinator

(GPT/LLM)

Innovation Examples:

→ Virtual workout buddies with real-time form correction

→ Songs that teach programming concepts

→ Meal planning based on budget optimization

Combinatorial Power:
5 × 5 = 25 direct combinations
With context variations: 250+ ideas
Success rate: 15-20% viable