

Dr Ekaterina Svetlova

Associate Professor, University of Twente

Fields of expertise

- Capital Markets/Behavioral Finance
- Financial modelling
- Corporate reporting/Risk reporting
- Public accounting/ Open data initiatives
- Public understanding of economics and finance/Financial literacy and inclusion
- Social studies of finance (SSF)/Science and technology studies (STS)
- Valuation studies
- Business and finance ethics/AI ethics

Academic positions

University of Twente, Enschede, Netherlands

Associate Professor in Accounting and Finance (tenured), 2021 - present

University of Leicester, School of Business, Leicester, UK

Associate Professor in Accounting and Finance (tenured), 2015 - 2021

National Institute of Economic and Social Research, London, UK

Finance Research Hub leader, the ESRC research network "Re-building macroeconomics", 2018 - 2020

Zeppelin University, Friedrichshafen, Germany

Privatdozentin (Adj. Professor), 2013- 2016

Post-doctoral research fellow, 2006-2011

Karlshochschule International University, Karlsruhe, Germany

Professor in International Business and Finance, 2011-2014

University of Basel, Basel, Switzerland

Visiting Research Fellow at the Research Collegium Helveticum-Basel/ the Centre for Religion, Economy and Politics (ZRWP), 2014-2016

University of Constance, Germany

Research Fellow at the Center of Excellence "Cultural Foundations of Integration", Institute for Advanced Study, 2013-2014

Visiting lecturer, 2009

St. Petersburg State University of Economics and Finance, St. Petersburg, Russia

Visiting Lecturer at the international exchange program, 2013

University of Helsinki, Finland

Visiting Research Fellow, TINT (Trends and Tensions in Intellectual Integration) Group, Department of Social and Moral Philosophy, 2010

University for Applied Science, Nürtingen-Geislingen, Germany

Visiting Lecturer, 2008-09

Distance-Learning University, Hagen, Germany, 2004-06

PhD research position at the department of Practical Philosophy

Non-academic positions

Deutscher Investment Trust (DIT), Dresdner Bank Investment Group (now Allianz Global Investors), Frankfurt/Main, Germany, 1997-2003

Portfolio manager and equity analyst responsible for the EMEA equity markets
Responsible for the dit-Osteuropa equity fund (200 Mio. EUR) and various institutional mandates,
top-down analysis and individual equity selection for DIT's Global Strategy Eastern European Fund
and Global Strategy Emerging Markets Fund, expertise in EMEA stock markets, emerging markets
telecoms and energy sectors and global utilities, granted procuration (power of attorney)

Dresdner Bank AG, Cologne, Germany

Ongoing temporary positions in various bank departments, 1994-96

Education

Academic Leadership training, University of Twente, 2022

Habilitation, Zeppelin University, Friedrichshafen, Germany, 2013

Certificate for Didactics in Higher Education (**the University Teaching Qualification certificate**), the Competence Centre for University Didactics of Baden-Württemberg, 2010

PhD, Fernuniversität (Distance-Learning University) of Hagen, Germany, 2007

Education Program for investment professionals CEFA-Investment Analyst/DVFA completed with CEFA certificate – **Certified Financial Analyst**, DVFA – the German Investment Professional Association, 1999

Diplom-Volkswirt (economics), University of Bonn, Germany, 1997

Trainee program, Dresdner Bank AG, Cologne, Germany, 1992-93

Publications

Books

Financial Models and Society: Villains or Scapegoats? (2018), Edward Elgar Publishing.

Reviewed in *Oeconomia*, *Society of Professional Economists network*, *Financial Analysts Journal*, *Journal of Economic Methodology*, *Economic Issues*, *economic sociology _the european electronic newsletter*, *Metascience*, *New Books Network*, *Journal of Cultural Economy*.

