DE BEVRIJDING VAN HET MECENAAT

REDACTIE DOOR SEPP ECKENHAUSSEN

What is platformization and why is it a relevant category in the contemporary political landscape? How is it related to cybernetics and the history of computation?

This book tries to answer such questions by engaging in multidisciplinary dialogues about the first ten years of the emerging fields of platform studies and platform theory. It deploys a narrative and playful approach that makes use of anecdotes, personal histories, etymologies, and futurable speculations to investigate both the fragmented genealogy that led to platformization and the organizational and economic trends that guide nowadays platform sociotechnical imaginaries.

The dialogues cover fields such as media studies, software studies, internet governance, network theory, urban studies, social movement studies, political economy, management, and platform regulation. The interviews are set up to develop a network of internal cross-references that highlight the multi-layered connections from which platform power emerges.

In conversation with: Thomas Poell; Martijn de Waal; Anne Helmond; Stefania Milan; Balázs Bodó; Joris van Hoboken; Niels van Doorn; Niels ten Oever; Letizia Chiappini; Davide Beraldo and Giovanni Rossetti; Paddy Leerssen and Geert Lovink.

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