



Become a  
**360°**  
**Digital Marketer**  
**in next 3-6 Months**

Live-Classroom Programs

**dCDMS**

3 Months +

**dCDMM**

4.5 Months +

**dCOMPRO**

6 Months +

# Asia's First & Only Awarded Digital Marketing Training Company



Awarded as the "**MOST TRUSTED BRAND IN DIGITAL EDUCATION 2017**" by WCRC Leaders Asia Magazine

New Delhi, India

Awarded as '**FAST 50 INDIA'S MOST PROMISING BRAND 2017**' BY WCRC Leaders Asia.

5th Asian Brands  
Bangkok, Thailand

# AWARD



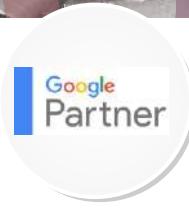
New Delhi, India



Bangkok, Thailand



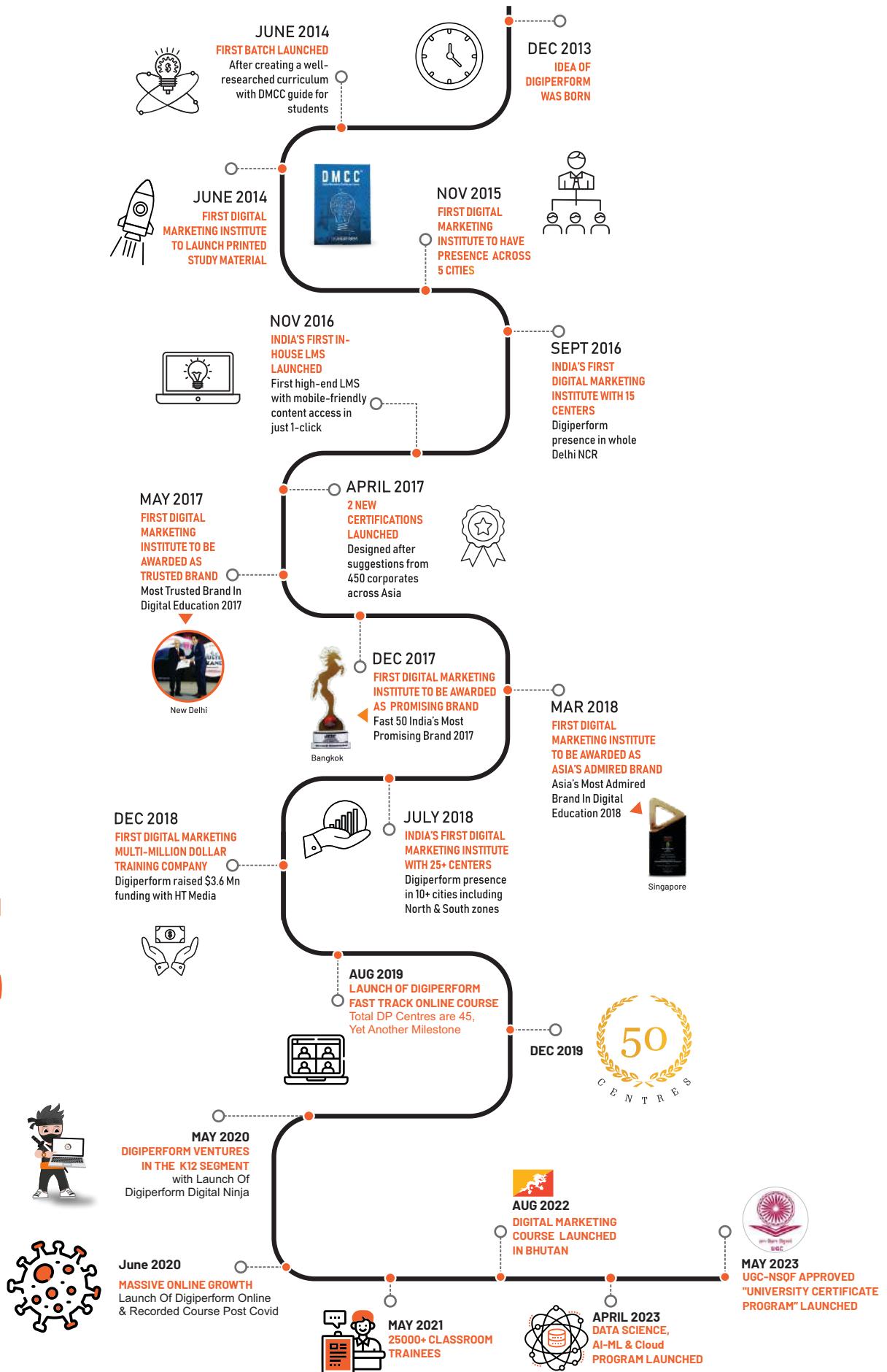
Singapore



Ministry of Micro, Small and Medium Enterprises,  
Government of India



# The Digiperform Journey



Many More Milestone To Come

# Digiperformer's are working at



# 100% Practical Approach with Case-Studies of



Marketing Strategy



Dil toh roaming hai

Travel Package Sales Cycle



**RENAULT**

Passion for life

Omni- channel Retail Process



Digital Business Goal Identification



Social Media Campaign Goals



Social Media Strategy



Landing Page Analysis

&

**30+ Conceptual Quizzes  
Post Every Critical Theory**



# Get Ready To Acquire 15 Internationally Valid Certificates\*

You Won't Only Develop Skills that Matter the Most, but also Get a Chance to Recieve Certification in Digital Marketing from

**ASIA'S MOST TRUSTED DIGITAL MARKETING EDUCATION COMPANY.**



In Addition, Our Content and Exercises Will Enable You To Achieve All the Other Certifications Available in Digital Marketing Domain.



## GET PREPARED FOR :

- 1 Digiperform Certification
- 6 Google Ad Certifications
- Google Analytics Certification
- 3 Hubspot Certifications
- Meta Certifications\*\*
- SEM Rush Certification

### Note:

\* Exams to be given by candidate after self-preparation

\*\* Meta certification exams charges extra.

