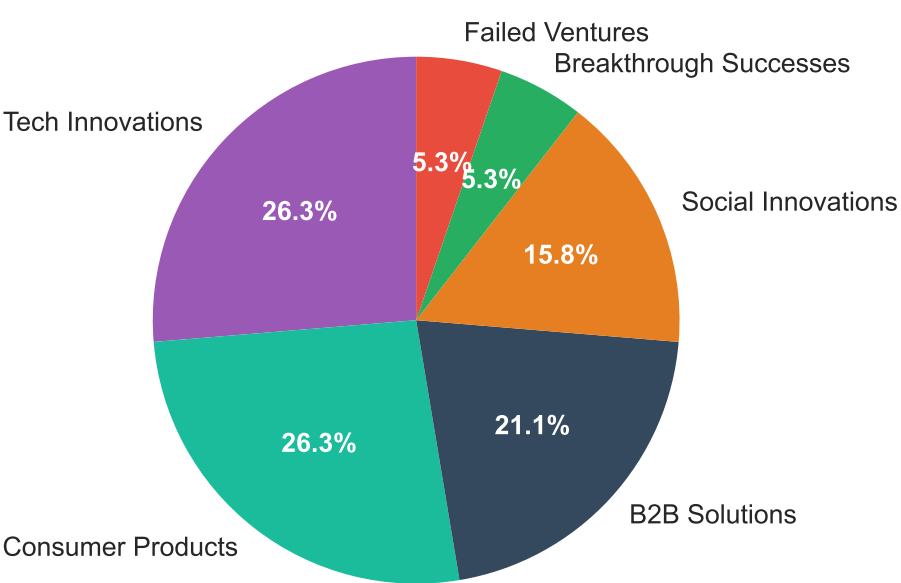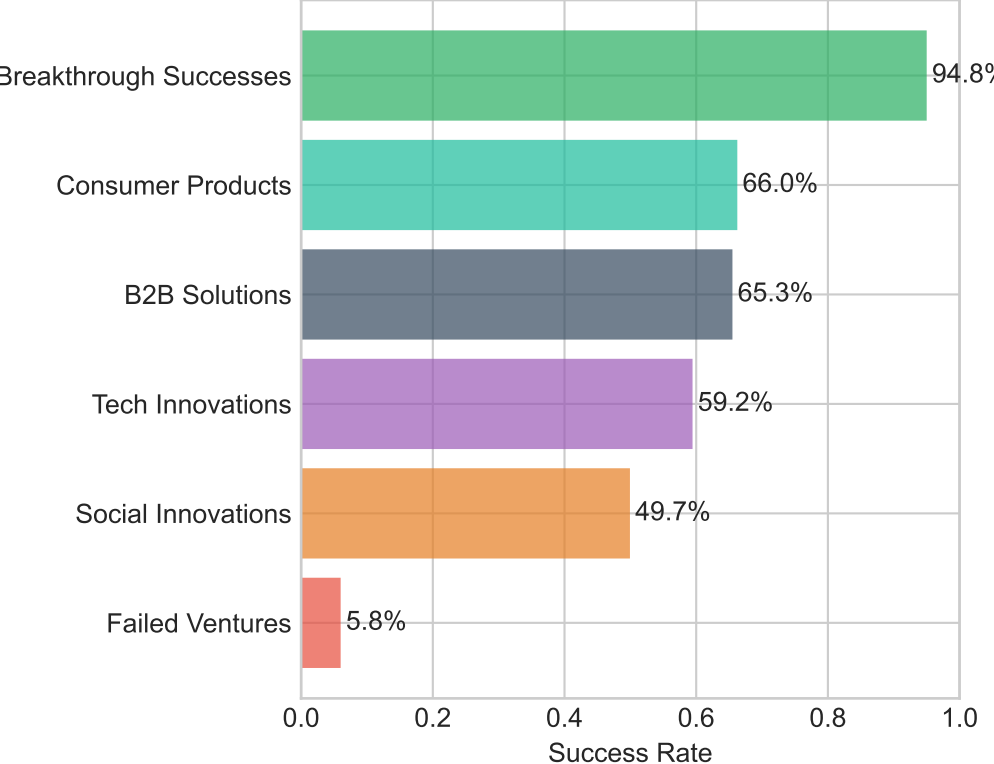**Product Innovation Dataset Overview**