Podcast about the book on New Books Network: <https://newbooksnetwork.com/ekaterina-svetlova-financial-models-and-society-villains-or-scapegoats-elgar-2018>

Chains of Finance: How Investment Management is Shaped (2017), Oxford University Press (with Diane-Laure Arjaliès, Philip Grant, Iain Hardie, and Donald MacKenzie),

Reviewed in *Organisation Studies*, *Economic Affairs*, *Journal of Economics*, *economic sociology newsletter*, *M@n@gement*, *New Books Network*.

Enacting Dismal Science: New Perspectives on the Performativity of Economics (2016), Palgrave Macmillan, *Perspectives from Social Economics* series (ed. with Ivan Boldyrev). **Reviewed in** *Erasmus Journal for Philosophy and Economics*, *Journal of Economic Methodology*, *economic sociology _the european electronic newsletter*, *Œconomia - History/Methodology/ Philosophy, the History of Economic Ideas, ephemera: theory & politics in organization*.

Sinnstiftung in der Ökonomik: Wirtschaftliches Handeln aus sozialphilosophischer Sicht (Sensemaking in Economics: Economic Action from the Socio-Philosophical Perspective) (2008), Bielefeld: transcript.

Peer reviewed journal articles

Assessing AI and data protection expertise in academia and the financial services sector: Insights and recommendations for AI skills development (2023). *Journal of Financial Transformation*, 58, 160-167 (with M. Moloney, C. Muckley, E. Paschalidou, I. Coita, V. Poti).

NGOs, public accountability, and critical accounting education: Making data speak (2023). *Critical Perspectives on Accounting*, 92, Special Issue “NGO accountability and governance” (with S. Pazzi).

AI Ethics and systemic risks in finance (2022). *AI and Ethics*, 2, 713–725.

Corporate risk reporting about Brexit as political communication, (2021). *Review of Social Economy*, 81(3), 417-441.

AI meets narratives: the state and future of research on expectation formation in economics and sociology (2022). *Socio-Economic Review*, 20(2), 841–861.

Featured at the *Socio-Economic Review* café (February 9, 2023)

On the relevance of Knight, Keynes and Shackle for unawareness research (2021). *Cambridge Journal of Economics*, 45(5), 989-1007.

Problematizing profit and profitability: A Discussion (2020). *Accounting Auditing and Accountability Journal*, 33 (4), 753-793 (with A. Lowe, Y. Nama, A. Bryer, N. Chabruk, C. Dambrin, I. Jeacle, J. Lind, P. Lorino, C. Spence and C. Carter).

Value without valuation? An example of the cocos market (2018). *Critical Perspectives on Accounting* 52, 69-78 (special issue on Critical Finance).

Joint Risk Design in Economics, Finance and Sociology (2016). *Soziale Systeme* 20(1), 2-8 (with Dirk Baecker).

Modeling beyond application: Epistemic and non-epistemic values in modern science (2014). *International Studies in the Philosophy of Science* 28(1), 79-98.

De-idealization by commentary: The case of financial valuation models (2013). *Synthese: An International Journal for Epistemology, Methodology and Philosophy of Science* 190(2), 321-337.

On the Performative Power of Financial Models (2012). *Economy and Society* 41 (3), 418-434.

Talking About the Crisis: Performance of Forecasting in Financial Markets (2012). *Culture and Organization* 18 (2), 155-169.

Plausibility check of consensus: Expectation building in financial markets (2010). *Journal of Financial and Economic Practice* 10 (1), 101-113.

Sensemaking in economics: Economic activity from a social-philosophical perspective. *Erasmus Journal for Philosophy and Economics* 3(1): 136-138.

Framing Complexity in Financial Markets. An Example of Portfolio Management (2008). *Science, Technology & Innovation Studies* 4 (2), 115-130.

Die Macht der Manager: zu Corporate Governance in Russland (The power of managers: On corporate governance in Russia) (2003). *Osteuropa Wirtschaft* 48 (3), 244-260.

Book chapters

Financial Models, invited contribution to C. Borch and R. Wosnitzer (eds), *The Routledge Handbook of Critical Finance Studies* (2020), London and New York: Routledge, 228-243.

