


KARINA VALDEZ

Aspiring Designer and Fluent German Speaker


At the core of everything I do is a desire to bring **ideas to life**, **create connections**, and make experiences more **engaging** and **accessible**.

CONTACT

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 Augsburg, Germany

 nenasdesign.com

EDUCATION

Cal State University San Bernardino

2020 - 2022

B.A. in Graphic Design

Hochschule der Medien Stuttgart

2021 - 2022 | Exchange Year

Visual Communication

Technical Hochschule Augsburg

2022 - 2024

M.A. in interactive media systems with a focus on Mobile Experience

SKILLS

- **Tools:** Figma, Adobe XD, Adobe Creative Cloud, Excel
- **Technical Skills:** Prototyping, graphic design, branding, illustration, layout design, design thinking, user research, AI, Animation
- **language Skills** English: native speaker, German: B2

WORK EXPERIENCE

Key Holder

Sostrene Grene

- Understand and empathise with customer needs
- Communicating with team members when help was needed for a task
- Quickly solving problems that arose in any given moment
- Focused on details to assure accurate transactions between business and customer
- Trained new employees
- Gaining German language skills

Freelance Graphic Designer

Victoria Magathan Elementary

- Collaborated with a school campus to develop and implement creative design concepts, ensuring alignment with the institution's brand strategy and identity.
- Designed a range of visual products, including promotional materials and digital content, that effectively communicated the school's values and objectives.
- Collaborated closely with teachers to create classroom materials based on their personal identity.

Technical Hochschule Augsburg

M.A. in Interactive Media Systems with a focus on Mobile Experience

- Created wireframes, mockups, and prototypes to align designs with goals and user needs.
- Developed responsive UIs for web and mobile, optimizing usability and accessibility.
- Collaborated with teams for agile implementation and quality outcomes.
- Improved designs through user feedback, boosting satisfaction and usability.