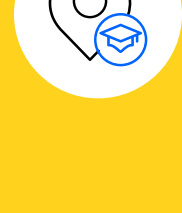


Orientation Course

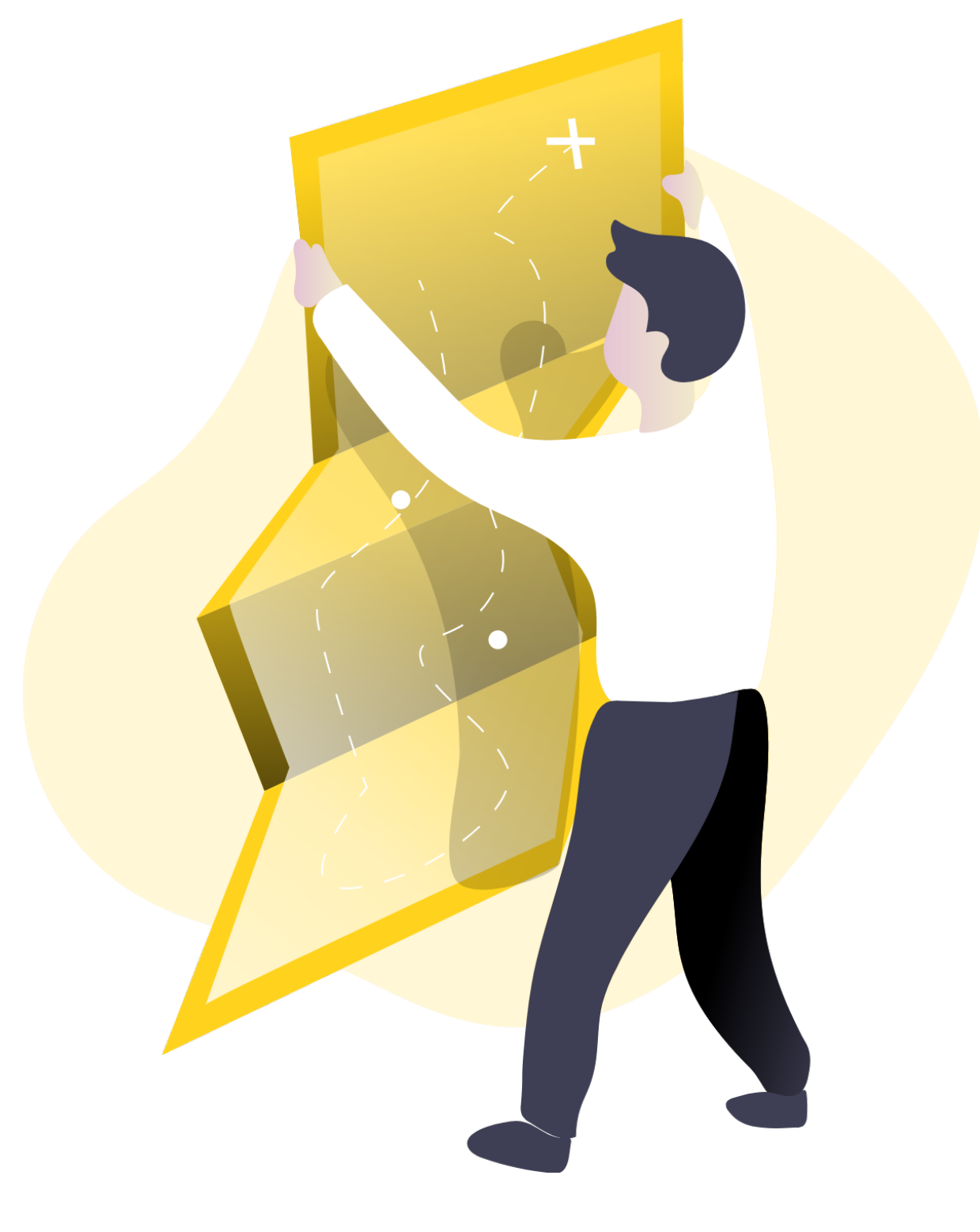
Take your first steps into the digital world and figure out whether you want to start a career in Web Development or Online Marketing.



BERLIN • DÜSSELDORF • HAMBURG • LEIPZIG • ONLINE

Apply Now

4 Weeks



OVERVIEW

What is it all about?

Take 4 weeks and find out which digital job suits you best. This course will teach you the basics of web development and online marketing while preparing you for specialised training and ultimately a job in the digital industry.



CURRICULUM

What will I learn?

We have designed a detailed curriculum, tailored to people of all categories. After this course, our students will be able to tell which digital career path is right for them.



Introduction to Web Development

Understand how a website works, what a web browser does and learn about various tools, softwares and technologies.

01



HTML, CSS & JavaScript

Learn the fundamentals of HTML, CSS, JS, and find out whether programming is your passion.