# COURSE COMPARISON



## CERTIFICATIONS

Year 2024-25

**dCDMS**

Digiperform Certified  
Digital Marketing  
**Specialist**

**dCDMM**

Digiperform Certified  
Digital Marketing  
**Master**

**dCOMPro**

Digiperform Certified  
Online Marketing  
**Professional**

### SKILLS COVERED

1	Marketing Foundation	✓	✓	✓
2	Digital Marketing Ecosystem	✓	✓	✓
3	Digital Consumer Behaviour	✓	✓	✓
4	Digital Visibility Strategy	✓	✓	✓
5	Online Lead Strategy	✓	✓	✓
6	Graphic Designing for Business	✓	✓	✓
7	Video Marketing for Business	✓	✓	✓
8	Building Your Business Website	✓	✓	✓
9	Social Media Optimization	✓	✓	✓
10	Landing Page Optimization	✓	✓	✓
11	Facebook & Instagram Advertising	✓	✓	✓
12	Search Engine Optimization	✓	✓	✓
13	Web Analytics & Traffic Reporting	✓	✓	✓
14	Online Search Advertising	✗	✓	✓
15	Display Advertising	✗	✓	✓
16	Video Advertising	✗	✓	✓
17	Remarketing & Rebranding	✗	✓	✓
18	Email Marketing	✗	✓	✓
19	Inbound Marketing	✗	✓	✓
20	Web Content Writing	✗	✓	✓
21	Blogging, Adsense & Affiliate Marketing	✗	✓	✓
22	Selling On Amazon & Market Places	✗	✓	✓
23	Earning As A Global Freelancer/ Starting Agency	✗	✓	✓
24	AI Powered Digital Marketing	✗	✓	✓
25	E-commerce & D-2-C Marketing Mastery	✗	✗	✓
26	Making Money With Youtube	✗	✗	✓

### Digital Marketing Black Badge-Live Masterclasses

(with Past Industrial Webinar Library Access)

1	Brand Transformation	✗	✗	✓
2	D-2-C Startegy Creation	✗	✗	✓
3	SEO & Link Audit	✗	✗	✓
4	Client Handling & Reporting	✗	✗	✓
5	Growth Hacking	✗	✗	✓
6	Performance Marketing	✗	✗	✓
7	Merchant Centre Mastery	✗	✗	✓
8	Snapchat & Quora Ads	✗	✗	✓
9	Online PR & Traffic Buying	✗	✗	✓
10	Advanced Funnel Marketing & CRO	✗	✗	✓

### Interview Preparation & Placement Support

Interview Guidance	✓	✓	✓
Mock Interviews	✓	✓	✓
Interview Q&A Access	✓	✓	✓
Portfolio Creation Workshop	✓	✓	✓
24* 7- LMS Access	✓	✓	✓
24*7- LMS Jobs Access	✓	✓	✓
Interview Scheduling Support	✓	✓	✓
Dedicated Mentor	✗	✗	✓

### Agency Internship - Only As Per Badge Skills

Virtual Industrial Internship	Optional	Optional	Mandatory- 1month
Paid Tool Access	Yes- During Internship	Yes- During Internship	Yes- During Internship
Live-Budget Access	Yes- During Internship	Yes- During Internship	Yes- During Internship

# Job/ Career Roles You Can Get After Certification:

## White Badge Roles

 <b>Canva Designer</b> Starter Earning: 10k-15k Pro Earning: 40k-60k	 <b>WordPress Developer</b> Starter Earning: 15k-25k Pro Earning: 1.5-2.5 Lacs	 <b>SEO Specialist</b> Starter Earning: 12k-25k Pro Earning: 80K- 2 Lacs	 <b>Social Media Ads Manager</b> Starter Earning: 18k-30k Pro Earning: 2.4-3.5 Lacs
 <b>Social Media Executive</b> Starter Earning: 15k-22k Pro Earning: 1.8-2.4 Lacs	 <b>Social Media Specialist</b> Starter Earning: 18k-30k Pro Earning: 2.4-3.5 Lacs	 <b>Digital Marketing Executive</b> Starter Earning: 27k-45k Pro Earning: 2 Lacs- 4.2 Lacs	 <b>SEO Executive</b> Starter Earning: 12k-25k Pro Earning: 80K- 2 Lacs

## Orange Badge Roles

 <b>Google Ads Specialist</b> Starter Earning: 20k-30k Pro Earning: 2.4-3.5 Lacs	 <b>Marketing Automation Specialist</b> Starter Earning: 15k-27k Pro Earning: 1.8-2.4 Lacs	 <b>Growth Marketer/ Performance Marketer</b> Starter Earning: 15k-25k Pro Earning: 2-4.2 Lacs	 <b>Web Content Writer/ Content Marketer</b> Starter Earning: 25k-40k Pro Earning: 80k-2Lacs
 <b>Blogger &amp; Affiliate Specialist</b> Starter Earning: 10k-20k Pro Earning: 1.5-2.5 Lacs	 <b>Amazon/ Marketplace Manager</b> Starter Earning: 15k-25k Pro Earning: 75k-1.5 Lacs	 <b>Digital Marketing Freelancer</b> Starter Earning: 20k-30k Pro Earning: Unlimited	

## Black Badge Roles

 <b>Digital Entrepreneur</b> Starter Earning: 20k-30k Pro Earning: Unlimited	 <b>Digital Transformation Specialist</b> Starter Earning: 30k-45k Pro Earning: 2-4 Lacs	 <b>Digital Marketing Officer</b> Starter Earning: 25k-35k Pro Earning: 2-4 Lacs
 <b>Key Account Manager</b> Starter Earning: 22k-28k Pro Earning: 1.5-2.5 Lacs	 <b>Digital Marketing Manager ( Work Ex. Needed)</b> Starter Earning: 35k-60k Pro Earning: 2-6 Lacs	 <b>D2C Specialist/ D2C Business</b> Starter Earning: 12k-30k Pro Earning: Unlimited

Expected Monthly Earning\*

\*Minimum 60-90 Days Effort  
In Setup, Profile Building,  
Skill Perfection Is Suggested  
To Achieve Starter Level  
Minimum 3-4 years Experience  
Expected to reach Pro Level

