

# Retail Investment App Comparison

## Robinhood

Users: 23M+

Min: USD 0

Stocks, options, crypto

*PFOF, margin, Gold*

## eToro

Users: 30M+

Min: USD 10

Copy trading, stocks, crypto

*Spreads, fees*

## Acorns

Users: 10M+

Min: Round-ups

Auto-invest, banking

*USD 3-5/mo subscription*

## Public

Users: 3M+

Min: USD 1

Social, fractional, no PFOF

*Tipping, Alpha subscription*

## Webull

Users: 15M+

Min: USD 0

Advanced charts, options

*PFOF, margin*

## Stash

Users: 6M+

Min: USD 5

Fractional, education

*Subscription*