

McNab's

The energy to be me.



We make **GOOD-FOR-YOU**
energy-releasing & energy-calming supplements.

McNabit. Take on Today.

McNab's

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McNab's was established in 2000 in Johannesburg, South Africa.

Our promise is to provide natural energy that contains only the good stuff.

Our products contain the finest natural ingredients and are carefully formulated, providing natural bursts of just the right amount of energy when you need it most .



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SuperCharge Energy...



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SuperCharge Energy TABS

McNab's SuperCharge Energy Tabs is a caffeine free energy supplement that works in 1 dose for all day energy. We use a range of carefully selected vitamins, minerals, omega oils and herbs to combat the negative effects of a modern lifestyle and provide lasting vitality.

Whether you've worked an extra-long shift, need a boost after a big night out, or just always feel tired, McNab's will provide the re-charge you need.

Packed with Omega 3's, B-Complex and Siberian Ginseng!
✓ Safe for diabetics and people taking chronic medication
✓ Caffeine FREE



36 Single Sachets in a Counter Display Unit and Value Packs of 5, 10 and 30 Sachets (4 Tablets + 1 Capsule per Sachet)



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SuperCharge Energy FIZZ

McNab's SuperCharge Energy Fizz is a single dose Strawberry Lemonade natural flavoured effervescent.

Pop our natural effervescent into 200ml of water to create a refreshing boost of just the right amount of Guarana and added vitamins and minerals you need to stay focused and energised all day.

Guarana, B-complex and Siberian Energy FIZZ!

✓ Plant sourced Caffeine



36 Single Sachets in a Counter Display Unit
(1 Effervescent Tablet per Sachet)

Tubes containing 10 Single Effervescent Tabs
(12 Tubes in a Counter Display)



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SuperCharge Energy SHOTS

McNab's SuperCharge Energy Shot is a plant based caffeine blend of natural ingredients and vitamins that delivers a healthy instant energy boost.

Easy and convenient, just tear open and enjoy the vibrant natural taste of **Brazilian Guarana Berry, Macha Green Tea and Lemon or Ginger Root**.

- ✓ No Colourants
- ✓ No Preservatives
- ✓ No Alcohol



48 Single Sachets in a Counter Display Unit
(15 ml Shot per Sachet)



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SuperCharge Energy SHAKE

McNab's SuperCharge Energy Shake Supplement is a tasty multi-grain meal or shake flavoured with natural cacao and vanilla. Simply mix with milk or water for a convenient and nutritious energy boost perfect for people on the go.

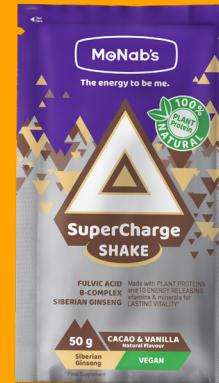
Made with pea protein and multi-grains, this high-fibre, low GI meal supplemented with added Siberian Ginseng, ensures a steady release of energy. Included in our formula are the key vitamins and minerals needed to convert food into energy to help keep you mentally and physically energised.

Delicious Pea Protein, Multi-grain, Siberian Ginseng Meal.

- ✓ Wheat Free
- ✓ Low GI
- ✓ High Fibre



15 Single Sachets in a Counter Display Unit
(50g of Powder Mix per Sachet)



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SuperCharge Energy COFFEE

McNab's SuperCharge Cordyceps Coffee is a healthy, great tasting energy coffee in a convenient sachet for every day use.

Simply mix with boiling water or hot milk for a functional energising nutritious drink that delivers an energy boost perfect for people on the go.

Made with Coffee and Siberian Ginseng with the perfect amount of Cordyceps added, ensuring you have a steady release of energy and a feeling of wellbeing.

The power combination of Ginseng and Cordyceps for a healthy boost!

- ✓ Vegan
- ✓ SuperFood



15 Single Sachets in a Counter Display Unit
(2.5 g of Powder Mix per Sachet)



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SuperCharge Energy DRINKS

McNab's SuperCharge Energy Drinks contain plant-sourced caffeine with no taurine, artificial colours, flavours or sweeteners.

