Lesson 20: Data Storytelling
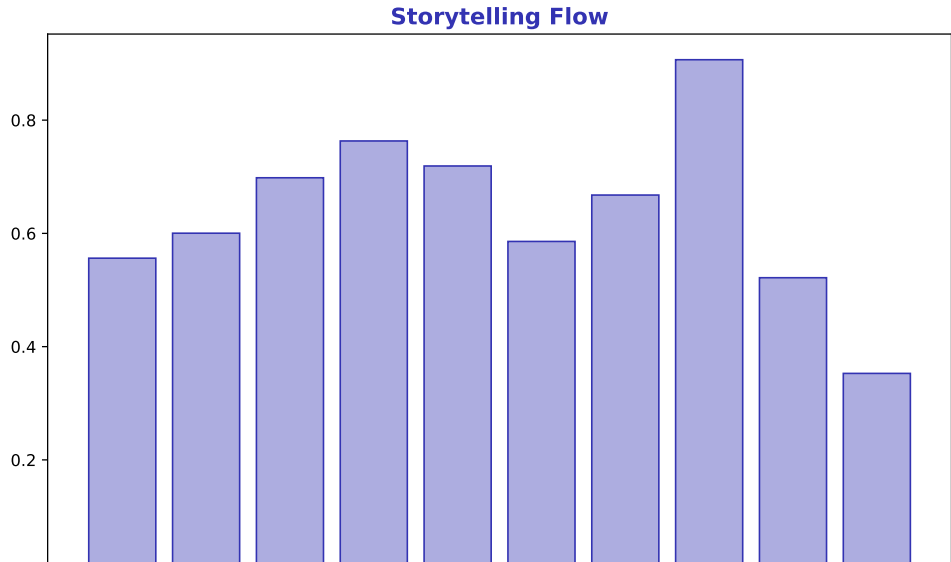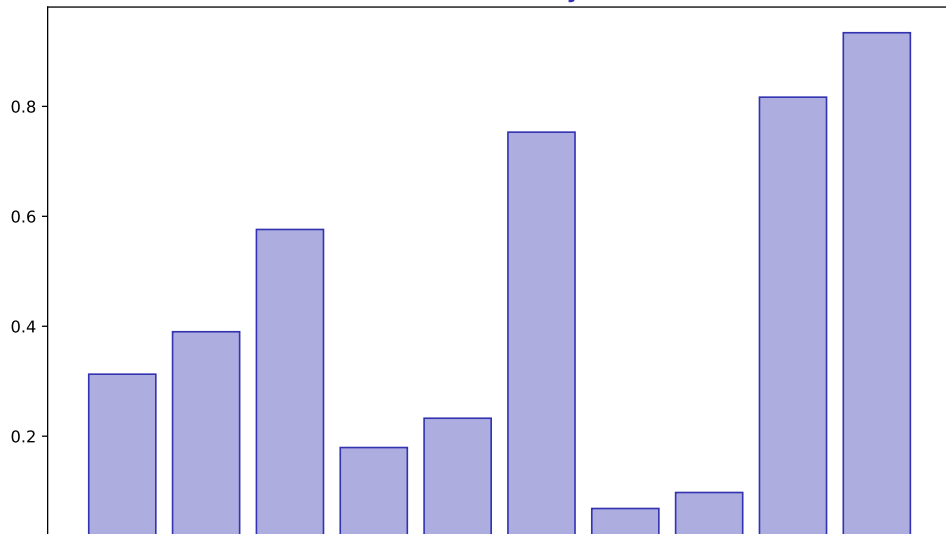### Data Science with Python – BSc Course

45 Minutes

Learning Objectives

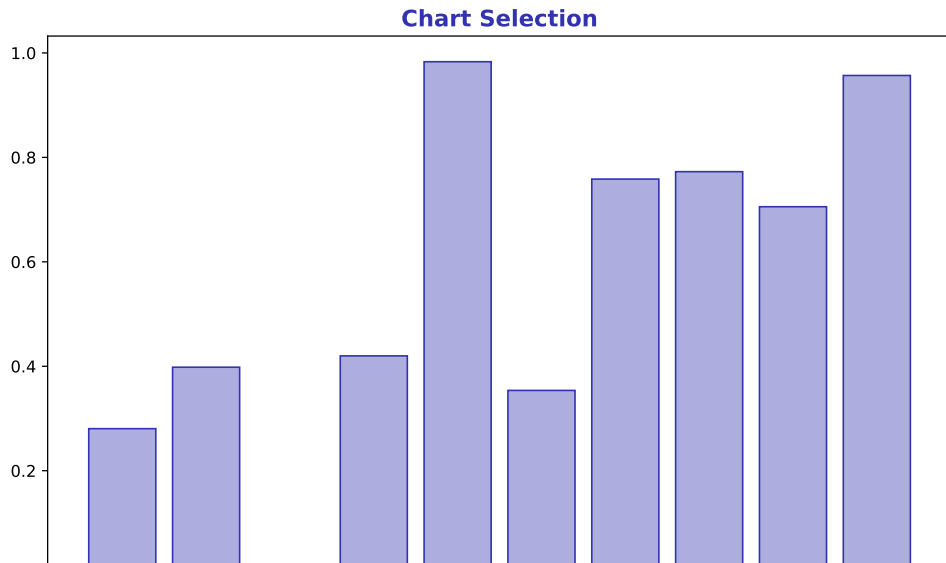**After this lesson, you will be able to:**

