

REX Privacy Notice

Where we get your data from

We collect data in the following ways:

When you give it to us directly – you may have given us your data in order to sign up for a REX test licence, our newsletter, to contact us about our services or to ask us to contribute to an event or conference or engage with us through Social Media.

When you give permission to other organisations to share it with us – you may have given permission for a company, organisation or individual to share your data us. This could be if you are looking for advice or information on the services we provide or ask us to contribute to an event or conference.

Dependent on your settings or the privacy policies for social media and messaging services that we use, such as Facebook, Twitter, or LinkedIn, you may give us permission to access information from those accounts or services.

When it is publicly available – this will only include data that you have made publicly available through mechanisms such as Companies House or other online directories.

When you use our website – We use Google Analytics to track and report our website traffic. The data we receive from Google Analytics is anonymous and cannot be used to identify you. To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

What we collect about you

The data we collect about depends on why you have provided it. It will include some or all of the following:

- Company name
- Company address
- Contact name
- Contact email address
- Contact phone number

What we do with it

We use your data to:

- Set-up and manage your REX testing licence.
- Communicating with you – we will need you feedback when you use REX as a tester so we will need to ask you questions. We may also engage with you about our ongoing professional relationship, including contractual and performance obligations, and any future initiatives by either party that may affect you and/or us.
- For Legal purposes – to handle and resolve legal disputes or to enforce the terms of a contract. By sharing other people's personal data in relation to your business, you are confirming that they have agreed to have their personal data shared with and used by Digital Interruption in accordance with this Statement.

Who we share it with

Our website, email and direct marketing are externally hosted by the following:

- 1&1
- Zoho
- Slack
- Hubspot

How we keep it secure and up to date

In accordance with UK and European data protection laws, we take reasonable measures to secure all personal data.

We assign retention periods to all personal data and review it at regular intervals to ensure its ongoing relevance and accuracy.

Cookies

- rex (required to allow users to use the “Remember Me” option on the login page)

How we uphold your rights

The General Data Protection Regulation (GDPR) provides the following rights for individuals:

- The right to be informed
- The right of access
- The right to rectification
- The right to erasure
- The right to restrict processing
- The right to data portability
- The right to object
- Rights in relation to automated decision making and profiling

You can request any of the above by emailing us at rex@digitalinterruption.com.

You have the right to lodge a complaint with the [Information Commissioners Office \(ICO\)](#) if you believe we have not adequately upheld these rights.