

# WealthTech Ecosystem

Technology transforming wealth management and retail investing

## Robo-Advisors

*Betterment, Wealthfront*

Automated portfolio mgmt

## Trading Apps

*Robinhood, eToro*

Commission-free trading

## Micro-Investing

*Acorns, Stash*

Spare change investing

## Social Trading

*eToro, Public*

Copy expert traders

## B2B Platforms

*Addepar, Orion*

Advisor technology

## Alt Investments

*Fundrise, Masterworks*

Democratized alternatives

## Crypto Wealth

*BlockFi, Coinbase*

Digital asset investing

**Global WealthTech Market: USD 5T+ retail AUM | 150M+ app users | CAGR: 15%**