We use naturally sourced flavours and extracts, that provide a deliciously energising sparkling drink. Perfect for health conscious consumers.

SuperCharge Energy LITE Drink offer loads of natural energy with less calories.

SuperCharge Energy Caffeine Free Drink is completely caffeine free with the same great energising benefits!

100% Natural Energy Drink...

- ✓ No taurine
- ✓ Natural plant-sourced caffeine
- ✓ Preservative free



250ml Cans
Original & Lite Variants
Caffeine Free Variant
Raspberry Flavour
Blackcurrant Flavour



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SuperCharge SWEET Energy

McNab's SuperCharge Dextro Sweets are a naturally flavoured and packed with vitamin C and simple sugars to provide an instant lift, bursting with natural flavours.

Each individual sweet provides 17 mg of Vitamin C, approximately 20% of the recommended daily intake. Vitamin C ensures the immune system and bodily repair processes remain in tip top condition and antioxidant protection is maintained.

Each roll contains Vitamin C -200mg

Made with Dextrose and Glucose – these simple sugars are rapidly absorbed into the blood-stream providing an instant burst of energy for both the muscles and the brain to function at their peak.

Free of:

- ✓ Artificial Flavourants & Colourants
- ✓ Artificial Sweeteners

24 Rolls of Sweets per CDU

12 Sweets per Roll

Orange Flavour

Strawberry Flavour

Blackcurrant Flavour



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SuperCharge VIT B-Complex Energy SHOT

McNab's Vitamin B Complex Shot assist in maintaining good health and well-being. As the building blocks of a healthy body, B vitamins have a direct impact on your energy levels, brain function, and cell metabolism.

- ✓ Good Health and Wellbeing
- ✓ Improves Energy Levels
- ✓ Strengthens the Immune System
- ✓ A Powerful Antioxidant



25 ml Shot Bottle
25 Bottles per CDU



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Harmony Chillax Energy...



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Harmony Chillax TABS

McNab's Harmony Relaxation Tablets contains a calming blend of **African Superherbs**, minerals and vitamins to help give you a clear and calm mind. African Superherbs Sceletium and Lemon Balm Extract have calming properties to 'take the edge off' anxiety and nervousness without making you drowsy.

Harmony is safe for anyone from adolescents to adults, diabetics, vegans and those on chronic medication. It's great for anyone who needs anxiety and stress relief any time of the day or night.

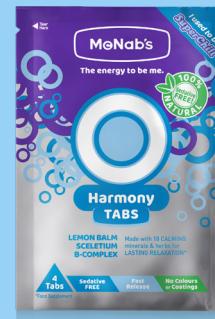
Calming B-complex, Sceletium and Lemon Balm TABS

✓ Sedative free

✓ Caffeine free



36 Single Sachets in a Counter Display Unit
(4 Tablets per Sachet)



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Harmony Chillax COCOA

McNab's Harmony Relaxation Cocoa contains a calming blend of Cocoa, Barley Malt and Cordyceps to help give you a clear and calm mind. This perfect blend of Ingredients have calming properties to 'take the edge off' anxiety and nervousness and create a feeling of wellbeing, melting away stress.

Harmony is great for anyone who needs anxiety and stress relief any time, day or night.

- ✓ Sedative free
- ✓ Superfood



30 Single Sachets in a Counter Display Unit
(25g of Powder per Sachet)



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Harmony Chillax SHOTS

What makes the Harmony Shot so good for you?

Harmony Shot is a healthy, delicious calming blend of Passionflower, Ashwagandha and Lemon Balm extracts to help calm and clear the mind. This perfect blend of ingredients has calming properties to take the edge off anxiety and nervousness and create a feeling of wellbeing, melting away stress. It is great for children and adults struggling to sleep.

