**Biography**

Nguyen Thi Thanh Tra, Dr is a professor of Media Arts and Design at the Faculty of Industrial Fine Arts, Ton Duc Thang University, Vietnam. She holds a Doctor of Liberal Arts degree (summa cum laude) in Media Arts from Hungarian University of Fine Arts. Her art-works have been presented at the Bucharest Biennale (Romania), Archives Bordeaux Metropole (France), Artus Studio (Hungary), Chiang Mai Art Center (Thailand), Women's Museum (Vietnam), Vietnamese National Exhibition of Applied Arts (Vietnam), and other exhibitions and festivals in Asia and Europe. By observing the transformation of various emerging phenomena in the everyday life, her research – serving as a background for her artistic practice – explores the new structures in society, culture and art. She is currently working on an artistic research project about cyberspace, surveillance capitalism, cyber colonialism, and creativity in the age of AI and automation. Her work takes the form of writing, design, film, interactive media, installation, and other forms of expression.

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