



How can I get usage/visit/download statistics for digital titles housed in Alma Digital?

Alma Digital usage for locally hosted digital titles is available through Alma Analytics, primarily via the *Digital Usage* and *Digital Inventory* subject areas; COUNTER reports only apply to vendor-hosted e-resources, not Alma Digital content. ^[1] ^[2] ^[3]

What Alma can track for Alma Digital

- Alma records file *views* and *downloads* that occur through the Alma Digital Viewer / Primo VE UI, and exposes these as measures such as "Digital File Downloads" and "Num of digital file downloads" in Analytics. ^[4] ^[1]
- After the 2024 change that removed the extra PDF toolbar download button, all user downloads from the Digital Viewer are counted in these measures, which improves accuracy for digital-object download stats. ^[4]

Where to get usage/visit/download stats

- Use **Alma Analytics** → **Design Analytics (Alma)** and open the **Digital Usage** subject area to build reports on user interactions (file views, downloads, etc.) for Alma Digital objects; you can filter by collection, title, date range, and more. ^[1]
- Use the **Digital Inventory** subject area if you need counts driven by inventory (files/representations) together with the "Digital File Downloads" measure, e.g., downloads per file or per title. ^[1] ^[4]

Typical reports you can build

- Per-title report: include Title, MMS ID, Digital representation details, plus "Num of digital file downloads" and relevant date dimensions to show downloads per title over time. ^[1]
- Collection-level report: filter by Alma Digital collection or set, and aggregate total "Digital File Downloads" and/or "File Views" per month or fiscal year to show collection usage trends. ^[1]

COUNTER vs Alma Digital

- The **Usage Data (COUNTER)** / "Managing COUNTER-Compliant Usage Data" functionality in Alma is for vendor platforms (ebooks, ejournals, databases) and uses COUNTER reports (TR, DR, etc.), not for home-grown Alma Digital objects. ^[2] ^[3]
- For external platforms that host digital content (e.g., ebook packages), you would still rely on COUNTER R4/R5 usage harvested or uploaded into Alma and then analyzed via the Usage Data subject area, separate from Alma Digital Analytics. ^[5] ^[3]

Primo VE “visits” vs title usage

- Primo VE session and action stats (e.g., full-record displays, link clicks) live in **Primo Analytics** (Action Usage reports), which can give you a sense of discovery “visits” but are not limited to Alma Digital.^[6] ^[7]
- To approximate “visits” for Alma Digital titles, combine Primo Analytics action reports (e.g., “Display full record” or “Open digital representation”) with Alma Digital Usage measures in Alma Analytics, filtering on Alma Digital resources.^[6] ^[1]



Ok, I now have an Analytics analysis returning the data I need, now how can I limit it to "Digital File Views" and "Digital File Downloads" in a certain date range?

To limit your Alma Analytics analysis to "Digital File Views" and "Digital File Downloads" within a specific date range, add the relevant measures from the Digital Usage subject area and apply date filters using the **Request Date** dimension or similar (e.g., **Digital Request Date**).^[16] ^[17]

Select the measures

- In your analysis (report or data visualization), drag **Digital File Views** and **Digital File Downloads** from the **Digital Usage** subject area under Measures to your visualization or table.^[17]
- These measures aggregate the number of views and downloads for digital files accessed via the Alma Digital viewer.^[17]

Apply date range filter

- Navigate to the **Filters** pane (or drag a date field to the filter area), select **Request Date** (or **Digital Request Date** if available) from the **Digital Usage** or **Fulfillment** dimensions, and set the range using the calendar picker: enter start/end dates manually or select from presets like "Last 30 Days".^[18] ^[16] ^[17]
- For relative dates (e.g., "today minus 7 days"), use the **Relative Date** filter options in the date picker to avoid manual updates each time.^[16]

Common date fields for Digital Usage

Dimension Table	Key Filter Field	Description	Example Values ^[17] ^[19] ^[20]
Request Date	Request Date Filter	Predefined ranges for quick filtering	Current Month, Last 365 Days, Previous Fiscal Year
Usage Date	Usage Date (if linked)	Month/Year/Quarter for usage transactions	FY2025 Q4, January 2026

Dimension Table	Key Filter Field	Description	Example Values ^[17] ^[19] ^[20]
File Creation Date	File Creation Date Filter	For inventory context	Current Academic Year, Older than 90 Days

- Save the analysis after setting filters; they persist for reuse and can be edited via the pencil icon. ^[21] ^[18]
- Test by previewing data—ensure totals match expected for your date range. ^[18]

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