

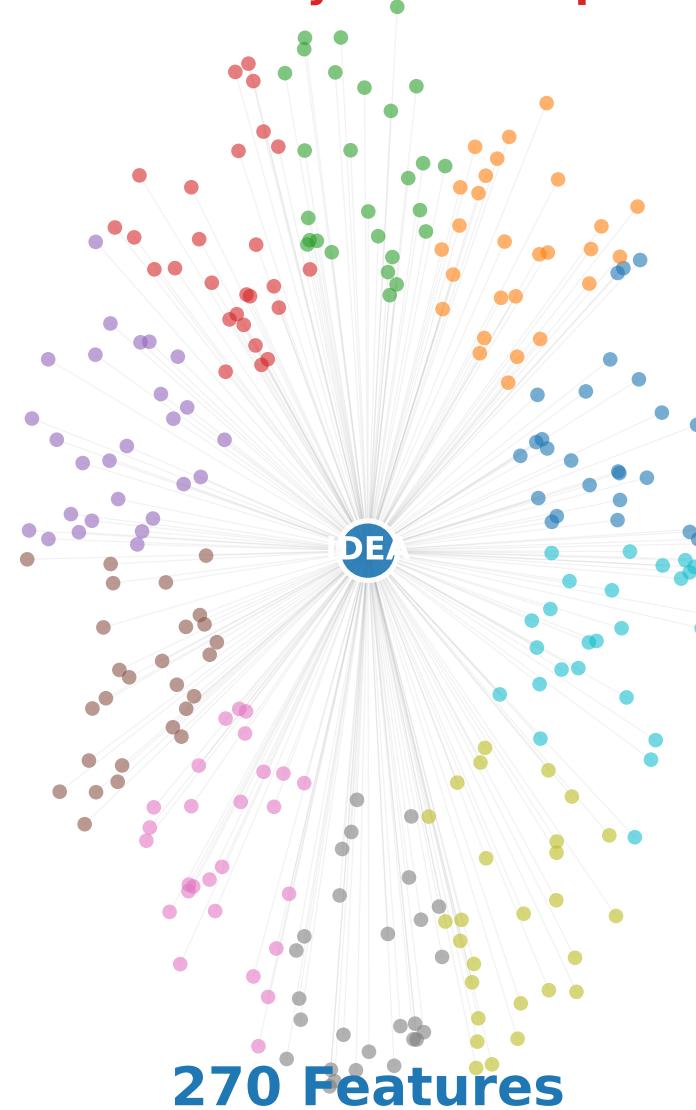
The Hidden Complexity: Each Innovation Depends on Hundreds of Features

What looks simple...



Just one idea?

...is actually THIS complex!



Feature Dimensions



Too complex for humans!

This is why we need Machine Learning to find patterns in innovation data