

SONYA EDELMAN - PRODUCER

Linkedin - <http://lnkd.in/GiaAgR>

I have 12 years of experience producing, writing and developing content for broadcast and digital platforms.

PRODUCER - Discovery Communications (2013 and 2014)

Researched, developed, and produced two pilot web series for TLC and Investigation Discovery through Discovery Digital Studios. Currently developing as of yet unnamed content at Discovery Creative and Technology Center.

FREELANCE PRODUCER - USAID (United States Agency for International Development) – (2014)

Wrote and edited a promotional video for USAID detailing their policies on urbanization.

PRODUCER - International Herald Tribune (2011) “Business Navigator”

Wrote, shot and oversaw post production for dual-part multimedia piece on cross-cultural etiquette for Westerners traveling in the Arabian Gulf.

PRODUCER – “Changing Sands” – Pyramedia (2009) – Researched archived photographs, edited scripts, handled scheduling, travel logistics and all aspects of pre-production on this documentary film about the radical changes the oil-rich capital city, Abu Dhabi, has undergone in the last 50 years.

SHOW PRODUCER- Design on a Dime – HGTV (2007-08)

Produced complete episodes, directed and supervised entire production team including hosts, talent, subjects, design team and production crew. Created episode concepts, developed story line, wrote scripts.

FIELD PRODUCER – That’s Clever! – HGTV (2007)

Produced and supervised on-camera subjects and production crew, researched and developed story lines, oversaw pre-production including extensive domestic travel, shot second camera for broadcast.

PRODUCER –Rachael Ray’s Tasty Travels – Food Network (2006-07)

Directed camera/sound crew and on-camera subjects, researched, developed and created story segments, coordinated production for multi-city travel, including shoot schedules and permits.

PRODUCER – Knitty Gritty – DIY (2005)

Oversaw multi-camera studio shoots, directed on-camera subjects, researched and pitched show concepts, wrote scripts, developed story lines,

SEGMENT PRODUCER – Uncommon Threads – DIY (2006)

Directed on-camera guests, produced episode content, researched story segments, ensured all network deliverables were accurate and complete.

FIELD PRODUCER – Designed to Sell – HGTV (2003-06)

Supervised camera/sound crew host, talent, subjects, design team and construction crew in the field making sure all aspects of the story were documented. Insured schedule was maintained.

ADDITIONAL SKILLS

Editing on FCP and Premiere

Shooting with HDV and DSLR cameras

Familiarity with basic lighting techniques

EDUCATION

MA – Interactive Journalism (Interactive Media) – American University – Washington D.C. (2016)

BFA – Classical Flute Performance - California Institute of the Arts – Los Angeles, Ca. (2000)

INTERESTS

20th Century classical music, museums, flea markets, space exploration