02



Introduction to Online Marketing

Understand what Online Marketing is, learn about various marketing channels and what it is like to be a marketing expert.

03



SEO, SEM, Google Analytics & Facebook Ads

Learn basic marketing skills by completing practical exercises using marketing tools and develop knowledge in Email and Content Marketing.

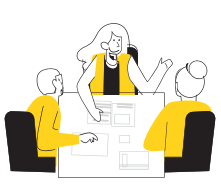
04



Final Project

Apply the marketing and programming skills you have learned in class and build and present a final portfolio.

05



Company Tours

Visit several local tech companies and get a first hand impression of what it is like to work in the digital industry.

06

Want to know more?

Download the Orientation Course Overview.

Download



If I have an idea in mind, for example for a website or an app, I can just make it happen. DCI gave me the freedom to translate my ideas into something real.



Rami

Front-End Developer at Sofatutor

○ ● ○

Our next Course Start

Berlin

Next course starts: **September 21, 2020**

Düsseldorf

Next course starts: **January 4, 2021**

Hamburg

Next course starts: **January 18, 2021**

Leipzig

Next course starts: **January 4, 2021**

FURTHER DETAILS & REQUIREMENTS

About this Course.

Teaching Mode: **On Campus & Online**

Language: **English & German**

Duration: **4 Weeks**

Availability: **Berlin, Düsseldorf, Hamburg, Dortmund & Online**

What do we require of you?

Language: **English & German - minimum B2 Level**

Computer Knowledge: **Beginner**

APPLICATION

How to apply

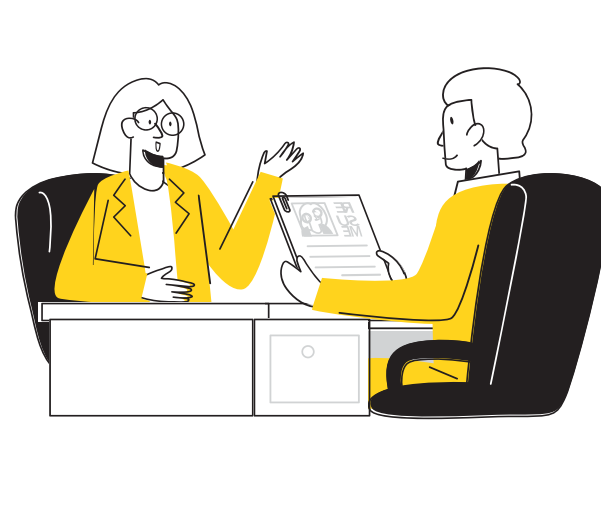
01



Individual Appointment
with DCI



02



Appointment with Afa/
JobCenter



03



Start your Class

or



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Join the tech disruption at DCI and launch your career in tech.

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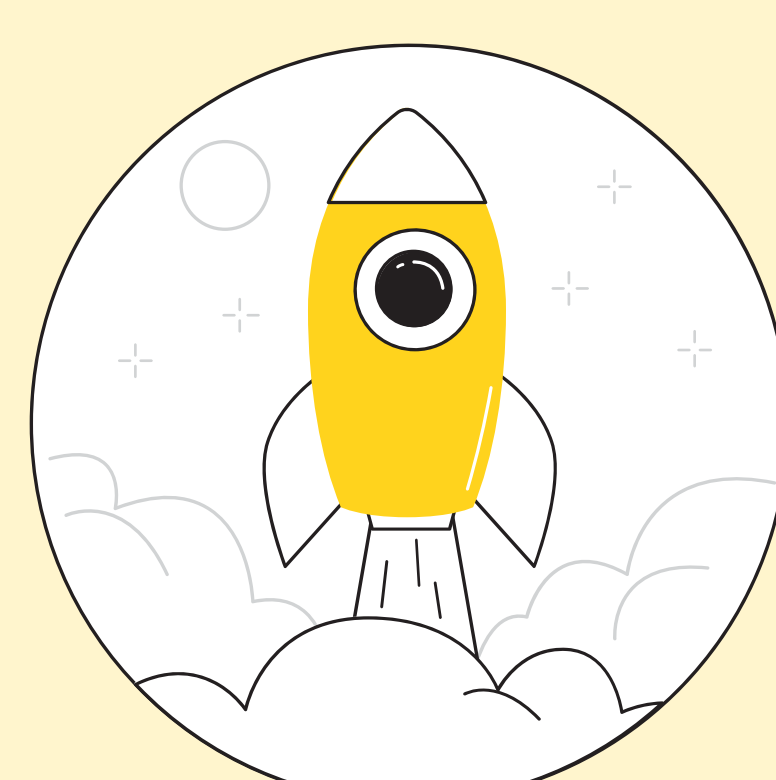
Have questions?

Our education counselors are always there to advice you.

Contact Us

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