# AT DIGIPERFORM MINI PROJECTS YOU WILL CREATE



Business Marketing  
Kit Designing



Storyboard-based  
Video Shoot



No-Code  
Website Creation  
WordPress



Business Social Media  
Banners Portfolio



Social Media Strategy  
Blueprint Organic & Paid



Corporate Business  
SEO Proposal Creation



LP & Ads For  
Social Media Campaign



Google Ads Business  
Proposal Creation



Funnel-Based Email  
Marketing Template Pack  
Creation



Marketplace  
Feasibility Plan  
Creation



D2C Business  
Plan Creation



Youtube Business  
Blueprint Creation



White Badge  
Program

- 7 Projects
- 15 Quizzes
- 15 Assignments



Orange Badge  
Program

- 10 Projects
- 25 Quizzes
- 25 Assignments



Black Badge  
Program

- 12 Projects
- 40 Quizzes
- 40 Assignments

## Project & Assignments Covered

# COURSE CURRICULUM

## Marketing & Web Presence Foundation Modules

Learn the essential concepts of Branding & Marketing through multiple case-studies.



### MODULE 1:

#### Marketing Foundation

- History of Marketing
- Traditional vs. Digital Marketing



### MODULE 2:

#### Digital Marketing Ecosystem

- The Current Opportunity
- Digital Marketing Channels
- Careers in Digital Marketing



### MODULE 3:

#### Digital Consumer Behaviour

- Digital Consumer Journey
- Understanding Online Business Goals



### MODULE 4:

#### Digital Visibility Strategy

- Website Planning
- Local Visibility
- Social Media Visibility



### MODULE 5:

#### Online Lead Strategy

- Need of Online Advertising
- Types of Online Ads
- Media Buying Principles
- Nurturing & Lead Funnels

**Digital Media Analyst  
Earning 45k**

I am working with renowned media group **Dainik Bhaskar**, all thanks to Digiperform



**Yashi Bhatt**

## Live-Tools Walkthrough:



# Online Business Visibility Foundation

Learn How To Make a Business and Its Products More Visible to Online Prospects



## MODULE 6:

### Graphic Designing For Business

- Graphic Design Fundamentals
- Designing- Marketing Kits
- Designing Online Documents
- Advanced Design Principles
- Social Media & Whatsapp Banner Design



## MODULE 7:

### Video Marketing For Business

- Video Creation Strategy
- Importance of Video Marketing
- Types of Online Videos
- Building Explainer Video Scripts
- Live Exercise: Creating Explainer Videos
- Video Scripting
- Basic Video Editing
- Setting Youtube Channel
- Uploading Video on Youtube



## MODULE 8:

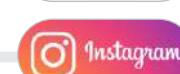
### Building Your Business Website

- Buying Domain & Hosting
- Understanding C-panel
- Installing Wordpress
- Customizing Theme
- Building Home Page & Blog
- Adding One Squeeze Page
- Customizing Menu
- Customization Practice & Doubt Session



Divyanshu Saxena

## Live-Tools Walkthrough:



# MAJOR SKILLSET 1

# SOCIAL MEDIA OPTIMIZATION

**Insta And YouTube Fashion Influencer**

**445k Instagram Followers**

I Would Recommend Digiperform For Digital Marketing Training.



**Shubhi Bharal**

## MODULE 09:

### Introduction to Social Media

- Social Media Fundamentals
- Importance of Social Media For Business
- What Does Social Media Include

### Social Media Marketing Concept

- Conversational Marketing
- Importance of content creation on social media
- Do's and Don't of Social Media

### Exploring Social Media Channels

- Size of Network
- Demography of Network
- Marketing Purpose
- Pros & Cons of Each Channel

### Facebook Business Marketing

- FB Profile vs. Page Vs. Group
- Creating Pages and Groups
- How to Optimize Your Profile Settings
- How to Grow Your FB Page
- Strategic Best Practices
- FB Messenger Optimization
- FB Posting Ideas

### Twitter Marketing

- How Twitter Works
- Twitter Terms
- Twitter For Business
- Quick Guided Setup
- Best Practices to Optimize Twitter

### Linkedin Marketing

- Introduction to Linkedin
- Linkedin Profile Optimization
- Linkedin Network Growth Strategy
- Linkedin Post Ideas

### Instagram Marketing

- Impact of Instagram On Business
- Instagram Profile Optimization
- Instagram Algorithm
- Instagram Insights
- Growing Your Instagram- Posts, Videos, Stories, Reels, Live
- How To Get More followers
- Instagram Case Studies



# MAJOR SKILLSET 2

## Social Media Advertising



With Digiperform's Lead Generation Training I was able to Build a business with **3 Crore+ Turnover.**



**Chandrakant Yadav**  
Founder: **thepetnest**

### MODULE 10:

#### Landing Page Optimization

- Things to Know when planning a Lead Generation Campaign
- Key Elements of a Landing Page
- User Flow Designing
- LP Copywriting
- Building : Action, Trust & Thank-You Page
- A/B Versions Of LP
- Key LP Creation Tools

### MODULE 11:

#### Facebook & Instagram Advertising

- Introduction to Facebook & IG Ads Importance
- Types of Ads- image, Video, Carousel, Story etc.
- Types of Campaigns- Awareness, Consideration, Conversion
- Sub campaigns- Reach, Traffic, Lead Generation, Sales, App Install etc.
- FB & Instagram Ad Policies
- Creating Your Ad Campaign -Live Walkthrough
- Ad Campaign Best Practices
- Ad Campaign Case -Study



# MAJOR SKILLSET 3

## Search Engine Optimization



Priya Pradhan

**SEO Specialist**

**Earning 25k As An SEO Specialist**

I got placed as an SEO Specialist right after completing the course.

