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WEBINARS

Delivering mHealth Education at Scale in India: Lessons Learned

Presented By:
BBC MEDIA ACTION

START:
February 26, 2014 at 11:00AM (US East)

END:
February 26, 2014 at 12:01PM (US East)

RECORDING AVAILABLE

BBC Media Action will discuss scaling mobile health education services for hundreds of thousands of frontline health workers across the Indian states of Bihar, Orissa and Uttar Pradesh - in partnership with six of the largest mobile operators in India: Airtel, BSNL, Idea, Reliance, TATA and Vodafone. BBC Media Action's award-winning mobile health education services - Mobile Kunji and Academy - have just been approved for national roll out by the health ministry in India.

Presenter

- Sara Chamberlain, Head of ICT, BBC Media Action, India

BBC Media Action works on the Ananya programme in Bihar with the Bill & Melinda Gates Foundation, the state government, Pathfinder International and technology solution providers: OnMobile Global Ltd, the Grameen Foundation and Dimagi. The Ananya programme involves a range of partners including CARE, WHP, IFC, PCI and PSI. For background information on the BBC Media Action's work in mHealth, see their report, "[Health on the Move](#)" and their microsite their work in Bihar at www.rethink1000days.org.

The webinar recording and slides will be posted here after the webinar.

Collateral

- [mHealth_at_scale_BBC_Media_Action_Feb_2014.pdf](#)

Webinar Recording

- <https://nethope.webex.com/nethope/lsr.php?RCID=b91043261fb14442888f4bad81e4eea8>

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