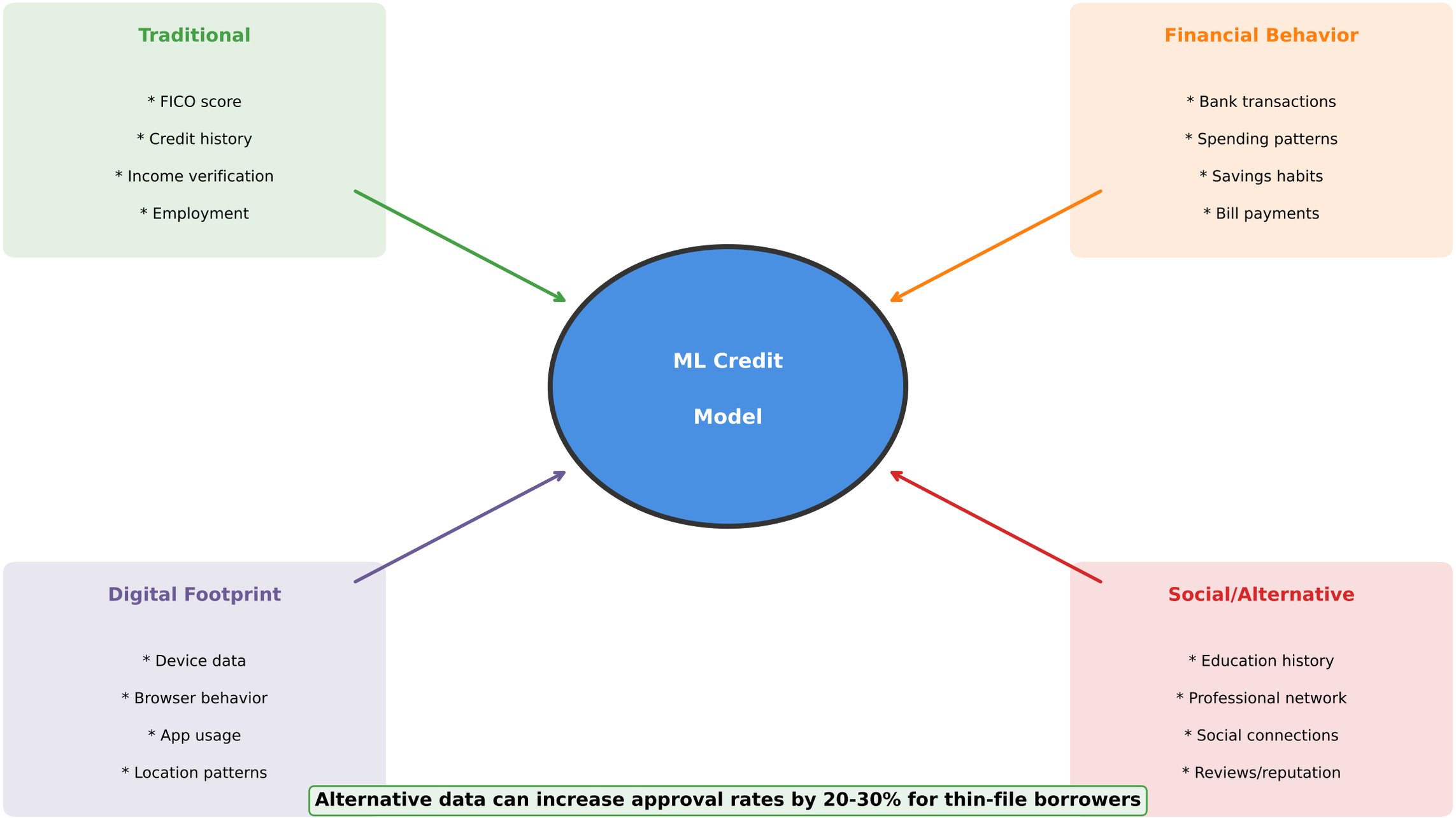
Alternative Credit Scoring Data Sources



Alternative data can increase approval rates by 20-30% for thin-file borrowers

Source: CFPB alternative data research, industry practices