

Big Tech in Financial Services

Apple

- * Apple Pay
- * Apple Card
- * Apple Savings
- * BNPL

Google

- * Google Pay
- * Plex (cancelled)
- * Google Wallet
- * Cloud banking

Amazon

- * Amazon Pay
- * SMB Lending
- * Insurance
- * Amazon One

Meta

- * Meta Pay
- * Diem (cancelled)
- * WhatsApp Pay
- * Novi (ended)

Alibaba/Ant

- * Alipay (1B+ users)
- * Yu'e Bao MMF
- * Ant Credit
- * MYbank

Tencent

- * WeChat Pay (900M+)
- * LiCaiTong
- * WeBank
- * Insurance

Regulatory concern: Data advantages, systemic risk, competition with banks