

2017 B2BecNews Executive Seminar

B2B E-Commerce World presents a one-day executive seminar in April, designed for B2B senior executives of branded manufacturers, wholesalers and distributors, that will provide insights into the technologies and strategies companies need to thrive in this surging market.

The event will cover technology vendor, B2B website design, online marketing, order management, integrating an e-commerce site, managing inventory and more. It will also feature presentations by successful B2B executives, panel discussions featuring industry experts, and roundtable discussions on B2B topics open to all attendees.

B2B E-Commerce World will distribute the invitations to our executive subscriber list for an estimated 75 attendees for the event.



Date: April 27, 2017

Time: 8 a.m. - 4 p.m.

Location: Sheraton Grand Chicago

includes breakfast, lunch and reception

[View Event Agenda](#)

B2BecNews Executive Report: Recap of the event

B2BecNews will publish a digital report on the event and will promote the content on our website, promotional emails to our B2B executive subscriber base to download the report. Sponsors of the event series will receive qualified leads from the report downloads.



Sponsorship Packages

SPONSORSHIP DEADLINE - MARCH 31, 2017

Become a sponsor and join this networking event with top industry executives.

Platinum—\$15,000 (2 available)

Event Site Exposure

- Panel participation: One speaker from sponsor
- Sponsors have the opportunity to work with B2B editors to suggest topics
- Lead a roundtable discussion

Marketing:

- Company name and description with links
- Lead sponsor recognition in the on-site handout booklet with company description
- Logo placement in all marketing: emails, signs, etc.
- Email Invite to send to your clients for attendance
- Distribution of company material at event. [brochure (1)]
- Registration lists of attendees
- 1-pg, 4/c ad in the post-event special report
- 150 leads and premium recognition

Hospitality

- 2 sponsor registrations
- 6 complimentary client registrations (must be a manufacturer/retailer/wholesaler/distributor executive involved in B2B e-commerce transactions)

Gold—\$10,000 (4 available)

Event Site Exposure

- Facilitator of the breakout sessions and leads discussion
- Sponsor can collaborate with B2B editors on breakout session topics
- Presents to group with highlights of their breakout session

Marketing:

- Company name and description with links
- Sponsor recognition in the on-site handout booklet with company description
- Logo placement in all marketing: emails, signs, etc.
- Email invite to send to your clients for attendance
- Distribution of company material at the event [brochure (1)]
- Registration Lists of attendees
- 1-pg, 4/c ad in the post-event special report
- 75 leads

Hospitality

- 2 sponsor registrations
- 4 complimentary client registrations (must be a manufacturer/retailer/wholesaler/distributor executive involved in B2B e-commerce transactions)

Cocktail Reception Sponsor (add on to platinum or gold level) — \$5,000

- On-site promotion and recognition (logo napkins, signage, etc.)
- 50 additional leads from post-event report downloads



Visit B2Becworldevents.com for full agenda or contact Oliver Love for sponsorship details