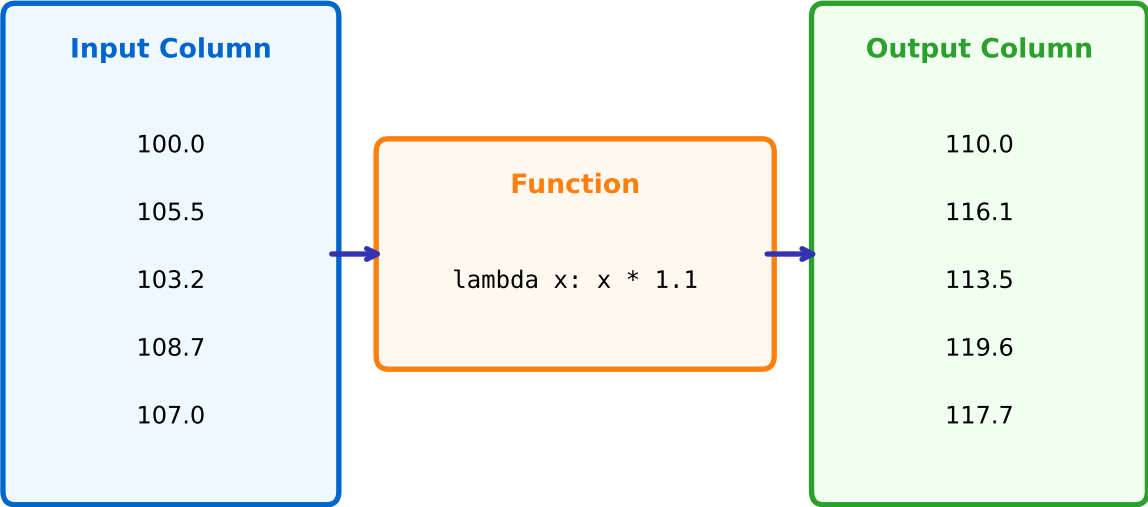


How apply() Works



```
df['Price_Adjusted'] = df['Price'].apply(lambda x: x * 1.1)
```

Types of apply():

- Column-wise: `df["col"].apply(func)`
- Row-wise: `df.apply(func, axis=1)`
- Element-wise: `df.applymap(func)`

apply() Example: Price Categorization