High Frequency Trading und Verantwortung für systemische Risiken am Finanzmarkt (*High Frequency Trading and responsibility for systemic risks in financial markets*) (2020). In: J. Köhrsen, H. Matern und G. Pfleiderer (eds.), *Die Krise der Zukunft I. Apokalyptische Diskurse und ihre gesellschaftlichen Bedingungen und Wirkungen*, TVZ, 249-301.

Financial Risk and Management, invited contribution to Audrey Kobayashi (ed.) (2020), *The Encyclopaedia of Human Geography*, vol. 5, Elsevier, pp. 139–145 (with Karl-Heinz Thielmann).

Herausforderungen für die Finanzethik durch die Komplexität: Ein Plädoyer für Ethik des Nichtwissens (*Challenges to financial ethics through complexity: The plea for the ethics of non-knowledge*) (2018). In: H. Matern und G. Pfleiderer (eds.), *Die Krise der Zukunft II. Verantwortung und Freiheit angesichts apokalyptischer Szenarien*, Nomos Verlag, 101-122.

Modeling as a case for the empirical philosophy of science (2015). In: S. Wagenknecht, N. J. Nersessian, H. Andersen (Eds.), *Empirical Philosophy of Science: Introducing Qualitative Methods into Philosophy of Science* (Studies in Applied Philosophy, Epistemology and Rational Ethics SAPERE), Springer, 65-82.

Decision-theoretic approaches to non-knowledge in economics (2015). In: M. Gross and L. McGoe (eds.), *Routledge International Handbook of Ignorance Studies*, Routledge, 349-360 (with Henk van Elst).

Prognosekulturen an Finanzmärkten (*Forecasting cultures in financial markets*) (2015). In: A. Hartmann und O. Murawska (eds.), *Repräsentationen der Zukunft. Zur kulturellen Matrix des Prognostischen*, Bielefeld: transcript, 17-37 (with Karl-Heinz Thielmann).

„Kleine“ vs. „große“ Welt und der Möglichkeitsbegriff in der Wirtschaftsphilosophie (“Small” vs. “big” world and possibility concept in economic philosophy) (2014). In: Birger Priddat and Wolf Enkelmann (eds.), *Was ist? Wirtschaftsphilosophische Erkundungen [What's up? Investigations in economic philosophy]*, Marburg: Metropolis, 223-236.

A general approach to risk disclosure for retail investors (2013). In: Mohsen Bahmani-Oskooee and Sahar Bahmani (eds.), *Financial Markets: Recent Developments, Emerging Practices and Future Prospects*, Nova publishers, 137-151 (with Karl-Heinz Thielmann).

Understanding Crisis: On the Meaning of Uncertainty and Probability (2011). In: O. Dejuan, E. Febrero and C. Marcuzzo (eds.), *The First Great Recession of the 21st Century: Competing explanations*, Camberley, UK: Edward Elgar publishing, 42-62 (with Matthias Fiedler).

What you see is what you get; what you don't see gets you: Transparenz in den Zeiten der Finanzkrise (2010). In: S. A. Jansen, E. Schröter und N. Stehr (Hrsg.): *Transparenz. Multidisziplinäre Durchsichten durch Phänomene und Theorien des Undurchsichtigen*, Wiesbaden: VS Verlag, 82-96.

Unternehmer als Sinnstifter: Macht das Sinn? (Entrepreneurs as sensemakers: Does it make sense?)(2010). In: M. N. Ebertz und R. Schützeichel (eds.), *Sinnstiftung als Beruf*, Wiesbaden: VS Verlag, 165-179.

Theoretical Models as Creative Resources in Financial Markets (2009). In: S. A. Jansen, E. Schröter, N. Stehr (eds.), *Rationalität der Kreativität? Multidisziplinäre Beiträge zur Analyse der Produktion, Organisation und Bildung von Kreativität*, Wiesbaden: VS Verlag, 121-135.

Innovation als soziale Sinnstiftung (Innovation as social sensemaking)(2008). In: Peter Seele (ed.), *Philosophie des Neuen*, Darmstadt: WBG, 166-179.

