

# Usage-Based Insurance (UBI)

Pay-How-You-Drive / Pay-As-You-Drive

## PAYD (Pay-As-You-Drive)

Based on: Miles driven

*Metromile: \$0.05/mile*

## PHYD (Pay-How-You-Drive)

Based on: Driving behavior

*Progressive: up to 30% discount*

## Data Collection Methods

OBD-II  
Dongle

Smartphone  
App

Vehicle  
Telematics

Connected  
Car API

**UBI Market: \$35B (2024) | Growth: 25% CAGR | Adoption: 20% of US auto policies by 2025**