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advocacy

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Welcome to Mobiles in-a-box: Tools and tactics for mobile advocacy

Mobiles in-a-box from the **Tactical Technology Collective** is a collection of tools, tactics, how-to guides and case studies designed to help advocacy and activist organisations use mobile technology in their work.

Mobiles in-a-box is designed to inspire you, to present possibilities for the use of mobile telephony in your work and to introduce you to some tools which may help you. After reading the material in this toolkit you can expect to be able to design and implement a mobile advocacy strategy for your organisation.

Tactical Tech is no longer updating this toolkit. Read how it has been used [here](#). We welcome people to develop, adapt or translate this toolkit. Please [get in touch](#) if you'd like to learn more.

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How-tos

>> Getting media off your phone

Once you have captured your pictures, video and sound you need to get it...

>> How to create a ring tone

Ring tones can be a great way for your organisation to market itself or...

>> Making the most of your camera phone

Camera phones can make a great impact to your organisation's advocacy work...

>> How to use and manage bulk SMS services using a website

There are commercial services available which allow you to send and receive...

>> How to set up an SMS hub

An SMS hub is a stand-alone system which allows you to send and receive...

>> How to create a mobile web site

A 'mobile web site' is a version of a website which is easily viewable on...

>> Using mobiles to update blogs and websites

You can use your mobile phone to update your organisation's blog or website.

There...

Tactics

Fundraising & resource mobilisation

Mobile phones are increasingly being used for facilitating financial transactions...

Coordinating & mobilising

The fact that mobile phones have made rapid communication easier and cheaper...

Outreach & participation

Finding and engaging audiences can be a big challenge for NGOs. Mobile phones...

People's media

People's media means ordinary individuals and groups using media technology...

Tools

Asterisk

Set up an office phone system, make free or very...

Fring

Use Skype, or your favourite instant messaging...

Clickatell

'Clickatell is a commercial SMS service which allows...

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tools and services



working with mobiles

budgets and security



other toolkits

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