Expert work

Accounting for trust in governmental reporting (2021), ACCA/BAFA research report (on behalf of the HM Treasury, the Association of Chartered Certified Accountants and British Association for Finance and Accounting).

Default risk assessment of financial assets of the City of Friedrichshafen in the aftermath of financial crisis (2009), expert report, commissioned by the City of Friedrichshafen.

Editorial Leadership

Special issue **“Joint Risk Design in Economics, Finance and Sociology”** (2016). In *Soziale Systeme* 20(1) (with Dirk Baecker).

Special section „**Models at Work**“ (2014). In *Science in Context* 27(4) (with Vanessa Dirksen).

Book reviews

Uncertain Futures: Imaginaries, Narratives, and Calculation in the Economy, edited by Jens Beckert and Richard Bronk, *LSE Review of Books*.

Decision taking, confidence and risk management in banks from early modernity to the 20th century, edited by Korinna Schönhärl, *Soziale Systeme*, 21(2), 434-439.

Research grants

"Digital Finance - Reaching New Frontiers" Horizon Marie Skłodowska-Curie Actions Industrial Doctoral Network grant, member of the leading consortium (EUR 3.8m), 2024 – 2028.

A competitive European financial sector is vital for the modernization of the European economy across sectors and to turn Europe into a global digital player. We have identified the five most pertinent areas within this domain: Towards a European financial data space; Artificial intelligence for financial markets; Towards explainable and fair AI-generated decisions; Driving digital innovations with Blockchain applications; Sustainability of Digital Finance. They are all key strategic priorities of the European Commission over the next five years. They contribute to the UN Sustainable Development Goals. They are characterized by a significant shortage of skilled labor. Initial progress has been made in academia, but there are still numerous unanswered research questions. They have the potential to revolutionize the Finance industry with new technologies, business models, and products, while strengthening the resilience of Europe. They are the foundation for a new generation of PhD candidates and training in Digital Finance.

Grant for the project **"Risk reporting for a safe and resilient society: A comparative study of the UK and the Netherlands"**, Co-Investigator, the VU Amsterdam and the University of Twente collaboration funding scheme (EUR 25,000), 2022-23 (with G.T. Budding (VU) and S. Pazzi (Leicester)).

Comparing governmental risk reporting practices in the UK and the Netherlands, the project will address a number of important questions, including: How can government build and maintain its accountability by improving risk reporting? What has already been achieved? How does the current regulatory context shape the governmental risk disclosure? What is the role of organizational culture? What are the challenges? We will also analyse digitalization and visualization strategies governments apply to report risks.

Grant for the project **"Accounting for trust in governmental reporting"**, Principal Investigator, seedcorn funding scheme for research on public sector reporting, BAFA (British Accounting and Finance Association) special interest group "Public services and charities (PSC SIG)" in cooperation with ACCA (the Association of Chartered Certified Accountants), HM Treasury and FRC (Financial Reporting Council) (£2,944), 2019-20.

The project supports the HM Treasury's efforts to enhance user's trust in governmental reporting. It aims to investigate whether this can be achieved through **better accessibility, understandability and presentation of accounting data**. Risk reporting is a particular focus of the project.

Finance Research Hub Leader in the ESRC "Re-building macroeconomics network", National Institute for Economic and Social Research (£3,912,595; Finance Hub budget £300,000), 2018-21.

The Finance Hub asks fundamental questions about finance in the 'real world' addressing **the issues of sustainability, inequality, risk distribution, roles of new technologies and institutions**. The Hub encourages rigorous and interdisciplinary research including the use of innovative data sources and the development of revised theories. One of the established foci of the Hub is related to new technological developments in finance (such as **FinTech, RegTech, blockchains, AI, shadow banking etc.**) and their impact on regulation, companies and central banking.

Grant for the embedded research project "Communication of uncertainties about company's future to capital markets", Principal Investigator, the EPSRC/ESRC "Models to Decisions (M2D): Decision making under uncertainty" research network (£8,312), 2018.

