

# Sustainable FinTech / Green Finance

## Green Investing

- \* ESG portfolios
- \* Impact investing
- \* Carbon credits

*Clim8, Aspiration*

## Carbon Tracking

- \* Spending footprint
- \* Offset purchases
- \* Eco rewards

*Doconomy, Cogo*

## Green Lending

- \* Solar financing
- \* EV loans
- \* Green mortgages

*Mosaic, GoodLeap*

## Sustainable Banking

- \* Ethical deposits
- \* Tree planting
- \* No fossil fuel

*Tomorrow, Aspiration*

Green FinTech Growth:  
- ESG assets: USD 50T+ globally  
- Sustainable bond issuance: USD 1T+ (2024)  
- Carbon market: USD 100B+  
- Gen Z: 2x more likely to choose sustainable option