ChatGPT Web Builder Tailored Prompt

Context
- Brand: colors and fonts are provided in the base CSS, and for spacing, radius, and shadows, be sure to follow exactly what is on the design. Approximate if necessary. Use semantic versioning (see https://semver.org/).
- See attached text file detailing info about the client, i.e. business name details, the industry it's in, current website, and other pertinent information.

Section Brief
- Section name: Use template file provided.

Content
- HTML template file provided.
- Imagery: images provided in folder named images. Be sure to make the file paths "/images/currentFileName" in the src attribute.
- Vector graphics: provided in zip file. Be sure to extract/clean the markup, and inline it directly in the HTML.
- Iconography: use bootstrap icons (already enqueued site-wide) use code: <i class="bi bi-arrow-right"></i> for example in the HTML or \F138 in the CSS.

Layout & Components
- Structure: HTML provided.
- Responsive behavior: breakpoints & rearrange at 1440/1024/768/425/320. Be sure to check for proper display of elements with arrangement, overlap, and z-index.

Design & Interaction
- Design tokens: [hex colors, font families/sizes/weights, spacing scale].
- Motion: create hover and active link effects.
- Accessibility: standard, nothing extra or special.

Tech & Deliverables
- Stack: vanilla HTML/CSS/JS.
- Output format: code snippet with HTML and CSS separated.
- Semantics/SEO: standard semantics/SEO.
- Code conventions: In the HTML & CSS naming for IDs use camel casing, and use comments only for showing the start of sections. For the CSS selectors, always start with the ID from that section, then use the element tags to target specific elements.

Acceptance Criteria

- Pixel parity: tight.
- Lighthouse targets: none.
- Browser support: all.

#ALWAYS do
- Always name key sections with IDs with the standardized naming convention of the company's name abbreviated to 2 letters and then the name of the page. For example Digital Upgrade's Homepage article tag would be "duHome", then on the sections within that page use a div and on for example the Hero, add an ID "duHeroWrapper" and a class "sectionWrapper", then within that div have a section tag with ID "duHero". See initial.html file for reference.
- Always keep in mind the initial.css file to never make duplicate styles.
- Always use display flex where applicable, and when used, define justify-content and align-items.
- Always use "%20" for spaces on image/file paths.
- Always use width: X% and max-width: Xpx (X=placeholder variable)
  (and height: auto for images).
- Always only make comments to define a wrapper section and to detail images in complex layouts.
- For the all section tags, always set the width to 100% and max-width as 1265px.
- Always set the padding of main section tags to: padding: 120px 0;.
- Always add alt, width, and height inline HTML properties to images. Set the values to what the image is inherently.
- In both HTML and CSS always start sections with a comment "===== ^(NAME OF SECTION) SECTION =====".

Anything NOT to do
- Do not output a downloadable file.
- Do not use grid.
- Do not use any of the following tags (unless I have it in the starter HTML file): nav, article, footer, section. Never create new ones.
- Do not make any spacing style with unappealing numbers (instead only use numbers in increments of 5). e.g. margin and padding having 20px instead of 23px.
- Do not create new classes.
- Do not add in any navigation headers or footers, my Joomla CMS handles this.
- Do not include the following tags as they are initialized through my CMS: html, head, meta, title, body. Just start and work with the file/code that I provided.
- Do not use a11y / aria tag elements.
- Do not use line-height or letter-spacing properties.

- Only use opacity on images and SVGs, never on text or links.
- Do not add left or right padding on the section elements, this is already added in the wrapper class.
- Do not make comments on anything that is evident and easily seen in the code. Only make comments for naming images and starting sections– From point "In both HTML and CSS always start sections with a comment "===== ^(NAME OF SECTION) SECTION ====="".