### MODULE 12:



#### Introduction to SEO

- Search Engine & Its functions
- Why SEO
- Definition of SEO
- SEO Ranking Factors
- SEO Algorithms



#### Google Search Console Tool

- Setting Up Search Console
- Key GSC Reports
- Sitemap Management
- Optimization for Mobile View



#### SEO Keyword Research



- What is keyword
- Types of keywords
- Keyword Selection Tools
- Keyword Mapping on Pages and Posts

#### Off Page SEO: Link Building Techniques

- Types of Links
- Back Link Analysis
- Submission Based Link Building Techniques
- Content Based Link Building Techniques
- Outreach Based Link Building Techniques



#### On Page SEO: Content Optimization



- Importance of seo content
- Keywords Density & proximity in content
- Ideal Content Length for posts and pages
- Unique content and avoiding plagiarism
- SEO content writing cheatsheet

#### Local SEO

- Google Business Profile Optimization
- Classified Optimization
- NAP Optimization



#### On Page SEO: Technical & HTML



- Title Tag
- Description Tags
- Robots Tag
- Anchor Text
- Image & Heading Tags
- URL Optimization & Site Structuring

### MODULE 13:

#### Web Analytics & Traffic Reporting

- Introduction to Web Analytics
- Introduction to Google Analytics
- Google Analytics Account Structure
- Google Analytics Audience Report
- Google Analytics Acquisition Report
- Google Analytics Behaviour Report
- Installing Google Analytics On Website



Digiperform Certified  
Digital Marketing  
Specialist



**Google Ads Specialization (3 Modules)**  
**Lead Nurturing Section (4 Modules)**  
**Online Money Making (3 Modules)**



#### MODULE 14:

#### Online Advertising & Google Ads

- Introduction to Paid Marketing & GA
- Types of Campaigns
- Bidding, Auctions and Budget
- Account Structure
- Account & Billing Setup



#### Google Ads -Search Campaign

##### Live Creation

- GA Campaign Keyword Research
- GA Campaign Setup
- GA Adgroup Setup
- GA Conversion Tracking Setup



#### Google Ad Campaign Case Study-

##### Real Estate

- AD Copy & Keyword Optimization
- LP Design Testing
- Budgets Testing
- Bid Amount & Bidding Methods Test
- Ad Schedules
- GA Recommendations



#### MODULE 15:

#### Display Advertising

- Display vs Search Ads - Difference
- Google Display Ad Campaigns
- Targeting Methods
- Most Popular Display Ad Sizes
- Display campaign Creation- Live Walkthrough
- Display Campaign Best Practices

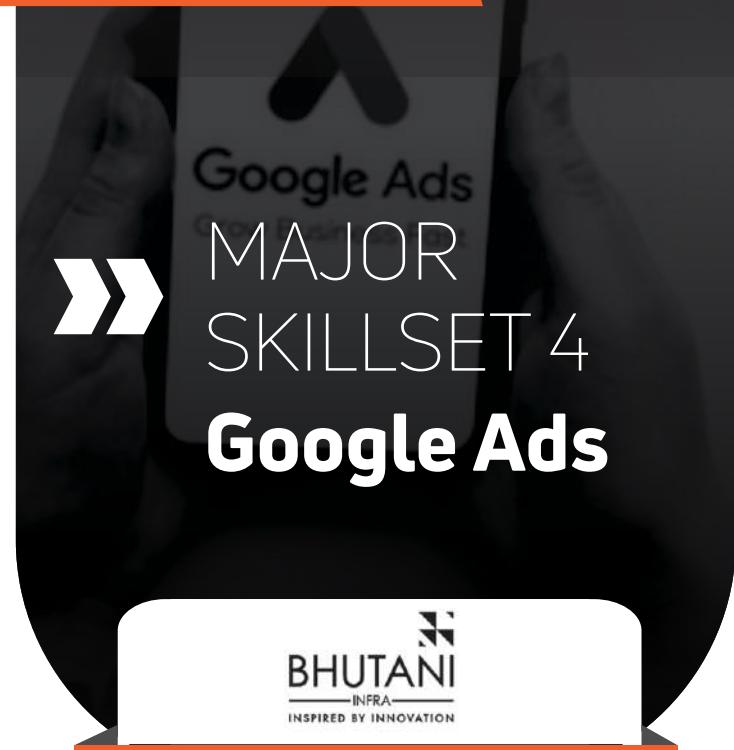


#### MODULE 16:

#### Video Advertising

- Introduction to Video Ads
- Video Ad Types
- Video Ad Campaign Types
- Bidding, Budget, Network & Inventory Options
- Video Campaign Targeting Options

#### Live-Tools Walkthrough:



#### Google Ads Campaign Analysis

# Lead Nurturing

Learn How to maximize sales, using modern Digital Techniques.

## MODULE 17:

### Remarketing & Rebranding

- How Remarketing Improves ROI
- Types of Remarketing Audience
- Essentials Components of remarketing
- Remarketing- Top Case Studies
- Setting Up Google Remarketing Tag
- Creating Different Lists With GA
- Display & Video Remarketing Campaigns- Live Walkthrough
- Google Search Remarketing
- Facebook & Instagram Remarketing



## MODULE 18:

### Email Marketing

- Importance Of Email Marketing
- Usage, ROI, Objectives, Email Benefits
- Top Email Marketing Tools
- Key features of a Good Email Tool
- Step By Step Guide For Email Marketing
- Types of Marketing Emailers
- Email Writing Best Practices
- Email Marketing Strategy Creation
- Email List Building Tools



**Google Ads Specialist**  
**Managing 20+ Google Ads Campaigns**

With the right knowledge I gained at Digiperform, I am able to manage 20+ Google Ads campaigns successfully. My clients are satisfied with their ROAS.

**Ujjwal Gaur**

# Lead Nurturing

Learn How to maximize sales, using modern Digital Techniques.

## MODULE 19:

### Inbound Marketing



- Inbound vs. Outbound Marketing
- Audience Identification
- Buyer Touch Point Analysis
- Top Content Types For Each Buyer Stage
- Where to Distribute Content
- How To Generate Content Ideas
- Creating Content Idea Sheet
- Content Repurposing

## MODULE 20:

### Web Content Writing



- Essentials of Content Writing
- Content Writing for Business Sites
- Top Tools For Content Research
- Top Tools For Content Writing
- AI Based Tools For Content Writing
- Conversational Writing For Social Media
- Ecommerce Content writing
- Content Writing vs. Copywriting
- Copywriting Best Practices
- Creating Ad Copies
- Writing For Landing Pages
- Funnel Copywriting- Whatsapp & Newsletters

## Content Writer

### Earning 50k Monthly

Learning Digital Marketing Helped Me to follow my passion for writing.



