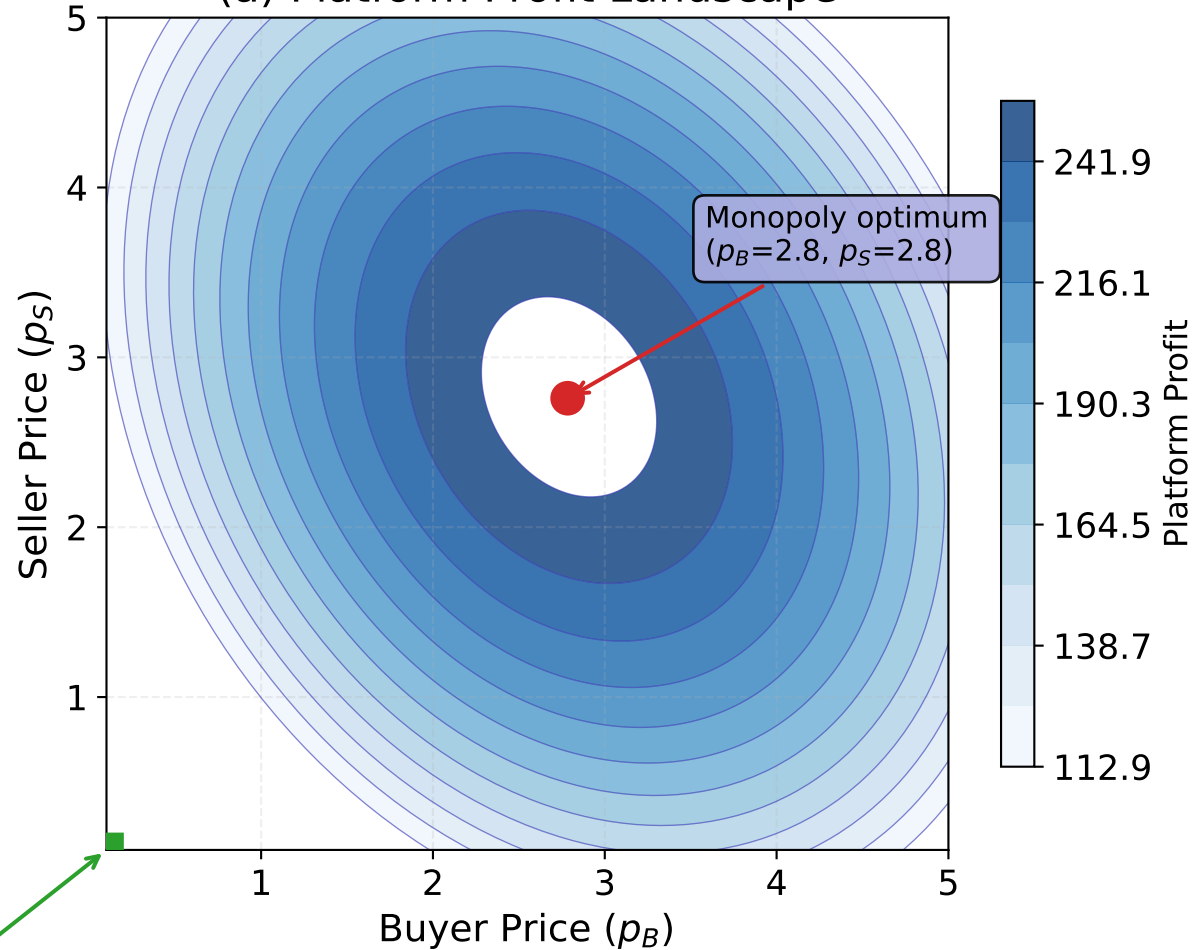


(a) Platform Profit Landscape



(b) Welfare Decomposition

