Download This Paper

Open PDF in Browser

⭐ Add Paper to My Library

Share:

Seven Factors for Designing Successful mHealth Projects

XRDS 19, 2 (December 2012), 16-19, DOI=10.1145/2382856.2382865

6 Pages
Posted: 30 Dec 2012

Atanu Garai

IPE Global

Date Written: 2012

Abstract

Although mobile technology has the power to vastly improve healthcare delivery in developing regions, many issues can affect the success of mHealth systems.

Keywords: mHealth, India, design, behavior change, mobile data collection

JEL Classification: I18, L86

Suggested Citation >

Show Contact Information >

Open PDF in Browser   **Download This Paper**

Register to save articles to your library
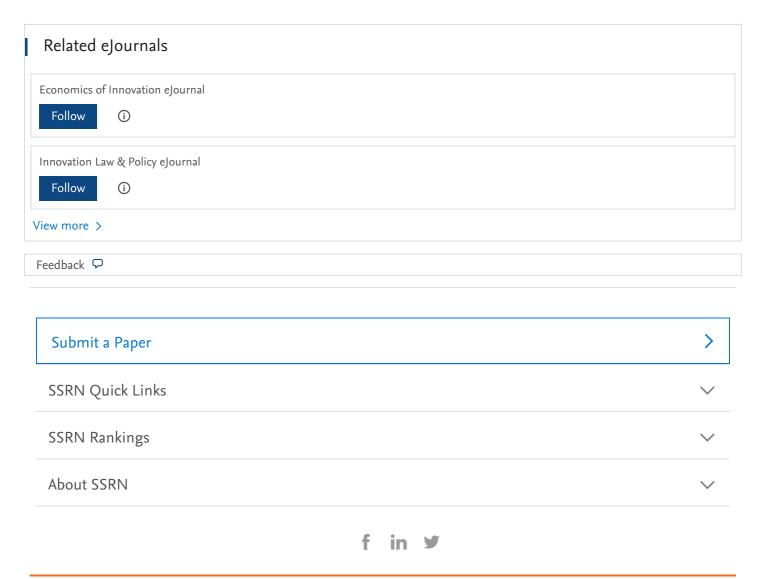
Register

Paper statistics

DOWNLOADS	331
ABSTRACT VIEWS	1,086
RANK	90,556

10   References

PlumX Metrics

Feedback 💬

Submit a Paper   ›

SSRN Quick Links   ⌄

SSRN Rankings   ⌄

About SSRN   ⌄

f   in   🐦

ELSEVIER

RELX™