Shiva Shankar

## Live-Tools Walkthrough:



# Online Earning Section

Learn How to maximize revenue and earning from digital marketing skills in module 21, 22 & 23

## Module 21

# Blogging, Adsense & Affiliate Marketing



### Affiliate Marketer

**Earning 70k- 90k As An Affiliate Marketer**

I Would Like To Thank Digiperform For Changing My Career Completely

- Varun Rawat

## Module 22

# Selling On Amazon & Market Places



## Module 23

# Earning As A Freelancer/ Starting Agency



**Amazon & D-2-C Specialist**  
Sold products over 1 CR within 3 months

This Amazon training program provided me with complete knowledge and I Got 3 Clients within 40 days of training Completion.

- Arpit Kumar

# AI Powered Digital Marketing

## Section-1

- Introduction to AI Powered Digital Marketing
- What is AI Based Digital Marketing
- Applications- AI in DM



## Section-3

- AI For Content & Copy Writing
- Video Scripting Using AI
- SEO Web Content Writing Using AI
- Persona Identification Using AI
- Social Media Content Planning Using AI
- Ads Copywriting Using AI
- Generating Landing Page Content
- Nurturing Content Using AI- SMS,Whatsapp, Emails
- Bonus: Prompt Bank For Key Tasks



## Section-4

- AI For Branding & Designing
- Custom Image Creation
- Banner & Mockups Creation- Ads, Social, E-Commerce
- Audio & Voice Over Creation
- Presentation Creation
- Video Creation

# Interview Preparation

## Interview Process and Preparation



### Certification & Interview Preparation

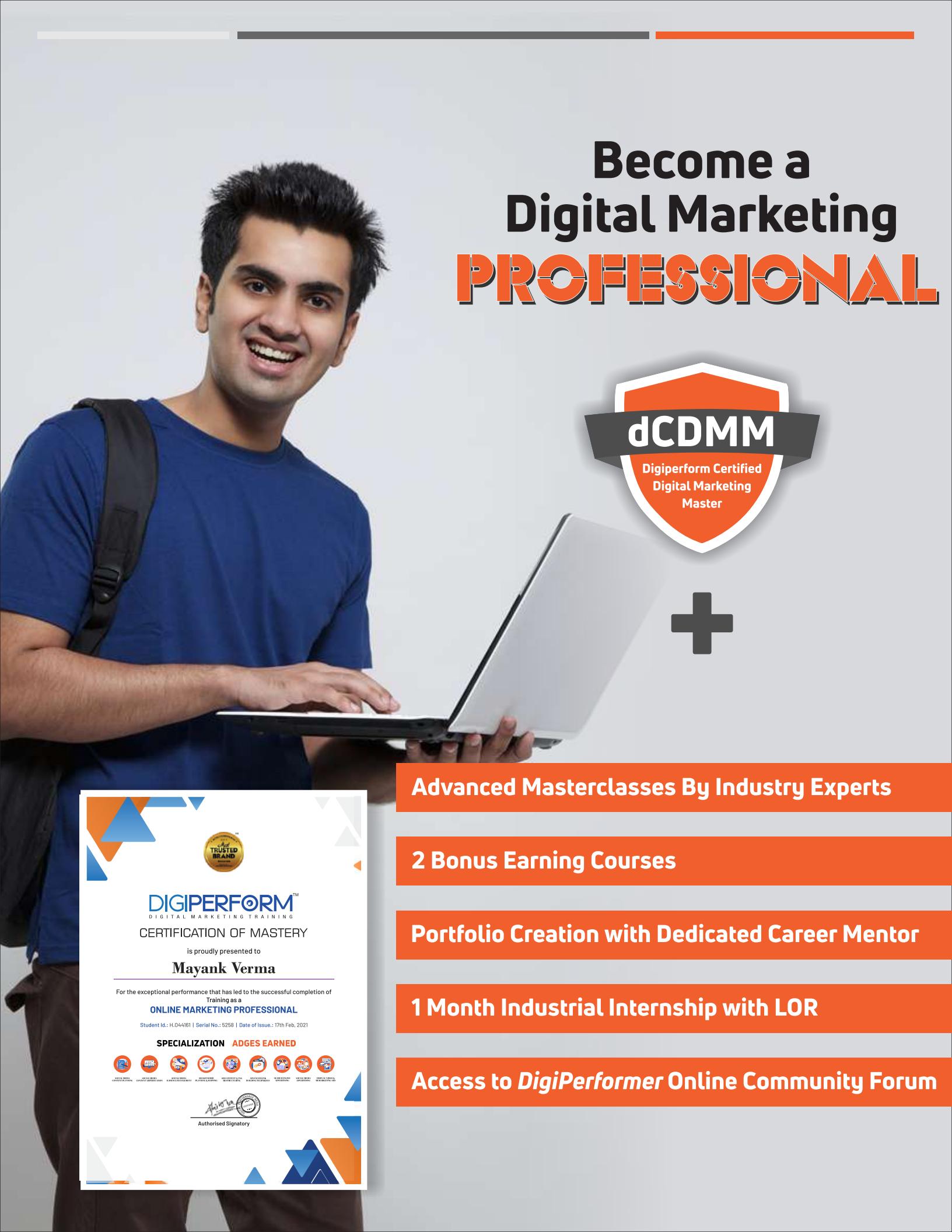
- Assignment Review & Certification Exams
- Placement Process Introduction
- Understanding Your Career Path
- Ensuring Skill Proficiency
- Creating Your CV