10,000 Products Across 6 Segments
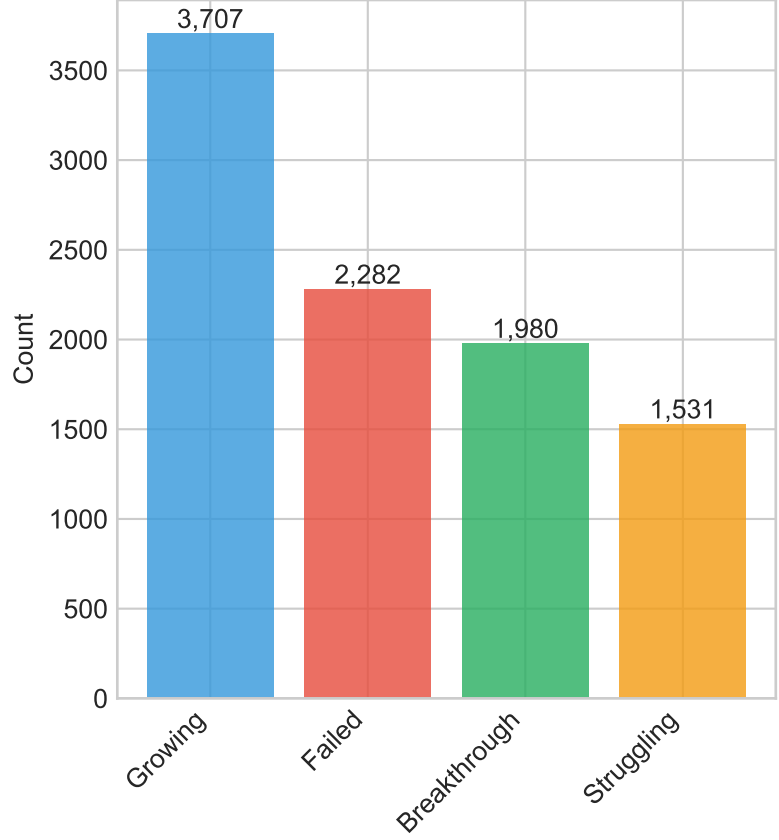
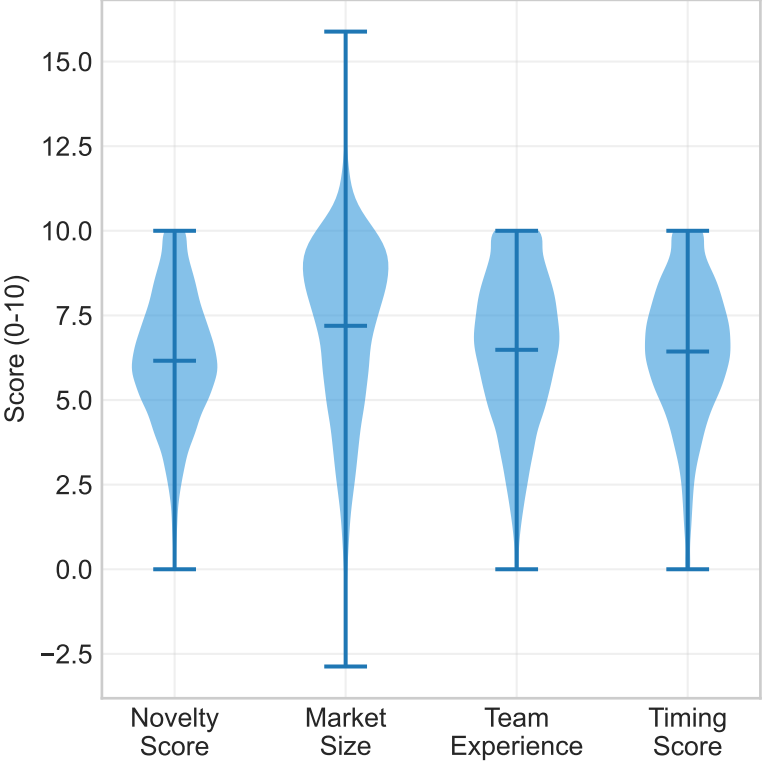**Segment Distribution**

