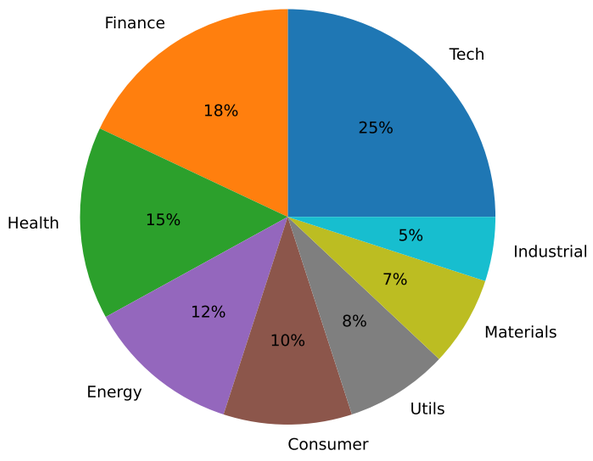
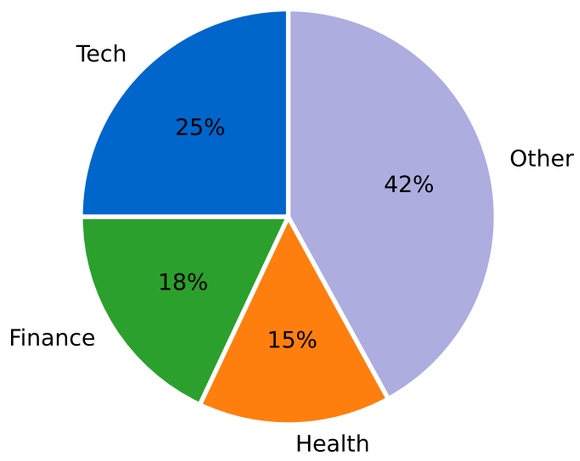
Before/After: Chart Makeovers