### Mock Interviews

- Virtual Interviews
- Interview Exercises & Assignments
- Live Interviews





# Become a Digital Marketing **PROFESSIONAL**



**Advanced Masterclasses By Industry Experts**

**2 Bonus Earning Courses**

**Portfolio Creation with Dedicated Career Mentor**

**1 Month Industrial Internship with LOR**

**Access to *DigiPerformer* Online Community Forum**



# Masterclasses

By industry experts



**Shivam Gupta**

Ferns N Petals Teaches  
Performance Marketing



**Poumita Dass**

Group Head Performance Marketing Teaches  
Performance Marketing



**Rachana Gupta**

Khan sir Classes & Drishti IAS Teaches  
Social Media Strategy Building & Audit



**Deepanshu Garg**

Fiverr & linkedin /Linkedin Teaches  
Getting Successful on fiverr as a Beginner



**Kartik Bajaj**

Group Head at LS Digital Teaches  
Brand Transformation



**Divya Bharti Bhandari**

Snapchat / Quora Teaches  
Snapchat & Quora



**Vivek Pandey**

Founder : Infodestiny Teaches  
Google Merchant Center And E-Commerce



**Himanshu Himraj**

Digiexplorer Branding Solution Teaches  
AI-Powered seo & Link Building



**Rahul Sharma**

Performance Marketing Manager At Izil Beauty Teaches  
AI Upgrades & Messages Mining



**Kanika Chhabra**

Group Head-Dentsu X Teaches  
D-2-C Strategy Creation



**Nikhil Chawla**

Guardian Life Teaches  
Seo & Link Audit



**Vinit Mohan Bansal**

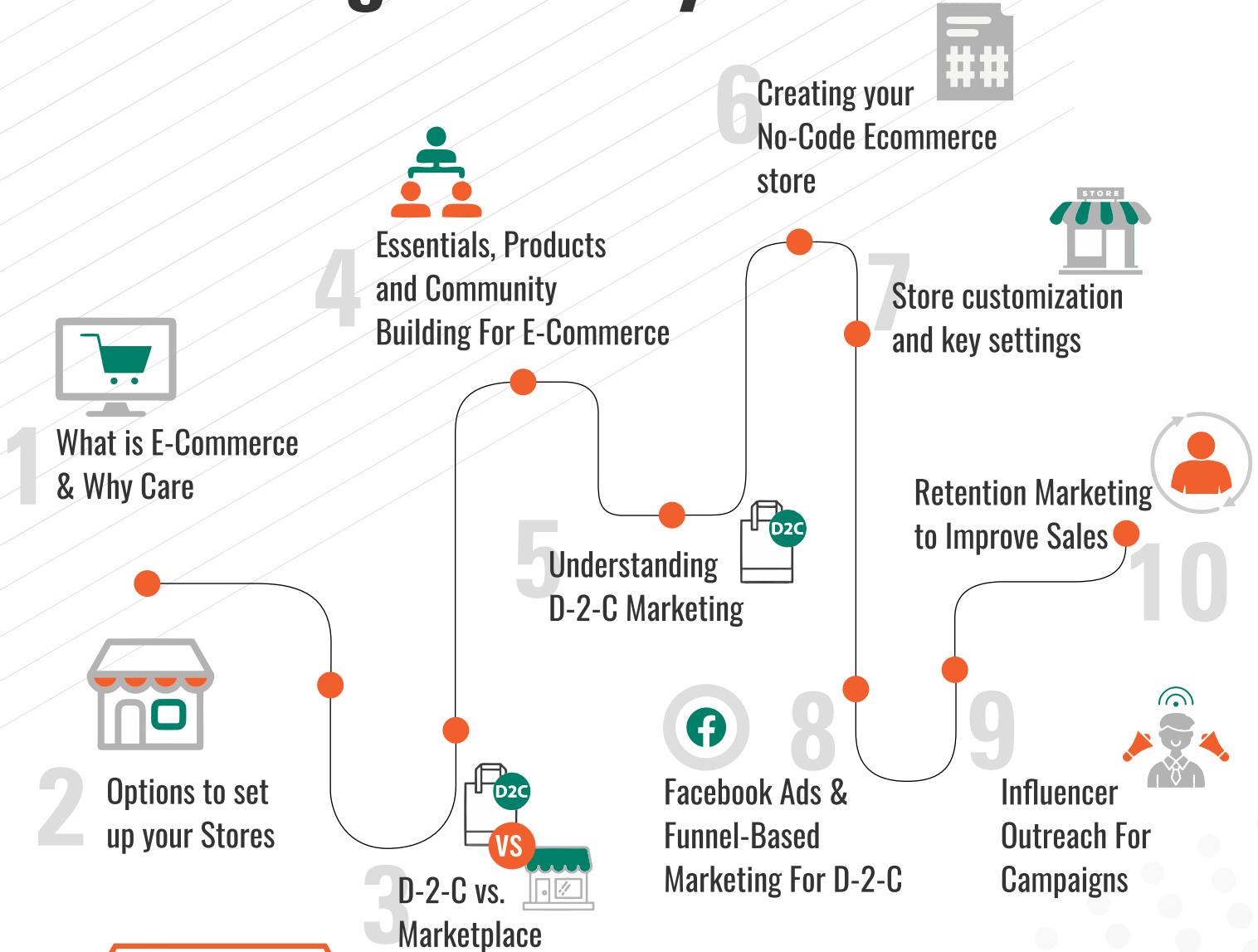
Founder-Edumonics Learning Teaches  
Client Handling & Reporting



