Bloomberg Terminal Overview

Bloomberg Terminal Users by Segment

Total: ~320K terminals globally

Terminals (000s)

- Asset Managers: 95K
- Banks (Sales/Trading): 85K
- Hedge Funds: 55K
- Corporates: 40K
- Government & Central Banks: 15K
- Other: 30K
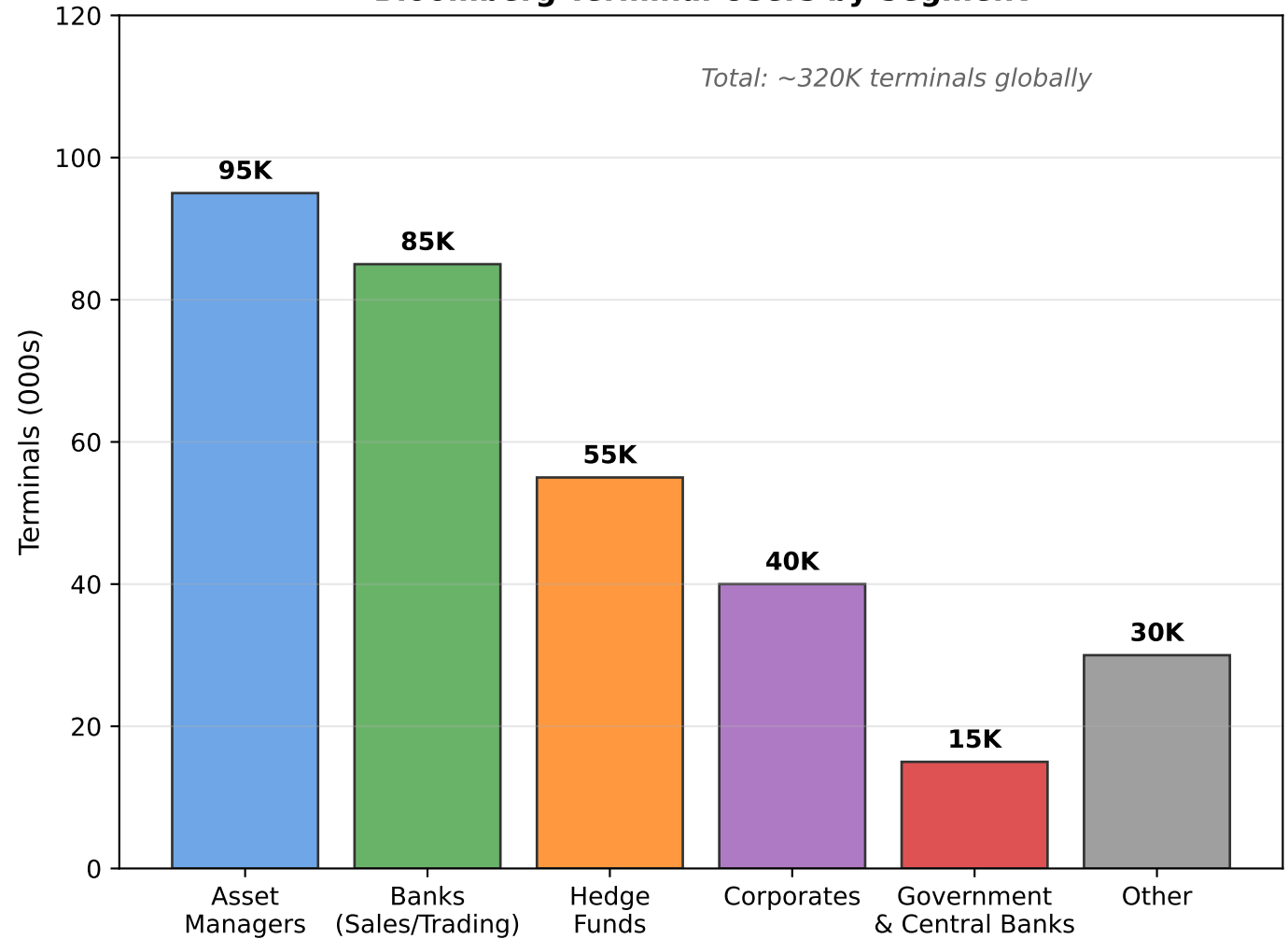
Bloomberg Terminal Feature Categories

Market Data
- Real-time quotes
- Historical data
- News feeds
- Economic data

Analytics
- Charting
- Screening
- Portfolio analytics
- Risk models

Execution
- EMSX trading
- FX execution
- Fixed income
- Derivatives

Communication
- IB Chat
- Email
- Voice trading
- Market commentary

Research
- Company analysis
- Industry reports
- Credit ratings
- ESG data

Reference
- Security master
- Corporate actions
- Pricing
- Identifiers

Pricing: ~$24,000/year per terminal

[SYNTHETIC DATA]