



# Introduction to Mobile Money (Free Self-Paced Course)

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> Introduction to Mobile Money (Free Self-Paced

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This on-demand online course, developed and delivered by the Mobile Solutions team at USAID, QED, and TechChange, includes over 2 hours of dynamic content informed by the best thinking in the field. Access this full course for free from anywhere with an internet connection and anytime no matter your time zone.

## Course Description

Mobile money has the power to do for entrepreneurship what commercial banking did for the industrial revolution. It can accelerate financial inclusion for the 1.8 billion people with access to a mobile phone but not a bank, root out corruption, and empower entrepreneurs. Yet despite the over 150 globally deployed mobile money services, only a handful of these platforms have reached economies of scale. USAID and its partners have an incredible opportunity to change this situation.

This on-demand online course developed and delivered by the [Mobile Solutions team at USAID, QED and TechChange](#) helps to ensure that USAID's programs are informed by the best thinking in the field. It moves beyond "why this is important" and toward the important question of "how do we implement successful mobile money programs." The course covers topics such as how to effectively work with MNO's and governments, and navigate challenges of regulation, agent networks, interoperability, and scaling up. Participants can expect a dynamic and practical learning environment with a number of real-world examples and case studies.

## Course Methodology

The entire course is delivered online and intended to be taken as an on-demand learning experience that can be

completed in 2 hours in one sitting or more. Content is arranged in the form of slides, videos, animations, interactive exercises, quizzes, glossaries and more.

## Acknowledgements

Many thanks to Priya Jaisinghani (USAID Mobile Solutions), Nandini Hariharishara (USAID Mobile Solutions), Michael Joseph (former CEO of Safaricom), Chrissy Martin (MEDA), Sarah Rotman (CGAP), Camilo Tellez (CGAP), and Jordan Weinstock (Open Revolution) for sharing their knowledge and experiences in this course.

## Technical Requirements

Flash: Flash Player 10 or later, and one of the following browsers:

Windows: Internet Explorer 6 and later, Firefox 1.x and later, Safari 3 and later, Google Chrome, Opera 9.5 and later

Mac: Safari 3 and later, Firefox 1.x and later, Google Chrome

Linux: Firefox 1.x and later

HTML5:

Windows: Internet Explorer 6 and later, Firefox 1.x and later, Safari 3 and later, Google Chrome, Opera 9.5 and later

Mac: Safari 3 and later, Firefox 1.x and later, Google Chrome

Linux: Firefox 1.x and later

Apple iOS: Articulate Mobile Player; Apple iOS 5.0 or later on iPad

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## Platform Screenshots

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## What is Mobile Money?



Let's explore some basics about mobile money.

*Click each of the boxes to learn about mobile money as a type of e-payment, key terms and players, how mobile money works, and the benefits from mobile money programs.*

