



DESIGN

DESIGNING WITH AND FOR HEALTH WORKERS

At Medic Mobile, health workers are at the center of everything we do. Before building or deploying any technology, we get to know the people who will use and benefit from an improved health system. Our team designs workflows and tools to achieve greater health coverage and improved health equity in the communities they serve.

We have always been inspired by health workers working to improve health outcomes in their communities. The people we meet and their stories shape our design principles: design for the familiar, solve the most important challenges first, and let the best ideas lead to better solutions. Creating an intuitive mobile and web application is about making informed design choices while keeping the best interests of health workers in mind. We have formalized these values into a human-centered design practice that guides our use case and impact strategy, workflow design, and technology roadmap.

Process & Practical Methods

Human-centered design is a methodology and a mindset at Medic Mobile. We believe that designing for and with end users not only yields a more impactful result, but also resonates with our commitment to engaging communities as active creators of their own futures. We live out these principles from the proposal stage through to post-