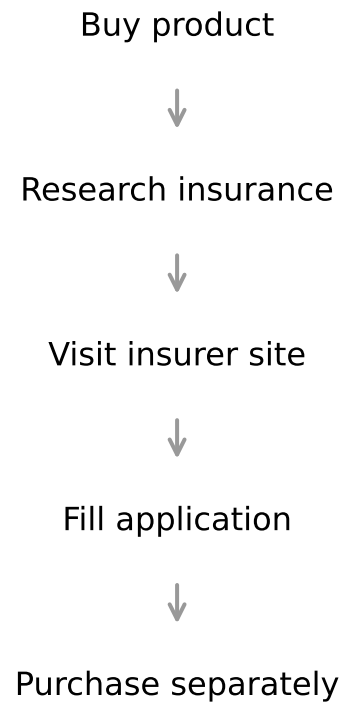


Embedded Insurance: Insurance at Point of Sale

Traditional Distribution



Embedded Insurance



Examples:

Tesla

Auto insurance at purchase

Uber

Ride protection per trip

Amazon

Product warranty extension

Embedded Insurance Market: 70B(2024)|Projected : 720B by 2030 | CAGR: 35%