The project investigates the severe drawbacks in companies' recent practices with regard to **communicating and visualizing risks and uncertainties to the financial public**. While analysing the challenges companies face by

communicating the truly uncertain events (e.g., Brexit), the project develops the notion of uncertainty communication in financial markets as a holistic network phenomenon. The investigation into multi-directional flows of information, decisions and money helps to understand the process of co-creation the stories about accounting numbers and companies' future in the various network links.

Grant for the project “Shaping local government financial reporting: starting from the citizens”, Co-Investigator, College of Social Sciences, Arts and Humanities Research Development Fund, University of Leicester (£4,870, PI: S. Pazzi), 2017-18.

The project explores the ways of enhancing public accountability and building up a dialogue between *local authorities and citizens* through **open data initiatives**. Drawing on the discussions around participatory budgeting and dialogical accounting, the research contributes to current debates in public sector accounting on **the purposes and users of financial reports and is informed by behavioural finance**. We particularly analyse the role of NGOs in empowering citizens and fostering transparency, civic participation and financial literacy.

Research fellow at Research Collegium Helveticum-Basel/the Centre for Religion, Economy and Politics (ZRWP), University of Basel (CHF 20,000), 2014-16

Das interdisziplinäre Projekt „Krisenhafte Zukunftsszenarien auf den Finanzmärkten“ untersucht, welche Rolle krisenhafte Szenarien für die Entwicklung der Märkte spielen: ob sie - als allgegenwärtige Diskurse - endogene, vom System induzierte Risiken oder eher Elemente eines sich selbst regulierenden Mechanismus ("unsichtbare Hand") darstellen. Das Projekt schießt an die neuere Debatte im Bereich der gesellschaftlichen Verantwortung an: Der Begriff des systemischen Risikos fordert das Umdenken von einer individuellen zu einer zukunftsorientierten, "kollektiv geteilten" Verantwortung, auch in den Finanzmärkten.

International co-investigator in [the ERC project “Evaluation Practices in Financial Markets”](#), University of Edinburgh, 2013-17 (€2,175,000, with D. MacKenzie [PI], I. Hardie, J. Clunie, A. Preda and J. P. Pardo-Guerra)

The project studies **how participants in financial markets conduct valuation of financial instruments**. The goal is to examine evaluation practices in depth and in their technological and institutional contexts based on interviews and participant observations.

Grant for the workshop “Joint Risk Design in Economics, Finance and Sociology” (May 15-17, 2014), University of Constance (EUR 7,940), 2014

Grant for the workshop “Models at Work”, Karlshochschule International University (EUR 600), 2013

Keynotes/invited talks

- **Models and Simulations 9**, international bi-annual conferences, University of Klagenfurt, Austria, forthcoming.
- **“AI in finance: practical applications and ethical considerations”**, invited research seminar at the Summer School of RAAII LatAm (Latin America AI network <https://www.riiaa.org/>), October 1, 2022.
- **“AI Ethics and systemic risks in finance”**, FinanceCom conference (<https://www.financecom2022.nl/>), University of Twente, Enschede, August 23-24, 2022.
- **“Risk ignorance and production of willingness to invest in finance”**, PRiFIN Project workshop “Perception of Risk in the Financial System”, Coventry University (online), June 18, 2022.

