

# Fractional Shares: Own Any Stock

## Traditional

Amazon Stock: USD 180/share

You have: USD 50

**Result: Cannot buy**

## Fractional

Amazon Stock: USD 180/share

You have: USD 50

**Result: Buy 0.278 shares!**

## How Fractional Shares Work:

### Broker Inventory

Broker buys full shares, sells fractions

### Omnibus Account

Pooled holdings, book-entry ownership

**Impact: 62% of Gen Z investors started with fractional shares**

[ILLUSTRATIVE EXAMPLE]