- Passionflower extract reduces nervousness and anxiety.
- Ashwagandha extract helps fight anxiety and depression and helps the body manage stress. It has other benefits like boosting brain function and lowering blood sugar and cortisol levels.
- Lemon Balm extract aids sleep, reduces stress levels and acts as an effective antioxidant and is a useful herb to fight viral infections.

- ✓ Sedative free
- ✓ NO GM's
- ✓ Wheat Free



48 Single Sachets in a Counter Display Unit
(15 ml of Liquid per Sachet)
Natural Honey Bush Flavour



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Harmony Chillax DRINK

McNab's Harmony Relaxation Drink is a delicious, natural lemon flavoured sparkling drink that has been specially formulated with some of nature's best calming herbs.

Lemon balm and Sceletium helps reduce tension, calm the mind, and improve sleep.

- ✓ Sedative free
- ✓ Caffeine free
- ✓ Preservative free



250ml Can
Lemonade
Natural flavor



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Active Energy...



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Active TABS

McNab's Active Tablets contains a unique balance of vitamins, minerals and herbs to boost stamina.

Active Tabs are safe for using if you are a competitive athlete.

Immune boosting Vitamin C, Garlic and Sutherlandia contribute to a stamina releasing metabolism.

- ✓ Safe for Sport
- ✓ Caffeine free



36 Single Sachets in a Counter Display Unit
(4 Tablets per Sachet)



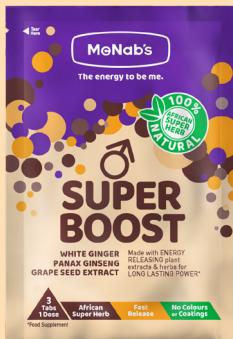
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Support Supplementation...



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Hormone Helper TABS

Hormone Helper contains a mix of herbs that are rich in phytoestrogens and well known for their role in alleviating menopause and menstrual symptoms.

Hormone Helper is recommended for anyone experiencing symptoms associated with the menopause and for helping to balance the menstrual cycle and help conditions such as PMS, dysmenorrhoea, amenorrhoea and menorrhagia.

This supplement should not be taken during pregnancy or breast-feeding.

✓ Phytoestrogens

✓ No Colourants or Coatings



60 Tablets per Bottle

1-2 Tabs Daily

Ingredients:

Dandelion
Dong Quai
Black Cohosh
Ginkgo Biloba
Feverfew
Motherwort
Chaste Berry
St Johns Wort
Mexican Wild Yam



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SuperBoost Men's Libido TABS

Superboost Mens Libido is a unique product that supports male sexual performance. It contains crucial vitamins, plant antioxidants and Africa's best researched herb, White Ginger, which has been used for centuries as a natural aphrodisiac and is guaranteed to enhance sexual performance and staying power.

- ✓ African Super Herb White Ginger
- ✓ Fast Release
- ✓ No Colourants or Coatings



3 tablets in a Sachet
10 Sachets in a Counter Display Unit
3 Tablets 1 Hour before Performance

Ingredients:
Mondia White
Grape Seed Extract
Niacin
Folic Acid
Vitamin D



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1000 mg Vitamin C TABS & FIZZ

McNab's Vitamin C 1000mg Fizz and Capsules assists the immune system in optimal functioning and helps protect the body from harmful pathogens and to fight infections.

Boosting immunity with a dose of 1000mg is a great way to keep yourself healthy and strong any time of the year.

- ✓ Immune Boosting
- ✓ Anti Viral



10 Fizzy Tablets per Tube

12 Tubes in a
Counter Display Unit

1 Fizzy Tab in 200ml of water
for all round
protection



60 Capsules per Bottle

1 Capsule Daily
for all round
protection



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Immune Support TABS

McNab's Immune Support Tabs has a blend of 26 Vitamins, minerals and herbs providing everything your body requires to stay healthy and strong and contributes to a strong response when faced with infections and viruses.

- ✓ Supports All Round Good Health
- ✓ A Powerful Antioxidant
- ✓ Boosts Immune Function
- ✓ Improves Blood Flow and Resistance Against Disease
- ✓ Reduces Asthma Symptoms



60 Tablets per Bottle

2 Tablets Daily
for A-Z
immune support



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Viral Support TABS

McNab's Viral Support Tabs include immune boosting Sutherlandia and Pelargonium to help the body fight infections and maintain a strong immune system.

