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April 21-23, 2026

Agenda

Mission

- Launch sustainable Swiss-MENA AI Finance Research Network
- Bridge academic research and industry practice
- Foster knowledge exchange between complementary ecosystems

Building on 7-year collaboration, 4 publications

Key Differentiators

- Swiss precision meets MENA market dynamics
- Both regions: global financial centers
- Complementary regulatory approaches
- Strong industry engagement (40%)

80-100 participants expected

AI/ML Technologies

- Large Language Models (LLMs) in Finance
- Explainable AI for Compliance
- ML for Fraud Detection
- Predictive Analytics

Interdisciplinary: CS/AI, Finance, Mathematics

Application Domains

- Digital Banking Innovation
- Capital Markets & Trading
- Risk Management
- Financial Inclusion

Focus on practical implementation

Research Achievements

- Extended research collaboration over 7 years at AUS
- 4 published papers:
 - Blockchain security guide
 - Advanced fraud detection methods
 - NFTs in the Metaverse (2 papers)
- Multiple grants secured

Established research foundation

International Network

- Dr. Yuanyuan Zhang (Manchester, UK)
- Prof. Jeffrey Chu (Renmin, China)
- Prof. Codruta Mare (Babes-Bolyai, Romania)
- Prof. Branka Hadji Misheva (Bern, Switzerland)
- MSCA Industrial Doctoral Network

Global perspectives and expertise

Three-Day Structure

Day 1: April 21

Academic Foundations

- Opening ceremony
- Keynote: LLMs in Finance
- Research presentations
- Blockchain security session
- Research priorities panel
- Welcome reception

Day 2: April 22

Industry Applications

- Keynote: UAE Finance
- Explainable AI session
- Digital banking cases
- Industry roundtable
- DIFC/ADGM participation
- Bank case studies

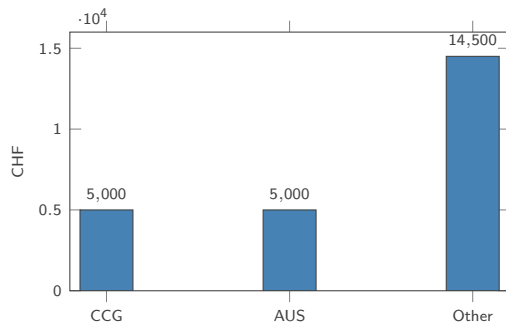
Day 3: April 23

Network Launch

- MSCA doctoral training
- PhD presentations
- Working groups formation
- 5-year roadmap
- MoU signing
- Closing ceremony

Location: American University of Sharjah, UAE

Budget Overview - CHF 24,500 Total



CCG: 20.4%, AUS: 20.4%, Other: 59.2%

CCG Request: CHF 5,000

- Travel: CHF 1,500
- Subsistence: CHF 800
- Catering: CHF 1,200
- Materials: CHF 300
- Platform: CHF 600
- Work costs: CHF 600 (12%)

Co-funding Sources

- AUS: CHF 5,000 (venue, equipment)
- Registration fees: CHF 8,000
- FHGR/sponsors: CHF 6,500

Work costs under 20% limit

Tangible Outputs

- Workshop proceedings (open access)
- White paper on AI in Finance
- 5-year research agenda
- Online resource repository
- Video recordings and materials

All materials openly accessible

Strategic Impact

- Research network establishment
- Industry partnerships
- Publication pipeline
- Foundation for bilateral funding
- Policy influence (FINMA, UAE regulators)

Sustainable collaboration framework

Timeline and Next Steps



Immediate Actions

- Finalize application documents
- Secure AUS commitment letter
- Obtain industry support letters
- Submit by December 2024
- Confirm keynote speakers
- Establish organizing committee
- Create workshop website
- Begin partnership outreach

Application deadline: 4 months before event

Why This Application Will Succeed

Strong Foundation

- Proven 7-year collaboration
- Published research outputs
- Established international network
- Track record of grant success

Built on solid partnership

Perfect CCG Alignment

- Clear MENA partnership (AUS)
- Mixed academic-industry audience
- Substantial co-funding (80%)
- Strategic regional relevance

Meets all CCG criteria

Ready to Launch Swiss-MENA AI Finance Network

Thank You

Questions and Discussion

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