

## **PROF. DR. CHRISTIAN HOPP**

BERN UNIVERSITY OF APPLIED SCIENCES, INSTITUTE OF APPLIED DATA SCIENCE & FINANCE  
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### **STAGES OF ACADEMIC TRAINING**

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2008	PhD in Quantitative Economics and Finance University of Konstanz, Supervisors: Prof. Dr. G. Franke, Prof. Dr. J. Jackwerth,
2003	Master in Financial Management Rotterdam School of Management, Erasmus Universiteit Rotterdam, NL
2002	Master in Business Administration Katz Graduate School of Management, University of Pittsburgh, USA

### **ACADEMIC EMPLOYMENT**

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2020-today	Professor of Applied Data Science, Bern University of Applied Sciences
2021-today	Head of the Institute for Applied Data Science and Finance, Bern University of Applied Sciences
2021-today	Head of the Institute for Marketing and Global Management (ad interim), Bern University of Applied Sciences
2013-2020	Professor of Technology Entrepreneurship, RWTH Aachen University, D
2008-2013	Assistant Professor, University of Vienna, A
2004-2008	Research Associate and Doctoral Candidate, University of Konstanz, D

### **FELLOWSHIPS/AWARDS/PROFESSORSHIP OFFERS**

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2018	Best Reviewer International Journal of Management Reviews
2018	Most Downloaded article (Top 20): Journal of Product Innovation Management;
2016	Invited Research Professor, University of Vienna
2009	Best Dissertation Award (Financial Management), Heinz Ansmann Foundation at the University of Cologne

### **PROFESSIONAL AND HONORARY ACTIVITIES (SELECTION)**

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- Member of the Research Network "Digital Finance", with University of Twente, TU Berlin, WU Vienna
- Member strategic topic group "Caring Society", Bern University of Applied Sciences
- Member of the EU Cost program "Fintech and Artificial Intelligence in Finance" (Lead BUAS)
- Member of the Research Network "Trustworthy autonomous intelligent systems", with University of Tallinn, TU Delft, Politecnico di Torino
- Founding Member, Product Development and Management Association, DACH Chapter
- Member of the Global Association of Risk Professionals (GARP), German Finance Association, Verein für Socialpolitik, Academy of Management, GEABA German Economic Association of Business Administration
- Deputy Director Institute for Business Administration; Taskforce "Strategic Development of the bachelor's program"; Member of the "Teaching commission, University of Vienna

### **GRANTS**

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- SNSF – EU Cost Funding: Narrative Digital Finance: a tale of structural breaks, bubbles & market narratives (with Jörg Osterrieder): CHF 236.118: 2024-2026
- Swiss National Science Foundation: The role of leadership ability perceptions in managing stakeholder expectations (with Stefan Rose): CHF 440.314: 2022-2026
- Swiss National Science Foundation: A Mixed-Methods Inquiry into Social Entrepreneurs' Crowdfunding Campaigns (with Pascal Dey): CHF 531.595: 2021-2025
- Federal Ministry of Education and Research (BMBF): Verbundvorhaben: Innovationen finanzieren (Innofinanz) (with R. Bürger; F. Schulz-Nieswandt): EUR 688.307: 2018-2019

