

# smartmask

Livro de apresentação da marca smartmask™,  
criada pelo grupo Digital Solutions, 2TDSF – FIAP

logos

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sm

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cores



**HEX** #14213D

**RGB** 20, 33, 61

**CMYK** 67, 46, 0, 76



**HEX** #FCA311

**RGB** 252, 163, 17

**CMYK** 0, 35, 93, 1



**HEX** #E5E5E5

**RGB** 229, 229, 229

**CMYK** 0, 0, 0, 10

fontes

# comfortaa

## bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*()\_

## light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*()\_



# playfair display

sm

## black

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*()\_

## regular

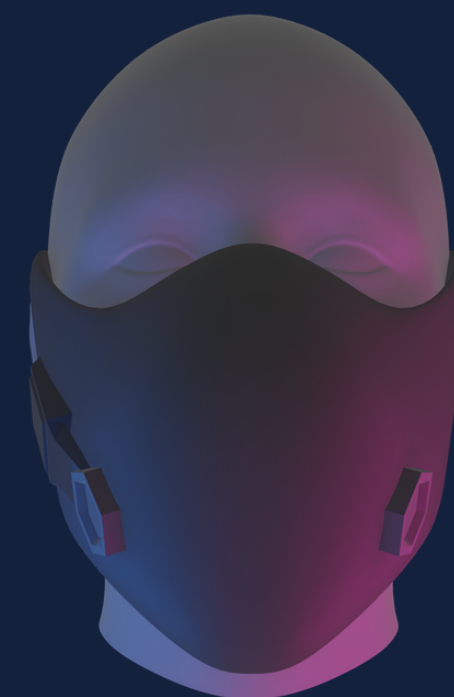
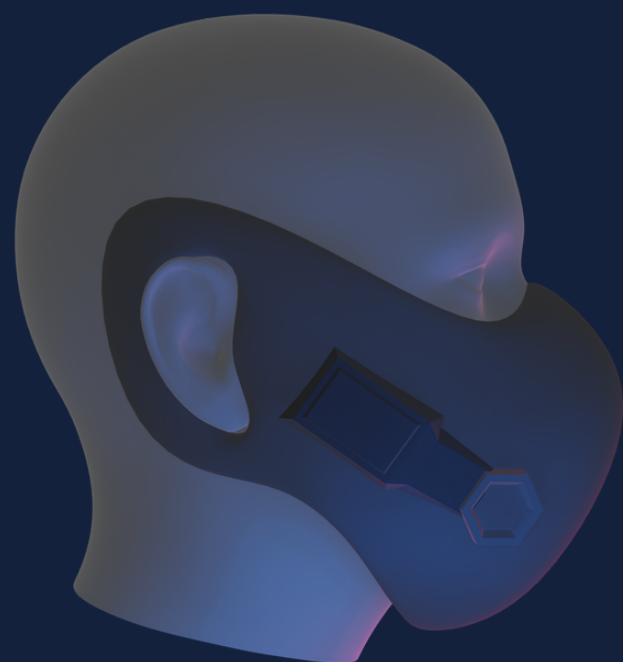
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*()\_

modelo 3d

sm



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