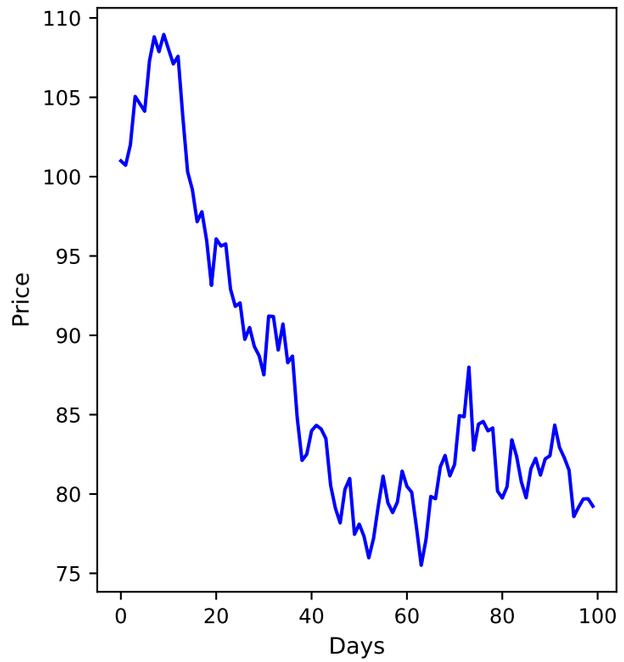
BEFORE: Cluttered



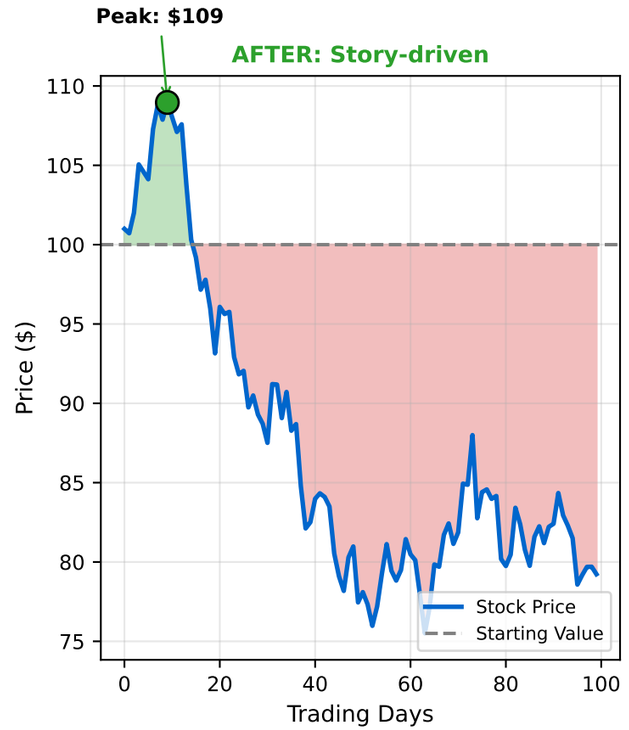
AFTER: Focused



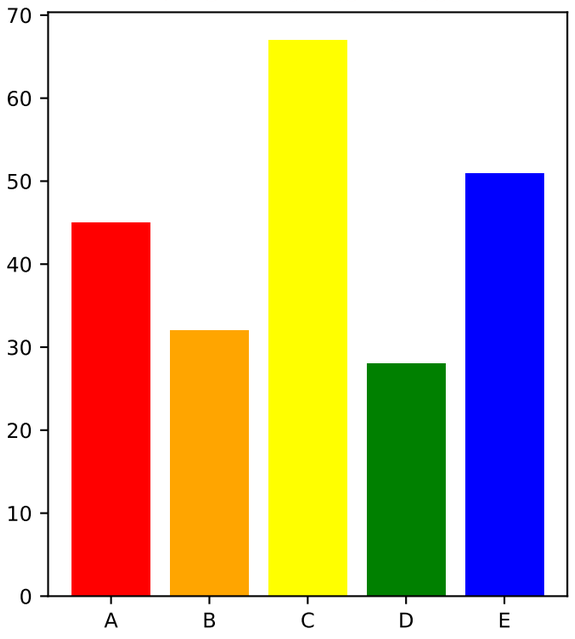
BEFORE: No context



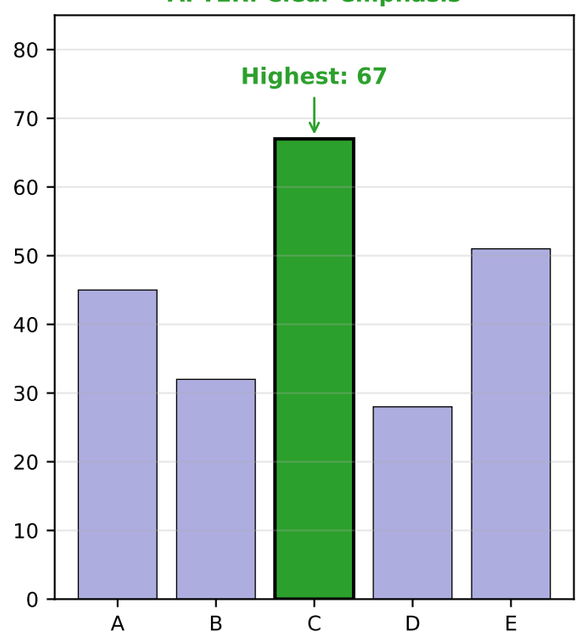
AFTER: Story-driven



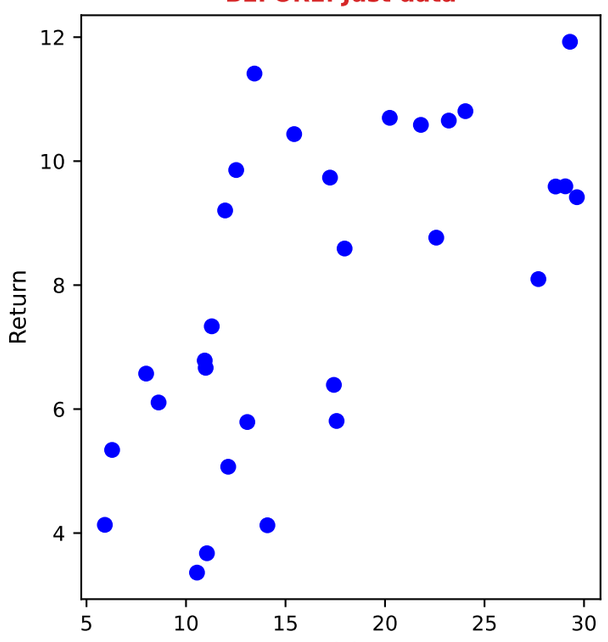
BEFORE: Rainbow chaos

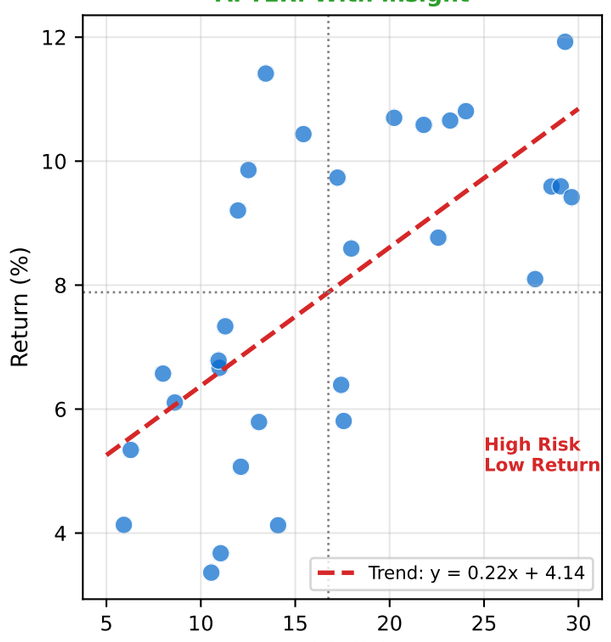


AFTER: Clear emphasis



BEFORE: Just data



AFTER: With insight

Low Risk
High Return