

# Content Addressing vs Location Addressing

## Location Addressing (HTTP)



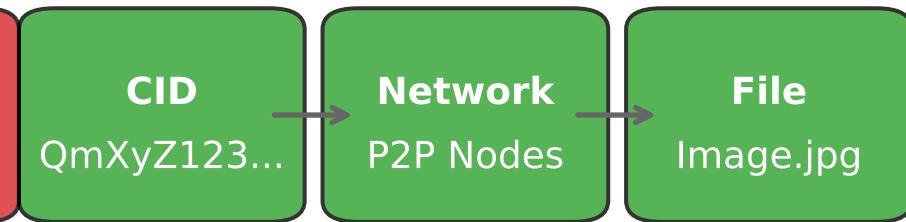
**Server down = 404 Error**

Content can change at URL

Single point of failure

No integrity guarantee

## Content Addressing (IPFS)



**Any node can serve file**

Same content = Same CID

Distributed retrieval

Cryptographic verification