



# MEDIC MOBILE

## ANTENATAL CARE COORDINATION



# Our bottom line is making an impact



**5 Million**

People served  
by Medic Mobile

**10,000**

Community health  
workers using Medic Mobile

**57**

Worldwide  
health partners

**22**

Countries served  
by Medic Mobile



Help health workers  
provide better care that  
reaches everyone.



We can't  
monitor  
danger signs  
during  
pregnancy



Women are  
missing  
antenatal  
care visits

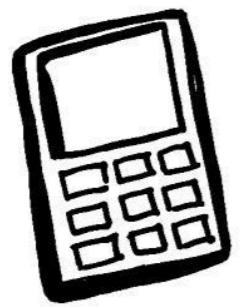
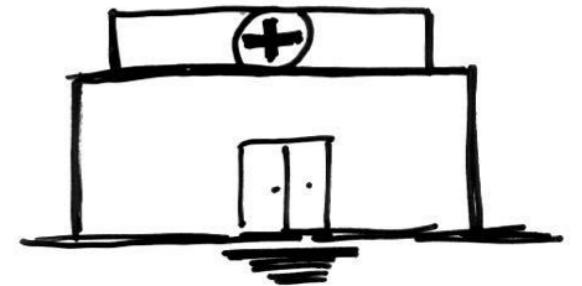


We struggle to  
register every  
pregnancy  
early

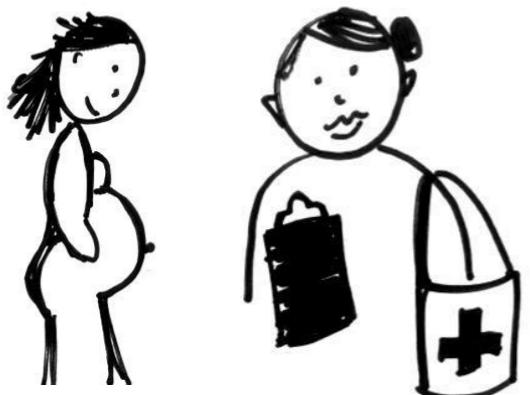
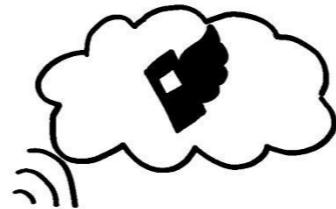
Idea: Community health workers and clinics communicate to ensure safe, facility-based deliveries.



# The Medic Mobile System



SMS ) ) ) )  
(( (( ( SMS



# What you will need for set up

**1****A COMPUTER****2****A GSM MODEM****3****FEATURE PHONE****4****POWER SUPPLY**

# Gather information from anywhere

The screenshot illustrates the Medic Mobile platform, designed for mobile data collection and management. On the left, two Nokia feature phones are shown displaying a list of completed ANC visits. The top phone shows a record for "P 3 Jane" and the bottom phone shows a record for "JANE". Both screens include a numeric keypad at the bottom. To the right of the phones is a larger web-based dashboard. The dashboard features a header with tabs for "Messages" (selected), "Reports" (with a 100+ badge), and "Analytics". Below the header are search and filter fields: "All form types", "All facilities", "Any date", "Any status", and "Extra search words". A red box highlights the "Messages" section, which displays a message from "Abram Alred" about a pregnancy registration. Another red box highlights the "Content" section of the message, which includes patient details like "Patient ID 78025" and "Expected Date Sat, Jul 25th, 2015 (in 6 months)". Further down, the "Messages" section shows an "ANC Reminders LMP:1" message with a note to remind Jane to visit the facility.

# Communicate with your contacts

The screenshot displays the Medic Mobile mobile application interface. At the top, there is a dark header bar with the "MEDIC MOBILE™" logo on the left, a search bar in the center, and three navigation icons on the right: "Messages" (selected), "Reports" (with a red badge indicating 100+), and "Analytics". Below the header is a light blue navigation bar with tabs for "Home", "Dashboard", "Patients", "Visits", and "Forms".

The main content area shows a messaging conversation between a user and a contact named Gerda Gariepy. The conversation is organized into two columns: the user's messages on the left and the contact's responses on the right.

**User (Left Column):**

- Gerda Gariepy +2854797448 (21 hours ago): I am out of bandages. Can you deliver more this week? (Received 3 months ago)
- Kimbra Kirby (a month ago): Thank you for your patience
- Fatima Fauver (3 months ago): Thank you. I have informed her family.

**Contact (Right Column):**

- Gerda Gariepy (21 hours ago): Yes, we will deliver a new kit on Tuesday. (Pending 3 months ago)
- (3 months ago): Has the kit been delivered? (Pending 20 days ago)
- (21 hours ago): no entiendo que es el comunismo? (Pending 21 hours ago)
- (21 hours ago): te puedo explicar (Pending 21 hours ago)

At the bottom of the screen is a message input field with the placeholder "Enter message" and a blue "Send" button.

# Use analytics to help health workers

The screenshot displays the Medic Mobile software interface, specifically the Antenatal Care module. The top navigation bar includes the Medic Mobile logo, a 'Messages' icon, a 'Reports' icon with a '100+' badge, an 'Analytics' icon, and a settings gear icon. A dropdown menu for 'Antenatal Care' is open. The main content area features three key statistics:

- 216 Active Pregnancies** (purple text)
- 33 Upcoming Appointments** (blue text)
- 26 Recent Missed Appointments** (orange text)

Below each statistic is a table listing the details of the respective appointments or missed appointments.

Name	Weeks Pregnant	CHW	Appointment Date ▾	Visits	Action Icons
Tiera Tingler	23	Luba Ludlum	9 days ago	3	
Magan Mandeville	23	Aletha Axtell	9 days ago	1	
Jo Job	23	Tamekia Tomasek	9 days ago	2	
Tequila Tignor	23	Shamika Settles	9 days ago	1	
Nathalie	23	Jaimie Jaqua	9 days ago	2	

Name	Weeks Pregnant	CHW	Appointment Date ▾	Visits	Action Icons
Brianna Beckel	25	Bruna Burnham	23 days ago	3	
Belia Brockway	25	Neville Neel	23 days ago	0	
Timika Tschanz	25	Delphia Dilley	23 days ago	2	
Eleonore Eble	25	Londa Lamonica	23 days ago	0	

# Value and Long-term costs

Medic Mobile for antenatal care costs \$190 per health worker for the first 18 months.

Ongoing cost is \$15 per health worker per year.

# You can help

Policy for scale and access

Finding the right partners

Long-term ownership

# Delivering with partners



# Get involved

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