



Design Kit: The Human-Centered Design Toolkit

The kit includes from-the-field case studies of human-centered design in action.

In 2009, IDEO designed and launched the *HCD Toolkit*, a first-of-its-kind book that laid out how and why human-centered design can impact the social sector. In short order, a community of designers, entrepreneurs, and social sector innovators embraced it, buying and downloading over 150,000 copies.

In April 2015, IDEO.org launched an exciting new evolution of the HCD Toolkit the Field Guide to Human-Centered Design. The Field Guide is the latest in IDEO.org's suite of teaching tools and a step forward in sharing the practice and promise of human-centered design with the social sector.

A full-color, 192-page book, the Field Guide comes with 57 design methods, the key mindsets that underpin how and why IDEO.org believes design can change lives, a full slate of worksheets, and case studies from projects that show human-centered design in action.

The Field Guide was funded by more than 1300 backers in a Kickstarter campaign that reaching nearly three times its initial goal. IDEO.org received an amazing outpouring of support and strengthened its deeply held belief that human-centered design can push the social sector forward.

IDEO.org is a nonprofit design organization that launched out of IDEO in 2011 with a mission to improve the lives of poor and vulnerable communities through design.

Visit designkit.org to download a free PDF, or get your own hard copy.

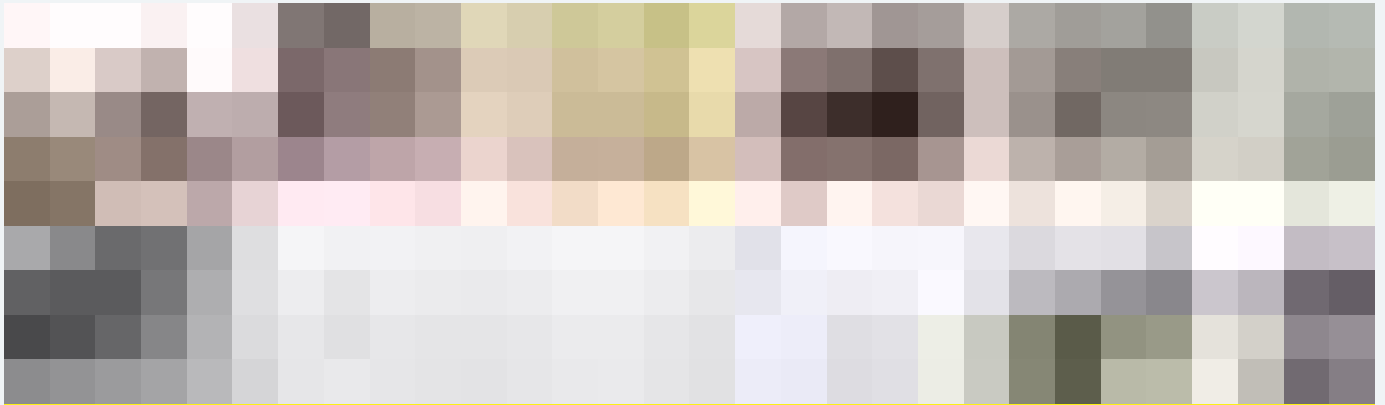


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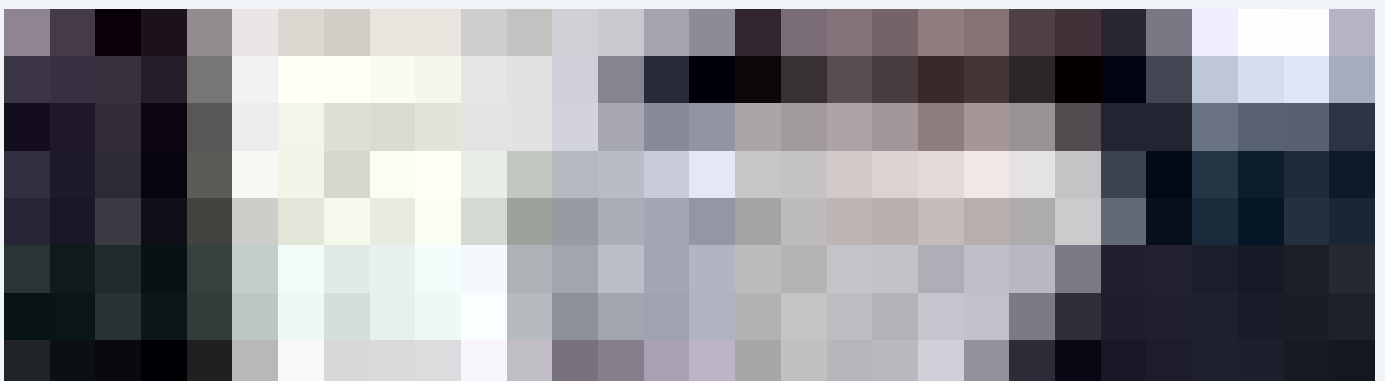
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