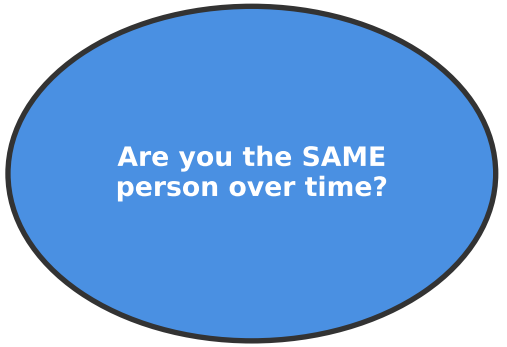
The Digital Identity Challenge

How do you prove who you are online?

* Synthetic identities
* Bots & automation
* Deepfakes

* Identity theft
* Document fraud
* Account takeover



* Session hijacking
* Credential sharing
* Continuous auth

Identity Fraud Statistics (2023):
- $43B lost to identity fraud globally
- 1.4M identity theft reports (US FTC)
- 15% of adults affected by ID theft
- 80% increase in synthetic ID fraud

Stakeholders: Financial institutions | Governments | Consumers | Regulators

Digital Identity Solutions:
- Document verification (OCR, NFC)
- Biometrics (face, fingerprint)
- Liveness detection
- Knowledge-based verification
- Database cross-checks
- Behavioral analytics

Source: Javelin Strategy, FTC Consumer Sentinel Network (2023)