**Industry Workshop Video Library Access**

## Bonus Course 1

# E-commerce & D-2-C Marketing Mastery



### *E-Commerce Professional*

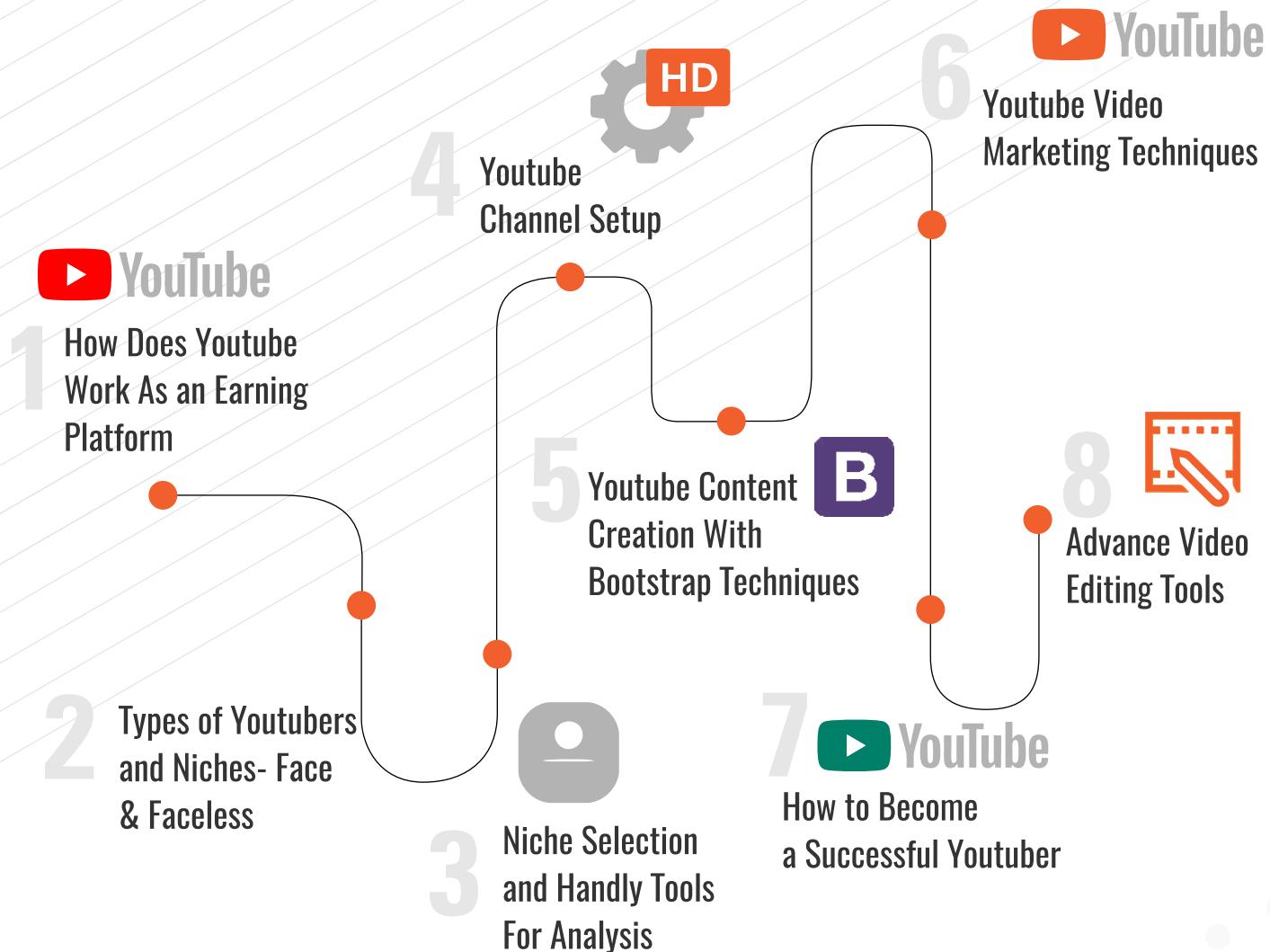
#### *Earning 40k As An Freelancer*

This E-commerce training program provided me with complete knowledge and freedom to work the way I want to.

- Shashank Soni

## Bonus Course 2

# Making Money With Youtube



**Youtube Content Creator**

**145k YouTube Subscribers**

This Training Program Helped Me To Follow My True Passion.

- Kalash Bhatia

# DIGIPERFORM



## In Media



HT Media Invests \$3.6 Mn In Digital Marketing Startup Digiperform

11 Jan'13 | By Dipen Pradhan

THE WALL STREET JOURNAL

THE ECONOMIC TIMES

HT Media

The Telegraph

THE FINANCIAL EXPRESS

siliconindia

India's Best Known Knowledge & Information Magazine  
SME WORLD

BUSINESS ECONOMICS  
Read less know more

Business Standard

ANI

REPUBLIC.<sup>tv</sup>

THE TIMES OF INDIA

The Tribune

THE ASIAN AGE

the pioneer

YOURSTORY

AdvertisingAge

Inc 42

The Statesman

BW BUSINESSWORLD

THE HANSEINDIA

BW DISRUPT  
ENTREPRENEURS' DISRUPT

FIRSTPOST.

MAIL TODAY

THE WEEK

THE HINDU

ZEEBUSINESS

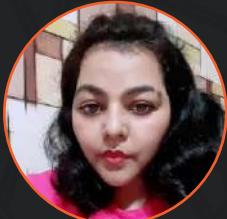
TIMESJOBS

THE NEW  
INDIAN EXPRESS

Entrepreneur  
INDIA

# DIGIPERFORM

## Students Placed In



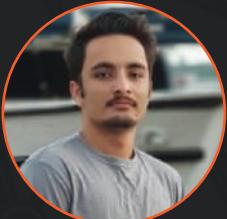
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facebook



ANMOL

groupm



DINESH

Jyj Dubai

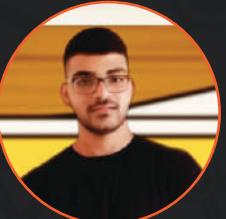


ABHAY

recromedia



SHRINDHI



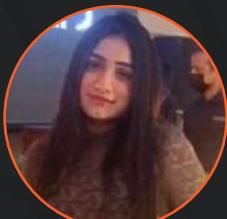
EJAZ KHAN

HOME CONCEPT



TUHINA SHUKLA

P&G



ASHI KANDELWAL

dentsu



DIVYANSH VYAS

SmartSign



SUHAS

Panachamika



CHARU SHARMA

NMR  
DIGITAL SOLUTIONS



NISHTHA BABBAR

ZEE Group of Media Enterprises Ltd



ANKIT DAS

HudLets



JHARNA DAISY

NIKULSAN



BIDYUT BORA

TRIG



PRIYANKA

B2B Connect



AJAY DANGI

People Next



SHUBHAM GUPTA

cognizant



PAYAL

PIONEER



RAGHVENDRA

Nitro Infotech



AADIT

HANLE



SHREYAS

AVENTION



NITESH RAI

admatic



RASHI SAINI

smartbox



SAHIL RAJ

TRUSTBASKET



MUDIT SURI

ELITE



SOMYA JAIN

Race Jewels



SAMARTH

BLACKSONIC



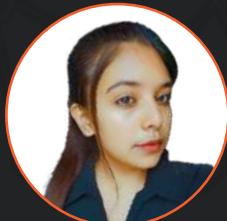
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TANU SHREE

