

# Video Editing Course

Pr

Ae



# Our journey



## 2009

Started as The SMS World, delivering reliable bulk SMS services to businesses across India.



## 2020

Expanded to Chandigarh, offering Social Media Marketing, SEO, and Website Development for complete digital growth.



## 2024

Launched Digital Paaji, becoming a trusted digital partner inspired by the Punjabi spirit of “Paaji.”



## 2025

Introduced Digital Paaji Academy, expanding from Digital Marketing to Graphic Design, Video Editing, & Website Designing.



# Don't Take Our Word **LISTEN TO DIGIHEROS YOURSELF**



Add a little bit of body text  
Add a little bit of body text Add a little bit of body text Add a little bit of body text



Add a little bit of body text  
Add a little bit of body text Add a little bit of body text Add a little bit of body text



Add a little bit of body text  
Add a little bit of body text Add a little bit of body text Add a little bit of body text



Add a little bit of body text  
Add a little bit of body text Add a little bit of body text Add a little bit of body text



# MODULE 1: Introduction to Video Editing

- 👉 What is video editing
- 👉 Types of editing: cinematic, vlog, reels
- 👉 FPS, resolution, bitrate basics
- 👉 Video formats (MP4, MOV, ProRes)
- 👉 Understanding codecs



# MODULE 2: Adobe Premiere Pro Workspace & Basics



- Interface overview
- 👉 Importing media
- 👉 Timeline navigation
- Keyboard shortcuts for faster editing
- 👉 Understanding sequence settings

# MODULE 3: Basic Editing Tools

- 👉 Razor, Slip, Slide, Ripple, Rolling edits
- 👉 Trimming techniques
- 👉 Markers & workspace
- 👉 Multi-track editing
- 👉 Linking & unlinking video/audio



## MODULE 4: Audio Editing + Sound Design

- 👉 Audio levels, keyframes
- 👉 Reducing noise
- 👉 Using Essential Sound panel
- 👉 Adding SFX, whooshes, cinematic hits
- 👉 Syncing audio with video



## MODULE 5: Color Correction & Grading

- Lumetri Color panel
- 👉 Exposure, contrast, temperature, tint
- 👉 LUTs: how to use professionally
- 👉 Cinematic color grading workflow
- 👉 Skin tone correction



## MODULE 6: Text, Titles & Graphics

- 👉 Essential Graphics panel
- 👉 Lower thirds
- 👉 Title animation
- 👉 Kinetic typography basics
- 👉 Creating templates for reuse



## MODULE 7: Transitions (Basic to Advanced)

- 👉 Cut-on-action
- 👉 Match cuts
- 👉 Speed ramping (smooth 60fps ramp)
- 👉 Morph cut
- 👉 Custom transitions
- 👉 Luma fade
- 👉 Glitch & zoom transitions



## MODULE 8: Effects & Motion

- Scale, Position, Rotation
- 👉 Keyframing
- 👉 Motion blur
- 👉 Warp Stabilizer
- 👉 Green screen editing (Ultra Key)
- 👉 Nesting clips

## MODULE 9: Exporting for All Platforms

- 👉 YouTube, Instagram Reel, FB settings
- 👉 High-quality export
- 👉 Low-size export (client-friendly)
- 👉 VBR vs CBR bitrate
- 👉 Best codecs (H.264 / H.265)



## MODULE 10: After Effects – Introduction

- 👉 Interface & workflow
- 👉 Compositions & layers
- 👉 Importing from Premiere (Dynamic Link)
- 👉 Keyframes: spatial & temporal
- 👉 Graph editor basics



## MODULE 11: Text Animation Masterclass

- 👉 Write-on text animation
- 👉 Typewriter effect Kinetic typography
- 👉 Callouts & infographics
- 👉 Lower third animations



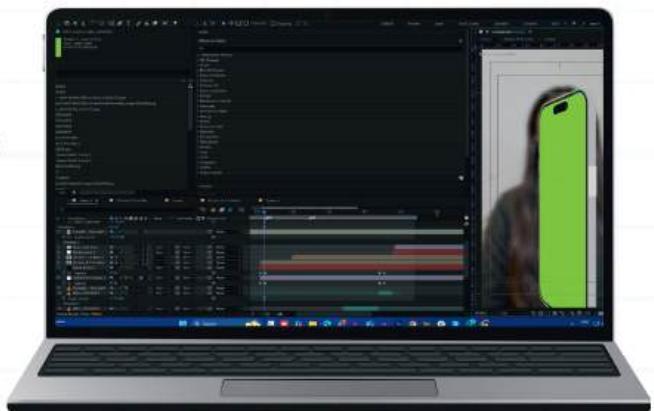
## MODULE 12: Motion Graphics

- 👉 Shape layers
- 👉 Line animations
- 👉 Logo animation
- 👉 Icon animation
- 👉 Animated transitions
- 👉 Using parenting & pick whip



## MODULE 13: Visual Effects (VFX Essentials)

- 👉 Tracking (point, planar, mocha basics)
- 👉 Screen replacement
- 👉 Object removal
- 👉 Camera Shake effects
- 👉 Light leaks & overlays
- 👉 Green screen keying (Keylight 1.2)



## MODULE 14: Advanced AE Techniques

- 👉 Expressions (wiggle, loop, delay)
- 👉 3D layers
- 👉 Camera & lights
- 👉 Parallax animation
- 👉 Fake 3D text



## MODULE 15: Premiere Pro + AE Integration

- 👉 Dynamic Link workflow
- 👉 Editing in Premiere, animating in AE
- 👉 Replacements & final render pipeline
- 👉 Building reusable templates for clients



## MODULE 16: Content Creation Special Module

- 👉 Editing YouTube vlogs
- 👉 Short-form content (reels/tiktok)
- 👉 Wedding highlights
- 👉 Corporate videos
- 👉 Event recaps
- 👉 Cinematic B-roll editing



## MODULE 17: Real Projects (Portfolio Building)

**Students will create:**

- 3 YouTube videos
- 5 Instagram reels
- 1 cinematic montage
- 1 wedding highlight sample
- 1 logo animation
- 1 full motion graphics ad
- 1 special effects clip (tracking / screen replace)

## MODULE 18: Final Exam + Certification

- 👉 Full video project
- 👉 Motion graphics task
- 👉 Export & delivery workflow test
- 👉 Feedback & certification



# Hear it from Our Learners



**Navneet Kaur**

After learning digital marketing from Digital Paaji Academy, I started my internship here itself! Now I'm also handling my own digital profile — growing every single day



**Harsidak Singh**

As a student at Digital Paaji Academy, I have developed strong digital marketing and graphic designing skills, which I am now utilizing as an intern at Digital Paaji.



**Jasnoor Kaur**

The course has equipped me with advanced skills in SEO, social media strategy, and online branding. It's been an excellent step towards accelerating my professional growth. All thanks to Digital Paaji Academy



**Diya Arora**

Digital Paaji Academy truly changed my career! The digital marketing course gave me real, practical skills that helped me start my own marketing work and take on freelance projects confidently. Highly recommend it to anyone who wants to grow in this field!



## Smiles, Skills And Success Stories



*Scan For*



**FACEBOOK**



**REVIEW**



**INSTAGRAM**

+91 78145-36643

digitalpaajiacademy@gmail.com

---

**2nd Floor, kissan Market, 78, Sirhind Rd, near Hemkunt Petrol Pump, Harinder Nagar, Patiala, Punjab 147001**