- **"Economic Expectations in an Age of Artificial Intelligence"**, Workshop "Temporalities of Capitalism", University of Bern, Switzerland, June 23-25, 2022;
- **"AI Ethics and Systemic Risks in Finance"**, workshop "AI and responsibilities: How are ethical standards integrated in technical systems? Examples from finance and smart cities", Laval University, Québec, Canada, March 22-23, 2022 (online).
- **"NGOs, public accountability, and critical accounting education: Making data speak"**, research seminar series at Bharati Vidyapeeth Institute of Management and Research, India, November 23, 2021 (online).
- **"On responsibility for performative actions"**, workshop "Reactivity, Prediction and Intervention in the Human Sciences", University of Helsinki, Finland, August 18-20, 2021.
- **"Accounting for trust in governmental reporting"**, Government Finance Function (GFF) festival, HM Treasury, UK, October 1, 2020.
- **"Accounting for trust in governmental reporting"**, HM Treasury User Preparer Advisory Group meeting, UK, September 25, 2020.
- **"Cyber security as a principal risk: Challenges for corporate reporting"**, International webinar "Financial Services Industry & Cyber Security", University of Haridwar, Dayalbagh Educational Institute, Agra and DR CBS Cyber Security Services, Jaipur, India, 2020.
- Workshop **"Money and finance in a time of flux: economy, space, time and value"**, Independent Social Research Foundation, London, UK, 2019.
- **"The notion of crisis and expectations in economics and sociology: An example of Brexit"**, workshop "Crisis of expectations – expectations of crisis", Max Planck Institute for the Study of Societies, Cologne, Germany, 2019.
- Charles Gide Workshop **"Evolutions of the Disciplinary Boundaries of Economics with the Other Sciences"**, TELUQ University, Montreal, Canada, 2019.
- **"Economics and the Plastic Arts"**, Goldsmiths University of London, London, UK, 2019.
- **"Imagining the future: how economic actors form expectations"**, Bringing Psychology & Social Sciences into Macroeconomics conference, HM Treasury, London, UK, 2018.
- DFG (German Research Foundation) workshop **"Sociology of Economic Knowledge"**, University of Gießen, Germany, 2018.
- Conference **"Chains of Value: How Intermediaries Evaluate Financial Instruments"**, University of Edinburgh, UK, 2017.
- **Invited research seminars** at the University of Nottingham, UK, 2020; De Montfort University, UK, 2018; the Foundation Maison des sciences de l'homme, Paris, France,

2017; University of Aarhus, Denmark, 2017; Conservatoire national des arts et métiers, Paris, France, 2015; the Kiel Center for Philosophy, Politics and Economics, University of Kiel, Germany, 2014.

- Research Colloquium on **Crowd Dynamics and Financial Markets**, Copenhagen Business School, Denmark, 2016.

Other selected presentations and research seminars

11th International EIASM (European Institute for Advanced Studies in Management) **public sector conference**, Queen's University Belfast, September 27-28, 2021 (with Silvia Pazzi)

Behavioural Finance and Ethics, conference of the Behavioural Finance Working Group, Queen Mary University of London, July 10-11, 2021.

Society for the Advancement of Socio-Economics (SASE) annual conferences (Berkeley 2016 (with Anastasia Grehl), New York 2019, online 2020, Amsterdam 2021);

Finance and Society annual conference (London, 2017; Edinburgh, 2018)

Challenging Radical Uncertainty in Science, Society and Environment (CRUISSe) network conferences (London, 2017, 2018);

ISA (International Sociological Association) **World Congress of Sociology** (Toronto, 2018);

International Network of Economic Methodology (INEM) annual conferences (2010, 2019);

Models and Simulations international bi-annual conferences (Charlottesville, VA, 2009; Toronto, 2010);

Conference “**Charities, non-profits and NGOs: (re)building trust and legitimacy**”, Queen's University Belfast (with Silvia Pazzi); Research Day 'Critical Perspectives on NGO Governance and Accountability', University of Sheffield (with Silvia Pazzi); M2D annual conference “**Decision Making Under Uncertainty**”, University of Cambridge; the New Public Sector Seminar “**Calculative Practice and the Shaping of Public Service**”, University of Edinburgh Business School (with Silvia Pazzi); „**Market Situations – Situated Markets**“ workshop, Copenhagen Business School; **Institute for Advanced Study**, University of Constance; Munich-Sydney-Tilburg conference „**Models and Decisions**“, Ludwig Maximilian-University of Munich; **Social Studies of Finance workshop** “Reembedding Finance”, Université de Paris Ouest Nanterre La Défense, Paris; annual conference of **British International Studies Association**.