PHIXMAN.COM



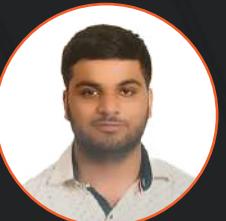
CHETNA

**PPG STUDIO**

VINIT

**Futuristic  
Specialized Consulting**

YASHPREET SINGH

**SKILLSPOD  
TEST & STAGE SITE**

DHRUV ARORA

**THE HOPE TAROT**

ANKITA

**SS SOFT  
SOLUTIONS**

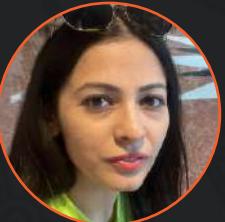
DASHMEET KAUR

**TALKTO  
ANGEL**

BALRAJ

**autus**

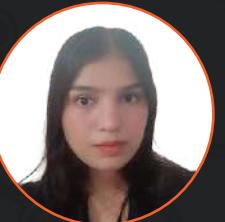
ABHINAV GARG

**admattic**

MEHK Kaur

**FLOW MARKETING**

DIVYA RUWALI

**Digital  
Rubix**

DHRISHTI

**SYSMIN**

RIYA PANDIT

**DEATH REMOVAL OF  
ENTRANCE**

PRIYAM PURI

**CORSA**

RASHI SAINI

**ClickinPedia**

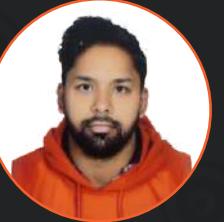
ROOPAN JAIN

**Golden Beacon  
media**

ADITYA BABELE

**IBHUMU**

KARTIK

**adomantra**

DIVYANSHU SINGH

**WEBVOOM**

JUNAID AHMED

**DEEDOK  
ENSURING YOUR HERITAGE**

MAHESH DIWEDI

**SIGNATURE II  
GARMENT INDUSTRIAL**

ALOK KUMAR

**Philipay Electronics**

GUDDU KUMAR

**Diamond  
Smart Colour Monitor**

VARSHA YADAV

**AGGREGATE  
INDUSTRIES**

DEV ALE

**KAIROS  
MATERIALS**

KUNAL

**BIG BITE  
MARKETING**

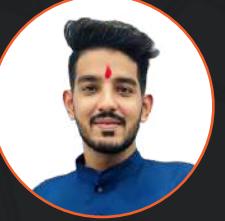
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**fabindia**

SHASHANK SHAKER

**amosta  
FOODS**

SATYAM GAUD

**APTRON**

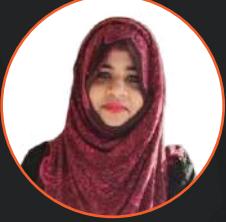
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**SHIKSHAMITRA  
EDUCATION**

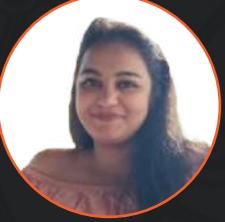
ADITYA

**KNOWLETT  
TECHNOLOGIES LLP**

VANI

**buzzing  
brands**

HAJIRA

**GLORIUSOFT  
ENTERPRISES**

SNEHA KANKLIYA

**DIGITAL PANTHER  
ENTERPRISES**

NAVEEN KUMAR

**QuickMove  
MOVING SERVICES**

LAVISHA PALRECHA

**TELCO  
ENTERPRISES**

SHWETA TEPPAD

**CITY CPM  
MOVING SERVICES**

# WHY DIGIPERFORM IS NO.1

## CHOICE FOR DIGITAL MARKETING TRAINING?

### FACTORS

**DIGIPERFORM™**  
DIGITAL CAREER ACADEMY  
No.1 Digital Marketing Training Company



### Other

Local Digital Marketing Institute/Tuition Centres

#### Brand Presence

40+ Centres in 14 States	✓	✗
Decade Old Establishment With Strong Management	✓	New Establishment, No Management Team
Multi-City Placements	✓	✗
International Placements	✓	✗
Hindustan Times Partner Company	✓	✗
Awarded in Multiple Countries	✓	✗
Alumni Network of Over 30,000+ Individuals	✓	Fudged & Inflated Admission Numbers
Institutionally Funded Organization	✓	✗
Genuine Review System With Student Records Available	✓	Fake Reviews & No Records
Private Label Certificate Recognized in Industry	✓	No Recognition
Proper Fee Structure	✓	No Fee Structure, Any Fee Accepted

#### Training Quality

High-Quality Training Infrastructure	✓	✗
Annually Updated Certifications & Content	✓	Annually Copied Brochure From Digiperform
Content Development Team With 15+ Years of Industry Experience in Delhi & Bengaluru	✓	No R&D team
Structured Assessments, Quiz & Assignments	✓	Nothing Beyond a Copied Brochure
TTT Certified Experienced Trainers	✓	Not Available/ Hired Digiperform Ex-Students
24*7 LMS with Videos, PPT & Exercises	✓	No or Very Limited Copied Content
Deep Dives into Digital Marketing Discipline	✓	Only Overview, Exaggerated Module List, Decorated Brochures
Multi-Level Courses With Optional Upgrades	✓	✗
Option to meet Current Students & Complete Transparency	✓	Not allowed, Only Demo Classes

#### Student Support

Digital Internship to all Students	✓	✗
Premium Tools Access	✓ During Internship	Available Only In Brochure
Live Campaign Access	✓ During Internship	Available Only In Brochure
Doubt Sessions	✓	✗
Placement Support	✓	No Team Available
Portfolio Preparation Mentoring Class	✓	✗
Interview Preparation Classes	✓	No Communication & Interview Preparation Staff
Online Live-Masterclasses by Industry Experts	✓ with Pro Courses	✗

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