### MOBILE MONEY AND ELECTRONIC PAYMENTS

2  
KEY TERMS  
AND PLAYERS

3  
HOW IT WORKS

4  
BENEFITS



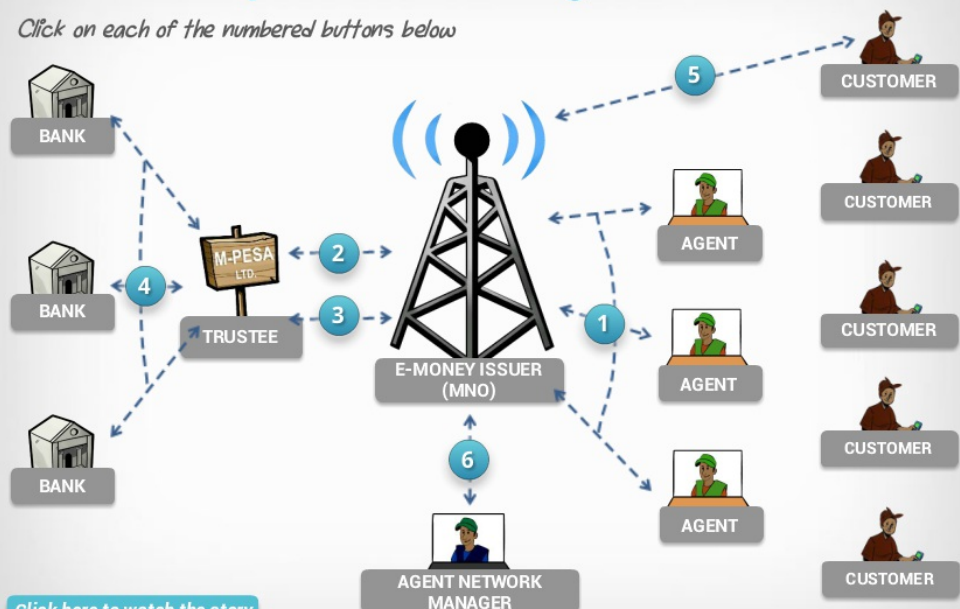
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## Example: M-PESA Legal Structure

*Click on each of the numbered buttons below*



[Click here to watch the story of M-PESA video again](#)

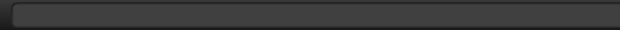
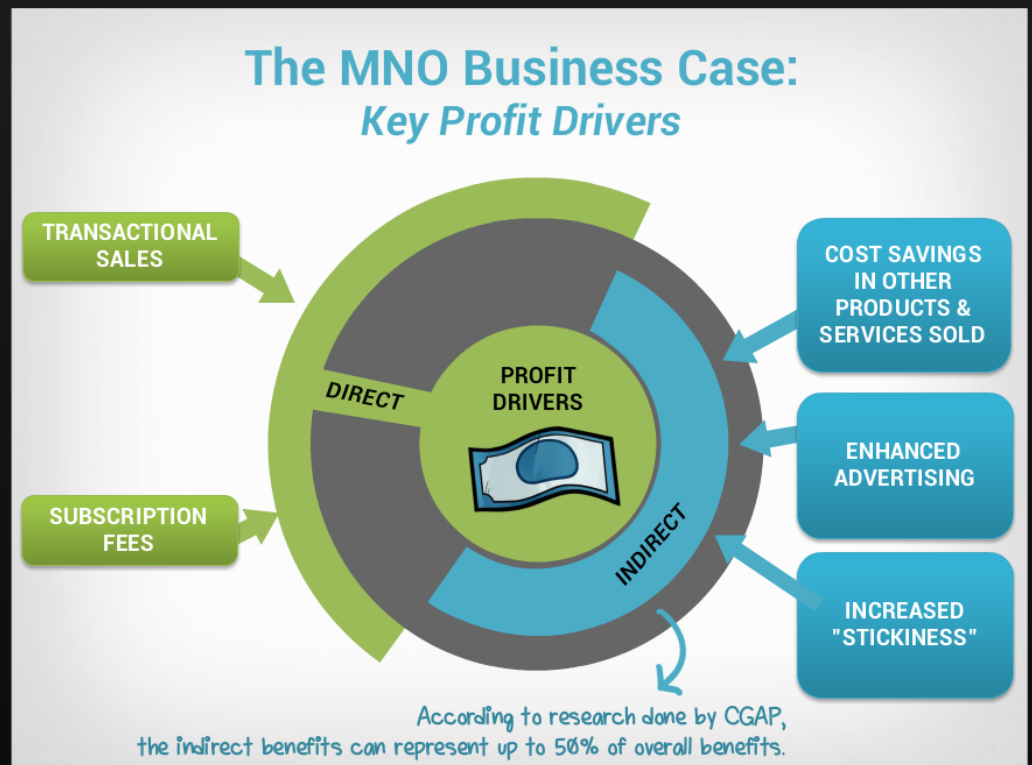
Source: Putting the Banking in Branchless Banking



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