Mobile for Development

ment team drives innovation in digital
hequalities in our world.

ction of the mobile ecosystem and the development sector, we
er both sustainable business and large-scale socio-economic impact

atform advances digital innovations and implementations that
to build a better future. Our in-market expertise informs partnerships
nnovators, governments and the development sector. And our
vates conversations and inspires action.

s of 58 million people. And counting...

obile for Development

Mobile money digital transaction values grew at more than

TWICE

the rate of cash-in/cash-out values in 2018.

The GSMA Connected Society programme is working to connect the

823million

people around the world who lack mobile broadband coverage.

37 mobile operators have made 52 commitments to reduce the gender gap in their mobile money or mobile internet customer base.

14million

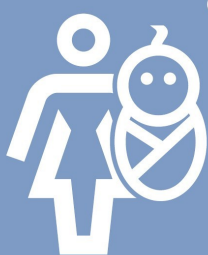smallholder farmers reached with mobile agricultural services to improve their crop yields and income.

There are currently

155 mobile operator

signatories of the Humanitarian Connectivity Charter, operating in over 108 countries.

Over

2million

women and their families reached with lifesaving health and nutrition information.

£33.3 million

of additional funding has been raised by our Ecosystem Accelerator start-ups through crowding-in.

1.6 million

mobile-enabled, pay-as-you-go solar home systems are now installed globally.

The GSMA Digital Identity programme is working with partners to develop and scale innovative identity solutions for the

1billion people who lack identification.

Latest News

Building the Assistive Tech programme – growing our engagement
"Without mobile phones, we would be in darkness." Collected through our digital access gap research in Kenya and Bangladesh with our partner Altai, this quote from an older ...

Looking ahead: Digital tools for natural resource management
While there is a growing body of evidence that digital technologies have the potential to improve natural resource management activities in developing countries, current ...

Reflections on the 2019 GOGLA E-waste Festival
In July 2019, the GSMA attended GOGLA's 'E-waste Festival' in Nairobi, an event designed to bring the off-grid solar industry together to create new ideas, partnerships and ...

Hello world!

The year 2019 has seen an unprecedented rise in awareness of the environmental challenges we are facing as humanity; a change that can be seen at the global, organisational, ...

Lessons from Lumkani: Building resilience to fire in South Africa's informal settlements

The GSMA Mobile for Humanitarian Innovation Fund supports a portfolio of 13 projects globally, each leveraging mobile technology to positively accelerate the digitisation of ...
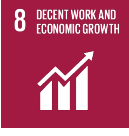

A right to identity is a right to a future

The GSMA Digital Identity programme continues to play a key role in exploring, advocating and raising awareness of the opportunity for mobile to improve access to official ...

GSMA Mobile for Development contributes to all 17 of the UN Sustainable Development Goals.

The Sustainable Development Goals

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELLBEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS

What We Do

Industry Programmes

Future Networks
Identity
Internet of Things

GSMA Documents

Advocacy Initiatives

External Affairs & Industry Purpose
Mobile for Development
Public Policy
Spectrum
The Mobile Economy

Services

GSMA Intelligence
IMEI Services
PathFinder
TAC Allocation
Network Settings Exchange

Convening the Industry

MWC Barcelona
MWC Shanghai
MWC Los Angeles
Mobile 360 Series
4YFN

Join us!