

# Cryptocurrency Adoption S-Curve

Laggards  
(2030+)

Global  
Adoption

Adoption Rate (%)

100  
80  
60  
40  
20  
0

Time (Years)

Innovators  
(2009-2013)

Early Adopters  
(2014-2017)

We Are Here  
(2024)  
Early Majority  
(2018-2024)

Late Majority  
(2025-2030)

Laggards  
(2030+)