Academic events organized

Member of the scientific committee of **the 14th conference for the International Network for Economic Methods (INEM2019)**, Helsinki, Finland, 19-21 August 2019.

Joint Finance Research Hub/Institutions Hub Workshop “***Central Banks: In a Crisis and Post-Crisis World***”, the NIESR, London, March 20, 2020.

Finance Research Hub Workshop “**FinTech, RegTech and digital currencies: Consequences for regulation and central banking**” (with Alistair Milne, University of Loughborough), the NIESR, London, January 24, 2019.

Finance Research Hub Workshop “**Financial Resilience: Interdisciplinary Perspectives**”, the NIESR/ University College London, London, September 13, 2018

Member of the program committee for the workshop “***Philosophical Perspectives on Infinite Idealizations in Science***”, the Munich Center for Mathematical Philosophy, University of Munich, Germany, June 8-9, 2016.

Workshop “***Joint Risk Design in Economics, Finance and Sociology***” (with Dirk Baecker), the Institute for Advanced Study, University of Constance, Constance, Germany, May 15-17, 2014.

International workshop „***Models at Work***“ (with Vanessa Dirksen), Karlshochschule International University, Karlsruhe, Germany, February 2-3, 2012.

Media

Blog contributions to the “[Re-Building Macroeconomics](#)” blog, “*LSE Review of Books*”, “*University of Leicester, School of Business Blog: Distinctive and Relevant*”, “[Economic Sociology and Political Economy](#)” blog, the German financial blog *Blick Log* and “*Socializing Finance*” blog.

Interviews with the investor magazine *pvm portfolio-vermögen-management*, Extra Magazin: Das Magazin für Exchange Traded Funds, the radio station WDR5 and Deutschlandfunk.

Podcast on misunderstanding risks in the financial world, Karlsdialoge Nr. 30, August 6, 2013 (with Karl-Heinz Thielmann).

Publications in ***Frankfurter Allgemeine Zeitung*** and ***Börsen-Zeitung***.

Teaching

As a module leader:

Executives: On the limits of financial modeling and algorithmic trading, CSIP - Certified Senior Investment Professional program at the DVFA, Frankfurt/Main, Germany.

PhD level: *Introduction to the social studies of finance*, Zeppelin University Graduate School, Friedrichshafen.

Master's level:

Corporate Finance, University of Twente, Netherlands

Business Valuation and Corporate Governance, University of Twente, Netherlands

Foundations of financial analysis and investment, University of Leicester, School of Management, Leicester, UK

Behavioral finance, University of Leicester, School of Management, Leicester, UK

Management accounting, University of Leicester, School of Management, Leicester, UK

Capital market theory, Zeppelin University, Friedrichshafen, Germany

Complex adaptive systems in management and finance, Karlshochschule International University, Karlsruhe, Germany

Business ethics and corporate social responsibility, Nürtingen-Geislingen University of Applied Science, Nürtingen-Geislingen, Germany

Bachelor's level:

Financing Entrepreneurial Startups and Innovative Firms (the Corporate Finance module), University of Twente, Netherlands

Financial and Management accounting, University of Twente, Netherlands

Behavioral finance and investment strategies, University of Leicester, School of Management, Leicester, UK

Management accounting, University of Leicester, School of Management, Leicester, UK

Rationality and decision-making, Zeppelin University, Friedrichshafen, Germany

Theory and practice of capital markets, St. Petersburg State University of Economics and Finance, St. Petersburg, Russia

Introduction to empirical social research: Quantitative and qualitative research methods, Karlshochschule International University, Karlsruhe, Germany

Introduction to economic sociology, University of Constance, Germany

Economics: Current projects and research issues - Uncertainty and imperfect knowledge, Zeppelin University, Friedrichshafen, Germany

Knowledge Management, Zeppelin University, Friedrichshafen, Germany

Ethics in capital markets, Zeppelin University, Friedrichshafen, Germany

Research colloquium for bachelor candidates, Zeppelin University, Friedrichshafen, Germany

