Introduction to Human-Centered Design

Learn from IDEO.org to use human-centered design for social innovation

COURSE DETAILS

PRICE:	FREE
START DATE:	SEPT 24, 2019
TIME:	4 HOURS/WEEK
DURATION:	9 WEEKS
PARTNER:	IDEO.ORG

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LOGIN

WHAT YOU'LL LEARN:

- Master the 4 steps of the human-centered design process to create innovative solutions to real-world challenges
- Build an effective interview guide to learn and document your user research
- Gain strategies for synthesizing your user research and identifying opportunities for design
- Practice creative techniques to build rapid prototypes and make your ideas come to life
- Learn to effectively test your prototypes with real users and identify promising solutions to begin implementing

DESCRIPTION:

Human-centered design (HCD) is a creative approach to problem solving pioneered by the design firm IDEO.

This is an intensive, hands-on learning experience that will challenge you to get out of your chair and out into the real world to talk to people and test your ideas. You'll leave this experience

equipped and energized to apply the human-centered design process to challenges across industries, sectors, and geographies to generate breakthrough ideas.

FORMAT AND TIMING:

- **Team-Based Course:** We strongly encourage (but do not require) that you form a team of 2-8 people to take the course with. It works best to find friends or coworkers who can meet in person. Need to find team members? You can post to the discussion forums a month before the course starts.
- **Platform**: NovoEd (+Acumen developed the course. We host this course on the NovoEd platform.)
- **Timing**: This course will be open for 9 weeks. You can work through the materials at your own pace during the time the course is open. There are no required times for you to log in. There will be suggested deadlines for you to complete each assignment. The final deadline is the final day of the course.

COURSE SYLLABUS

DOWNLOAD ■

> LEARNING TOOLS

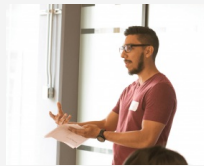> SECTION 1: INTRODUCTION TO HUMAN-CENTERED DESIGN

> SECTION 2: INSPIRATION

PHASE

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PEOPLE WHO TOOK THIS COURSE ALSO TOOK

Human-Centered Design 201: Prototyping

Facilitator's Guide to Human-Centered Design

Dan Ariely on Changing Customer Behavior

Lean Startup Principles for the Social Sector

An Initiative of Acumen