- Design visualizations for communication
- Apply color theory
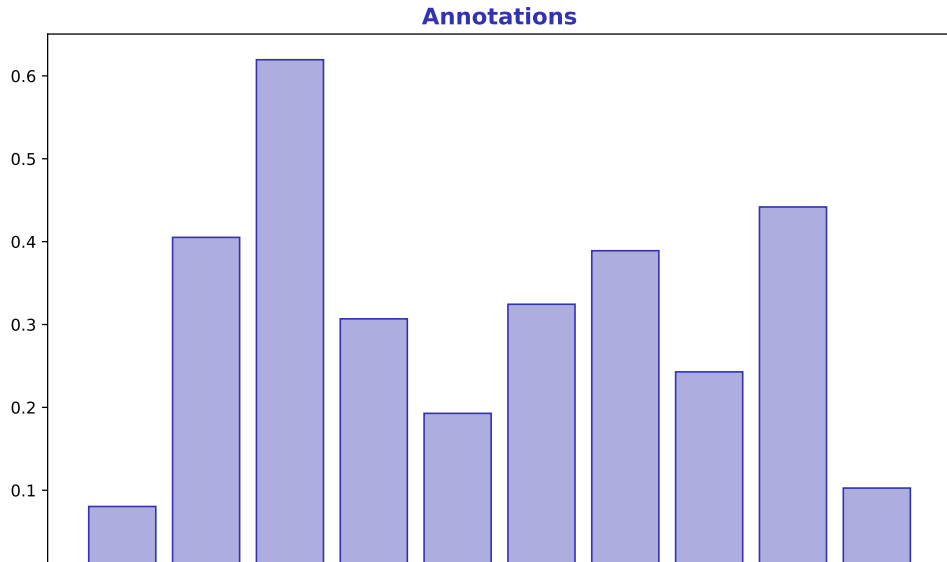- Create narrative flow
- Present to stakeholders

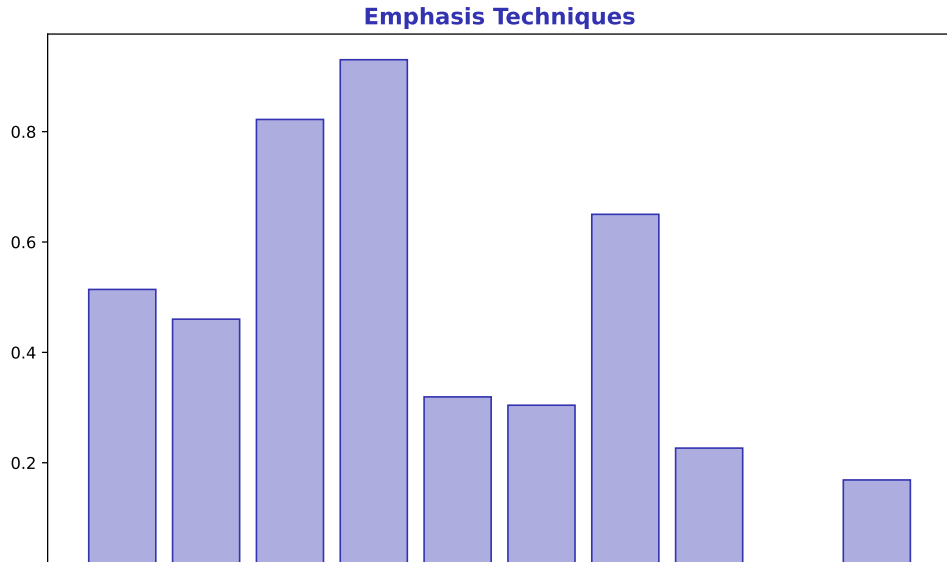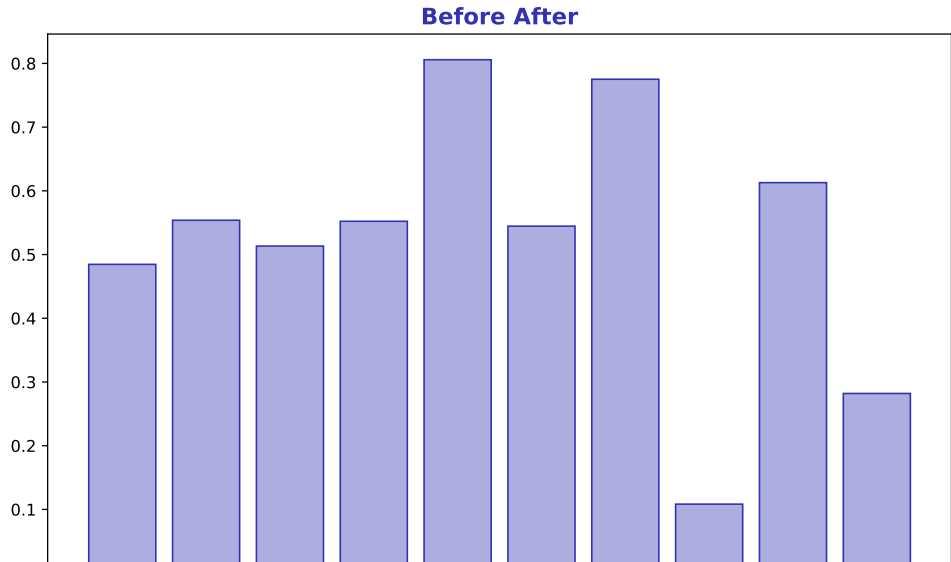**Building towards your final project**

