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2018 Product Showcase Calendar of Topics

February

Holiday Readiness

Personalization

Survey: Fulfillment and Delivery

E-commerce Platform

Bonus Distribution: eTail West 2018

March

Fraud and Security

Email Marketing

Bonus Distribution: Shoptalk + MRC

May *Insider's Guide to IRCE 2018*

IRCE Preview

Order Management

Search Marketing

June *Official IRCE 2018 Issue*

Fraud Protection

Social Media Marketing

AI Tools

Bonus Distribution: IRCE 2018

July *Special Topic Edition*

Emerging Tech Vendors

August

Holiday: Warehouse Strategy

Marketing Automation

Customer Service Technology

Bonus Distribution: eTail East 2018

September

3PL's / Drop Shipping

Content Management

Customer Segmentation

Bonus Distribution

Shop.org 2018

B2B Next 2018

October

E-commerce Platforms

Global E-commerce

November *Special Topic Edition*

INTERNET RETAILER'S HOT 100

Vendors to the Hot 100 Q&A

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tmoore@verticalwebmedia.com | (312) 946-2049