## **Selected Publications**

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1. Fabel, O., Mináriková, D., & **Hopp**, C. (2022). Differences and similarities in executive hiring decisions of family and non-family firms. *Journal of Family Business Strategy*, 100481.
2. Pruschak, G., & **Hopp**, C. (2022). And the credit goes to.... Ghost and honorary authorship among social scientists. *PloS one*, 17(5), e0267312.
3. Pruschak, G. and C. **Hopp** (2021): Is there such a thing as leadership skill? – A replication and extension of the relationship between high school leadership positions and later-life earnings, *Leadership Quarterly* (in print)
4. Rose, S., D. Wentzel, and C. **Hopp** (2021): Chief Executive Officers' appearance predicts company performance, or does it?, *Leadership Quarterly* (in print)
5. Rose, S., D. Wentzel, C. **Hopp**, and J. Kaminski (2021): Launching for Success: The Effects of Psychological Distance and Mental Simulation on Funding Decisions and Crowdfunding Performance, *Journal of Business Venturing* (<https://doi.org/10.1016/j.jbusvent.2020.106021>)
6. Barczak, G., C. **Hopp**, J. Kaminski, F. Piller, and G. Pruschak (2021) How Open is Innovation Research? - An Empirical Analysis of Data Sharing among Innovation Scholars, Industry and Innovation, 29(2), 186-218.
7. Kaminski, J. and C. **Hopp** (2020): Predicting outcomes in crowdfunding campaigns with textual, visual and linguistic signals, *Small Business Economics*, 55, 627-649.
8. Brinster, L., **Hopp**, C., and Tykova, T. (2020). The role of strategic alliances in VC exits: evidence from the biotechnology industry. *Venture Capital*, 22(3), 281-313.
9. Werker, C. and C. **Hopp** (2020): Balancing Act Between Research and Commerce in Academia: Research Orientation and Networks Steering Output Performance, *Journal of Business Economics* 90, no. 8 (2020): 1171-1197.
10. Paluch, S., Antons, D., Brettel, M., **Hopp**, C., Salge, T. O., Piller, F., and Wentzel, D. (2020). Stage-gate and agile development in the digital age: Promises, perils, and boundary conditions. *Journal of Business Research*, 110, 495-501
11. **Hopp**, C., Kaminski, J., & Piller, F. (2019). Accentuating lead user entrepreneur characteristics in crowdfunding campaigns—The role of personal affection and the capitalization of positive events. *Journal of Business Venturing Insights*, 11, e00106.
12. Fabel, O., **Hopp**, C., and Speil, A. (2019). Advice-seeking and advice-utilization for hiring decisions: An investigation of a partially outsourced recruitment process for rank-and-file managers. *Managerial and Decision Economics*, 41(5), 784-799
13. **Hopp**, C., Minarikova, D., & Speil, A. (2019). A chip off the old block? How parent-child interactions affect the intergenerational transmission of entrepreneurial intentions. *Journal of Business Venturing Insights*, 11, e00130.
14. **Hopp**, C., J. Kaminski, and T. Tykova (2019): New Technology Assessment in Entrepreneurial Financing - Can Crowdfunding Predict Venture Capital Investments? *Technological Forecasting and Social Change*, 139, 287-302.
15. **Hopp**, C., Antons, D., Kaminski, J., and Salge, T. O. (2018). Disruptive Innovation: Conceptual Foundations, Empirical Evidence, and Research Opportunities in the Digital Age, *Journal of Product Innovation Management*, 35 (3), 446-457.
16. **Hopp**, C. and Greene, F. J. (2018). In Pursuit of Time: Business plan sequencing, duration and intraentrainment effects on new venture viability. *Journal of Management Studies*. 55(2), 320-351
17. **Hopp**, C., Antons, D., Kaminski, J., and Salge, T. O. (2018). The Topic Landscape of Disruption Research A Call for Consolidation, Reconciliation, and Generalization. *Journal of Product Innovation Management*. 35 (3), 458-487
18. Ooms, W., C. Werker, and C. **Hopp** (2018): Moving Up The Ladder: Heterogeneity Influencing Academic Careers Through Research Orientation, Gender, And Mentors, *Studies in Higher Education*, 1-22
19. Honig, B. and C. **Hopp** (2018). Learning orientations and learning dynamics: Understanding heterogeneous approaches and comparative success in nascent entrepreneurship, *Journal of Business Research*, 94, 28-41
20. Greene, F. J., and **Hopp**, C. (2017). Are formal planners more likely to achieve new venture viability?: A counterfactual model and analysis. *Strategic Entrepreneurship Journal*. 11(1), 36-60
21. **Hopp**, C., and Lukas, C. (2014). A signaling perspective on partner selection in venture capital syndicates. *Entrepreneurship Theory and Practice*, 38(3), 635-670.