Sutherlandia was used to good effect to combat the symptoms of Flu during the 1918 influenza pandemic.

- ✓ Sutherlandia Combats and Shortens the Severity of Flu Symptoms
- ✓ Sutherlandia Prevents and Treats Asthma Symptoms.
- ✓ Pelargonium Fights Upper Respiratory Tract Infections
- ✓ Echinacea Improves Immunity



60 Tablets per Bottle

2 Tablets Daily
for Defence against
Colds and Flu



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Immune Plus FIZZ

McNab's Immune Plus is a delicious tasting effervescent providing just the right amount of Viral defence nutrients to assist you in the fight against infections and flu symptoms.

The combination of Vitamin C 1000mg , Vitamin D, Zinc and Selenium is a powerful immune boosting supplement in an easy to use format and is safe for the whole family.

- ✓ Boosts and Strengthens the Immune System
- ✓ Acts as a Powerful Antioxidant
- ✓ Reduces Asthma Symptoms
- ✓ Protects against Heart Disease
- ✓ Reduces Inflammation



10 Fizzy Tablets per Tube
12 Tubes in a Counter Display Unit

1 Fizzy Tab in 200ml of water for immune support



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Testimonials from South African Consumers

"I just want to say thank you for the McNab's tablets, they are fantastic. My husband and I buy them and feel fabulous the whole day... well done for having such a brilliant product." **Mehelle Ciutto**

"I am a mother of 3, work full time and study part time. I have tried every vitamin on the market, nothing seemed to help. McNab's made quite a difference, I went and got more! Thank you for the superb product, gosh, I sound like I'm doing a commercial!" **Cheryl-Anne Kannemeyer**

"I actually got my whole family to start taking Active last year before the winter season started and I'm happy to say that not one of us got sick. It's now part of our morning routine and it definitely keeps us happy and healthy." **Adinda Blignaut**

"When exam or test time comes around, I'm a complete mess. I was looking for something natural to calm me down without making me sleepy when I really needed to focus and that's when I came across Harmony. I swear I owe it to Harmony for getting me through my last set of exams! Harmony is awesome!" **Ayanda Kahnye**

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McNab's has a successful 19 year sales history in South Africa.

We sell into 4 retail sections:

- Pharmacies & Health Shops
- Supermarkets
- Forecourts
- Wholesalers

Case Studies - Supermarkets

SPAR (Franchise)

- The energy tonic category increased by 2,5% in 2018
- McNab's increased by 54% in 2018 in 800 stores

Pick n' Pay (Corporate)

- Pick n' Pay is the second largest supermarket in South Africa
- McNab's has increased by 70% in 2018 in over 600 stores

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Our Listings in South Africa

Pharmacies



Forecourts



Wholesalers



Supermarkets



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Why the Retailers like McNab's

- Increases basket size
- High margin and dollar value
- Caters for health conscious consumers
- Safe for
 - athletes
 - people on chronic medication

The pace of the modern world has increased dramatically over the past 18 years. Our impulse purchase, natural energy products help tired people deal with the stresses of modern lifestyle. We believe that by focusing on product placement it is possible to build a big brand in a market full of clutter and provide the consumer with the natural energy they are looking for.

Retailers FAQ's

Why should McNab's be placed in my store?

McNab's products cater for the growing market of health conscious consumers. It provides an excellent opportunity to increase basket size and offers good margins.

Who buys McNab's?

McNab's sells across all income groups and is bought by people who are tired and looking for natural energy assistance when they need it most.

Where should McNab's be placed in my store?

McNab's products are an impulse purchase and the sachets are best placed at till points for maximum sales or in the energy tonic section.

Does it have any side effects?

All our products are natural and increase energy levels without the usual side effects associated with other energy products like shaking, heart palpitations or a crash.

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THANK YOU

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