Storytelling Flow

Color Theory

Chart Selection

Annotations

Emphasis Techniques

Before After
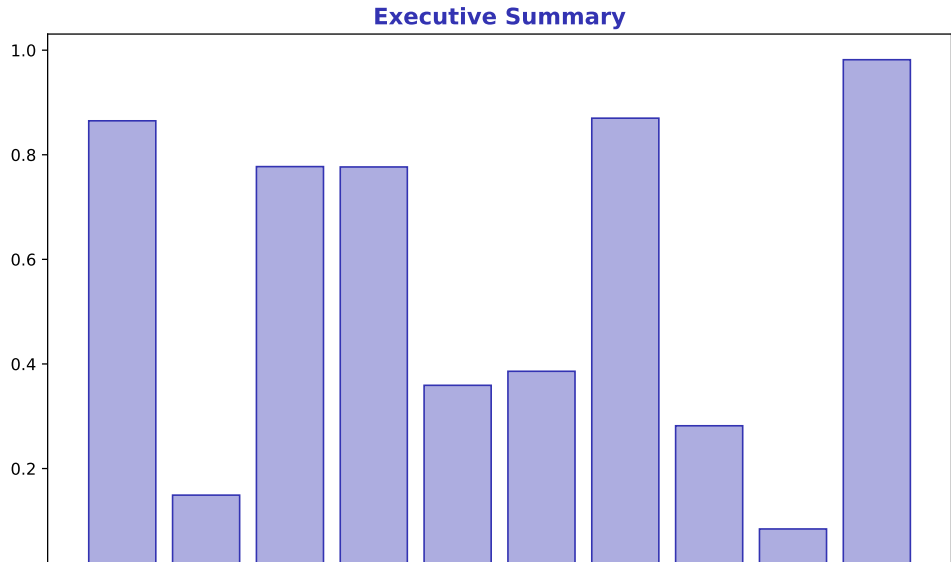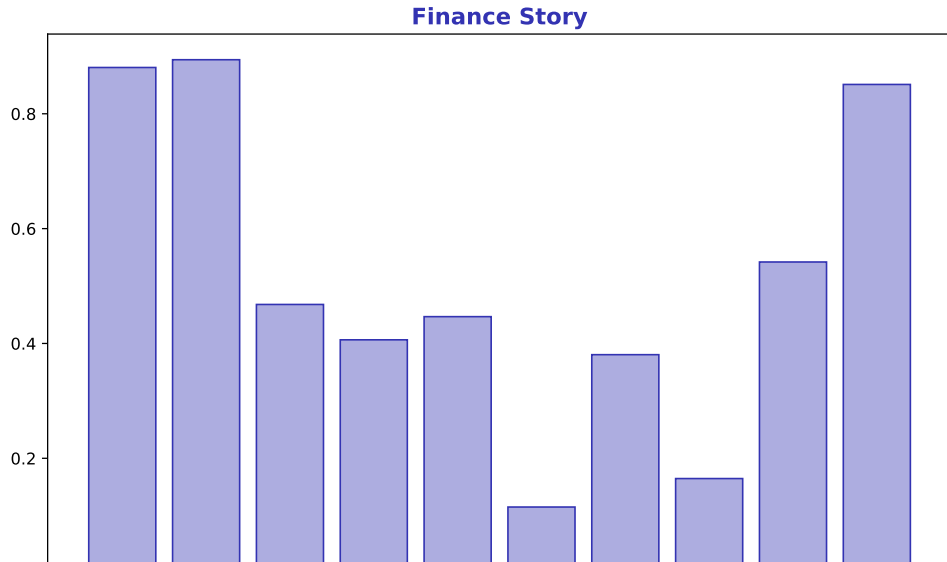
Executive Summary

Finance Story

Lesson Summary

Key Takeaways:

- Design visualizations for communication
- Apply color theory
- Create narrative flow
- Present to stakeholders

Apply these skills in your final project