- Failed Ventures: 5.3%
- Breakthrough Successes: 5.3%
- Social Innovations: 15.8%
- B2B Solutions: 21.1%
- Consumer Products: 26.3%
- Tech Innovations: 26.3%

Success Rate by Segment

- Breakthrough Successes: 94.8%
- Consumer Products: 66.0%
- B2B Solutions: 65.3%
- Tech Innovations: 59.2%
- Social Innovations: 49.7%
- Failed Ventures: 5.8%

Success Level Distribution

- Growing: 3,707
- Failed: 2,282
- Breakthrough: 1,980
- Struggling: 1,531

Key Feature Distributions

(Novelty Score, Market Size, Team Experience, Timing Score)

Success Rate by Funding Level

- Very Low: 39.0%
- Low: 64.5%
- Medium: 65.3%
- High: 61.4%
- Very High: 69.2%
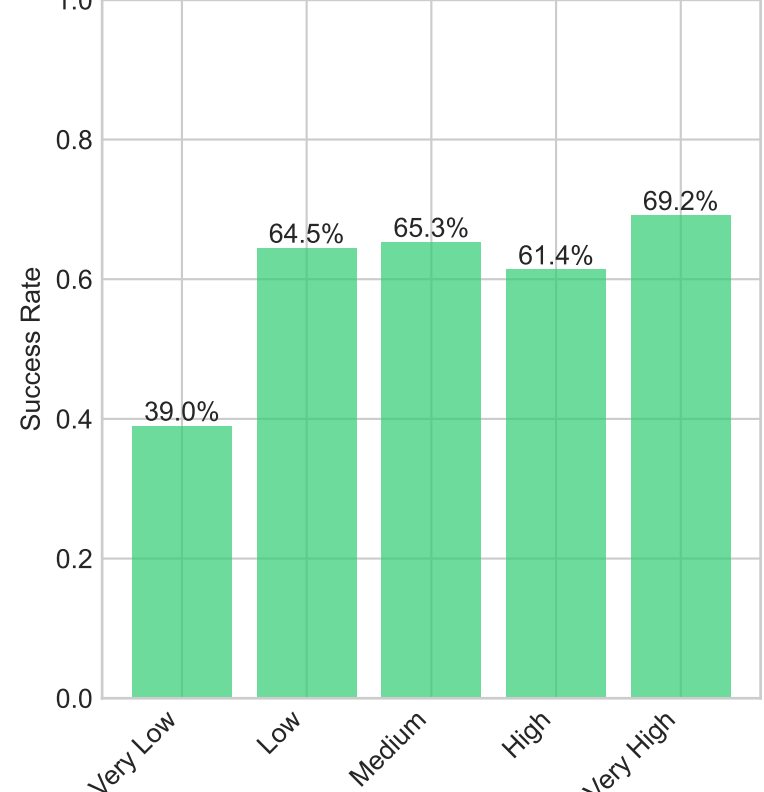
Success Rate Over Time

Trend: -0.001x
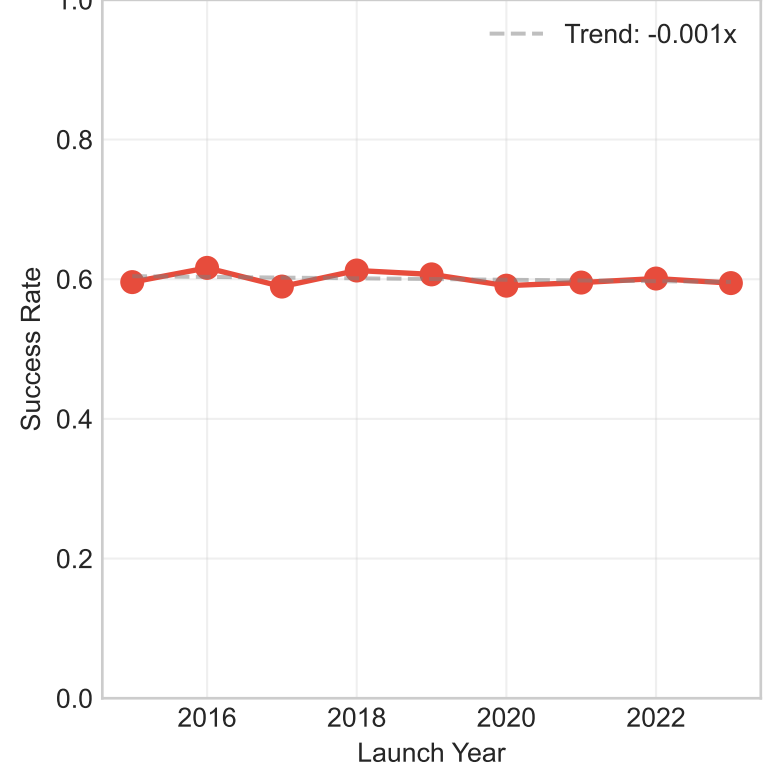
Note: SIMULATED data for educational purposes