COURSERA IBM DATA SCIENCE CAPSTONE

BUYING A HOME IN EDGEWATER, NJ

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BUSINESS CHALLENGE

The purpose of this project is to review data & analyze information to determine property investment in Edgewater, NJ. Methods learned throughout this course will be used to provide a convincing argument as to why this location is ideal to invest in real estate

TARGET AUDIENCE

This information is geared towards those wanting to purchase a residence or those seeking investment properties.

DATA

To have a compelling argument, the following information is provided:

-Listings of properties showcasing their value

-Coordinates of the location

-Map of the location

EXTRACTION/DATA SOURCE

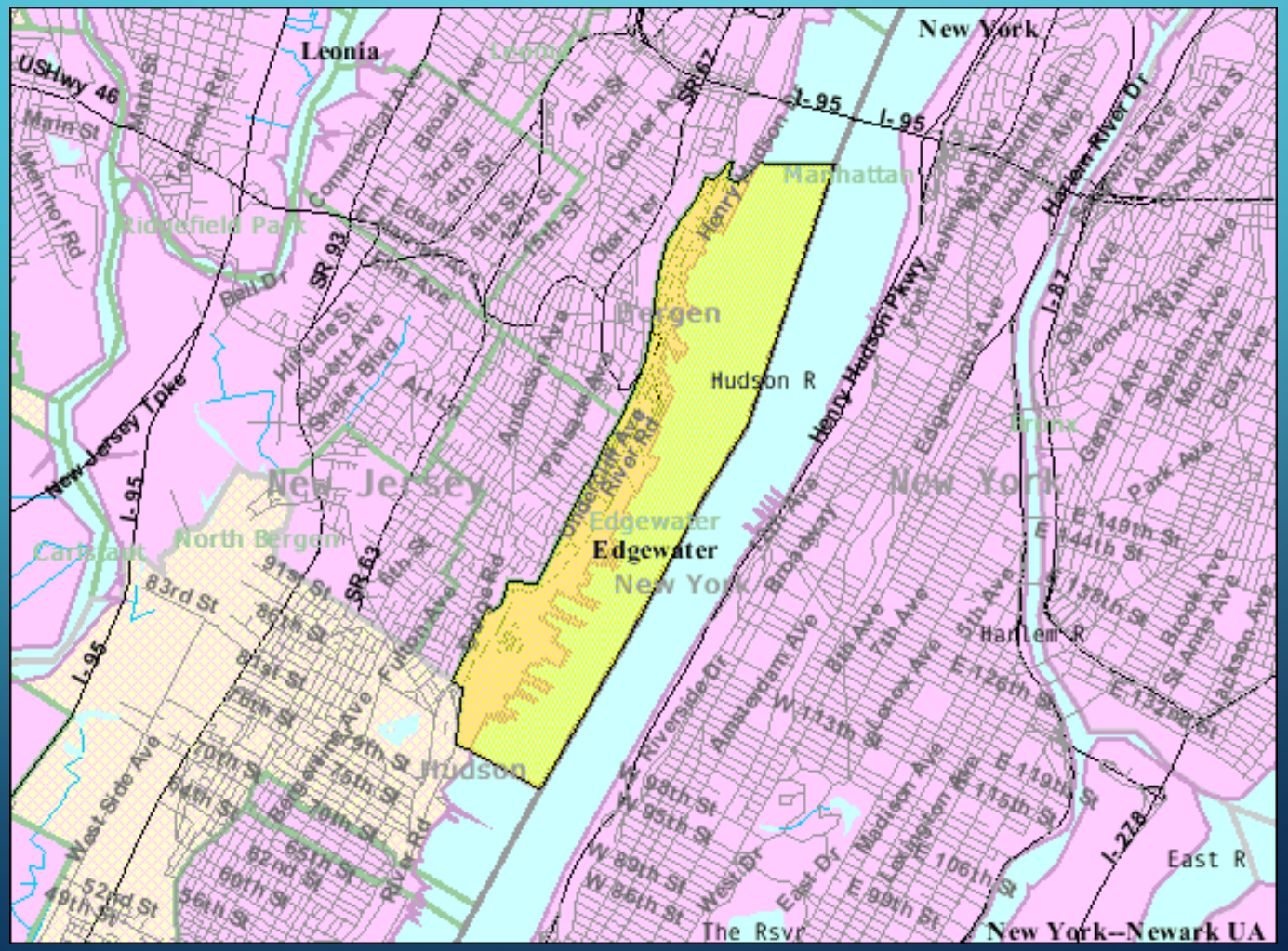
-Extract map image from Wikipedia

-Using Geocoder Package to attain coordinates data

-Data scraping DataUSA to gather more in-depth details about Edgewater, NJ

CONCLUSION

Edgewater is a great investment opportunity due to its close proximity to NYC, bridges, tunnels, and continuous increase in property value. Considered as a suburb of NYC, it still also offers an urban feel with its array of bars, restaurants, coffee shops, shopping centers, beautiful NYC skyline view, and beautiful parks.



THANK YOU!

THANK
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