Social Trading: Learning from the Crowd

Feed & Posts

See what others
are trading

Copy Trading

Auto-replicate
expert portfolios

Social Trading

Platform

(eToro, Public)

Benefits: Learn from experts, community insights, reduce isolation

Risks: Herding behavior, FOMO trading, unsuitable copying

Leaderboards

Track top
performers

Discussion

Stock-specific
conversations

[CONCEPTUAL DIAGRAM]