Regional studies: Eastern Europe, Karlshochschule International University, Karlsruhe, Germany

As a tutor:

Financial Modeling (masters), **Derivative Pricing II** (bachelors), **Introduction to accountancy** (bachelors), University of Leicester, School of Management, Leicester, UK

PhD supervisions/examinations

- Jonathan Rogers, "Persuasion and decision making: An investigation into the methods of persuasion used by sell-side broker dealers to influence buy-side asset manager investment decisions pre- and post MiFID II regulation change in the investment industry", 2017 -2021 (successful probation 2019, defended 2022).
- Rocchino S. Contangelo, "Capital Cycle & ESG Investing", 2018 – 2021 (successful probation 2020).
- Gifty A. Brew Mensah, "Corporate Governance as an effective supervision tool: The case of Ghanaian banking crisis 2017-2018", 2019 – 2020.

External examiner for the PhD viva, University of Lancaster, UK, 2018; **internal examiner** for PhD viva, University of Leicester, 2020, and University of Twente, 2021.

Administrative roles/academic services

Reviewer for Oxford University Press; Columbia University Press; Routledge; Cambridge Journal of Economics; American Journal of Sociology; European Journal of Finance; Journal of Business Ethics; Finance and Society; Big Data & Society; EPA: Economy and Space; Competition & Change; Socio-Economic Review; Economy and Society; Theory, Culture & Society; Research Policy: Policy and Management Studies of Science, Technology and Innovation; Science Studies; Soziale Systeme; Current Sociology; Synthese: An International Journal for Epistemology, Methodology and Philosophy of Science; Erasmus Journal for Philosophy and Economics; History of the Human Sciences.

Financial Management (FIN) track coordinator, University of Twente, Netherlands

Member of the Selection Panel for ISRF Political Economy Fellowship, Independent Social Research Foundation (ISRF), London.

External examiner for undergraduate Finance modules (*Corporate Finance, Capital Markets, Business Economics, Finance & Financial Analysis, Behavioral Finance, Financial Econometrics and Real Options Valuation*), York School of Management, University of York, 2019-2021.

Chair (2020-2021) and **member** (2019- 2020) **of the nominations committee**, Society for the Advancement of Socio-Economics (SASE).

Finance Research Hub leader at the Re-building macroeconomics network, the NIESR in London, 2018-20.

Ekaterina Svetlova

Responsible for facilitating the interdisciplinary, policy-relevant research (conceptualization and organization of events, release of research calls, **evaluation of grant applications**, making funding decisions, providing recommendations to the Management Team and the ESRC on research directions and funding priorities in Finance; research communication)

Program Leader MSc Finance, School of Business, University of Leicester, 2017

International appointments committee member, Copenhagen Business School, 2017

Finance department organizer of the school-wide Research Seminar Series, School of Business, University of Leicester, 2016-17

Personal tutor (undergraduates and masters), School of Business, University of Leicester.

Member of the Research Committee, Karlshochschule International University, 2011-14

Member of staff and student selection committees, University of Twente, Karlshochschule International University, Zeppelin University.

Initiator and member of the **task force for development and implementation of the new bachelor program „Sociology, Politics and Economics“ (SPE)**, Zeppelin University, 2010.

Coordinator of the advanced distant-learning program “Economic Philosophy” for working professionals, FernUniversity of Hagen, Hagen, Germany, 2004-05.

Professional memberships

BAFA: [British Accounting and Finance Association](#)

SASE: [Society for Advancement of Socio-Economics](#)

FSN: [Finance and Society Network](#)

CRUISSE: [Challenging Radical Uncertainty in Science, Society and the Environment](#)

M2D: [Models to Decisions – Decision-Making under Uncertainty](#)

INEM: [International Network for Economic Methodology](#)

DFG-Netzwerk: [Soziologie ökonomischen Denkens](#)

Social Engagement

2008 – 2011 Lecturer at the KinderUni Friedrichshafen KUFN e.V. (the Children's University of Friedrichshafen)